

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Wednesday, June 09, 2021

COMMITTEE MEETING NOTICE

AD 12

Josephine Vargas

1993 S MUSKEGO Av

Milwaukee, WI 53204

You are requested to attend a virtual hearing to be held on:

Tuesday, June 22, 2021 at 11:05 AM

Regarding:

Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, Karaoke, 5 Amusement Machines and 1 Pool Table for a Escondida" at 1400 W ORCHARD St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is https://global.gotomeeting.com/join/743465261. If you wish to call in, please call +1 (571) 317-3112 and use Access Code: 743-465-261.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/19/2020		
LICENSE TYPE: Class B Tavern	No. 305841	
New: ⊠	Application Date:	01/28/2020
Renewal:		

License Location: 1400 W Orchard St

Business Name: El Barril

Licensee/Applicant: TERRONES, Jose L (Last Name, First Name, MI)

Date of Birth: 09/12/1960

Home Address: 2545 S 15th St

City: Milwaukee State: WI Zip Code: 53215

Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

 On 01/14/2014 the applicant was cited in the City of Milwaukee at 2492 S 13th St for Liquor License Required.

Charge:

Liquor License Required

Finding:

Guilty

Sentence:

Fined \$3,224.00

Date:

11/05/2014

Case:

14010559

- 2. On 09/04/2019 officers were dispatched to an Armed Robbery at 1400 W. Orchard St. The applicant was on scene and stated two subjects entered armed with a shotgun and a handgun and demanded money. The applicant was cooperative with the officers and provided video surveillance to the officers.
- 3. On 12/06/2019 officers, along with agents from Wisconsin Department of Revenue, conducted a licensed premise check at El Barril, 1400 W. Orchard St. The agents confiscated liquor and beer not purchased through a distributor. The applicant was not on scene but did arrive while the officers were there and was cooperative with the officers.

4. On 02/29/2020 at 12:03am officers were dispatched to investigate a shooting that occurred on s 14th St and W. orchard St. The investigation revealed the victim and a group of friends had just left El Barrill, 1400 W. Orchard St. The group walked a short distance when they engaged in a fight with another group, who were not patrons of the tavern. One of the subjects produced a firearm and fired at the group from the bar, striking one person. The subject was then conveyed to the hospital by the group. The tavern provided video which showed the victim and his group exiting the tavern without incident.

PREVIOUS PREMISE

Date:06/02/21 Officer: PO Vodicka

City of Milwaukee Police Department 90-5-1.5 Crime Prevention Survey Tavern Inspection

Name of Premise: Address: Phone:	La Escondida 1400 W Orchard St 414-265-6930	
Owner: Owner address: City State Zip: Owner Phone: Owner email:	Josephine Vargas 1993 S Muskego Av Milwaukee, WI 53204 414265-6930 JSFN_Vargas@yahoo.com	
Licensee/Agent: Home Address: City State Zip: Phone: Email:	Same	
Preferred contact: San	ne	
Location currently op	en: YES 🔀	NO
Projected open date: (07/01/21	
Day's open: S	M	AZALL
Hours of Operation:	Sun: 6a-2a Mon: " Tue: " Wed: " Thu: " Fri: 6a-2:30a Sat: "	□24 hours □Y ☑N
Premise Type:	⊠Tavern/Bar □Restaurant □Other:	

