## Denver

### Link Policy

The DenverGov site contains links to other Internet sites and resources. Whenever a user selects a link to a site not controlled by Denver, a warning screen will appear advising the user that he or she is leaving the DenverGov site, that Denver does not endorse any product or entity for which a link may be provided, and that Denver is not responsible for the content or availability of these outside resources. The City and County of Denver links to government, community, and other commercial World Wide Web sites in support of our:

- Vision to use the Internet to connect people with information, services, and other people in a manner which constructively furthers the City's governmental purposes
- Key business goal to use the Internet and other emerging technologies to improve City services

City agencies may request links based on:

(1) their support of City functions and business;

(2) convenience to the public in their interaction with the City;

(3) significant economic development impacts within the City; and

(4) their supportive and natural affinity or logical nexus with the function or purpose of the agency.

The DenverGov links editor reviews all agency link requests for adherence to these criteria, together with the following considerations:

(1) availability of system resources and personnel to monitor and maintain the DenverGov Web site;

(2) the relationship and importance of the link requested to the ordinary and necessary functioning of the City; and

(3) the significance and timeliness of materials contained on the linked site.

## Madison, WI

### Linking to the City of Madison website

Unless advised otherwise by the City of Madison, you are granted permission to create hyperlinks to the content on this website. The City of Madison reserves the right to revoke this permission, or access to specific links at any time, and may discontinue links due to content management practices or changes.

Each page within this website must be displayed in full, without any accompanying frame, border, margin, design, branding, trademark, advertising or promotional materials not originally displayed on the page within this site.

### Links to Other Sites

This website contains hyperlinks to websites created and maintained by businesses and organizations other than the City of Madison. These links are provided for your convenience and reference only. The City of Madison does not control, nor are we responsible for the content on these sites.

## Seattle

### Links Policy

Many cities do not include links to other web sites, or limit them to a small group in a separate links section. Seattle.gov is a portal for information about Seattle. We link to a large number of sites from outside City government, and organize the links functionally with government information. Why? Citizens don't always know or care who provides a service or where to get particular information. Many City services are provided through contracts with non-profit organizations, and the City works closely with neighborhood and community groups on a variety of issues.

While the original focus of the City's web site was to provide information to local citizens and businesses, it was also clear that many of the site's users were potential visitors and people exploring business opportunities in Seattle. Among the earliest users of the internet were City partners such as the <u>Trade Development Alliance</u>, that have an international constituency. We frequently received tourism and trade related questions. Since these economic development functions are important to the City, we concluded that the site should also be a broadly based portal of information, but rather than duplicate information provided by others, we would integrate that information into the site.

The Citywide Web Manager makes decisions on what links to include on our web site, using the following guidelines:

- Other governments and educational institutions in the state of Washington, including individual school web sites.
- Non-profit or public organizations that have some relationship to the City, usually contractual. (Seattle provides many of its services, particularly in the Human Services area, through non-profit organizations).
- Generally recognized community councils and organizations. If there is a question about the organization, the Department of Neighborhoods is consulted.
- Arts, cultural, sports, major festivals and similar organizations of general interest to Seattle citizens. With the exception of sports teams, such links are generally to non-profit organizations. Where individual organizations do not have web pages, we may link to a site that has general information about, for example, Northwest Opera, or bicycling events.
- General employment information in the Seattle area.
- Tourist information, principally from the <u>Seattle King County Convention and Visitors Bureau</u>; web sites of major tourist attractions, such as <u>harbor tours</u> and the <u>Pike Place Market</u>.

Seattle.gov does not generally link to:

- Candidate sites or sites advocating a position on City or other ballot issues. We have discussed this possibility with the City's Office of Ethics and Elections, and may make such links in the future, probably through the Voters Guide.
- Corporate commercial sites. However, non-profit organizations with sites on the City's server may include links to member or sponsor organizations. *Seattle.gov* <u>will</u> include links to business sites if they are presented as part of a neighborhood economic development section for a target area for City programs.
- Individual personal home pages.

• National sites, although departments may include links to public interest associations and similar organizations.

