Potts Liquor - Exhibits - City of Milwaukee Licensing Committee Meeting 4:00PM

Exhibit #		Pages
1-31	Potts - history	1 - 31
32 – 99	City of Milwaukee Common Council History	32-99
100	City of Milwaukee Licensing Committee video – application151813 Potts Family Liquor September 10, 2012	

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Milwankee Journal October 6, 1992

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MEROPORTIES

Bill Kurtz and Jessica McBride

contributed to this article.

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the country have been forced to cut programs and staff, the UW System has been able to maintain educational programs because of prudent management, Lyall said. But financial support of the system has dropped from 14.5% to 11.5% of the state budget in recent years while costs have greatly increased, she said.

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Federal Court Suspect charged in_coke conspiracy

A 30-year-old Milwaukee man has been charged with leading at least 14 other people in a cocaine conspiracy, according to federal prosecutors in Milwaukee.

Rickey Leon Potts of 9575 W. Fond du Lac Ave. also has been charged with six instances of co-caine distribution, six instances of money laundering, using a gun in relation to a drug trafficking crime and interstate travel to facilitate a drug-dealing enterprise, according to a federal grand-jury-indictment returned last week and unsealed Monday

He faces a possible sentence of life in prison and fines of up to \$13 million if convicted.

The indictment names 15 peo-

ple with related drug crimes, but five of the names were blotted out because not all of the defendants have been arrested.

Potts is being detained until at least Wednesday, when he will have a detention hearing in Federal Court in Milwaukee. A plea of not guilty was entered on his behalf Monday during an initial appearance hearing because he did not have a lawyer.

Election '92 Barbara Bush's visit here expanded

First Lady Barbara Bush's visit to Milwaukee has been expanded to include tours of a Racine bakery and a Milwaukee shopping center on Wednesday, campaign officials announced Monday.

Bush previously had scheduled an appearance at 9 a.m. Thursday at the Italian Community Center, billed as "coffee and kringle with Barbara Bush."

The Wednesday schedule includes:

A 2:15 p.m. visit to the Larsen Kringle Bakery in Racine, where Bush and her family are to help make pastries.

A 3:30 p.m. reception at The Grand

alleged Keizer ai closet.

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F.S.R.F.

121/2-year term ordered for cocaine distribution

By DEBBY L. DAVIS

Sentinel staff writer

A Milwaukee man who pleaded guilty to charges stemmingfrom his involvement in a cocaine distribution conspiracy was sentenced in Federal Court Tuesday to 12 years and 6 months in prison.

Rickey Potts, 30, also was given five years of probation and ordered to pay a \$4,000 fine.

In October, Potts and 14 other people were charged in a 23count indictment after an investigation by the Criminal Investiga- 48; Marvin Barnes, 34; Anthony tion Division of the Internal Revenue Service; the Bureau of Alcohol, Tobacco and Firearms, and the Milwaukee Police Depart-

Potts was charged with six counts of cocaine distribution, six counts of money laundering, one 22. count of drug trafficking and one count of using a firearm during the commission of a drug trafficking crime.

Asst. U.S. Atty. Mel S. Johnson said the defendants made regular trips to Chicago to pick up large quantities of cocaine. The large packets were then broken up and

sold to clients in Milwaukee.

Johnson said the entire conspiracy involved about 50 kilos of cocaine.

Potts pleaded guilty in February to one count of money laundering, one count of conspiracy to distribute cocaine and one count of using a gun in a drug trafficking crime. The other charges were dropped as part of a plea agreement, authorities said.

The other people charged in the conspiracy were:

Henry Bams, 19; Jerry Grover, Howard (also known as Calvin Brown), 24; Cordell Howard, 28; Donovan Howard, 21; Henry Howard, 39; Jesse Howard, 31; Larry Howard, 32; Robert Howard, 36; Larry Jackson, 23; Percy Lee, 23; and Thomas Woodruff,

Charges against the 15th person, Ruginn McCullar, were dropped, authorities said. The remaining defendants have pleaded guilty to various charges in connection with the conspiracy, Johnson said.

Johnson said 11 of the 15 are related to one another.



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UNITED STATES DISTRICT COURT

Eastern District of Wisconsin U. S. Probation / Pretrial Services

JoAnn B. Coates Chief U. S. Probation Officer

517 E. Wisconsin Avenue Room 001 Milwaukee, WI 53202 Main: 414-297-1425 Toll Free: 888-289-8386 Fax: 414-297-1989

Reply To: Milwaukee

314 South Madison Street Green Bay, WI 54301 Main: 920-884-7780

Toll Free: 866-350-2586

Fax: 920-884-7786

January 20, 2009

NOTICE OF DISCHARGE

Name:

Docket No.:

92-00195-014

Date Supervised Release Commenced:

01/21/2004

Date Supervised Release Expired:

01/20/2009

Inasmuch as you have completed the terms and conditions of your supervised release on the date shown above, you are hereby discharged from supervision of this office.

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(Date)				
()		U. S. 1	Probation Officer	

UNITED STATES DISTRICT COURT

Eastern District of Wisconsin U.S. Probation / Pretrial Services

JoAnn B. Coates Chief U.S. Probation Officer

517 E. Wisconsin Avenue Room 001 Milwaukee, WI 53202 Main: 414-297-1425 Toll Free: 888-289-8386

Fax: 414-297-1989

Reply To: Milwaukee

January 20, 2009

Rickey Leon Potts 4035 N. 13th Street Milwaukee, WI 53209

> SUPERVISED RELEASE TERMINATION

Dear Mr. Potts:

On January 20, 2009, your federal supervised release supervision term expired.

I have enclosed an exit survey and postage paid envelope for your convenience. The exit survey will be used to help us improve our services. It will not become part of your file with us. We would appreciate your thoughts and comments.

If you have been convicted of a felony, the prohibition against possessing firearms is permanent unless you received a presidential pardon.

Congratulations and good luck!

Sincerely yours,

Jerald H. Husz U. S. Probation Officer

JHH/pam Enclosure 314 South Madison Street Green Bay, WI 54301

Main: 920-884-7780

Fax: 920-884-7786

Toll Free: 866-350-2586

WISCONSIN

I. RIGHTS TO VOTE, HOLD STATE OFFICE, AND SERVE ON A STATE JURY; SELECTED OCCUPATIONAL DISABILITIES

A. LOSS OF RIGHTS

A person convicted of "treason, felony or bribery" loses the right to vote. Wis. Stat. § 6.03(1)(b). Since eligibility for jury service depends on being a qualified elector, such persons also lose the right to be a juror. Wis. Stat. § 756.01(1). A person convicted of an "infamous" crime in any "court within the United States" is ineligible for any office of trust, profit, or honor. Wis. Const. art. XIII, § 3.

No state or private employer or licensing agency may deny or terminate employment or a license because of a person's conviction record unless the circumstances of the offense substantially relate to the particular position or the conviction would preclude obtaining a required bond. Wis. Stat. §§ 111.321; 111.32(6); 111.335(c). A person engaged in the business of installing burglar alarms, however, may not employ a convicted felon as an installer of burglar alarms unless the felon has received a pardon. Wis. Stat. §§ 111.335(1)(cm); 134.59(1). Further, a person's license or permit relating to alcoholic beverages may be revoked, suspended, or not renewed based solely on his conviction for certain drug offenses under Wis. Stat. §§ 161.41 or under federal law or the law of another state that is substantially similar. Wis. Stat. §§ 111.335(1)(cs); 125.04(5)(1), (5)(b). Effective July 1, 1997, convicted felons who have not been pardoned are ineligible to be licensed as private detectives or private security persons, Wis. Stat. § 440.26(2)(c)(1), and the license of a private detective or private security person who has been convicted of a felony in Wisconsin or elsewhere but has not been pardoned is to be revoked. Wis. Stat. § 440.26(6)(b). Examples of other fields in which a conviction may be relevant in the licensing decision include medical practices (Wis. Stat. § 448.05(1)(a)), and optometry (§ 449.07(1)(d)).

Wisconsin has a registration requirement for persons convicted of or adjudicated delinquent based on the commission of a sex offense. Wis. Stat. § 175.45 (renumbered 301.45, effective June 1, 1997). Persons convicted of a sex offense may be required to submit a biological specimen for DNA testing. Wis. Stat. § 973.047(1)(b). A person convicted under federal or state law of a serious child sex offense may not be employed or volunteer in a position that requires work or interaction primarily or directly with children under 16. Wis. Stat. § 948.13(1).

B. RESTORATION OF RIGHTS/REMOVAL OF DISABILITIES

The rights to vote and to serve on a jury are automatically restored upon completion of sentence. Wis. Stat. § 304.078. In order to regain the right to hold public office, a felon must be granted a pardon. The pardon power (except in the cases of treason or impeachment) is vested in the Governor. Wis. Const. Art. V, § 6. State authorities advise that the Governor can pardon a person convicted under federal law or the law of another state.

II. LOSS AND RESTORATION OF STATE FIREARMS PRIVILEGES

A person convicted of a felony in Wisconsin, or of a crime elsewhere that would be a felony if committed in Wisconsin, loses the right to possess a firearm or pepper spray. Wis. Stat. §§ 941.29(1)(a), (b); 941.29(2). This prohibition does not apply to anyone who has received a pardon and has been expressly authorized to possess a firearm under 18 U.S.C. App. § 1203 (now repealed), or has obtained relief from federal firearms disabilities under 18 U.S.C. § 925(c). Wis. Stat. § 941.29(5)(a) (b)



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File #:

110326 Version: 2 V

Type: File created:

Ordinance

7/6/2011

Status:

11/2/2011

In control: Final action:

LICENSES COMMITTEE

On agenda: Effective date:

3/1/2012

Title:

Sponsors: Indexes:

A substitute ordinance relating to licensing procedures and standards for public entertainment premises.

DANCE HALLS, LICENSES

Attachments:

1. Proposed Sub A, 2. Best Practices Nightlife Establisments - NYPD, 3. The Municipality, 4. Overview of Responsible Hospitality Institute, 5. Let's Dance - Halton Regional Police Service, 6. Comparison, 7. CODE RED PowerPoint, 8. Hearing Notice List, 9. Hearing Notice List 10-17-11, 10. Hearing Notice List for 10-31-11, 11. Notice Published 11-18-11

History (17)

17 records	Gro	up Export		5				
Date	Ver.	Action By	Action					
11/18/2011	1	CITY CLERK	PUBLISHED	Result	Tally	Action Details	Meeting Details	Video
11/7/2011	2	MAYOR	SIGNED			Action details		
1/2/2011	1	COMMON COUNCIL	PASSED			Action details		Not available
0/31/2011	1	LICENSES COMMITTEE	SUBSTITUTED	Pass	15:0	Action details	he	Video Video
0/31/2011	ว	Ligran	Minutes note: Ald. Kovac moved acceptance of Proposed Substitute B. (Prevailed 4-0)	Pass	4:0	Action details	6.0	
0/31/2011	2	LICENSES COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	4:0	Action details	Meeting details	b*
			Minutes note: Atty. Stephens gave an overview on the proposed ordinance. The				a docums	. <u>Video</u>

overview on the proposed ordinance. The proposed new public entertainment license is an attempt to streamline the licensing process. The effective date is in March 2012 to allow for time to create the necessary application forms. The intent is to take a variety of current entertainment licenses; both alcohol-related entertainment and nonalcohol entertainment licenses, and combine them into one. There will be a plan of operation application requiring applicants to describe their plans to address common negative secondary effects, such as noise and litter, which is the focus of the plan of operation. Many of the licensing qualifications remain the same. The public entertainment license is separate and distinct from the alcohol beverage establishment licenses. Atty. Stephens said that one notable change pertains to the council's ability to set an occupancy limit on an establishment after consideration of the Department of Neighborhood Services' input and the applicant's plan of operation. The fee associated with a public entertainment license will be based on the council's occupancy number. Ald. Kovac questioned if the committee and council can adjust, by amendment, the capacity number. Atty. Stephens replied that if evidence is shown, the capacity number can be changed by the committee and council. Ald. Bohl asked if

