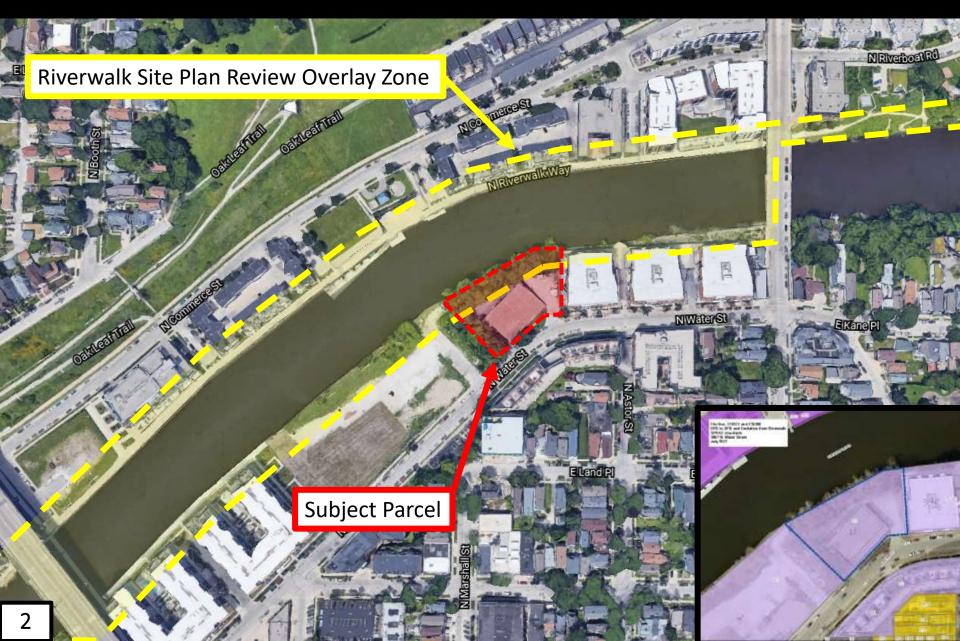
File No. 210172. A substitute ordinance relating to the change in zoning from Detailed Planned Development to a new Detailed Planned Development known as Eighteen87 on Water for a multi family residential development located at 1887 North Water Street, on the north side of North Water Street, west of North Humboldt Avenue, in the 3rd Aldermanic District.

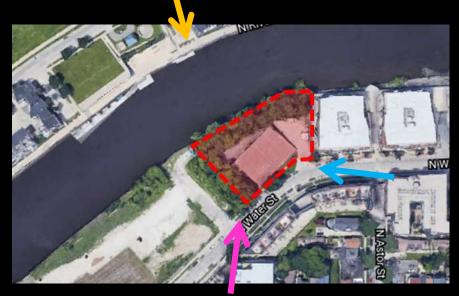
File No. 210172. Context map.



File No. 210172. Site Context Photos.



View from across the Milwaukee River looking south



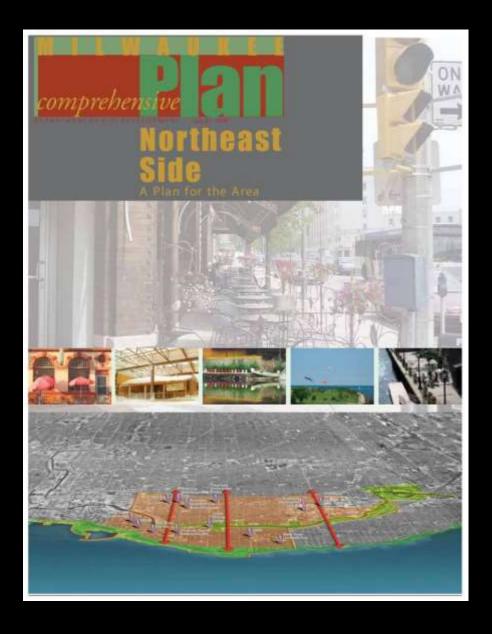


View from N. Water Street looking north



View from N. Water Street looking west

File No. 210172. Consistency with Area Plan.



Northeast Side Plan

- Adopted in 2009.
- Land Use Policies and Strategies:
 - Calls for even distribution of affordable housing throughout the metro area.
 - Recommends new development projects minimize the amount of parking.
- Located in Lower East Side sub-area:
 - Promotes family-friendly high density development that supports walkable neighborhoods
- Height and density appropriate for the context.
- The proposed DPD and extension of the Milwaukee Riverwalk is consistent with the Northeast Side Area Plan.

