YEAR 2021 OPERATING PLAN



RIVERWORKS
BUSINESS IMPROVEMENT DISTRICT #25
"Milwaukee's Creative District"

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Riverworks Business Improvement District #25 Annual Operating Plan Year Twenty-Two (2021)

I. Introduction

In 1984, the Wisconsin Legislature created Sec. 66.1109 of the Statutes enabling cities to establish Business Improvement Districts (BIDs) upon the petition of at least one property owner within the proposed district. The purpose of the law is "....to allow businesses and commercial property owners within those districts to develop, manage and promote the districts and to establish an assessment method to fund these activities."

Section 66.1109 (3)(b), Wis. Stats. Requires that a BID Board of Directors "...shall annually consider and make changes to the operating plan. The Board shall then submit the operating plan to the local legislative body for its approval."

This plan details the elements that are required by Sec. 66.1109 Wis. Stats. for operation of the Riverworks Business Improvement District #25 in Year Twenty. It re-emphasizes the primary mission of the Riverworks Business Improvement District to facilitate commercial and industrial development within the district.

II. Relationship To Milwaukee's Comprehensive Plan & Orderly Development Of The City

This Annual Operating Plan is consistent with the City of Milwaukee's planning efforts. Specifically, the City of Milwaukee has adopted and instituted a Renewal Plan for the Riverworks area and a tax incremental financing district. Further, the City has played a significant role in the planning and development of the reuse of the former AMC/ Chrysler factory located off of Capitol Drive. It is also involved in plans to improve the appearance of East Capitol Drive, including the streetscape completed in the summer of 2003. The plans to improve the appearance of North Holton Street, which includes the City of Milwaukee previous purchase of the CMC old railroad corridor between Keefe Avenue and Auer Avenue for redevelopment into a recreational trail and more recently the City of Milwaukee has purchased and as plans to redeveloped the CMC old railroad corridor between Capitol Drive and Richards Street; for the expansion of the existing Beerline Recreational Trail from Richards Street north to Capitol Drive.

The business improvement district is a means for further formalizing the efforts of the Renewal Plan and the City of Milwaukee's efforts to find adaptive reuses of existing factory and commercial sites, underutilized parcels and attract more commerce to East Capitol Drive and the surrounding area.

III. Plan Approval Process

The City may not create the District if, within 30 days of the City Plan Commission's hearing, a petition is filed with the City containing signatures of:

Owners of property to be assessed under the proposed initial Operating Plan having a valuation equal to more than 40% of the valuation of all property to be assessed under the proposed initial Operating Plan, using the method of valuation specified in the proposed initial Operating Plan; or

Owners of property to be assessed under the proposed initial Operating Plan having an assessed valuation to more than 40% of the assessed valuation of all property to be assessed under the Operating Plan.

IV. <u>District Boundaries</u>

The boundaries are generally bounded by Port Washington Road to the west, Humboldt Boulevard to the east, Auer Avenue to the south and Hope Street to the north (City of Milwaukee city limits).

V. Proposed Operating Plan

The objective of the Riverworks BID is to maintain and promote the Riverworks Industrial and Commercial District for the benefit of the BID members and brand this district as "Milwaukee's Creative District". The BID will contract with the Riverworks Development Corporation to promote to carry out the administrative functions of the BID.

VI. The BID will undertake the following activities:

- ◆ Explore the possibility of a Bublr Station in the BID district located on the 3300 N. Holton Street (BLT Food Court area); work with Bublr Bikes, Riverworks Development Corporation and others.
- ♦ Implement strategies and partnerships for the development of properties identified in the Riverworks Charette.
- Streetscape improvement projects for the corridors which include: Capitol Drive, Holton Street and Keefe Avenue.
- ◆ Coordinate with the City of Milwaukee where possible the creation of a TIF/TID within the Riverworks Center Area.
- Continue to Implement the Riverworks Strategic Action Plan Prepared by the City of Milwaukee Department of City Development, Riverworks Development Corporation and Riverworks BID.
- Support the expansion and upgrades of the Beerline Recreational Trail ("Life Way Plan") into neighboring communities and through the BID district and improvements to the Capitol Drive Bridge through leveraging resources to help with the maintenance and improvements of the Beerline trail and neighboring buildings and properties.
- Create and install community mural(s) and/or other artwork(s) within the BID's boundary.
- Make additional improvements to the Beerline Recreational Trail when necessary.
- Maintain the landscaping and other amenities owned by the BID that are installed on East Capital Drive, Holton Street, Keefe Avenue and side streets area and the Beerline Recreational Trail from Capitol Drive to Auer Avenue.

- ◆ Explore traffic calming measures along the BID's corridors which includes: Capitol Drive, Holton Street, Richards Street and Keefe Avenue.
- ◆ Continue to work on creating Riverworks' two "Creative Corridors" Fratney Street (Keefe Avenue to Capitol Drive) and Richards Street (Keefe Avenue to Capitol Drive).
- Financially assist, support and implement safety initiative measures through Crime Prevention
 Through Environment Design (CPTED) in the Riverworks Center and surrounding areas; to reduce
 and eliminate problem properties, reduce crime and nuisance issues when funding is available.
- Pay the debt associated with the BID's contribution to a significant development project called the Riverworks City Center 3300 N. Holton Street.
- In 2021, Coordinate a district-wide litter and graffiti removal program. Also look at creative ways to decrease graffiti in the area by supporting other methods.
- Assist area business and property owners with improvements to their property facades, Exterior Lighting and/or Exterior Cameras through direct matching grants of funds up to \$5,000 or 40% of the project cost.
- Act as an ombudsman for BID members in seeking assistance, change, or services from the City, County, State, and Federal government.
- Coordinate business recruitment and development with Riverworks Development Corporation.
- Initiate positive media coverage regarding District development activities.
- Promote the area as "Milwaukee's Creative District" a great place to work, live, play and do commerce ("Riverworks A-Live") through Riverworks Week and other activities and programs.
- ♦ Produce an Annual Report for the BID
- Maintain the fiscal integrity of the BID.

VII. Budget

The proposed expenditures will be financed from funds collected through the BID assessment process, voluntary private contributions and public grants. The estimated assessed value of BID properties is \$127,221,470. This represents a \$3,054,075 increase from the previous year's value of \$124,167,395 indicative of the difference the BID is making to improve the area. The estimated assessment generated for the Year 2020 is \$284,345

The operating budget for the Riverworks BID 25 is detailed below.

REVENUE

BID Assessment	\$284,345
Program Funding Carried Forward	\$ 95,000
Interest Income	\$150
Loan Repayment	\$9,832
Miscellaneous (Sponsorships, Graffiti, etc.)	\$ 20,000

TOTAL REVENUE

\$ 409,327

RDC Management	EXPENSES ADMINISTRATIVE SUPPORT		
Insurance Expense		\$96.000	
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			\$20,000
	TOTAL EXPENSES		

VIII. Method Of Assessment

The method of assessment for the Year 2019 will remain the same as previous years. The principle behind the assessment methodology is that each parcel's owner should pay for District development in proportion to the benefits derived. Obviously, not every parcel within the District will benefit equally, but is assumed that development of the District will produce at least some minimum benefit for all parcels. Thus, a \$125 minimum assessment has been applied to taxable properties. Additionally, a cap of \$1,500 for industrial properties and \$3,500 for commercial properties per parcel is applied.

The use of a minimum and maximum value is designed to reflect the expected benefits to the area by the BID. Since most of the proposed BID activities are district-wide and not property specific, the proposed minimum assessment is designed to spread the level of cost to all properties within the District. Above this minimum level, it is believed that there will be some additional benefits received based upon the value of the property. However, these benefits are not necessarily directly proportional to value. Therefore, a cap system is proposed since no one large property stands to gain significantly more benefits than other properties.

The Riverworks BID assessment method also addresses the differences between industrial and commercial properties. Although each type of property benefits from the formation of a BID and BID activities, commercial properties tend to see a more direct benefit. Therefore, the assessment method proposes two different cap levels, \$1,500 for industrial properties and \$3,500 for commercial properties.

BID-eligible properties are assessed in the following manner:

- For industrial and warehouse properties, the assessment is \$125 plus \$5/1,000 assessed value up to a maximum of \$1,500.
- ◆ For commercial properties, the assessment is \$125 plus \$5/1,000 assessed value up to a maximum of \$3,500.

The Business Improvement District law requires explicit consideration of certain classes of property. In compliance with the law, the following statement is provided:

- Section 66.1109 (5)(a): "Property known to be used exclusively for residential purposes will not be assessed."
- Section66.61109 (1)(f)(1m): As mentioned before, the district will contain property used exclusively for manufacturing purposes, as well as properties used in part of manufacturing. These properties will be assessed according to the method set forth in this plan because it is assumed that they will benefit from development in the district.