Video

preexisting licensed businesses will be grandfathered and not be subject to the new ordinance once it is in effect. Atty. Stephens said that both new and renewal applicants will receive the new public entertainment license after March 2012 instead of the current entertainment licenses. The occupancy number will remain and will not be changed, unless provided by evidence, for the renewals of those licensed establishments prior to March 2012. Ald. Bohl asked about the rationale for the proposed changes. Atty. Stephens said that based on his experiences in the community prosecution unit and from defending the city in over a dozen litigation cases over several years, proactive improvements could be made to address negative secondary effects up front rather than after the fact. He added that in three of its decisions, the Court of Appeals said that the city's licensing scheme is lawful, but there is room for improvement. Ald. Bohl questioned about deviation from a licensee's plan of operation under the new ordinance. Atty. Stephens said that a substantial change in a licensee's plan of operation would require the licensee to reapply a new plan of operation, which must be approved by the committee and council through the hearing process. Ald. Bohl asked if the public entertainment license application will have check boxes. Ms. Grill said that the new form will have check boxes listing different types of entertainment, and these selections will appear on the license that is required to be posted at a licensee's facility. Ald. Bauman questioned if the plan of operation will be a narrative or a form with established questions and criteria. Atty. Stephens responded that there will be a plan of operation application outlined to ask applicants to describe and document, in a narrative fashion, the kinds of entertainment that they will have or offer. Also, the application will require applicants to provide a floor plan of their operations. Ald. Bohl asked if an insufficient or flawed plan of operation can be denied by the committee if it does not adequately address negative secondary effects. Atty. Stephens said that the committee has the discretion to make decisions based upon the plan of operation. Individuals appearing to speak: Atty Michael Whitcomb, Law Offices of Michael A I Whitcomb Donald Arenson, 608 N. Broadway, Milwaukee, WI 53202 Beth Nichols, Business Improvement District 21 Atty. Debby Tomczyk, Reinhart Boerner Van Deuren SC Stacy Callies, Westown Association Steph Salvia, BID, Brady Street Business Improvement District 11 Sallie Ferguson, Great Lakes Beverage Association Atty. Whitcomb was in support, but asked that the application, once completed, to be reviewed by the public before implementation. Also, he asked that there to be an application sample and a license sample to aide applicants in their understanding of the application and license. Atty. Tomczyk was in support. She, on behalf of BID 21, had some questions regarding the gradual license fee scale, ten day reporting requirement for changes, definition of substantial deviation, temporary public entertainment license,

definition of undesirable effects, and renewal noticing process. Atty. Stephens said many of Atty. Tomczyk's concerns are relating to current ordinance language and policies that will not be changed with the new ordinance being proposed. Ms. Callies was in support. She was concerned about the fee for a temporary public entertainment license and the occupancy number used for an outdoor area. Also, she asked if objective criteria can be used for all licenses relating to their renewal and new licenses being granted. Ms. Grill said that if there is no assigned capacity number to an area, the fee for a temporary license will be \$125, but that remains to be clarified. Ald. Bohl said that objective criteria pertaining to the licensing process cannot be used since businesses are not all the same but rather different in their capacity operations and environments that they function in. Ms. Ferguson asked if the proposed ordinance was a result of the problems associated to downtown. Mr. Stephens said that the downtown nightclub issues played a part in the efforts for the new ordinance. He added that the ordinance is an effort to streamline the license process, to lessen litigation cases, and to reduce the use of police resources and neighborhood objections associated with large scale clubs with amusement licenses.

10/24/2011 1 10/24/2011 1 10/17/2011 1

10/17/2011 1

LICENSES COMMITTEE HEARING NOTICES SENT

LICENSES COMMITTEE HEARING NOTICES SENT LICENSES COMMITTEE HELD TO CALL OF THE CHAIR

LICENSES COMMITTEE HELD TO CALL OF THE CHAIR

Action details

Action details Meeting details Not available Meeting details Not available

Pass 5:0 Action details Pass 4:0

Meeting details

Action details Meeting details Video

Minutes note: Individual appearing: Captain Stephen Basting, Milwaukee Police Department District 1 Captain Basting gave a PowerPoint presentation, statistics, and information on a MPD program referred to as "Operation: Code R.E.D., Responsible Entertainment Deployment." The goals of the program were to find proactive solutions, reform ways on policing the downtown entertainment district areas, communicate and form partnerships with tavern owners, and establish tavern groups. MPD investigation in the downtown area found a large population growth, tourism impact of 39,000 full time jobs, 23% robberies and 47% assaults in 2010, reactive MPD responses, low police presence, and a high number of people and disorder. Meetings between the police and bar owners were conducted that resulted in the implementation of effective measures that included: changes in traffic with DNS and DPW; a consistent team of officers working in downtown areas; patrols on Thursdays, Fridays, and Saturdays; and shifting of jail resources to the street. Captain Basting said that the pilot program has been successful and provided for a safe summer. The program resulted in a 40% decrease in aggravated assaults, 76% decrease in armed robberies, and 46.9% decrease in motor vehicle theft. Also, tavern groups were established between Water Street, Milwaukee St, and Third Ward groups. The program is expected to continue, be improved upon, and expand to

Date	Ver.	Action By	Action					
10/13/2011	1	LICENSES COMMITTEE	more areas in the city. (Details of the presentation can be found in the file.)	Result	Tally	Action Details	Meeting Details	Video
9/30/2011	1		HEARING NOTICES SENT					
9/30/2011	1	LICENSES COMMITTEE	THE WARM NOTICES SENT			Action details		Not available
9/26/2011	1	LICENSES COMMITTEE	THE WOLLCES SENT			Action details	dectans	Not available
	1790	LICENSES COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	4.0	Action details	- deling details	
9/26/2011	1		Minutes note: No public testimony. HELD TO CALL OF THE CHAIR	Pass	4:0	Action details	Meeting details	. <u>Video</u>
9/21/2011 8/25/2011		COLUMIT LEE	Minutes note: No neighborhood testimony. HEARING NOTICES SENT		4:0	Action details	Meeting details	. <u>Video</u>
7/6/2011		CITY CLERK	DRAFT SUBMITTED			Action details	Meeting details	Not available
-1012011	0		ASSIGNED TO			Action details	Meeting details	Not available Not available



Office of the City Clerk

Jim Owczarski City Clerk jowcza@milwaukee.gov

Richard G. Pfaff Deputy City Clerk rpfaff@milwaukee.gov

February 16, 2017

The Honorable, Mayor Tom Barrett Office of the Mayor City Hall, Room 201 Milwaukee, WI 53202

Dear Mayor Barrett:

This is to confirm that the following individuals have taken their oaths and are now duly qualified to serve as members of the following boards until their terms of service end as listed below.

Robert Joseph Daniel Druml Rickey Potts Hatel Patel Patricia Najera Larry Holland Gerald Pace* Mark Nicolini* Chris Layden	Business Improvement District #2 Board Business Improvement District #35 Board Business Improvement District #39 Board Business Improvement District #43 Board Business Improvement District #43 Board ERS, Annuity and Pension Board ERS, Annuity and Pension Board ERS, Annuity and Pension Board ERS, Annuity and Pension Board Library Board	February 15, 2020 February 15, 2020 February 10, 2020 February 14, 2020 February 9, 2020 February 9, 2019 January 27, 2019 January 23, 2019 April 20, 2020
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Sincerely,

James R. Owcza City Clerk

cc: Appointees
Boards
Files

*Revised Term Dates



Tom Barrett Mayor, City of Milwaukee

January 18, 2017

To the Honorable Common Council of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointment to the Business Improvement District #39 (Center Street):

Rickey Potts – filling a vacancy 3819 West Center Street Milwaukee, WI 53210

This appointment is pursuant to Section 66.1109 of the Wis. Stats. and Common Council File 050706 as amended by 080620 and 150856. Mr. Potts' term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett

Mayor

Underscored, stricken, and vetoed text may not be searchable.
If you do not see text of the Act, SCROLL DOWN.

1983 Assembly Bill 405

Date of enactment: April 1, 1984 Date of publication: April 5, 1984

1983 Wisconsin Act 184

AN ACT to create 66.608 of the statutes, relating to business improvement districts.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. Legislative declaration. It is declared that:

83 WISACT 184 - 1150 -

- (1) The continued vitality of the commercial business districts of this state, especially those in downtown and central city areas, is necessary to retain existing businesses in and attract new businesses to this state.
- (2) Declining public revenues emphasize the importance of assembling viable publicprivate partnerships to undertake revitalization of these districts.
- (3) The establishment of a business improvement district system benefits the health, safety, welfare and prosperity of the people of this state.
- (4) It is the purpose of this act to authorize cities, villages and towns to create one or more business improvement districts to allow businesses within those districts to develop, to manage and promote the districts and to establish an assessment method to

SECTION 2. 66.608 of the statutes is created to read:

66.608 Business improvement districts. (1) In this section:

- (a) "Board" means a business improvement district board appointed under sub. (3)
- (b) "Business improvement district" means an area within a municipality consisting of contiguous parcels subject to general real estate taxes, other than railroad rights-ofway, and may include railroad rights-of-way, rivers or highways continuously bounded
- (c) "Chief executive officer" means a mayor, city manager, village president or town chairman.
- (d) "Local legislative body" means a common council, village board of trustees or town board of supervisors.
 - (e) "Municipality" means a city, village or town.
- (f) "Operating plan" means a plan adopted or amended under this section for the development, redevelopment, maintenance, operation and promotion of a business improvement district, including all of the following:
 - 1. The special assessment method applicable to the business improvement district.
- lm. Whether real property used exclusively for manufacturing purposes will be specially assessed.
- 2. The kind, number and location of all proposed expenditures within the business improvement district.
- 3. A description of the methods of financing all estimated expenditures and the time when related costs will be incurred.
- 4. A description of how the creation of the business improvement district promotes the orderly development of the municipality, including its relationship to any municipal
 - 5. A legal opinion that subds. 1 to 4 have been complied with.
- (g) "Planning commission" means a plan commission under s. 62.23, or if none a board of public land commissioners, or if none a planning committee of the local legisla-
- (2) A municipality may create a business improvement district and adopt its operating plan if all of the following are met:
- (a) An owner of real property used for commercial purposes and located in the proposed business improvement district designated under par. (b) has petitioned the municipality for creation of a business improvement district.
- (b) The planning commission has designated a proposed business improvement district and adopted its proposed initial operating plan.

- 1151 - 83 WisAct 184

- (c) At least 30 days before creation of the business improvement district and adoption of its initial operating plan by the municipality, the planning commission has held a public hearing on its proposed business improvement district and initial operating plan. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the proposed initial operating plan and a copy of a detail map showing the boundaries of the proposed business improvement district shall be sent by certified mail to all owners of real property within the proposed business improvement district. The notice shall state the boundaries of the proposed business improvement district and shall indicate that copies of the proposed initial operating plan are available from the planning commission on request.
- (d) Within 30 days after the hearing under par. (c), the owners of property to be assessed under the proposed initial operating plan having a valuation equal to more than 40% of the valuation of all property to be assessed under the proposed initial operating plan, using the method of valuation specified in the proposed initial operating plan, or the owners of property to be assessed under the proposed initial operating plan having an assessed valuation equal to more than 40% of the assessed valuation of all property to be assessed under the proposed initial operating plan, have not filed a petition with the planning commission protesting the proposed business improvement district or its proposed initial operating plan.
- (e) The local legislative body has voted to adopt the proposed initial operating plan for the municipality.
- (3) (a) The chief executive officer shall appoint members to a business improvement district board to implement the operating plan. Board members shall be confirmed by the local legislative body and shall serve staggered terms designated by the local legislative body. The board shall have at least 5 members. A majority of board members shall own or occupy real property in the business improvement district.
- (b) The board shall annually consider and may make changes to the operating plan, which may include termination of the plan, for its business improvement district. The board shall then submit the operating plan to the local legislative body for its approval. If the local legislative body disapproves the operating plan, the board shall consider and may make changes to the operating plan and may continue to resubmit the operating plan until local legislative body approval is obtained. Any change to the special assessment method applicable to the business improvement district shall be approved by the local legislative body.
- (c) The board shall prepare and make available to the public annual reports describing the current status of the business improvement district, including expenditures and revenues. The report shall include an independent certified audit of the implementation of the operating plan obtained by the municipality. The municipality shall obtain an additional independent certified audit upon termination of the business improvement district.
- (d) Either the board or the municipality, as specified in the operating plan as adopted, or amended and approved under this section, shall have all powers necessary or convenient to implement the operating plan, including the power to contract.
- (4) All special assessments received from a business improvement district and all other appropriations by the municipality or other moneys received for the benefit of the business improvement district shall be placed in a segregated account in the municipal treasury. No disbursements from the account may be made except to reimburse the municipality for appropriations other than special assessments, to pay the costs of audits required under sub. (3) (c) or on order of the board for the purpose of implementing the operating plan. On termination of the business improvement district by the municipality, all moneys collected by special assessment remaining in the account shall be appropriately.

83 WISACT 184 - 1152 -

bursed to the owners of specially assessed property in the business improvement district, in the same proportion as the last collected special assessment.

- (4m) A municipality shall terminate a business improvement district if the owners of property assessed under the operating plan having a valuation equal to more than 50% of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50% of the assessed valuation of all property assessed under the operating plan, file a petition with the planning commission requesting termination of the business improvement district, subject to all of the following conditions:
- (a) A petition may not be filed under this subsection earlier than one year after the date the municipality first adopts the operating plan for the business improvement district.
- (b) On and after the date a petition is filed under this subsection, neither the board nor the municipality may enter into any new obligations by contract or otherwise to implement the operating plan until the expiration of 30 days after the date of hearing under par. (c) and unless the business improvement district is not terminated under par. (e).

