

CITY OF MILWAUKEE HEALTH DEPARTMENT UPDATE

Kirsten Johnson
Commissioner of Health

BOARD OF HEALTH

APRIL 1, 2021



LIVING YOUR BEST LIFE.



AGENDA

- Vaccine Distribution
- Data
- Gating Criteria/Orders
- 140 Update
- Senior Leadership Strategy/Plan



VACCINE UPDATE

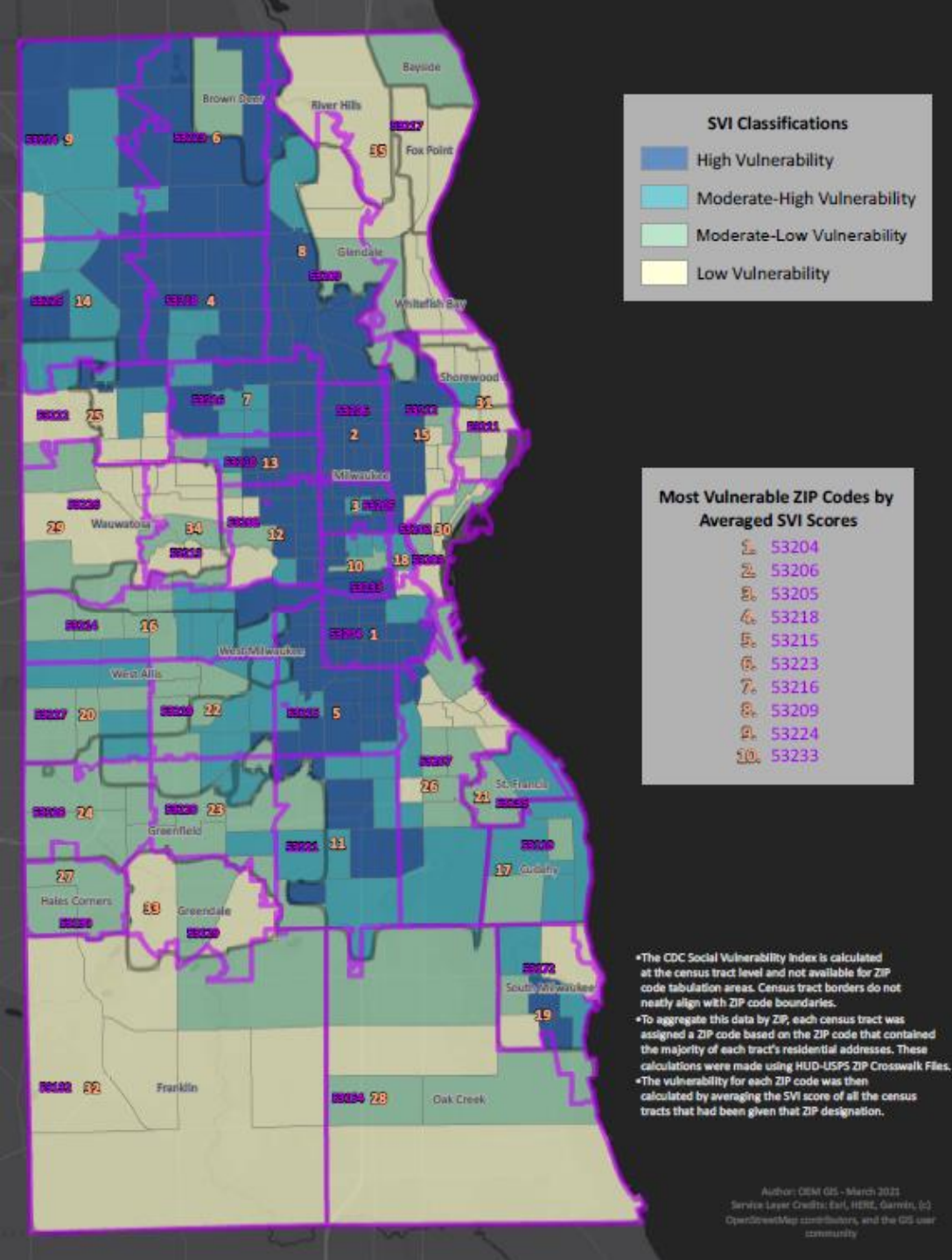
MHD has administered over 55,000 Doses to DATE

