

Corey J. Zetts

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SUMMARY

Multi-discipline professional with a career in sustainable urban development focused on achieving economic development, environmental restoration, and community vitality. Skilled at building partnerships, engaging stakeholders, developing policy, leveraging funding, and aligning partners to accomplish shared goals. Passionate about making Milwaukee a stronger community for all residents.

Project Management Expertise

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| <ul style="list-style-type: none">• Real Estate Development• Business Development• Workforce Development | <ul style="list-style-type: none">• Infrastructure Planning• Sustainable Design• Habitat Restoration | <ul style="list-style-type: none">• Greenspace and Recreational Planning• Public Art• Community Engagement |
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EXPERIENCE

MENOMONEE VALLEY PARTNERS

Executive Director

2014 – present

Key Achievements

- Directing MVP's workforce development initiatives to provide youth and neighborhood residents with pathways to good careers in the Valley and connect employers to neighborhood talent
- Directing MVP's transportation and infrastructure initiatives, including adoption of the Menomonee Riverwalk Design Standards and development of the Valley Passage bike/pedestrian connections
- Directing redevelopment initiatives, including the Valley Design Charette for 40 acres of vacant riverfront land and state and national historic register nomination for the Historic St. Paul Avenue Industrial District
- Managing community engagement, including the Career Discovery Initiative and the annual Valley Week
- Guiding MVP Board and committees, Business Improvement District, fund development, and strategic vision for the Menomonee River Valley

Associate Director

2007 – 2014

Key Achievements

- Managed the development of the Valley 2.0 Plan, focused on furthering economic development, environmental restoration, and social equity in the Valley, and MVP Strategic Plan to guide programmatic implementation of these goals
- Worked as part of the complex team of MVP, WisDOT, WDNR, City of Milwaukee, and Urban Ecology Center to fund a \$25M capital campaign and implement a series of interconnected projects that extended the Hank Aaron State Trail, created Three Bridges Park, and developed the Urban Ecology Center's Menomonee Valley branch
- Led community engagement process for Valley infrastructure projects, including Valley Passage and Three Bridges Park

Program Director

2005 – 2007

Key Achievements

- Managed Menomonee Valley marketing to the business and real estate sectors as well as all outreach to neighborhood, environmental, and other stakeholder groups
- Managed redevelopment activities, including site design, stormwater management, sustainable design compliance, and financing for priority parcels, such as the redevelopment of the former Milwaukee Stockyards site as the Canal Street Commerce Center
- Managed special projects, such as design and installation of stormwater capture by rainbarrels beneath the 35th Street viaduct, Menomonee River trash boom and canoe launch, and public art installations

EDUCATION

UNIVERSITY OF WISCONSIN

Master of Science in Urban and Regional Planning

2005

EMORY UNIVERSITY

PhD coursework in Philosophy

1999-2002

JOHN CARROLL UNIVERSITY

Bachelor of Arts in Philosophy, cum laude

1997

BOARD, COMMITTEE, AND VOLUNTEER EXPERIENCE

- **Milwaukee Metropolitan Sewerage District**
 - Commissioner 2019 – present
 - Policy, Finance & Personnel Committee, Vice Chair 2019 – present
- **Regional Transit Leadership Council**
 - Board member 2016 – present
- **Wisconsin Policy Forum**
 - Economic Development Committee 2018 – present
- **Urban Manufacturing Alliance**
 - Co-Chair, Workforce Development Community of Practice 2016 – 2017
- **Friends of the Hank Aaron State Trail**
 - Board member, Executive Committee member 2014 – 2020
- **UEC-MVP, Inc.**
 - Board member, Treasurer 2014 – present
- **Milwaukee Estuary Area of Concern**
 - Management Action Implementation Team 2019 – present
- **MKE United**
 - Workforce and Economic Development Workgroup 2018 – present
- **Highland Community School**
 - Fund Development Committee 2016 – present
 - Social Justice Committee 2017 – present
- **Layton Boulevard West Neighbors**
 - Economic Restructuring Committee 2009 – 2012

REPRESENTATIVE AWARDS

- **Chase Economic Development Award**, Milwaukee Awards for Neighborhood Development Innovation, 2018
- **Social Impact Award**, Three Bridges Park, National Redevelopment & Renewal Awards, 2015
- **Public-Private Cooperation Award**, Public Policy Forum Salute to Local Government Awards, 2014
- **Nonprofit Collaboration of the Year**, Menomonee Valley Partners and Urban Ecology Center, Biz Times 2014
- **Milwaukee Riverkeeper's River Hero Award** – Menomonee Valley Partners, 2013