



“THE CRISOL CORRIDOR”

SOUTH 13th & WEST OKLAHOMA AVENUE BUSINESS IMPROVEMENT DISTRICT NO. 50

2021 BID #50 OPERATING PLAN

September, 2020

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I. INTRODUCTION

A. Background

In 1984, the Wisconsin legislature created 66.1109 (formerly S. 66.608) of the Statutes (see Appendix A) enabling cities to establish Business Improvement Districts (BIDs). The purpose of the law is “to allow businesses within those districts to develop, to manage and promote the districts and to establish an assessment method to fund these activities.” (1983 Wisconsin Act 184, Section 1, legislative declaration.)

The City of Milwaukee had approved a petition from property owners on December 17th, 2013 to create a Business Improvement District for the purpose of revitalizing and improving the 13th and Oklahoma BID #50 (Common Council File #130732) – with 2014 being its first full operating year. 2015 was the BID #50’s first funded year of operation.

II. DISTRICT BOUNDARIES

The area of the BID is along South 13th Street from Cleveland to Morgan, and on West Oklahoma Avenue from Chase Avenue to South 15th Street.

Boundaries of the proposed district are described in Appendix A of this plan. A listing of the assessed properties included in the district is provided in Appendix B.

III. PROPOSED OPERATING PLAN

A. Plan Objectives

The objective of the BID 50 is to serve as a tool and mechanism for local business to impact positive change and revitalization of their commercial corridors. The BID 50 has defined public safety & security, beautification improvements, district wide promotion and community partnerships as its main areas of concern within its boundaries. It is through these four major areas of focus that the BID 50 plans to positively impact the economic development of the district itself, and the greater Milwaukee region.

Proposed Activities – Year 7, 2021

Principle activities to be engaged in by the BID 50 in 2021 will include:

- 1) Marketing and Promotion of the District through:
 - a. Crisol Corridor Annual Meeting & Open House Event
 - b. Website and Social Media
 - c. Community Based Partnerships
- 2) Commercial District Beautification Enhancement Projects & Programs
 - a. Streetscape Planning and Improvements
 - b. Continuation of the BID 50 Beautification Improvement Matching Grant Program
 - c. Graffiti removal program
- 3) Improve Crime and Safety in the district
 - a. Implementation of traffic calming/pedestrian safety measures
 - b. Continuation of the BID 50 Security Improvement Matching Grant Program
 - c. Community Collaborations in Public Safety (MPD, resident led groups, etc)

B. Proposed Expenditures – 2021

13th & W OKBID Proposed Budget– 2021	
2021 BID Estimated Assessment Revenue	\$ 44,239
Expense Category	Budget
District Marketing & Promotion (website operation/maintenance/updates, annual report, business resource mailers, printing, postage, newsletter, street banners, annual event, business resource workshops, etc)	9,239.00
Beautification and Commercial District Enhancement Projects (property improvement grant program, commercial corridor planning, purchase/install/maint hanging planter baskets, seasonal decor)	8,500.00
Public Safety & Security (security grant program, traffic & pedestrian safety installs)	10,000.00
Operational Expense (Accounting, Annual Audit, & Insurance)	4,500.00
BID Administration	12,000.00
Total Estimated Budget =	\$44,239.00

C. Financing Method

The BID #50 is expected to raise approximately \$44,239 through its 2021 annual assessment. The BID Board shall have the authority and responsibility to prioritize expenditures and to revise the budget as necessary to match the funds actually available, as well as meet the needs and opportunities that may arise throughout the year.

D. Organization of BID Board

The Mayor will continue to appoint members to the BID board ("board"). The board's primary responsibility will be implementation of this Operating Plan. This will require the board to negotiate with providers of services and materials to carry out the Plan; to enter into various contracts; to monitor development activity; to periodically revise the Operating Plan; to ensure district compliance with the provisions of applicable statutes and regulations; and to make reimbursements for any overpayments of BID assessments.

State law requires that the board be composed of at least five members and that a majority of the board members be owners or occupants of property within the district. It is recommended that the BID board be structured and operate as follows:

1. Board size – Six.
2. Composition - At least three members shall be owners or occupants of property within the district. Any non-owner or non-occupant appointed to the board shall be a resident of the City of Milwaukee. The board shall elect its Chairperson from among its members.
3. Term - Appointments to the board shall be for a period of three years except that initially two members shall be appointed for a period of three years, two members shall be appointed for a period of two years, and one member shall be appointed for a period of one year.
4. Compensation – None
5. Meetings - All meetings of the board shall be governed by the Wisconsin Open Meetings Law.
6. Record Keeping - Files and records of the board's affairs shall be kept pursuant to public record requirements.
7. Staffing - The board may employ staff and/or contract for staffing services pursuant to this Plan and subsequent modifications thereof.
8. Meetings - The board shall meet regularly, at least twice each year. The board shall adopt rules of order (“by laws”) to govern the conduct of its meetings.

BID 50 Board Members

Robert Montemayor – Board Chair, term 7/18-7/21 (Owner & Occupant)

Parminder Singh – term 1/18-1/21 (Occupant)

Ambrocio Chairez – term 1/18-1/21 (Occupant)

Jack Green – term 2/18-2/21 (Owner & Occupant)

Khawar Khaliq – term 3/18-3/21 (Owner & Occupant)

Denisse Pachuca – term 12/19-12/22 (Occupant)

E. Relationship to the Airport Gateway Business Association

The BID shall be a separate entity from the Airport Gateway Business Association, notwithstanding the fact that members, officers and directors of each may be shared. The Association shall remain a private organization, not subject to the open meeting law, and not subject to the public record law except for its records generated in connection with the BID

board. The Association may, and it is intended, shall, contract with the BID to provide services to the BID, in accordance with this Plan.

IV. METHOD OF ASSESMENT

A. Assessment Rate and Method

The principle behind the assessment methodology is that each property should contribute to the BID in proportion to the benefit derived from the BID. After consideration of other assessment methods, it was determined that assessed value of a property was the characteristic most directly related to the potential benefit provided by the BID. Therefore, a fixed assessment on the assessed value of the property was selected as the basic assessment methodology for this BID.

However, maintaining an equitable relationship between the BID assessment and the expected benefits requires an adjustment to the basic assessment method. To prevent the disproportional assessment of a small number of high value properties, a maximum assessment of \$1,500 per parcel, and a minimum assessment of \$150 will be applied.

