# Personalized public safety communications at scale.

More than ever, Public Safety organizations rely on digital communication platforms such as mass notifications, websites, emails, and social media to communicate with residents. Unfortunately, these systems use an all-or-nothing approach, where the same message is sent to everyone in the community. The fact is that most public safety issues don't effect the entire community, and currently there is no system to send personalized information to a subset of your residents. Atlas One combines the personalization of a face-to-face interaction with a beat cop with the scale of modern social media platforms.



### **GEO-FENCED MESSAGING**

Atlas One can send personalized safety and community engagement notifications to residents based on their current location. For example, you can notify everyone sitting in an office building, a mall, or a neighborhood.



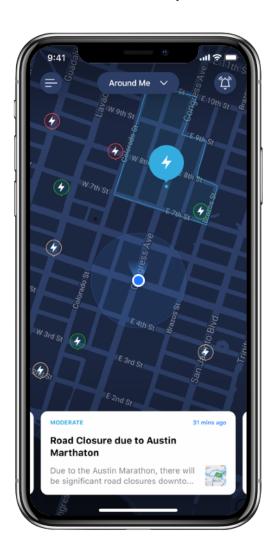
### **SOCIAL MEDIA PUBLISHING**

In addition to publishing alerts to the free Atlas One app, public safety organizations can also post safety messages to facebook and twitter through a single platform.

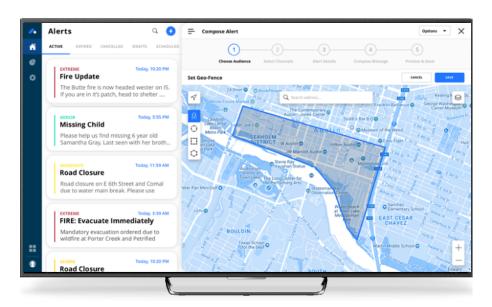


### INTERNAL COMMUNICATION

Atlas One allows public safety organizations to communicate with first responders in a private and secure environment. You can even send a geo-fenced message to officers based on current GPS location.



## The most advanced public safety communication platform ever built.



Administrators of the Atlas One command portal can send personalized push notification alerts to citizens or first responders. Everyone inside the geo-fenced area, or anyone who enters the area while the alert is still active, will be notified. Admins can also send messages to specific predefined groups, such as Command Staff, Officers, SWAT, etc.

Atlas One is a universal public safety app that works wherever you go. It's built on top of jurisdictional boundaries, so we take the guess work out of connecting residents with the appropriate government authorities.

If you're visiting friends or family in a neighboring jurisdiction, Atlas One intelligently sends you personalized public safety content and alerts based on your location, favorite places, and preferences.



