

CHILDREN'S WISCONSIN + HISTORIC FOREST HOME LIBRARY



Thank you for this opportunity to speak today. My name is Eric Vogel. I'm an architectural historian, author and educator, most

recently Chair of the 3D Design Department at MIAD, and I'm currently working on a book called, Milwaukee Moderns: 25 Iconic

Milwaukee Buildings from the 20th Century and the Cultural Innovators Who Helped Make Them Happen.





MILWAUKEE PUBLIC LIBRAR`

Plan calls for tearing down old Forest Home Library

A new proposal would replace two former branch libraries with health clinics. One of them would be the Midcentury Modern gem on 14th and Forest Home.





By Bobby Tanzilo Senior Editor/Writer Published Oct 14, 2020 at 1:02 PM

T wo years ago, I wrote that the City of Milwaukee had listed the former Forest Home Library for sale after it was replaced with a new branch a bit east on Mitchell Street.

While Voces de la Frontera had considered buying the building, at 1432 W. Forest Home Ave., that plan fell through, and now a new plan calls for tearing down the 1966 Midcentury Modern library designed by architect Robert Van Lanen of von Grossmann, Burroughs, Van Lanen and Associates, and replacing it with a medical clinic.

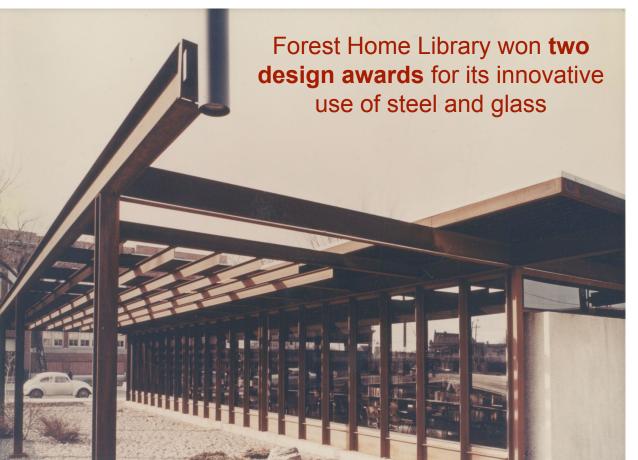
Two months ago, when news broke of a design proposal threatening the former Forest Home Library with demolition, it was a shock
to all of the us in the preservation community. Forest Home is the quintessential Milwaukee modernist branch library. It's tucked into
a diverse community on the southside that has loved the building for two generations. Today, we're here to strongly recommend
historic designation for Forest Home Library and appropriate relocation of the Children's Wisconsin Health Clinic.



I want to begin by saying that we're not here to point out the faults of other projects. We all love this city and want to see it become more vibrant, more equitable and more economically sustainable. We're not against the idea of a new health clinic. We appreciate the hard work of the DCD, the Alderman's office, the Library board, and the Historic Mitchell Street Bid to make a good project with a first-rate client happen in the 12th district. We just disagree with the proposal to demolish, rather than reuse, such an important

mid-century building.

Forest Home Library is one of the most important and most intact small-scale examples of modernist architecture in Milwaukee







So, we're here today to propose a different scenario; one that preserves the library building and suggests a new site for the health clinic. We know that many people have worked hard on the health clinic proposal. We respect that. But we have a few new facts to consider. This is a key point. Based on our recent archive work and historical analysis we now know that this building, designed in 1966 by Von Grossmann, Burroughs and Van Lanen, is one of the most important and most intact small-scale examples of modernist architecture in Milwaukee next to Eero Saarinen's War Memorial Center on the lakefront. This is not an exaggeration. You've already heard from HPC staff and we have leaders from the National Trust for Historic Preservation and docomomo's national board of directors here this morning to talk about the importance of the building and to preserving modern structures across the country.

So, why didn't we know this before?

Why does it seem that this information always comes at the 11th hour?



Commercial Property Listing 1432 West Forest Home Avenue Historic Mitchell Street Neighborhood





LISTING PRICE: \$650,000

Building: 14,500 SF built in 1966 (former library)

Lot Area: 41,948 SF with on-site parking

Zoning: LB2, Local Business

Assessor records, photographs and environmental data on website at

www.city.milwaukee.gov/CRE

BUYER DEVELOPMENT OBLIGATIONS

- Restore building in a timely manner. Preserve existing building and structural elements. Maintain clear glazing along street frontages.
- Landscape parking lot (MCO Ch. 295-405). Additional landscape requirements may apply and need City approval before closing. Preserve existing trees and landscaping to the greatest degree feasible.

POTENTIAL COMMERCIAL USES

- Office, retail, bank, restaurant, business or personal services, recording studio, medical or dental office, catering.
- Note: Property must be taxable and some uses may need BOZA approval Proposals will not be accepted for the following uses: Day care, principal use parking lot, pawn shop, automobile (sales, service and parts), cigarette or cigar shop, gun shop, liquor store, payday or auto-title loan store, medical service facility or other uses prohibited by zoning.

POTENTIAL RESOURCES

- Facade Grants: www.city.milwaukee.gov/facade
- Retail Investment Fund: www.city.milwaukee.gov/rif
- White Box Program: www.milwaukee.gov/whitebox
- Focus on Energy Promotions: www.energystar.gov/rebate-finder
- Business Financing: may be available through Milwaukee Economic Development Corp: www.MEDConline.com

Well, a lot of people did know that this building was important. As HPC staff has mentioned, when DCD published its Commercial Properties Listing for the Forest Home Library site three years ago, the Buyer Development Obligations was absolutely clear... "Restore building in a timely manner. Preserve existing building and structural elements. Maintain clear glazing along street frontages."

Unfortunately, somewhere along the line, those obligations were dropped, without public notice. Up until this fall, the preservation community thought the building was being protected by the Buyer Development Obligations when in fact the city and library board were already entertaining a proposal which included demolition of the building. At both of the recent HPC meetings, the Commissioners heard testimony from the hospital's developer that claims the former library building cannot be adaptively reused and that the original library programming and the resulting floor plan are too restrictive for other users. We will strongly refute that testimony today.





Three Buildings Saved by the Historic Tax Credit | National Trust for Historic Preservation

Preservation presents examples of three thriving buildings that would have been lost if not for the federal historic tax credit... **More**

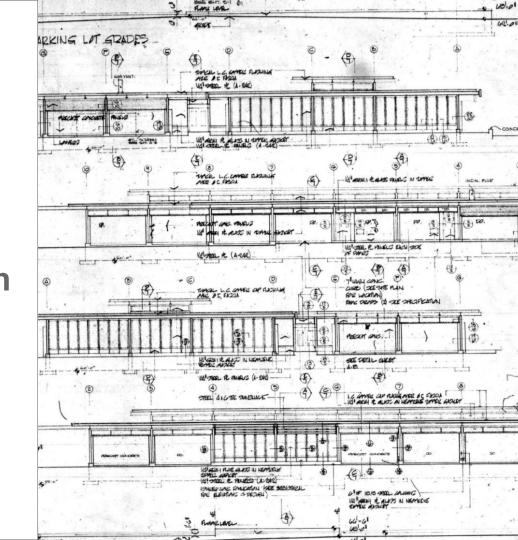
As cities become more and more alike over time, our historic resources become these unique attributes that can't be replicated.

Historic sites add things to our neighborhoods that no other buildings can."

- Annie Levinsky, Executive Director, Historic Denver

Our consultants have spent the last two weeks visiting the site and pouring over the original drawings and they have found nothing to suggest that the building can't be reused. It's true that the energy calcs for a mid-century building are different than for a contemporary building. And yes, the mechanical systems need updating. But that's why historic tax credits and code exemptions for historic structures exist. It's also true that some former Milwaukee branch libraries have taken time to sell and reuse.

Adaptive reuse does take time and expertise...a willingness to work through some difficult issues.



Adaptive reuse *does* take time *and* expertise...it takes the right owner, the right market forces, appropriate programming, a sensitive and experienced development team, a timeline that includes community input, and a willingness to work through some difficult issues regarding existing conditions. But as you'll hear from our experts, that extra time and money is par for the course. It's needed if we want to save historic buildings outside the downtown area so Milwaukee can be seen as a leader in promoting equitable preservation for all its urban neighborhoods. We believe and will testify today that the historic Forest Home Library does not show any exceptional

circumstances that would prevent adaptive reuse.



Adaptive Reuse, Sustainability, and Neighborhood
Character in Walker's Point

MPA

MILWAUKEE PRESERVATION ALLIANCE



The Kubala Washatko Architects



WIN - WIN



Our Two Goals:

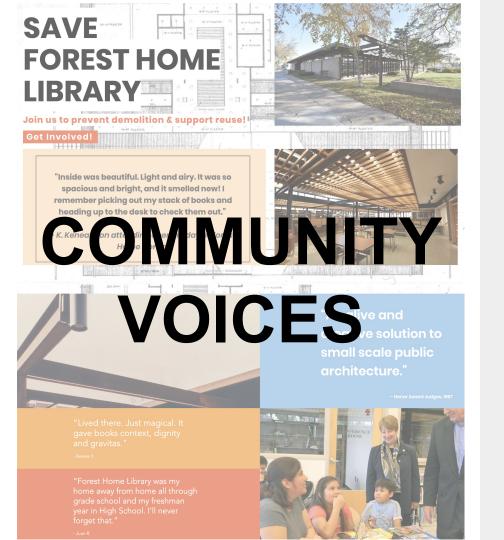
- The historic Forest
 Home Library can be
 adaptively reused
- 2. A better city-owned site for the health clinic exists just 5 blocks away

In summary, we have two goals:

First, to show that the historic Forest Home Library can and should be adaptively reused; and Second, to show that a better city-owned site for the health clinic exists just 5 blocks away. Why not choose this Win-Win scenario? Why spend \$100,000 to tear down and landfill a building that still has decades of life to serve the community when better options for a Win-Win scenario are still possible if we start working together today?

