| Enrollment Headcounts by Fall Term at UWM's Main Campus | | | | | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Academic Career | Fall 2011 | Fall 2012 | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |
| Undergraduate/Associate | 24,678 | 24,199 | 23,031 | 23,108 | 22,321 | 21,398 | 20,777 | 20,278 | 19,388 | 18,493 |
| Graduate | 5,090 | 4,946 | 4,782 | 4,934 | 4,835 | 4,639 | 4,635 | 4,677 | 4,630 | 4,511 |

| Fall 2020 Headcount Enrollment | | | | | | | | |
|-----------------------------------|---------------|----------|--|--|--|--|--|--|
| at the Main Campus | | | | | | | | |
| State of Application ¹ | Undergraduate | Graduate | | | | | | |
| Alabama | *** | *** | | | | | | |
| Alaska | *** | *** | | | | | | |
| Arizona | 6 | 9 | | | | | | |
| Arkansas | *** | 8 | | | | | | |
| Armed Forces Europe | *** | *** | | | | | | |
| Armed Forces Pacific | *** | *** | | | | | | |
| California | 27 | 66 | | | | | | |
| Colorado | 9 | 13 | | | | | | |
| Connecticut | *** | 7 | | | | | | |
| Delaware | *** | *** | | | | | | |
| District of Columbia | *** | *** | | | | | | |
| Florida | 21 | 18 | | | | | | |
| Georgia | *** | 8 | | | | | | |
| Hawaii | *** | *** | | | | | | |
| Idaho | *** | *** | | | | | | |
| Illinois | 1,739 | 274 | | | | | | |
| Indiana | 26 | 22 | | | | | | |
| lowa | 11 | 30 | | | | | | |
| Kansas | 11 | *** | | | | | | |
| Kentucky | *** | 9 | | | | | | |
| Louisiana | *** | *** | | | | | | |
| Maine | *** | *** | | | | | | |
| Maryland | *** | 10 | | | | | | |
| Massachusetts | *** | 18 | | | | | | |
| Michigan | 44 | 60 | | | | | | |
| Minnesota | 234 | 112 | | | | | | |
| Mississippi | *** | *** | | | | | | |
| Missouri | 19 | 15 | | | | | | |
| Montana | *** | *** | | | | | | |
| Nebraska | 6 | *** | | | | | | |
| Nevada | *** | *** | | | | | | |
| New Jersey | 10 | 8 | | | | | | |
| New Mexico | *** | *** | | | | | | |
| New York | 7 | 30 | | | | | | |
| North Carolina | *** | 17 | | | | | | |
| North Dakota | *** | *** | | | | | | |
| Ohio | 17 | 20 | | | | | | |
| Oklahoma | *** | 6 | | | | | | |
| Oregon | *** | 10 | | | | | | |
| Pennsylvania | 8 | 14 | | | | | | |
| Puerto Rico | *** | *** | | | | | | |
| Rhode Island | *** | *** | | | | | | |
| South Carolina | *** | 8 | | | | | | |
| South Dakota | *** | *** | | | | | | |

| Tennessee | 6 | 9 |
|----------------|--------|-------|
| Texas | 21 | 25 |
| Unknown | *** | *** |
| Utah | *** | 7 |
| Vermont | *** | *** |
| Virgin Islands | *** | *** |
| Virginia | 10 | 15 |
| Washington | *** | 14 |
| West Virginia | *** | *** |
| Wisconsin | 15,722 | 2,986 |
| Wyoming | *** | *** |

¹Only includes students from states or the District of Columbia ***Enrollments <=5 (including 0) are redacted to help protect student privacy.