As of January 1st, 2020, the BID assessable commercial property in the district had a total assessed value of approximately \$48,754,110.00. This plan proposes to assess the property in the district at a rate of \$1.10 per \$1,000.00 of assessed value, subject to the maximum assessment, for the purposes of the BID.

Appendix B shows the projected BID assessment for each property included in the district.

B. Excluded and Exempt Property

The BID law requires explicit consideration of certain classes of property. In compliance with the law the following statements are provided.

1. State Statute 66.1109(1) (f) 1m: The district will contain property used exclusively for manufacturing purposes, as well as properties used in part for manufacturing. These properties will be assessed according to the method set forth in this plan because it is assumed that they will benefit from development in the district.
2. State Statute 66.1109(5) (a): Property known to be used exclusively for residential purposes will not be assessed; such properties will be identified as BID Exempt Properties in Appendix C, as revised each year.
3. In accordance with the interpretation of the City Attorney regarding State Statute 66.1109(1) (b), property exempt from general real estate taxes has been excluded from the district. Privately owned tax-exempt property adjoining the district and which is expected to benefit from district activities may be asked to make a financial contribution to the district on a voluntary basis.

V. RELATIONSHIP TO MILWAUKEE COMPREHENSIVE PLAN AND ORDERLY DEVELOPMENT OF THE CITY

A. City Plans

In February 1978, the Common Council of the City of Milwaukee adopted a Preservation Policy as the policy basis for its Comprehensive Plan and as a guide for its planning, programming and budgeting decisions. The Common Council reaffirmed and expanded the Preservation Policy in Resolution File Number 881978, adopted January 24, 1989.

The Preservation Policy emphasizes maintaining Milwaukee's present housing, jobs, neighborhoods, services, and tax base rather than passively accepting loss of jobs and population or emphasizing massive new development. In its January 1989 reaffirmation of the policy, the Common Council gave new emphasis to forging new public and private partnerships as a means to accomplish preservation.

The district is a means of formalizing and funding the public-private partnership between the City and property owners in the 13th & W Oklahoma BID #50 area and for furthering preservation and redevelopment in this portion of the City of Milwaukee. Therefore, it is fully consistent with the City's Comprehensive Plan and Preservation Policy.

B. City Role in District Operation

The City of Milwaukee has committed to helping private property owners in the district promote its development. To this end, the City is expected to play a significant role in the creation of the Business Improvement district and in the implementation of the Operating Plan. In particular, the City will:

1. Provide technical assistance to the proponents of the district through adoption of the Plan and provide assistance as appropriate thereafter.
2. Monitor and, when appropriate, apply for outside funds that could be used in support of the District's efforts.
3. Collect assessments, maintain in a segregated account, and disburse the monies of the district.
4. Receive annual audits as required per sec. 66.1109 (3) (c) of the BID law.
5. Provide the board, through the Tax Commissioner's Office on or before July 31st of each Plan year, with the official City records and the assessed value of each tax key number with the district, as of January 1st of each Plan year, for purposes of calculating the BID assessments.
6. Encourage the State of Wisconsin, Milwaukee County and other units of government to support the activities of the district.

VI. BID Board and Plan Review Process

Section 66.1109 (3) (a) of the BID law requires the board and the City to annually review and make changes as appropriate in the Operating Plan;

“a. The chief executive officer shall appoint members to a business improvement district board to implement the operating plan. Board members shall be confirmed by the local legislative body and shall serve staggered terms designated by the local legislative body. The board shall have at least 5 members. A majority of board members shall own or occupy real property in the business improvement district.

b. The board shall annually consider and may make changes to the operating plan, which may include termination of the plan, for its business improvement district. The board shall then submit the operating plan to the local legislative body for its approval. If the local legislative body disapproves the operating plan, the board shall consider and may make changes to the operating plan and may continue to resubmit the operating plan until local legislative body approval is obtained. Any change to the special assessment method applicable to the business improvement district shall be approved by the local legislative body.

c. The board shall prepare and make available to the public annual reports describing the current status of the business improvement district, including expenditures and revenues. The report shall include an independent certified audit of the implementation of the operating plan obtained by the municipality. The municipality shall obtain an additional independent certified audit upon termination of the business improvement district.

d. Either the board or the municipality, as specified in the operating plan as adopted, or amended and approved under this section, has all powers necessary or convenient to implement the operating plan, including the power to contract.”

Board Member Appointments:

- a. BID Board nomination letter and resume must be submitted to the Department of City Development’s BID staff for review. All nominations must be current on property tax and building code violations.
- b. Department of City Development will review and submit the referred BID Board nominees, if findings are satisfactory.
- c. All BID Board referrals are reviewed by the Mayor’s Office; if approved by the Mayor, the BID Board appointments are submitted to the Common Council for introduction and referral to the appropriate committee.
- d. The Common Council will refer BID Board appointments to the Community and Economic Development Committee. (CED) If approved by the CED committee, the BID Board appointments are referred to the Common Council for approval.
- e. The City Clerk or designee must swear in all newly appointed BID Board members at the first scheduled business meeting.
- f. After the members are sworn the BID Board can hold its first official BID meeting.

Board Resignations/Termination

- a. BID Board officer or BID designee must submit board member’s letter of resignation to the Mayor’s Office upon expiration of term or member resignation

B. Terminating or Dissolving the BID

A municipality shall terminate a business improvement district if the owners of property assessed under the operating plan having a valuation equal to more than 50% of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50% of the assessed valuation of all property assessed under the operating plan, file a petition with the planning commission requesting termination of the business improvement district, subject to all of the following conditions:

- (a) A petition may not be filed under this subsection earlier than one year after the date the municipality first adopts the operating plan for the business improvement district.
- (b) On and after the date a petition is filed under this subsection, neither the board nor the municipality may enter into any new obligations by contract or otherwise to implement the operating plan until the expiration of 30 days after the date of hearing under par. (c) and unless the business improvement district is not terminated under par. (e).
- (c) Within 30 days after the filing of a petition under this subsection, the planning commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the operating plan and a copy of a detail map showing the boundaries of the business improvement district shall be sent by certified mail to all owners of real property within the business improvement district. The notice shall state the boundaries of the business improvement district and shall indicate that copies of the operating plan are available from the planning commission on request.
- (d) Within 30 days after the date of hearing under par. (c), every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under this subsection, that the owner retracts the owner's request to terminate the business improvement district, or, if the owner did not sign the petition, that the owner requests termination of the business improvement district.
- (e) If after the expiration of 30 days after the date of hearing under par. (c), by petition under this subsection or subsequent notification under par. (d), and after subtracting any retractions under par. (d), the owners of property assessed under the operating plan having a valuation equal to more than 50% of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50% of the assessed valuation of all property assessed under the operating plan, have requested the termination of the business improvement district, the municipality shall terminate the business improvement district on the date that the obligation with the latest completion date entered into to implement the operating plan expires.