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- (c) Within 30 days after the filing of a petition under this subsection, the planning commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the operating plan and a copy of a detail map showing the boundaries of the business improvement district shall be sent by certified mail to all owners of real property within the business improvement district. The notice shall state the boundaries of the business improvement district and shall indicate that copies of the operating plan are available from the planning commission on request.
- (d) Within 30 days after the date of hearing under par. (c), every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under this subsection, that the owner retracts the owner's request to terminate the business improvement district, or, if the owner did not sign the petition, that the owner requests termination of the business improvement district.
- (e) If after the expiration of 30 days after the date of hearing under par. (c), by petition under this subsection or subsequent notification under par. (d), and after subtracting any retractions under par. (d), the owners of property assessed under the operating plan having a valuation equal to more than 50% of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation of the owner than 50% of the assessed valuation of all property assessed under the operating plan, have requested the termination of the business improvement district, the municipality shall terminate the business improvement district on the date that the oblication with the latest completion date entered into to implement the operating plan expires.
- (5) (a) Real property used exclusively for residential purposes may not be specially assessed for purposes of this section.
 - (b) A municipality may terminate a business improvement district at any time.
- (c) This section does not limit the power of a municipality under other law to regulate the use of or specially assess real property.

09/13/18 9:35 am

Milwaukee Municipal Court Defendant Case Summary

(All Cases)



Name: POTTS	S, RICKEY L					WUNICIPAL COURT www.municourt.milwaukee.gov
Case #:	16044672	Mark Andrews		Date Of Birth:	09/1962	, www.mudakce.gov
Citation #: Branch: Plea: Entered By: Judgment	2 No Contest Defendant		Offense: Offense Date: Adjourn Date:	Building Code 11/30/15	e Violations	
Found: Fine: Bal Due: Due Date: Credits:	Guilty 885.00 0.00 06/26/18		On: Installment: Collection: Conditions: Last Writ:	11/22/16 N N N		
If Defendant doe Commitr And Property	ment - Consecutive		18	Days Filing		
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Defendant case summaries omit all cases deemed confidential by Wis. Stat. 938.396(2) unless the report was generated by a person with authority to view such cases.

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Questions or Comments?

You can send me a message or ask me a general question using this form.

I will do my best to get back to you soon!

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GET IN TOUCH

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Police: 58-year-old man shot and killed inside liquor store near 38th and Center

POSTED 5:13 PM, NOVEMBER 18, 2019, BY ASHLEY SEARS, UPDATED AT 09:34PM, NOVEMBER 18, 2019



Police: 58-year-old man shot and killed inside liquor store near 38th and...



MILWAUKEE --- A Milwaukee man, 58, was shot and killed near 38th Street and Center Street late Monday afternoon, Nov. 18. Police confirmed it happened inside a liquor store.

It happened around 4:30 p.m.

Police said the victim died at the scene.

An investigation was underway to determine what led up to this.

Witnesses said they heard multiple gunshots, and indicated the victim was an employee of S&A Liquors. Police would not confirm that.



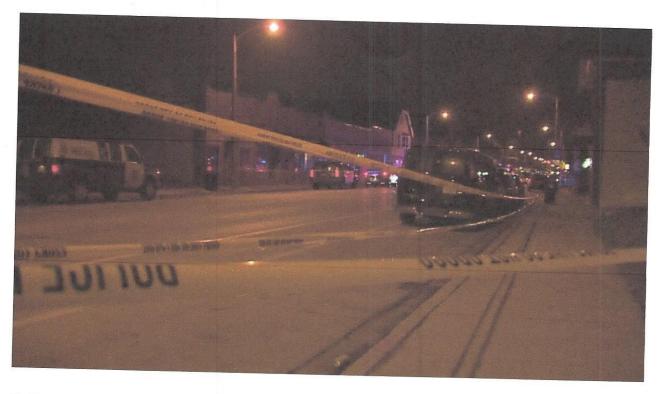
Monica Spearman

"We need to pray and just come together," said Monica Spearman. "It's very sad to see the family members out here screaming and hollering for their loved one."

Spearman lost her own nephew to gun violence in 2007.

"Something has got to give," said Spearman. "Our community is failing because we're not coming together as one. It's just sad. Like, how many more of these do we have to go through?"

She relieved the trauma of that day while showing sympathy for those experiencing new pain.

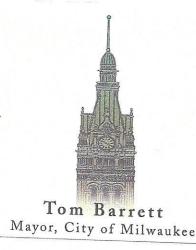


"It's hurtful to just hear another family member crying over a loved one, a senseless killing," said Spearman. "Let's come together. Let's stop the violence. Just come together, whatever we have to do."

Anyone with information was asked to contact police at 414-935-7360 or Milwaukee Crime Stoppers at 414-224-TIPS.

DX

NEWS



March 3, 2020

Rickey Potts
Center Street Nail Bar
3817 West Center Street
Milwaukee, WI 53210

Dear Mr. Potts:

Enclosed is a copy of the reappointment letter that the Mayor submitted for approval to the Common Council.

It is the policy of the Common Council that most mayoral re-appointee's attend a committee meeting regarding their reappointment. If you are subject to this requirement, you will receive notice of this meeting directly from the Council. It is very important that you attend.

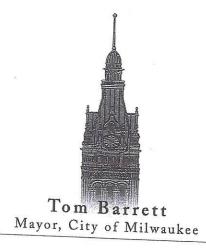
Upon approval by the Common Council, you will need to take the oath of office within ten days. The City Clerk will send you additional information regarding your oath.

Please feel free to contact me with any questions or concerns at 286-2200.

Sincerely,

Oscar Tovar Staff Assistant to the Mayor

Enclosure



March 3, 2020

To the Honorable Common Council of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointment to the Business Improvement District #39 (Center Street):

Rickey Potts
Center Street Nail Bar
3817 West Center Street
Milwaukee, WI 53210

This reappointment is pursuant to Section 66.1109 of the Wis. Stats., and Common Council File 050706 as amended by 080620 and 150856. Mr. Potts' term will commence upon taking of the oath of office.

I trust this reappointment will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett Mayor

A

301146 WIS WIS

city clerk www.milwaukee.gov/license CLASS D OPERATOR'S LICENSE

BART - 0232593

EFF DATE: 01/01/2020 EXP DATE: 12/31/2021

RICKEY L POTTS



City Hall - Room 105 - 200 East Wells Street - Milwaukee, WI 53202-3570 - Phone (414) 286-2238 - Fax (414) 286-3057 Email: license@milwaukee.gov - Website: www.milwaukee.gov/license

city of milwaukee www.milwaukee.gov/ license



Jan R Oglu-

EXPIRATION DATE: 12/31/2021

LIC. NO: BART 0232593

LICENSE CLASS D OPERATOR'S LICENSE

RICKEY L POTTS P320-7326-2339-08 license required to be displayed or carried

January 24th, 2020

City of Milwaukee
Department of City Development
809 North Broadway
Milwaukee, WI 53202

RE: Potts Liquor

Plan Reviewer,

We have reviewed the property at 3817-19 West Center Street regarding requirements of the 2015 International Existing Building Code under Chapter 10 "Change of Occupancy" and the 2015 IBC. It is a free-standing two-story building with full basement. The first floor is unoccupied Beauty Salon and the 2nd floor is an occupied apartment by the building Owner, which is to remain.

There is a and parking lot to the South and a small grass yard and concrete patio. The area is fenced off from the alleyway to the South

The building footprint is approximately 1,272 SF. The Center street façade has two entrances. the main entrance is the first floor where the new liquor store will be located. The door to the East is for the entrance to the second-floor apartment.

The building is stick framed with 2x walls with a faux stone exterior on the Center Street side the other elevations are covered with a concrete type plaster stucco. The roof is flat and is covered with a single – ply roofing membrane.

The basement is in good condition and solid. The foundation walls are CMU and in good condition. There is no sign of structural fatigue or movement.

Work Description: The existing first floor use is an B occupancy. The proposed change of use is to convert the first floor into an M occupancy for a liquor store.

According to IBC 2015:

309.1 Mercantile occupancy is where the display and sale of merchandise and involves stock of goods, wares and merchandise.

The building is a type VB:

602.5 Type V. Type V construction is that type of construction in which the structural elements, exterior walls and interior walls are of any materials permitted by this code.

SchultzWerk Architecture, Inc. 2515 North 66th Street Wauwatosa, WI 53213

Potts EXHIBIT

414.778.1187-office 414.322.7374-mobile <u>swerk@juno.com</u> [F] 903.2.7 Group M. Proposed use does not meet the requirements for a sprinkler system.

Table 1004.1.2 Maximum Floor Area Allowances Per Occupant:

M occupancy is 60 gross for the sales floor. Proposed occupancy is 13. Refer to drawings that show cooler and equipment layout. Occupiable floor is approximately 700 SF.

1006.3.1 Number of Exits. Minimum exist required is 2-2 exist are provided.

TABLE 1017.2 Exit Access Travel Distance: M occupancy without sprinkler system is 200'.

Travel distance to any one exit is less than 200' (approx. 60').

Table 2902.2 Separate Facilities: Exception 2 applies. Occupant load including employees will be 15 or less.

IEBC Chapter 10 Change of Occupancy 1012.4.1 Means of Egress Hazard Categories

The existing Occupancy is a B, Hazard level 4 for a beauty salon and will increase to Hazard level 3 for an M occupancy.

Under the exceptions:

- 1. Stairways are enclosed
- 2. Handrails comply with Chapter 9
- 3. NA
- 4. NA
- 5. NA
- 6. NA no dead-end corridors
- 7. NA

1012.5 Height and Areas Hazard Categories

Change from a lower hazard 4 to a higher hazard 3. The height and area are deemed to be acceptable.

1012.5 Height and area for change to higher category

Height of existing structure meets the table heights of Chapter 5 of the IBC

SchultzWerk Architecture, Inc. 2515 North 66th Street Wauwatosa, WI 53213

414.778.1187-office 414.322.7374-mobile swerk@juno.com

1012.6 Exposure of Exterior Walls Hazard Categories

Relative hazard increases to a level 2. the building does not exceed three stories and will have an occupancy less than 300

1012.7 Vertical Shafts

Existing stair well meets existing requirements.

1012.7.3 Other Vertical Shafts

Existing plumbing shafts are deemed acceptable.

1012.8 Accessibility

1012.8.1 Partial Change of Occupancy

Any alterations shall comply with Section 705, 806 or 906, as applicable. There will be no alterations to the existing spaces.



North elevation of 3817-19 West Center



Aireal view of site – Building is in a zero lot line area located on West Center Street off an alley to the South.

Respectfully submitted

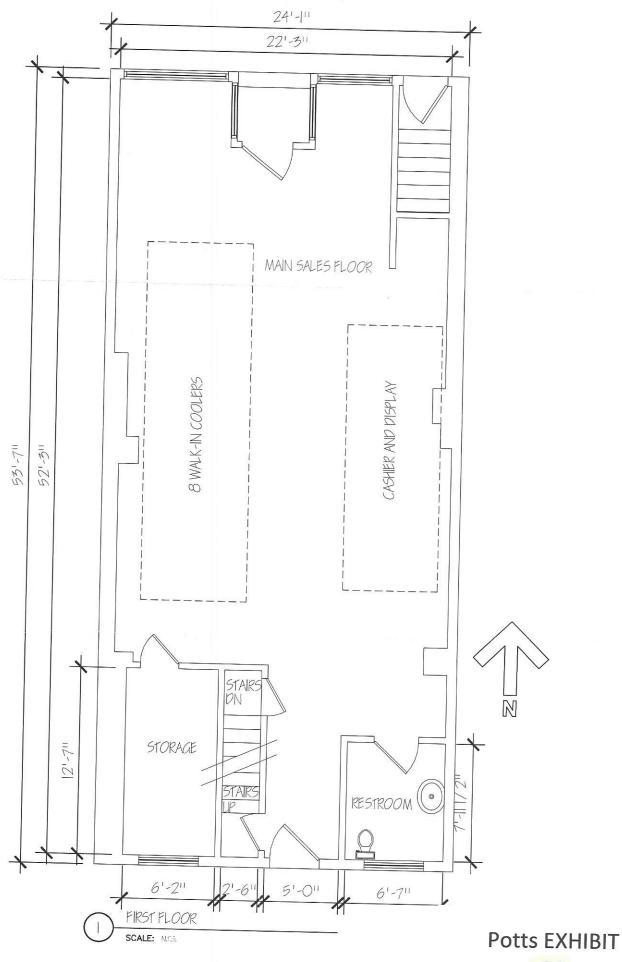
Keith Schultz, ALA, ASID President

SchultzWerk Architecture, Inc.

cc RPotts

SchultzWerk Architecture, Inc. 2515 North 66th Street Wauwatosa, WI 53213 SCONO SCONO

414.778.1187-office 414.322.7374-mobile swerk@juno.com





Department of Neighborhood Services Development Center

Office of the Commissioner

This certificate of Occupancy shall be posted in a conspicuous place in the building or structure, or on the premises. The certificate is issued subject to any conditions listed below.

If this business is a convenience store, filling station, personal service establishment, or restaurant, operation is prohibited between 12 midnight and 5 a.m., unless the business has obtained a 24-hour establishment license form the City of Milwaukee.

