

Climate and Equity Plan Draft Outline

- I. Executive Summary
- II. Climate Change Background and Vulnerabilities (draw from Clean Wisconsin document)
- III. Equity: a new paradigm to address historic disparities
- IV. Greenhouse Gas Inventory Summary and Scenario Planning to 2030 and 2050
- V. City Plan in context [of State, Federal, and Utility regulatory environment and Private Sector Practices]
- VI. BIG IDEAS

Big idea	Proposal	Secondary Idea	(Responsible Working Group)
Green Jobs Accelerator	Program to recruit, train, and connect people of color to green jobs	Social Enterprises and “Buying Local”?	Finance + Jobs and Equity
Net Zero/Passive House	30 th St. Corridor Factory to build homes		Green Buildings
Residential efficiency and solar Retrofits	On-bill or related proposal(s) [pending partner buy-in] to expand energy efficiency across a range of incomes and owner/rental situations		Green Buildings
Commercial Energy Benchmarking+ Ordinance	Require commercial buildings over 25,000 square feet to	Support for State Code update; Goals for municipal buildings and streetlights	Green Buildings
Reduce Vehicles Miles Traveled x%	TOD, Zoning Standards, Complete streets; support for transit and “last mile” solutions		Transportation
Electrify Transportation	Local government vehicle purchases, codes and ordinances and EV infrastructure, using hybrid vehicles when EV’s aren’t yet ready	Support for federal and state transit investments	Transportation
Net Zero Electric Grid	State level advocacy for net zero grid, Green Tariffs, and community solar	[changing utility models to support local partnerships]	Greening the Grid
Nature in the City (Sequestration and Adaptation)	Tree planting, depaving, green infrastructure, soil restoration, and native plants	Urban Ag and Community Gardens	Land Use and Adaption

Develop Sustainable Consumption Plan	Reusable Container System; food pyramid; construction waste	TBD	Waste/Sustainable Consumption
Resilience Hubs? Growing Eco Neighborhood Program?	Community-serving facilities to support residents, coordinate communication, distribute resources, and reduce carbon pollution	Supporting climate migrants to MKE	Adaptation and Resilience

- VII. Implementation, and Accountability
- VIII. Building a Movement for Change and Sustained Action