

SOC works with (organizing) and for (advocacy) residents to create a safe, livable, and economically vibrant community.

#ResidentVoiceVoteVehicle

#### GRASSROOTS ORGANIZING

- Resident Associations
  - Issues
- Civic Engagement
- Legacy Awards / Annual Conference

#### **SOC STRATEGIES**



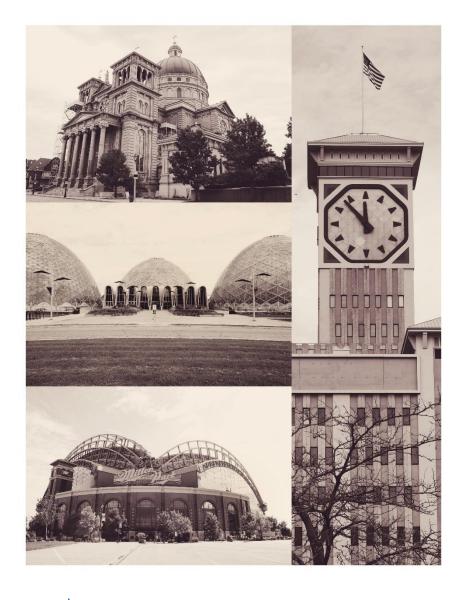
## LEADERSHIP DEVELOPMENT

**GOLD Institute** 

- Personal (self & group)
- Resident Associations
- Grassroots Organizing

## COMMUNITY DEVELOPMENT

- Gentrification & Displacement
- Neighborhood
- TBD (economic, housing, workforce, social/cultural)



#### 10 Facts about Milwaukee's Near Southside (NSS)

- Most densely pop. area in WI
- 2) 90,000 residents 27,000 householdss 3x3 miles
- 3) Most diverse area in WI (70% L, 20% W & 8% B)
- 4) Most concentration of non-English speaking residents in WI
- 5) 20% of adult Latino/a/x population primarily Spanish speaking
- 6) One of the only areas experiencing growth in the City (including threats from gentrification & displacement)
- 7) Younger community with more than 50% under the age of 30
- 8) Historic immigrant arrival spot with 101 nations counted
- 9) 1/2 of neighborhoods fall within the federal low-income levels
- 10) 2 highest violent crime neighborhoods in the City



### SOC SOCIAL JUSTICE (updated 10/19/2020 tlr)

#### **SOCIAL JUSTICE = MORAL DECLARATION**

(articulated & documented principles that are quantifiable, reviewed/evaluated/audit, and adjusted)

#### SYSTEM REFORM

- Legislated and Funded Offices/Commissions/Projects that integrate former community efforts
- Especially development/investment efforts/opportunities/contracts/public services & % of budgets dedicated to grassroots community engagement
- Measurably representative of community executive to front line positions
- Measurably centers and is lead/governed by neighbors with lived experiences
- Advocacy & challenges be welcomed, and community trafficking eliminated
- Positions allies as support

**PEOPLE** (engaged people who will self-determine in balance with other people)

- **Indigenous First Peoples**
- Impoverished/Working Poor
- Immigrant protection and honored
- Past like Kashubs & present undocumented including ITIN & restricted resources
- Latino/a/s (undocumented)
- African American (Involuntary Immigrants/Enslaved)
- Asian
- Other Communities
- Woman
- LGBTQ+
- Elderly
- Youth (education & employment)

#### **GRASSROOTS**

- Inclusive & accessible (outreach, venues, systems, languages, ADA, integrated, times, financing to compete against basic needs & review systems)
- · Community grassroots strengthening like resident associations (emerging in the system and challenged with infrastructure elements that prevents their contribution)
- · Opportunity to review HUD funding cost reporting with new Comptroller

informed by research by academics with lived experience and/or representative of community

#### CIVIC

- Election Promotion
- Election Protection
- Year-Round Engagement
- Protest protection

#### **ISSUES**

- Safety
- o Especially from our hired law enforcement (non-militarized not even donated) & self impacted corrections like lawsuits & uniform union status
- o Integrated former, CCC. frontline demands
- Appropriate responders
- FPC independence
- Over policing, criminalizing, incarcerating, holistic intervention & obstructive reintroduction
- Transparency like Joel Acevedo
- Invitation for safe feedback
- Health
- Opioid
- Lead including assistance to owner occupied and resident investors
- COVID
- Mental Health
- Food & Fresh Food Access including home gardening
- Greenspace
- **Economics**
- Previously mentioned system reform
- Underground & informal entrepreneurs
- Housing Crisis
- Gentrification & displacement
- Land trusts, coops, etc.
- o home ownership & slum lord action
- o Impoverished supported including homelessness (wet sheltering)
- Workforce Dev





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