VII. FUTURE YEAR OPERATING PLANS

A. Phased Development

It is anticipated that the BID will continue to revise and develop the Operating Plan annually, in response to changing development needs and opportunities in the district, in accordance with the purposes and objectives defined in this initial Operating Plan.

Section 66.1109 (3) (a) of the BID law requires the board and the City to annually review and make changes as appropriate in the Operating Plan. Therefore, while this document outlines in general terms the complete development program, it focuses upon Year Seven activities, and information on specific assessed values, budget amounts and assessment amounts are based on Year Seven conditions. Greater detail about subsequent year's activities will be provided in the required annual Plan updates, and approval by the Common Council of such Plan updates shall be conclusive evidence of compliance with this Plan and the BID law.

In later years, the BID Operating Plan will continue to apply the assessment formula, as adjusted, to raise funds to meet the next annual budget. However, the method of assessing shall not be materially altered, except with the consent of the City of Milwaukee.

B. Amendment, Severability and Expansion

This BID has been created under authority of Section 66.1109 of the Statutes of the State of Wisconsin. Should any court find any portion of this Statute invalid or unconstitutional its decision will not invalidate or terminate the BID and this BID Plan shall be amended to conform to the law without need of reestablishment.

Should the legislature amend the Statute to narrow or broaden the process of a BID so as to exclude or include assessable properties a certain class or classes of properties, then this BID Plan may be amended by the Common Council of the City of Milwaukee as and when it conducts its annual Operating Plan approval and without necessity to undertake any other act. This is specifically authorized under Section 66.1109(3)(b).

APPENDICES

A. CURRENT DISTRICT BOUNDARIES

See Attached

B. LISTING OF ASSESSED PROPERTIES WITHIN THE BID

See attached.

C. LISTING OF EXEMPT PROPERTIES WITHIN THE BID

See attached.

D. STATE STATUTE FOR BUSINESS IMPROVEMENT DISTRICTS

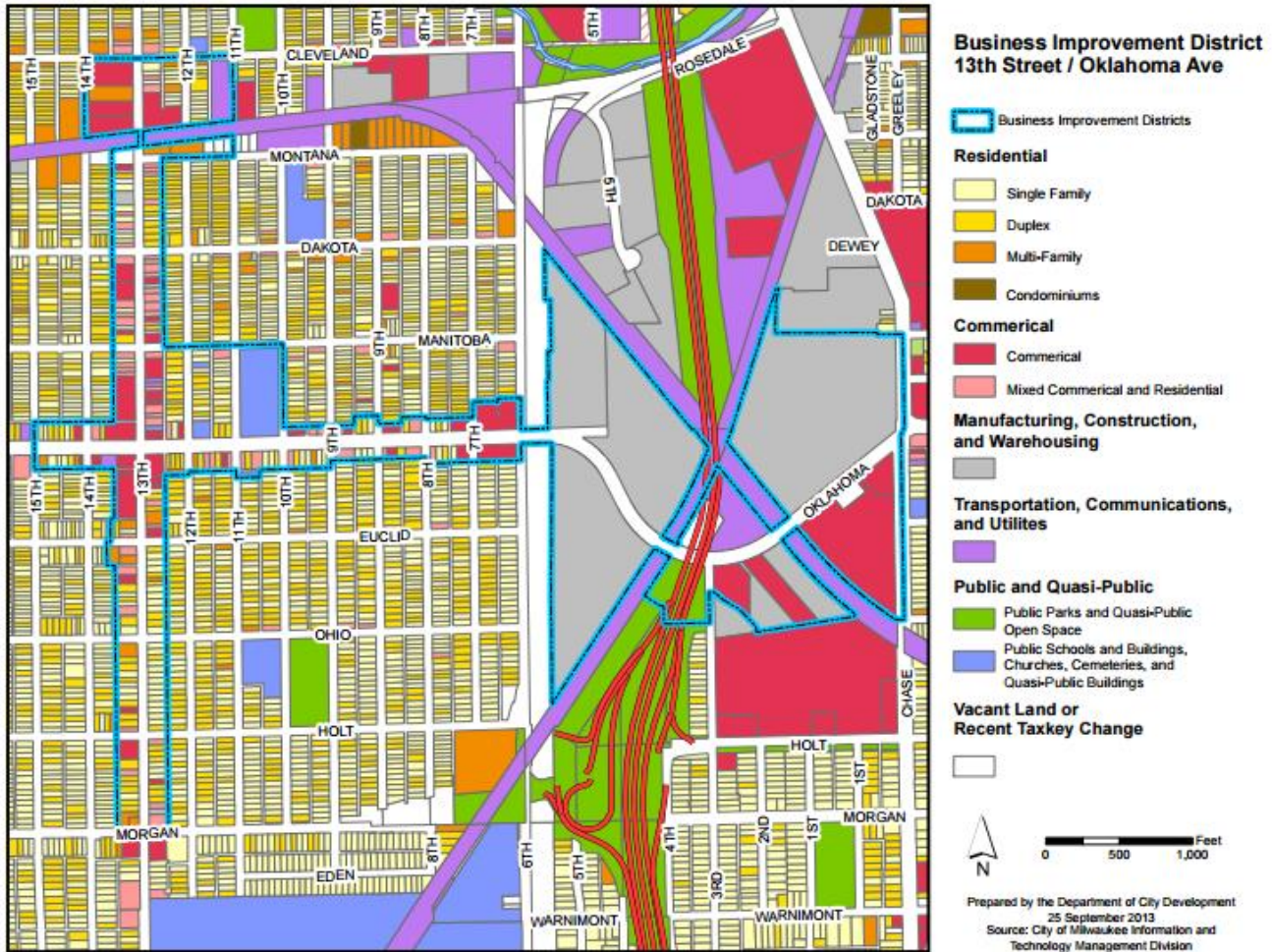
See attached

APPENDIX A

BID #50 Boundary Detail

- BID #50 is bounded on its Eastern border by Chase Avenue
- BID #50 is bounded on its Western border by South 15th Street
- BID #50 is bounded on its Southern border by Morgan Avenue
- BID #50 is bounded on its Northern border by Cleveland Avenue