Eighteen87 on Water Multifamily Development

ZONING, NEIGHBORHOODS, AND DEVELOPMENT COMMITTEE MEETING

JULY 20, 2021

Agenda

- 1. Introductions
- 2. Project Overview
- 3. Design
- 4. Discussion
- 5. Next steps



Rule Enterprises

Rule Enterprises specializes in strategic investing, and we use property development as our primary driver. Everything we do is rooted in Equity, Equality, and Dignity. We believe in solving problems that no one else may know exists all while creating high-caliber, distinctive development projects.



Movin' Out's Mission

Movin' Out, in partnership with people with disabilities and their allies, creates and sustains community-integrated, safe, affordable housing solutions.



Who is Movin' Out?

- Movin' Out is a state-wide nonprofit affordable housing organization. Our mission is to provide safe, affordable, community-integrated homes for households that include a family member with a permanent disability.
- Movin' Out is a HUD-approved housing counseling agency with services that include assisting households to create and carry out tailored housing plans.
- Movin' Out has developed 18 multi-family apartment projects with a total of over 1,000 apartments. Of those, about 250 are designated as supportive units: community-integrated, affordable, barrier free rental housing.
- Movin' Out is committed to permanent affordability, preserving public investme for long-term community impact.
- All residents are supported by Movin' Out's Resident Service Coordination program.



Project Team



Project Overview





LEVEL 03



 $\Gamma_{\rm N}$

SITE PLAN





SOUTH PERSPECTIVE





SOUTH PERSPECTIVE



SOUTH PERSPECTIVE/DAY

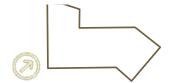




SOUTH PERSPECTIVE/NIGHT



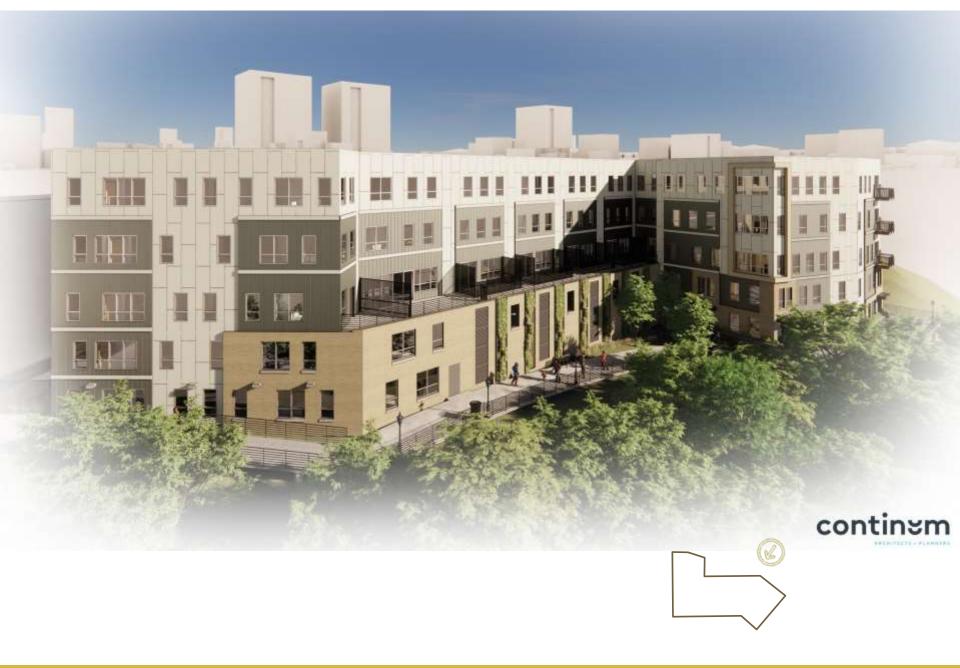
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WEST PERSPECTIVE/DAY



