



6825 NORTH COVENTRY COURT
MILWAUKEE WI 53224
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GENE@MANZA.NET

EDUCATION

Doctoral Candidate in Leadership,
Advancement of Learning and Service,
Cardinal Stritch University (expected 2019)
MBA, Cardinal Stritch University, 2016
BS, Business Administration,
Cardinal Stritch University, 2014

CERTIFICATION

United State Air Force School of Languages
Certified Interpreter Program, Spanish, 1996

HONORS

Distinguished Alumni Award for Professional
Achievement 2019
Mission Driven Leadership Award by
Cardinal Stritch University 2017
The Milwaukee Business Journal
40 Under Forty, 2003
PNC Circle of Excellence, 2011

CIVIC APPOINTMENTS

Mayoral Appointment to Milwaukee
Metropolitan Sewer District, June 2014
Mayoral Appointment to
Employ Milwaukee, Oct 2017

GENE MANZANET, MBA

Use my leadership experiences to positively impact our community in a
senior management role with a mission-driven organization

EXPERIENCE

US BANK

MARCH 2019-PRESENT

Vice President of Community Lending Sales Manager

Community Lending sales manager leading a team of mortgage lending officers for a distinct area for US Bank Home Mortgage dedicated primarily to meet Community Reinvestment Act goals by engaging in and providing affordable residential lending options to the market's Low Moderate Income (LMI) census track communities. The bank has served as a resource for financial education, and in the delivery of specialized portfolio, government bond, and unique home rehabilitation programs for those seeking to be successful first home buyers or financing their mortgage needs.

- Expanded team from a staff of four to nine.
- In nine months doubled the amount of applications
- In nine months Increase the production from \$18 million dollars to \$43 millions closed loan volume.
- Doubled the number of financial education seminars and activities in the market.

MILWAUKEE METROPOLITAN SEWERAGE DISTRICT

2014-PRESENT

Mayoral appointment as a Commissioner with taxing authority for regional government agency that provides water reclamation and flood management services for about 1.1 million people in 28 communities in the Greater Milwaukee Area. Appointed chairman of the Personnel and Finance Committee in 2015. Several accomplishments include: Provide oversight on annual budget of 2.5 billion operation and maintenance.

PNC BANK NA

2006-2019

Vice President of Community Development/Relationship Manager

Community Development Banking (CDB) officer is a distinct banking officer in a line of business within PNC's retail bank that is primarily engaged in activities that strengthen low-to-moderate income (LMI) communities and geographies. CDB is the primary interface with organizations engaged in affordable housing, economic development, and financial education, community services for LMI individuals, and revitalization and stabilization of LMI areas. Primary accomplishments:

- Executed one of the first Opportunity Zone structured deals in Wisconsin for \$22 million development for a housing above health care clinic in Sheboygan County.
- Created the strategic plan for the branch growth and development of six De Novo branches in the LMI targets areas within the \$75 million-dollar PNC growth plan.
- Deployed \$350 million in tax credits amongst eight catalytic developments, including award-winning projects like St Marcus Lutheran School, Journey House, West Lawn Housing, Bradley Crossing, St Anne's Intergenerational Rehabilitation Center and Sojourner House.
- Managed a \$60-million Commercial Loan portfolio
- Executed on \$24 million in loan-like investment and/or EQ2 investment portfolio

Congressional Intern for Representative Jose
E. Serrano 5th District of New York, 1990

- Deployed more than \$1,300,000 in grants to key partnerships that aligned with the bank's priorities in economic development, housing and early childhood education.
- Received the 2011 Circle of Excellence Award, awarded to select specialty sales managers at the discretion of Business Banking Management based on performance and high ranking in Business Banking Revenue Credit, Market Leadership, and Total Team Performance.

ST FRANCIS BANK /MID AMERICA BANK/ NATIONAL CITY
2005-2006

Community Reinvestment Officer Wisconsin Market

Managed and implemented key strategic plans that would meet the needs of the bank and community in the three key areas of the Office of the Comptroller of Currency examination of the bank.

