



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Rocky Marcoux
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Deputy Commissioner
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June 22, 2020

To the Honorable Members of the
Zoning, Neighborhoods and Development Committee
City of Milwaukee
City Hall, Room 205

Dear Committee Members:

File No. 200133 relates to a Minor Modification to the Detailed Planned Development known as Honey Creek Corporate Center, Phase I to permit additional building wall signage at 125 South 84th Street, located on the north side of Interstate 94, west of South 84th Street, in the 10th Aldermanic District.

This Minor Modification was requested by Greywolf Partners on behalf of HC I Acquisitions, LLC and will permit additional building wall signs on the existing office building. Specifically, they are requesting an increase in the number of building wall signs from one to three. Additional standards would also apply. For example, one sign would be allowed on each story of the building, on the south side of the building only. These signs will consist of individual letters and will be restricted to 30 inches in height. A tenant logo may be taller provided that it does not go outside the brown precast sign band area. Signage will be centered on the south side of the building between the precast bands and installed by a verified signage company. Tenants may have the option to make these signs internally illuminated.

At the virtual City Plan Commission on June 22, 2020 a representative from Greywolf Partners answered questions about the Minor Modification. Since the proposed minor modification for additional building wall signs on the Phase 1 building is consistent with the signage allowed on other buildings within the corporate center, and the increase in signage is needed to meet tenant needs, the City Plan Commission at its regular meeting on June 22, 2020 recommended approval of the subject file.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Murphy