WEST PERSPECTIVE/NIGHT

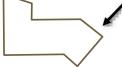


NORTH PERSPECTIVE/DAY



NORTH PERSPECTIVE/NIGHT

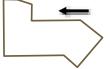




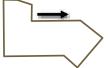


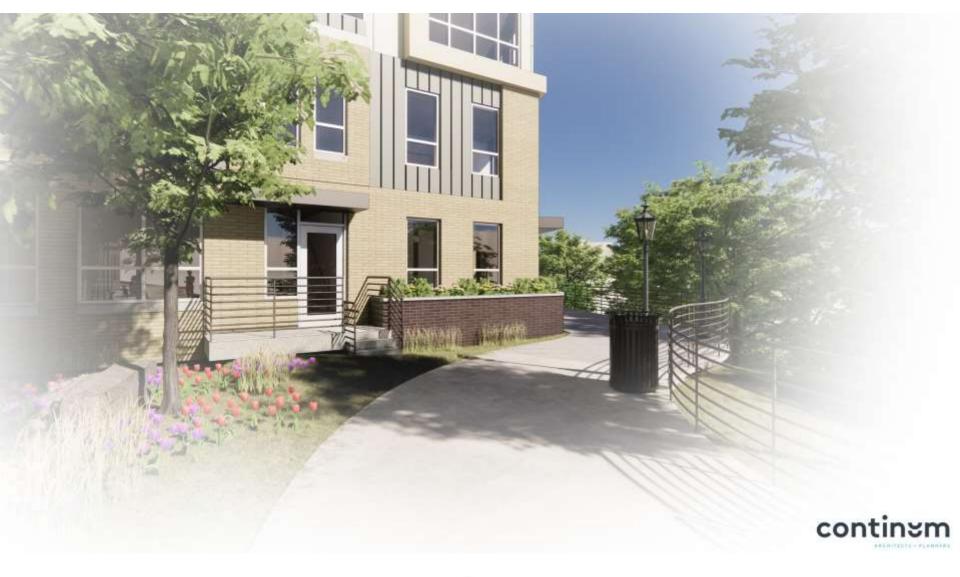


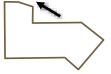


















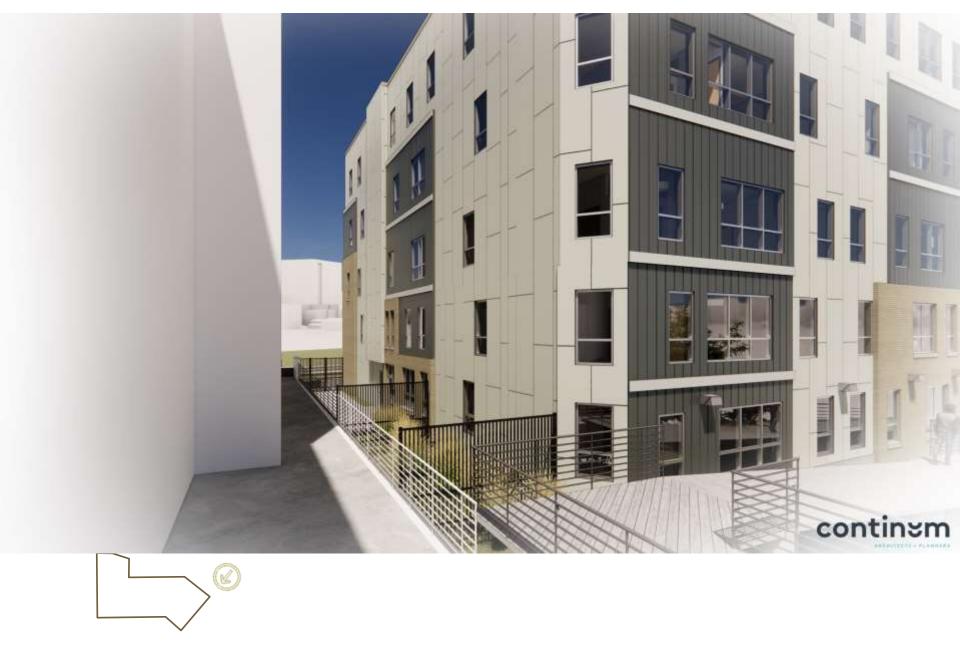