- 10.4% Fully Vaccinated
- 21.3% Single Dose
- Wisconsin Center - 4,000 doses/day (2,700 currently)
- FEMA – April 6th
 - 3,000 FEDERAL DOSES (1/3 for Community/Mobile Sites)
 - 120 Federal Staff - DOD



SVI INFORMATION ON MILWAUKEE

- Socioeconomic status (below poverty, unemployed, income, no high school diploma)
- Household composition & disability (aged 65 or older, aged 17 or younger, older than age 5 with a disability, single-parent households)
- Minority status & language (minority, speak English “less than well”)
- Housing type & transportation (multi-unit structures, mobile homes, crowding, no vehicle, group quarters)



EVE Model

Evaluating Vulnerability and Equity

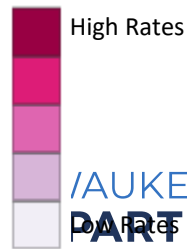
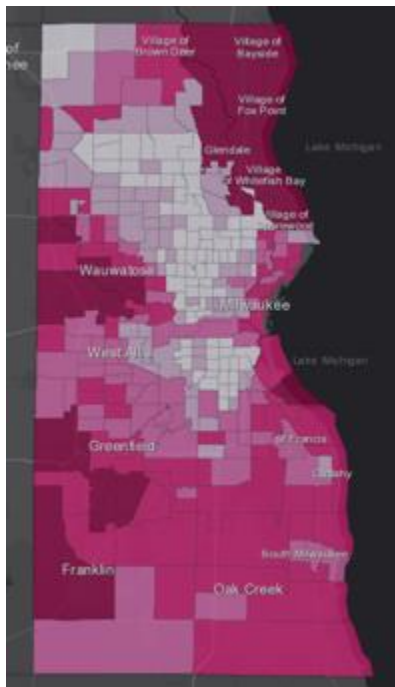


How can we identify disparities in vaccine distribution?

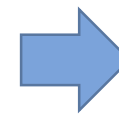
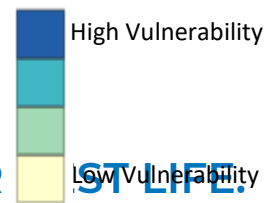
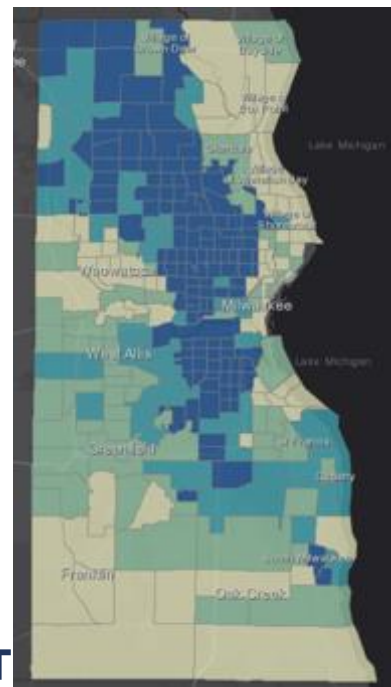
- The vaccination rates of communities within Milwaukee County identify where doses are being allocated
- The CDC's Social Vulnerability Index Score identifies the communities most vulnerable
- By combining these two factors, we can identify vulnerable populations being underserved and shift resources accordingly

Goal: Move communities from orange to green to ensure that vaccinations are going to those most vulnerable

