

# CITY OF MILWAUKEE HEALTH DEPARTMENT UPDATE

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INTERIM COMMISSIONER OF HEALTH

BOARD OF HEALTH JANUARY 2021



# AGENDA

- Gating Criteria/Order 4.3
- Testing Update
- Vaccination Update



# Moving Milwaukee Forward Safely

## Gating Metric Review September 10-December 17



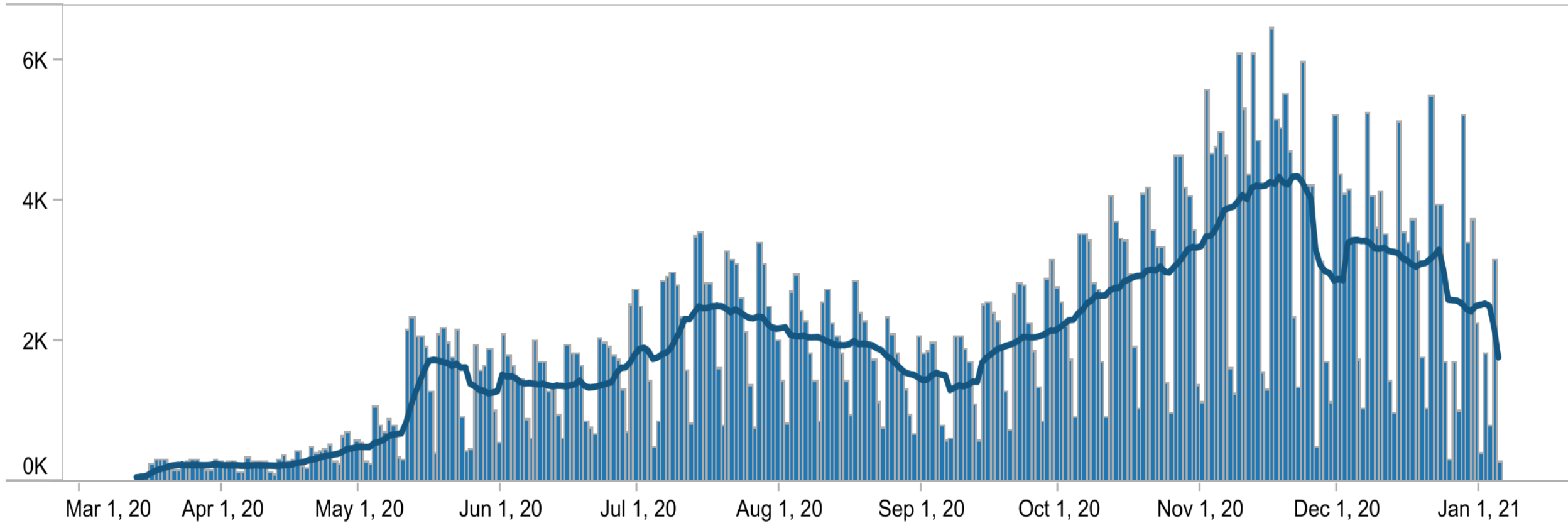
Metric	Status – Sep 10	Status – Sep 17	Status – Sep 24	Status – Oct 1	Status – Oct 8	Status – Oct 15	Status – Oct 22	Status – Oct 29	Status – Nov 5	Status – Nov 12	Status – Nov 19	Status – Dec 3	Status – Dec 10	Status – Dec 17
** This statistic uses an industry standard of $p < 0.05$ for statistical significance; this enables us to report the statistic with confidence or accuracy														
Cases	Yellow Slope of -0.02, <u>no</u> statistically significant trend	Yellow Slope of 0.12, <u>no</u> statistically significant trend	Red Slope of 0.28, statistically significant trend	Yellow Slope of 0.17, <u>no</u> statistically significant trend	Yellow Slope of -0.01, <u>no</u> statistically significant trend	Red Slope of 0.27, statistically significant trend	Red Slope of 0.21, statistically significant trend	Red Slope of 0.29, statistically significant trend	Red Slope of 0.41, statistically significant trend	Red Slope of 0.66, statistically significant trend	Yellow Slope of -0.06, <u>no</u> statistically significant trend	Yellow Slope of 0.25, <u>no</u> statistically significant trend	Yellow Slope of 0.03, <u>no</u> statistically significant trend	Green Slope of -0.22, statistically significant trend
** Measured as the ability for residents to access a COVID-19 lab test														
Testing	Green Average of 1,646 tests per day. Average of 4.9% positive	Yellow Average of 1,766 tests per day. Average of 6.4% positive	Green Average of 2,225 tests per day. Average of 8.0% positive	Green Average of 2,426 tests per day. Average of 8.4% positive	Green Average of 2,680 tests per day. Average of 7.7% positive	Red Average of 2,857 tests per day. Average of 10.2% positive	Red Average of 2,974 tests per day. Average of 10.9% positive	Red Average of 2,861 tests per day. Average of 12.2% positive	Red Average of 3,382 tests per day. Average of 14.7% positive	Red Average of 4,018 tests per day. Average of 19.1% positive	Red Average of 4,267 tests per day. Average of 15.5% positive	Red Average of 2,680 tests per day. Average of 14.6% positive	Red Average of 3,456 tests per day. Average of 13.3% positive	Red Average of 3,332 tests per day. Average of 11.1% positive
Care: Percentage of COVID+ hospital beds PPE: Hospital systems reaching Personal Protective Equipment (PPE) goals														
Care ***	Green 5%	Green 5%	Green 5%	Green 6%	Green 6%	Green 7%	Yellow 11%	Yellow 14%	Yellow 16.8%	Red 21.2%	Red 24.7%	Red 22.9%	Red 20.9%	Yellow 19.4%
Safety (PPE) ***	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
** Week 1: 16.05% of COVID+ cases received a contact attempt by MHD staff within 24 hours of the case being reported Weeks 2-23: COVID+ residents assigned to MHD for follow-up were successfully reached within 3 contact attempts Weeks 24+: COVID+ residents assigned to MHD for follow-up that were successfully reached within 2 days of assignment														
Tracing	Yellow 82.5%	Yellow 81.7%	Yellow 86.7%	Yellow 83.5%	Yellow 85.2%	Yellow 81.7%	Yellow 73.3%	Yellow 58.2%	Red 45.3%	Yellow 53.0%	Yellow 61.0%	Yellow 66.8%	Yellow 72.6%	Yellow 73.7%

