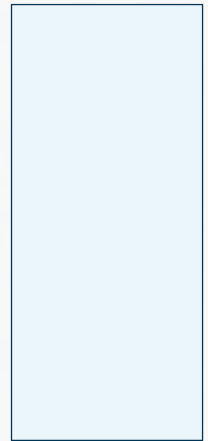


ITEM # 210367: COMMUNICATION FROM THE  
MILWAUKEE POLICE DEPARTMENT AND CERTAIN  
CAR MANUFACTURERS RELATING TO A RECENT  
SIGNIFICANT INCREASE IN VEHICLE THEFT.

MILWAUKEE POLICE DEPARTMENT



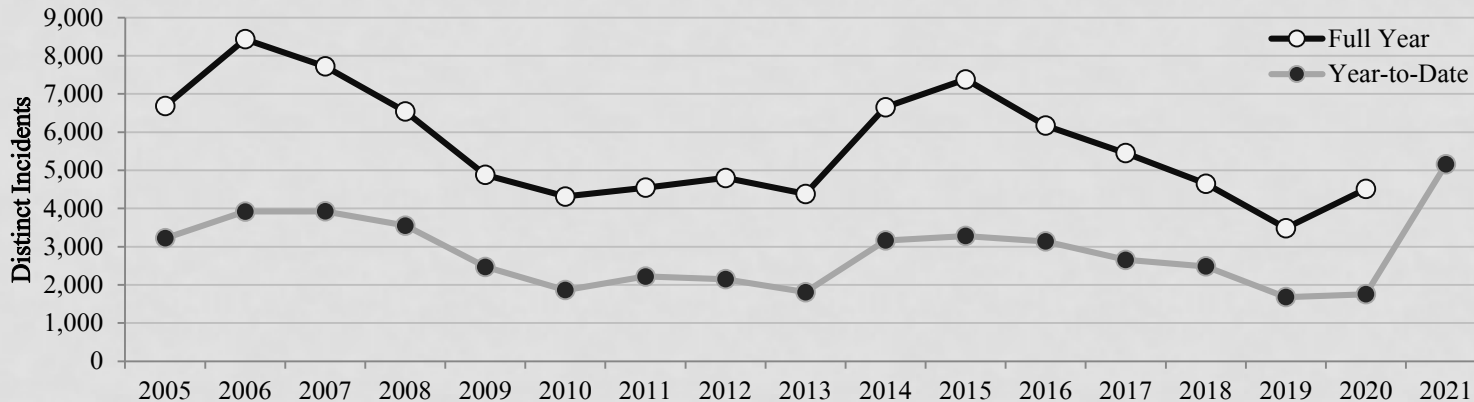
# OVERALL DATA

January 1 – December 31, 2010-2020

Offense	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% Change 2010-2020	% Change 2019-2020
Auto Thefts	4,317	4,547	4,801	4,382	6,654	7,380	6,171	5,450	4,652	3,487	4,512	5%	29%

January 1 – July 11, 2010-2021

Offense	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	% Change 2010-2021	% Change 2020-2021
Auto Thefts	1,865	2,222	2,147	1,809	3,162	3,279	3,137	2,654	2,486	1,681	1,753	5,160	177%	194%



If auto thefts continue at the current pace, it is estimated there will be 8,416 to 9,244 auto thefts at the end of 2021.

Auto thefts were obtained from the Tiburon Records Management System (RMS) and counts distinct incidents for the time period of January 1, 2005-December 31, 2017. Auto thefts were obtained from the DCS Fact table and counts distinct incidents for the time period of January 1, 2018 - July 11, 2021.

# THEFTS BY VEHICLE TYPE

Top 10 Vehicle Type	2021	% of Total
Kia	1,720	33%
Hyundai	1,714	33%
General Motors	378	7%
Honda	350	7%
Fiat Chrysler	227	4%
Other/Unknown	216	4%
Toyota	198	4%
Ford	172	3%
Nissan	157	3%
Volkswagen	61	1%
<b>Total</b>	<b>5,144</b>	-

# THEFTS BY MONTHS

January 1 – December 31, 2020

Quarter	Quarter 1			Quarter 2			Quarter 3			Quarter 4			Total
Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	4,524
Auto Thefts	316	292	273	242	234	285	428	420	365	444	508	717	
<b>Total</b>	<b>881</b>			<b>761</b>			<b>1,213</b>			<b>1,669</b>			

January 1 – June 30, 2021

Quarter	Quarter 1			Quarter 2			Total
Month	Jan	Feb	Mar	Apr	May	June	4,778
Auto Thefts	792	630	737	824	875	920	
<b>Total</b>	<b>2,159</b>			<b>2,619</b>			