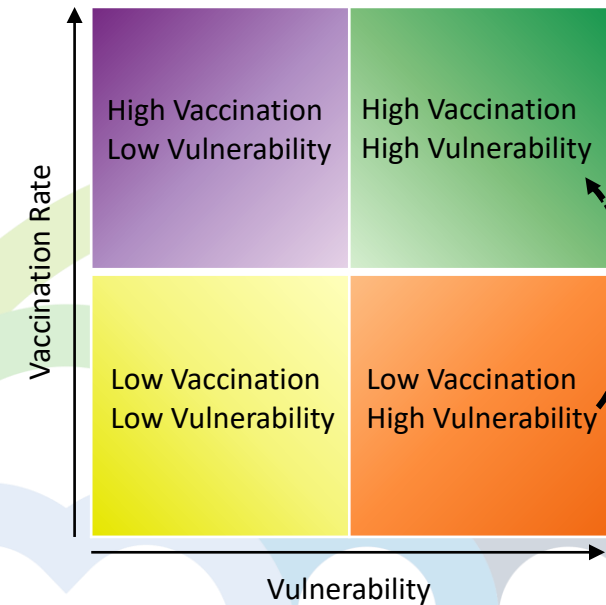
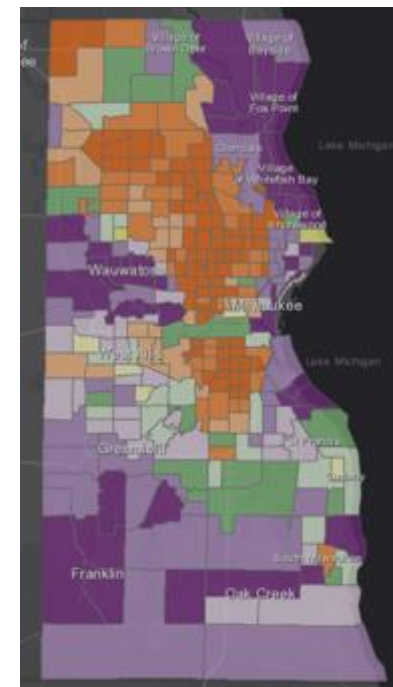
Vaccination Rates