Licenses currently he	the same of the sa
Alcohol:	☐Yes ⊠No Class: #:
Tobacco:	Yes ⊠No #:
Food:	☐Yes ⊠No #:
Other:	☐Yes ☑No Type: #:
Other:	☐Yes No Type: #:
Outor.	100 <u></u>
Exterior Survey:	No. No. of the state of the sta
	ound the location clean? Yes No
What surroun	ds the location? (Check all the apply)
a. 🔲 Par	·k
b. ⊠Scl	nool
c. Tyo	uth Center
d. 🕅 Ch	urch
B4	vern(s) If so, how many2
	sidential
	her businesses
g. ⊠Otl h. ∏Otl	
3. Can you see 1	from the outside of the location into the interior Yes No
	the employees inside of the location from the outside Yes No
	windows free of signage Yes No
	g Yes No
-	king lot Yes No
	g lot clean? <u>Yes No</u>
	g lot well lit? Yes No
10. Valet Parking	g 🗌 Yes 🔲 No
a. Will t	his lot have a guard? Yes No
	his lot have cameras? Yes No
11. Are there are	as where a person could conceal themselves Yes No
12. Is there exter	ior lighting? XYes No. Does it appears to be adequate Yes No
13. Exterior Payr	
	Loitering Signs posted? Yes No
15 Are there ext	erior security cameras Yes No How Many: none, plan for 6
	ess numbers prominently displayed and easy to see Yes No
10. Att the addit	22 Hampors broundfully disburated and easy to see \$2 1 or \$1.40
Comoro Currerova	
Camera Survey:	ation have security cameras? Yes No
	vorking order? Yes No
	are the cameras?
a. Color	
b. Digita	······
c. VCR	
d. Reco	——————————————————————————————————————
20. How long is	footage stored for later viewing: plan for 30 days
21. Are there ext	
22. Are there into	erior cameras Yes No How many: plan for 6

23. Do all employees know how to retrieve recorded digital images/footage? ⊠Yes _No
24. Cameras located in parking lot Yes No How manyn/a
Interior Survey:
25. What is the planned/posted capacity 59
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the
commercial signs \(\sigma Yes \square\)No
28. Is the interior of the location neat and clean?
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No
d. Did you provide a district contact gards to the contact provided a single-
Security
32. How many security personnel are going to be employed: 2
33. How will they be deployed: Interior 1 Exterior1
34. What days will they be deployed \[\] Mon \[\] Tue \[\] Wed \[\] Thu \[\] Fri \[\] Sat \[\] Sun
35. Will the security be managed by business or contracted
36. Will they be armed ∑Yes ☐No
37. What type of security measures will be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction 25+
Other
38. When at capacity, how will the overflow crowd be managed? outside security
39. Will a guard monitor the overflow crowd at all times? ∑Yes ☐No
201 11 11 to Bridge Information of the Control of the property

ADDITIONAL COMMENTS/RECOMMENDATIONS:

premises will be remodeled, including windows to allow outside to be viewable from in for employees to be visible from outside. Applicant plans on installing 6 exterior and 6 interior cameras with half accessible by all employees. Applicant plans on employing one unarmed security inside and contracting for on armed security outside.