BID #50 BOUNDRY MAP



APPENDIX B –
 BID ASSESSED PROPERTY LISTING

Taxkey	Address
4961632113	1325 W CLEVELAND AV
4961632118	2745 S 13TH ST
4961632119	2750 S 14TH ST
5060012115	3073 S CHASE AV
5069990000	550 W OKLAHOMA AV
5070501000	2800 S 13TH ST
5070502000	2804-2806 S 13TH ST
5070503000	2808 S 13TH ST
5070670100	2738 S 13TH ST
5070671100	2720-2726 S 13TH ST
5070838000	924 W OKLAHOMA AV
5070839000	926-932 W OKLAHOMA AV
5070873000	802 W OKLAHOMA AV
5070874000	832 W OKLAHOMA AV
5070907000	702 W OKLAHOMA AV
5070938100	620 W OKLAHOMA AV
5071020000	2972-2974 S 13TH ST
5071021000	2968-2970 S 13TH ST
5071023000	2960 S 13TH ST
5071024000	2956 S 13TH ST
5071025000	2950-2952 S 13TH ST
5071026000	2942-2946 S 13TH ST
5071027000	2936-2940 S 13TH ST
5071028000	2930-2934 S 13TH ST
5071029000	2928 S 13TH ST
5071030000	2922 S 13TH ST
5071031000	2916-2918 S 13TH ST
5071032100	2912 S 13TH ST
5071034000	2904-2906 S 13TH ST
5071035000	2900 S 13TH ST
5071161000	950-952 W OKLAHOMA AV
5071162000	958-960 W OKLAHOMA AV
5071163000	980 W OKLAHOMA AV
5071180000	3001-3007 S 11TH ST
5071196000	1132 W OKLAHOMA AV
5071219000	1212 W OKLAHOMA AV

5071221000	1202 W OKLAHOMA AV
5071222000	3074 S 13TH ST
5071225000	3056-3058 S 13TH ST
5071226000	3048-3054 S 13TH ST
5071227000	3046 S 13TH ST
5071228000	3036-3042 S 13TH ST
5071229000	3032-3034 S 13TH ST
5071230000	3028-3030 S 13TH ST
5071231000	3024-3026 S 13TH ST
5071232000	3006-3020 S 13TH ST
5071233000	3000 S 13TH ST
5071361000	2714 S 13TH ST
5071371000	2727 S 11TH ST
5071372000	2753 S 11TH ST
5079899000	2782-ADJ S 13TH ST
5080002000	2845-2847 S 13TH ST
5080004000	2855 S 13TH ST
5080005000	2861-2863 S 13TH ST
5080008000	2873 S 13TH ST
5080101000	3001-3003 S 13TH ST
5080103000	3011-3013 S 13TH ST
5080105110	3019-3021 S 13TH ST
5080105120	3015-3017 S 13TH ST
5080106100	3045 S 13TH ST
5080114210	1304 W OKLAHOMA AV
5080118100	1336 W OKLAHOMA AV
5080148000	1400 W OKLAHOMA AV
5080303000	2941-2945 S 13TH ST
5080305000	2953--A S 13TH ST
5080307100	2963 S 13TH ST
5080308000	2967 S 13TH ST
5080309000	2969-2971 S 13TH ST
5080310000	2977-2979 S 13TH ST
5080401100	2901-2905 S 13TH ST
5080404110	2915 S 13TH ST
5080406000	2929 S 13TH ST
5080602110	2807 S 13TH ST
5080602120	2803 S 13TH ST
5080602130	2777 S 13TH ST
5080704100	2825-2833 S 13TH ST

5350104000	3359 S 13TH ST
5350501100	3101 S 13TH ST
5350501200	1327 W OKLAHOMA AV
5350502100	1337 W OKLAHOMA AV
5350521000	3173 S 13TH ST
5350525112	3131 S 13TH ST
5350530000	3113-3117 S 13TH ST
5350531000	1401 W OKLAHOMA AV
5350856000	3201-3207 S 13TH ST
5350886000	3261 S 13TH ST
5350891000	3229 S 13TH ST
5350892100	3219 S 13TH ST
5351191000	3427-3429 S 13TH ST
5359974000	3401-3413 S 13TH ST
5359981000	3377-3379 S 13TH ST
5360117000	3170 S 13TH ST
5360118000	3164 S 13TH ST
5360123000	3142-3144 S 13TH ST
5360126000	3128 S 13TH ST
5360127000	3122 S 13TH ST
5360130100	1227 W OKLAHOMA AV
5360203000	731-733 W OKLAHOMA AV
5360219100	803-807 W OKLAHOMA AV
5360423000	981-985 W OKLAHOMA AV
5360584000	3436 S 13TH ST
5360591000	3400-3402 S 13TH ST
5360918000	3458-3462 S 13TH ST
5360919000	3466 S 13TH ST
5360920100	3468 S 13TH ST
5361201000	3104 S 9TH ST
5361202000	827-829 W OKLAHOMA AV
5361217100	931-933 W OKLAHOMA AV
5361401000	1103 W OKLAHOMA AV
5361404000	1119-1121 W OKLAHOMA AV
5361405000	1123-1125 W OKLAHOMA AV
5361504100	1019 W OKLAHOMA AV
5361507000	1031-1033 W OKLAHOMA AV
5361508000	3118 S 11TH ST

5361601000	617-633 W OKLAHOMA AV
5361713000	709 W OKLAHOMA AV
5370601110	3200 S 3RD ST
5370602110	241 W OKLAHOMA AV
5370701000	115 W OKLAHOMA AV
5370702000	123 W OKLAHOMA AV
5370703000	145 W OKLAHOMA AV
5379987100	201 W OKLAHOMA AV
5379988000	235 W OKLAHOMA AV
5379992000	445 W OKLAHOMA AV
5379997100	200 W OKLAHOMA AV
5379999110	500 W OKLAHOMA AV