\*\*Methodology for testing, cases, and tracing metrics were adjusted based on best practices for the city of Milwaukee

\*\*\*Based on Milwaukee County Dashboard Data

# TESTING

Total Tests by Date with 7-Day Rolling Average



# VACCINATIONS

FEDERAL/STATE/COUNTY/CITY



CITY OF MILWAUKEE  
**HEALTH DEPARTMENT**

# VACCINATIONS

## LEVEL SETTING AND OVER ARCHING PRINCIPLES

- New and Historic effort
- Complex system coordination
- Extended timeframe for distribution and administration
- Fluid process
- We will need
  - Patience and not reactions
  - Questions that seek to understand
  - Trust and Support



# VACCINATIONS

## FEDERAL

Vaccine	Dosage Information	Storage Requirements	Efficacy	Anticipated Date of Approval
<b>Pfizer/BioNTech</b> ( <a href="#">Press Release</a> )	2, (21 days between doses)	Stored at -94F/-70C	95%	Approved for EUA by FDA (12/11/20)
<b>Moderna</b> ( <a href="#">Press Release</a> )	2 (28 days between doses)	Stored at -4F; once thawed, can be stored at fridge temp for a month	94.1%	Approved for EUA 12/18/20
<b>Oxford/AstraZeneca</b> ( <a href="#">Press Release</a> )	2 (half dose followed by a full dose was ~90% effective)	Normal refrigeration temperatures for up to 6 months	~70.4%	Early 2021 (Still Waiting for US Trial Results)

