

From: Ben Crichton [mailto:ben@shorelinerealestate.com]
Sent: Friday, March 05, 2021 10:41 AM
To: Bauman, Robert <rjbauma@milwaukee.gov>
Cc: planadmin <planadmin@milwaukee.gov>
Subject: Nova apartment development

Dear Alderman Bauman,

I wanted to let you know that I strongly support the Nova apartment development as proposed on Van Buren.

Although it competes with numerous properties I own, I believe it is a beautiful project that will add much needed vibrancy to Van Buren. I also believe that it adds to the continued improvement of downtown as a whole.

Van Buren is a diamond in the rough. With traffic flowing from the 794 exit, all the way to Brady/Water/Holton, it has become an extension of the freeway.

I personally have witnessed how cars frequently run the red light heading northbound on Van Buren at Juneau, traveling at high speeds.

The surface parking lot and former Buca's building at the Nova site have been a major eye sore. I believe this development is a huge step in the right direction in beautifying this stretch of downtown and helping slow traffic.

Thank you,

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Ben Crichton
Shoreline Real Estate Co. Inc