IX. City Role In District Operations

The City of Milwaukee has committed assistance to private property owners within the District to promote the area's development. To this end, the City of Milwaukee has played a significant role in the creation of

the Business Improvement District, and intends to assist in the implementation of the Operating Plan. In particular, the City of Milwaukee will:

- Provide assistance as appropriate to the BID Board of Directors.
- Monitor and when appropriate apply for outside funds, which could be used in support of the district.
- Collect BID assessments and maintain them in a segregated account.
- ◆ Disburse all District funds, no earlier than January 31st and no later than March 31st. Disbursement of the full amount assessed by the District shall be made without reference to the amount of assessments collected by the City by the date of disbursement.
- Obtain a copy of the annual audit from the BID Board of Directors as required per Sec. 66.1109
 (3)(c) of the BID law prior to September of the following year.
- Provide the Board of Directors through the Tax Commissioner's office on or before July 1 of each plan year with the official City of Milwaukee records on the assessed value of each tax key number within the district as of January 1 of each plan year and provide an update immediately prior to preparation of tax bills for purpose of calculating the actual BID assessments for the following plan year.
- Encourage the State of Wisconsin, County of Milwaukee and other units of government to support the activities of the BID.

The presentation of this plan to the City of Milwaukee shall be deemed a standing order of the Board of Directors under Sec. 66.1109 (4) Wis. Stats. To disburse the BID assessments without necessity of an additional disbursement agreement, disbursement method or accounting method.

Budget authority made under this plan shall be shown in the City's budget as a line item.

X. <u>Business Improvement District Board of Director</u>

The Board shall consist of a maximum of eleven (11) Members. Two (2) of which can be Members from Riverworks Development Corporation Board of Directors, if they have Board Members interested in serving on the BID Board. If not, all eleven (11) Members will be chosen by the Riverworks BID Board.

The Riverworks BID's residential outreach will be achieved through its partnership with Riverworks Development Corporation, a community based economic development corporation with residential and business Board representation. Board terms are three years. Officers are appointed by the board to one calendar year term.

XI. Riverworks Development Corporation

The BID shall be a separate entity from the Riverworks Development Corporation. Riverworks

Development Corporation shall remain a private organization, not subject to the open meeting law, and not subject to the public record law except for its records generated in connection with its contract with the BID

Board of Directors. Riverworks Development Corporation shall provide the daily administrative support and program implementation required by the Business Improvement District. This contract shall be reviewed on an annual basis, and will require BID Board approval.

Any contract with the BID shall be exempt from the requirements of Sec 62.15, Wis. Stats. Because such contracts shall not be for the construction of improvements or provision of materials. If the BID does contract for the construction of improvements or provision of materials, it shall follow the requirements of such statutes to the extent applicable. Further, the annual accounting required under Sec 66.1109 (3)(c) Wis. Stats., shall be deemed to fulfill the requirements of Sec. 62.15 (14) Wis. Stats. The BID Board of Directors and the City of Milwaukee shall comply with the provisions of Sec 66.0703 before the City inserts assessments for this BID plan onto the tax bills for the parcels assessed thereunder, only to the extent required by law, to create a lien on the parcels assessed.

XII. Amendment, Severability and Expansion

The Riverworks BID will be created under authority of Sec. 66.1109 of the Statutes of the State of Wisconsin. Should any court find any portion of this statute invalid or unconstitutional, said decision will not invalidate or terminate the BID, and this plan shall be amended to conform to the law without need for reestablishment. Should the Wisconsin State Legislature amend the statute to narrow or broaden the process of a BID so as amongst other things to exclude or include as assessable properties a certain class or classes of properties, then this BID plan may be amended by the Common Council of the City of Milwaukee as and when it conducts its annual budget approval and without necessity to undertake any other act. All the above is specifically authorized under Section 66.1109 (3)(b).

The Riverworks Business Improvement District Board of Directors will engage in a performance review after its twenty-five (25) operating year to determine continuation of the business improvement district. This performance review also recognizes that the Statutes of the State allow for a petition of dissolvement on an annual basis.

XIII.

APPENDICES

- 1. **STATE STATUE** (page 11 16)
- **2. BOUNDARY MAP** (page 17 17a)
- 3. ASSESSMENT LIST (page 18 24)
- 4. EARLY TERMINATION OF THE DISTRICT (page 25 26)
- **5. BOARD OF DIRECTOR LIST** (page 27)

STATE STATUE

66.1109 66.1109 Business improvement districts

- 66.1109(1)(1) In this section:
- 66.1109(1)(a) (a) "Board" means a business improvement district board appointed under sub. (3) (a).
- 66.1109(1)(b) (b) "Business improvement district" means an area within a municipality consisting of contiguous parcels and may include railroad rights-of-way, rivers, or highways continuously bounded by the parcels on at least one side, and shall include parcels that are contiguous to the district but that were not included in the original or amended boundaries of the district because the parcels were tax-exempt when the boundaries were determined and such parcels became taxable after the original or amended boundaries of the district were determined.
- 66.1109(1)(c) (c) "Chief executive officer" means a mayor, city manager, village president or town chairperson.
- 66.1109(1)(d) (d) "Local legislative body" means a common council, village board of trustees or town board of supervisors.
- 66.1109(1)(e) (e) "Municipality" means a city, village or town.
- 66.1109(1)(f) (f) "Operating plan" means a plan adopted or amended under this section for the development, redevelopment, maintenance, operation and promotion of a business improvement district, including all of the following:
- 66.1109(1)(f)1. 1. The special assessment method applicable to the business improvement district. 66.1109(1)(f)1m. 1m. Whether real property used exclusively for manufacturing purposes will be specially assessed.
- 66.1109(1)(f)2. 2. The kind, number and location of all proposed expenditures within the business improvement district.
- 66.1109(1)(f)3. 3. A description of the methods of financing all estimated expenditures and the time when related costs will be incurred.
- 66.1109(1)(f)4. 4. A description of how the creation of the business improvement district promotes the orderly development of the municipality, including its relationship to any municipal master plan.
- 66.1109(1)(f)5. 5. A legal opinion that subds. 1. to 4. have been complied with.
- 66.1109(1)(g) (g) "Planning commission" means a plan commission under s. 62.23, or if none a board of public land commissioners, or if none a planning committee of the local legislative body.

66.1109(2) (2) A municipality may create a business improvement district and adopt its operating plan if all of the following are met:

66.1109(2)(a) (a) An owner of real property used for commercial purposes and located in the proposed business improvement district designated under par. (b) has petitioned the municipality for creation of a business improvement district.

66.1109(2)(b) (b) The planning commission has designated a proposed business improvement district and adopted its proposed initial operating plan.

66.1109(2)(c) (c) At least 30 days before creation of the business improvement district and adoption of its initial operating plan by the municipality, the planning commission has held a public hearing on its proposed business improvement district and initial operating plan. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the proposed initial operating plan and a copy of a detail map showing the boundaries of the proposed business improvement district shall be sent by certified mail to all owners of real property within the proposed business improvement district. The notice shall state the boundaries of the proposed business improvement district and shall indicate that copies of the proposed initial operating plan are available from the planning commission on request.

66.1109(2)(d) (d) Within 30 days after the hearing under par. (c), the owners of property to be assessed under the proposed initial operating plan having a valuation equal to more than 40 percent of the valuation of all property to be assessed under the proposed initial operating plan, using the method of valuation specified in the proposed initial operating plan, or the owners of property to be assessed under the proposed initial operating plan having an assessed valuation equal to more than 40 percent of the assessed valuation of all property to be assessed under the proposed initial operating plan, have not filed a petition with the planning commission protesting the proposed business improvement district or its proposed initial operating plan.

66.1109(2)(e) (e) The local legislative body has voted to adopt the proposed initial operating plan for the municipality.

66.1109(2m) (2m) A municipality may annex territory to an existing business improvement district if all of the following are met:

66.1109(2m)(a) (a) An owner of real property used for commercial purposes and located in the territory proposed to be annexed has petitioned the municipality for annexation.

66.1109(2m)(b) (b) The planning commission has approved the annexation.

66.1109(2m)(c) (c) At least 30 days before annexation of the territory, the planning commission has held a public hearing on the proposed annexation. Notice of the hearing shall be published as a class 2 notice

under ch. 985. Before publication, a copy of the notice together with a copy of a detail map showing the boundaries of the territory proposed to be annexed to the business improvement district shall be sent by certified mail to all owners of real property within the territory proposed to be annexed. The notice shall state the boundaries of the territory proposed to be annexed.

66.1109(2m)(d) (d) Within 30 days after the hearing under par. (c), the owners of property in the territory to be annexed that would be assessed under the operating plan having a valuation equal to more than 40 percent of the valuation of all property in the territory to be annexed that would be assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property in the territory to be annexed that would be assessed under the operating plan having an assessed valuation equal to more than 40 percent of the assessed valuation of all property in the territory to be annexed that would be assessed under the operating plan, have not filed a petition with the planning commission protesting the annexation.

66.1109(3) (3)

66.1109(3)(a)(a) The chief executive officer shall appoint members to a business improvement district board to implement the operating plan. Board members shall be confirmed by the local legislative body and shall serve staggered terms designated by the local legislative body. The board shall have at least 5 members. A majority of board members shall own or occupy real property in the business improvement district.