January 1, 2020 – July 11, 2021

	2020		2021 YTD	
Month	Kia	Hyundai	Kia	Hyundai
January	10	14	268	242
February	6	18	184	163
March	12	15	241	256
April	6	11	298	299
May	7	5	279	309
June	5	11	312	328
July	8	16	140	118
August	10	10	-	-
September	16	23	-	-
October	21	56	-	-
<b>November</b>	<b>110</b>	<b>99</b>	-	-
<b>December</b>	<b>258</b>	<b>148</b>	-	-
<b>TOTAL</b>	<b>469</b>	<b>426</b>	<b>1,722</b>	<b>1,715</b>

# MPD EFFORTS

- **Early December:** Four TV interviews regarding uptick in stolen KIA/Hyundai vehicles
- **End of December/January:** Distributed steering wheel locks
  - Courtesy of Milwaukee Police Foundation and Anti-Vehicle Crime Association of Wisconsin
- **January – March:** Participated in several TV interviews at least once a month and posted PSAs on social media
- **February:** District 3 obtained their own donations to provide free locks
- **May-July:** Direct contact with Hyundai and Kia
- **May 6:** Distributed steering wheel locks
  - Courtesy of the Milwaukee Police Foundation and O'Reilly Auto Parts
- **June 14:** Distributed steering wheel locks and announced launch of TSU billboards
  - Courtesy of Interstate Parking
- **July 13:** Distributed steering wheel locks to all Kia and Hyundai drivers
  - Courtesy of Kia and Hyundai

# MPD OUTREACH

 Milwaukee Police District 5  
Jan 2 · 🌐

Thank you to everyone who shared our post about the Steering wheel club locks.

We handed all the club locks out!

We're working on getting more clubs, and will keep everyone updated!



If you are interested or know of any businesses or organizations willing to help out, please reach out to the District 2 CLOs at 935-7228.


Have a great week everyone!!

[#mkepdistrict2](#) [#mkepd](#) [#MKFCommunity](#)



  105

3 Comments · 23 Shares

 Milwaukee Police Department - District Two  
Jan 18 · 🌐

Good Morning District 2. We hope everyone had a great weekend and enjoyed an AWESOME PACKER VICTORY!!!!

For the last two weeks, District 2 gave away The Club, an anti-theft vehicle device, to residents who own vehicles made by Kia and Hyundai. Recently there has been an increase in auto thefts and carjackings of these vehicles. Unfortunately, it includes newer model vehicles made in 2020 and 2021.

As a reminder please do not leave your vehicle unattended if you leave it running with keys. If your vehicle has an alarm on it don't forget to turn it on. We recommend that everyone invest in The Club to deter individuals from taking your vehicles.

We were fortunate enough to receive a donation of The Club devices and able to give them to some residents. We would like to continue to be able to provide more of The Club device but we would need help from businesses or organizations willing to help out District 2 with getting more of The Club device.

If you are interested or know of any businesses or organizations willing to help out, please reach out to the District 2 CLOs at 935-7228.

Have a great week everyone!!

[#mkepdistrict2](#) [#mkepd](#) [#MKFCommunity](#)



# MPD OUTREACH


 Milwaukee Police Department - District 7  
Feb 5 · 🌐

It's getting COLD outside!!! Keep your vehicle safe this winter! DO NOT LEAVE UNOCCUPIED VEHICLES RUNNING to warm up. #safetyfirst Milwaukee Police Department #safetytips




  12

9 Shares 

 Milwaukee Police Department - District 3  
Feb 21 · 🌐

Today District Three CLO's Officer Jones and Officer Williams purchased 30 more steering wheel locks to add to what we already have. Everyone asked, "can I get one of those"? Well, here's the answer, tell everyone to follow and/or like our page, share this post. We will have some information coming tomorrow you do not want to miss!



 Milwaukee Police Department - District 3  
Feb 23 · 🌐

Today Captain Johnson and District Three team gave out over 50+ steering-wheel locks in 37 minutes. There was a lot of dialogue and laughter with the community. Even autographs being signed by Officer Hudson. Just one block away was officer Sanders dancing and spinning a steering wheel lock to gain the attention of all those who passed by him to let them know what we were doing. All in all, it was a good day and we thank you for every minute of it along with your support. #MKEPD #MPDdistrict3 #MKECommunity #staysafe



# MPD OUTREACH

**Milwaukee Police District One**  
May 6 · 🌐

The Milwaukee Police Foundation and O'Reilly Auto Parts have teamed up to help keep Milwaukee Safe. Any Milwaukee resident who owns a Kia (2011 or newer) and/or Hyundai (2015 or newer) (proof of ownership will be required) can contact any Milwaukee Police District as they all have an allotment.

For citizens in #MPDDistrict1, you can contact us for a #FREE steering wheel lock while supplies last.