Kelsey Kuehn	Vanessa Truong	Madison Riha	Milana J.	McVey Jennifer	Marilu Knode	Genesis Paz	Grace johnson	Thalia P	Sandra Tem	ngoua	Benjamin Granger	Milena Kreiss
Joe Krivichi	marc seibel	Sophia Gadsden	Sophie Shaffar	Joselia Mendiolea E	Barbara Johnson	Samantha Sanchez	Giulia Brycen	Cameron Jacob	lucy mao		maile marino	Kiomi Windbiel
Hunter Resler	Gabrielle Moore	robert orozco	Neille Hoffman	Eugenia Ahern	Mary R Frank	Marlen Navarro	ellen nora	Coral Bowman	Paloma Gor	nzalez	KATHRYN CAMPBELL	Aja Dressler
Savannah Shuster	Ash Taylor	Lucas Something	Aida Sanchez	betty winholtz	Dick Blau	Mia Lagunas	allyson cheek	Harmeet Singh	carlise pern	у	madison lesnak	Andrew Nguyen
Megan Holbrook	Aaron Vivanco	Kiana St. Louis	Cade Herman	Chris Rute J	essica Mallicoat	Chloe Jones	Troi McKinney	Perry Gx	Kynsey Cica	itko	Tineeka Fromerth	Ashley Nguyen
jayonte jackson	Connor Johnson	McLean Oxnard	Eric Vogel	Randy Avalos	Marky Garabedian	Lael Dwyer	Weird PersonHelpingOut	Eve Gregory	André Verd	i Caldeira	Davin Dinh	Zaharia Dade
	Devin Scott	Trianna Allen	Judith Romero	Sean Parish	Ashley tracy	Edith centeno	Brett Kuchenreuther	Adison Y	Christy Spe	ncer	Alexis Kamat	Gigi W
Jennifer Trusy	Ray Johnson	Ra Fow		Brian Zakszewski		Paul Makoy	Browning	Fred Pedemonti	Narenkuma	ar Thirmiya	Kristy Langston	alexis kresge
Debby Willette	Mya Fraser	Nicolle Reid		Joel Schwabe		alissa white	Wynn	Aislyn Nihan	Kerry Zalesi	ki	janine ngo	Keira Mignott
Lydia Forest	Roxanne Yuen	Mason Cross		Christina F	ulia Aus.	Matthe	Vasquez	Glen Crow	Aubrey Ray		isabell gutierrez	Angela Daire
Emily Gillon	Annomonus Unknown	I Signed	remy Ebersole	Rebecca	Angela Bojo	meag	Ke	Iready suc	Leah Gibsoi	n	Shannon Leitner	Evan Bernicke
Greg Childers	AD	Lauren Hurtado	Erin Dorbin	Anthon	Max Damesh	Conr	Ch	Cameron F	melinda tor	1	Paige Denaughel	Olivia ringo
Asa Marthey	sherri hodges	Anthony Marroquin		Cierra	karla oregon	Emi	Jarr	Emilio Vela	Ill help You	see me beast	Ronnie Taylor	micah sellers
Kendall Davis	Steve Elenich	Marisa French		Shaka E	Brian Schwep	Mac	Gla		Ва	arakos	Peter Kahigian	Jose Garduno
Lilly Cuellar	Jake Hayes	Kobe CooperBerry	Jessica Good	Peter :	Matthew Care	Just	Pau		ke	ey	Selena Torres	Kyle Kandare
Eva Weinel	Jacob Tueimeh	Grace Lamb	Krisann Rehbein	Peter 2 F	Roman Webe	Agir	Jea	Sydney Lot	напеу sass	-	Jasmine Wolfe	Braysin B
Violet Rose	Aasher Louis	Piper Whitty	Patrick Jeske	Dougla	Maria gome:	Tom	Ca	Leaf Hunti	Elena Castil	lo	kierrah butterfield	piggy pigo
Katniss Everdeen	Leonie Prins	Savina Iniguez	Taylor Traub	Coe Dou E	Barret Schn	Jae Se	H s	Itzel Villa	maddi spea		Lizzie May	bladen keene
Zander Barrett	LS	Catherine Fox	aul Blackby	Mary M Hc	acob Zir	Jenni To	e	Isabella he	Shafiq Shab	oazzBey	Ava Castellano	Sierra Eddy
	Veronica Trimmer	Deseree Keith		Mr. Michael Hu		Caroline Zu	Cleland	molly scott	Chas Buie		Kyler Burrito	Ethan Adcock
Kathy Godin	Sanjana Lathar	Lauren Kimber		Ginny Waldhiem	aKÍ	Benjamin Tarkento	rina Dias	Danielle Machuca	bunny duke		RAfael Soto	Mari Enstrom
Mikyn De La Torre	Lamonique Allen	David Rhoadarmer	kate akar	Amy Holbrook F	Rocio Gomez	Will Lyell	Grant Comer	Alexis Kindelspire	Jade bfjdbcl	h	Kaetlyn O'Brien	Skye Thurston
Will Richter	Mick Hatch	Joshua Greenwald	Nathan Leinweber	Genell Scheurell	Michelle Grosso	Dhruv Patel	Charles Beard	Robert Darling		Diana Garcia		lynn evensen
Garry Leonard	Tim Hayduk	Wendy Bright	Sandra Wilant	Cheryl Nenn	Harper Robison	Christina Tegrotenhuis	Kimani Raley	Burklin Nielsen				Tina Abert
Ann Thoennes	Jennifer McCausland	Alicia Meyer	Tessa Begay	Rondane Hollar	Alix Daniels	CJ Howland	Corey McVey	Diane Atkins		Quincy Murr	ray	Quinn Patchell
Donald Mulligan	Donna Weiss	Michael Mangis	Lauren Haydon	Patricia Adams	Anna Story	Chloe Hinkle	Daria Siegel	janine arseneau		Barry Robins	son	Justin House
Sarah Hoff	Hongyan Yang	Valerie Cornelius	Racheal Mitchell	Cindy Olnick	Grant Jahnke	Luna Neves	Jerry Maronek	Barbara Todd		Reese Boling	ger	Brandon Sierra
Moriah Kral	Andrew Eng	Meaghan Martin	Serena Weits	Richard Cesar	Amanda Voigtlander	Kaja Jackson	Harvey Opgenorth	Robert Chambers		Lance Cullet	on	Dora Almazan
Rachel Ebersole	Bridget Greuel	Rosa Aleman	aul Fuggiasco	Nicole Haas	Jason Skowronski	Teresa Carreon	richard carlson	Sue Gale				faith burdge
John Eklund	Kelly Iacobazzi	Keith Stacho	uis Re	lyssa	Ange a Tor	laidyr	OB	Jeff		Frica Boeder	r	Amanda Bubb
James Holzer	Nina Osborne	Sarah Aronson	arry ristens	ny Wi''	Rory ehn	nn pe	Kari Be ein	Jo han Sta a		Carlina Alexa	andre	Leo Mills
Rebecca Silber	Dawnn McCarthy	Ricardo Torr	ui S	rist	goli	3ranc.	yan	Mar		Andy Torres		taban gach
Aaron Rosko	Alfredo Aranda	Kyle Reynolds	angel	Kasey King	Kevin Hopkins	Jacquelyn Earley	Diane Kronenberg	Jeff Zimpel		Crystal Crow	,	Connor Tran
Ken Vonderberg	MacKenna Krupa	Mo Zell	Milunka Radicevic	Emily Kling	Hope Januchowski-Baleyw	vah Dylan Ingram	Joanna Beining	Trudy Watt		-		STEFANIE JACOB
Beth Ebersole	Bobby Tanzilo	Kara Singleton	Chelsea Wait	Michael Legut	Robert Scott	Troy Natale	Margaret I Benz	Michael Bridgema		E Cummins		Jim Lorman
Elizabeth Jablonski	Denise Sadorf	es Mucr	Colleen Posendiz	Jeffrey Durbin	Brandon Zira	Mollydelly	Mib Fritz	Jamb Lu		N-101 1dia	aye	Grant Abert
Tim Hayduk	craig brandt	ob Harris	Chris Graml	Ch opher t	John Li t	R oach I under you	Evan. t. (les	f ik Ba an		le mem		John Kramer
BARBARA KLEUTSCH	Steven Siegel	Meyer	Ma w Gr ng	Pau Char ii	STEVE F RO	Mi la M e	Rosa	i ella a - I			-h	Betsy Abert
Katie Coughlin	louise lukowski	Alice Svetic	Jennifer Sharpe-Gonzalez	Jeff Charsole	Rafael L. Fernandez	Jai Mowe	John Rothe	Shane Griffiths		Ason Franc		Carmela Diosana
laclyn Hage	Irene Gillmeier	Kathleen Steffens	Tim Baranzyk	Matt Thurin	Abygail Farrey	Akhil AKKINENI	Mark Waldoch	Emily Crane		Samuel fishr	man	Joshua Solomon
Preston Hamilton	L Gatton	Madge Lockwood	Dr. Lori Gensch	Linda Marker	Terry Davis	Molly Smith	Barbara Paulini	Anthony Salmeron		Emilee Goff		alexis wilson
nn Keen	Steve Bedinger	Thomas Leslie	Andrew Stern	Leonard Cicero	Ruth Gutowski	Richie Malinowski	Nader Sayadi	Yen Nguyen		Lillian Cope		Emily Youngblom
ulie Rohl	Hope Adair	Corrine Klaus	Anna Opgenorth	Tola Ewers	Vanessa Crews	Avril Cruz	Mary Richter	Laura Arens				Alma Dominguez
Maritza Ortiz	Jean Sabinash	Nicole Comerford	Jana Ranson	Lori Waagen	Kathleen Faber	Lily Jacobs	Stephanie Quirino	Jessica Vo		Marie Hemn	ning	matthew yagelski

We have a growing chorus of voices to support us. At our website, SaveForestHomeLibrary.com, we've collected over 500 signatures
in one week for a petition to save the building from demolition. Many of those signatures include written statements with heartfelt
memories of growing up in and around the library. Kelsey Kuehn, Director of Research from my office, who's managing our outreach,
will share what people in the community have been saying about the historic library and it's positive influence on their lives. We want
to share some of their voices with you now



"I grew up on the South side of Milwaukee. In summer, if I didn't go to Mexico to visit family, I was either swimming or at this library. I read A LOT of books there. I had allergies and being in the library reading didn't bother me. Honestly, it helped me learn english better, just from all the reading, and I was fascinated by all the different books there. Even after school, I would bike there or on my way home stop there to do homework and read. That library, Forest Home Library, was my home away from home all through grade school and my freshman year in High School. I'll never forget that."

Juan R.