Vulnerability Scores

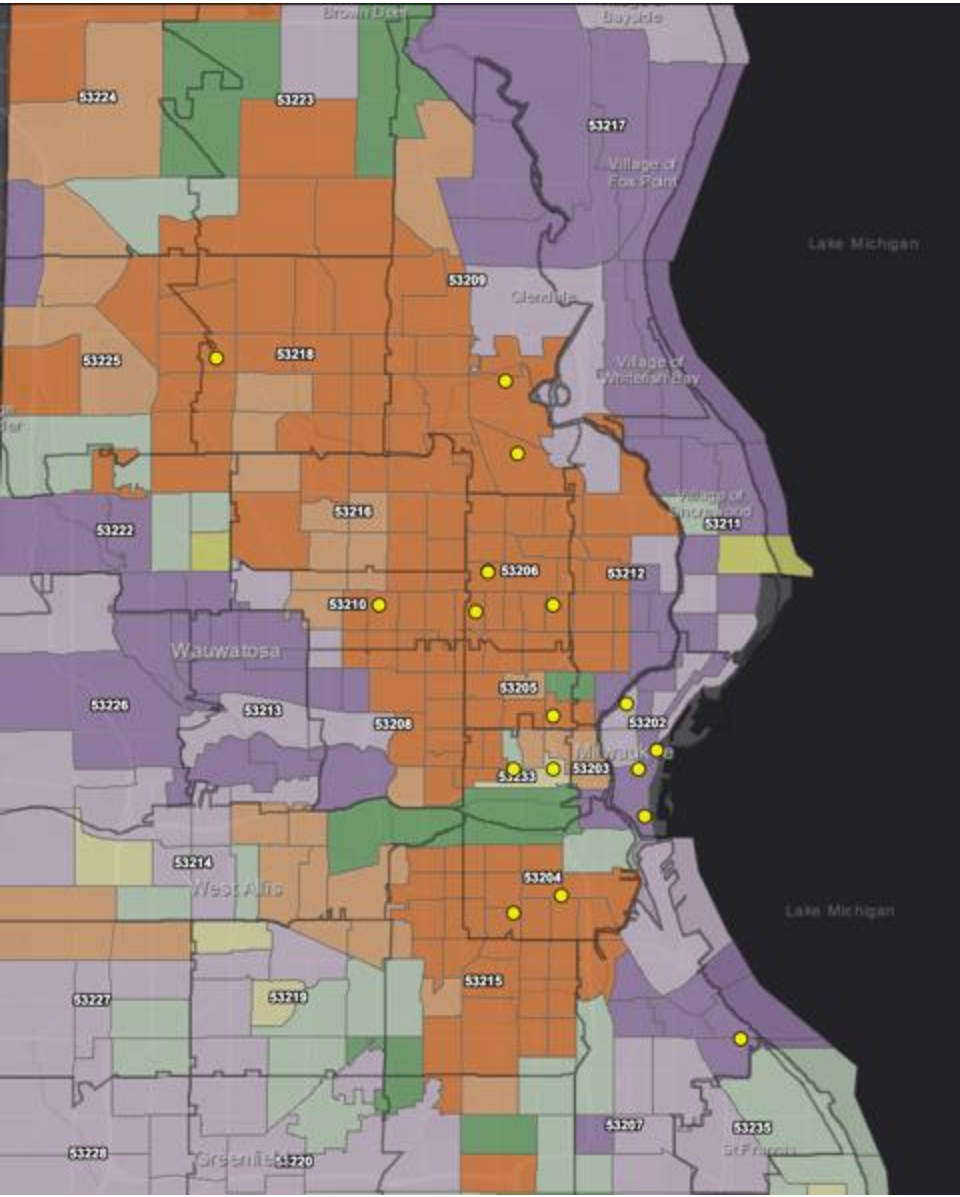


EVE Model Output

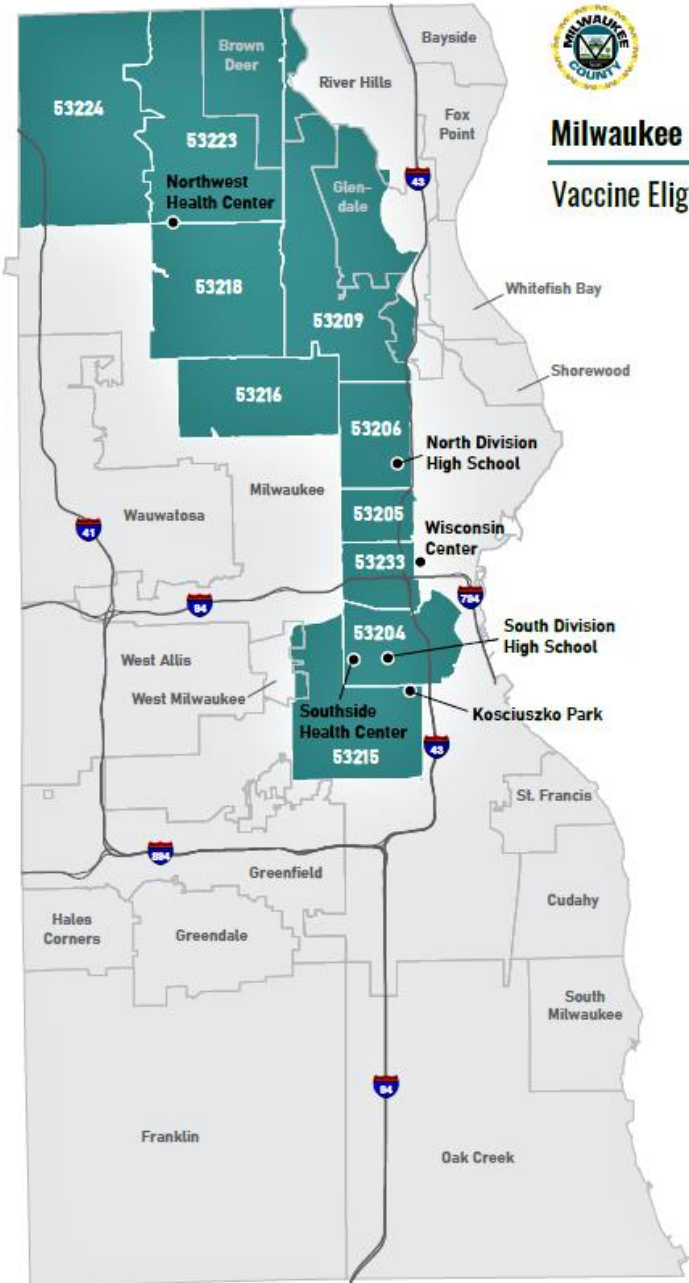


COMMUNITY SITES – MOBILE TEAMS

March 2021 – Average 1 Community Event per day



1	DATE	TIME START	TIME END	STATUS	SITE	ZIP	SVI AVG	SVI RANK	OPEN/CLOSED POD
2	3/4/2021	10:00 AM	4:00 PM	Completed	All Saints Catholic Church	53206	0.882	2	Closed
3	3/5/2021	10:00 AM	4:00 PM	Completed	St. Benedict the Moor	53233	0.722	10	Closed
4	3/7/2021	12:30 PM	2:00 PM	Completed	Salvation Army Adult Rehabilitation Center (shelter)	53202	0.236	30	Closed
5	3/7/2021	2:30 PM	4:00 PM	Completed	Salvation Army Emergency Lodge (shelter)	53205	0.870	3	Closed
6	3/7/2021	4:30 PM	6:00 PM	Completed	Milwaukee Rescue Mission (shelter)	53233	0.722	10	Closed
7	3/7/2021	6:30 PM	7:30 PM	Completed	Clare Hall (shelter)	53207	0.311	26	Closed
8	3/9/2021	1:00 PM	7:00 PM	Completed	North Division	53206	0.882	2	Closed
9	3/9/2021	3:00 PM	7:00 PM	Completed	Mitchell Street Library	53204	0.946	1	Closed
10	3/10/2021	1:00 PM	7:00 PM	Completed	South Division	53204	0.946	1	Closed
11	3/10/2021	3:00 PM	7:00 PM	Completed	Villard Square Library	53209	0.769	8	Closed
12	3/11/2021	1:00 PM	7:00 PM	Completed	North Division	53206	0.882	2	Closed
13	3/12/2021	1:00 PM	7:00 PM	Completed	South Division	53204	0.946	1	Closed
14	3/16/2021	10:00 AM	12:00 PM	Completed	Cathedral Center and Friendship House (shelter)	53202	0.236	30	Closed
15	3/16/2021	1:00 PM	4:00 PM	Completed	Salvation Army Emergency Lodge (shelter)	53205	0.870	3	Closed
16	3/17/2021	10:00 AM	12:00 PM	Completed	Hope House of Milwaukee (shelter)	53204	0.946	1	Closed
17	3/17/2021	1:00 PM	4:00 PM	Completed	Pathfinders (shelter)	53212	0.574	15	Closed
18	3/18/2021	9:00 AM	12:00 PM	Completed	Guest House of Milwaukee (shelter)	53202	0.236	30	Closed
19	3/19/2021	10:00 AM	4:00 PM	Completed	Greater New Birth Church	53218	0.863	4	Open