EAST PERSPECTIVE/ DAY

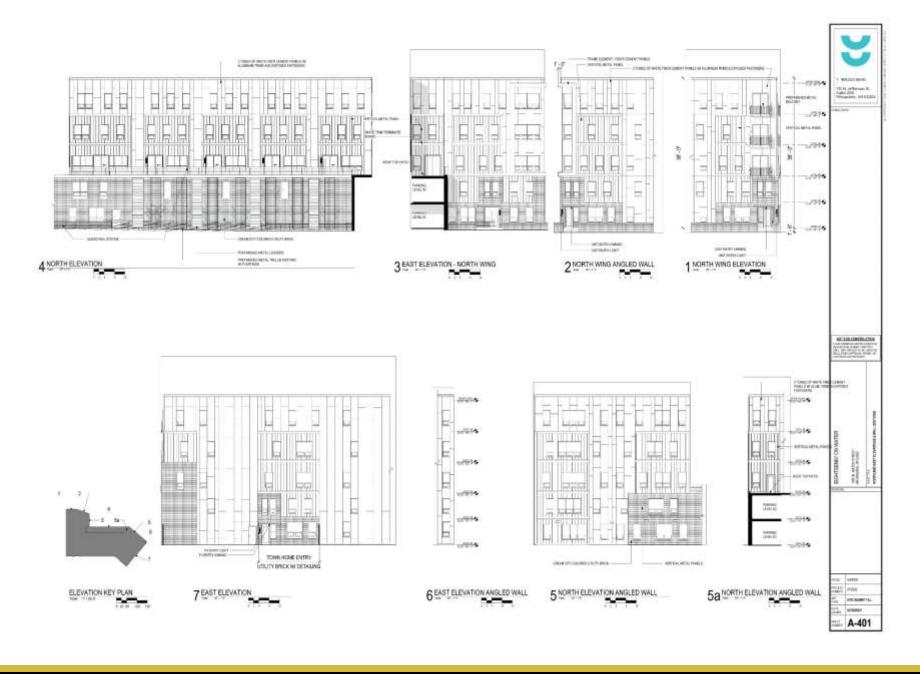


EAST PERSPECTIVE/ DAY

ELEVATION DRAWINGS/ SOUTH & WEST



ELEVATION DRAWINGS/ NORTH



ELEVATION DRAWINGS/ SOUTH & NORTH

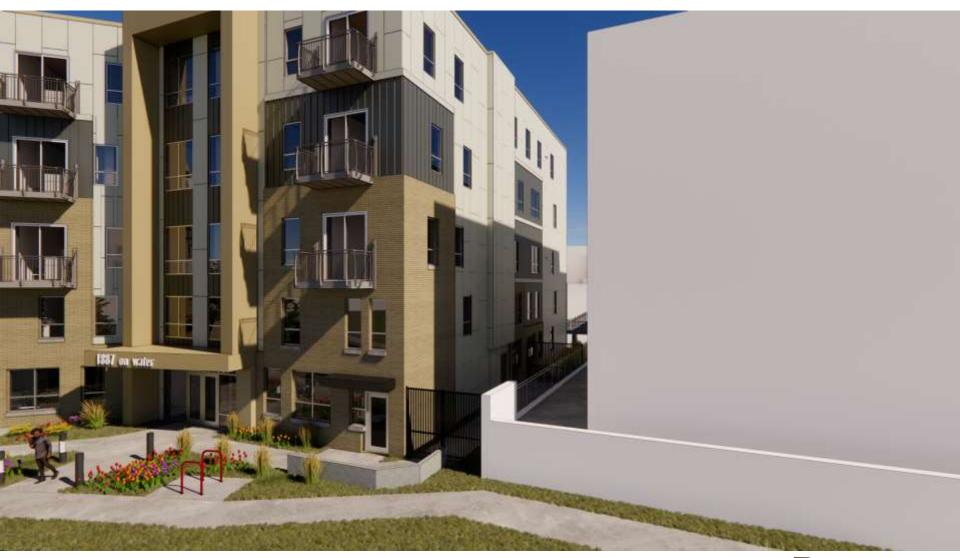


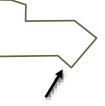
THANK YOU!

Send questions and comments to:

Lenzy@RuleEnterprisesllc.com

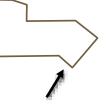






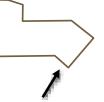
SOUTHEAST VIEW - AM



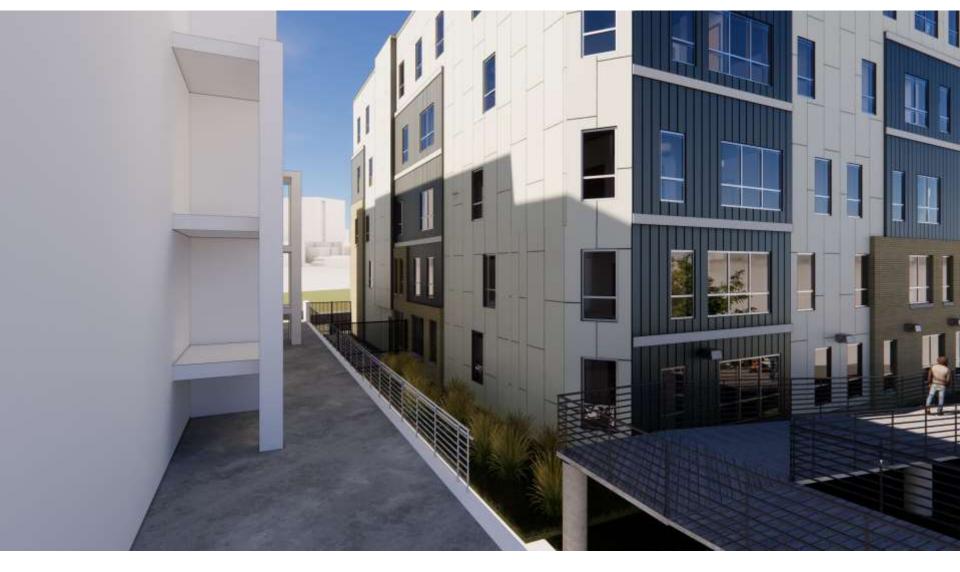


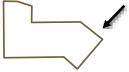
SOUTHEAST VIEW - PM



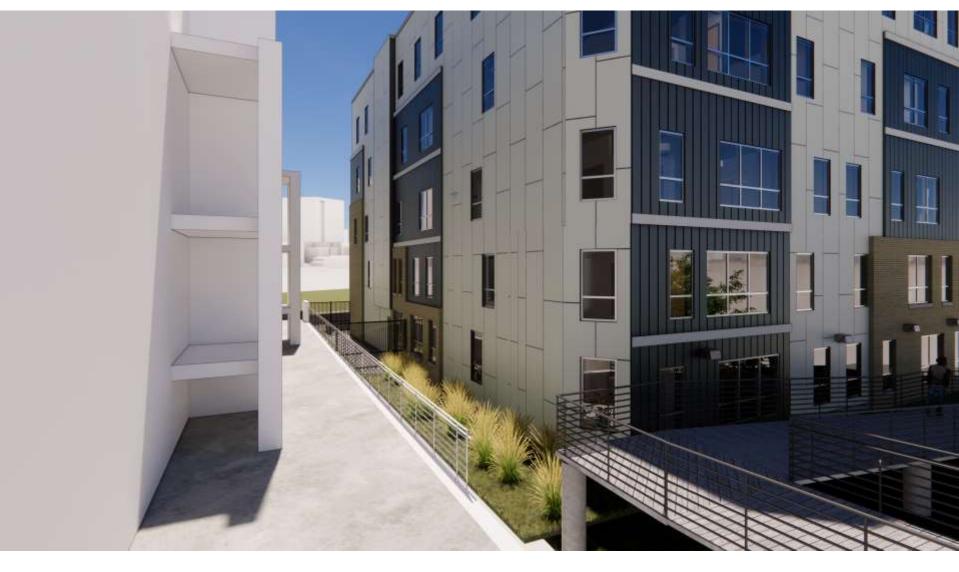


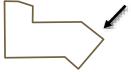
SOUTHEAST VIEW - MID PM



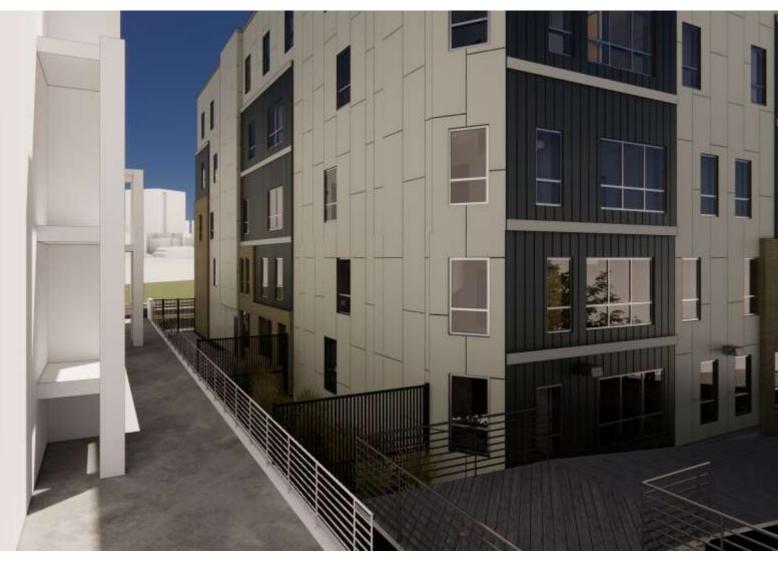


NORTHEAST VIEW - AM





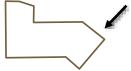
NORTHEAST VIEW - PM





NORTHEAST VIEW - MID PM





NORTHEAST VIEW - MID PM