

MILWAUKEE PROMISE REPORTING

Presentation to the City-County Task Force on Climate and Economic Equity

by the Budget and Management Division

November 4, 2020

OUTLINE

- I. Milwaukee Promise History and Background
- II. Reporting Structure Evolution
- III. Considerations and Reflections
- IV. Future Reporting Plans

2011 CITY BUDGET AMENDMENT

“The Milwaukee Promise is a commitment by the City to be responsible and accountable in all expenditures related to poverty alleviation and unemployment reduction.

Under the Milwaukee Promise, any City department, program, or agency that receives funding for poverty-reduction or job-creation efforts – regardless of whether that funding is for salaries, operating expenditures, special funds, capital projects, special purpose accounts, etc. – will be required to track the outcomes of these efforts and report on their overall success and accomplishments at the end of the year. This will allow the City to recognize the programs and efforts that are most successful in addressing poverty and unemployment. The Common Council will also be able to use the results of this reporting mechanism to direct funding in future City budgets to those programs that produce the greatest results.”

INITIAL REPORT OF THE MILWAUKEE PROMISE

- Prepared by the Legislative Reference Bureau in 2011
- Identified \$85.5 million in budget line items subject to the terms of the Milwaukee Promise
- Departments were asked to develop specific quantifiable metrics to evaluate progress (the majority of metrics were outputs or counts)
- Examples of metrics identified:

Table 13. Metrics for Milwaukee Promise, Health Department.

Metrics for Direct Allocations	Direct	Metric Description	Metric
Wages & Salaries Categories			
Ecocultural Family Interview Assessment	\$51,387	# of hours spent evaluating impact of program on families	800
Milwaukee Nurse-Family Partnership	112,937	# of home visits completed	1,000
Health Centers - Core Team Nursing	1,116,839	# of calls triaged	2,500

BUDGET OFFICE REPORTING

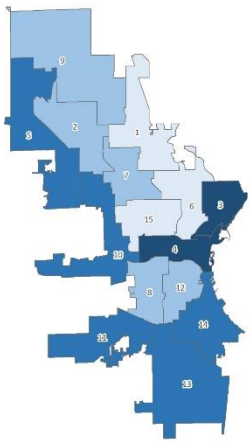
- In 2014 the Budget Office began annual Milwaukee Promise presentations to the Finance and Personnel Committee following a Common Council request to revise the performance measures in the initial report.

Purpose: To assist in making informed decisions to address poverty, disparity and inequality in the development of the city budget

Policy Areas: Housing and Neighborhoods; Employment and Income; Public Health; and Public Safety

Topics: Local trends, peer city comparisons, racial and ethnic disparities, city strategies, program outputs and performance, budget

BUDGET OFFICE REPORTING

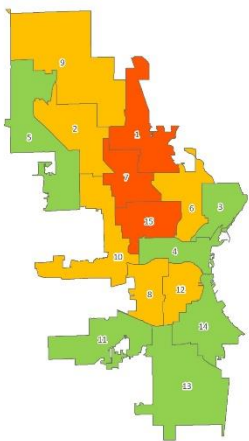


CITY OF MILWAUKEE
Median Residential Assessed Value
by Aldermanic District (2017)

LEGEND
2017 Median Residential Assessed Value

- \$55,000 or less
- \$55,001 to \$100,000
- \$100,001 to \$200,000
- Greater than \$200,000

0 2.5 5 Miles
Source: City of Milwaukee Assessor's Office
Prepared by City of Milwaukee DCA-RMD-4sp, 05/08/17



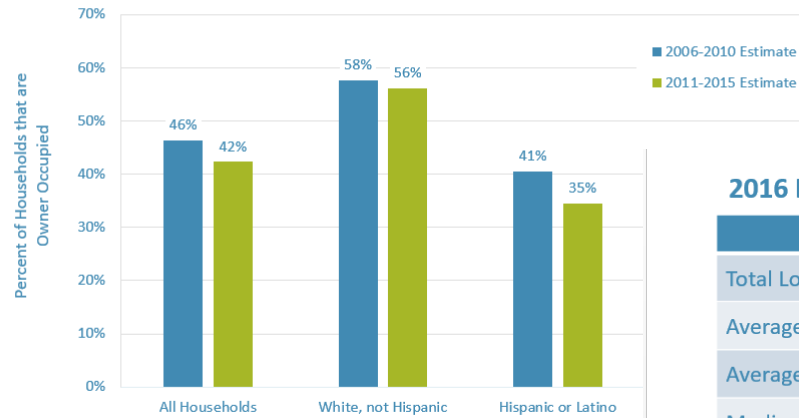
CITY OF MILWAUKEE
Change in Residential Assessed Value
by Aldermanic District
(2016 - 2017)