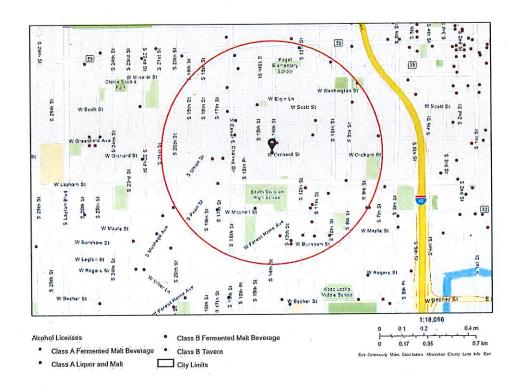


City Concentration Map 1400 W Orchard St

Area of Interest (AOI) Information

Area: 21,862,585.97 ft2

Apr 22 2021 10:53:31 Central Daylight Time



1400 W Orchard St

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	34		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	CANTARITOS BAR, LLC	Pässion Nightclub	FRANCISCO GOMEZ- ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52	10/10/2021, 7:00 PM	1
2_	Mi Pais LLC	Mi Pais	GRACIELA HERNANDEZ, Agt	1401 W GREENFIELD AV	Class B Tavern License	. 8	9/28/2021, 7:00 PM	1
3	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80	2/27/2022, 6:00 PM	1
4	BETO'S PIZZA LLC	Beto's Pizza LLC	Jair A Varela- Caballero, Agt	1234 S CESAR E CHAVEZ DR	Class B Tavern License		3/1/2022, 6:00 PM	1
5	El Barril	El Barril	JOSE L TERRONES, SP	1586 S PEARL ST	Class B Tayern License	59	6/13/2021, 7:00 PM	1
6	LA GUADALUPA NA	LA GUADALUPA NA/CAFE EL SOL	Frances A Rivera Gonzalez, Agt	1028 S 9TH ST	Class B Tavern License	170	9/5/2021, 7:00 PM	1
7	GUADALAJAR A CORPORATIO N	GUADALAJAR A RESTAURAN T	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50	9/22/2021, 7:00 PM	1
8	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2021, 7:00 PM	1
9	QUALITY DISCOUNT, LLC	QUALITY DISCOUNT	OMAR A ALI, Agt	738 W HISTORIC MITCHELL ST	Class A Fermented Malt Beverage Retailer's License		9/20/2021, 7:00 PM	1
10	1110 Corp	Greenfield Pantry	Michael J Widmann, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		9/20/2021, 7:00 PM	1
11	La Farandula	La Farandula	Daniel Nungaray, SP	1001 W MAPLE ST	Class B Tavern License		10/5/2021, 7:00 PM	1
12	LA CARRETA VIEJA	LA CARRETA VIEJA	ABEL SANTOS, SP	1339 W GREENFIELD AV	Class B Tavern License	223	7/26/2021, 7:00 PM	1
13	Harjodh, Inc	Mi Pueblo	Harpreet S Chawla, Agt	1700 W MITCHELL ST	Class A Malt & Class A Liquor License		10/23/2021, 7:00 PM	1
14	TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License	168	11/7/2021, 6:00 PM	1
15	Bull & A Boy LLC	Glass + Griddle	Kaelyn M Cervero, Agt	1130 N 9TH ST	Class B Tavern License	450	8/1/2021, 7:00 PM	1
16	BUCKAROO LTD	Bryant's Cocktail Lounge	JOHN M DYE, Agt	1579 S 9th ST	Class B Tavern License	99	4/7/2022, 7:00 PM	1
17	J & E GROCERY STORE, LLC	LA HACIENDA	Jose Zaragoza, Agt	820 S CESAR E CHAVEZ DR	Class A Fermented Malt Beverage Retailer's License		5/25/2021, 7:00 PM	1

18	Sky Pub and Grill LLC	Sky Bar	Ruben Albanil Coyolt, Agt	1339 S 7TH ST	Class B Tavern License	75	5/27/2021, 7:00 PM	1
19	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License		10/20/2021, 7:00 PM	1
20	JALISCO RESTAURANT , LLC	JALISCO RESTAURAN T	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128	11/23/2021, 6:00 PM	1
21	SAN JOSE, LLC	CLUB GUADALAJAR A	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240	11/23/2021, 6:00 PM	1
22	Jazz's Club 69 LLC	Club 69	Yazmin Fernandez Otero, Agt	1663 S 11TH ST	Class B Tavern License	45	4/11/2022, 7:00 PM	1
23	TEXAS FOOD LLC	Texas Food	JASMINDER SINGH, Agt	1201 W NATIONAL AV	Class A Malt & Class A Liquor License		4/19/2022, 7:00 PM	1
24	Cafe Playa, LLC	Cafe Playa	Edwin C Valentin, Agt	1330 S Cesar E Chavez DR	Class B Fermented Malt Beverage Retailer's License		6/13/2021, 7:00 PM	1
25	EL REY SPIRITS, INC	EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	916 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		6/29/2021, 7:00 PM	1
26	Colombia Tropical	Colombia Tropical	RODRIGO DIEZ, Agt	1629 S 10TH ST	Class B Tavern License	90	7/9/2021, 7:00 PM	1
27	APPLE TWO, LLC	EL CHARRO LIQUOR STORE	VIKRAMJIT SINGH, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		12/19/2021, 6:00 PM	1
28	PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	1139 W MAPLE ST	Class B Tavern License	45	11/22/2021, 6:00 PM	1
29	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/4/2021, 7:00 PM	1
30	Debbie Coops LLC	The Tool Box	Debra J Torres, Agt	1500 W Scott ST	Class B Tavern License		7/31/2021, 7:00 PM	1
31	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2021, 7:00 PM	1
32	Johanna's Cakes & Desserts LLC	Johanna's Cakes & Desserts	Johanna Ortiz, Agt	1239 S 11th ST	Class B Tavern License		7/29/2021, 7:00 PM	1
33	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2022, 6:00 PM	1
34	La Borincana Restaurant Inc	La Borincana Restaurant	Santa I Fret, Agt	1820 S 13th ST	Class B Tavern License	49	1/19/2022, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