UNIVERSITY of WISCONSIN

Senior Survey Dashboard

| | | | Senior | Survey Invitees and Respon | dants | Spring and AY Graduates | | | |
|-------------------|-------------|-------------------------------------|--|--|----------------------------------|---------------------------|-------------------------------|---------------------------------|--|
| RESPONSE RATES | Survey Term | Academic Year (Summer to Spring) | # invited* in November to apply for graduation in following Spring/Summer | # responding to Senior Survey and intending to graduate in Spring | % response rate based on invited | # graduating in Spring | # graduating in academic year | % of total graduating in Spring | |
| NAIES | Spring 2019 | 2018-2019 | 4,373 | 1,864 | 43% | 1,971 | 3,759 | 52% | |
| | Spring 2018 | 2017-2018 | 4,486 | 1,860 | 41% | 1,986 | 3,756 | 53% | |
| | Spring 2017 | 2016-2017 | 4,925 | 1,873 | 38% | 2,012 | 3,745 | 54% | |
| | Spring 2016 | 2015-2016 | 5,200 | 1,974 | 38% | 2,064 | 3,906 | 53% | |

^{*}Students with 100 or more credits were invited to apply for graduation.

| Was UWM your first choice for the university at which you wanted to complete your bachelors degree? Yes No 33.5% 63.4% 63.2% 64.5% 35.5% If you had it to do all over again, would you choose to attend UWM? Definitely Probably Probably Probably No Definitely No 1.4% 2.1% 1.9% 2.1% | Students with 100 or more credits were invited to apply for graduation. | | | | | |
|--|---|-------------|-------------|-------------|-------------|-----------|
| Yes | | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Trend Lin |
| No 33.5% 36.6% 36.8% 35.5% 36.8% 35.5% 36.8% 35.5% 36.8% 35.5% 36.8% 35.5% 36.8% 35.5% 36.8% 35.5% 36.8% 36.8% 35.5% 36.8% 36.8% 35.5% 36.8% | ∃ Was UWM your first choice for the university at which you wanted to complete your bachelors degree? | | | | | |
| If you had it to do all over again, would you choose to attend UWM? Definitely 43.7% 45.0% 42.0% 45.7% Probably 45.2% 43.2% 45.4% 43.6% Definitely 45.2% 45.4% 45.6% Probably 45.2% 45.4% 45.6% Probably 45.2% 45.4% 45.4% Probably 45.2% 45.4% 45.4% Probably 45.2% 45.4% 45.4% Definitely 45.2% 45.4% 45.4% | Yes | 66.5% | 63.4% | 63.2% | 64.5% | |
| Definitely 43.7% 45.0% 42.0% 45.7% 70.00% 7 | No | 33.5% | 36.6% | 36.8% | 35.5% | |
| Probably No 9.7% 9.7% 10.7% 8.6% Probably No 9.7% 9.7% 10.7% 8.6% Definitely No 1.4% 2.1% 1.9% 2.1% 1.0% 8.6% Definitely No 1.4% 2.1% 1.9% 2.1% 1.0% 8.6% Definitely No 1.4% 2.1% 1.9% 2.1% 1.0% 8.6% 1.0% 1.0% 1.0% 8.6% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0 | ∃ If you had it to do all over again, would you choose to attend UWM? | | | | | |
| Probably No 9,7% 9,7% 10,7% 8,6% 2,1% | Definitely | 43.7% | 45.0% | 42.0% | 45.7% | - |
| Definitely No | Probably | 45.2% | 43.2% | 45.4% | 43.6% | \ |
| Do you feel a sense of commitment to and involvement with UWM? 34.0% 34.5% 35.1% 35.6% 71.4% 70.0% 70. | Probably No | 9.7% | 9.7% | 10.7% | 8.6% | |