## San Francisco

### **External Linking Policy**

#### **Purpose and Disclaimer**

The City permits the establishment of external hyperlinks on its official website only if the links strictly comply with this policy. In establishing and maintaining its official website, the City does not intend to create any forum or other means for public discourse. Rather, the sole and limited purpose of the permitted external links is to provide information about the City and its government for residents, businesses and visitors. The City does not endorse or provide preferential treatment to any third party websites or associated organizations or persons. Additionally, the City does not control third party sites and therefore does not warrant that third party sites are accurate or, reliable, or that they have operational links.

#### Linking Criteria

Consistent with the foregoing purpose, it is the City's policy to limit external links to the following: a) Other governmental agencies; b) Entities with which the City has an existing formal, contractual relationship; c) Entities or events that receive funding from the City or are otherwise sponsored by the City; d) Entities that contribute to City initiatives and that the City wishes to acknowledge; e) Applications that use datasets from DataSF.org; f) the City's Chamber of Commerce and the Convention and Visitors Bureau; and g) Webpages that provide free access to traffic and weather information for San Francisco. In addition, the City reserves the right, at any time and without notice, to: a) Deny a link that does not meet the criteria set forth in this policy; b) Deny or discontinue an external link at any time if the website provides or promotes false, slanderous, illegal, infringing or incorrect information; c) Deny or discontinue an external link at any time if to support or oppose a candidate or ballot measure; d) Remove any external link if the nature of the organization to which the link relates no longer complies with the City's external link policy; e) Revise this policy without prior notice when the City considers such revision to be in its best interests.

## Minneapolis

#### Link Disclaimer

The links provided by this Web Site are intended to provide a wide range of information to the public. The City of Minneapolis is not liable for the defamatory, offensive, or illegal conduct of other users, links, or third parties and the risk of injury from the foregoing rests entirely with the user. The provision of links from the City of Minneapolis on the World Wide Web to other sites does not constitute an endorsement of those links by the City of Minneapolis. In general, the City of Minneapolis Web site currently links only to related government organizations and nonprofits -- specifically those that provide services and information that support the functions and services that the City provides.

## Dallas

### **External Linking Policy**

This policy applies to all non-library Web sites maintained by the City of Dallas. City of Dallas Web sites contain links to other World Wide Web Internet sites and resources. The City is not responsible for, and accepts no liability for, the availability of these outside resources. Linked Web sites are not under the control of, nor maintained by, the City of Dallas and the City of Dallas is not responsible for the content of these Web sites, which can and do change frequently; nor for any internal links the displayed Web sites may contain. In addition, inclusion of the linked Web sites does not constitute an endorsement or promotion by the City of Dallas of any persons or organizations sponsoring the displayed Web sites.

The City of Dallas will link to sites of its choosing which contain data regarding the City and the surrounding North Texas area, its residents, businesses, and visitors, if linking to the site furthers a specific purpose of the City of Dallas that is articulated in an official written expression of City of Dallas policies or purposes. These links are provided to further City of Dallas purposes and not as a benefit to the linking party. No party shall have a right to link to any City of Dallas site by virtue of this policy. "Specifically articulated purposes of the City" are those purposes that are set out in official policy documents of the City. Specifically articulated purposes of the City that could be furthered by providing a link to a City Web site include (but are not limited to):

- The promotion of the use of City facilities and services by links to entities that have contracted to utilize City facilities
- Making known the availability of services to visitors and citizens by linking to entities that have contracted with the City to provide such services
- Making available information about the organizations in which the City maintains a membership
- The promotion of the internationalization of Dallas by ensuring that the City competes effectively in the global economy, enhances its international profile, draws fully on its diverse multi-ethnic heritage and takes full advantage of international opportunities
- Creation of an economically vibrant city by drawing upon the City's competitive assets through the City's relationship with organizations such as Chambers of Commerce, city-to-city committees, sister cities, international and domestic trade service organizations and other organizations to promote trade, investment and cultural activities
- Facilitating access to education and health care by providing information about major educational and medical facilities within or nearby the City

The following questions are among the factors that should be considered in determining if a particular link would serve a specific articulated purpose of the City:

1. Does the mission of the organization closely align with the accomplishment of a City objective, such that adding the link is helpful in meeting the City's goals? 2. Is the organization a business partner, contractual partner, or ongoing user of a City facility, such that the City benefits from promotion of the organization?