RICKY POTTS 3819 W CENTER ST MILWAUKEE, WI 53210

809 N. Broadway, Milwaukee, WI 53202 | (414) 286-8207



Department of Neighborhood Services - Development Center

CERTIFICATE OF OCCUPANCY

Location:

3819-3819 W CENTER ST

Issued: 02/07/2020

#NOCC-20-00161

Issued to:

Ricky L Potts dba Potts Liquor

Area:

1st FI & Basement Storage

Use:

Retail Establishment - General

NOT TRANSFERABLE

*Occupancy must conform with provisions of chapters 200 and 295 of the building and zon This certificate affects only the use of the premises and does not permit the operation of a licensed busines

Rickey L. Potts 3819 West Center Street Milwaukee, WI 53210 414-400-2673

Objectives

To continue to drive economic development within the BID 39 Center Street Marketplace district by using my skills, knowledge, and abilities to recruit new businesses and property owners and allow more opportunities to develop the business district and communicate better with the residents within the district.

My ultimate goal is to strengthen the position of Center Street for businesses and to help with the creation of skilled jobs through the corridor. This can be accomplished by sustaining the current businesses, showcasing the opportunities within the commercial corridor, and offer tools to help small businesses and entrepreneurs employ individuals from within the community.

Experience & Ownership within the BID 39 District

Center Street Nail Bar – Owner (present)
RPZ Clippers – Owner 2007-2013
RPZ Convenience Store – Owner 2011-2013
Dog N Go (Licensed Food Cart) – Owner 2009 -2012
Potts Family Rentals – 2005-2009
T-Shirts Galore – Owner 2004-2007

Other Experience

Total Gas Station – Manager 1984

Education & Skills

Food Service Manager, MATC business classes, Milwaukee Public Schools.

I have owned and operated many successful commercial businesses to include residential and retail properties. I have invested heavily in my businesses, moreover, in the Center Street BID 39 District. I have a background with Project Management, Communication, Outreach, Food Service Management Certification, and have been a Semi-Pro football player for the Janesville Cavaliers in the 1980's (running back).

Former Slave Recently Freed / CEO / Student RP presents

Part 1: The Curse of Cair

ं इंत one of the fearless 10.000 black men that Minister Louis Farrakhan called upon to stand up and Tale bring peace and order to the violence that plagues our black neighborhoods here in Milwaukee, Wisconsin and throughout the United States of America. My subject is from the Holy Bible, the first book of Moses called Genesis. Please read chapter 1, 2, 3, and 4. It is talking about God revealing the beginning to Moses, God forming Adam from the dust, Gods commandment to Adam, Adam rebelling against God, end the curse of Cain the son of Adam and eve who killed his brother Able then lied to God. So, with the help of God and by Gods permission, I would like to expose the tools Cain used to operate his wicked corrupt workshop throughout our black neighborhoods. He utilized the war on drugs, the war on violence, grand jury indictments, criminal complaints, affidavits, statements, search warrants, surveillences, confidential informants (C.I.'s). confidential source (C.S.'s) friends, families, and whoever under the color of any law that have a secret agreement with each other to do something harmful, or unlawful that deprives a citizen the rights and privileges secured to them by the constitution of laws of the United States which violates that 14th amendment to the United States constitution and the civil rights act of 1964 under Title 18, chapter 13 (s. 241) conspiracy against rights and Title 18, chapter 13 (s. 242) depravation of rights under the color of law.

Part 2: The Pattern of Practice

I have 1100 to 1200 more documents that I will release from my indictment dating back from January 1989 to October 1992. This is my foundation of Rickey Potts and 14 other defendants. Eventually, through the Freedom of Information Act (FQIA), I will ask the government to release documents that I am missing without redaction (notes, statements and any other information available).

R.P. Former Slove REcently Freed Present's
THE Bluepont Part 4: THE CLUSE OF CON Milwankie, Wasconson 53218
IN Elwantie, Wasconson 53218
8/6/2019 C-Exhibit 1-61

Potts Liquor -Exhibits – City of Milwaukee Licensing Committee Meeting 4:00PM

Exhibit #		Pages
1-31	Potts - history	1 - 31
32 – 99	City of Milwaukee Common Council History	32-99
100	City of Milwaukee Licensing Committee video – application151813 Potts Family Liquor September 10, 2012	1 Video

MILWAUKEE POLICE STRIKE AFTER 2 OFFICERS ARE SLAIN

AP

Dec. 24, 1981



See the article in its original context from December 24, 1981, Section A, Page 12 Buy Reprints

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Potts **EXHIBIT**

32

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Occasionally the digitization process introduces transcription errors or other problems; we are continuing to work to improve these archived versions.

The police began an illegal strike tonight at the urging of union leaders angry at what they called a city official's callous comments on the slayings of two patrolmen early this morning.

Robert Kliesmet, president of the Milwaukee Professional Police Association, said he hoped to have the walkout, which began about 8 o'clock, resolved quickly. But he declined to say what response from the city would be satisfactory to end it.

While taking steps to bolster the city's security after policemen abandoned stations and squad cars, Mayor Henry Maier issued a declaration of emergency to pave the way for a special session of the Common Council. He said it would also allow him to impose a curfew if law enforcement broke down.

The police said they could not immediately estimate how many of the city's approximately 2,000 officers responded to the walkout. Police strikes in Milwaukee are illegal.

The main doors to police headquarters were locked after many officers had left, leaving operations in the hands of superiors. Alderman's Remarks

Donald Fortier, a trustee of the union, said the committee was particularly annoyed at televised remarks by Alderman Roy Nabors about the fatal shootings.

Officers John Machjewski, 24 years old, and Charles Mehlberg, 25, were shot in an alley while investigating a tavern holdup, the police said.

Potts EXHIBIT

33

EDITORS' PICKS

Why Are American Women Running Faster Than Ever? We Asked Them — Hundreds of Them

Piled Bodies, Over Autopsy Crisis

Feb. 28, 2020

Robert Lee Collins, 19, who the police said had a lengthy record, was arrested and held on \$350,000 bail. Alderman Nabors, who is black, said that he deplored the shootings but that they 'could have been provoked by fear' of police brutality.

''Anytime a policeman approaches a person in the black community, there is that state of fear,'' he said. Comments Edited for Broadcast

The Alderman said later that the union was citing remarks that had been edited for broadcast and that he did not mean to imply he was insensitive toward the deaths.

About 200 deputies were sent from the Milwaukee Sheriff's Office at 10 o'clock to help police supervisors still on the job. Mayor Maier called Gov. Lee S. Dreyfus to ask about the possible use of the National Guard, but a spokesman for the Governor said no guardsmen would be called out without at least a declaration of emergency by Mr. Maier.

The Common Council prepared to meet in special session to hear a list of 12 grievances from Mr. Kliesmet. but could not begin immediately because of a rule that the Mayor has to give notice of a special session.

Mr. Kliesmet said his union's complaints included the county's District Attorney, E. Michael McCann, whom he termed ''a persecutor'' for pressing charges against police officers accused of brutality. Driver Joins Walkout

Police officers standing on sidewalks were seen near headquarters waving down a squad car whose red lights were flashing. The driver was told of the walkout, turned off his lights and pulled the car into the headquarters garage.

The headquarters doors remained locked even to drivers arrived to pay traffic tickets and to a man who said he wanted to post bail for a jailed friend.

Mr. Fortier said the strike was aimed at "the problems that have been brewing in the community, culminating with the comments of the alderman."

"We have been under the gun for six months," he said. "The police officers are out there trying to do a job, and we are being restrained."

Incidents that he said have caused tension include the death of a black man, Ernest Lacy, in police custody in July, the beating a businessman says he suffered when halted by the police in a traffic chase and the fatal shooting of a nightclub dancer as she tried to avoid a police roadblock.

The city of more than 700,000 has had walkouts and work slowdowns by the union before, but Milwaukee County deputy sheriffs helped police superiors fill in.

A version of this article appears in print on Dec. 24, 1981, Section A, Page 12 of the National edition with the headline: MILWAUKEE POLICE STRIKE AFTER 2 OFFICERS ARE SLAIN

Milwaukee



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JANUARY 25, 2008 / FEATURE STORY

The Man Who will Be Mayor

It was billed simply as a "get to know one another" event, a reception hosted on May 10, 2000 by the newly chosen Common Council president, Marvin Pratt. Pratt had just been elected president of the 17-member body by his fellow aldermen, and as his first act as leader of the council, he wanted to thank the aldermen who supported him and mend fences with those who had not. But instead of paying for the event out of his own pocket or campaign fund, Pratt turned to four prominent Milwaukee lobbyists to finance the event held at the Velvet Room,...

BY STAFF ARCHIVE

It was billed simply as a "get to know one another" event, a reception hosted on May 10, 2000 by the newly chosen Common Council president, Marvin Pratt.

Pratt had just been elected president of the 17-member body by his fellow aldermen, and as his first act as leader of the council, he wanted to thank the aldermen who supported him and mend fences with those who had not. But instead of paying for the event out of his own pocket or campaign fund, Pratt turned to four prominent Milwaukee lobbyists to finance the event held at the Velvet Room, a swanky martini bar Downtown.

The move backfired.

"It was a terrible event that set a terrible tone for the council," says one alderman who refused to attend even though he had supported Pratt for Cohismobile uses considering the second that if you needed something done, go find a lobby ist and they would

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pay for it. It was very inappropriate and a horrible way for Marvin to start his new position."

Hosted by Moira Fitzgerald of Broydrick & Associates; Joel Haubrich of We Energies Corp.; Buddy Julius, then of the Metropolitan Association of Realtors; and Phillip Levis, then of the Metropolitan Association of Commerce, the lobbyist-funded reception startled several aldermen who were used to Pratt's predecessor, retired Ald. John Kalwitz. Kalwitz ran the Common Council for 12 years and was regarded as a seasoned and savvy politician.

"Kalwitz wasn't perfect by any means, but he would have never hosted an event like that, paid for by lobbyists, because of the message it sent," says the alderman who boycotted the reception.

The reception quickly exposed what some observers say was Pratt's bad judgment and inexperience as a leader. Now, with the stakes on the rise, Pratt's immediate challenge is to turn that reputation around.

When Mayor John Norquist announced he would resign January 1, 2004, Pratt's stock jumped sky high as the man who would inherit the job.

For Pratt, who declared his candidacy for mayor in February 2003, Norquist's decision couldn't have come at a better time. Two weeks earlier, former Congressman Tom Barrett stepped into the mayor's race and leaped to front runner. Speculation — and support — continues to center on African-American Sheriff David Clarke, a potentially popular candidate who could draw conservatives as well as black voters away from Pratt.

But most troublesome to Pratt has been the mess in his own backyard. On Pratt's watch as council president, federal investigations of criminal wrongdoing engulfed City Hall. The probe resulted in the indictment of three Common Council members, with two of them – Ald. Rosa Cameron and Ald. Jeff Pawlinski – resigning from the council in shame. Cameron began an eight-month prison sentence in April, while Pawlinski's plea bargain agreement recommends an eight-month prison sentence. He will be sentenced in August. The third alderman charged in the federal probe, Paul Henningsen, was convicted in June of stealing nearly \$25,000 from his campaign fund and falsifying records. He will be sentenced in September.

Not since the mid-1980s, when Ald. Richard Spaulding was forced from office because of charges of extortion and accepting bribes, have federal prosecutors focused their microscope on 200 E. Wells St.

"This place has been in a frenzy since the feds came in," Ald. Thomas

Nardelli, a mayoral candidate, told Milwaukee Magazine during the peak of
the investigations in early 2003. "Aldermen and staff are using pay

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by the FBI. No alderman will meet in his or her office alone because of fear











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that the person you are talking to is working for the FBI. It is just nuts up here right now."

It was the 57-year-old Pratt's hope to use his position as council president as a stepping stone to the mayor's office, a short distance from his own on the second floor of City Hall. But with the federal investigations dominating the news over the past year, the spotlight — and much of the fallout — has fallen on Pratt. Though he hasn't been accused of wrongdoing, the man in charge has been stained by the scandal nonetheless.

One Milwaukee lobbyist compares Pratt to a substitute teacher brought in to finish out the year for an unruly class — in this case 16 fellow aldermen. "He's milquetoast. The bad kids know it and have been taking advantage of this," says the lobbyist. "And when you have someone that soft in charge, even the good kids are acting up by the end of the semester."

As Pratt pursues a high-profile quest for mayor, his reputation precedes him.

Lack of Leadership

Born in Dallas, Texas, Pratt was raised by his single mother after his father died when he was young. The family moved to Milwaukee in 1959, when Pratt was a junior in high school. He graduated from North Division and enlisted in the Air Force in 1962, serving four years. Today he's a major in the Army Reserves. He and his wife, Dianne, have two children and three grandchildren.

After the service, Pratt worked several manufacturing jobs and in 1972 received a political science degree from Marquette University. He later worked in the office of Mayor Henry Maier as a graduate assistant while attending the University of Wisconsin-Milwaukee.