20	3/23/2021	10:00 AM	2:00 PM	Completed	Invisible Realities Ministry	53210	0.700	13	Closed
21	3/26/2021	10:00 AM	4:00 PM	Completed	All Saints Catholic Church	53206	0.882	2	Closed
22	3/27/2021	9:00 AM	1:00 PM	Completed	COA Goldin Center	53206	0.882	2	Open
23	3/27/2021	10:00 AM	4:00 PM	Completed	St. Benedict the Moor	53233	0.722	10	Closed
24	3/29/2021	11:00 AM	1:00 PM	Completed	Salvation Army Adult Rehabilitation Center (shelter)	53202	0.236	30	Closed
25	3/29/2021	1:00 PM	3:00 PM	Completed	Salvation Army Emergency Lodge (shelter)	53205	0.870	3	Closed
26	3/29/2021	3:00 PM	4:30 PM	Completed	Milwaukee Rescue Mission (shelter)	53233	0.722	10	Closed
27	3/30/2021	10:00 AM	11:30 AM	Scheduled	Clare Hall (shelter)	53207	0.311	26	Closed
28	3/30/2021	1:00 PM	5:00 PM	Scheduled	North Division	53206	0.882	2	Closed
29	3/30/2021	3:00 PM	7:00 PM	Scheduled	Mitchell Street Library	53204	0.946	1	Closed
30	3/31/2021	9:00 AM	1:00 PM	Scheduled	Wisconsin Black Historical Society	53206	0.882	2	Open
31	3/31/2021	1:00 PM	5:00 PM	Scheduled	South Division	53204	0.946	1	Closed
32	3/31/2021	3:00 PM	7:00 PM	Scheduled	Villard Square Library	53209	0.769	8	Closed



Milwaukee County
 Vaccine Eligible Zip Codes

MILWAUKEE COUNTY ZIP CODE PROGRAM

- Open to anyone 16 years or older living in one of the 10 most vulnerable and under-served zip codes
- Officially Launched 3/22/2021
- Wisconsin Center
- North Division High School
- South Division High School
- Kosciuszko Park Community Center
- Northwest Health Center
- Southside Health Center

COMMUNITY MOBILE TEAMS

Mobile Sites:

- 5 to 10 per week
- 250-1000 doses per day
- Number per day dependent on:
 - Population being served
 - Clinic length
 - Venue size and logistics

COVID Vaccine Staffing Ratio: Based on estimate of each vaccinator giving 10 shots per hour