Good morning everyone, an thank you all for taking the time to listen to us this morning. As Eric just said my name is Kelsey Kuehn and I'm the Director of Research as Vogel Design Group. In the past three weeks we've spent a great deal of time working to set up a website and engage with folks remotely in as many ways as possible. We're grateful to the six persons who provided written statements of support in the public record, and the many others that took the time to reach out to us or their alders to make their voices heard, as well as national and local chapters of Docomomo (International Committee for Documentation and Conservation of Buildings, Sites and Neighbourhoods of the Modern Movement), the National Trust for Historic Preservation, the Milwaukee Preservation Alliance. On the Community Voices page of the website we created, there is a form that allows anyone to easily submit a comment, memory, or even question that they have about Forest Home Library. In just a few weeks, we received significant interaction on our petition, as Eric just mentioned, as well as over half a dozen statements from current and former residents of the neighborhood through the website. Some remarked on their personal stake in preserving Forest Home Library, like Juan R, who grew up on the South Side and, when not spending summer in Mexico or visiting family, spent a lot of time at Forest Home Library. They said "Forest Home Library was my home away from home all through grade school and in my freshman year in high school. I'll never forget that."



Get Involved!

"Inside was beautiful. Light and airy. It was so spacious and bright, and it smelled new! I remember picking out my stack of books and heading up to the desk to check them out."

K. Kenea on atte directed days of the desk to check them dut.

VOICESive and ye solution to small scale public architecture."

"Lived there. Just magical. It gave books context, dignity and gravitas."

"Forest Home Library was my nome away from home all through grade school and my freshman year in High School. I'll never forget that " "I just love the Forest Home Library. I think it's like if Frank Lloyd Wright and Mies van de Rohe had a baby, that's how I would describe the Forest Home Library. It's so great.

And it's not necessarily a famous building by a famous architect from Milwaukee. It's not a corporate headquarters or a museum on the lakefront or something that we all recognize **immediately as iconic.** I mean it's the architect of the Kohl's grocery stores! But people in Milwaukee really do identify with that more populist image. Von Grossmann, the architect, also designed the Kohl's grocery store where my dad worked for most of his career. I mean my parents met at a Kohl's grocery store so it has a really deep, personal meaning for me...and for a lot of other people in Milwaukee I think."

Krisann R.

Others, like Krisann R, acknowledged that "Forest Home Library is not necessarily a famous building by a famou	us architect in
Milwaukee. Its not a corporate headquarters or a museum on the lakefront. It's the architect of Kohl's grocery	stores, and people in
Milwaukee really do identify with that more populist image."	



"This was my neighborhood Library as a young man growing up on Milwaukee's **near south side.** I went to five different MPS schools during grade school until my father was able to buy a home, then went to nearby Kosciusko Middle School and then Milwaukee Tech High School and this was the place I spent many hours studying and leveling the playing field for myself by getting educated! I loved this building. It was one of the buildings that inspired me to get into the Architectural profession!"

F. Ornelas

A statement from F. Ornelas also touches on the significance of the library's architecture: "I spent many hours studying and leveling
the playing field for myself by getting educated. I loved this building. It was one of the buildings that inspired me to get into the architectural profession!"



"When I moved to Milwaukee, the Forest Home Library was my neighborhood branch for about seven years, during which time I was there all the time to feed my passion for reading.

I hope this landmark Midcentury Modern building will live on as a beacon in its neighborhood."

B. Tanzilo

nd lastly, a su	bmission from B. 1	anzilo, calls for the	e preservation of I	orest Home Libra	ry, stating "I hope	this landmark Mid	Cent
odern buildir	ng will live on as a	beacon in its neigh	borhood."				







Beyond Forest Home Library's architectural significance, People have also told us that they love the pocket park at the front of the building. The mature trees offer shade where people can come and sit, eat their lunch, wait for the bus, just get outside for a break from work and hang out across the street after school. This is a functional green space in one of the most dense neighborhoods of Milwaukee. The mature trees and raised beds give the street edge a humanity and relief from the traffic and commerce along Forest Home. Local Independent Journalist and Environmental Justice Researcher, Virginia Smalls, wrote a piece for the public record that connects the importance of urban green space and mature canopies in mitigating the Urban Heat Island Effect, which describes higher temperatures in concrete-laden areas of the city.

"The Forest Home Library has functioned as more than just a beautiful, light-filled building. The people-centered design also includes important urban green space surrounding the building, which supports public health in multiple ways."

Virginia Smalls, Journalist & Environmental Justice Researcher





The Trust for Public Land's mapping of Milwaukee (as part of its annual park score ran	king of all park spaces) identifies the Historic
Mitchell Street neighborhood as being a moderate-to-high heat island. For many peop	ole that we talked to, putting a new building tight
to the sidewalk where there was once open green space is not value added. But if we	plan carefully and we listen to what the
neighborhood wants, if we restore the green space, the building both interior and external ex	erior can once again become an important
community asset.	

We need to take time to listen. Any new use needs to emerge from the neighborhood as much as it needs to reflect the marketplace. A health clinic is not the only use that can add value to this community and complement programming at the nearby schools.



needs to reflect the needs of the marketplace. A health clinic is not the only use that can add value to this community and
complement programming at the nearby schools. To talk about some of our initial ideas for adaptive reuse, we have Julia
Ausloos-Bedinger, an Associate Architect at Architectural Resources Group, joining us virtually.

To get to that point, we know we need to take time to listen. Any new use needs to emerge from the neighborhood as much as it





Architectural Resources Group

Julia Ausloos-Bedinger NCARB

Architect | Associate

Thank you Eric. I first want to start by saying in addition to speaking as part of Eric & Kelsey's team as a professional, I'm also speaking
today as a resident and citizen of the city of Milwaukee. I live at 341 E Deer Place, in Bay View, the 14th District, which is represented
by Alderwoman Demitrijevic, and also the neighboring district to the Forest Home Library.

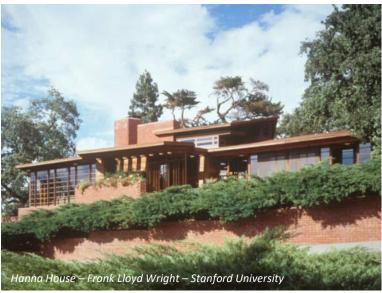


America's modern architecture legacy is OUR legacy to preserve for future generations.













At ARG we strive for our work to enhance and strengthen historic buildings and spaces for adaptive use. This reflects our belief that historic places offer **communities** a connection to the past in a rapidly changing world. We apply our broad expertise to researching and understanding the social, cultural, and historic value of structures, and then engage our experience in design, preservation, conservation, and sustainability to create places with historic meaning adapted to modern needs.

ARG has worked on a several historically significant Modern buildings, from the iconic Mid-century modern Eames House, to the Mission 66 Visitor's Center at Furnace Creek in Death Valley National Park, to the National Register eligible, Mid-Century Modern Altadena Main Library building. We at ARG believe these buildings encompass our country's Modern Architecture Legacy, which in turn is OUR legacy to preserve for future generations.

Forest Home Library is a terrific example of Mid-Century Modern Architecture







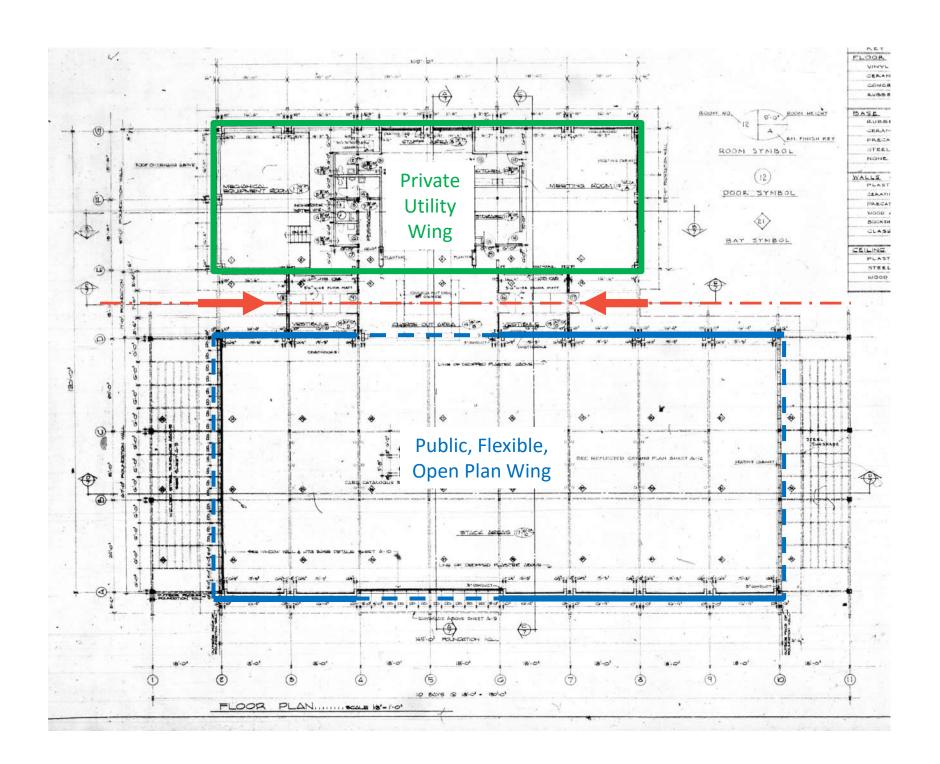
amazing and exemplary example of Mid-Century Modern Architecture, not only locally significant, but also significant at a National	al
level. These beautiful images portray an impressive and important building because of it's architectural design.	

The Forest Home Library is not unlike these other Modern Historic buildings that we have worked on. Forest Home Library is an

This award-winning building was designed for the community.



However, I find this image to be more defining of the building, and what really makes this building special; this building was designed
for the community. Forest Home Library provided a safe place for children, and people of all ages, to learn, grow and find community.
Books can be shelved in any old building, but the city and the architects held this library to a higher standard, and made sure the
Forest Home Library would be a building worth gathering in.



The floor plan of this building is beautifully simple. There is a central entry axis, with the main entry from Forest Home Avenue on one end, and the entry from the parking lot on the other end. On the East side of the axis is the private, utilitarian wing of the building. This wing provides more privacy with solid walls, and only clerestory windows. On the West side of the entry axis is the Public open plan wing of the building. A uniform grid pattern of columns and beams, as well as uniform window and precast concrete bays define the space, and provide a simple layout with maximum flexibility.