**APPENDIX C -
LISTING OF PROPERTIES EXEMPT FROM BID
ASSESSMENT**

Taxkey	Address
4961632115	2727 S 13TH ST
5070001000	2701 S 12TH ST
5070003000	2710 S 13TH ST
5070004100	2700-2704 S 13TH ST
5070504000	2814 S 13TH ST
5070505000	2818 S 13TH ST
5070506000	2822 S 13TH ST
5070507000	2826 S 13TH ST
5070508000	2828-2830 S 13TH ST
5070509000	2834-2836 S 13TH ST
5070510000	2840 S 13TH ST
5070511000	2846 S 13TH ST
5070512000	2848-2850 S 13TH ST
5070513000	2852 S 13TH ST
5070514000	2860 S 13TH ST
5070515000	2866 S 13TH ST
5070516000	1226 W DAKOTA ST
5070648000	2754-A S 12TH ST
5070649000	2750 S 12TH ST
5070650000	2746 S 12TH ST
5070651000	2742 S 12TH ST
5070652000	2738 S 12TH ST
5070653000	2734 S 12TH ST
5070654000	2730 S 12TH ST
5070655000	2716-2722 S 12TH ST
5070656000	2712 S 12TH ST
5070657000	2708 S 12TH ST
5070658000	2706 S 12TH ST
5070659000	2700 S 12TH ST
5070660000	2705 S 12TH ST
5070661000	2711 S 12TH ST
5070662000	2715 S 12TH ST
5070663000	2717 S 12TH ST
5070664100	2725 S 12TH ST
5070666000	2731 S 12TH ST

5070667000	2735 S 12TH ST
5070668000	2739 S 12TH ST
5070835000	914 W OKLAHOMA AV
5070836000	908--A W OKLAHOMA AV
5070837000	904 W OKLAHOMA AV
5070872000	814 W OKLAHOMA AV
5070908000	722 W OKLAHOMA AV
5070909000	728 W OKLAHOMA AV
5070910000	732 W OKLAHOMA AV
5070941113	3067 S 6TH ST
5071022000	2964-2966 S 13TH ST
5071179100	1016 W OKLAHOMA AV
5071181000	3011 S 11TH ST
5071182000	3015 S 11TH ST
5071183000	3017 S 11TH ST
5071184000	3021 S 11TH ST
5071185000	3025 S 11TH ST
5071186000	3031 S 11TH ST
5071187000	3037 S 11TH ST
5071188000	3041 S 11TH ST
5071189000	3047 S 11TH ST
5071190000	3051 S 11TH ST
5071191000	3057 S 11TH ST
5071192000	3063 S 11TH ST
5071193000	1104 W OKLAHOMA AV
5071194000	1108 W OKLAHOMA AV
5071195000	1114 W OKLAHOMA AV
5071197000	3060 S 12TH ST
5071198000	3058 S 12TH ST
5071199000	3050 S 12TH ST
5071200000	3044 S 12TH ST
5071201000	3040 S 12TH ST
5071202000	3036 S 12TH ST
5071203000	3032 S 12TH ST
5071204000	3026 S 12TH ST
5071205000	3020--A S 12TH ST
5071206000	3016 S 12TH ST
5071207100	3012 S 12TH ST
5071207200	3008 S 12TH ST
5071207300	3000 S 12TH ST

5071208000	3003 S 12TH ST
5071209000	3009 S 12TH ST
5071210000	3017 S 12TH ST
5071211000	3021 S 12TH ST
5071212000	3027 S 12TH ST
5071213000	3033 S 12TH ST
5071214000	3039 S 12TH ST
5071215000	3045 S 12TH ST
5071216000	3051 S 12TH ST
5071217000	3055 S 12TH ST
5071218000	3059 S 12TH ST
5071220000	1208 W OKLAHOMA AV
5071223000	3068 S 13TH ST
5071224000	3060-3062 S 13TH ST
5071241000	1230 W MONTANA ST
5071242100	1160 W MONTANA ST
5071271000	1116 W MONTANA ST
5071272000	1108 W MONTANA ST
5071273000	1100 W MONTANA ST
5080001000	2843 S 13TH ST
5080003000	2849 S 13TH ST
5080006000	2867 S 13TH ST
5080007000	2869 S 13TH ST
5080102000	3007 S 13TH ST
5080116000	1328-1330 W OKLAHOMA AV
5080149000	1408 W OKLAHOMA AV
5080150000	1414 W OKLAHOMA AV
5080151000	1420 W OKLAHOMA AV
5080152000	1424-1426 W OKLAHOMA AV
5080153000	1428-1430 W OKLAHOMA AV
5080154000	1434 W OKLAHOMA AV
5080155000	1438 W OKLAHOMA AV
5080304000	2949 S 13TH ST
5080701000	2811 S 13TH ST
5080702000	2815-2817 S 13TH ST
5080703000	2821 S 13TH ST
5350101000	3341 S 13TH ST
5350102000	3349 S 13TH ST

5350103000	3353-3355 S 13TH ST
5350201000	3333 S 13TH ST
5350202000	3337 S 13TH ST
5350518000	1322 W EUCLID AV
5350519000	1316 W EUCLID AV
5350520000	3169 S 13TH ST
5350522000	3161 S 13TH ST
5350532000	1405 W OKLAHOMA AV
5350533000	1411 W OKLAHOMA AV
5350534000	1419 W OKLAHOMA AV
5350535000	1421 W OKLAHOMA AV
5350536000	1425-1427 W OKLAHOMA AV
5350537000	1435 W OKLAHOMA AV
5350857100	3211 S 13TH ST
5350859110	1317 W EUCLID AV
5350881000	1318 W OHIO AV
5350882100	3277 S 13TH ST
5350885100	3265 S 13TH ST
5350887000	3253 S 13TH ST
5350888000	3247 S 13TH ST
5350889000	3243 S 13TH ST
5350890000	3237 S 13TH ST
5351105000	3443 S 13TH ST
5351106000	3453 S 13TH ST
5351107000	3457 S 13TH ST
5351108000	3461 S 13TH ST
5351110000	3477 S 13TH ST
5351111100	1310 W MORGAN AV
5351192000	3437 S 13TH ST
5351193000	3441 S 13TH ST
5359973000	3421 S 13TH ST
5359980000	3365 S 13TH ST
5359982000	3373 S 13TH ST
5359996000	3327 S 13TH ST
5359997000	3321 S 13TH ST
5359998000	3315 S 13TH ST
5359999000	3309 S 13TH ST
5360016000	3270--A S 13TH ST
5360017000	3274 S 13TH ST