ST FRANCIS BANK /MID AMERICA BANK/ NATIONAL CITY,
CONTINUED
2005-2006

Vice President Community Lending Manager

Managed a team of mortgage officers that would support and meet important CRA objectives in targeted LMI specific lending goals for the bank. Trained mortgage team to support to local housing community organization by providing products and services and financial education.

US BANK
1996-2005

Regional Hispanic Small Business Coordinator

Role was designed to grow small business development and sales production within the Hispanic market of Milwaukee.

Branch Manager

Retail Branch manager for the North 52nd Street Branch with responsibilities to grow sales production within the key retail business lines.

Community Lending Officer

Mortgage Lending officer with objectives of meeting targeted LMI specific lending goals for the bank. Provide support to local housing community organization by providing products and services and financial education.

LEADERSHIP

UNITED STATES MARINE CORPS RESERVIST
1994-2002

"Fox Co 2/24" Infantry Unit/ Military Occupation Specialty -
Anti-tank Assault and demolition specialist

BOARDS

Journey House	2007
<ul style="list-style-type: none"> Chairman, Board of Directors Chair, Campus Housing for Youth Aging out of Foster Care Vice President, Felix Mantilla Little League Leader, Educational Cultural Exchange Program 	2015 2015 2014 2016

Successes:

- Journey House Center for Youth and Family Service
- Journey House Packer Football Field
- Journey House Cultural and Educational Exchange
- Journey House Youth aging out Foster Care Programing
- Journey House Felix Mantilla League
- Renovation of Journey House Felix Mantilla High School Baseball Field
- Renovation of Journey House Felix Mantilla Little Fields

Clarke Square Neighborhood Initiative	2008
<ul style="list-style-type: none"> Treasurer 	2008

Successes:

- Development of Farm Project (Economic Development Strategy)
- First Time Home Buyer Programming in Clarke Square
- Clarke Square Apartments (40 Unit Complex)
- Lead in installation of commemorative Cesar Chavez statue

St. Marcus Lutheran School Capital Campaign	2011
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Success:

Raised 2 million dollars for the development of Phase One of the schools expansion. Leveraged 6 million New Market Tax Credits for the development for a total project of 12 million dollars of Phase One.

LISC Advisory LISC Advisory Board	2007-present
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Successes:

- Financial Opportunity Center partnerships with Journey House

WHEDA Tax Credit Advisory Board	2015
Milwaukee Choice Neighborhood	2016
Employ Milwaukee	2017

Successes:

- Leading Latino Workforce Development Strategy

Bublr Bikes	2017
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Successes: City Milwaukee Funding Agreement \$120,000 for operations

Latino Veterans Legacy of Valor Foundation	2018
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Successes:

- As Memorial Committee Chair, secured the first \$50,000 in private donations toward a permanent tribute to Wisconsin Latino veterans in Milwaukee

Menomonee Valley Partners.	2019
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Board Director

COMMITTEE/CIVIC GROUP

Hispanic Community Leadership Council - part of group looking to close gaps in Hispanic community unemployment, underemployment, health, education, business ownership, home ownership, etc.

Successes:

- Development of Hispanic Advisory board for the City of Milwaukee

PRESENTATION/ SEMINARS

- **First Time Homebuyer Educator** - conducted a HUD-certified course covering the fundamentals of obtaining and applying for a mortgage, reviewing key documents, and guidance through the processing of a loan.
- **Credit 101** – led a course on understanding credit reports, managing credit score.
- **Fraud Prevention/Credit Security** – led a course on securing financial data and reviewing latest fraud schemes and practices.
- **Fundamentals of Money Management** – conducted a seminar on budgeting, reviewing money management systems, and daily personal finance management.
- **Cash Flow Management**- Small Business and Nonprofit Management cash flow analysis and management.
- **Small Business Management** – led a class on small business growth and development, cash flow management
- **Mission Fuel**- Non-profit financial sustainability, best practices strategic planning and business modeling for effective change in a new economic environment.