66.1109(3)(b) (b) The board shall annually consider and may make changes to the operating plan, which may include termination of the plan, for its business improvement district. The board shall then submit the operating plan to the local legislative body for its approval. If the local legislative body disapproves the operating plan, the board shall consider and may make changes to the operating plan and may continue to resubmit the operating plan until local legislative body approval is obtained. Any change to the special assessment method applicable to the business improvement district shall be approved by the local legislative body.

66.1109(3)(c) (c) The board shall prepare and make available to the public annual reports describing the current status of the business improvement district, including expenditures and revenues. The report shall include one of the following:

66.1109(3)(c)1. 1. If the cash balance in the segregated account described under sub. (4) equaled or exceeded \$300,000 at any time during the period covered by the report, the municipality shall obtain an independent certified audit of the implementation of the operating plan.

66.1109(3)(c)2. 2. If the cash balance in the segregated account described under sub. (4) was less than \$300,000 at all times during the period covered by the report, the municipality shall obtain a reviewed financial statement for the most recently completed fiscal year. The statement shall be prepared in

accordance with generally accepted accounting principles and include a review of the financial statement by an independent certified public accountant.

66.1109(3)(cg) (cg) For calendar years beginning after December 31, 2018, the dollar amount at which a municipality is required to obtain an independent certified audit under par. (c) 1. and the dollar amount at which a municipality is required to obtain a reviewed financial statement under par. (c) 2. shall be increased each year by a percentage equal to the percentage change between the U.S. consumer price index for all urban consumers, U.S. city average, for the month of August of the previous year and the U.S. consumer price index for all urban consumers, U.S. city average, for the month of August 2017, as determined by the federal department of labor. Each amount that is revised under this paragraph shall be rounded to the nearest multiple of \$10 if the revised amount is not a multiple of \$10 or, if the revised amount is a multiple of \$5, such an amount shall be increased to the next higher multiple of \$10.

66.1109(3)(cr) (cr) The municipality shall obtain an additional independent certified audit of the implementation of the operating plan upon termination of the business improvement district.

66.1109(3)(d) (d) Either the board or the municipality, as specified in the operating plan as adopted, or amended and approved under this section, has all powers necessary or convenient to implement the operating plan, including the power to contract.

66.1109(4) (4) All special assessments received from a business improvement district and all other appropriations by the municipality or other moneys received for the benefit of the business improvement district shall be placed in a segregated account in the municipal treasury. No disbursements from the account may be made except to reimburse the municipality for appropriations other than special assessments, to pay the costs of audits and reviewed financial statements required under sub. (3) (c), or on order of the board for the purpose of implementing the operating plan. On termination of the business improvement district by the municipality, all moneys collected by special assessment remaining in the account shall be disbursed to the owners of specially assessed property in the business improvement district, in the same proportion as the last collected special assessment.

66.1109(4g) (4g) A municipality may convert a business improvement district under this section into a neighborhood improvement district under s. 66.1110 if an owner of real property that is subject to general real estate taxes, that is used exclusively for residential purposes, and that is located in the business improvement district petitions the municipality for the conversion. If the municipality approves the petition, the board shall consider and may make changes to the operating plan under s. 66.1110 (4) (b).

66.1109(4m) (4m) A municipality shall terminate a business improvement district if the owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50 percent of the assessed valuation of all property assessed under the operating plan, file a petition

with the planning commission requesting termination of the business improvement district, subject to all of the following conditions:

66.1109(4m)(a) (a) A petition may not be filed under this subsection earlier than one year after the date the municipality first adopts the operating plan for the business improvement district.

66.1109(4m)(b) (b) On and after the date a petition is filed under this subsection, neither the board nor the municipality may enter into any new obligations by contract or otherwise to implement the operating plan until the expiration of 30 days after the date of hearing under par. (c) and unless the business improvement district is not terminated under par. (e).

66.1109(4m)(c) (c) Within 30 days after the filing of a petition under this subsection, the planning commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the operating plan and a copy of a detail map showing the boundaries of the business improvement district shall be sent by certified mail to all owners of real property within the business improvement district. The notice shall state the boundaries of the business improvement district and shall indicate that copies of the operating plan are available from the planning commission on request.

66.1109(4m)(d) (d) Within 30 days after the date of hearing under par. (c), every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under this subsection, that the owner retracts the owner's request to terminate the business improvement district, or, if the owner did not sign the petition, that the owner requests termination of the business improvement district.

66.1109(4m)(e) (e) If after the expiration of 30 days after the date of hearing under par. (c), by petition under this subsection or subsequent notification under par. (d), and after subtracting any retractions under par. (d), the owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50 percent of the assessed valuation of all property assessed under the operating plan, have requested the termination of the business improvement district, the municipality shall terminate the business improvement district on the date that the obligation with the latest completion date entered into to implement the operating plan expires.

66.1109(5) (5)

66.1109(5)(a)(a) Real property used exclusively for residential purposes and real property that is exempted from general property taxes under s. 70.11 may not be specially assessed for purposes of this section.

66.1109(5)(b) (b) A municipality may terminate a business improvement district at any time.

66.1109(5)(c) (c) This section does not limit the power of a municipality under other law to regulate the use of or specially assess real property.

66.1109(5)(d) (d) If real property that is specially assessed as authorized under this section is of mixed use such that part of the real property is exempted from general property taxes under s. 70.11 or is residential, or both, and part of the real property is taxable, the municipality may specially assess as authorized under this section only the percentage of the real property that is not tax-exempt or residential. This paragraph applies only to a 1st class city.

66.1109 History: 1983 a. 184; 1989 a. 56 s. 258; 1999 a. 150 s. 539; Stats. 1999 s. 66.1109; 2001 a. 85; 2017 a. 59, 70, 189.

BOUNDARY MAP

Street

ASSESSMENT LIST

(Estimated Assessments)

ASSESSMENT LIST

BID	Tax Key #	Address	Property Owner1	
25	2410001000	420 E CAPITOL	MCDONALD'S CORPORATION	
25	2410002100	320 E CAPITOL	TL RIVER WEST LLC	
25	2410011000	4390 N RICHARDS	FIVE SAC SELF STORAGE CORP	
25	2410012000	4200 N HOLTON	PHOENIX CUDAHY LLC	
25	2410013000	4198 N HOLTON	PHOENIX CUDAHY LLC	
25	2419988100	4198 N HOLTON	PHOENIX CUDAHY, LLC	
25	2419990110	720 E CAPITOL	SCRIPPS MEDIA INC	
25	2419992100	532 E CAPITOL	DIV HDV MILWAUKEE I LLC	
25	2419994000	310 E CAPITOL	HENOTIC ENTERPRISES	
25	2419998000	300 E CAPITOL	TL RIVER WEST LLC	
25	2420001000	4185 N RICHARDS	C G SCHMIDT, INC	
25	2420005000	4161 N RICHARDS	TERRA FIRMA HOLDINGS LLC	
25	2420009000	4141 N RICHARDS	BRESSON LLC	
25	2420012110	4125 N RICHARDS	SS LAND LLC	
25	2420017000	4105 N RICHARDS	EARL E. GRUNWALD	
25	2420201000	4301 N RICHARDS	SPIC & SPAN REALTY INC	
25	2420202000	4223 N RICHARDS	MATTHEW ELM	
25	2420204110	4199 N RICHARDS	C G SCHMIDT INC	
25	2420211112	244 W CAPITOL	NORTH SIDE LUMBER & FUEL CO	
25	2420212316	102 W CAPITOL	101 CAPITOL, LLC	
25	2420212320	122 W CAPITOL	SCHWARTZ PROPERTIES LLC	
25	2420216000	208 E CAPITOL	D & M PROPERTIES LLC	
25	2420401000	100 E CAPITOL	RICHARD R PIEPER	
25	2420411000	210 W CAPITOL	OUTREACH COMMUNITY	
25	2420412000	130 W CAPITOL	LCM FUNDS 43 HIGH BAY LLC	
25	2420431000	4041 N RICHARDS	PHOENIX RICHARDS LLC	
25	2420441000	242 E CAPITOL	SHAKIR ZAHIDA	
25	2420442000	272 E CAPITOL	REALTYNET PROPERTIES I LLC	
25	2429997000	4353 N RICHARDS	PHOENIX BROADWAY LLC	
25	2730001100	3879 N RICHARDS	CAPITAL BUILDING LLC	
25	2730002100	3865 N RICHARDS	PINKEY'S CAPITAL AUTO BODY	
25	2730004000	3859 N RICHARDS	RICHARD H FEEST TOD	
25	2730005000	3853 N RICHARDS	ANN C VALENT & EDWARD C	
25	2730008000	3851 N HUBBARD	KIVLEY INVESTMENTS LLC	
25	2730010100	3837 N RICHARDS	LAZZARA W LLC	
25	2730011100	255 E ABERT	PINKEY'S CAPITAL AUTO	
25	2730202000	207 E CAPITOL	BRODERSEN PROPERTIES OF MILW	
25	2730211000	3860 N PALMER	PALMER GARAGE LLC	
25	2730212000	3849 N PALMER	T ROBINETTE LLC	
25	2730216000	3887 N PALMER	JAMES H UTSEY	

