July 19th, 2021

Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53207

Honorable Council Members:

K&O Investments LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

KTaylor
K&O Investments LLC



July 19, 2021

Alderman Michael Murphy Chairman, Finance and Personnel Committee Milwaukee Common Council 200 East Wells Street, Room 205 Milwaukee, WI 53202

Dear Alderman Murphy:

MEDC (Milwaukee Economic Development Corporation) supports the Common Council adopting Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the City and Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

As a member of MEDC's Executive Committee you are able to see the impact that the Restart Grant program had to Milwaukee businesses. In 2020 MEDC partnered with the City on Restart, which assisted businesses in adapting and surviving the COVID-19 pandemic by providing funding to offset operating overhead expenses in a period of significant declines in revenues. Overall, \$18.5 million was disbursed to over 1,000 businesses, retaining over 2,400 jobs and creating over 280 jobs. Ethnically diverse businesses received 48% of the total dollars disbursed.

It is our understanding that this first phase will have up to \$7.5 million available for Restart 3.0, allowing the City to take a deeper dive into the current needs of business in this stage of the pandemic, one such need may be technical assistance. Restart will continue to engage community partners to offer additional support and expand access to the program.

We believe the plan is grounded in racial equity and inclusion, taking intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

Your support of Council File Number 210547 we hope will help Milwaukee businesses emerge from the COVID-19 pandemic stronger and more equitable.

Sincerely,

David E. Latona

President

CC:

Vanessa Koster

Ken Little



Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53207

Honorable Council Members:

Dos Bonitas, LLC d/b/a Cubanitas and Indulge Wine Rooms, LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

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The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Marta Bianchini

Beanchini

Owner

District 2 – President Cavalier Johnson Cavalier.Johnson2@milwaukee.gov City Hall 200 E. Wells Street Room 205 Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy mmurph@milwaukee.gov City Hall 200 E. Wells Street Room 205 Milwaukee, WI 53202



Dear President Johnson and Alderman Murphy,

Memah's Gourmet Delights is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at memahskitchen@gmail.com or 414-418-0616.

Thank you.

Sincerely

Martha "Memah" Austin

Owner/CEO

Memah's Gourmet Delights

www.mymemahs.com





July 19, 2021

District 2 – President Cavalier Johnson Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 – Alderman Michael J. Murphy mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Quad is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Quad has been partnering with Employ Milwaukee over the past year and a half, along with other community groups such as Running Rebels to help recruit employees, conduct job training and provide transportation to and from our plants for the newly hired employees. This program has been successful in helping Quad hire quality and talented individuals, improving Quad's overall diversity, providing good family supporting jobs and helping to invest in the people of Milwaukee. This of course fits right in with Employ Milwaukee's overall mission to invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based



organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

The is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at phenderson@quad.com or 414-566-2345. Thank you.

Sincerely,

Patrick Henderson

Tatal Hend

Executive Director, Government Affairs

Quad



July 19, 2021 Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53207

Honorable Council Members:

The National Association of Minority Contractors – Wisconsin Chapter urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Ugo Nwagbaraocha

President

National Association of Minority Contractors - Wisconsin

President

Diamond Discs International

9300 West Heather Avenue

Milwaukee, WI 53224



July 19, 2021

Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53207

Honorable Council Members:

Hmong Wisconsin Chamber of Commerce (HWCC) urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. HWCC was able to play a critical role in helping many small businesses from underserved communities in Milwaukee receive the technical assistance and financial support they needed to survive the negative impact of COVID-19. The Stronger Summer package would allow funding to chambers such as HWCC to further serve Milwaukee's underserved and underinvested small business community in ways that may not otherwise be available to them. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Maysee Y. Herr, Ph.D. Executive Director

Marper y. An



July 16, 2021

Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53202

Honorable Council Members:

Northwest Side Community Development Corporation (NWSCDC) urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Willie Smith **Executive Director**

NWSCDC





Annual Operating Budget for NWSCDC Lending and Technical Assistance Programs (7/19/2021)