Because of its beautifully simple floor plan, the Forest Home Library has the capability of being adaptively reused into one of many different uses. We have developed a handful of programming studies that illustrate what these potential changes in use may look like.



Arts & Artisans Marketplace

MULTI-ACTIVITY SPACE

Flexible space to host multiple activities, including art classes, yoga & dance classes, and community meetings.

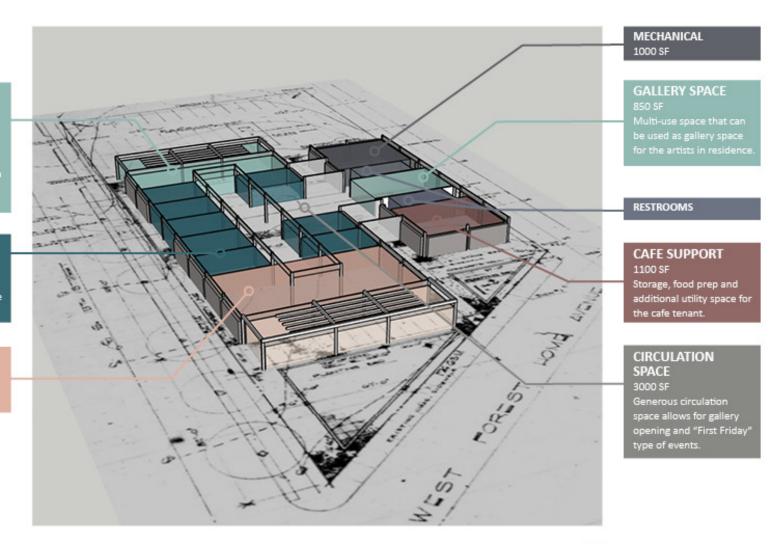
MICRO STUDIOS

400 SF each

Eight small studio spaces for local artists to practice their craft.

CAFE

2300 SF Anchor tenant for the



This first option transforms the Library into an Arts & Artisans Marketplace. The uniform bays defined by the simple grid pattern would be partitioned off to create eight, small 400 square foot studio spaces for local artists. At the North end of the building, a larger 1100 square foot multi-activity room would provide space for art classes, after school activities and other community programs. The South end of the building would house an anchor Café Tenant, which with a few sensitive modifications to the window wall, could open up to the trellis space, activating the front of the building along Forest Home Avenue. Restrooms, storage and equipment rooms would be located in the private wing of the building, as well as a potential gallery space for the artists in residence to display their work. Lastly, generous circulation space allow for gallery opening and "First Friday" type of events.

Arts Education and Classes

Art Walks and Artist Market Events KindOasis

Milwaukee Marketplace Case Studies



Crossroads Collective

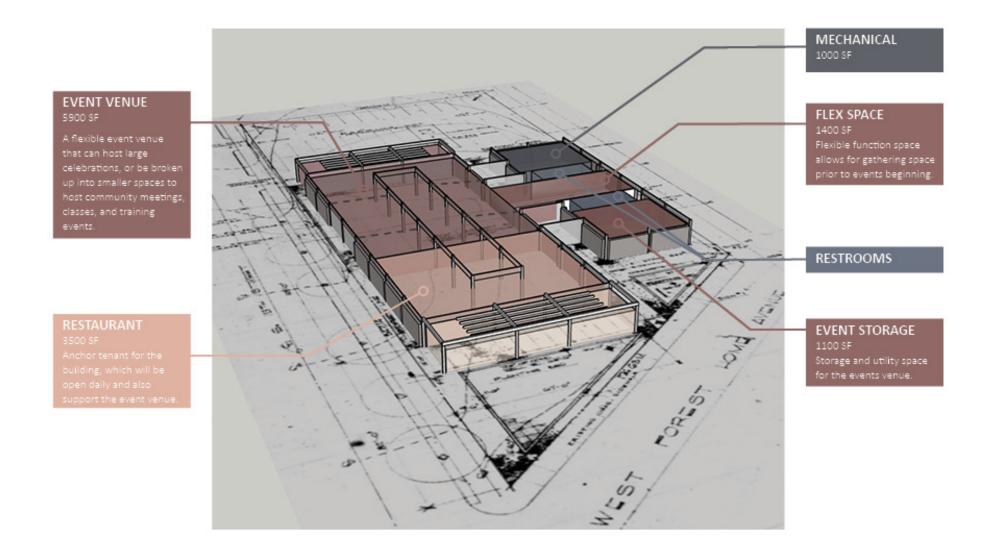


Sherman Phoenix

We believe this option would be successful, in part because there are already a few great successful examples of creative community	
marketplaces in Milwaukee, such as the Sherman Phoenix and the Crossroads Collective. Also, the success of events such as the	
Maker's Market and Gallery Night MKE show promise in how an art's marketplace like this could generate excitement and positive	
activity in the community. Lastly, the proximity to the nearby schools can help encourage arts awareness and education to the youth	
in the community.	



Community Event Venue



The second use option looks at transforming the Library into a Community Event Venue. The open layout of the building lends itself well to being an event venue where large gatherings can take place in one room, whether a wedding, quinceanera, graduation or anniversary party. When needed, temporary partitions could also be used to split the large space up, making smaller gather spaces for community meetings, classes or training events.

At the south end of the building, a restaurant would occupy about a third of the space as the anchor tenant who would be open daily, but also provide the catering service to support the events venue. The east wing of the building would house the support, storage, restrooms and utility spaces for the building.

Community Celebration Event Venue

Restaurant to Activate Trellis Space







his option wo	uld provide a veni	ue for community	members to ren	t and use for celek	orations and gather	ings, and the rest	aurant wo
orovide an acti	ive presence on Fo	rest Home Avenu	e by utilizing the	outdoor trellis sp	ace during the war	mer months.	



Education & Training Center

MULTI-ACTIVITY ROOMS

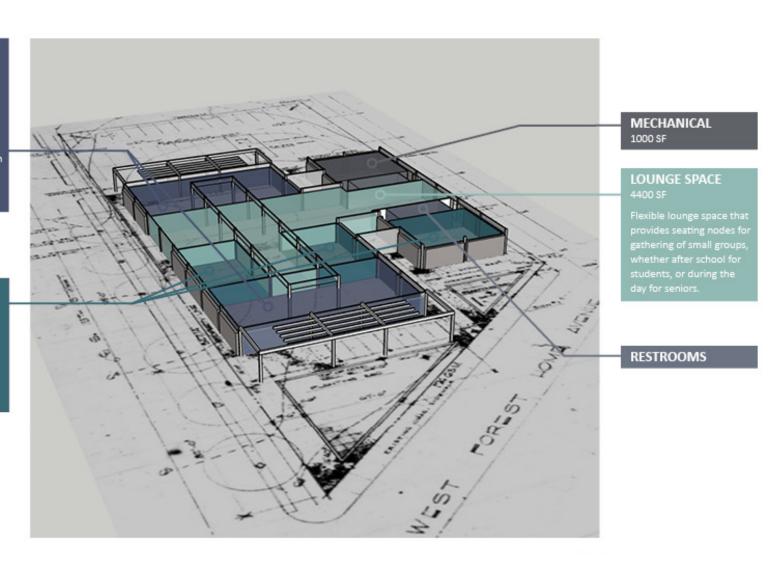
2300 SF each

Flexible space to host training and education activities of all kinds, from STEM education to Architecture, Construction and Engineering (ACE) mentoring to maker workshops.

COMPUTER & DIGITAL MEDIA LABS

850 - 1100 SF each

Training and education rooms geared towards digital and computer literacy and activities.



The third use option looks at turning the Library into an Education and Training Center for the community. The North and South ends of the building would be partitioned into 2300 sf multi-activity rooms for training and education activities, such as after school STEM education events, or Architecture, Construction and Engineering mentoring.

Additionally, Three roughly 1,000 square foot rooms, with limited windows, would be created to house training and education rooms geared toward digital and computer literacy. These rooms would have computers, but also modern digital equipment, such as laser cutters, laser scanners and 3D printers. This option would also include about 4,400 square feet of flexible lounge space which would provide seating nodes for gatherings of small groups, whether after school for students or during the day for seniors within the community.

After School STEM Activities



Partnerships



Computer Literacy and Training

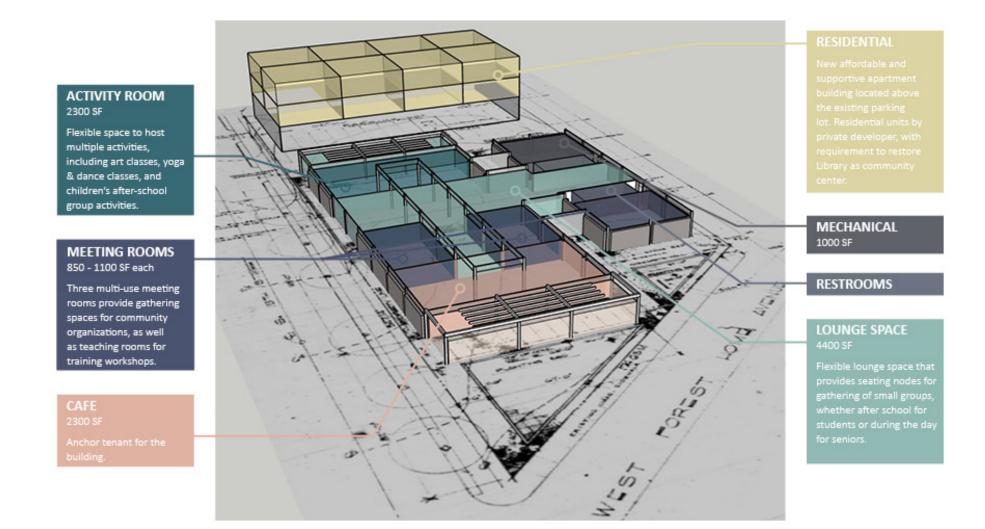




Similar to the branch library concept, this model would create a branch education system, bringing higher-level education and training
into a diverse, underserved community, and breaking the norms of requiring people to travel to campuses that can be hard to reach
and expensive to get to. Important partnerships with non-profits organizations, universities, and training and mentorship programs
would make the vision for this use option possible.