Number of vaccinators	6	8	10	12
Equals # of shots per hour	60	80	100	120
Appointment slots per 10 min block	10	13	17	20
Total shots for 4 hr clinic	240	320	400	480
Total shots for 6 hr clinic	360	480	600	720
Total shots for 8 hr clinic	480	640	800	960
Minimum number of staff	21	27	33	38
Clinical Lead	1	1	1	1
Site Lead	1	1	1	1
Registration Staff	5	6	8	10
Vaccine Screening and Administration	6	8	10	12
Vaccine Preparation	2	3	4	5
Post Vaccination Waiting Room (1:15 ratio)	2	2	3	3
WIR Data Entry	WI Center/NG	WI Center/NG	WI Center/NG	WI Center/NG
Security	1	1	1-2	1-2
Runners	6	6	6	6
Interpreters (site specific, language line)	1-2	1-2	1-2	1-2

Covid-19 Vaccine

BY APPOINTMENT ONLY

ALL ELIGIBLE GROUPS

For eligibility and to register:

milwaukee.gov/covidvax



Call the hotline: **(414) 286-6800**

Wisconsin Center Wells St. & Vel R. Phillips Ave.	Monday-Friday 9am-6pm Saturday-Sunday 9am-4pm
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EXPANDED ELIGIBILITY!

People 16+ with certain medical conditions **OR** who live in priority zip codes
53204, 53205, 53206, 53209, 53215, 53216, 53218, 53223, 53224, 53233

WALK-IN CLINICS

PRIORITY ZIP CODES 53204, 53205, 53206, 53209, 53215,
NO APPOINTMENT NEEDED 53216, 53218, 53223, 53224, 53233

North Division High School 1011 W. Center Street	NOW OPEN	Monday-Friday 10am-4pm
South Division High School 1515 W. Lapham Blvd.	NOW OPEN	Monday-Friday 10am-4pm

Stay updated at: milwaukee.gov/covidvax

#CrushCovidMKE
Facebook, Twitter, Instagram icons
@MKEhealth



COMMUNITY OUTREACH AND COMMUNICATIONS

- **Outreach:**
 - Website
 - Email
 - Phone calls - MHD Hotline
 - Social Media
 - Media/Press
 - Door-to-door canvassing
 - Flyering

COVID-19 Vaccine Integrated Communications & Outreach (VICO)

Chartered by UEOC COVID-19 Vaccine Coordinating Committee (CVCC)



UEOC Mission:

To coordinate and elevate a unified multi-sector public health response to COVID-19's direct and indirect effects, with emphasis on affected vulnerable populations – in collaboration with key sectors in Milwaukee County

CVCC Purpose:

To implement, monitor and continuously improve a coordinated, equitable COVID-19 vaccination plan for the residents of Milwaukee County

Vaccine Integrated Communications & Outreach

PURPOSE

Comprised of multi-sector communications leaders and collaborators, develop and maintain **outreach communications strategies** for general audiences and target populations that build trust, dispel myths, and provide timely updates on access, eligibility and other health resources

RESOURCE TEAM

Aziz Abdullah
(Inpower)
TJ Cobb
(Community Resilience)
Lorraine Lathen
(Community Leader)
Mara Lord
(Medical College of Wisconsin)
Sarah McLaughlin Milnar
(Milwaukee County)
Clare Reardon
(Milw Healthcare Partnership)
Jodie Tabak
(City of Milwaukee)
Alison True
(16th Street Health Center)

COLLABORATORS

HERC
City of Milwaukee Health Dept
Milwaukee County HHS
Public Health Officers Group
MHCP Health System & FQHC
Communicators Group
Community Resilience Group
Civic Response Group
Impact 211
Office African American Affairs
African American Chamber
AALAM
Hispanic Chamber
Nyob Zoo
LGBTQ Chamber
Grassroots community leaders
MMAC/M7
Education leaders³¹

City of Milwaukee COVID-19 Statistics

March 1, 2020-March 31, 2021

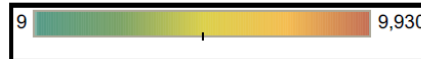
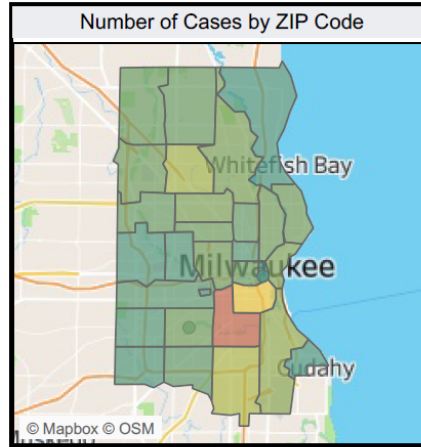
Updated on Weekdays by 3:00 PM