25	2730218000	3873 N PALMER	MICHAEL S FORTUNA	
25	2730220100	3869 N PALMER	RIVERWORKS INVESTMENTS INC	
25	2730221000	3867 N PALMER	PALMER STREET WAREHOUSE	
25	2730224000	117 E CAPITOL	HUMM FAMILY TRUST	
25	2730225000	3913 N PALMER	JAMES S MAGESTRO	
25	2730802100	3809 N RICHARDS	PINKEY'S CAPITAL AUTO BODY	
25	2730804000	3801 N RICHARDS	SHEBA LLC	
25	2730807100	3818 N HUBBARD	GREG S VUORINEN	
25	2730808000	3832 N HUBBARD	FOUR WALLS LLC	
25	2730810000	3833 N HUBBARD	HUBBARD GARAGE LLC	
25	2730811000	3827 N HUBBARD	CARSON P COOPER	
25	2730813100	3819 N HUBBARD	PINKEY'S CAPITAL	
25	2730814100	3815 N HUBBARD	3745-55 RICHARDS	
25	2731003100	3930 N 1ST	G WIZ INVESTMENTS LLC	
25	2731004000	106 E MELVINA	G WIZ INVESTMENTS LLC	
25	2731005000	101 W CAPITOL	BRODERSEN 101 CAPITOL DR	
25	2731006000	3901 N 1ST	BARRY R SNIDER	
25	2731010100	3928 N 2ND	QUANG TRAN	
25	2731011000	123 W CAPITOL	JILL L GOLDBERG	
25	2731017000	3889 N 1ST	SKYLINE HOLDING COMPANY LLC	
25	2731020110	105 E MELVINA	MNR HOLDINGS LLC	
25	2731020200	3800 N 1ST	MOREA LLC	
25	2731022000	101 W ABERT	TODD ROBINETTE LLC	
25	2731401111	3832 N 3RD	US CORRUGATED OF MILWAUKEE I	
25	2731743112	3518 N HUBBARD	MOHAMMAD ABU-SAIF	
25	2731743113	274 E KEEFE	KEEFE RICHARDS LLC	
25	2731751113	3704 N PALMER	ILLINOIS TOOL WORKS INC	
25	2731754110	3519 N HUBBARD	RUSS KLISCH LLC	
25	2731754121	218 E KEEFE	RUSS KLISCH LLC	
25	2731760000	3520 N PALMER	CARROLL DISBROW	
25	2731761000	3524 N PALMER	CARROLL C DISBROW	
25	2731763100	3530 N PALMER	IRON JENNY LLC	
25	2731941000	201 W CAPITOL	DBCHASE LLC	
25	2731961000	3900 N PALMER	GOODWILL INDUSTRIES OF	
25	2731962000	3901 N RICHARDS	3901 N RICHARDS LLC	
25	2731965000	3707 N RICHARDS	3707 LLC	
25	2731966000	3695 N RICHARDS	3707 LLC	
25	2731971000	225 W CAPITOL	THE RUNNING REBELS COMMUNITY	
25	2731991000	120 W MELVINA	PINKEYS CAPITAL AUTO BODY CO	
25	2732001000	102 E KEEFE	MEDO LLC	
25	2732021000	3701 N PALMER	MEDO LLC	
25	2732031000	125 W MELVINA	MASA PROPERTIES, LLC	
25	2739958000	3839 N PALMER	TODD ROBINETTE LLC	
25	2739961100	275 E CAPITOL	PNC1 MILW 4 GUYS LLC	

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25 Z/40332000 3/28 N FRATNEY CREATIVE STORE DESIGN INC	25	2740332000	3728 N FRATNEY	CREATIVE STORE DESIGN INC	
25 2740341000 505 E CAPITOL TWENTY FOUR SAC SELF STORAGE	25	2740341000	505 E CAPITOL	TWENTY FOUR SAC SELF STORAGE	
25 2740342000 627 E CAPITOL ARC CAFEUSA001, LLC	25	2740342000	627 E CAPITOL		
25 2740344000 3850 N HOLTON 525 PROPERTIES LIMITED	25	2740344000	3850 N HOLTON		
25 2740361100 3950 N HOLTON 525 PROPERTIES LTD	25	2740361100	3950 N HOLTON		
25 2740391000 701 E VIENNA BLACK RIDGE INVESTMENT CO	25	2740391000	701 E VIENNA	BLACK RIDGE INVESTMENT CO	
25 2740392000 720 E NASH IAN F SUSTAR	25	2740392000	720 E NASH		
25 2740402000 620 E VIENNA INSITE MILWAUKEE LLC	25	2740402000	620 E VIENNA	INSITE MILWAUKEE LLC	
25 2740411000 3936 N RICHARDS WAL-MART REAL ESTATE	25	2740411000	3936 N RICHARDS	WAL-MART REAL ESTATE	
25 2740412000 401 E CAPITOL CONTINENTAL 20 FUND LTD	25	2740412000	401 E CAPITOL	CONTINENTAL 20 FUND LTD	
25 2740413000 400 E VIENNA LIGHT RAY DEVELOPMENT LLC	25	2740413000	400 E VIENNA	LIGHT RAY DEVELOPMENT LLC	
25 2740491000 701 E CAPITOL PJR PROPERTIES LLC	25	2740491000	701 E CAPITOL		

25	2740492000	733 E CAPITOL	PJR PROPERTIES LLC	
25	2749970100	801 E CAPITOL	HERSHEL ABELMAN & INGEBORG	
25	2749972112	3872 N FRATNEY	WEDADO SWEETS LLC	
25	2749974100	3888 N FRATNEY	SAMIH OMARI	
25	2749975111	3866 N FRATNEY	PHOENIX FRATNEY LLC	
25	2749978100	3845 N BREMEN	ELIMS LLC & COURTNEY D	
25	2749980110	3830 N FRATNEY	BARKOW INVESTMENTS LLC	
25	2749981111	925 E ABERT	BLUE BIKE LLC	
25	2749984110	900 E VIENNA	B C MILLER HOLDINGS LLC	
25	2749996000	425 E CAPITOL	MULTANI REAL ESTATE CAPITOL	
25	2810217000	3341 N BOOTH	ANTHONY P BALISTRERI JR	
25	2810403000	3271 N HOLTON	ALMIAN HOLDINGS LLC	
25	2810404000	3265 N HOLTON	ALI SHAUKAT	
25	2810517100	3301 N HOLTON	WILFREDO FUENTES SR	
25	2810523110	3334 N HOLTON	RIVERWORKS CITY CENTER LLC	
25	2810524100	3304 N HOLTON	RIVERWORKS CITY CENTER LLC	
25	2810525000	518 E CONCORDIA	RIVERWORKS CITY CENTER LLC	
25	2810630000	3429 N BUFFUM	WENNIGER ELEC & SONS INC	
25	2810642000	419 E TOWNSEND	TIMOTHY COWLING	
25	2810659000	418 E TOWNSEND	TIMOTHY COWLING	
25	2810701110	701 E KEEFE	ATINSKY PROPERTY MGMT LLC	
25	2811602000	3349 N HOLTON	FALA7 INVESTMENTS LLC	
25	2811603000	3345 N HOLTON	FALA7 INVESTMENTS LLC	
25	2811851000	3272 N HOLTON	EYE MATHITHY LLC	
25	2811852000	3276 N HOLTON	JAMES BENTLEY	
25	2811853000	3225 N PIERCE	KMG HOLDINGS INC	
25	2811901000	3210 N PIERCE	321 LIMITED LLC	
25	2812106111	3334 N BOOTH	METAL FORMS CORPORATION	
25	2812109000	3315 N PIERCE	WAYNE WALLNER	
25	2812113000	3275 N PIERCE	PIERCE STREET PROPERTY LLC	
25	2812601000	629 E KEEFE	MARK & THOMAS LLC	
25	2812638111	531 E KEEFE	531 KEEFE LLC	
25	2812646100	3448 N HOLTON	GEORG SCHIENKE	
25	2812648110	3434 N HOLTON	MOBILE CAR CARE LLC	
25	2812650000	3430 N HOLTON	MOBILE CAR CARE LLC	
25	2812654110	3404 N HOLTON	HOLTON LLC	
25	2812655000	3400 N HOLTON	L C WHITEHEAD	
25	2812670000	433 E KEEFE	ARTHUR B STEEL	
25	2812678000	3456 N BUFFUM	SIMON BARBIER	
25	2812679000	3411 N HOLTON	ANTHONY P BALISTRERI	
25	2812684000	3447 N HOLTON	FALA7 INVESTMENTS LLC	
25	2812686000	3455 N HOLTON	JAMES P JANKOWSKI	
25	2812687000	3457 N HOLTON	JAMES P JANKOWSKI	
25	2812688000	3461 N HOLTON	STEVEN DODDER	

25	2812689000	3475 N BUFFUM	CORNICE D GRACE & BETTY HOOD
25	2812772000	325 E KEEFE	WENNIGER ELECTRIC INC
25	2812791000	3474 N HOLTON	KOOL PETROLEUMS INC
25	2819976120	3300 N BOOTH	EAST SIDE LOT LLC
25	2821901000	245 E KEEFE	D & E AUTO REPAIR LLC
25	2822602110	229 E KEEFE	TIMOTHY R FIRLEY
25	2822625000	109 E KEEFE	CAROLYN V WATTS REV TRUST
25	2822626000	103 E KEEFE	YUVRAJ FOOD MART INC
25	2829986000	3473 N RICHARDS	RCBC INVESTMENTS LLC

EARLY TERMINATION OF THE DISTRICT

The City shall consider terminating the District if the owners of property assessed under the Operating Plan having a valuation equal to more than 50% of the valuation of all property assessed under the Operating Plan, using the method of valuation specified herein, or the owners of property assessed under the Operating Plan having an assessed valuation equal to more than 50% of the assessed valuation of all property assessed under the Operating Plan, file a petition with the City Plan Commission requesting termination of the District. On or after the date such a petition is filed, neither the Board nor the City may enter into any new obligations by contract or otherwise until the expiration of thirty (30) days after the date a public hearing is held and unless the District is not terminated.