# VACCINATIONS

STATE OF WISCONSIN (DHS)

Vaccine Summary Statistics  
Updated: January 5, 2021



Allocated

420,200



Shipped

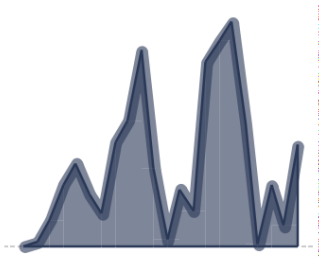
266,675



Administered

85,609

Pharmacy Partnership Program	
Skilled Nursing Facilities	Assisted Living Facilities
56,900	50,000



Vaccine Administration by Manufacturer

Pfizer Vaccines Administered

64,674

Moderna Vaccines Administered

20,935



# WHO GETS VACCINATED FIRST?

## CDC CONSIDERATIONS

- Decrease death and serious disease as much as possible.
- Preserve functioning of society.
- Reduce the extra burden COVID-19 is having on people already facing disparities.



# CDC/ACIP/SDMAC GROUPS

## • Group 1A

- Nursing Homes
- Health Care Personnel
  - EMS
  - Nurses, nursing assistants
  - Physicians
  - Dentists
  - Technicians
  - Pharmacists
  - Supports staff
  - Students and trainees
  - Lab Tech
  - Administrative staff