Affordable & Supportive Housing and Community Center



The fourth, but not last possible option, looks at building a new multi-family residential building in the open parking lot area of the
site. Preserving parking at the ground level, this new structure would house affordable housing on the second and third levels of the
building. The new development at the back of the site, would allow the developer to use historic tax credits to restore the library for
use as a community center, and as in the previous options, an anchor Café tenant could occupy the southern portion of the building
and trellis space.

Community Spaces supported by Residential Development







The community center could consist of flexible spaces for hosting multiple types of activities, such as art classes, yoga and dance
classes, and after school group activities. Multi-use meeting rooms would provide gathering spaces for community organizations or
teaching rooms for training workshops. Lastly, flexible lounge space with nodes of seating would allow for gatherings of small groups,
from students to seniors.

It is also worth noting, that although we are showing a new multi-family residential addition only in the fourth option, we believe a
new addition in the parking lot area is viable for all of these options, especially if it is a way to make the project financially feasibly and
desirable to a potential developer. A new building on the site, in this footprint, would have approximately 17,000 square feet in new
building area, which could also be used for a variety of uses, including residential, office space, or even a clinic.





Historic Preservation Tax Incentives

Annual Report on Economic Impact of the Federal HTC - 2019



\$6.4 billion

Total in rehabilitation investment.

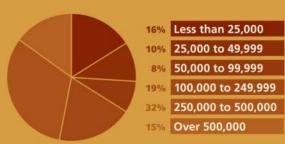
2019 POSITIVE IMPACTS
on the national economy:
\$12.1 billion in output,
\$6.2 billion in GDP,
\$4.6 billion in income, and
\$1.6 billion in taxes, including
\$1.1 billion in Federal tax receipts.

Projects in low- and moderate-income census tracts.*

74% Projects in economically distressed areas.*

Projects in communities of less than 50,000 people.*

Projects by Community Size (Population)*



110,000

New jobs created and billions of dollars in total (direct and secondary) economic gains.

*Courtesy of PolicyMap (Estimated Population, 2014–2018. United States Census Bureau, American Community Survey 5-year estimates. New Markets Tax Credit (NMTC) Eligibility Status for 2019 using 2011–2015 eligibility data. United States Department of the Treasury, CDFI Fund).



Although each of these options may seem like a dream, we believe that each is economically feasible, and could be financially successful and profitable to the city. One critical way for this to be possible, is through Federal and State Historic Tax Credits. There have been numerous economic studies done which illustrate the economic success Historic Tax Credits have not only for federal and state governments, but also for local governments. In 2019 alone, \$6.4 billion dollars were spent in the investment of rehabilitating our country's historic buildings, and notably 74% of those projects occurred in economically distressed areas. I think that goes to show that Historic Tax Credits are a valuable tool to help incentivize important development and revitalization in communities that need it

most.



"While people possess a community, they usually understand that they can't afford to lose it; but after it is lost, gradually even the memory of what was lost is lost."

— Jane Jacobs

I will end today with this quote by Jane Jacobs,
"While people possess a community, they usually understand that they can't afford to lose it, but after it is lost, gradually even the
memory of what was lost is lost."
I think the former Forest Home Library represents more than just a building, it was a place of gathering, and a place of community. I
hope it will not be lost.

Sherman Phoenix development project gets \$250,000 from WEDC



Business owner JoAnne Sabir (left) and developer Juli Kaufmann speak about the Sherman Phoenix on Tuesday at a Wisconsin Economic Development Corp. news conference. MORGAN HUGHES / MILWAUKEE JOURNAL SENTINEL





3 O'CLOCK WITH SOC!

WEEKDAYS AT 3:00PM

A COMMUNITY FORUM ON FACEBOOK LIVE

Of course, we recognize that a project like this takes a strong team and experienced partners from the public, private and nonprofit sectors. Milwaukee Preservation Alliance and our other preservation partners have a strong track record. We also admire what Juli Kaufman and Joanne Sabir have accomplished at the Sherman Phoenix and we want to bring them into the conversation. We've talked to Tammy Rivera at the Southside Organizing Center about helping us put together a working group and feedback sessions with the community.



The "human ecology of economic development" – that people and their participation are the glue that holds a successful deal together and sustain it into the future.

We can achieve positive collective impact if we work together with families and businesses in the neighborhood.

We can achieve positive collective impact if we work together with families and businesses in the neighborhood to create what my friend Julilly Kohler calls the "human ecology of economic development" – that is, that people and their participation are the glue that
holds a successful deal together and sustains it into the future.



The Kubala Washatko Architects





Vince Micha AIA

Principal

Adam Voltz AIA

Project Architect

But what about the claim that the building can't be reused? The hospital's development team has openly questioned whether this
corten steel building can be reused at all given the thermal bridging, the single pane glass and the below ground ductwork. To address
these issues and to answer your questions about adaptive reuse, I've invited Vince Micha and Adam Voltz from The Kubala Washatko
Architects to join the meeting virtually. Vince

Forest Home Library

Architectural Reuse Feasibility Report | 12.08.2020





Historic Services

Historic work is a natural extension of our fundamental approach to design, which emphasizes that new structures must grow from their context and that additions or alterations should strengthen and preserve the settings from which they spring. TKWA has been involved with historic projects since the studio was founded in 1980.