Within thirty (30) days after filing of a petition, the City Plan Commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a Class 2 notice. Before publication, a copy of the notice with a copy of the Operating Plan and a copy of the detail map showing the boundaries of the District shall be sent by certified mail to all owners of real property within the District.

Within thirty (30) days after the date of such hearing, every owner of property assessed under the Operating Plan may send a written notice to the City Plan Commission indicating, if the owner signed a petition, that the owner retracts the owner's request to terminate the District or, if the owner did not sign the petition, that the owner requests termination of the District.

If, after the expiration of thirty (30) days after the date of the public hearing, by petition or subsequent notification and after subtracting any retractions, the owners of property assessed under the Operating Plan having a valuation equal to more than 50% of the valuation of all property assessed under the Operating Plan, using the method of valuation specified in the Operating Plan, or the owners of property assessed under the Operating Plan having an assessed valuation equal to more than 50% of the assessed valuation of all properties assessed under the Operating Plan have requested the termination of the District, the City shall terminate the District on the date that the obligation with the latest completion date entered into to implement the Operating Plan expires.

BOARD OF DIRECTORS LIST

NAMES	TITLE	EMAIL	PROPERTY OWNED	TERM
Carl Nilssen	Chair	carl@bigmpg.com	811 E. Vienna Ave	01-08-2020
Cliff Wenniger	Vice-Chair	cliffw@wennigercompressor.com	3435 N. Buffum St.	02-11-2023
Sandy Woycke	Secretary	sw@ctcsupplies.com	3845 N. Bremen St.	04-06-2020
Steve Chitwood	Treasurer	'stephen.chitwood@pnc.com'	275 E. Capitol Dr.	11-05-2022
Meg Hopkins	Member	meghopkins@wi.rr.com	531 E Keefe Ave (former space)	05-14-2021
Mark Porecca	Member	mcporreca@gmail.com	125 W. Melvina St.	05-14-2021
Kevin Riordan	Member	kriordan@boerke.com	102 W. Capitol Dr.	03-27-2020
Bob Smith	Member	robertlsmith531@gmail.com	531 E. Keefe Ave	11-05-2022
L.C. Whitehead	Member	betty43_74@hotmail.com	3400 N. Holton St.	11-05-2022
Jozi Tatham	Member	info@siddhiyogamke.com	53 I E. Keefe Ave	09-24-2022



ANNUAL REPORT

2019

RIVERWORKS BID #25
MILWAUKEE'S CREATIVE DISTRICT

MISSION:

The Riverworks Business
Improvement District seeks to
improve, maintain, and promote
the Riverworks Center through
thoughtful programs and
services for the benefit of all
property owners, tenants,
consumers, and residents.

BID STAFF:

Darryl Johnson darrylj@riverworksmke.org

Kate Bartlett kateb@riverworksmke.org

LOCATION:

526 E Concordia Ave Milwaukee, WI 53212 (414) 906 - 9650

www.riverworksmke.org

RiverworksCreativeDistrict

RiverworksCreativeDistrict

RiverworksMKE

MESSAGE FROM THE EXECUTIVE DIRECTOR

During 2019, Riverworks Business Improvement District Continued to expand its work around providing businesses and entrepreneur resources, technical assistance and marketing. Riverworks, Milwaukee's Creative District has a long history of being the first at developing and implementing programs, activities and creating a vibrant district where creative placemaking can thrive.

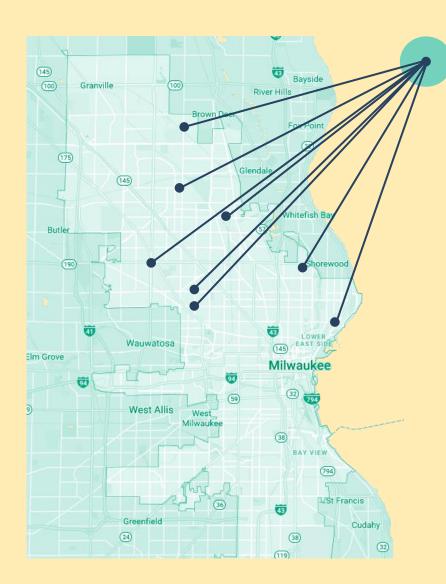


The District did very well this year, the vacancy rates were down, property values increased and there were a number of developers who purchased old manufacture properties and repurposed them for multitenants. Excitement and energy seem to be buzz words for the district these days. New ideas are being developed, public spaces were activated for employees and residents, i.e. Beerline trail and Holton Street. The District strives to improve the physical conditions and the safety of the area and provide the tools and resources for area businesses.

We all truly appreciate everyone support of our local businesses.

-Darryl Johnson Riverworks Executive Director





RIVERWORKS CLEANS

Riverworks Cleans provides employment opportunities to Milwaukee residents while improving Milwaukee neighborhoods and properties. This social enterprise operates as a business unit, generating additional operating income for Riverworks.

Riverworks Cleans has been an effective resource for the City of Milwaukee, property management companies, and a growing number of BIDs throughout the city, as they are contracted to pick up litter, empty trash cans, removed graffiti, paint street lights and maintain landscaping.

As Riverworks Cleans looks to the future, they anticipate adding event setup and clean up and large bulk removal and snow removal for businesses.

BUSINESS OUTREACH

In 2019, the BID did extensive outreach to over 200 existing businesses, entrepreneurs and property owners, and distributed resources about RDC services and our partner organizations, SBDC and BIZStarts. The BID has seen tremendous growth over the past year, seeing a 3% increasing in overall property values and over \$80,000 leveraged from City of Milwaukee and BID grants to invest and beautify the districts properties.

DISTRICT CLEAN UP AND MAINTENANCE



2325 Bags of litter collected



(graffiti) removed



229 Shopping Carts Returned



CITY VACANT LOTS / REM PROPERTY CLEANUPS



Addresses serviced



Cubic Yards Removed

NEW BID PARTNERSHIPS

Working to help new businesses and existing businesses grow, Riverworks strategically partnered with UWM Small Business Development Center and BizStarts. Over the course of the year, the BID and SBDC went out to meet with 3 businesses to address business growing pains and paths forward. We also set up an action plan to reach out to all businesses by the end of 2020.

BID REAL ESTATE / 2018—2019

+ 3%

Industrial, Service & Commercial Property Values

Grants and City of Milwaukee + 58% Grants and City of Milw leveraged for property development and beautification



RIVERWORKS WEEK

The Riverworks BID put on it's 7th Annual Riverworks Week Festival, highlighting the local businesses in the area and showcasing the district's entrepreneurs and creativity. It was a fun-filled week of events, networking opportunities and unique activities to celebrate Milwaukee's Creative District. The driving force behind the Riverworks Week are the established goals and objectives that each event is driven to meet.

- 1. To Establish Riverworks as Milwaukee's Creative District
- 2. Promote BID Businesses
- 3. Curate and Develop Strategic Partnerships
- 4. Promote Real Estate Investment and Development
- 5. Articulate and Develop BID Service Offerings to BID Businesses

POP-UP CAFE

The Pop-Up Café, sponsored by Colectivo, was held from 7:30-10am, Monday through Friday, offering free coffee, pastries, and conversation. The Pop-up Café was a laid-back networking event, bringing in residents and local employees to share stories prior to starting their day.

The pop-up gallery, located at the Beerline Trail and Holton Street intersection , was designed by local architectural designer Jordan Donald of Gailbrath Carnahan Architects. The modular design operates as a outdoor café and gallery and is intended to be adaptable to future events. Inside, the gallery featured conceptual renderings for the new Beerline Trail Linear Park project from Keefe Ave to Capitol Drive.





DOLPHIN POOL

The Dolphin Pool, a more approachable version of "Shark Tank", is Milwaukee's original entrepreneur pitch contest, featuring 6 Milwaukee entrepreneur contestants that will compete for \$2,500 prize. Dolphin Pool also collaborates with 8 teen groups from Teens Grow Greens. From vegan ice cream and a bicycle cafe, to an entrepreneurial marketing firm and craft brew canning company, all of the 2019 contestants presented intriguing, unique, and creative businesses proposals.