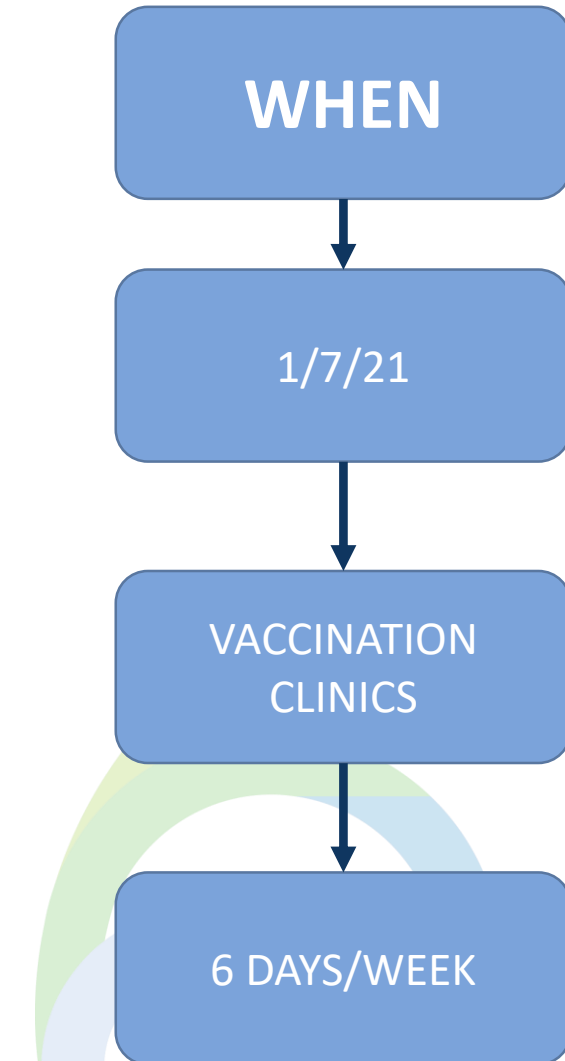
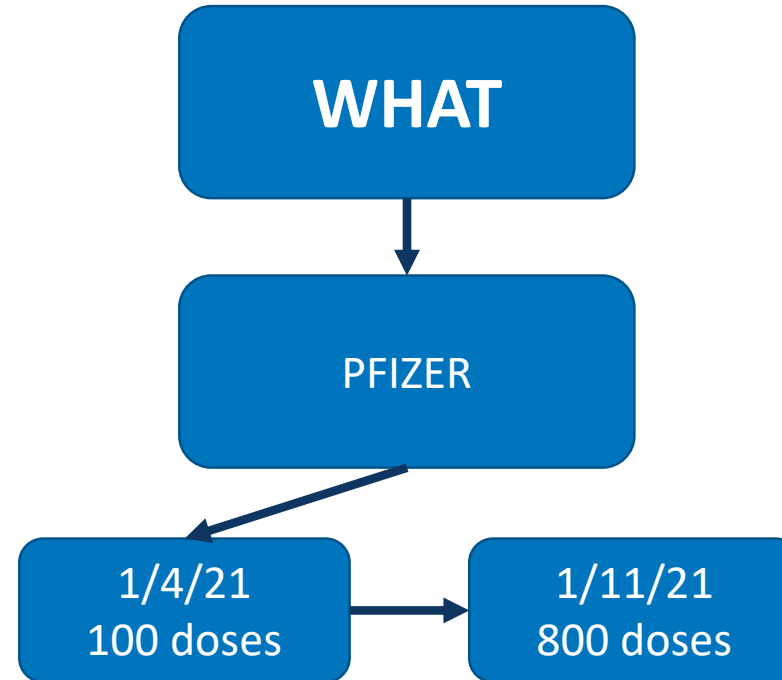
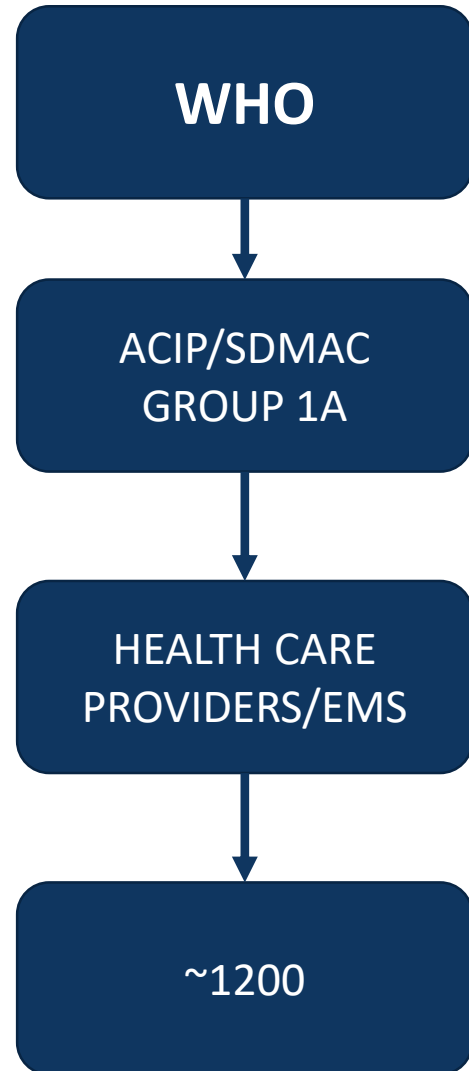
## • Group 1B

- Frontline Essential Workers (ex)
  - Police
  - Education
  - Food and Agr.
  - Corrections
  - Postal Services
- People aged 75 and older

## • Group 1C

- People aged 65-74
- People 16-64 with underlying medical conditions
- Other essential workers

# VACCINATION MHD DEPLOYMENT



COMMUNICATIONS/OUTREACH

# VACCINE OUTREACH

#CRUSHCOVIDMKE TOOLKIT IN DEVELOPMENT

## Stickers, buttons

- Similar to Voting stickers, printed badges/tokens encourages vaccination support

