



## MILWAUKEE DOWNTOWN

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## Re: Return of Pilot Electric Scooter Program

Dear Commissioner Polenske,

I am writing on behalf of Milwaukee Downtown, Business Improvement District #21 in support of the return electric scooter pilot program.

As an organization, Milwaukee Downtown believes that building a strong multi-modal transportation system is one of the most important component to enhancing the City of Milwaukee competitive advantages in recruiting and retaining residents and businesses. As such, we have been supportive of The Hop streetcar and its expansions, Milwaukee County Transit System, BublR Bike Share, as well as providing adequate automobile facilities and expanding the City's bike infrastructure and pedestrian accommodations. Electric scooters are simply another important element of a well-rounded and competitive transportation system.

Adding another transportation method is important in building a City that is welcoming to all. In addition, inviting new technologies that are sustainable help curate a desirable image for Milwaukee—that the city is forward thinking and open to new technologies and methods.

Finally, during the first pilot program, Milwaukee Downtown assisted in communicating the program regulations and the correct way to operate electric scooters. Through our Public Service Ambassador program, we setting up training sessions with each electric scooter company so our Ambassadors were equipped with the proper knowledge to assist users in the field with questions about the proper way to ride, and/or educate them about the regulations.

We welcome the opportunity to work with you and your Department again to make the secondelectric scooter pilot program a success.

Thank you,

Elizabeth A Weirick, CEO  
Milwaukee Downtown BID #21 | Milwaukee Downtown Inc.  
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