Congrats to the Dolphin Pool 2019 winner, Claire Friona of Blue Mangoes. Blue Mangoes makes all natural and organic dried fruits in collaboration with rural African women farmers, transforming waste into opportunity. Congrats to all our Contestants!







BID AWARDS

The BID Awards recognize the area's outstanding movers and shakers who have made a positive impact in the district. The evening featured a *Taste of Riverworks,* hosting and serving Riverworks' own craft brewer, Gathering Place Brewing, with food from Localicious, Burke Candy, and The Riverwest Filling Station. The awards were designed and created by Gallas Metalworks.

The **Real Estate Gem Award** recognizes impactful improvements or development went to Diversatek located on 3373 N Holton. As you drive past, it might just look like a regular factory, but inside, the building tells a story of manufacturing and shows an appreciation to adaptive reuse, integration of modern conveniences and dazzling staircase and skylight features completely transforming the space.

The Catalytic Business Award recognizes outstanding positive impact through collaboration, innovation, and investment

went to The Riverwest Filling Station. Owned and operated by local residents, Bryan and Miriam Atinsky, they believe in creating a local inspired, family-focused food and beer culture to the BID.

The **Spark Plug Award** recognizes an individual activity that positively promotes the district, went to Kathy Papineau of Localicious MKE Kitchen for her continued support of local food entrepreneurs through her shared commercial kitchen. Kathy is committed to purchasing local, composting and minimizing plastic waste—no easy feat in the food biz.

The Champion Award recognizes those who are making a powerful positive impact on the District went to the E. Capitol Dr. Safety Network made up of Milwaukee Police Department, District 5 BEAT, Safe and Sound, and The City of Milwaukee District Attorney's office which have collaborated for over 3 years to increase safety communication and reduce crime amongst businesses on Capitol Drive.





INVENTORS CIRCUS

Milwaukee's Creative District signaled to the world that we needed some creative, problem solving citizens to build ridiculous machines for no reason whatsoever, except to Launch Barbie! The Inventors Circus is a lighthearted competition that invites teams to solve a ridiculous problem and 2019's task was Launch Barbie. All teams were supplied with the same starter-kit of materials including ordinary household items, toys, building materials, and similar workspaces.

10 teams competed to launch Barbie, and all teams took very different and unique approaches. The 2019 Inventor Circus winner of \$250 was **Team "Animal Circus"**, led by Stella Porecca, for their innovative sequenced approach to pop a balloon, race down a race track and launch Barbie.

CREATIVE DISTRICT ALIVE!

Riverworks is all about celebrating a job well done and quitting time is the best time to get the weekend started. Put that together and nothing makes better sense than a great Block Party featuring De La Buena. The event featured fresh brewed beer from the Riverwest Syndicate and food trucks kept the crowd fueled. Cream City Rickshaw was providing open-air rides on the Beerline Trail and Scratch was giving away ice cream. It was great fun for the whole family!

BEERLINE TRAIL 5K RUN/WALK

Riverworks is proud to host the first ever Beerline Trail 5K Run / Walk, a race meant to benefit the development and programming of the Beerline Trail. The race started at Riverworks, Holton Street and Townsend and sent runners down Holton Street and back up to the Beerline Trail. The race had over 100 runners from the Harambee and Riverwest neighborhoods.

The moment the streets closed, the cars stopped and the racers were in starting formation, we knew this race was here to stay.



CAPITOL DR. COLLABORATION

The East Capitol Drive Safety Network (ECDSN), established in 2017 with the mission to bring MPD BEAT Officers to create relationships with Capitol Drive businesses, serving as community liaisons and increasing communication and collaboration amongst the surrounding businesses. This initiative has been hugely successful, growing multiple collaborations with the surrounding commercial and service businesses. The ECDSN, comprised of Milwaukee Police Department District 5 BEAT, the City of Milwaukee District Attorney, Safe and Sound, Riverworks, Goodwill Workforce Connection Center and surrounding businesses has been growing and adapting is resources, networks and communication platforms to align with the corridors changing needs.

The ECDSN was awarded the Champion Award at the 2019 BID Awards ceremony, recognizing the groups commitment to reducing crime and increasing safety through collaboration.



Photo Credit: CBS Channel 58 News

Officer Zimmermann, Capitol Drive BEAT, purchases car seat for mother of two, instead of giving her a ticket. "I am a dad of three kids and can't imagine anything happening to them or not being able to have them secured in their car seats," Zimmerman said.

WOMEN ENTREPRENEURS UNITE

With a growing entrepreneurial network of businesses in the area, Riverworks was approached by a few women entrepreneurs in the area to established a Women's Entrepreneurial network, WE 53212. Throughout 2019, 6 meetings were conducted with over 50 attendees. Each meeting focused on networking women owned businesses together and bringing in professionals to speak about relevant martketing topics, while enjoying local food and sharing tips.



THE BEERLINE TRAIL PROJECT

For over 10 years, Riverworks has been a collaborative force to keep attention on the Beerline Trail, increase its access to area residents and invest in it's beautification. Recently, the focus has been on the new *Linear Park*, an uninterrupted portion of the trail from Keefe Avenue to Capitol Drive. With strategic partners in place and community involvement, Hood Design Studio, a renowned Landscape Architect out of Oakland, has designed a one-of-a kind park, specifically for the Harambee neighborhood.

The park includes a picnic area, performance stage, playground, outdoor sculpture gallery, and murals. One of the best parts of the design is the new Vienna Street Crossing, creating a new entrance to the Beerline Trail from the center of the Linear Park.

Over the last year, the leadership team has finalized a design and is currently in the financial stage, looking for donors and fund development partners to help this project become reality.



Photo Credit: HOOD Design

MAKER BUILDINGS OPEN THEIR DOORS FOR PUBLIC TOUR

This past June, Milwaukee had the pleasure of hostingthe 2019 Urban Manufacturing Alliance Conference, an event focusing on the continued growth of our urban manufacturing network, as well as the importance of storytelling to share our experiences and allow the public to understand its importance.

During this 4 day event, Riverworks participated in numerous ways, but none were as impactful as the walking tour. The tour highlighted the Fratney Street Creative Corridor and all the makers, artists and manufactures along the way. The tour started with 3700 Fratney, a maker building owned by Steve Mathison featuring the newly renovated Think HR space, The Urban Craftsman and Dolphin Wetsuits. Next door, the tour ventured to 3728 Fratney, a former design product warehouse, the building has been undergoing numerous renovations and is planning for 15-20 new businesses to move into Phase I in 2020. We then moved to 811 Vienna to tour Flux Design, a local industrial and interior design company, who has worked with numerous local restaurant and recently completed the Black Holocast Museum.



Next up was the Riverwork's BID's infamous chocolate candy manufacturer, Burke Candy, where guests toured the production facility and received an abundant amount of samples! Lastly, the group toured Spike Brewing, a local craft brewing equipment manufacturer with their own private tap room. As the group wrapped up, we continued our manufacturing and maker discussion at Gathering Place Brewing, over a flight of six different German style beers. The tour was overwhelmingly successful and the Riverworks BID anticipates coordinating a additional tours in 2020.



2018 ADMINISTRATIVE STAFF

Darryl Johnson

Executive Director

Kate Bartlett

Business Development Specialist

2018 BOARD OF DIRECTORS

Carl Nilssen

Chair

Cliff Wenniger

Vice-Chair

Sandy Woycke

Secretary

Steve Chitwood

Treasurer

Jozi Tatham

Member

Meg Hopkins

Member

Mark Porecca

Member

Kevin Riordan

Member

Bob Smith

Member

L.C. Whitehead

Member

MESSAGE FROM THE BOARD CHAIR

I've noticed that when I tell people I work in the Riverworks BID, a whole new interesting line of discussion ensues. Even more so when my descriptor is Milwaukee's Creative District. I believe that's true because, as employees and business owners, we are finding identity and pride in our district. We are excited to spread the news about the positive things happening here in Riverworks: Milwaukee's Creative District.

Large employers continue to do well, and we are welcoming more small businesses every year. Real estate demand is high and investment is landing in one of our region's most dynamic business districts. A craft brewery, pretzel makers, design build firms, eateries - all recent community amenities that are adding value and options within the district. Commerce and community in action.

The BID continues to award facade grants, provide street beautification services and technical assistance, maintaining strong relations with the City of Milwaukee. Even more exciting for our district was the creation of the BID Business Development Specialist, a new staff position held by Kate Bartlett.

Riverworks will be concentrating on building a new website, compiling data, facilitating more networking, and generally providing more technical assistance for our BID businesses. Kate will be spearheading many of these efforts, so please welcome her to our district and help her get the information she needs.

A number of very exciting advancements worked their way through the 2018 calendar year - but honestly, I think that was just setting the table for an even more productive 2019.

We should all feel very proud to be a part of this urban renewal and success story. I hope to see you at the many BID sponsored events, and that you tell everyone that you work in Riverworks: Milwaukee's Creative District!