Historic Preservation

Rehabilitation

Restoration

Adaptive Re-Use

Sympathetic Additions

Historic Structures Reports

Conditions Assessment Reports

Historic Tax Credit Applications

Project Management

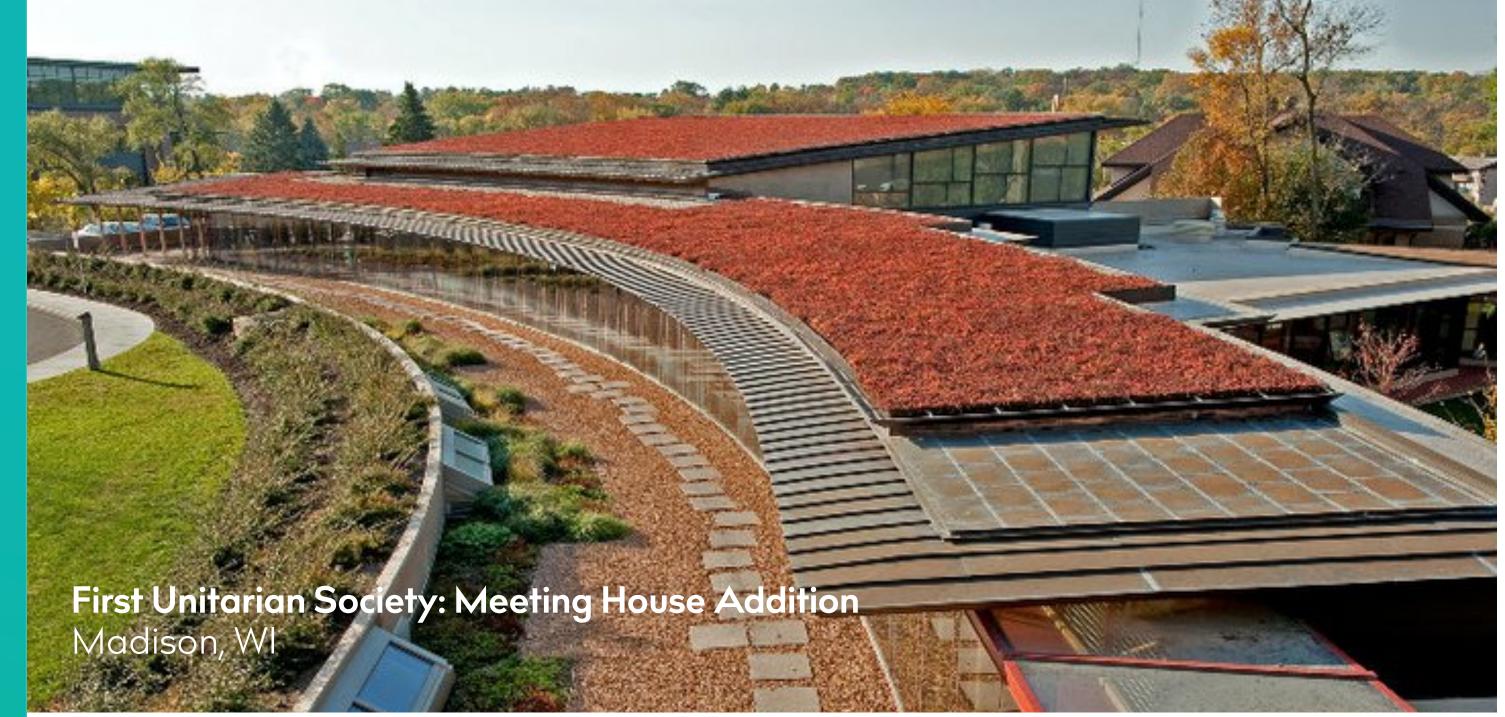
Preservation Planning

Design Guidelines

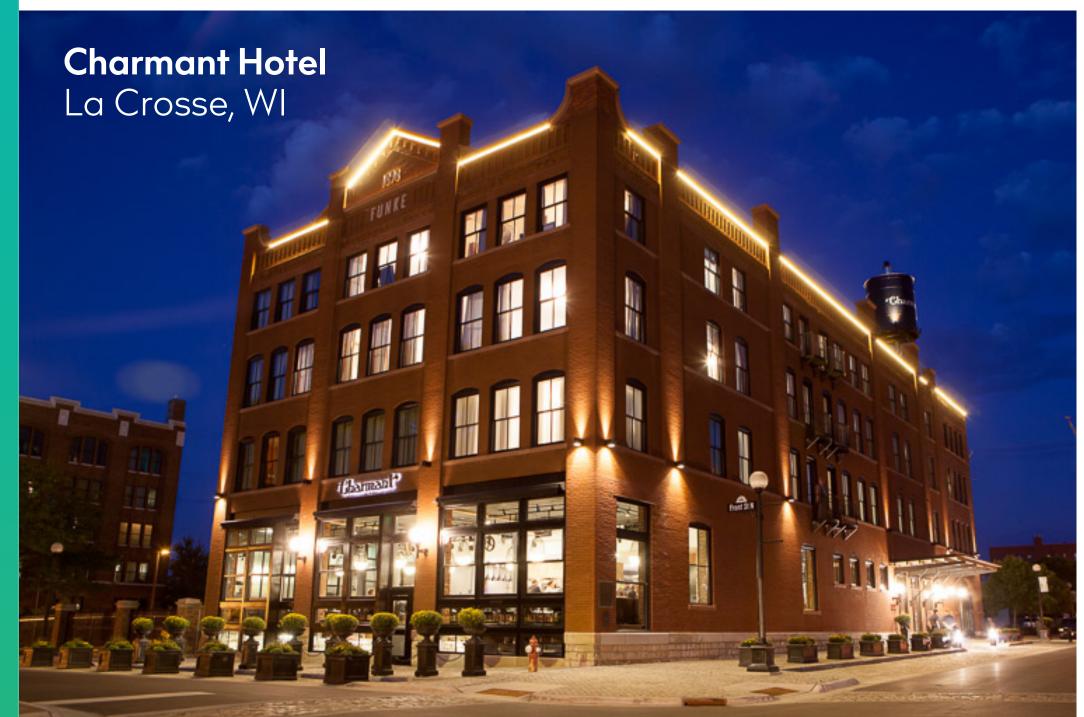
Sustainable Design

Relevant Experience

























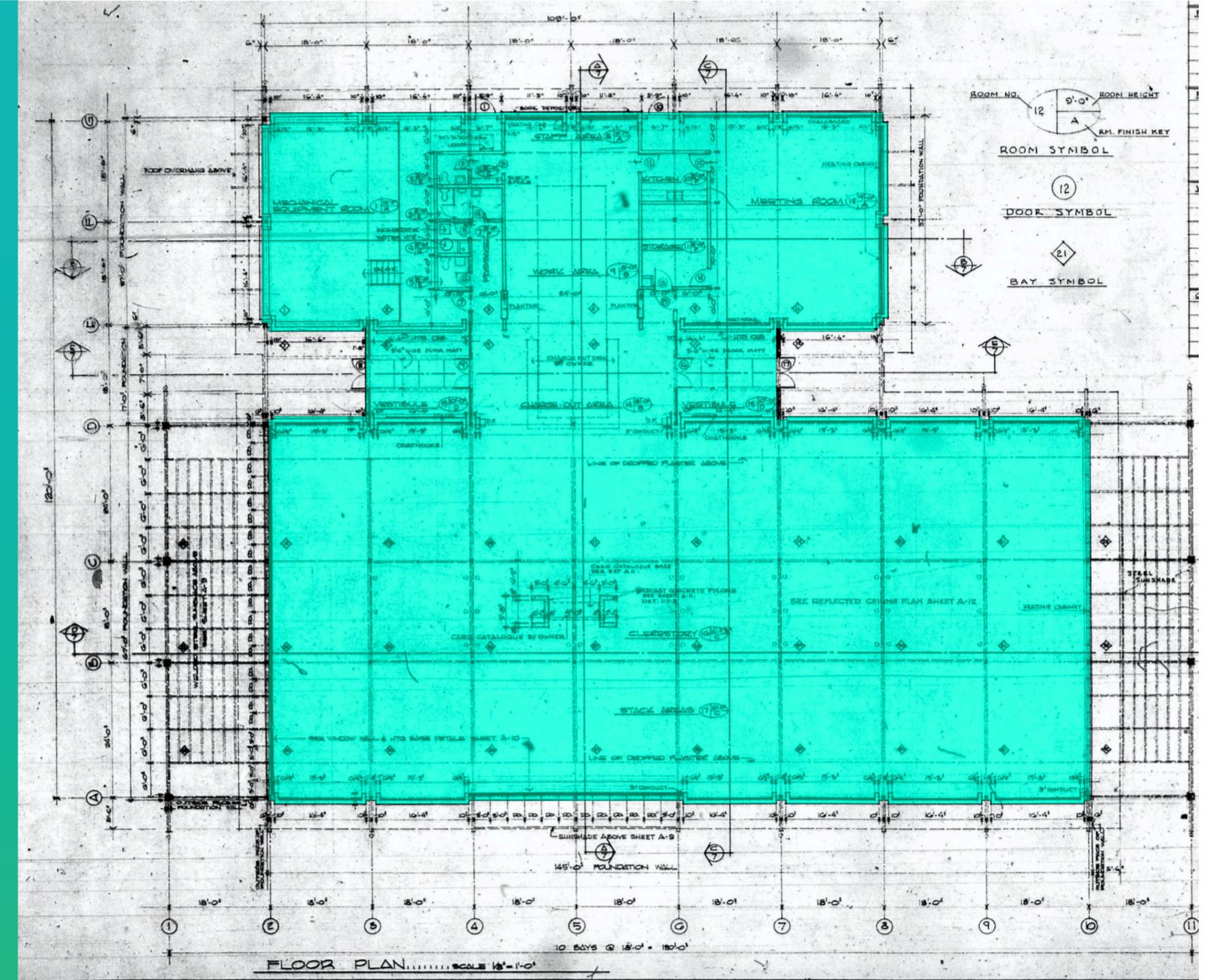


Forest Home Library

Architectural Reuse Feasibility Report | 12.08.2020

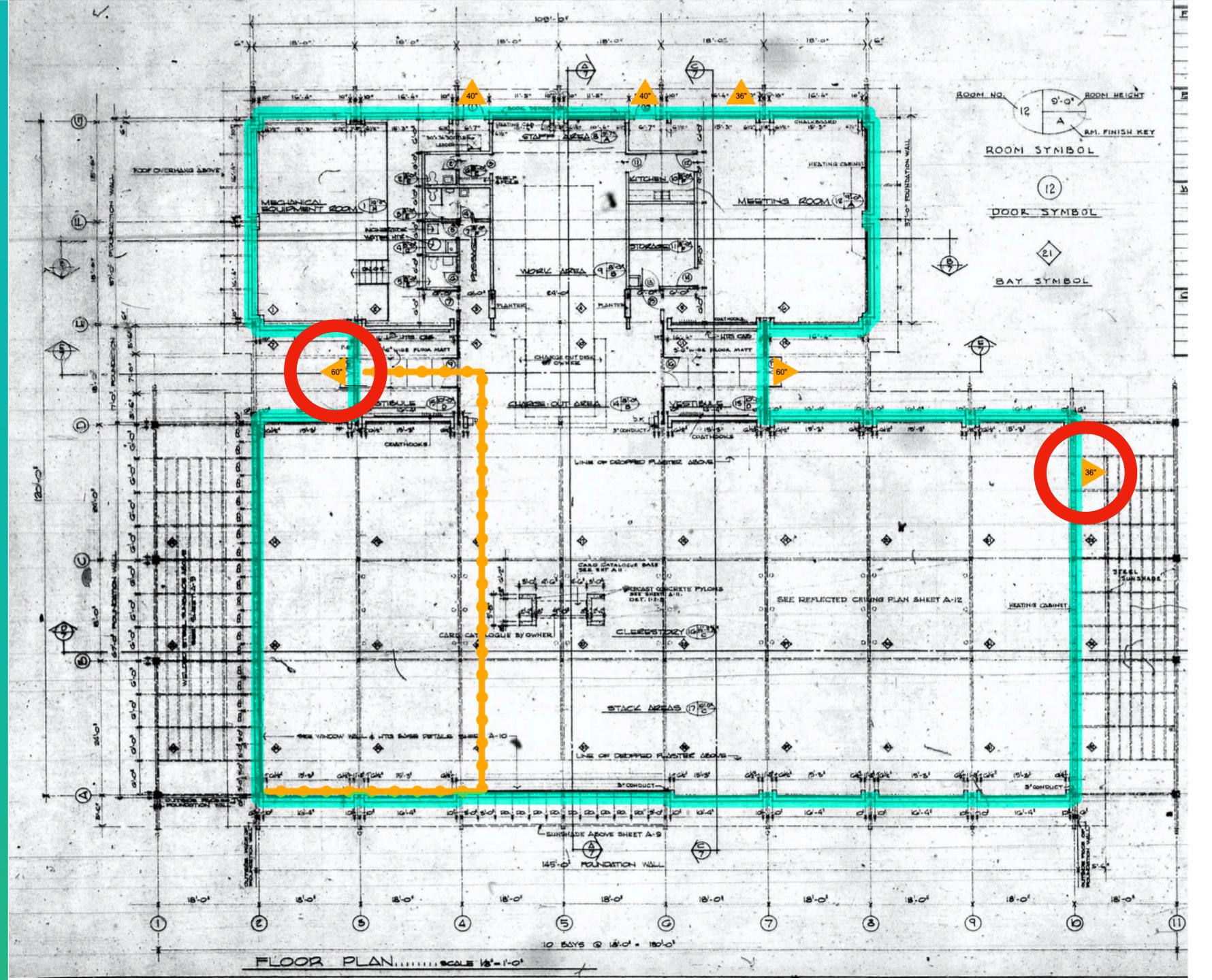
International Building Code (IBC)
International Existing Building Code (IEBC)
National Park Service Secretary's Standards for Rehabilitation (NPS)





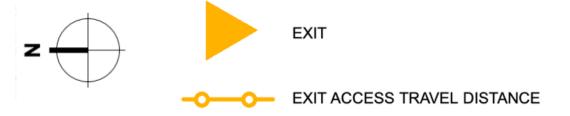
Details of Existing Building

- Approximately I4,500 SF
- Predominant roof at 12'-9" in height and upper roof 16'-6" in height
- Corten steel column and beam, with metal roof decking
- Walls are corten steel, concrete and glass
- 'Type IIB' class of construction per International Building Code section 602.2 (building elements are of noncombustible materials)



Egress, exit separation, and exit access travel distance

- Six exits directly to the exterior
- Total exit width of 276" is suitable for up to 1,380 occupants per IBC 1005.3.2
- Separation distance required must be greater than 94' per IBC 1007.1.1. The existing separation is II0'
- CONCLUSION: existing single story structure will allow for a variety of layout configurations



Potential new uses

Per the IBC Table 506.2, the allowable uses for a 14,500 SF structure of Type IIB construction (without an automatic sprinkler system) are listed below:

Business (B)
Educational (E)
Factory (Fl and F2)

allowed without an automatic sprinkler system

Adding an automatic sprinkler system would increase the allowable area and support most other uses defined in the code. These uses include:

Assembly (A)
High Hazard (H)
Institutional (I)
Mercantile (M)
Residential (R)
Storage (S)

