

From: Wood, Brenda
Sent: Monday, February 01, 2010 11:58 AM
To: Elmer, Linda
Subject: FW: Ticket selling
Any way to add the communication below for the aldermen. I have another e-mail too. Sorry!

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From: Block, Kathryn
Sent: Monday, February 01, 2010 10:09 AM
To: Wood, Brenda
Cc: Langley, Grant; Burke, Linda
Subject: Ticket selling

Brenda,

As we discussed, here are the items our office is concerned about regarding the most recent draft:

The definition of "resale zone" was changed back at some point along the way to property "owned by...", (instead of "controlled by...." Even if this isn't problematic for the Brewers, etc., it would certainly be a problem for Summerfest.

We have no legal concerns about the "perimeter" idea, (as opposed to giving the City the ability to create its own resale zones), but are concerned how the City would post "conspicuous signage" notifying the public. Would the City be required to post signs all around the perimeter of Miller Park? We discussed other options, (the City could be required to adopt an ordinance, which would give the public notice, the venue that created a zone could be required to post signage on its property notifying the public of the existence of the perimeter ban, etc.)

This is a policy matter, but we addressed the concern that a 250 ft. perimeter, (versus a 500 ft. perimeter, may create an "island" on Story just north of Bluemound), among other places, and certainly 500 feet would be consistent with our current sec. 105-56, and thus easier to incorporate into our existing scheme.

Finally, it does not appear the requirement to issue "a warning" is workable. The MPD does not have a form for this purpose, or a means to track whether a given individual has been issued a warning in the past.

(NOTE: The draft has been amended since the last version our office reviewed to specify that the perimeter only related to the "reselling of tickets at or below face value" to address our concern that this

provision could have been read to stop us from banning scalping any farther than 250 feet from the venues, etc.)

Please feel free to give me a call to discuss.

K

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