Think: Riverworks' Businesses First!

- Carl Nilssen
Riverworks BID Board President

2019 FINANCIALS

REVENUE		2018	% OF BUDGET		
PROPERTY TAX INCOME—CITY OF	\$	97%			
GRAFFITI REMOVAL FEES	\$	0.4%			
SPONSORSHIP INCOME	\$	2.4%			
INTEREST INCOME	\$	0.6%			
	TOTAL	\$261,799	100%		

EXPENSES		2019	% OF BUDGET	
PROGRAM SERVICES:				
PUBLIC SAFETY & APPEARANC	PUBLIC SAFETY & APPEARANCE			
PROPERTY IMPROVEMENT GR	ANTS	\$29,040	11%	
STREETSCAPE + AREA MAINTE	NENCE	\$41,294	16%	
RIVERWORKS WEEK		\$59,277	23%	
OTHER	\$5,330	1%		
TOTAL PROGRAM SERVICES EXPENSES		\$165,616	63%	
MANAGEMENT AND GENERAL:				
ADMINISTRATIVE + OVERHEAD		\$92,741	35%	
MEETING EXPENSES		\$1,061	1%	
OTHER		\$2,381	1%	
TOTAL MEETING AND GENERAL EXPENSES		\$96,183	37%	
TOTAL \$		\$261,799	100%	



RIVERWORKS BUSINESS IMPROVEMENT DISTRICT #25 FINANCIAL STATEMENTS

FOR THE YEAR ENDED DECEMBER 31, 2019

(With Summarized Totals for the Year Ended December 31, 2018)
With Accountant's Review Report



RIVERWORKS BUSINESS IMPROVEMENT DISTRICT #25

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INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors Riverworks Business Improvement District No. 25 Milwaukee, Wisconsin

We have reviewed the accompanying financial statements of Riverworks Business Improvement District No. 25 (a nonprofit organization), which comprise the statement of financial position as of December 31, 2019, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

To the Board of Directors Riverworks Business Improvement District No. 25

Summarized Comparative Information

We previously reviewed Riverworks Business Improvement District No. 25's December 31, 2018 financial statements and in our conclusion dated May 15, 2019, stated that based on our review, we were not aware of any material modifications that should be made to the December 31, 2018 financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America. We are not aware of any material modifications that should be made to the summarized comparative information presented herein as of and for the year ended December 31, 2018, for it to be consistent with the reviewed financial statements from which it has been derived.

RITZHOLMAN LLP

Certified Public Accountants

Kity Holman LLP

Milwaukee, Wisconsin April 15, 2020

RIVERWORKS BUSINESS IMPROVEMENT DISTRICT #25 STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2019

(With Summarized Totals for December 31, 2018) (See Accountant's Review Report)

ASSETS

ASSETS				
		2019		2018
CURRENT ASSETS				
Cash	\$	79,583	\$	47,040
Accounts Receivable				5,228
Prepaid Expenses		925		867
Total Current Assets	\$	80,508	\$	53,135
FIXED ASSETS				
Equipment	\$	6,265	\$	6,265
Less: Accumulated Depreciation	•	(4,490)	·	(4,072)
Net Fixed Assets	\$	1,775	\$	2,193
LONG TERM ASSETS				
LONG-TERM ASSETS	Φ.	005 500	Φ.	005 500
Loan to Riverworks Development Corporation	\$	265,523	<u>\$</u>	265,523
TOTAL ASSETS	\$	347,806	\$	320,851
LIABILITIES AND NET ASSETS				
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts Payable	\$	4,329	\$	10,604
Current Portion of Long-Term Debt		10,201		9,832
Total Current Liabilities	\$	14,530	\$	20,436
LONG-TERM LIABILITIES				
Loans Payable	\$	255,690	\$	265,523
Less: Current Portion	Ψ	(10,201)	Ψ	(9,832)
Total Long-Term Liabilities	\$	245,489	\$	255,691
Total Liabilities	\$	260,019	\$	276,127
Total Liabilities	<u> </u>	200,010	Ψ	2.0,.2.
NET ASSETS				
Without Donor Restrictions	<u>\$</u>	87,787	\$	44,724
Total Net Assets	\$	87,787	\$	44,724
TOTAL LIABILITIES AND NET ASSETS	\$	347,806	\$	320,851

The accompanying notes are an integral part of these financial statements.

RIVERWORKS BUSINESS IMPROVEMENT DISTRICT #25 STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED DECEMBER 31, 2019

(With Summarized Totals for the Year Ended December 31, 2018) (See Accountant's Review Report)

	Without Donor Restrictions				
	2019			2018	
REVENUE					
Property Tax Income - City of Milwaukee	\$	276,511	\$	283,468	
City Grants		872		1,174	
Sponsorship Income		27,250		7,250	
Riverworks Week Income				947	
In-Kind Contributions		6,096			
Interest Income		229		179	
Total Revenue	\$	310,958	\$	293,018	
EXPENSES					
Program Services					
Property Improvement Grants	\$	29,040	\$	20,608	
Area Wide Maintenance	•	39,876	·	39,553	
Public Appearance		17,769		14,083	
Riverworks Week		65,374		50,777	
Other		59,698		60,695	
Total Program Services	\$	211,757	\$	185,716	
Management and General					
Administrative Support	\$	45,000	\$	45,000	
Other		11,138		17,849	
Total Management and General	\$	56,138	\$	62,849	
Total Expenses	\$	267,895	\$	248,565	
CHANGE IN NET ASSETS	\$	43,063	\$	44,453	
Net Assets, Beginning of Year		44,724		271	
NET ASSETS, END OF YEAR	\$	87,787	\$	44,724	

The accompanying notes are an integral part of these financial statements.

RIVERWORKS BUSINESS IMPROVEMENT DISTRICT #25 STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2019

(With Summarized Totals for the Year Ended December 31, 2018) (See Accountant's Review Report)

			Ма	nagement		
	Р	rogram		and	2019	2018
	S	ervices		General	 Total	 Total
EXPENSES				<u> </u>	 _	 _
Property Improvement Grants	\$	29,040	\$		\$ 29,040	\$ 20,608
Banners and Christmas Wreaths		2,116			2,116	2,084
Public Lighting		833			833	1,164
Interest Expense		9,957			9,957	12,029
Contract Services						
Area Wide Maintenance		39,876			39,876	39,553
Public Appearance		17,769			17,769	14,083
Streetscapt Maintenance		1,374			1,374	
Administrative Support		45,000		45,000	90,000	90,000
Professional Fees				5,330	5,330	5,230
Riverworks Week						
Communication and Marketing		26,074			26,074	29,399
Equipment and Venue Rentals		4,075			4,075	5,411
Food and Beverage		2,242			2,242	2,633
Awards and Prizes		5,755			5,755	2,708
Entertainment		6,610			6,610	5,613
Fees		2,096			2,096	659
Staffing		9,481			9,481	3,678
Other Riverworks Week		9,041			9,041	676
Insurance				1,333	1,333	1,328
Marketing				1,230	1,230	2,274
Meeting Expense and Travel				1,061	1,061	2,153
Office Supplies and Postage				1,408	1,408	6,862
Miscellaneous				776	776	2
Depreciation		418			 418	 418
TOTAL	\$	211,757	\$	56,138	\$ 267,895	\$ 248,565

The accompanying notes are an integral part of these financial statements.

RIVERWORKS BUSINESS IMPROVEMENT DISTRICT #25 STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED DECEMBER 31, 2019

(With Summarized Totals for the Year Ended December 31, 2018)
(See Accountant's Review Report)

	 2019		2018
CASH FLOWS FROM OPERATING ACTIVITIES Change in Net Assets Adjustments to Reconcile Change in Net Assets to	\$ 43,063	\$	44,453
Net Cash Provided by Operating Activities Depreciation Expense (Increase) Decrease in Accounts Receivable	418 5,228		418 (5,013)
(Increase) Decrease in Loans Receivable (Increase) Decrease in Prepaid Expenses Increase (Decrease) in Accounts Payable	(58) (6,275)		9,477 (37) 3,356
Net Cash Provided by Operating Activities	\$ 42,376	\$	52,654
CASH FLOWS FROM FINANCING ACTIVITIES Payments on Loan	\$ (9,833)	\$	(52,670)
Net Cash Used by Financing Activities	\$ (9,833)	\$	(52,670)
Net Increase (Decrease) in Cash	\$ 32,543	\$	(16)
CASH BALANCE, BEGINNING OF YEAR	47,040	_	47,056
CASH BALANCE, END OF YEAR	\$ 79,583	\$	47,040
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Interest Paid	\$ 9,957	\$	12,029

(See Accountant's Review Report)

(See Accountant's Review Report)

NOTE A - Summary of Significant Accounting Policies

Organization

The Riverworks Business Improvement District #25 (RBID) was created by the Common Council of the City of Milwaukee pursuant to Wisconsin Statutes. The purpose of RBID is to sustain the competitiveness of the Riverworks Industrial and Commercial District of the City of Milwaukee and to ensure a safe, clean environment conducive to business activity.