| Definitely 34.0% 34.5% 35.1% 35.6% Probably 43.7% 43.7% 41.9% 42.5% 43.7% 41.9% 42.5% 43.7% 43.7% 41.9% 42.5% 43.7 | Definitely No | 1.4% | 2.1% | 1.9% | 2.1% | |
| Probably Probably No 18.4% 17.0% 18.8% 17.4% Probably No 18.4% 17.0% 18.8% 17.4% Probably No 18.4% 17.0% 18.8% 17.4% 18.4% 17.0% 18.8% 17.4% 18.4% 17.0% 18.8% 17.4% 18.4% 17.0% 18.8% 17.4% 18.4% 17.0% 18.8% 17.4% 18.4% 17.0% 18.8% 17.4% 18. | □ Do you feel a sense of commitment to and involvement with UWM? | | | | | |
| Probably No 18.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 17.0% 18.8% 17.4% 18.0% | Definitely | 34.0% | 34.5% | 35.1% | 35.6% | |
| Definitely No 3.9% 4.8% 4.2% 4.4% 4.2% 4.4% 4.2% Definitely No 3.9% 4.8% 4.2% 4.4% 4.2% Definitely No 2.2% 16.3% 16.0% 17.2% 14.6% 17.2% No 83.7% 84.0% 82.8% 85.4% 17.2 | Probably | 43.7% | 43.7% | 41.9% | 42.5% | - |
| Did you ever stop out for one or more semesters? Yes | Probably No | 18.4% | 17.0% | 18.8% | 17.4% | \ |
| Yes 16.3% 16.0% 17.2% 14.6% No 83.7% 84.0% 82.8% 85.4% E Did you ever live on campus at UWM? Yes 49.5% 50.3% 51.0% 52.3% No 50.5% 49.7% 49.0% 47.7% If you plan to attend graduate school, are you considering UWM? 33.3% 32.0% 33.7% 32.1% No 23.7% 26.4% 26.4% 28.6% Unsure 43.0% 41.5% 39.9% 39.3% Approximately how many of the classes you attended at UWM started at 4:30 PM or later? 9.4% 9.9% 11.3% 12.2% 50% or More 8.7% 9.4% 8.1% 6.9% Few 80.1% 78.6% 79.1% 79.6% All 1.8% 2.1% 1.5% 1.3% What is most likely to be your principal activity upon graduation? 71.5% 70.2% 71.3% 71.4% Graduate School 17.1% 18.4% 16.1% 17.7% | Definitely No | 3.9% | 4.8% | 4.2% | 4.4% | |
| No 83.7% 84.0% 82.8% 85.4% Pid you ever live on campus at UWM? Yes 49.5% 50.3% 51.0% 52.3% No 50.5% 49.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 47.7% 49.0% 49.0% 47.7% 49.0% 49.0% 47.7% 49.0% 49.0% 47.7% 49.0% 4 | Did you ever stop out for one or more semesters? | | | | | |
| Poid you ever live on campus at UWM? Yes | Yes | 16.3% | 16.0% | 17.2% | 14.6% | - |
| Yes No 50.5% 49.7% 49.0% 47.7% 70.5% No 50.5% 49.7% 49.0% 47.7% 49 | No | 83.7% | 84.0% | 82.8% | 85.4% | - |
| Yes No 50.5% 49.7% 49.0% 47.7% 70.5% No 50.5% 49.7% 49.0% 47.7% 49 | Did you ever live on campus at UWM? | | | | | |
| If you plan to attend graduate school, are you considering UWM? Yes 33.3% 32.0% 33.7% 32.1% No 23.7% 26.4% 26.4% 28.6% Unsure 43.0% 41.5% 39.9% 39.3% | , | 49.5% | 50.3% | 51.0% | 52.3% | |
| Yes 33.3% 32.0% 33.7% 32.1% No 23.7% 26.4% 26.4% 28.6% Unsure 43.0% 41.5% 39.9% 39.3% Approximately how many of the classes you attended at UWM started at 4:30 PM or later? 9.4% 9.9% 11.3% 12.2% None 8.7% 9.4% 8.1% 6.9% Few 80.1% 78.6% 79.1% 79.6% All 1.8% 2.1% 1.5% 1.3% What is most likely to be your principal activity upon graduation? 71.5% 70.2% 71.3% 71.4% Graduate School 17.1% 18.4% 16.1% 17.7% | No | 50.5% | 49.7% | 49.0% | 47.7% | - |