LEGEND
Change in Residential Assessed Value
(2016-2017)

- Up to 1.5% decrease
- 0 to 3% increase
- Greater than 3% increase

0 2.5 5 Miles
Source: City of Milwaukee Assessor's Office
Prepared by City of Milwaukee DCA-RMD-4sp, 05/08/17

OWNER OCCUPANCY RATES BY RACE/ETHNICITY IN MILWAUKEE



Source: US Census Bureau, 2006-2010 and 2011-2015 American Community Survey 5-Year Estimates

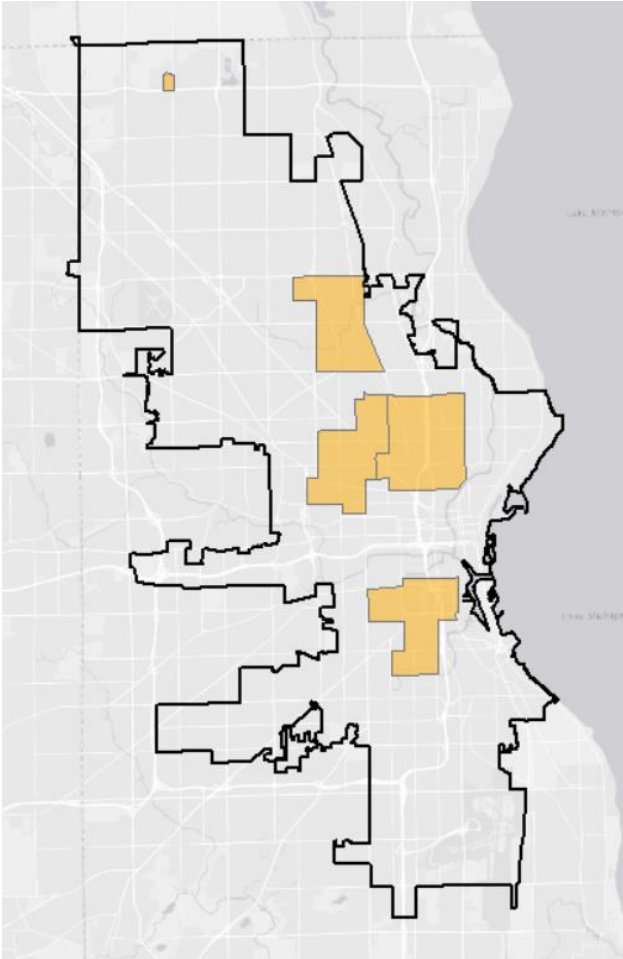
2016 Loan Data

	STRONG Home Loans	Compliance Loans
Total Loan Amount	\$1,391,002	\$441,967
Average Loan Amount	\$14,194	\$12,628
Average Household Income	\$35,923	\$17,616
Median Property Value	\$56,950	\$41,800

2017 Budget

	STRONG Home Loans	Compliance Loans
Funding	\$1,167,000	\$800,000
Number of Loans (Goal)	60	57

MILWAUKEE PROMISE ZONES



“Community partners, city agencies and Common Council representatives focus on improving economic activity, creating jobs, increasing educational opportunities, and enhancing healthy neighborhoods through a place-based strategy.”

- 2017 and 2018 reporting led by the Office of the Common Council President

CONSIDERATIONS AND REFLECTIONS

- Importance of realistic shared expectations
- Bridging the gap between program or individual-level outcomes and community-level outcomes
- The scale and scope of issues far exceed available resources and involve many factors outside of the city's control
- Significant data limitations (e.g., reliance on 5-year ACS estimates)
- Weighing competing budget priorities is a complex process that is not easily conveyed through performance measures
- Performance measures are not a substitute for:
 - A coordinated plan or set of strategies
 - In-depth program evaluation or budget analysis

FUTURE REPORTING PLANS

- The city's participation in the Government Alliance on Race and Equity (GARE) will help to enhance racial equity analysis and reporting
- Departments will use a shared racial equity framework based on national best practices and collaborate through a recently-formed Racial Equity Leadership Team
- Pending budget adoption, the city will create a new Office of Equity and Inclusion that will coordinate racial equity analysis and reporting across city government