64,558
Positive Cases

600
Deaths

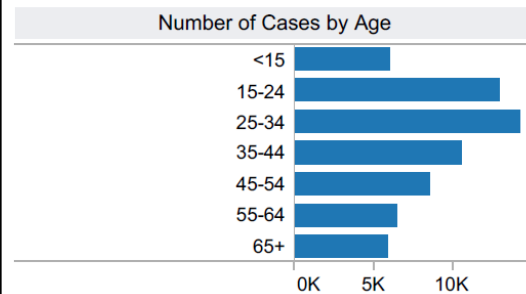
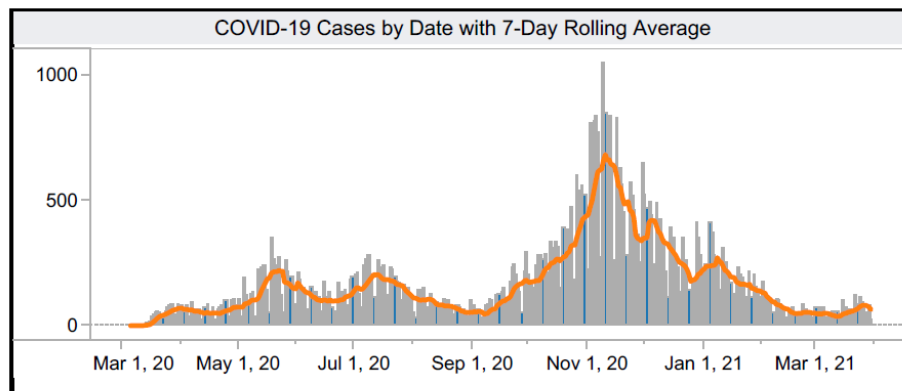
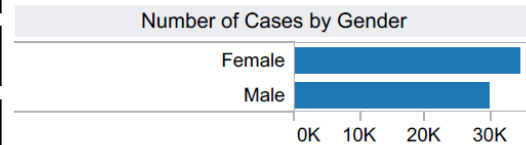
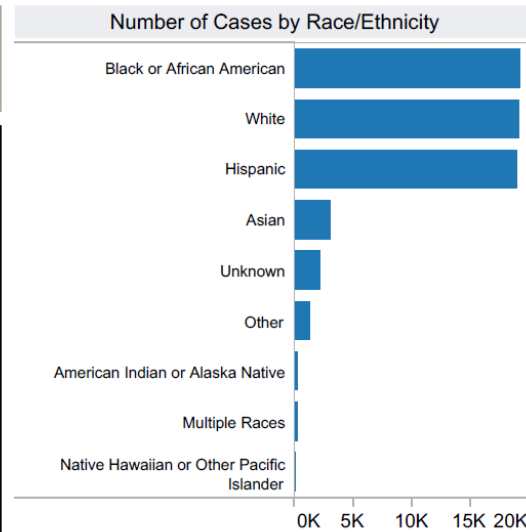
Source of Lab Testing		
Type	Count	Percent of Total
Commercial	763,873	97.9%
Milwaukee Health Department Laboratory	14,469	1.9%
Wisconsin State Lab of Hygiene	4,051	0.5%

Select Date Range
All



*Represents positive and negative test results

Cumulative COVID-19 Hospitalizations		
Status	Count	Percent of Total
Hospitalized	4,697	7.3%
Not Hospitalized	36,984	57.3%
Unknown	22,877	35.4%



Data Source: Wisconsin Disease Surveillance System. Values between 1-5 records have been suppressed to protect individual confidentiality. It can take between 4-8 days for trends to stabilize due to delays in reporting.

- Deaths
- Testing
- Contact Tracing
- Key Indicators
- Additional Resources

OTHER UPDATES

- Gating Criteria/Orders
 - Updated 3/18
- 140 Review
- Bailey Murph – Policy, Innovation and Engagement, Deputy Commissioner
- Myra Edwards – Chief of Staff
- Build Senior Team - May
 - Immediate Senior Strategy Session
 - Determine structure and communication immediately

Strategic Plan by January 2022



THANK YOU



LIVING YOUR BEST LIFE.