| Yes 33.3% 32.0% 33.7% 32.1% No 23.7% 26.4% 26.4% 28.6% Unsure 43.0% 41.5% 39.9% 39.3% Approximately how many of the classes you attended at UWM started at 4:30 PM or later? 9.4% 9.9% 11.3% 12.2% None 8.7% 9.4% 8.1% 6.9% Few 80.1% 78.6% 79.1% 79.6% All 1.8% 2.1% 1.5% 1.3% What is most likely to be your principal activity upon graduation? 71.5% 70.2% 71.3% 71.4% Graduate School 17.1% 18.4% 16.1% 17.7% | If you plan to attend graduate school, are you considering UWM? | | | | | |
| Unsure 43.0% 41.5% 39.9% 39.3% Approximately how many of the classes you attended at UWM started at 4:30 PM or later? None 9.4% 9.9% 11.3% 12.2% 50% or More 8.7% 9.4% 8.1% 6.9% All 1.8% 2.1% 1.5% 1.3% 1.8% 2.1% 1.5% 1.3% 1.8% 2.1% 1.5% 1.3% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.3% 1.5% 1.3% 1.3% 1.3% 1.3% 1.3% 1.3% 1.3% 1.3 | | 33.3% | 32.0% | 33.7% | 32.1% | \ |
| Unsure 43.0% 41.5% 39.9% 39.3% Approximately how many of the classes you attended at UWM started at 4:30 PM or later? None 9.4% 9.9% 11.3% 12.2% 50% or More 8.7% 9.4% 8.1% 6.9% All 1.8% 2.1% 1.5% 1.3% 1.8% 2.1% 1.5% 1.3% 1.8% 2.1% 1.5% 1.3% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.5% 1.3% 1.3% 1.5% 1.3% 1.3% 1.3% 1.3% 1.3% 1.3% 1.3% 1.3 | No | 23.7% | 26.4% | 26.4% | 28.6% | |
| Approximately how many of the classes you attended at UWM started at 4:30 PM or later? None 9.4% 9.9% 11.3% 12.2% 50% or More 8.7% 9.4% 8.1% 6.9% All 1.8% 2.1% 1.5% 1.3% What is most likely to be your principal activity upon graduation? Full time paid Graduate School 17.1% 18.4% 16.1% 17.7% | | | | | | - |
| None 9.4% 9.9% 11.3% 12.2% 50% or More 8.7% 9.4% 8.1% 6.9% Few 80.1% 78.6% 79.1% 79.6% All 1.8% 2.1% 1.5% 1.3% 9.4% 8.1% 6.9% 9.4% 8.1% 6.9% 79.1% 79.6% 79.1% 79.6% 79.1% 79.6% 79.1% 79.6% 70.2% 71.3% 71.4% 70.2% 71.5% 70.2% 71.3% 71.4% 70.2% 71.5% 70.2% 71.3% 71.4% 70.2% 71.5% 70.2% 71.3% 71.4% 70.2% 71.5% 70.2% 71.3% 71.4% 70.2% 71.5% 70.2% 71.3% 71.4% 70.2% 71.5% 70.2% 71.5% 70.2% 71.3% 71.4% 70.2% 71.5% 71.5% 70.2% 71.5% 70.2% 71.5% 71.5% 70.2% 71.5% 71.5% 70.2% 71.5% 71. | Approximately how many of the classes you attended at UWM started at 4:30 PM or later? | | | | | |
| 50% or More 8.7% 9.4% 8.1% 6.9% Few 80.1% 78.6% 79.1% 79.6% All 1.8% 2.1% 1.5% 1.3% What is most likely to be your principal activity upon graduation? 71.5% 70.2% 71.3% 71.4% Graduate School 17.1% 18.4% 16.1% 17.7% | | 9.4% | 9.9% | 11.3% | 12.2% | - |
| Few All 80.1% 78.6% 79.1% 79.6% All 1.8% 2.1% 1.5% 1.3% What is most likely to be your principal activity upon graduation? 71.5% 70.2% 71.3% 71.4% Graduate School 17.1% 18.4% 16.1% 17.7% | 50% or More | 8.7% | 9.4% | | | |
| All What is most likely to be your principal activity upon graduation? Full time paid Graduate School 1.8% 2.1% 1.5% 1.3% 71.4% 71.4% 71.4% 16.1% 17.7% | Few | | 78.6% | | | • |
| What is most likely to be your principal activity upon graduation? 71.5% 70.2% 71.3% 71.4% Full time paid 71.5% 18.4% 16.1% 17.7% | | | | | | |
| Full time paid 71.5% 70.2% 71.3% 71.4% Graduate School 17.1% 18.4% 16.1% 17.7% | | 2.070 | | 2.570 | 2.570 | |
| Graduate School 17.1% 18.4% 16.1% 17.7% | | 71.5% | 70.2% | 71.3% | 71.4% | • |
| | · | | | | | |
| | | | | | | |