Pratt first ran for the council in 1984 against North Side Ald. Roy Nabors, accusing him of not spending enough time on district concerns. Pratt lost but ran again in 1987, when Nabors stepped down. Before his election, he was president of the AFSCME union local that represented about 50 public employees in the assessor's office, where he spent 12 years as a property appraiser.

Pratt ran successfully for re-election four times. But with his ascension to Common Council president three years ago, questions about his leadership skills began to emerge, handicapping his bid for mayor. A powerful position, the council president appoints all of the committees, runs the meetings and sets the tone for the rest of the aldermen.

"Marvin's leadership has been abysmal," says one longtime alderman.

"Maisvineheits usea riorgkies traingprofectauthes perientes. We glossthenjorg wheels haith this, but you can opt-out if you wish.

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meant he couldn't piss anyone off. So instead he decided to try to make everyone happy. But you can't do that in politics and get anything done."

Ald. Don Richards, a 15-year veteran of the Common Council, says Pratt "has been a very personable gentlemen who has worked hard to get people to work together. But he has had his challenges in recent years."

John Tries, a Milwaukee lobbyist and former chief of staff to Mayor Norquist, says Pratt is a "laid-back" leader who some aldermen and others have been able to take advantage of. "His personality is such that he is not a head-pounder or a forceful guy who is out front or who will reach across the table and grab you by the throat," says Tries. "And some people can take advantage of that type of leadership."

One example of Pratt's desire to get everyone to like him, says a City Hall source, occurred when he was campaigning for Common Council president, a position he'd coveted for years. Though he had the votes to beat Nardelli for the post, Pratt went to Nardelli just days before the council voted to cut a deal that would ensure a unanimous vote. The price? Pratt would appoint Nardelli chairman of the Public Safety Committee and would appoint Nardelli's allies, Pawlinski and Ald. Annette Scherbert, to lead the Utilities and Licenses Committee and Public Improvements Committee, respectively.

"It was so important for Marvin to win the position unanimously so it looked like everyone supported him that he put his enemies as the chairs of three important committees," says the source. "It's nice to want to be liked by everyone, but that is not the way politics is played. You've got the position won, you don't go make a deal with your enemy and give them what they want."

At the time, Nardelli said he dropped out so his supporters could get key committee positions. "I decided we can't win," Nardelli said then. "I think what happened was some people jumped because they wanted to get something for themselves. That's the nature of the sometimes demoralizing political game we play."

Pratt had been burned in a previous attempt to win the post of council president. In 1992, Pratt and Nardelli had also faced off. When the council met, Pratt had lined up seven votes, Nardelli eight. Meanwhile, Kalwitz brought only two votes to the table, his own and that of then Ald. Robert Anderson.

The winner, to everyone's surprise, was Kalwitz. In the end, Nardelli put his support and votes behind Kalwitz. And in turn, Nardelli was named head of the Finance and Personnel Committee.

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Sitting On His Hands

While Pratt has been interviewed by the FBI, no one faults him directly for the illegal actions of Cameron, Pawlinski and Henningsen. But political insiders say Pratt's lax style and laissez-faire attitude have left the council without a true leader.

As evidence of his lack of political will, observers point to Pratt's refusal to remove Henningsen as chair of the powerful Zoning, Neighborhoods and Development Committee after Henningsen was indicted in January and his refusal to ask him to resign after his conviction.

By contrast, Pratt removed Cameron from the Community Development Block Grant Committee shortly after media reports questioned the use of block grant money for a community group run by Cameron's daughters. Pawlinski resigned as chairman of the Utilities and Licenses Committee the same day he was charged.

But, Pratt, a longtime friend and ally to Henningsen, did not demand his resignation. Instead, there were several days of negative news stories and a scathing editorial in the Milwaukee Journal Sentinel.

For his part, Pratt says he wanted to let Henningsen decide when he would resign but says he was in constant communication with him, urging him to pull the trigger quickly. "I know it was something that had to be done, but I wanted to let [him] do it with some dignity," says Pratt.

After Henningsen's conviction, Pratt delayed for several days before asking Henningsen to resign his council seat. When he finally did ask, Henningsen refused.

Pratt's mayoral aspirations took another hit in late June when he mishandled the hiring of Marc Nedbeck, a campaign spokesperson, shortly after Norquist announced he would leave office early. Pratt ended up firing Nedbeck after less than a week, first from his part-time job as one of the alderman's aides and then from his campaign job when it was discovered that Nedbeck had misstated his political experience. Pratt also admitted that he never checked Nedbeck's résumé.

It's the job of the council president to keep the aldermen in line, says former Ald. Bill Drew, even if it means calling them into his office for a private talk or removing them from a committee if they have acted inappropriately. Drew was Common Council president from 1972 to 1974 and is now chairman of the Southeastern Wisconsin Regional Planning Commission's highway expansion subcommittee.

"You have an obligation to step in to protect the integrity of the body in the public eye," says Drew. "You have to ensure that the public perception of the This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish. Cookie duty to set the tone for the other aldermen." settings ACCEPT

Kalwitz, who has followed the City Hall indictments from his retirement home in Bullhead, Arizona, says he was shocked and disappointed by the actions.

"During my 32 years on the Common Council, there were only three instances where an alderman's actions were called into question," he says. "I'm not sure there was anything I would have done as council president that would have prevented some of the things that have come to light in recent months. You can't follow the aldermen around all day and tell them how to act. But you have to establish an environment that everyone can work within. I had very little patience for people who could not get along with their colleagues or tried to take advantage of the system."

There were several times during his tenure that Kalwitz says he had to step in to stop an alderman from pursuing an issue or to mediate a dispute. He remembers trying to stop former Ald. Michael McGee from expressing his personal agenda on the council floor and working out a disagreement between Henningsen and Ald. Mike D'Amato in the late 1990s.

"There is an acceptable standard of decorum you sometimes have to remind people of," says Kalwitz.

Pratt says he has tried to run the council as Kalwitz did but stresses that council members are adults and ought to be able to manage themselves.

"If you ask me who my model is when it comes to leadership, I would have to say Kalwitz," says Pratt. "I let people operate fairly independently. For the most part, the issues we deal with are specific to an aldermanic district, and I believe the alderman that represents that area should be able to run their own district."

Pratt places the blame for the problems at City Hall on each of the individual aldermen who has been caught by federal investigators. "There have been some people around here that have lost track of the high moral ground," he says. "People have become passive over time. You have to remind them constantly about their duties and responsibilities and how to go about doing their job."

In the case of Cameron, political observers say she was caught trying to take advantage of the system to benefit herself and her daughters. In the case of Pawlinski, it apparently was a matter of trying to run in the fast lane. The young up-and-comer seemed to let the ego-stroking job — and access to cash — go to his head, living large and appearing regularly on TV talk shows. And in the case of political veteran Henningsen, several political observers say they were surprised by his actions but place some of the blame on his well-publicized battle with alcohol.

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Norquist's chief of staff for several years, defends Pract, saying it was not the

Sources say federal investigators interviewed Gordon and his aide, who pointed federal prosecutors in the direction of Ald. Cameron. Cameron ended up admitting using money for the Williamsburg Heights neighborhood group, run by one of her daughters, on her 2000 election campaign.

Also mentioned as a factor contributing to the rampant illegalities within the Common Council are the well-publicized problems of John Norquist. The mayor emptied his campaign fund to help pay off a settlement with an exaide, Marilyn Figueroa, who accused him of sexual harassment. At the same time, he announced almost two years before the next mayoral election that he would not run for re-election, making him a lame duck just halfway through his fourth term.

Without a strong mayor in place, aldermen were free to do what they wanted on issues without fear of retribution from the mayor's office. But even so, most political observers say the Common Council led by Pratt has not taken advantage of the weak mayor by pushing its own budget and agenda.

"Marvin Pratt did not step up when the opportunity presented itself," says Jeff Fleming, a former aide to Norquist and now a public relations executive. "Instead of putting himself above the mess, he has ended up being lumped in with all of the aldermen who have been tarnished. He needed to come forward with a reform package, but instead he has only been nipping at the edges."

Part of the problem for Pratt, says Fleming, is that he has not surrounded himself with good political advisors.

"I don't know who is advising Marvin Pratt on political vision," says Fleming. "The most important thing right now is to be able to convey to the voters a message of where Milwaukee is going to be at the end of the next mayoral term."

Aldermen, too, are looking for new leadership on the Common Council.

"We clearly need a strong leader who will take positions that are forceful and thoughtful and collaborate with other aldermen on major issues," says Ald. Michael Murphy, who says he intends to run for council president next April. "We need a strong leader who can address the challenges facing our city."

Pratt's Missteps

For his own part, Pratt has made some glaring mistakes. There was the Summerfest incident last year when Pratt received a citation for trying to scalp tickets to the Eagles concert at the main stage. In March, Pratt cast the delicitive provides to improvious experience of the content of the

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City of Milwaukee

Meeting Agenda

City Hall 200 East Wells Street Milwaukee, WI 53202

COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

ALD. JOE DAVIS, SR., CHAIR

Ald. T. Anthony Zielinski, Vice-Chair

Ald. Michael McGee, Jr., Ald. Ashanti Hamilton, Ald. James Witkowiak

Staff Assistant,Diana Morgan, 286-2231
Fax: (414) 286-3456, E-mail: dmorga@milwaukee.gov
File Specialist, Charlotte Rodriguez, 286-8797, E-mail: crodri@milwaukee.gov

Tuesday, October 11, 2005

1:30 PM

Room 301-B, City Hall

1:30 P.M.

1.	050501		of James Loduha to the Business Improvement District Board No. 21 anagement District) by the Mayor. (4th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.doc
2.	050504		of Bruce Martin to the Business Improvement District Board No. 27 et) by the Mayor. (7th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.doc
3.	050687		of Judy Smith to the Business Improvement District Board #4 (Mitchell Mayor. (12th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
			Biography Page.PDF
4.	050689		of Carla Cross to the Business Improvement District Board #8 (Historic King Mayor. (6th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
			Biography Page.PDF
5.	050690	Appointment o King Drive) by	of Mathew Johnson to the Business Improvement District Board #8 (Historic the Mayor. (6th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
			Biography Page.PDF
6.	050691	Appointment o	f Dr. Paula Lamplay to the Pusiness Improvement District Description
٠.	000001		f Dr. Paula Lampley to the Business Improvement District Roard #8 Drive) by the Mayor. (1st Aldermanic District)

		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
			Resume.PDF
7.	050692	Appointment of King Drive) by	of Becky Maniaci to the Business Improvement District Board #8 (Historic the Mayor. (6th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF Biography and Resume.PDF
8.	050693	Appointment of King Drive) by	of Luc Monsanto to the Business Improvement District Board #8 (Historic the Mayor. (6th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
			Biography Page.PDF
9.	050694		of Gerty Purifoy to the Business Improvement District Board #8 (Historic the Mayor. (6th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF Biography Page.PDF
10.	050698	Appointment on North Avenue)	of Nathaniel Lynn to the Business Improvement District Board #16 (West by the Mayor. (15th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF Resume.PDF
11.	050772	Appointment of Aldermanic Dis	f Daisy Cubias to the Milwaukee Arts Board by the Mayor. (3rd strict)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.doc
12.	050775		f Virginia Carlson to the Business Improvement District Board #20 (East by the Mayor. (3rd Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.doc
		May be Plac	ed on File.
13.	050776	Appointment o Lac-North Ave	f Mr. Young Kim to the Business Improvement District Board #32 (Fond du nue Market Place) by the Mayor. (6th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.doc
14.	050688		t of Candice Maynard to the Business Improvement District Board #4 t) by the Mayor.

PC TO STATE OF THE			
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
		\$-100 MARKET TO THE TOTAL OF TH	Attendance Record
15.	050695	Reappointmen	t of Samuel Denny to the Business Improvement District Board #8
			Orive) by the Mayor. (6th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
			Attendance Record
46	0.0000	_	
16.	050696		t of Thomas Wiseman to the Business Improvement District Board #10
		Sponsors:	t) by the Mayor. (4th Aldermanic District) THE CHAIR
		Attachments:	
		Attachments.	Appt. Letter.PDF Attendance Record
			Zittorradirioo Moora
17.	050697	Reappointmen	t of James Ryan to the Business Improvement District Board #10 (Avenues
		West) by the M	layor. (4th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.PDF
			Attendance Record
18.	050770		
10.	050773		t of Greg Uhen to the Business Improvement District Board #2 (Historic the Mayor. (4th Aldermanic District)
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.doc
			Attendance Record
19.	050774		t of Bezelee Martin to the Business Improvement District Board #8
		(Historic King E	Drive) by the Mayor.
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter.doc
			Attendance Record
20.	041451	Appointment of	Tom Gold to the Business Improvement District Board #35 (Kinnickinnic
		River) by the M	
		Sponsors:	THE CHAIR
		Attachments:	Appt. Letter from BID 35.PDF
			Appt. Letter.doc
		May be Place	ed on File.
21.	041423		Richard Gold to the Business Improvement District Board #35
			ver) by the Mayor.
			THE CHAIR
		Attachments:	Mayor's Appt. Letter.doc
		May be Die	Appt. Letter from BID 35.PDF
		May be Place	ea on File.