5360018000	3262 S 13TH ST, Unit \
5360019000	3256 S 13TH ST
5360020000	3250 S 13TH ST
5360021000	3244 S 13TH ST
5360022000	3238 S 13TH ST
5360024000	3224 S 13TH ST
5360025000	3220 S 13TH ST
5360026000	3214 S 13TH ST
5360027000	3206 S 13TH ST
5360028000	3202 S 13TH ST
5360102000	1215 W OKLAHOMA AV
5360103000	1211 W OKLAHOMA AV
5360104000	1207 W OKLAHOMA AV
5360105000	1203 W OKLAHOMA AV
5360106000	3117 S 12TH ST
5360119100	3156 S 13TH ST
5360122000	3148 S 13TH ST
5360124000	3136 S 13TH ST
5360125000	3132 S 13TH ST
5360201000	723 W OKLAHOMA AV
5360202000	729 W OKLAHOMA AV
5360424000	977 W OKLAHOMA AV
5360425000	971 W OKLAHOMA AV
5360426000	967 W OKLAHOMA AV
5360427000	963 W OKLAHOMA AV
5360428000	959 W OKLAHOMA AV
5360429000	953 W OKLAHOMA AV
5360561000	3376 S 13TH ST
5360562000	3370 S 13TH ST
5360563000	3366 S 13TH ST
5360564000	3360 S 13TH ST
5360565000	3354 S 13TH ST
5360566000	3348 S 13TH ST
5360567000	3344 S 13TH ST
5360568000	3338 S 13TH ST
5360569000	3334 S 13TH ST
5360570000	3328 S 13TH ST
5360571000	3324 S 13TH ST
5360572000	3318 S 13TH ST
5360573000	3312 S 13TH ST

5360574000	3306 S 13TH ST
5360575000	3300 S 13TH ST
5360585000	3430 S 13TH ST
5360586000	3426 S 13TH ST
5360587000	3420 S 13TH ST
5360588000	3416 S 13TH ST
5360589000	3410 S 13TH ST
5360590000	3406 S 13TH ST
5360915000	3442 S 13TH ST
5360916000	3448--A S 13TH ST
5360917000	3456 S 13TH ST
5361203000	821 W OKLAHOMA AV
5361221000	915 W OKLAHOMA AV
5361402000	1107 W OKLAHOMA AV
5361403000	1113 W OKLAHOMA AV
5361406000	1129 W OKLAHOMA AV
5361407000	1131-1133 W OKLAHOMA AV
5361501000	1003 W OKLAHOMA AV
5361502000	1009 W OKLAHOMA AV
5361503000	1013 W OKLAHOMA AV
5361506000	1029 W OKLAHOMA AV
5361714000	715 W OKLAHOMA AV
5361731000	3228 S 13TH ST
5361732000	3234 S 13TH ST
5361741000	903 W OKLAHOMA AV
5361742000	907 W OKLAHOMA AV
5370501100	301 W OKLAHOMA AV
5379996000	310 W OKLAHOMA AV

APPENDIX D

WISCONSIN STATE STATUTE DEFINING BUSINESS IMPROVEMENT DISTRICTS

66.1109 Business improvement districts.

(1) In this section:

(a) "Board" means a business improvement district board appointed under sub. (3) (a).

(b) "Business improvement district" means an area within a municipality consisting of contiguous parcels and may include railroad rights-of-way, rivers, or highways continuously bounded by the parcels on at least one side, and shall include parcels that are contiguous to the district but that were not included in the original or amended boundaries of the district because the parcels were tax-exempt when the boundaries were determined and such parcels became taxable after the original or amended boundaries of the district were determined.

(c) "Chief executive officer" means a mayor, city manager, village president or town chairperson.

(d) "Local legislative body" means a common council, village board of trustees or town board of supervisors.

(e) "Municipality" means a city, village or town.

(f) "Operating plan" means a plan adopted or amended under this section for the development, redevelopment, maintenance, operation and promotion of a business improvement district, including all of the following:

1. The special assessment method applicable to the business improvement district.

1m. Whether real property used exclusively for manufacturing purposes will be specially assessed.

2. The kind, number and location of all proposed expenditures within the business improvement district.

3. A description of the methods of financing all estimated expenditures and the time when related costs will be incurred.

4. A description of how the creation of the business improvement district promotes the orderly development of the municipality, including its relationship to any municipal master plan.

5. A legal opinion that subs. 1. to 4. have been complied with.

(g) "Planning commission" means a plan commission under s. 62.23, or if none a board of public land commissioners, or if none a planning committee of the local legislative body.

(2) A municipality may create a business improvement district and adopt its operating plan if all of the following are met:

(a) An owner of real property used for commercial purposes and located in the proposed business improvement district designated under par. (b) has petitioned the municipality for creation of a business improvement district.

(b) The planning commission has designated a proposed business improvement district and adopted its proposed initial operating plan.

(c) At least 30 days before creation of the business improvement district and adoption of its initial operating plan by the municipality, the planning commission has held a public hearing on its proposed business improvement district and initial operating plan. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the proposed initial operating plan and a copy of a detail map showing the boundaries of the proposed business improvement district shall be sent by certified mail to all owners of real property within the proposed business improvement district. The notice shall state the boundaries of the proposed business improvement district and shall indicate that copies of the proposed initial operating plan are available from the planning commission on request.

(d) Within 30 days after the hearing under par. (c), the owners of property to be assessed under the proposed initial operating plan having a valuation equal to more than 40 percent of the valuation of all property to be assessed under the proposed initial operating plan, using the method of valuation specified in the proposed initial operating plan, or the owners of property to be assessed under the proposed initial operating plan having an assessed valuation equal to more than 40 percent of the assessed valuation of all property to be assessed under the proposed initial operating plan, have not filed a petition with the planning commission protesting the proposed business improvement district or its proposed initial operating plan.

(e) The local legislative body has voted to adopt the proposed initial operating plan for the municipality.

(2m) A municipality may annex territory to an existing business improvement district if all of the following are met:

(a) An owner of real property used for commercial purposes and located in the territory proposed to be annexed has petitioned the municipality for annexation.

(b) The planning commission has approved the annexation.

(c) At least 30 days before annexation of the territory, the planning commission has held a public hearing on the proposed annexation. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of a detail map showing the boundaries of the territory proposed to be annexed to the business improvement district shall be sent by certified mail to all owners of real property within the territory proposed to be annexed. The notice shall state the boundaries of the territory proposed to be annexed.