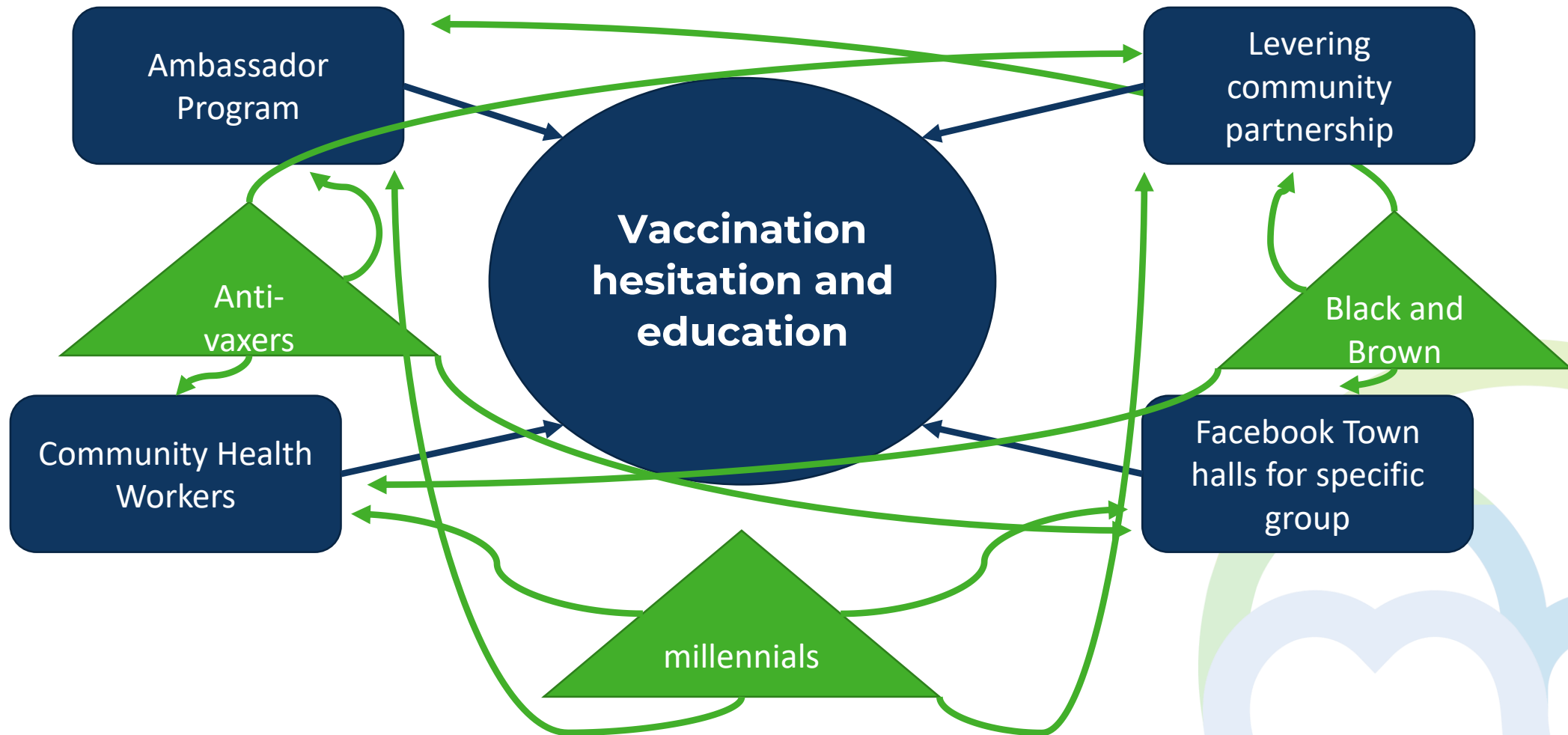


## Facebook Profile Picture Frame and social profile images

- Overlays on your FB profile image
- “Before” version – PLEDGE TO GET THE SHOT
- “After” version – I GOT THE SHOT