Riverworks Business Improvement District #25 is exempt from tax as an affiliate of a governmental unit under Section 501(a) of the Internal Revenue Code.

Accounting Method

The financial statements of Riverworks Business Improvement District #25 have been prepared on the accrual basis of accounting.

Basis of Presentation

The Organization reports information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

Cash and Cash Equivalents

For purposes of the statement of cash flows, cash and cash equivalents include all highly liquid debt instruments with original maturities of three months or less when purchased.

Accounts Receivable and Allowance for Uncollectible Accounts

Accounts receivable are stated at unpaid balances, less an allowance for doubtful accounts. The Organization provides for losses on accounts receivable using the allowance method. The allowance is based on experience, third-party contracts, and other circumstances, which may affect the ability of customers to meet their obligations. Receivables are considered impaired if full principal payments are not received in accordance with the contractual terms. It is the Organization's policy to charge off uncollectible accounts receivable when management determines the receivable will not be collected.

Management believes all receivables will be collected in accordance with the terms of the agreements. Thus, no allowance for uncollectible accounts is necessary at year end.

Fixed Assets

Fixed assets are recorded at cost. The Organization's capitalization policy is \$500. Depreciation is provided over the estimated useful lives of the assets using the straight-line method.

(See Accountant's Review Report)

NOTE A - Summary of Significant Accounting Policies (continued)

Contributions and Grant Revenue

Contributions received and unconditional promises to give are measured at their fair values and are reported as increases in net assets. Contributions are considered available for the Organization's general programs unless specifically restricted by the donor. Contributions received with restrictions that are met in the same reporting period are reported as revenue without donor restrictions and increase net assets without donor restrictions. Conditional promises to give are not recognized until they become unconditional. A conditional contribution is one that has both a barrier that must be overcome and an agreement requiring advance payment to be returned or future payment not to be obligated whence the barrier is not overcome. Amounts received for which the donor has limited the use of the asset or designated the gift as support for future periods are considered restricted support and included in net assets with donor restrictions. When a donor restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. When the restriction on a contribution is met in the same reporting period as the contribution is received, the contribution is reported in net assets without donor restrictions.

Contributions of assets other than cash are recorded at their estimated fair value at the date of the gift. Donated services are recognized as contributions if the services create or enhance nonfinancial assets or the services require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Accordingly, the value of contributed time that does not meet these requirements has not been determined and is not reflected in the accompanying financial statements.

Functional Expenses

The Organization allocates costs directly to program and management when appropriate. Certain expenses are attributable to programs or supporting functions of the organization. Those expenses include interest and advertising expense which is allocated based on estimates of usage between the program and management.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

(See Accountant's Review Report)

NOTE B - Accounting Changes

The Organization's financial statements have changed to adopt the *Accounting Standards Update 2014-09, Revenue from Contracts with Customers (Topic 606),* and all subsequently issued accounting updates issued to clarify the standards. These updates replaced most preexisting generally accepted accounting principles. The updates are effective for the year ended December 31, 2019. The updates are required and establish principles for reporting useful information to users of financial statements about the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. The core principle of the guidance is that an organization should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the Organization expects to be titled.

The Organization's financial statements have changed to adopt the *Accounting Standards Update 2018-08, Not-for-Profit Entities (Topic 958), Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made* effective for the year ended December 31, 2019. This update is required. The goal of this update is to help organizations determine reciprocal and nonreciprocal transactions and clarify areas within the codification. The guidance clarifies that an exchange transaction is when the resource provider receives equal value in return for what the resource provider pays. When the general public is the recipient of the service or goods, the transaction is not considered a reciprocal transaction, it is considered a contribution. The guidance also clarifies that a conditional contribution is one that has both a barrier that must be overcome and an agreement requiring advance payment to be returned or future payment not to be obligated whence the barrier is not overcome.

The Organization applied the changes on the modified retrospective basis within the summarized comparative information. The Organization applied the new guidance using the practical expedient provided in Topic 606 that allows the guidance to be applied only to contracts that were not complete as of January 1, 2019. Results for reporting periods beginning after January 1, 2019 are presented under Topic 606 while prior periods amounts are not adjusted and continue to be reported in accordance with legacy generally accepted accounting principles.

The adoption of this new standard did not result in a material impact to the Organization's financial statements.

(See Accountant's Review Report)

NOTE B - Accounting Changes (continued)

Future Accounting Pronouncements

The Organization will be required to implement *Accounting Standards Update 2016-02*, *Leases (Topic 842)*. The effective date for ASU 2016-02 is for fiscal years beginning after December 15, 2020. This update requires the recognition of lease assets and lease liabilities on the statement of financial position measured at the present value of lease payments and requires disclosure of key information about the leasing arrangements. It is to be adopted using the modified respective approach.

Accounting Standards Update 2016-13, Financial Instruments - Credit Losses (Topic 326) will be effective for fiscal years beginning after December 15, 2023. The main objective of this update is to provide financial statement users with more decision-useful information about the expected credit losses on financial instruments and other commitments to extend credit held by a reporting entity at each reporting date. To achieve this objective, the amendments in this update replace the incurred loss impairment methodology in current GAAP with a methodology that reflects expected credit losses and requires consideration of a broader range of reasonable and supportable information to inform credit loss estimates, including exploring more forward-looking alternatives.

NOTE C - Comparative Financial Information

The financial information shown for 2018 in the accompanying financial statements is included to provide a basis for comparison with 2019. The comparative information is summarized by total only, not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity to accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2018, from which the summarized information was derived.

Certain reclassifications have been made to the 2018 amounts to conform to the 2019 presentation. These reclassifications did not change net assets or the change in net assets as previously reported.

NOTE D - Liquidity

The organization maintains cash and cash equivalents on hand to represent approximately two months of general operating expenditures. These balances are held in liquid bank accounts or other securities with maturities of three months or less.

NOTE E - Concentration of Risk

Riverworks Business Improvement District #25 receives property tax assessment income and grants from the City of Milwaukee. Riverworks Business Improvement District's operations rely on the availability of these funds. Approximately 97% of the Organization's revenue was from the City of Milwaukee for the year ended December 31, 2019.

(See Accountant's Review Report)

NOTE F - Loans Receivable and Payable

Riverworks Business Improvement District #25 has a note payable to the City of Milwaukee. The note payable bears an interest rate of 3.75% payable annually, with a final maturity on March 31, 2036. The future scheduled maturities of long-term debt are as follows:

Year Ending December 31,	<u>Amount</u>
2020 2021 2022 2023 2024 2025 and thereafter	\$ 10,201 10,584 10,981 11,392 11,820 200,712
Total	<u>\$255,690</u>

These funds were loaned to Riverworks Development Corporation for partial funding of the Riverworks City Center Project. Accordingly, a loan receivable was recorded in the amount of the loan from the City and bears a 0% interest payable to Riverworks Business Improvement District #25 . Riverworks Development Corporation will make payments on the loan receivable in amounts sufficient to make the annual principal payment to the City. The payment for 2019 was not paid. Riverworks Development Corporation intends to pay the annual payment for 2019 and 2020 in 2020 and then to follow the above payment schedule.

NOTE G - Management Arrangement

Under an arrangement with Riverworks Development Corporation, the Organization is provided with office facilities, administrative support, sidewalk cleaning services, and other overhead related costs. Under this contract, which is renewed annually, the administrative fees are comprised as follows for the year ended December 31, 2019:

Administrative Support	\$90,000
Accounting	<u>1,980</u>
Total	<u>\$91,980</u>

NOTE H - Related Party Transactions

A member of the board of directors is a key employee of a company that provided the Organization with event, newsletter printing and annual report printing services. The Organization paid \$18,346 to the company for the year ended December 31, 2019.

(See Accountant's Review Report)

NOTE I - Assessment Income

In order to provide revenues to support the Organization's mission, the Common Council of the City of Milwaukee enforced an assessment on property located within a specified area of the Riverwest neighborhood. The assessment is calculated based on assessed values of the properties as of January 1. The assessment levied on the industrial and warehouse properties was \$125 plus \$5/\$1,000 for every dollar of assessed property value with a maximum assessment of \$1,500 for the year ended December 31, 2019. The assessment levied on the commercial properties was \$125 plus \$5/\$1,000 for every dollar of assessed property value with a maximum assessment of \$3,500 for the year ended December 31, 2019.

NOTE J - Subsequent Events

The Organization evaluated subsequent events and transactions for possible adjustments to the financial statements and disclosures. The Organization has considered events and transactions occurring after December 31, 2019, the date of the most recent statement of financial position, through April 15, 2020, the date the financial statements are available to be issued.

The COVID-19 outbreak in the United States has caused business disruption though mandated and voluntary closings of many businesses and nonprofit organizations. While the disruption is expected to be temporary, there is considerable uncertainty around the duration of the closings. The Organization, or its partner organization, Riverworks Development Corporation, may experience reduction in tax assessment or donation/program revenue in the future. It is unknown at this time what, if any, negative impact on the Organization's financial position may be.