Wednesday, June 09, 2021



Licenses Committee Notice of Hearing

LA HAMACA BAR LLC 1993 S MUSKEGO Av Milwaukee, WI 53204

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, Karaoke, 5 Amusement Machines and 1 Pool Table Josephine Vargas

La Escondida at 1400 W ORCHARD St

Date:

6/22/2021

Time:

11:05 AM Location: The hearing before the Licenses Committee will take place virtually on

Tuesday, June 22, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel - Channel 25 on

Spectrum Cable – or on the Internet at

http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, June 09, 2021



Notice of Public Hearing

blank notice

VARGAS, Josephine
La Escondida at 1400 W ORCHARD St
Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox,
Karaoke, 5 Amusement Machines and 1 Pool Table

Tuesday, June 22, 2021 at 11:05 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 6/22/2021 at 11:05 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT
CURRENT OCCUPANT
CURRENT OCCUPANT
COMMENT OCCUPANT

MAIL ADDRESS
1312 W ORCHARD ST
1313 W GREENFIELD AVE
1315 W GREENFIELD AVE
1317 W GREENFIELD AVE
1317 W ORCHARD ST
1317A W ORCHARD ST
1317B W ORCHARD ST
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1339 W GREENFIELD AVE

CITY STATE ZIP MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2742 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2741 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2743 MILWAUKEE, WI 53204-2771 MILWAUKEE, WI 53204-2741 **CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT** 1339 W ORCHARD ST 1339 W ORCHARD ST, A 1400 W GREENFIELD AVE 1400A W ORCHARD ST 1401 W GREENFIELD AVE 1401 W ORCHARD ST 1401A W GREENFIELD AVE 1404 W GREENFIELD AVE 1404 W ORCHARD ST 1404A W ORCHARD ST 1405 W GREENFIELD AVE, 1 1405 W GREENFIELD AVE, 2 1405 W GREENFIELD AVE, 3 1405 W GREENFIELD AVE, 4 1405 W ORCHARD ST 1408 W GREENFIELD AVE 1408 W ORCHARD ST 1408A W GREENFIELD AVE 1408B W GREENFIELD AVE 1408C W GREENFIELD AVE 1409 W GREENFIELD AVE 1409 W ORCHARD ST 1412 S 15TH ST 1412 S 15TH ST, A 1412 W GREENFIELD AVE 1412 W ORCHARD ST 1412A W GREENFIELD AVE 1412B W GREENFIELD AVE 1413 W GREENFIELD AVE 1413 W ORCHARD ST 1413A W GREENFIELD AVE 1414 W GREENFIELD AVE 1414 W GREENFIELD AVE, A 1415 W GREENFIELD AVE 1416 S 14TH ST 1416 W ORCHARD ST 1416A S 14TH ST 1416A W ORCHARD ST 1417 W GREENFIELD AVE 1417 W ORCHARD ST 1417A W GREENFIELD AVE 1420 W ORCHARD ST 1421 W GREENFIELD AVE 1421 W ORCHARD ST 1421A W GREENFIELD AVE 1422 S 14TH ST 1423 W GREENFIELD AVE

MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2772 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2774 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2782 MILWAUKEE, WI 53204-2782 MILWAUKEE, WI 53204-2782 MILWAUKEE, WI 53204-2782 MILWAUKEE, WI 53204-2774 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2774 MILWAUKEE, WI 53204-2760 MILWAUKEE, WI 53204-2760 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2774 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2764 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2752 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2752 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2774 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2773 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2774 MILWAUKEE, WI 53204-2765 MILWAUKEE, WI 53204-2752 MILWAUKEE, WI 53204-2765

MILWAUKEE, WI 53204-2773 **CURRENT OCCUPANT** 1424 W ORCHARD ST MILWAUKEE, WI 53204-2773 1424A W ORCHARD ST CURRENT OCCUPANT MILWAUKEE, WI 53204-2773 **CURRENT OCCUPANT** 1424B W ORCHARD ST MILWAUKEE, WI 53204-2765 **CURRENT OCCUPANT** 1425 W GREENFIELD AVE MILWAUKEE, WI 53204-2774 1425 W ORCHARD ST CURRENT OCCUPANT MILWAUKEE, WI 53204-2765 1425A W GREENFIELD AVE **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2774 1425A W ORCHARD ST **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2765 1425B W GREENFIELD AVE CURRENT OCCUPANT 1426 S 14TH ST MILWAUKEE, WI 53204-2752 **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2765 1427 W GREENFIELD AVE CURRENT OCCUPANT MILWAUKEE, WI 53204-2773 **CURRENT OCCUPANT** 1428 W ORCHARD ST 1428A W ORCHARD ST MILWAUKEE, WI 53204-2773 **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2765 1431 W GREENFIELD AVE, 1 **CURRENT OCCUPANT** 1431 W GREENFIELD AVE, 2 MILWAUKEE, WI 53204-2765 **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2765 1431 W GREENFIELD AVE, 3 **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2765 1431 W GREENFIELD AVE, 4 **CURRENT OCCUPANT** 1431 W GREENFIELD AVE, 5 MILWAUKEE, WI 53204-2765 **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2765 **CURRENT OCCUPANT** 1431 W GREENFIELD AVE, 6 1431 W GREENFIELD AVE, 7 MILWAUKEE, WI 53204-2765 **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2760 **CURRENT OCCUPANT** 1432 S 15TH ST MILWAUKEE, WI 53204-2765 **CURRENT OCCUPANT** 1433 W GREENFIELD AVE MILWAUKEE, WI 53204-2774 1433 W ORCHARD ST **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2774 1433 W ORCHARD ST, A **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2765 1433A W GREENFIELD AVE CURRENT OCCUPANT MILWAUKEE, WI 53204-2760 1436 S 15TH ST CURRENT OCCUPANT 1504 S 14TH ST MILWAUKEE, WI 53204-2754 CURRENT OCCUPANT MILWAUKEE, WI 53204-2762 **CURRENT OCCUPANT** 1516 S 15TH ST MILWAUKEE, WI 53204-2754 CURRENT OCCUPANT 1518 S 14TH ST MILWAUKEE, WI 53204-2762 CURRENT OCCUPANT 1518 S 15TH ST MILWAUKEE, WI 53204-2755 **CURRENT OCCUPANT** 1519 S 14TH ST MILWAUKEE, WI 53204-2755 1519A S 14TH ST **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2754 **CURRENT OCCUPANT** 1520 S 14TH ST MILWAUKEE, WI 53204-2754 1522 S 14TH ST **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2755 **CURRENT OCCUPANT** 1523 S 14TH ST MILWAUKEE, WI 53204-2754 **CURRENT OCCUPANT** 1524 S 14TH ST 1524A S 14TH ST MILWAUKEE, WI 53204-2754 **CURRENT OCCUPANT** MILWAUKEE, WI 53204-2755 **CURRENT OCCUPANT** 1525 S 14TH ST blank notice

Total Records: 130

Radius: 250.0 feet and Center of Circle: 1400 W Orchard St

ccl-busplan 5/12/2020



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: <u>license@milwaukee.gov</u>