# VACCINE OUTREACH





# VACCINE TIMELINE

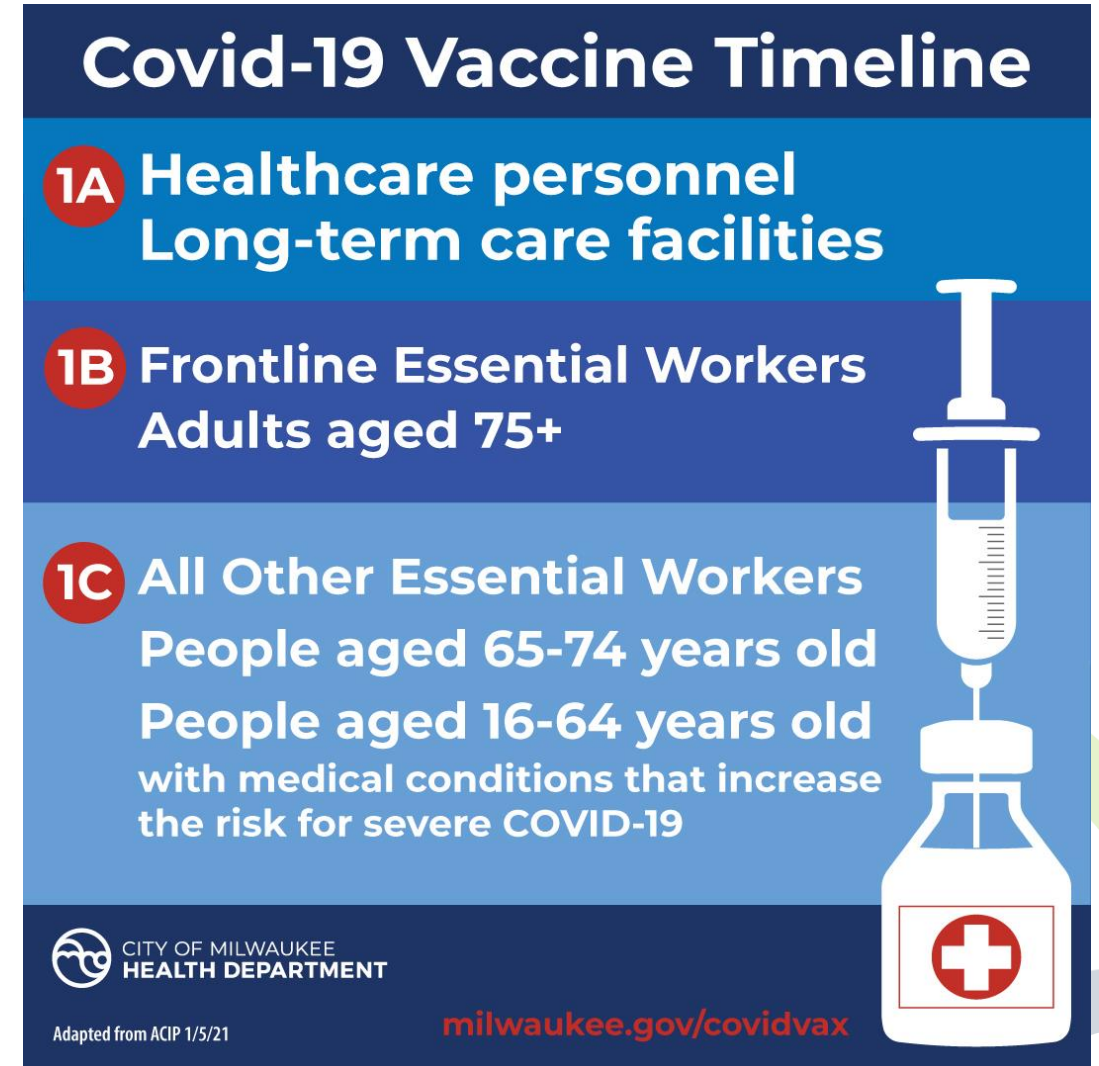
## PHASE 1

### Social Media Graphic (right)

- Posted on MHD social pages with call to action to visit website for updates

### Dedicated Vaccine Webpage

- Frequently updated phases
- FAQs and Info
- CDC Links and Resources




**Covid-19 Vaccine Timeline**

**1A Healthcare personnel**  
**Long-term care facilities**


**1B Frontline Essential Workers**  
**Adults aged 75+**

**1C All Other Essential Workers**  
**People aged 65-74 years old**  
**People aged 16-64 years old**  
**with medical conditions that increase the risk for severe COVID-19**