| | Operating Budget for NWSCDC Loan Portfolio June 2021 | Projected 2022 | Projected 2023 |
|---|--|----------------------|----------------------|
| Loan Total | 17 | 22-30 | 25-35 |
| Loan Origination Volume | \$5,400,000 | \$7,000,000 | \$8,400,000 |
| Loan Volumn Annual Growth | | \$1,600,000 | \$1,400,000 |
| Loan Average Size | \$317,647 | \$318,182 | \$336,000 |
| Loan Range | \$54,000 - \$750,000 | \$54,000 - \$750,000 | \$54,000 - \$750,000 |
| | Portfolio - June 2021 | Projected 2022 | Projected 2023 |
| Staff Salaries | \$162,000 | \$210,000 | \$252,000 |
| Benefits | \$17,820 | \$23,100 | \$27,720 |
| FICA (7.65% of Salaries) | \$12,393 | \$16,065 | \$19,278 |
| Technology & Software (Annual Subscriptions) | \$16,200 | \$21,000 | \$25,200 |
| **Business Technical Assistance Provided By External Contractors (Accounting, HR, Legal, & Project Planning) | \$43,200 | \$56,000 | \$67,200 |
| NWSCDC Marketing | \$2,700 | \$3,500 | \$4,200 |
| NWSCDC Admin | \$43,200 | \$56,000 | \$67,200 |
| Loan Loss Reserve (3% of Loan Volume Based on New Originations) | \$162,000 | \$48,000 | \$42,000 |
| Total Operating Budget | \$459,513 | \$433,665 | \$504,798 |

**Business Technical Assistance Provided By External Contractors (Accounting, HR, Legal, & Project Planning)

After conducting an assessment of the business' needs, NWSCDC would refer entrepreneurs for individualized business technical assistance and connect them directly to professional services providers (e.g., accountants, attorneys, web designers, etc.) who can advise them on methods to enhance overall business operations. Depending on available funding, NWSCDC would fund a portion of the external business technical assistance.

Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53207



Honorable Council Members:

On behalf of the African American Chamber of Commerce of Wisconsin's Board, Staff and Members, we collectively urge the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Ossie C. Kendrix, Jr. President & CEO

District 2 – President Cavalier Johnson Cavalier.Johnson2@milwaukee.gov

Cavalier.Johnson2@milwaukee.gov

District 10 — Alderman Michael J. Murphy mmurph@milwaukee.gov

City Hall 200 E. Wells Street Room 205 Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

V & J Holdings Companies, Inc. is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

The is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at cscott@vjfoods.com or 414-365-9003. Thank you.

Calvin L. Scott

VP Administration & Legal Counsel V & J Holdings Companies, Inc.

Phone: (414) 365-9003

CC: Valerie Daniels-Carter President & CEO



Board of Directors

Richard W. Lincoln, Chair Mandel Group, Inc. (retired)

John A. Erich, Esq., Vice Chair Reinhart Boerner Van Deuren S.C.

Abra E. Fortson, Secretary
Social Development Commission

Michael S. D'Amato, Treasurer DAAR Corporation

Troy L. Reese T.L. Reese Construction

Sally R. Peltz LRC Founder

Michael Katz Molded Dimensions (former owner)

Edward Bryant Town Bank VP Commercial Lending

Marjorie Rucker Executive Director of the Business Council

Nikki Purvis Chief Equity Officer, City of Milwaukee

Terese M. Caro, Ex Officio LRC President



July 20, 2021

Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53207

Honorable Council Members:

Legacy Redevelopment Corporation urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Terese Mr. Caro

Terese M. Caro, MBA
President/CEO
Legacy Redevelopment Corporation



Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53202

Honorable Members of the Milwaukee Common Council:

The Wisconsin LGBT Chamber urges the Common Council to adopt Council File Number 210547, Mayor Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in much needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue to bounce back through the summer and into fall.

The Stronger Summer proposal is a solid first step toward a more resilient city. We are supportive of the plan because it is centered on racial equity and inclusion, and takes truly intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

In particular, this plan provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. It also makes important investments to increase employment and wages for Milwaukee workers through training and career pathways. This is vital work to ensuring Milwaukee bounces back.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you to adopt the plan when it is before the Council this month. Please let us know if you have any questions.

Yours.

Jason Rae (he/him)

President & CEO

Wisconsin LGBT Chamber of Commerce



COLLEEN FOLEY
Executive Director

July 19, 2021

Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53207

Honorable Council Members:

The Legal Aid Society of Milwaukee urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

728 N. JAMES LOVELL STREET

MILWAUKEE, WI 53233 TELEPHONE: 414/727-5300

WWW.LASMILWAUKEE.COM

FAX: 414/291-5488

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

In particular, the Legal Aid Society of Milwaukee applauds the plan's expansion of resources for households facing eviction to change the culture of evictions in our city and stabilize residents, families, and entire neighborhoods for the betterment of our community overall. Relatedly, the Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It also provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan commits to funding of high-quality early childhood education for families and makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan.

Very truly yours,

Colleen Foley, Executive Director Legal Aid Society of Milwaukee



Milwaukee Common Council City Hall Room 205 200 E Wells St Milwaukee, WI 53202

Honorable Council Members:

On behalf of the Milwaukee Early Care and Education Civic Response Team, we urge the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. This Stronger Summer Plan includes critical initial investments in early care and education (ECE) for Milwaukee's children and families.