22. <u>050778</u> Communication relating to community prosecution activities.

Sponsors: Davis

23. <u>050731</u> Resolution relative to application, acceptance and funding of a State of Wisconsin

Department of Natural Resources Brownfields Site Assessment Grant for assessment and removal of underground storage tanks and demolition on various brownfields

throughout the City of Milwaukee.

Sponsors:

THE CHAIR

Attachments: Fiscal Note.doc

Grant Analysis Form.doc Grant Budget Form.doc

Fiscal Analysis

Turning Brownfilelds Bright

24. 050733 Resolution authorizing additional funding for the City of Milwaukee's Citywide Facade

Grant Program.

Sponsors:

THE CHAIR

Attachments:

Fiscal Note.doc

Fiscal Analysis

25. <u>050706</u> Resolution creating Business Improvement District No. 39 (Center Street Market Place)

and approving its First Year Operating Plan.

Sponsors:

Hines

Attachments:

Fiscal Note.doc

CPC Letter.PDF
CPC Notice.PDF

BID No. 39 Operating Plan Substitute Fiscal Note

Fiscal Analysis

26. 050707 Resolution creating Business Improvement District No. 38 (Cesar E. Chavez Drive) and

approving its First Year Operating Plan.

Sponsors:

Witkowiak

Attachments:

Fiscal Note.doc

CPC Letter.PDF
CPC Notice.PDF

BID No. 38 Operating Plan

Substitute Fiscal Note

Fiscal Analysis
Fiscal Analysis

27. 050709 Resolution creating Business Improvement District No. 37 (30th Street Industrial Corridor)

and approving its First Year Operating Plan.

Sponsors:

THE CHAIR

Attachments: Fisc

Fiscal Note.doc
CPC Letter.PDF

CPC Notice.PDF

BID No. 37 Operating Plan Substitute Fiscal Note

Fiscal Analysis

Revised Fiscal Analysis

28. 050711

Resolution approving Year 2006 Operating Plans for various Business Improvement

Districts located in the City of Milwaukee.

Sponsors:

Davis

Attachments:

Fiscal Note.doc

Substitute Fiscal Note

Substitute Fiscal Note Attachment

BID No. 2 Operating Plan BID No. 5 Operating Plan BID No. 10 Operating Plan BID No. 13 Operating Plan

BID No. 16 Operating Plan
BID No. 19 Operating Plan

BID No. 20 Operating Plan

BID No. 26 Operting Plan
BID No. 28 Operating Plan

BID No. 31 Operating Plan
BID No. 11 Operating Plan

BID No. 15 Operating Plan BID No. 17 Operating Plan

BID No. 21 Operating Plan BID No. 25 Operating Plan

BID No. 27 Operating Plan BID No. 29 Operating Plan

BID No. 32 Operating Plan BID No. 35 Operating Plan

BID No. 36 Operating Plan

BID No. 4 Operating Plan BID No. 8 Operating Plan

BID No. 29 Operating Plan

Fiscal Analysis

29. 041330

Resolution appropriating \$100,000 in Community Development Block Grant funds for a large impact development project relating to the Avalon Theater.

Sponsors:

Zielinski

--- May be Placed on File as no longer needed.

30. 040793

Resolution relating to city economic development policy and real estate transactions affecting economic development.

Sponsors:

Zielinski

---May be Placed on File as no longer needed.

31. 040769

Substitute resolution establishing an annual citywide high school art competition.

Sponsors:

Bohl, Dudzik, Bauman, Wade, Zielinski and Puente

--- May be Placed on File as no longer needed.

This meeting will be webcast live at www.milwaukee.gov/channel25.

NOTE: a) Members of the Common Council, and members of its Standing Committees who are not members of this Committee, may attend this meeting to participate or to gather information. Therefore, notice is given that this meeting may constitute a meeting of the Common Council or any of its Standing Committees, and must be noticed as such, although they will not take any formal action at this meeting.

- b) Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.
- c) Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.
- d) Effective July 1, 2005, persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling 414-286-2238.

48

Fi. to Jun 24 foll

Potts meeting with Alderman Hines Office Page 2

10:00

Meeting was attended by Alex Runner, Keith Stanley, RP and Jpotts (with daughter)

Uptown Crossings, Sherman Park Association and Common Ground. Potts should also talk to Alderman Wade since the location borders his district.

Potts should also call a Community Meeting, follow up with a letter to the BID as well as the Neighborhood Associations. Potts will need support at the Committee.

Gave examples of Mr. Stanleys SoHi District and how he put it together from scratch.

Asked about challenges – Jpotts discussed the Nail Technician services that were not productive, Jpotts is also a WI licensed Nail Tech.

Jpotts talked about - Chairperson for the WI State Health Plan Community Eng. Forums, where health indicators were solidified for the next 10 years, SNAP, health, obesity as well as food and nutrition issues and access to quality foods as well as nutrition information.

If residents like Shar Borg were in support the license would probably fly through as the Alderman knows who is active in the community. Mr. Standly eats lunch with the underserved on a routine basis each Wednesday at a church.

Potts indicated that this is a renewal and that the license for a Food Store was granted over a year ago. Alex Runner took Potts to Linda Elmer's office where she issued a refund to Potts and indicated that there is already a license. Runner still insisted on Potts seeing Committee

- Should not matter who votes or does not vote, the elected officials are representatives of the people.
- Jump through hoops for different BIDS:
 - SoHi District Bid #10
 - Uptown Crossing District Bid #16 –North Av.
 - o Potts belongs to Bid #39. Which Hines went out on a limb for.
 - There was no ideas brought forth or support.
- Meeting was to deter Potts from opening a convenience store.
- The licensing process is flawed, where citizens are given inaccurate information, could be a
- Potts were told that they have their stuff together

Fridy The 24th 12011

Potts meeting with Alderman Hines Office

10:00

Alderman Hines office called Rickey Potts to schedule meeting

Meeting was attended by Alex Runner, Keith Stanley, RP and Jpotts (with daughter) Rickey Potts called immediately and agreed to meeting the very next day – was told that he can open, however, he would not have their support unless he came to talk to them.

Potts was told: Alderman Hines is against convenience stores in his district, Potts would have had a better chance asking for a liquor license.

Runner told Potts that there are businesses s already in process, that have presented themselves with a plan on a paper napkin. Some business owners do not interact with the community.

Runner talked about looking outside of the neighborhood for customers. The history of BID 39 and how some think Center street is dead.

Stanley said that his concern is the external looks of the building, professional signage and presentable looks – Alderman Hines looks on Google Maps.

Alderman Hines knows who votes and if businesses change a lightbulb or a doorknob.

Potts interjected that we have owned the building since 2006 and the RPZ Clippers since 2007 (almost 4 years), there has not been any Aldermanic presence. We have been a upstanding business owner and have not had any concerns from the Neighborhood.

Jpotts told Runner that she does not agree with looking outside of the community – a copy of the business snapshot was given to Alex Runner – indicating that:

- The business is licensed as a food store currently
- The business is owned by the Potts
- The business is in a Business Improvement District and Potts is included
- Potts Lives in the neighborhood has 2 buildings that are in the BID.

Runner told Potts that there are at least 3 different neighborhood associations that need to all get along.

If Alderman Hines is against convenience stores, are all stores going to be shut down or exclusively licensed? What does Aldermanic support mean?

July 5, 2011

To:

Center Street Marketplace (BID 39)

4320 West Center Street Milwaukee, WI 53210 (hand-delivered)

From: Rickey Potts (RP)

RPZ Convenience Store and Cigarette Depot

4519 West Center Street Milwaukee, WI 53210

Re:

RPZ Convenience & Cigarette Depot

Hello,

My name is Rickey Potts and this letter is an invitation to a Community Meeting to discuss my plans for my business. I am planning on opening a convenience store at my current location of which is 4519 West Center Street, Milwaukee, Wisconsin on Saturday, July 9th from 10 – 11AM. I formerly met with Alderman Willie Hines office on June 24, 2011 and from that meeting, determined what my next steps should be. I was informed that I should reach out to you as a citizen or to your organization so that you will know what my plans are as there are several different neighborhood associations in our area. I was taken aback from this conversation and realized that I want to hold this Community meeting to afford my community members and other business owners the venue to have honest conversation about the licensing process in the City of Milwaukee, to wit: in the 15th Aldermatic District. I'd also like to talk about the services that are needed or wanted as well as the communication, or lack thereof of the businesses on Center Street. My wife and I were told at the said meeting that some think that "Center Street is Dead", when we beg to differ.

We are members of this community, members of the Center Street Marketplace - Business Improvement District (BID) 39, as well as Business and property owners, all on Center Street, of which is in the 15th Aldermatic District. We are truly wondering where the fate of Center Street stands without support from our elected officials, and moreover, the support of each other and our Community.

If you have the opportunity, please feel welcome at the meeting, or if you want to provide feedback or just have general questions, please don't hesitate to contact me.

Thank you kindly,

RP (414) 810-5510

RPZvariety@wi.rr.com

July 5, 2011

To:

Sherman Park Community Association

3526 W. Fond Du Lac Avenue

Milwaukee, WI 53216

(hand-delivered)

From: Rickey Potts (RP)

RPZ Convenience Store and Cigarette Depot

4519 West Center Street Milwaukee, WI 53210

Re:

RPZ Convenience Store & Cigarette Depot

Hello.

My name is Rickey Potts and this letter is an invitation to a Community Meeting to discuss my plans for my business. I am planning on opening a convenience store at my current location of which is 4519 West Center Street, Milwaukee, Wisconsin on Saturday, July 9th from 10 – 11AM. I formerly met with Alderman Willie Hines office on June 24, 2011 and from that meeting, determined what my next steps should be. I was informed that I should reach out to you as a citizen or to your organization so that you will know what my plan are. From that meeting, I determined that I want to hold this Community meeting to afford my community members and other business owners the venue to have honest conversation about the licensing process in the City of Milwaukee, to wit: in the 15th Aldermatic District.

I'd also like to talk about the services that are needed or wanted as well as the communication, or lack thereof of the businesses on Center Street. My wife and I were told at the aforementioned meeting, that some think that "Center Street is Dead", and we beg to differ.

We are members of this community, members of Center Street Marketplace - Business Improvement District (BID) 39, as well as Business and property owners, all on Center Street, of which is in the 15th Aldermatic District. We are truly wondering where the fate of Center Street stands without support from our elected officials, and moreover, the support of each other and our Community.

If you have the opportunity, please feel welcome at the meeting, or if you want to provide feedback or just have general questions, please don't hesitate to contact me.

Thank you kindly,

RP (414) 810-5510

RPZvariety@wi.rr.com

RPZ Convenience Store & Cigarette Depot Community Meetings July 9, 2011 10AM, 11AM & 12Noon

Meeting Participants:

Session 1: Rickey Potts, Jennifer Potts, Cody Howard, Ms. Norma Weazner and Ms. Karen Peterson.

Session 2: Rickey Potts, Jennifer Potts, Cody Howard, Mr. Joel Peterson and Mr. Greg Marshall.

General Theme of both meetings:

- Rickey and Jennifer Potts gave an overview of the current business, future plans, past
 initiatives, market demographics, community needs and outreach, population density,
 customer base, outreach, current state of the business and service menu.
- Discussion was held pertaining to the framework of the business hours of service, attention to litter in the neighborhood currently.
- The difference between home owners, business owners and renters in the neighborhood. Renters are discouraged from staying.
- The BID 39 Center Street Marketplace.
- Healthy foods being offered (such as onions and fruit and vegetables)
- The sale of cigarettes and the issues with the current law regarding the legality of the product as well as cigarette wrappers.
- The details on what the participants believe can be done with wrapping paper. The
 meeting participants were well versed in this area.
- Neighborhood organization being astute to litter current problems the community has with teenagers.
- The support of a group of community members that are activists.
- Making sure that the business location continues to be run in an orderly fashion and manner.
- The option for the business not to sell cigarettes for 6-months, in order to gain support from a certain group of community members, Risk and Reward or else business will not flourish.
- The offering to write a Fresh Fruit and Vegetable grant if the business does not offer cigarettes on the product menu.
- What a LB2 business can support, how the neighborhood is attractive to both businesses and homeowners.
- The need for adequate trash receptacles if the business warrants.
- How some individuals are high and drunk when looking for cigarettes and tobacco?
- How businesses and the community need to be in tuned to each other.