1. Type of Business	
Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining	Room
Self Service Laundry Massage Establishment Filling Station	
Other (supplemental application for specific license also required)	
Provide a detailed description of the type of businessyou plan on operating:	
Tavern (Class B)	
Do you have any experience operating this type of business? No M Yes If yes, explain: Pycuious y had Tavern !	icence
2. Business Operations	
a. Proposed Opening Date: 3/0/2/	
b. Is this premise under construction? 🙀 No 🗌 Yes If yes, list estimated completion date:	-
c. Is this a franchise? 🔁 No 📋 Yes	
d. Is this premises currently licensed? No XYes If yes, list type of license: Tavery	-
e. is the current licensee operating? No Yes If no, list date closed:	-
f. Do you have future plans for other businesses, licenses or permits at this location? 🖟 No 🗌 Yes	
If yes, explain:	-
g. Have you previously held an Extended Hours License in Milwaukee? 🄀 No 🗌 Yes	
If yes, list address(es):	
h. Are other businesses operating in the same building? 🄁 No 🗌 Yes If yes, describe:	
3. Litter & Noise	
a. How are grounds kept clean? 🏿 Sweep 📗 Pressure Wash 🔀 Pick Up Litter 🔛 Other:	
b. How often will grounds be cleaned? PDaily Weekly As Needed Monthly Other:	
c. Grounds cleaned by: Aticensee Building Owner Employees Attired Maintenance Other:	
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Polic	е
Signs Posted DOther: Gigns will be posted to ve follow or no	wile.
e. Will a sound amplification system be used? Mo Yes If yes, describe:	•
4. Smoking & Sanitation	
a. Are there designated outdoor smoking areas? The No Yes If yes, describe:	
b. Number of Garbage Cans: Inside: Locations: 2 yelling Wor CAR in Earth Batter	oou
Outside: 1 Locations: Outside Main Entrence	
c. Is a crowd control barrier used? Y No Yes If yes, describe:	
d. How many restrooms are on the premises?	
e. Name of solid waste contractor: Advanced Disposal Waste Management Other: OY Eache work	peny.

5. Security					
Are there onsite parking plan:	g spaces? 🌠 No 🗌 Ye	es If yes, how	many?	and describ	e the parking security
b. Is there a loading zone?	No ☐ Yes If yes,	describe the	loading area security (plan:	
		•			nd answer the following: YOUSE Crowdrol.
	ment used? 🔲 No 🏽 🕎		_		. ,
	g, certification, or traini				
d. Will there be security ca	meras? 🔲 No 🔀 Yes	s If yes, how	many? and I	ist locations:	4 inside bor
at every	Comer in	1 3	outside Sur	ording	build to cover
e. Will searches/identifica	tion checks be done upo	on entry?	No X Yes If yes, des	<i>o</i> cribe	ul lome
6. Percentage of Sale					
Alcohol%	Food	%	Secondhand Merchan	dise	Precious Metals & Gems %
Entertainment%	Cigarettes	%			·
Pawnbroker Activity% Salvaged Materials% Salvaged Materials% Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.)					
7. Businesses/License	s on the Premise	es (check :	all that apply):		
Type 1 Full Service Restaurant	☐ Cafe/Coffee Shop	☐ Deli or F	ast Food Restaurant	☐ Private	/Fraternal/Veterans Club
☐ Night Club	∑ Tavern	Cocktail		Teen C	
Banquet Hall	Sports Facility	☐ Bowling	_		
Hotel/Motel: Number of F			g House: Number of Fl	onrs:	
_ ,	оопь:	KOOH(in)		ooms:	
ype 2	The part of the second				
Liquor Store	Corner Store	Superma	rket	Conveni	ience Store
Gas Station	Amusement/Phono	graph Distribut	or	Recyclin	g, Salvage or Towing
Used Car Dealer Personal Service Establishment Recording Studio (such as tattoo business, hair salon, tailor, etc.)					
What other licenses/permits will	you hold at this location?	(check all that	apply)		
Occupancy Permit	Cigarette & Tobacco 🔲 G	as Station 🔲 🛭	xtended Hours GClass	"B" Tavern] Weights & Measures
	Precious Metal & Gem		•		
3. Legal Capacity (onl	v if a Type 1 prei	mises in #	7 above)		The state of the s
*	e Milwaukee Developmen			uestions.)	