3. Is there such an abundance of potential links of this nature that a comprehensive list is unreasonable to maintain, and a representative sample would be more useful to a user of the City's Web site?

The City's Web sites and the selection of sites to which any of them may be linked is not intended to serve as a forum for free discussion. Ample facilities for free expression are available both on the Internet and in the physical world. Instead, these Web pages are posted to serve the City's need to make useful and practical information available to Dallas residents, businesses, and visitors that facilitates provision of a City service or furthers another specifically articulated purpose of the City of Dallas.

If you believe a link to your site from a City of Dallas Web site would further a specifically articulated purpose of the City, but such a link does not currently exist, you may email us or write a letter setting out what specifically articulated purpose of the City would be furthered, where that purpose is stated and how the suggested link would further that purpose. You will subsequently be notified whether your link will be included on a City of Dallas Web site, within 30 days of your written communication to the City. If you do not receive a written communication from us within 30 days you should consider that your request has been denied without prejudice to the later refiling of the request.

Sites that are linked from the City of Dallas are reviewed periodically to confirm that the link still furthers City purposes. The City of Dallas reserves the right to refuse to post any Web site link or to delete links already posted at any time, in conformance with this policy, without notice.

## Charlotte

### Links to Third Party Sites

The links contained within this site will let you leave Charlotte-Mecklenburg's web site. The linked sites are not under the control of the City of Charlotte and/or Mecklenburg County Government. The City of Charlotte and Mecklenburg County are not responsible for the contents of any linked site or any link contained in a linked site. The City of Charlotte and/or Mecklenburg County Government are providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by the City of Charlotte and/or Mecklenburg County Government of the site.

### Atlanta

### Disclaimer

You will be leaving atlantaga.gov when you click on some of the links from this web site. The City of Atlanta does not assume responsibility for the contents, nor endorses any opinions expressed on any of these outside Web sites.

## Pittsburgh

#### Links Disclaimer

At various locations within the set of documents that are accessible over the Internet/World Wide Web and electronically "linked," and that belong to or were created by or with the permission of the City of Pittsburgh ("City"), however referred to (such as the City's "Internet homepage," "Web page," etc.), viewers or readers may access the Internet/World Wide Web "addresses" of various other organizations, or individuals not otherwise related to or associated with the City of Pittsburgh. Such "live" or "hot" connections ("links") to "external" Internet sites provide the ability to access material at those external sites that belongs to or is sponsored by those institutions, organizations, or individuals.

The ability to hot link to external sites is provided by the City of Pittsburgh strictly as a service to those accessing the City of Pittsburgh web site. Such external Internet sites contain information created, collected, published, maintained, posted or otherwise made available by institutions, organizations, or individuals independent of the City of Pittsburgh. The City of Pittsburgh does not endorse, approve, certify, review, or otherwise control in any way those external sites or the material contained therein. The City of Pittsburgh does not guarantee the accuracy, completeness, usefulness, timeliness, or correct sequencing of any information or data located at or contained in such sites. Use of any information or data obtained from such sites is strictly voluntary, and is the sole risk and responsibility of the viewer or reader. Reliance on any such information or data should be undertaken only after an independent review of its accuracy, completeness, usefulness, timeliness, or correct sequencing.

Any trade marks, trade names, or service marks mentioned herein remain the property of their respective owners. At any linked external site, reference to any specific commercial product, service, or process whether by trademark, trade name, service mark, or otherwise does not constitute or imply in any way endorsement, recommendation or other favourable consideration by the City of Pittsburgh. Any such reference also does not necessarily signify that such reference has been permitted by the owner(s) or licensee(s) of such trademark, trade name, service mark, or by the referenced manufacturer, distributor, or otherwise.

## Chicago

None found.

# Indianapolis

None found.