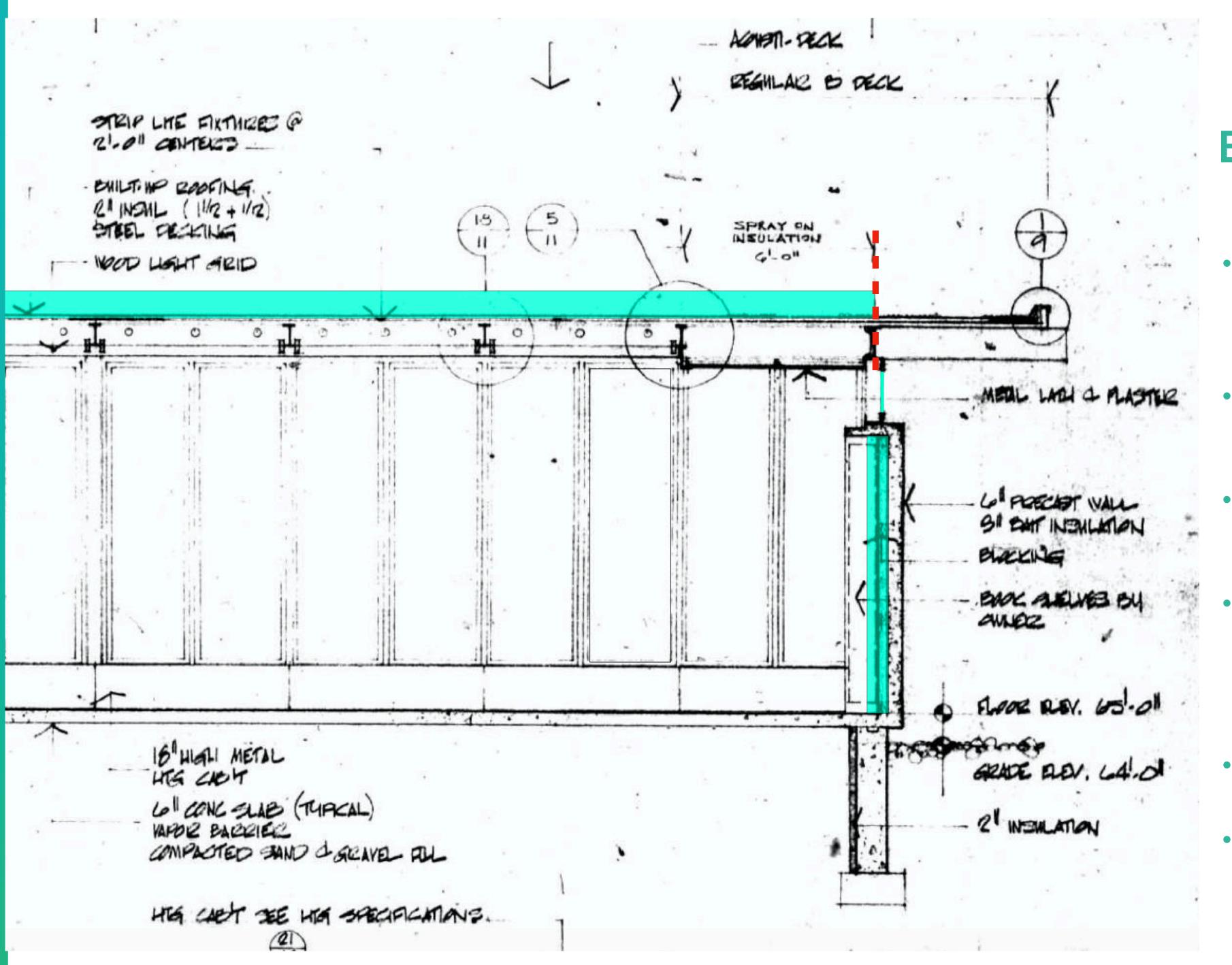
allowed with an automatic sprinkler system

Site is zoned "Local Business District - LB2" which does permit a broad range of uses



Building Improvements

- WHAT'S REQUIRED?
- IEBC allows for an incremental approach to improvement with 3 levels of alteration
- Given the space is currently configured for a library use it is assumed the work area will exceed 50 percent of the building area and qualify as a Level 3 Alteration
- Work is permitted without requiring the entire building to comply with the energy requirements of the International Energy Conservation Code



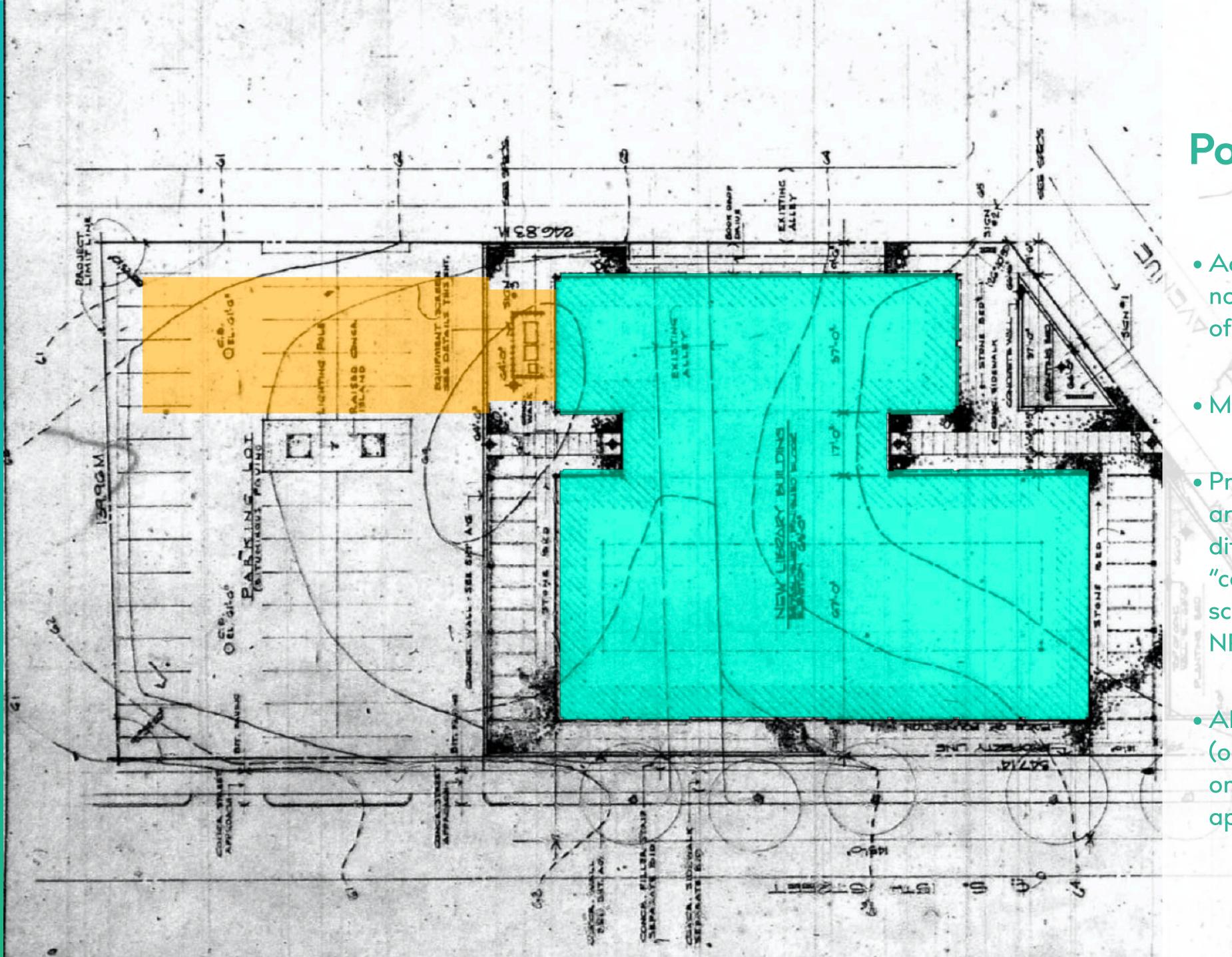
Building Improvements

- Creative ways to selectively enhance energy performance without compromising original character
- Provide additional roof insulation, stopping at the 'line of enclosure'
- Provide cavity insulation with a higher R-value at concrete alcoves
- Repair windows with original or like materials and original method of construction per IEBC 1202.1 - such as Pilkington Spacia or interior storm panels
- Steel structure can remain unchanged
- Potential for solar and geothermal to reduce net energy use



Reconfiguration of the Interior

- As a historic structure, an appropriate use is one that "requires minimal change to the defining characteristics" per NPS
- 'Stack area' is of greatest significance. Design can celebrate the historic structure and features wood ceiling, window walls, perimeter concrete alcoves, and roof monitor
- Incorporate similar distribution of mechanicals - buried and concealed ductwork



Possible additions

- Addition could be provided along the north side of the structure in the area of the existing parking lot.
- Measures 4,000 SF.
- Preserves the character of the stack area and could easily be differentiated from the old while "compatible with the massing, size, scale, and architectural features" per NPS
- Allows for 20 onsite parkings stalls, (ordinance would require only 6 onsite stalls for an office use - after applicable reductions)



Conclusion

- Flexible floor plan
- Broad range of allowable uses
- Selectively improve energy performance
- Eligibility for State and Federal Historic Tax Credits with approved rehabilitation (up to 40% of eligible expenses)
- Prime candidate for adaptive reuse and historic rehabilitation

Thank you.

CONTACT

Adam Voltz, AIA
Project Architect
avoltz@tkwa.com
262.377.6039





If you will support historic designation today, then we're willing to back up our words here with a development team and equity partners to make this project happen.

Now let's turn to financing and team structure. As preservationists, we're not here to block a project; we want to be proactive and bring solutions to the table. In the last ten days, we've gathered half a million dollars in equity from our partners to purchase the property and to complete the legal process and obtain necessary approvals. We acknowledge that there are still some hurdles. DCD has not given us access to the building to complete our due diligence. Our risk is directly proportional to what we don't know. Until we receive access, we can't know the full scope of the project. One potential development partner believes that an addition to the north may be necessary in order to fund an historically appropriate renovation of the existing structure. It goes without saying that historic tax credits are an essential part of our proforma and we fully expect to use the full 20/20 state and federal tax credits that would be available. We've spoken to three local developers who each have extensive experience with adaptive reuse and historic tax credit projects in Milwaukee. They've been to the site and have expressed interest in working with our team. If you will support historic designation today, then we're willing to back up our words here with a development team and equity partners to make this project happen.





nat's a win for t	he neighborhood, for the historic library and for the preservation of modern buildings in Milwaukee. But we a	lso
eed a win for Cl	nildren's Hospital and their health clinic.	