9. Premises D	escription	1							
a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage): [31 Floor □2 nd Floor □38asement Storage □Patio □Beer Garden □Sidewalk Café □Deck □Rooftop									
	☐Other: Describe:								
	Ion: Major Thoroughfare	*	ther:						
_	Cross Street: Overafie	=							
d. Describe Buildi	ing: 🔀 Free Standing Buildii	ng Strip Mall Other							
e. Describe Prem	ises Structure: 🔲 Single Sto	ry Multi-Story - # of Sto	ries (F) Other	: Ouplex					
f. Describe Surro	unding Area: Commercia	l 🔲 Residential 🔲 Industr	rial 🔯 Other: <u>V5Ch</u>	May to	Main Streets				
g. Building Owne	r Name: Luis Bonz	olez	Phone Number:	1 303-81	7.6				
Building Owne	r Address: 1993	o. Muskeyo r	the Mila	ules	35407				
10. Hours of C	peration & Custo	mers		· · ·					
Will customers be ent	ering the premises? 🔲 No	☐ Yes							
Day of the Mark	Proposed Hour	s of Operation:	Estimated Number of Customers	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')				
Day of the Week	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)	expected each day						
Sunday	6:00 am	2:00 am	20	264	21+ over				
Monday	6:00 an	2:00 am	/0	26F	21 +000				
Tuesday	6:00 an	2:00 am	10	26 F	21+000				
Wednesday	6:00 cm	2:00 an	10	26+	21 +over				
Thursday	6:00 am	2:00 am	10	26+	21 tower				
Friday	6:00 ann	2:30 am	20	26+	21 tover				
Saturday	6:00 an	2:30 am	20	26+	21 tony				
An Extended Hours Es	tablishment License is requir	ed for any convenience store	e, filling station, personal en between the hours of	service establish	ment (such as tattoo, body :00 a.m.				
piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m. Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday									
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later,									
Is established by the Common Council in its approval of the licensee's plan of operation. 11. Signature(s)									
Danne Doman									
Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)									

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Lega	l Entity Name: bsephine. Vargas					
Ргеп	nise Address: 1400 W Oschard Milwaukee WI 53204					
Proximity of Premises to Church, School, Daycare Center or Hospital						
Is the building within 300 feet of any church, school, daycare center or hospital?						
"Service Bar Only" Designation						
If applying for Class B or C license, are you applying for "Service Bar Only"?						
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.						
Business Information						
Section 1997 And Advanced Biological Control of the						
a)	Are you taking out this application for anyone that may not be eligible for a license? Yes If yes, list their name and address:					
b)	Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?					
	If no, list the name and address of the person(s) who will:					
	Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business,					
	the person(s) listed above must obtain a Class B Managers license.					
c)						
	If yes, explain:					
d)	Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? The Types If yes, list name and address:					
Property Information (New & Transfer Applicants Only)						
a)	Do you own or lease the building?					
b)	Who owns the fixtures (for example, coolers, etc.)?					
c)	Are you purchasing the stock and/or fixtures? Yes if yes, amount paid \$					
d)	Total amount paid for business 5_00					
e)	Total amount paid for goodwill of the business \$\$					
	Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.					
f)	Have you made arrangements with the seller for payment of personal property taxes? 🛱 No 🔲 Yes					
Lease Information (New & Transfer Applicants who are leasing the premises only)						
a)	Date lease begins Ends					
b)	Monthly rental \$					
c)	Do you have an option to renew the lease? No Yes					
(d)	Does your lease allow for assignment to another party without the consent of the owner? No Yes For what length of time have you been guaranteed occupancy (number of years)?					
e) For what length of time have you been guaranteed occupancy (number of years)?						
1						

