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FOR INFORMATION CALL

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July 30, 2021

Ald. Milele A. Coggs  
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## Schedule released for 10<sup>th</sup> annual Bronzeville Week

Alderwoman Milele A. Coggs today released the schedule for the 10<sup>th</sup> annual (2021) **Bronzeville Week** (August 7-14).

Please see the attached full schedule for additional details.

Bronzeville Week 2021 takes place from August 7 - 14, with the **HaRUNbee 5K Walk/Run** kicking things off on Saturday, August 7 at 8:30 a.m. **Brunch in Bronzeville** is on Saturday and Sunday (August 7 & 8) from 11 a.m. – 2 p.m., and **We Do It For the Culture: Old School Day Party**, is on Sunday (August 8) from 4 p.m. to 9 p.m. The **Bronzeville Sleepover for Education** starts at 7 p.m. on Sunday and goes until 8 a.m. on Monday, August 9.

This year's Bronzeville Week will be a hybrid of virtual and in-person events. The details of events can be found on the [Bronzeville Week Facebook page](#).

An official City of Milwaukee event now in its 10th full year, Bronzeville Week has become the premier celebration of Milwaukee's rich African American legacy of culture, arts, history and entertainment.

"Bronzeville Week is a celebration of arts, culture, commerce and the tremendous history of the Bronzeville District, and this 10<sup>th</sup> year is very special," Alderwoman Coggs said. "The events have enriched and brought joy to thousands of attendees over the years, and I encourage you to be a part of it from August 7<sup>th</sup> to the 14<sup>th</sup>."

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## **Bronzeville Week 2021/ADD ONE**

**Space is limited for all in-person events, and COVID-19 safety protocols will be practiced (including encouraging mask wearing).**

The Presenting sponsors for the 2021 Bronzeville Week are **Historic King Drive BID#8, American Family Insurance, and the Milwaukee County Office of African American Affairs**. Partner sponsors are **Maures Development, LLC, ThriveOn Collaboration, and the Greater Milwaukee Foundation**.

The Supporter sponsors are **P3 Development Group, Athena Communications, Direct Supply, General Capital Group, and Emem Group**.

Alderwoman Coggs said Bronzeville Week is also supported by many, many community partners.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee's original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District. Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

Please go to [milwaukee.gov/Bronzeville](https://www.milwaukee.gov/Bronzeville) for information about 2021 Bronzeville Week.

**NOTE:** The HaRUNbee 5K Walk/Run event will take place in-person on Saturday, August 7<sup>th</sup>, or participants can also complete the Walk/Run in their own neighborhood or on self-designed routes from August 1 to August 7.

Participants can also find additional information and register online by visiting [www.bit.ly/HaRUNbee2021](https://www.bit.ly/HaRUNbee2021).