Notice of Public Hearing

POTTS, Rickey
RPZ Convenience Store/Cigarette Depot at 4519 W Center
St



Food Dealer Retail Application

Monday, July 11, 2011 at 8:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/11/2011 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

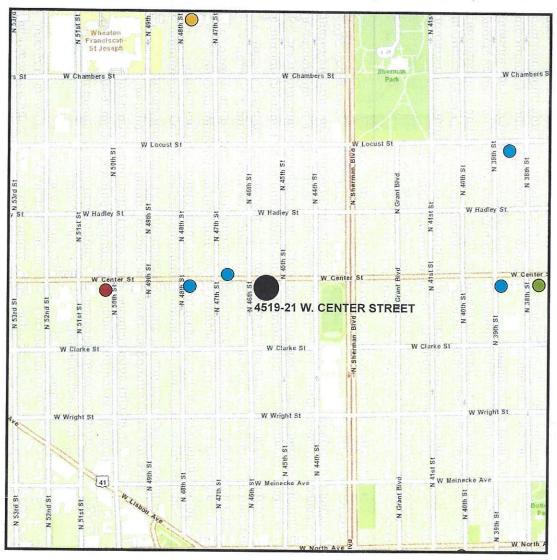
- The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

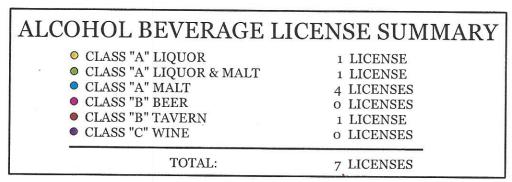
- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.



Please Note: Attendance is not required.

LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS WITHIN A ONE-SQUARE-MILE AREA CENTERED ON 4519-21 W. CENTER STREET, JULY 1, 2012





LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS WITHIN A ONE-SQUARE-MILE AREA CENTERED ON 4519-21 W. CENTER STREET, JULY 1, 2012

Premises Address			Establishment Name	License Type	Expiration Date
4731 W	BURLEIGH	ST	KOSHER MEAT KLUB	ALIQR	7/30/2012
3725 W	CENTER	ST	S & A LIQUOR	ALQML	5/4/2013
3833 W	CENTER	ST	QUICK FOOD MARKET	AMALT	12/20/2012
4630 W	CENTER	ST	CENTER STREET MARKET	AMALT	7/26/2012
4737 W	CENTER	ST	HINNAWI MEAT & DELI	AMALT	2/6/2013
5007 W	CENTER	ST	Jay's Uptown Cafe	BTAVN	12/20/2012
3821 W	LOCUST	ST	HARMONY FOOD II	AMALT	9/15/2012

140865.xls JDO 07/17/2012



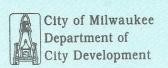
Department of City Development (414) 286-8211

This Certificate of Occupancy shall be posted in a conspicuous place in the building or structure, or on the premises. The certificate is issued subject to any conditions listed below.

If this business is a convenience store, filling station, personal service establishment, or restaurant, operation is prohibited between 12 midnight and 5 a.m., unless the business has obtained a 24-hour establishment license from the City of Milwaukee.

4519 & 4521 W Center Street

Rickey Potts 3819 W Center St Milwaukee, WI 53210



CERTIFICATE OF OCCUPANCY

Location:

4519 W. CENTER ST.

Issued: July 12, 2012

#1041163

Issued to:

Ricky L Potts dba RPZ Convenience Store & Cigarette Depot

Area:

1st floor and basement storage

Use:

Retail establishment, general (Convenience store (retail))

NOT TRANSFERABLE

Potts EXHIBIT

57

*Occupancy must conform with provisions of chapters 200 and 295 of the building and zoning code. This certificate affects only the use of premises and does not permit to conduct a licensed business or one prohibited by law.

	HIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION brill to municipal clerk.	Applicant's Wisconsin Seller's Permit Number:		
	the license period beginning, 20;	Federal Employer Identification Number (FEIN):		
	ending, 20;	LICENSE REQUE	STED	
		Class A beer		FEE
TO	THE GOVERNING BODY of the CITY OF MILWAUKEE, MILWAUKEE COUNTY	Class B beer	Communication of Communication (Communication Communication Communicatio	\$ \$
Ald	ermanic District No.	Wholesale beer	THE RESERVE THE PERSON NAMED IN PORTS	\$
				\$
1.	The named SUNDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY	Class A liquor	- 3	Maria Caracian Caraci
	CORPORATION NONPROFIT ORGANIZATION	Wass o inden	3	and the same of th
	hereby makes application for the alcohol beverage license(s) checked above.	Publication Fee		10.00
2.	Name (individual/parmers give last rame, first, middle; corporations/ilmited liability companies give register	Hed name);)		
	An " Auxillary Questionnaire," Form AT-103, must be completed and attached to this			-
	member of a partnership, and by each officer, director and agent of a corpo	vetion or poppedit sees individual a	pplicant	, by eac
	member/manager and agent of a limited liability company. List the name, title, and place	a of residence for each parent	on, and	by eac
	Title Over Name Over Home Address		0 71- O-4	
	President/Member COCKY 1845 3819 w Confe	Post Office	s Zip Cod	OLA
	Vice President/Member		5.00	
	Secretary/Member_		***************************************	
	Treasurer/Member		The second secon	
	Agent >			
	Directors/Managers			
3.	Trade Name > RP2 Convenience Orace & Cigera Ha Depleusiness Phone Number Address of Premises > 4519 £ 4521 W Center St. Post Office & Zip Code	414 873-8000	And the second second second second second	
4.	Address of Premises > 45/944521 W (2016 4). Post Office & Zin Code	m luxules wit 533	18	
5.	Is individual, partners or agents of corporation/limited liability company subject to completion of the response	sible haverage server	article and a second	
	training course for this license period?		Not von	☐ No
6.	Is the applicant an employe or agent of , or acting on behalf of anyone except the named applicant?	**************************************	I Vac	X No
7.	Does any other alcohol beverage retail ficensee or wholesale permittee have any interest in or control of this			
8.	(a) Corporate/limited liability company applicants only: Insert state and date	of replication	Tes	X No
	(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability or		T vac	THE NA
	(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any mer		L] Tes	A No
	hold any interest in any other alcohol beverage license or permit in Wisconsin?		□ Van	ETT No.
	(NOTE: All applicants explain fully on reverse side of this form every YES answer in section 5, 6, 7 and 8 abo		1es	No
9.	Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The			
	living quarters, if used, for sales, service, and/or storage of alreged because and records (Alcebel because		à	
	18 Floor Carron	lored		
10.	Legal description (amit if street address is given above):	**************************************		
	(a) Was this premises licensed for the sale of liquor or beer during this past license year?		□ V ₂₀	CZ No.
	(b) If yes, under what name was license issued?	***************************************	. L res	X No
12.	Does the applicant understand they must file a Special Occupation) To CANAN Records 30.51			(Marie Carlos Ca
****	Does the applicant understand they must file a Special Occupational Tip CAIM Harom \$830.5) before beginning business? [phone 1-809-937-8864]		JTA Von	
	Does the applicant understand a Wisconsin Seller's Permit rave the application Aard issued in the same name	are that chouse in	X ies	∐ No
	Section 2, above? [(608) 266-2776].	2 43 High Shown III	TSZ Vac	□ No
	Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquid?	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Tes	☐ No
	PLICE	**************************************	Yes	X No
REAL	CAREFULLY BEFORE SIGNING: Under penalty provided by two tipe applicant states that each of the above que	netions has been fruthfully ancwared to the be	est of the kn	owlados of
the sic	mers. Signers agree to operate this buisness according to law and that the rights and responsibilities conferred by t	he license(s), if granted, will not be assumed	to another	Herfwith al
applic	ants and each member of a partnership applicant must sign; corporate cupce(s) (member subjects of Limited Lia ad premises during inspection will be deemed a refusal to permit inspection. Such refusal a misdemeanor and gro	bility Companies must sign.) Any tack of acco	ess to any p	portion of a
acens	so premises ouring inspection will be deemed a refusal to permit inspection. Such pales a misdemeanor and gro	unds for revocation of this license.		
CHE	SCRIBED AND SWORN TO BEFORE ME			
This	L day of July 20 L			
6	(Officer of Corporation	Member/Manager of Limited Liability Company	Partherlind	vidual)
	1-03			
	(Clark/Notary Public) (Officer of Corp.	oration/Member/Manager of Limited Liability Con	npany/Partne	or)
My Co	emmission Expires 5/6/16			
		ner(s)/Member/Manager of Limited Liability Com	pany il Any)	
то	BE COMPLETED BY CLERK:			
_	received and filed with municipal clerk License number issued	Date license granted		
	7/11/11) 11/18/13	1		
AT-106	11 (11 / 12 / 10 l)	opposition man		
	MUNICIPAL CLERK	Dotte EVI	HIDI-	Г
	MUNICIPAL CLERK	Potts EXI	HIBI	Γ



NOTICE OF PUBLIC INTEREST

New License Application Filed

Pursuant to Milwaukee Code of Ordinances, notice is hereby given that the following new retail establishment license application has been filed with the Office of the City Clerk-License Division:

License Type(s):	Class A Liquor and Malt
Applicant:	Rickey L. Potts
Business Name:	RPZ Convenience Store & Cigarette Depot
Premise Address:	4519-21 W Center St

This applicant is filing a Class "A" Liquor and Malt license application at this location.

A Class "A" Liquor and Malt license allows for both the intoxicating liquor and fermented malt beverages to be sold, bartered or given away in any quantity and in the original packages.

For more information regarding licensing please visit www.milwaukee.gov/license

HOW TO SUBMIT OBJECTIONS:

Written objections to the granting of the license based on the proposed operation of the license premises should be submitted immediately by any interested party to the Office of the City Clerk-License Division, City Hall, Room 105, 200 East Wells Street, Milwaukee, WI 53202, or via email to license@milwaukee.gov.

WHAT TO SUBMIT IN OBJECTIONS:

Written objections must include the following information:

- 1. Name of the person objecting.
- 2. Contact information for the objector. (Mailing or Email address)
- 3. Information personally known to the objector that may form a basis for denial of the license application. Such information should relate to the manner in which the operation of the proposed premises will have an adverse impact on the health, safety, and welfare of the public and the neighborhood.

Thursday, July 12, 2012

City of Milwaukee City Clerk License Division

LICENSE INVOICE

200 E. Wells Street, Room 105 vaukee, WI 53202

Phone 414-286-2238 Fax 414-286-3057

Email: license@milwaukee.gov

Webpage: www.milwaukee.gov/license

INVOICE # ALQML - 00132244 DATE: July 12, 2012

FOR:

Application #151813

CLIENT:

RICKEY POTTS
RPZ CONVENIENCE STORE/CIGARETTE DEPOT

ТҮРЕ	NUMBER	AMOUNT PER	TOTAL FEE
Application ID #0151813		and a second	
Class 'A' Liquor & Malt Publication Fee	1	\$850.00 \$10.00	\$850.00 \$10.00
Miscellaneous	_	Ψ10.00	\$10.00
Notary	4	\$0.50	\$2.00
		Sales Tax:	\$0.00
		Total Due:	\$862.00

CLIENT:

RPZ CONVENIENCE STORE/CIGARETTE DEPOT 4519 W CENTER ST MILWAUKEE, WI 53210-2410

Payment Options:

Credit Card:

You may pay by credit card online at www.milwaukee.gov/licenses under "License E-Payment" or in-person.

Cash:

Cash is accepted from applicants filing in person only.

Check:

Make checks payable to the City of Milwaukee.

Make all checks payable to City of Milwaukee.

IMPORTANT NOTICE FOR CUSTOMERS PAYING BY CHECK

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account, or to process the payment as a check transaction.

Potts EXHIBIT

MILWAUKEE POLICE DEPARTMENT LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/25/12

LICENSE TYPE: CLASS A LIQUOR & MALT

No. 151183

New: X Renewal:

Application Date: 07/12/12

Expiration Date:

License Location: 4519 W. Center St.

Aldermanic District:

Business Name: RPZ Convenience Store/Cigarette Depot

Licensee/Applicant: Potts, Rickey L.

(Last Name, First Name, MI)

Date of Birth: 09/19/1962

Home Address: 3819 W. Center St.

City: Milwaukee

State: WI

Zip Code: 53210

Home Phone:

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/24/89, applicant was charged with Possession With Intent to Deliver/Manufacture Container in Milwaukee County.

Charge:

Possession With Intent to Deliver/Manufacture Container

Finding:

Convicted

Sentence: Fined

06/02/89

Date: Case:

2-901964

2. On 5/08/2007 the applicant was cited in the city of Milwaukee for Noise Nuisances AT 3700 W. Center St.

Charge:

Noise Nuisances

Finding:

Guilty

Sentence:

Fine

Date:

08/17/2007

Case:

0707256

Ricky Potts Owner. RPZ Convenience Store

On Tuesday, July 31, 2012 at 8:00am I, PO Lemmie met with Ricky Potts on behalf of RPZ Convenience Store to survey the licensed premise at 4519 W Center St for it's new liquor license application. It should be noted that the store will be undergoing renovations for expansion and the license will encompass both sides of the building, 4519 and 4521.

While at the location Mr. Potts and I discussed the following..