Lease Information (Continued)				
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? 「 No Yes If yes, explain				
Change of Agent Applicants Only				
Have there been any changes to the floor plan since the last application was submitted? No Yes If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):				
Signature				
Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)				
Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.				
New and transfer of premises applicants must submit the following:				

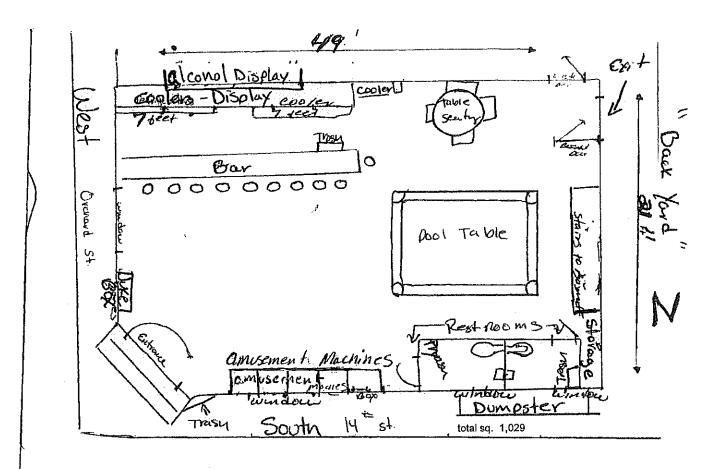
If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mall address: license@milwaukee.gov/license

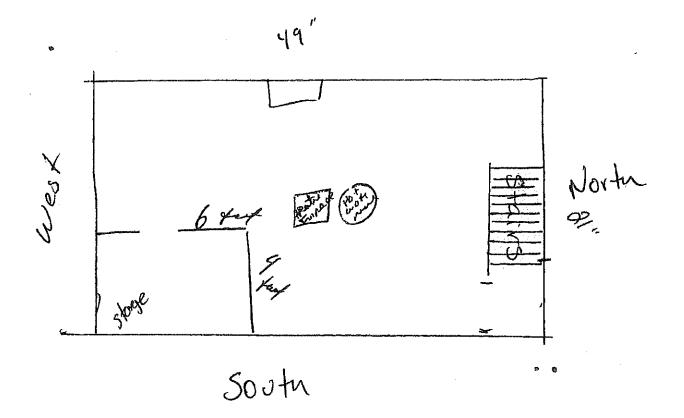
PREMISES ADDRESS: 1400 W Orchard St						
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)						
Instrumental Musicians	Battle of the Bands	Dancing by Performers	☐ Amusement Machines How many? <u>ਬ 5</u>			
Bands	Comedy Acts	Adult Entertainment/ Strippers/Erotic Dance	Concerts Approx. # per year?			
Bowling Afley How many?	Disc Jockey	Wresting	Theatrical Performances Approx. # per year?			
Pool Tables How many?	Magic Shows	Patron Contests	∑ Jukebox			
Motion Pictures (movies by admission) - How many?	Poetry Readings	Patrons Dancing	₩ Karaoke			
Other:						
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of aperation.						
PROMOTERS/SOUND AMPLIFICATION						
Will promoters ever be used for any of the entertainment? ✓ No ☐ Yes If Yes, Describe:						
At any time will sound amplification be used? 🔀 No 🗌 Yes If Yes, Describe:						
LEGAL CAPACITY OF PREMISES						
(Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here:						
ACKNOWLEDGEMENT/SIGNATURE						
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.						
Signature of Sola Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)						
Office Use Only: Initials: Filed: App: Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)						



Josephine Vargas
La Escondida Bar
1400 W. Orchard St
Milwaukee WI 53204
6/14/21

3/31/2021

Basement



La Escondida 1400 W Orchard 87 Milwarkee WI 53204 6/14/21