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Adapted from ACIP 1/5/21

[milwaukee.gov/covidvax](https://milwaukee.gov/covidvax)



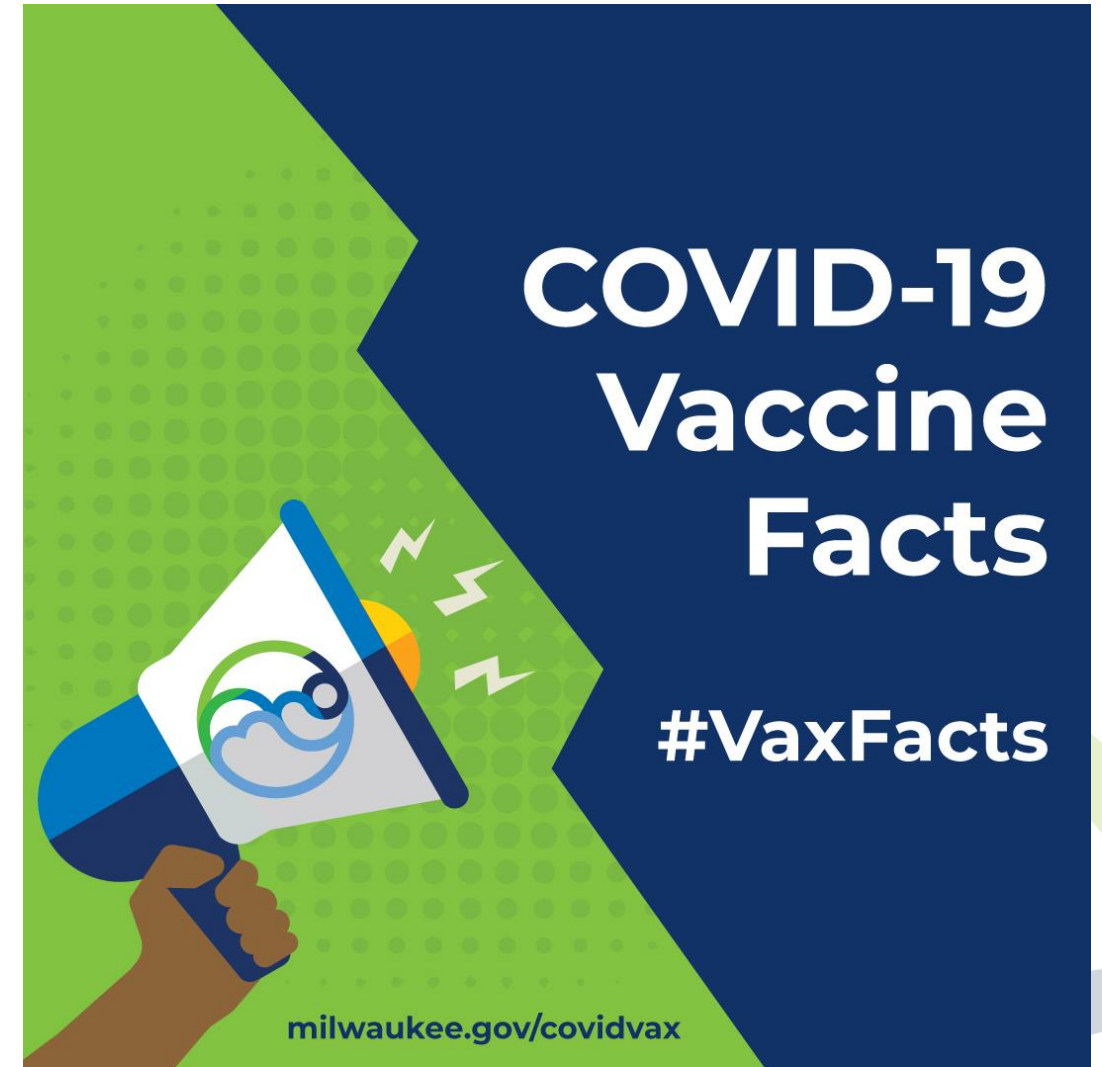
The graphic is a vertical timeline with three main sections. The top section is dark blue with white text for '1A Healthcare personnel' and 'Long-term care facilities'. The middle section is medium blue with white text for '1B Frontline Essential Workers' and 'Adults aged 75+'. The bottom section is light blue with white text for '1C All Other Essential Workers', 'People aged 65-74 years old', 'People aged 16-64 years old', and 'with medical conditions that increase the risk for severe COVID-19'. To the right of the timeline is a white syringe and a white vial with a red cross. At the bottom left is the City of Milwaukee Health Department logo and the text 'Adapted from ACIP 1/5/21'. At the bottom right is the website 'milwaukee.gov/covidvax'.

