CITY OF MILWAUKEE OPERATING GRANT BUDGET

PROJECT/PROGRAM TITLE: COVID-19 Vaccination Community Outreach Grant PROJECT/PROGRAM YEAR:

TOTAL INDIRECT COSTS

TOTAL COSTS (2021)

NUMBER O	FPOSITIONS		PAY					Name
		LINE DESCRIPTION	RANGE	GRANTOR SHARE	IN-KIND SHARE			
NEW EX	EXISTING		NO.			<u> </u>	TOTAL	1
				0				
		TOTAL PERSONNEL COSTS		0			0	_
								_
		FRINGE BENEFITS		0				4
				0			0	_
		TOTAL FRINGE BENEFITS		0			0	
		SUPPLIES AND MATERIALS						
		Digital Edge - Marketing Materials (sticker,						
		handouts, posters, shirts, etc.)		25,550			25,550	
		Incentives for Ambassadors (\$50x300)		15,000			15,000	
		Vector Media (MCTS Promo)		10,000			10,000	
		Lamar Advertising (Billboards/Ad Content)		10,000			10,000]
		TOTAL SUPPLIES AND MATERIALS		60,550			60,550	
		CONTRACTUAL SERVICES						
		Ujima United, LLC		7,000			7,000	
		Ellastic Designs		22,500			22,500	
		TOTAL CONTRACTUAL SERVICES		29,500			29,500	Ī
		INDIRECT COSTS						
		Miscellaneous Admin/Operational Expenses		9,950			9,950	1
	1					 		7

100,000