(d) Within 30 days after the hearing under par. (c), the owners of property in the territory to be annexed that would be assessed under the operating plan having a valuation equal to more than 40 percent of the valuation of all property in the territory to be annexed that would be assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property in the territory to be annexed that would be assessed under the operating plan having an assessed valuation

equal to more than 40 percent of the assessed valuation of all property in the territory to be annexed that would be assessed under the operating plan, have not filed a petition with the planning commission protesting the annexation.

(3)

(a) The chief executive officer shall appoint members to a business improvement district board to implement the operating plan. Board members shall be confirmed by the local legislative body and shall serve staggered terms designated by the local legislative body. The board shall have at least 5 members. A majority of board members shall own or occupy real property in the business improvement district.

(b) The board shall annually consider and may make changes to the operating plan, which may include termination of the plan, for its business improvement district. The board shall then submit the operating plan to the local legislative body for its approval. If the local legislative body disapproves the operating plan, the board shall consider and may make changes to the operating plan and may continue to resubmit the operating plan until local legislative body approval is obtained. Any change to the special assessment method applicable to the business improvement district shall be approved by the local legislative body.

(c) The board shall prepare and make available to the public annual reports describing the current status of the business improvement district, including expenditures and revenues. The report shall include one of the following:

1. If the cash balance in the segregated account described under sub. (4) equaled or exceeded \$300,000 at any time during the period covered by the report, the municipality shall obtain an independent certified audit of the implementation of the operating plan.

2. If the cash balance in the segregated account described under sub. (4) was less than \$300,000 at all times during the period covered by the report, the municipality shall obtain a reviewed financial statement for the most recently completed fiscal year. The statement shall be prepared in accordance with generally accepted accounting principles and include a review of the financial statement by an independent certified public accountant.

(cg) For calendar years beginning after December 31, 2018, the dollar amount at which a municipality is required to obtain an independent certified audit under par. (c) 1. and the dollar amount at which a municipality is required to obtain a reviewed financial statement under par. (c) 2. shall be increased each year by a percentage equal to the percentage change between the U.S. consumer price index for all urban consumers, U.S. city average, for the month of August of the previous year and the U.S. consumer price index for all urban consumers, U.S. city average, for the month of August 2017, as determined by the federal department of labor. Each amount that is revised under this paragraph shall be rounded to the nearest multiple of \$10 if the

revised amount is not a multiple of \$10 or, if the revised amount is a multiple of \$5, such an amount shall be increased to the next higher multiple of \$10.

(cr) The municipality shall obtain an additional independent certified audit of the implementation of the operating plan upon termination of the business improvement district.

(d) Either the board or the municipality, as specified in the operating plan as adopted, or amended and approved under this section, has all powers necessary or convenient to implement the operating plan, including the power to contract.

(4) All special assessments received from a business improvement district and all other appropriations by the municipality or other moneys received for the benefit of the business improvement district shall be placed in a segregated account in the municipal treasury. No disbursements from the account may be made except to reimburse the municipality for appropriations other than special assessments, to pay the costs of audits and reviewed financial statements required under sub. (3) (c), or on order of the board for the purpose of implementing the operating plan. On termination of the business improvement district by the municipality, all moneys collected by special assessment remaining in the account shall be disbursed to the owners of specially assessed property in the business improvement district, in the same proportion as the last collected special assessment.

(4g) A municipality may convert a business improvement district under this section into a neighborhood improvement district under s. 66.1110 if an owner of real property that is subject to general real estate taxes, that is used exclusively for residential purposes, and that is located in the business improvement district petitions the municipality for the conversion. If the municipality approves the petition, the board shall consider and may make changes to the operating plan under s. 66.1110 (4) (b).

(4m) A municipality shall terminate a business improvement district if the owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50 percent of the assessed valuation of all property assessed under the operating plan, file a petition with the planning commission requesting termination of the business improvement district, subject to all of the following conditions:

(a) A petition may not be filed under this subsection earlier than one year after the date the municipality first adopts the operating plan for the business improvement district.

(b) On and after the date a petition is filed under this subsection, neither the board nor the municipality may enter into any new obligations by contract or otherwise to implement the operating plan until the expiration of 30 days after the date of hearing

under par. (c) and unless the business improvement district is not terminated under par. (c).

(c) Within 30 days after the filing of a petition under this subsection, the planning commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the operating plan and a copy of a detail map showing the boundaries of the business improvement district shall be sent by certified mail to all owners of real property within the business improvement district. The notice shall state the boundaries of the business improvement district and shall indicate that copies of the operating plan are available from the planning commission on request.

(d) Within 30 days after the date of hearing under par. (c), every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under this subsection, that the owner retracts the owner's request to terminate the business improvement district, or, if the owner did not sign the petition, that the owner requests termination of the business improvement district.

(e) If after the expiration of 30 days after the date of hearing under par. (c), by petition under this subsection or subsequent notification under par. (d), and after subtracting any retractions under par. (d), the owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50 percent of the assessed valuation of all property assessed under the operating plan, have requested the termination of the business improvement district, the municipality shall terminate the business improvement district on the date that the obligation with the latest completion date entered into to implement the operating plan expires.

(5)

(a) Real property used exclusively for residential purposes and real property that is exempted from general property taxes under s. 70.11 may not be specially assessed for purposes of this section.

(b) A municipality may terminate a business improvement district at any time.

(c) This section does not limit the power of a municipality under other law to regulate the use of or specially assess real property.

(d) If real property that is specially assessed as authorized under this section is of mixed use such that part of the real property is exempted from general property taxes under s. 70.11 or is residential, or both, and part of the real property is taxable, the municipality may specially assess as authorized under this section

only the percentage of the real property that is not tax-exempt or residential. This paragraph applies only to a 1st class city.

Crisol Corridor – BID #50

Annual Report Summary / Fall 2019 – Summer 2020

History & Mission of the Crisol Corridor – BID #50

Started in 2015 by local business and property owners, the Crisol Corridor – Business Improvement District (BID) # 50 - began its work with a mission of supporting and promoting positive economic development, traffic and pedestrian safety & security improvements, districtwide beautification, and improved community relations in and along the S 13th St & W Oklahoma Ave commercial corridors.