# VACCINE FACTS

#VAXFACTS CAMPAIGN

## Vaccine Facts

- Graphic and hashtag will be posted on MHD social media pages along with brief factoids
- Goal is to myth-bust, encourage vaccination and provide safety information





# SOCIAL GRAPHICS

## HOLIDAY GUIDANCE


 CITY OF MILWAUKEE  
HEALTH DEPT

### Merry Christmas

*Celebrate Safely*


 Gather virtually with friends and family


 milwaukee.gov

 CITY OF MILWAUKEE  
HEALTH DEPT

### Happy Kwanzaa

*Celebrate Safely*

 Gather virtually with friends and family

 milwaukee.gov

 CITY OF MILWAUKEE  
HEALTH DEPT

### Happy Hanukkah

*Celebrate Safely*

 Gather virtually with friends and family

 Don't gather in groups, especially indoors

 Only gather with your own household

 milwaukee.gov/coronavirus

Adapted from NYC Dept of Health & Mental Hygiene

### GATHERING GUIDANCE


#### CELEBRATE SAFELY

Remind invited guests to stay home if they have been exposed to COVID-19 in the last 14 days or are showing COVID-19 symptoms.


Anyone who has had close contact with a person who has COVID-19 should also stay home and monitor their health.

A negative test only shows you are not infected on the day tested.

**DECEMBER**





**Avoid contact with non-attendees for 14 days**


 milwaukee.gov/coronavirus  
#MKECares #StaySafeMKE


### HOLIDAY GUIDANCE

CELEBRATE AT HOME	IF YOU GATHER, DO SO WISELY	AVOID...
Prepare traditional dishes with those in your household	Keep it small and stay local	Large gatherings, especially indoors
Host a virtual dinner or gift exchange with family and friends	Stay outside if possible and ensure proper ventilation if indoors	Potlucks, buffets, or other shared food
Put up your favorite decorations and share photos online	Wear masks and social distance	Places with crowds, such as stores, parades, running events, and sports
Watch parades, sporting events and movies at home	Wash or sanitize your hands regularly, especially before eating	Contact with anyone who is sick or may have been exposed to Covid-19
Shop online instead of in stores	<b>Avoid contact with non-attendees for 14 days before and after your gathering</b>	

 Adapted from Public Health Communications Collaborative

 milwaukee.gov/coronavirus  
#MKECares #StaySafeMKE

 City of Milwaukee

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### Ways to celebrate the New Year Safely!

Dress up for the occasion and virtually attend a NYE concert or performance. 

 Plan a virtual countdown party with friends and family.

Call loved ones to catch up and wish them a happy new year. 

 Plan an outdoor activity with people you live with such as a hike or sledding.

Reflect on 2020 and set a New Year's resolution to further improve yourself in 2021! 

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 milwaukee.gov/coronavirus

# QUESTIONS



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# THANK YOU



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