| rart unie paiu | 4.070 | 4.070 | 4.070 | 4.270 |
|-----------------------|-------|-------|-------|-------|
| Other | 1.7% | 2.0% | 2.4% | 1.6% |
| Grad School Part Time | 1.4% | 1.2% | 1.8% | 1.5% |
| Volunteer | 1.3% | 1.2% | 1.1% | 0.9% |
| Family | 1.3% | 1.0% | 1.1% | 1.0% |
| Military Service | 1.2% | 0.9% | 1.0% | 1.0% |
| Undergrad | 0.6% | 0.5% | 0.6% | 0.9% |

Information below includes survey terms of Spring 2016, Spring 2017, Spring 2018, Spring 2019

| | Excellent | Good | Fair | Poor | Never Experienced/Never Used |
|--|-----------|-------|-------|------|------------------------------|
| Overall quality of instruction received at UWM | 31.8% | 56.2% | 10.9% | 1.0% | 0.0% |
| Overall quality of academic advising at UWM | 44.7% | 34.6% | 15.7% | 4.9% | 0.0% |
| Overall accessibility of faculty and staff | 38.8% | 49.9% | 10.5% | 0.7% | 0.0% |
| Overall quality of courses | 26.2% | 58.0% | 14.6% | 1.2% | 0.0% |
| Convenience of class times and locations | 30.9% | 46.5% | 19.2% | 3.4% | 0.0% |
| Quality and availability of library resources and services | 50.6% | 34.1% | 6.6% | 0.7% | 8.1% |
| Ease of transfer to UWM | 32.1% | 21.5% | 6.9% | 2.3% | 37.2% |
| Extracurricular activities at UWM | 20.6% | 32.5% | 11.4% | 1.6% | 34.0% |
| Campus transportation options (UPASS, UBUS, etc.) | 34.1% | 33.8% | 12.6% | 3.4% | 16.1% |
| Campus computer labs and services (email, Web access, etc.) | 35.6% | 44.9% | 12.2% | 2.0% | 5.4% |
| Quality of classrooms and classroom facilities | 22.6% | 55.9% | 19.2% | 2.3% | 0.0% |
| Communication skills of instructors and teaching assistants | 24.7% | 54.9% | 18.0% | 2.5% | 0.0% |
| Student health services | 25.8% | 30.0% | 8.5% | 2.1% | 33.5% |
| Campus recreational facilities | 29.0% | 37.5% | 8.5% | 1.1% | 24.0% |
| Student athletics | 12.5% | 22.4% | 9.7% | 3.8% | 51.6% |
| Campus food services | 13.2% | 41.8% | 27.1% | 7.7% | 10.2% |
| Campus bookstore facilities and services | 14.8% | 43.9% | 26.3% | 8.5% | 6.6% |
| Student Union programs and services | 17.6% | 42.0% | 14.4% | 1.9% | 24.1% |
| Interacting with people of different races/nationalities/backgrounds | 46.3% | 43.2% | 9.0% | 1.5% | 0.0% |
| Financial aid services on campus | 22.0% | 39.3% | 15.0% | 4.0% | 19.6% |
| PAWS Registration system | 31.9% | 50.2% | 14.0% | 3.9% | 0.0% |
| Other student info/services available via PAWS | 24.9% | 54.5% | 17.0% | 3.7% | 0.0% |
| Career Development/Servicescareer counseling, classes, website, programs | 18.3% | 33.8% | 13.2% | 2.9% | 31.8% |
| Job-related experiences (e.g. internship, co-op, fieldwork) | 23.1% | 28.0% | 11.5% | 3.9% | 33.4% |
| Overall preparation for your future life and career | 25.8% | 53.6% | 18.1% | 2.6% | 0.0% |