

# Alejandro Rivera

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## Objective

A leadership position where I can apply my business skills to support community initiatives.

## Employment History

### *Business Owner*

July 1995 to Present

**Rivera's Western Wear, Milwaukee, WI**

- Assist costumers to in selecting products that best fits their lifestyles, preferences and personal needs.
- Acquire quality products from a selection of providers and maintain an organized inventory.
- Manage product marketing through social media, radio, and local ads.

### *School Kitchen Assistant*

August 1992 to June 1995

**Bruce Guadalupe Middle School Milwaukee, WI**

- Prepared and served food to approximately 600 children in a daily basis.
- Assisted on the planning the monthly menu by following state nutritional standards.
- Maintained accurate food inventory following high regulations of quality control.

### *Dishwasher*

August 1992 to June 1995

**Red Lobster, Milwaukee, WI**

- Prepared used dishes and place them into dishwashing equipment.
- Cleaned and maintained cookware and utensils.
- Assisted with kitchen preparation and food quality control.

### *Polisher*

August 1992 to August 1993

**Sandel Marble, Waukesha, WI**

- Finished marble slabs utilizing polishing equipment and products.
- Assessed marble quality to meet quality standards.
- Revised assembly lines to make sure that products, tools, and machine equipment is ready for production.

### *Business Owner*

1982 to 1992

**Rivera's, Celaya, Guanajuato, Mexico**

- Managed sales and marketing strategies of jewelry products from recognized provider.
- Distributed jewelry products to three states and served as exclusive representative for the provider.
- Managed and trained sales personnel from several locations.

## Education

Sep 1976 to 1979

**Combates de Celaya, Celaya, Guanajuato, Mexico**

- Middle School

## Community Involvement

- United Community Center
- Sociedad de Mejoramiento Mutuo de Occidente. S. C.

References will be provided as requested.