



Department of Public Works
Infrastructure Services Division

Jeffrey S. Polenske, P.E.
Commissioner of Public Works

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City Engineer

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March 2, 2021

To the Public Works Committee

Subject: Honorary Street Name Request
North 5th Street - between West Center Street
and West Hadley Street to "Cleotha Adams"

Dear Honorable Members:

This letter is in reply to an application dated February 9, 2021 regarding a request for an honorary street name on North 5th Street between West Center Street and West Hadley Street.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

The rationale submitted explains that Mr. Cleotha Adams has been the sole owner of Adams Auto Body Shop at 2719 North 5th Street for the last 55 years. He has provided jobs and training in automotive repair skills to countless men and women. Cleotha's exemplary work ethic, generosity, integrity, and caring nature has allowed his business to flourish. He faithfully supports community efforts including donating to schools and participating in their Career Day events; donating to local churches and civic organizations; he regularly entered his 'specialty dish' roasted prime rib in the 100 Black Men 'Men Who Cook' fundraiser. Cleotha has received many honors including the Black Excellence Award from the Milwaukee Times; the "Against All Odds Award" from the African American Chamber of Commerce of Greater Milwaukee; and the 'Cleotha Adams Day' Proclamation from the Mayor of Milwaukee.

The request to have the honorary street name of "Cleotha Adams" includes 13 letters and spaces. The letter size of the Honorary street name will be sized to fit the standard honorary street sign space.

Three blue honorary street signs are required and will be mounted at West Center Street, West Christine Lane and at West Hadley Street along North 5th Street. The signs will be mounted above the North 5th Street sign at each location. The existing Official Street signs at each location will remain. The petitioner may choose to furnish the honorary street signs but they must be fabricated to established City guidelines. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$150 to the City if they furnish the three signs or \$300 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above with the initial installation. The City's cost to fabricate and install future signs is subject to change.

Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

Sincerely,

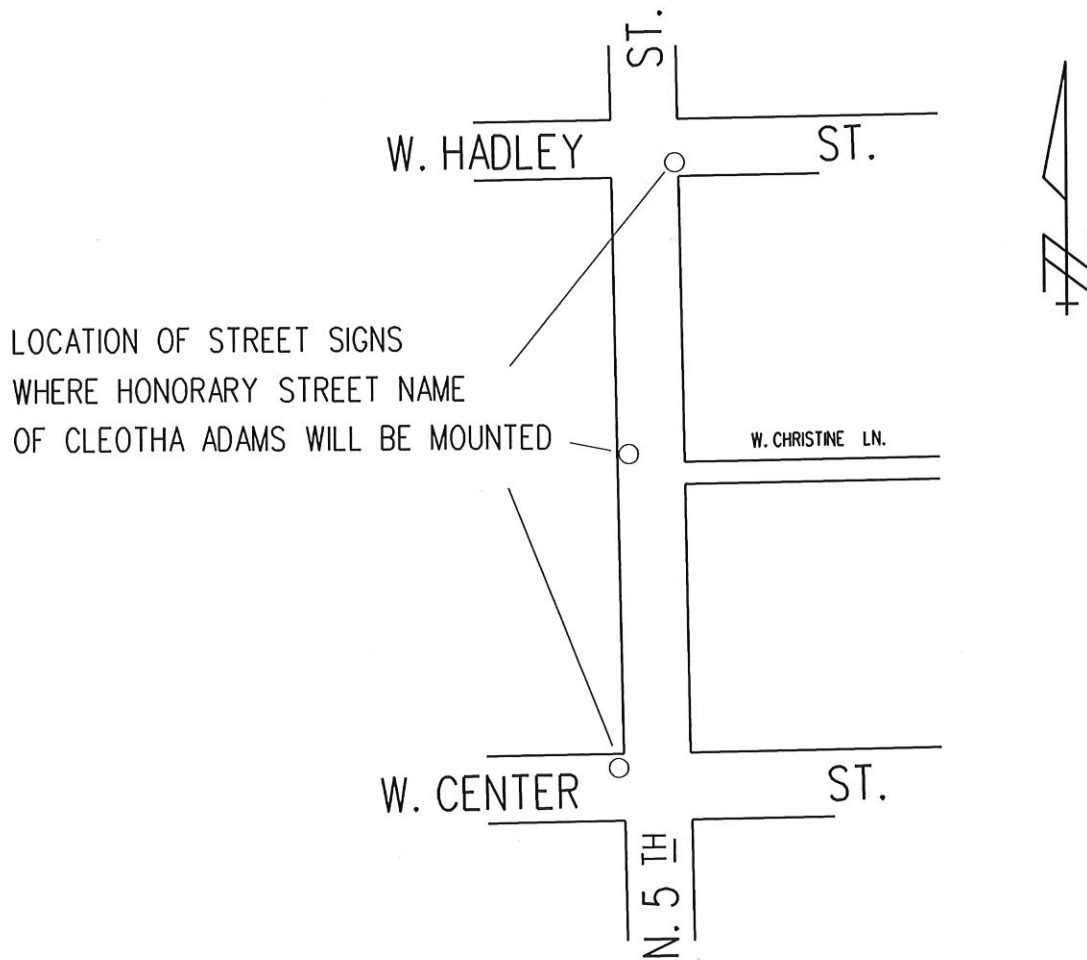
Jerrel Kruschke, P.E.
City Engineer

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YM/clm Ym



N. 5TH ST. FROM W. CENTER ST. TO W. HADLEY ST.



Honorary Street Name Request
N 5th St. between
W Center St and W Hadley St.
to Cleotha Adams.

HONORARY
Cleotha Adams

N 5th St