ECE is a powerful two-generation economic development strategy. It allows the parents of young children to participate in the workforce and is a proven high-impact investment in children's readiness for school, work, and life. ¹

But even before the COVID-19 pandemic, Milwaukee's Black and Brown families struggled to access quality, affordable ECE, especially for infants and toddlers. ² The pandemic has dramatically exacerbated these inequities and stressed the ECE sector to the breaking point. ³ In particular, ECE programs are struggling to recruit and retain educators, in large part due to insufficient pathways into the profession, poverty-level wages, and inadequate support. This is a matter of equity for the ECE workforce, which is comprised largely of Black and Brown women. And it leads directly to the gaps in access to quality, affordable care that Milwaukee's families experience.

The Milwaukee ECE Civic Response Team has worked to support Milwaukee's ECE sector, including raising and allocating philanthropic funds, informing and advocating for state policy the benefit the sector, and providing direct supports and services to child care programs. As important as this support has been, much more is needed meet the profound needs in the ECE sector.

With American Rescue Plan funds, City of Milwaukee leaders have a historic opportunity to invest directly in the ECE sector, thereby enabling the parents of young children to participate in the workforce and ensuring that Milwaukee's Black and Brown children and families reap the economic, academic, and social benefits of quality ECE. The Stronger Summer Plan is an important first step toward that goal. Specifically, the plan includes:

¹ U.S. Chamber of Commerce Foundation, <u>The Business Case for High-Quality Childcare</u>; The Heckman Equation, <u>Perry Preschool:</u> <u>Intergenerational Effects</u>

² Greater Milwaukee Foundation, A Seat at the Table: Ensuring Equitable Access to Early Childhood Education in Milwaukee

³ National Association for the Education of Young Children, <u>State Data: Child care providers are sacrificing to stay open and waiting for relief</u>



- An investment of \$1.2 million for Fellowships that place young men of color in ECE classrooms and
 increase opportunities for students of all races to reap the benefits of having teachers of color, which
 include experiencing higher levels of academic challenge and support, higher reading and math
 performance, increased high school graduation rates, and increased aspirations to attend college.⁴
- An investment of \$310,000 for an MATC-led 'Grow Our Own' Early Childhood Education program to grow Milwaukee's talent pool of educators sourced directly from Milwaukee Public Schools and placed back into the Milwaukee education system.

Together, these programs represent an important pipeline of diverse Milwaukee residents into the high-impact career field of ECE. We urge the Council's support for these investments as represented in the Stronger Summer Plan.

Moreover, as City leaders consider subsequent American Rescue Plan allocations, we urge the Council to build on the investments in the Stronger Summer Plan through additional investments in the ECE workforce, including increased compensation, credentialing and professional development, and access to dedicated affordable housing. The Milwaukee ECE Civic Response Team has recommendations for each of these priorities, and we look forward to working with the Council to advance them.

Thank you for your work on behalf of Milwaukee's children and families.

Sincerely,

Danae Davis, Co-Lead

Milwaukee Succeeds

Terri Alexander

4C For Children

Charlotte Y. Cannon-Sain

COA Youth & Family Centers

Latasha Dawson

Little Leaders Learning and Literacy Academy

Kayla Fellows

St. Joseph Academy

Daria Hall, Co-Lead

Milwaukee Succeeds

JoAnne Anton

Office of Herb Kohl

Lisa Coombs-Gerou

YMCA of Metropolitan Milwaukee

David Espinoza

Milwaukee Area Technical College Early Childhood Education Program

Ellen M. Gilligan

Greater Milwaukee Foundation

⁴ Wisconsin Policy Forum, <u>A Teacher Who Looks Like Me</u>; Learning Policy Institute, <u>Teachers of Color: In High Demand and Short Supply</u>



Martina Gollin Graves, MSW

Mental Health America of Wisconsin

Leah Jepson

Milwaukee Coalition for Children's Mental Health

Kristin Kappelman

Milwaukee Succeeds

Ann Leinfelder Grove

SaintA

Dr. Vicki J. Martin

Milwaukee Area Technical College

Jeanette Paulson

Wisconsin Early Childhood Association

Tracey Sparrow, Ed.D.

Next Door

Terryl Wheelock

4C For Children

Kelly Hook

Wisconsin Early Childhood Association

Tamara Johnson

Malaika Early Learning Center

Karrie Krueger

St. Joseph Academy

Calvin Lewis

We Will All Rise

Maria ONeal

Magical Moment's Enrichment Center LLC

Bernard Rahming

The Literacy Lab

Carrie Wall

YMCA of Metropolitan Milwaukee

Annette Wilburn

Providers Taking Action Support Group