#MKEPD  
#MPDDistrict1  
#MPDCommunity  
#Prevention



**Milwaukee Police Department**  
May 6 · 🌐

#MKEPD, the Milwaukee Police Foundation and O'Reilly Auto Parts have teamed up to help keep #MKESafe. Any #MKE resident who owns a Kia (2011 or newer) and/or Hyundai (2015 or newer) (proof of ownership will be required) can contact any Milwaukee Police District and receive a #FREE steering wheel lock while supplies last. #ThankYou to the Milwaukee Police Foundation for the generous donation which made this possible. #CommunityPartnerships helping to keep #MKEStrong #MPOCommunity #MilwaukeePoliceFoundation



6 3 Shares

Like Comment Share

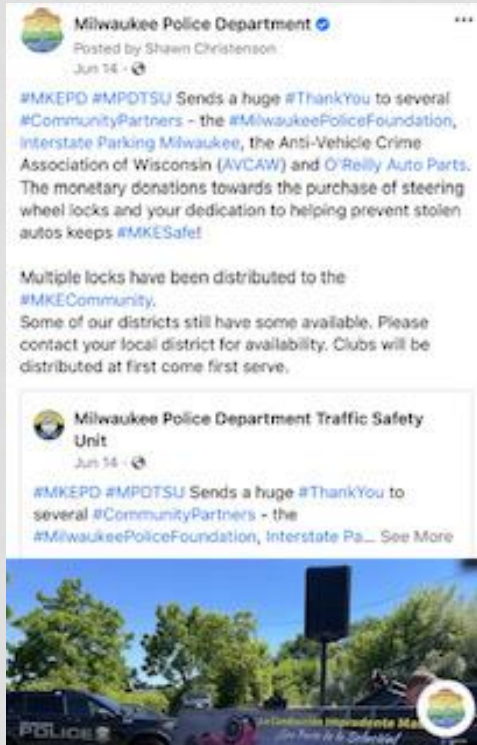
**Milwaukee Police District 5**  
May 12 · 🌐

District 5 has received a limited amount of steering wheel locks. We understand these are in high demand. We would like residents who live in our area who had a Kia or Hyundai recently taken to receive one. Due to the limited amount we request you please have proof of owning a Kia or Hyundai. Community Outreach Officers will be available today from 1:00pm to 6:00pm.





# MPD OUTREACH



# MPD OUTREACH - KIA AND HYUNDAI

- Eligible for everyone who lives, works or goes to school in Milwaukee and owns a Kia or Hyundai without an engine immobilizer
- Provided by Kia and Hyundai
- Available at all police district stations throughout 2021



Milwaukee Police Department  
Police Administration Building 749  
West State Street Milwaukee,  
Wisconsin 53233  
<http://www.milwaukee.gov/police>

Jeffrey B. Norman  
Acting Chief of Police  
(414) 933-4444

## Press Release

**Release Date:** Tuesday, July 13, 2021

**Contact:** Sergeant Efrain Cornejo  
[mpdnews@milwaukee.gov](mailto:mpdnews@milwaukee.gov)

### MPD Partners with Hyundai and Kia to address Auto Thefts

MILWAUKEE, WI - Beginning in November 2020, the City of Milwaukee began to experience a significant uptick in auto thefts. The Milwaukee Police Department (MPD) identified that the thieves were disproportionately targeting Hyundai and KIA vehicles that were not equipped with an engine immobilizer. MPD immediately made several public announcements informing our community of this trend and provided information on preventative measures. MPD has provided hundreds of free steering wheel locks to members of our community on several occasions. The steering wheel locks were available thanks to the generosity and monetary donations of several community partners.

MPD has also partnered directly with Hyundai and Kia regarding the increase of stolen vehicles related to their brands. Both Hyundai and Kia have been very receptive and immediately began working on a solution. MPD appreciates their responsiveness and commitment to addressing the auto thefts plaguing our community. We are pleased to announce that Hyundai and Kia have provided steering wheel locks for MPD to distribute to Hyundai and Kia owners of specific vehicle models that require a physical shank-style key and do not have an engine immobilizer.

"Hyundai is concerned with the rise in local auto thefts of our vehicles. We are working closely with the Milwaukee Police Department to support its distribution of anti-theft steering wheel locks to owners of certain Hyundai vehicles. Hyundai customers that have any questions can contact the Hyundai Consumer Assistance Center at (800) 633-5151," said Hyundai.

"Kia is supporting the Milwaukee Police Department in combatting the rise in thefts of vehicles that are not fitted with an engine immobilizer. To provide increased deterrence, Kia is supplying the city with steering locks to distribute to owners of Kia vehicles that do not feature an immobilizer through the end of 2021. These vehicles come with a traditional key and are started by turning the key in the lock. Further to this, all Kia models from 2022 model year will be fitted as standard with an engine immobilizer. Kia customers with questions should contact the Kia helpline at (800) 333-4542," said Kia.

The steering wheel locks are available for individuals who live, work and go to school in the City of Milwaukee. They can be picked up at any of the seven Milwaukee Police Department District Stations. Individuals may be asked for proof of ownership. The steering wheel locks will be available through the end of the year.

If you have any information regarding individuals involved in vehicle theft, please contact the Milwaukee Police Department at (414) 935-7360 or Crime Stoppers at (414) 224-TIPS or P3 Tips App to remain anonymous.

###

THANK YOU

MILWAUKEE POLICE DEPARTMENT