Parking Analysis

Historic Mitchell Street District contains 1000% more parking than next-highest major shopping district



After reviewing the Near Southside Area Comprehensive Plan and considering the number of surplus parking lots in the area, we	
discovered that the Historic Mitchell Street Bid actually has 548 parking spaces just in city-owned lotsby far the most of any retail	
corridor in the city. 1000% more city owned parking than the next highest major shopping district at Brady Street. This color-coded	
aerial photograph shows nine city-owned parking lots in light blue.	

Historic Mitchell St.

Between S. 13th St. and S. 5th St.



548 parking stalls in city-owned lots

*this figure includes current parking at future Modjeska Theater park project

Legend

- lot contains parking only _____ - lot contains business with dedicated parking lot _____ - city-owned parking

Alternative Site at 10th and Maple



We found one site in particular at 10th and Maple Street, just 5 blocks from the historic Forest Home Library site. It's a perfect match
for the health clinic's needs and with a simpler, more cost-effective, rectangular shape.



Site provides space for an 18,000 square-foot building with 45 parking spaces

1432 FOREST HOME AVE.

1002 N. MAPLE ST.

You can see how comparable this lot is with the historic Forest Home Library site, just without the sharp triangular point at the south
end. Both sites have ample parking at around 45 spaces (code requires less than a dozen). They both provide space for an 18,000
square-foot building, have alley access on one side for service and deliveries, direct exposure to a major commercial corridor, schools
in the area and residential neighborhoods close by.













The alternate site at 10 th and Maple is currently a flat site and doesn't require costly demolition and landfill. These images from 2011				
to 2019 show that there are rarely more than 20 cars in a lot designed for almost 100. We've already heard today that DPW and DCD				
ave made plans to offer select surplus parking lots for sale. Companies like Children's Wisconsin are looking for larger sites with space				
for new construction as well as ample on-site parking.				



This alternate site has a number of advantages. The site creates a new healthcare corridor with the Gerald L. Ignace Indian Health Center, Planned Parenthood, and Ascension Dental Care who are also located along Historic Mitchell St. The location increases foot traffic for local merchants and provides employees and clients with nearby restaurants and shopping within the Bid.

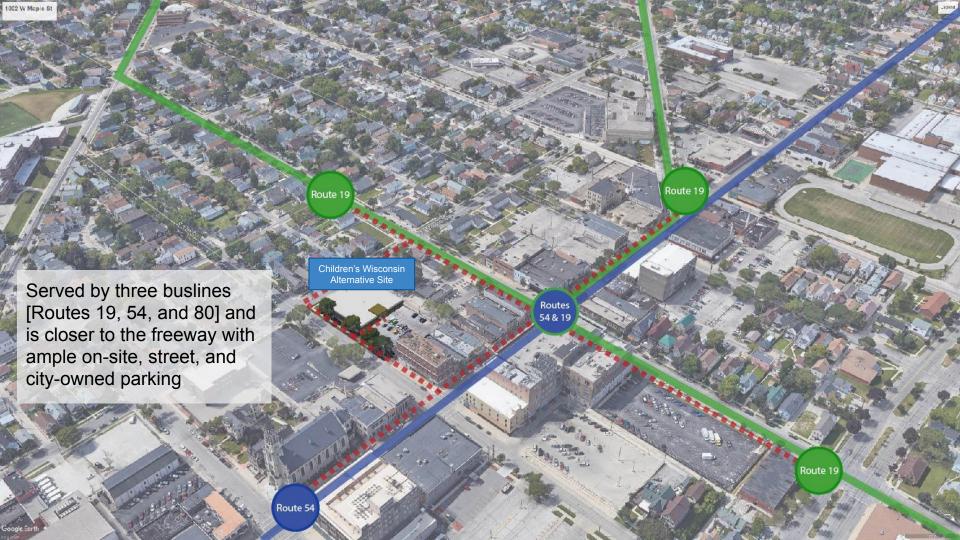


Central to six schools rather than two at Forest Home Ave

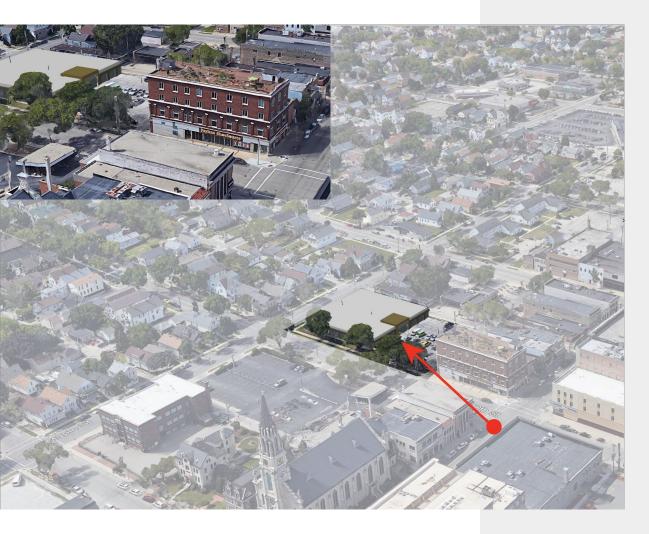
Proximity to current Library on Historic Mitchell Street

Within walking distance of several residential neighborhoods without having to cross heavy commercial traffic

The location is central to five schools rather than two, closer in proximity to the current library on Historic Mitchell St, and is within								
walking distanc	e of several reside	ential neighborho	ods without ha	ving to cross he	eavy commercial	traffic.		



who starts and the	and the standard of the standa
street parking directly ad	ee bus lines [19, 54 and 80 to the east on 6 th] and is closer to the freeway with ample on-site parking as well a Hjacent
, ,	



Wayfinding is simple -

the front door of the clinic can be seen directly from Historic Mitchell St.

"Participants recommend developing the parking lots at the rear of properties along the Mitchell Street Corridor."

- Near South Side Plan

Wayfinding is even simpler than at the Forest Home site because the front door of the clinic can be seen directly from the intersection at 10th and Historic Mitchell St. Finally, as mentioned, the site at 10th and Maple St is city-owned so the increased tax base and revenue from the property sale will stay with the City of Milwaukee and provide revenue for the library system. We have two good sites, two good teams, we have equity partners, experienced developers and funders ready to step in, architects and preservation specialists in

place. Let's take action together and make these two projects happen!

This neighborhood *will suffer* when a long-cherished community asset and its green space are erased.





This is the moment to act. The neighborhood will suffer when a long-cherished community asset and its green space are erased. But no one has to lose here. It's only been one week since HPC voted to recommend historic designation. With more time, we can put	
together a team and put an offer on the table. Why choose win-lose, when win-win is so clearly possible?	



WIN - WIN



Our team believes that together we can achieve this win-win scenario. We can combine forces and be an effective team for two projects, rather than one. Why choose an option where something important is lost forever? The historic Forest Home Library needs to live again as a community asset. If we work together, this is possible. Let's approve this Win-Win scenario and set an important precedent for other districts and other cities to follow.

Our good friend John Gurda will make the closing remarks. Thank you for listening.

Historian and author John Gurda's statement in support of Historic Forest Home Library



Transcription of Video Testimony Submitted by John Gurda in Support of the Historic Designation of Forest Home Library

My name is John Gurda, and I'm here to speak for the preservation of the Forest Home Library. First of all, I've been studying Milwaukee's history for about 50 years. And I was also a member of the library board for 25 years until retirement just a couple of years ago. So I know that building well as both a patron and a trustee of the library.



The reasons that I would give for preserving it are, first of all, that it plays a rather unique role in Milwaukee's history. It was built back in 1966, and that was near the tail end of a period where Milwaukee was really kind of moving out of those post-war doldrums and just blooming, just going full steam ahead. Landmarks like the public museum and the domes and the zoo that they all day from that period. And so does the library brand system and forest home certainly was among the most unusual of buildings in that period of great self-confidence and expansion. It's also a building that dates from a time when architects were finally kind of freeing themselves from the shackles of the classical themes that dominated American architecture for so long.

It's a mid-century modern building in the heart of a 19th century neighborhood and that makes it unusual as well. It is also something that, I think, is just a really cool building. How they used the concrete and steel, I especially recall going there when I lived in the neighborhood back in the seventies and watching the beams rust. This was very intentional on their part and added a kind of design element to the whole ensemble.

So those are, I think, strong reasons for preserving the library. It adds life to that neighborhood. The preservation of buildings is not just the Victorians, not just the old ones, not just city hall, not just the Basilica of St. Josephat's, it's these more recent buildings in our landscape as well that add life to the built environment. I think we lose those at our peril.

Certainly this has nothing negative to say about Children's Hospital. They are a vital resource and adding a clinic in that neighborhood is certainly a great idea. When we were doing demographics for the new Mitchell Street Library we discovered that the area has the highest concentration of school aged children in the city, certainly, and perhaps in the State. So, there really is a critical need for healthcare in that neighborhood.

Mitchell street is coming back. But I guess the last reason I give for preserving the library is that there is still a lot of ground to be recovered from the time when Mitchell was the downtown Milwaukee South side. So things are looking up and among other landmarks, a new one is the new Mitchell speed library that replaced Forest Home Library in the first place. But certainly, there is lots of land around, lots of open spaces in that commercial district. Perhaps even some of what's now used for parking or some retail that is not exactly robust.

So I think the win-win would be to have the Forest Home Library re-used and to have Children's Wisconsin find a home in that neighborhood.

There certainly must be other locations there that they can take advantage of. So if you think of the move, about three years ago, from Forest Home Library to the Mitchell Street Library, that moved into an old 1920 department store, the old Hills department store. That's a great example of creative, adaptive reuse.



My hope is that Children's Wisconsin can find a serviceable, beautiful home in the neighborhood. Just as the Department store became a library, the old library can become something else. It certainly would also add value to the neighborhood. So for all those reasons, I strongly urge for the preservation of the Forest Home Library.

Thanks.