Financial Relationships w/ other entities (CDCs, non-profits, associations)

The Crisol Corridor – BID 50 performs operates by way of an annual agreement with the Airport Gateway Business Association (dba The Gateway to Milwaukee) for contracted administrative and management services related to BID management and oversight, financial reporting, and other responsibilities related to the implementation of the annual BID operating plan goals and objectives.

Total Assessed Value of Commercial Properties within District

In 2020, the total commercial property value in the BID 50 saw its highest single year increase since the first year of BID funded activity in 2015.

BID Total Commercial Property Value by Year	
Year	Total
2015	\$47,652,500
2016	\$48,754,400
2017	\$48,822,000
2018	\$49,616,994
2019	\$48,986,900
2020	\$51,101,900

Core Initiatives/Program Areas

Safety & Security

- Connected business and commercial property owners with the Crisol Corridor Security matching grant program.
- Continued promotion of the Crisol Corridor Ring Camera program to area businesses. This program (created the previous year) leveraged a substantial discount agreement from Ring, Inc. along with the group purchasing power of three southside BIDs to purchase and distribute wireless residential and business security cameras throughout the three BID area in MPD Dist 6 geography – targeting known MPD Dist 6 “calls for service” hotspots, as well as other areas of concern highlighted by area residents and businesses.

Crisol Corridor – BID #50

Annual Report Summary / Fall 2019 – Summer 2020

- Worked to advocate at the City level for traffic and pedestrian safety throughout the BID. This advocacy led to a collaboration with City of Milwaukee Department of Public Works – Multimodal Team, which then resulted in the implementation of a pilot program known as the Rapid Implementation Initiative. This is a first of its kind City initiative piloted at major intersections along S 13th Street within the BID 50. The program allotted over \$50,000 in City investment in quasi-temporary traffic calming installations at major intersections to test advanced strategies that are hoped to reduce traffic speeds and increase traffic and pedestrian safety along the corridor. Data gathered from this Rapid Implementation Initiative installation will provide valuable insight as to best practices for improving traffic and pedestrian safety along S 13th street.

Beautification

- Connected business and commercial property owners with the Crisol Corridor Property Improvement matching grant program.
- “Crisol Corridor” gateway mural was maintained at the major intersection of S 13th & W Oklahoma Ave.
- The BID partnered with a group of residential leaders in the community to support the creation of a new public gateway mural on the eastern end of the BID 50 at the major intersection of S 6th and W Oklahoma Ave. The mural depicts historical images of trains, railways, and structural landmarks from the Polonia neighborhood, one of the larger residential neighborhoods in which the BID 50 resides and shares space on Milwaukee’s far southside.
- Leveraged existing BID Property Improvement matching grant program by successfully connecting businesses to City of Milwaukee Façade & Signage grant programs.
- Continued district wide trash can maintenance agreement with the City of Milwaukee DPW, collecting and keeping over 10,000 gallons of trash and litter of the streets and out of the community.

Marketing, Outreach & Promotion

- Website & social media updated. Area events and business-related functions promoted.
- Street Banners were maintained throughout the district.
- Business-spotlights/ Interviews /Photo shoots posted to social media outlets.
- BID advocated for clean communities and commercial corridors for Earth Day.
- English & Spanish outreach material was created and distributed for BID 50 resources and events.
- Regular BID resource mailers were distributed to all BID 50 businesses & commercial property owners.

Crisol Corridor – BID #50 Annual Report Summary / Fall 2019 – Summer 2020

Partner/Collaborative Initiatives

- **South 13th Street Business & Residential Survey** - Partnered with Sixteenth Street Health Centers and the City of Milwaukee to create, distribute, promote and process both a business and a residential survey asking respondents for information on how and why they travel to and through the S 13th Street business corridor, what types of amenities they frequent, if they own a business – what improvements they would like to see along the corridor and other information to help improve S 13th Street and support its branding as a safe, friendly, clean and diverse retail and community destination. This survey will then be used to help guide the forthcoming S 13th Street Strategic Action Plan starting in late summer of 2020.
- **South 13th Street Strategic Action Plan** – As a result of continued advocacy and leadership in the community related to commercial corridor improvements, the City of Milwaukee officially approved and announced the creation of the South 13th Street Commercial Corridor Strategic Action Plan (slated for an official start date of Fall 2020).

COVID-19 Business Assistance & Resources

Since the outbreak of COVID-19 in late March of 2020 and the subsequent release of various policies impacting area businesses, the Crisol Corridor BID 50 has been highly focused on engaging with BID 50 property owners and businesses to better understand and support their needs in this unprecedented social and economic climate. Listed below is a summary of that major effort, which is currently still ongoing:

- Designed, printed, and distributed resource mailers (letters and postcards) to BID 50 businesses notifying them of current resource offerings (both from the BID 50 as well as from local and state government when applicable).
- Created and regularly updated the Crisol Corridor’s comprehensive COVID-19 Business Resource page on its website. Distributed these same resources and updates via direct email as well as sponsored social media ads and promotions.
- Connected with businesses to assist with grant applications and letters of support where needed to obtain various local, state, and federal resources.

“COVID-19 Business Assistance & Support” Continued on page 4

Crisol Corridor – BID #50 Annual Report Summary / Fall 2019 – Summer 2020

- Created and promoted the Crisol Corridor Safe-Start Program. This program is a comprehensive package of business support resources facilitated by the BID 50, consisting of the following three major resource components:
 1. **Rapid Response Marketing Grant** – This program provided a pool of funds for which any business in the BID 50 could apply for and receive a matching reimbursement of up to \$250 toward a variety of marketing related expenses that went toward promotion of their business.
 2. **PPE Direct** – Through an easily accessible online order form, businesses and commercial property owners are offered a variety of personal protective equipment and supplies to support their business. These items are offered at no additional charge to any and all businesses and commercial property owners within the BID 50, and consisted of the following:
 - a. **Reusable facemasks*** Businesses had their choice of blank or custom branded masks with their business logo.
 - b. **Disposable facemasks***
 - c. **Disposable nitrile food-safe gloves*** (in a variety of sizes)
 - d. **Liquid Hand sanitizer/disinfectant***

**PPE products were sourced from manufacturers and distributors located locally on Milwaukee's far southside when and where available, and when cost competitive.*

3. **Safe-Start Facility Improvement Grant** – This program provides a 50% matching reimbursement toward expenses relating to any facility upgrades, improvements, contracted services and supplies purchased that aim to improve the health and safety of both staff and customers (maximum grant of \$500 per business).