- 1) Store hours are currently M-F 7a-9p, Sun 9a-7p. Mr. Potts does not foresee any change to these hours of operation.
- Store owners open and lock up at start and finish of every business day. No extra keys issued.
- 3) Line of sight through the premise is optimal and should remain so after renovations. Store also equipped with mirrors.
- 4) Camera coverage is sufficient to cover all areas of the store, including customer accessible space, the register, exterior front, and exterior rear. Additional cameras will be added after expansion. Video is accessible to police.
- 5) Exterior lighting is sufficient and supplemented by ambient light from street lights. There is also ample interior lighting.
- 6) There are multiple points of entry to the building, however customer access is limited. Employee only access areas should be secured.
- 7) The entire building is equipped with ADT alarm system with motion detection. Upgrades and panic feature may be considered after expansion.
- Register is cleared for drop every few hours when warranted. There is currently no safe on the premise, however safe installation being considered after expansion.

If you need any further assistance or have any questions please contact me.

P.O. Derrick Lemmie Community Liaison Officer MPD-District Three 414 935-7238 djlemm@milwaukee.gov



CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Tuesday, August 28, 2012

COMMITTEE MEETING NOTICE

AD 15

Rickey Potts

4519-21 W Center St Milwaukee, WI 53210

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

Monday, September 10, 2012 at 10:30 AM

Regarding:

Your Class A Malt & Class A Liquor License Application for "RPZ Convenience Store/Cigarette Depot" at

4519-21 W Center St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria. See attached police report.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: Rebeccan . Shill

Rebecca N. Grill License Division Manager

If you have questions regarding this notice please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: Lic

Potts EXHIBIT



Licenses Committee Notice of Hearing

Date:

9/10/2012

Time:

10:30 AM

Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application

Rickey Potts

RPZ Convenience Store/Cigarette Depot at 4519-21 W Center St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.

Date:

Friday, August 31, 2012 9:22 AM

From:

ipotts1@wi.rr.com

To:

whines@milwaukee.gov

Subject:

Potts, Jennifer - Businessowner --- Request for meeting prior to September 10, 2012

whines@milwaukee.gov <whines@milwaukee.gov> August 31, 2012 - sent via electronic mail communication

Hello,

I am requesting a meeting with your office prior to September 10, 2012 to discuss:

- ALMQL #151813 application for a Class A Malt & Class A Liquor
- My own concerns regarding the finances of the Center Street Marketplace BID of which I am a double participant.
- The obvious "blight" on Center Street
- Information being sent to your office of which is inaccurate and must be addressed.
- the manner in which your representative, Mr. Stanley has publicly indicated that there is no room for certain Economic Development within the City of Milwaukee, especially in the 15th District. I am in wonderment if these statements were directed at my business and/or family as I am a participant in a governmental fair process of which is reliant on sound judgement by all representatives of elected offices, not personal affiliations or certain memberships.
- the need for a presence from your office in our Neighborhood (I am a business owner) in light of recent violence in our community.

I anticipate that you as my elected representative would prioritize this meeting. I also am requesting that you participate in this meeting personally, as when I had last met with your office, you were unavailable and Mr. Runner and Mr. Stanley spoke on your behalf.

I will not sit by the wayside and allow my voice and rights as a business owner, business taxpayer, veteran, citizen of this great State and resident of the City of Milwaukee to sit dormant or be under shadowed by a systemic process of which is supposed to afford viability and inclusion.

Mrs. Jennifer Potts, Doctoral Candidate - ABD, MBA, BSM, ASB 3817 West Center Street Milwaukee, WI 53210 Jpotts1@wi.rr.com 414-477-6411 - Cellular 414-763-4968 - Home

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Potts EXHIBIT

65

September 1, 2012 – via US Certified Mail

Alderman Hines City Hall, Room 205 200 E. Wells St Milwaukee, WI 53202



Alderman Hines,

I am enclosing my documentation that I have addressed neighborhood concerns and information regarding application 15583. I have also requested a priority meeting with your office as I have hundreds of residents that are letting me know of their concern about the lack of opportunities for African-American businesses in the 15th District, as well as the viability of my business.

I have indicated in my certified letters the conversations that I have had with some of the six individuals that sent in responses. I would like to formally bring to your attention the information that Ms. Wiesner is indicating in her letter of which is untrue. In addition, I would like to formally bring to your attention the concern that I have for The Lemonade Stand – please see the attached recent code violations from the City of Milwaukee, as well as the public information relating to the actual business. I have sent information to Ms. Kaylan Nwonye regarding seeking out information regarding her re-licensure as I am surprised that she as a Director would not know where to obtain said information. I am concerned that a business that is hosting up to and over 30 children on a daily basis (possibly 2 shifts) would not have basic information that is available freely. I have been a good neighbor to this business and am disappointed in this false information.

I would like to address each of my concerns at our meeting.

Rickey Potts, business owner

4519 West Center Street

Milwaukee, WI 53210

(414) 810-5510 - Cell

(414) 873-8000 - business

Jennifer Potts, business owner

September 5, 2012

From: Rickey L. Potts

3819 W Center Street Milwaukee, WI 53210

414-810-5510

RPZCLPR@wi.rr.com

Jennifer Potts

3819 W Center Street Milwaukee, WI 53210

414-477-6411

Jpotts1@wi.rr.com

To: Members of the Milwaukee Common Council

Re: Status update of Complaint filed January 6, 2010 by Rickey Potts

This information is being sent to you as a member of the Common Council of Milwaukee spawning from a Milwaukee Journal Sentinel article dated March 22, 2012 relating to "Seven Officers and Supervisor Reassigned" by Gitte Laasby, John Diedrich and Gina Barton. I am a citizen and am submitting information pertaining to an incident with some of the same officers.

- On January 6, 2010, I sent a certified letter of notice to many elected officials, indicating what had happened to Jennifer and me. (Exhibit 1).
- On December 18, 2009, the MPD executed a no-knock search warrant at 3817 West Center Street. The search warrant violated our civil rights. This search warrant was obtained pursuant to false information given to Officer Mickal Chemlick from Kalop J. Oliver of whom was a Confidential Informant (CI). (Exhibit 2).
- On December 19, 2009, Officers Michael Vagnini, Erin Lelinski, and Jason Bliechwehl went to Kalop Oliver's home who had an active arrest warrant and was not taken into custody. This call was an investigation charge. Items were taken from the home. (Exhibit 3).
- Jennifer Potts was unfairly taken to jail on December 18, ultimately, no charges were written or filed and was bailed out after 3 days. (Exhibit 4).
- A arrest warrant and criminal complaint was issued for my arrest 5-days later (December 23, 2009) for the same marijuana charge that they took Jennifer to jail for as well as an attempt to give me a possession charge for a felon in possession of a firearm. (Exhibit 5).
- On March 31, 2010, the state indicted that there was not probable cause to support the affidavit for search warrant and the case was dismissed at the request of the state. (Exhibit 6)

This packet of information is being sent to you, as an update to the original "notice" on January 6, 2010. During this entire ordeal, we filed a formal complaint with the MPD Professional Performance Division that was investigated and found inconclusive. (Exhibit 7). From there, we filed the case with the United States Attorney's office on March 23, 2012. We have additional documentation of which has been filed with the United States Attorney's office (Mel Johnson and Rick Frohling 414-297-4528) of whom are investigating this complaint. We also have retained a Civil Rights Attorney, Stephen Richards of Chicago, IL (773-817-6927) of whom has been contacted by the United States Attorney's office on our behalf.

Attachment - DVD from search of home. (Exhibit 8)

To: Members of the Licenses Committee & Common Council President Hines
From: Jennifer Potts, Doctoral candidate – ABD, MBA, BSM, and ASB (decorated Military Veteran)

DI

Hello esteemed member of the Licenses Committee and Common Council President Hines.

I want to thank you for your service. I recently participated in a Governmental process on September 10, 2012 for application ALMQL #151813.

As I reflect on this day, I feel dismayed because as I indicated, I also have a story to tell. I also feel much slighted by the comment by President Hines regarding my educational "decorations". I feel slighted because a college education is not a "decoration", but degrees earned. I am, however, decorated as well.

I am a **Proud Military Veteran**. I served this country well in the Active Duty United States Army, enlisting four separate times. I served two tours of duty overseas and two tours of duty in the continental United States in the Army Reserve. I answered the call. I have earned various Military **Decorations**, to include a good conduct medal, army achievement medal, overseas medal, in service ribbon, sharpshooter medal and an Army Accommodation medal for service. These "decorations" were all bestowed on me for my service.

The reason I feel it imperative to send you this information is because my 23 year old daughter Brooke is currently serving in the Active Duty Army. She enlisted as a teenager from right here on 38th and Center. In the Military, she has sustained a critical injury of which has deemed her disabled. Brooke will be coming home in November of this year. Brooke is a proud "disabled" United States Military Veteran. She has served this country well. I have flown to her side and held her hand during her surgery and have been an integral part of her life as a disabled veteran. Her only request is that she keeps her foot and leg. This young woman is 23 years old, disabled and African American. I give you this sensitive information because Brooke and I are among the sensitive demographic: women veterans; we have the highest rate of homelessness, joblessness and a myriad of other factors that increase the likelihood that we will not succeed. One more blow to my family is that now I have to relay to Brooke that she will not be able to work in our family business due to your decision that was a part of this governmental process.

I, also have had a career of public service, however, never have I ignored a request from a stakeholder. I will not list all of my positions, promotions, locations and duties, of which are many. I want you to truly understand my disappointment with the non-response of my elected official. I shiver at night knowing that in public office, it is warranted that a response should occur, whether positive or negative. I have dealt with the negative and am moving on to the next step.

I fear because I believe that with the non response, there is no option in calling my elected officials office for support for my disabled 23 year old daughter Brooke, of whom is coming home to live on 38th and Center to help with outfitting my home to accommodate her disability, there would certainly also be no response. Our family has survived in the past and we will survive now. If Brooke has to tackle stairs, we will have the responsibility to either carry her or find a neighbor to help with carrying her up the stairs if she cannot make it. This is a disgrace. I am not asking for your charity nor will I beg my elected official's office for guidance to help.

Thank you for your time.



Office of the City Clerk

Jim Owczarski City Clerk

Rebecca N. Grill Deputy City Clerk

September 25, 2012

Rickey Potts
3819 W. Center St.
Milwaukee, WI 53210

Rickey Potts 4519-21 W. Center St. Milwaukee, WI 53210

Dear Mr. Potts:

This is to notify you that on Monday, September 10, 2012, the Licenses Committee voted to recommend to the Common Council that your application for a Class "A" Malt & Class "A" Liquor license for the premises located at 4519-21 W. Center St. ("RPZ Convenience Store/Cigarette Depot") be denied. The Committee made this recommendation based on neighborhood objections, aldermanic objection, and overconcentration of alcohol beverage outlets in the area.

On Tuesday, September 25, 2012, the Common Council considered the Committee's recommendation regarding your application. On that date, the Common Council adopted the Committee's recommendation and denied your application for a Class "A" Malt & Class "A" Liquor license based on neighborhood objections, aldermanic objection, and overconcentration of alcohol beverage outlets in the area.

If you previously paid the license fees you may be eligible for a refund, except for a portion of the fee that may be retained, by bringing in your receipt or filing an application for a refund within one year to date of Common Council action with the License Division, Room 105, City Hall.

Respectfully,

JAMES R. OWCZARSKI

City Clerk

cc:

City Clerk's Office – License Division CCF 120407

Potts EXHIBIT

69



The Public Trust

In 1977 the City of Milwaukee adopted an ethics code for its elected officials, employees, and various board/commission members. The ethics code provides the best vehicle to assure the community that its officials recognize that the holding of public office is a public trust.

of performing one's duties and responsibilities in accordance with established rules and guidelines of good, sound judgement. Showing strict regard for ethical conduct is essential in order to maintain high public esteem. Our public officials are very concerned with this issue.

The community, in turn, should be equally concerned with the rights and reputation of its dedicated public officials.

Public cooperation is required to assist the Ethics Board in maintaining Milwaukee's reputation for high ethical standards and conduct.

Your Ethics Board

CHAIR

Annie Wacker Since Oct. 2005

Milwaukee Labor Council

VICE CHAIR Robert Shelledy

Since 2009

Interfaith Conference of Greater Milw.

Joanne Barndt

Since Oct. 2007

League of Women Voters of Milw. County

Patricia A. Hintz

Since April 2005

Milwaukee Bar Association

Jessie Spraggins

Since Jan, 2011

Milwaukee Branch of the NAACP

Carrie Davis

Since June 2012

Metro, Milwaukee Assoc, of Commerce



City Hall, Room 205 200 E. Wells Street Milwaukee, WI 53202

PH: 414-286-8641 FX: 414-286-3456

Email: ethics@milwaukee.gov
Website: www.milwaukee.gov/ethics



Does it apply to me?

What is it?

What can I do to help strengthen Ethics in Milwaukee's Government?

FAQs on the Ethics Code for City Employees and Officials

Potts EXHIBIT

What is the Ethics Code?

The City of Milwaukee Code of Ethics, Chapter 303:

- Describes conduct required of all city employees and officials.
- Prohibits activities that would create a conflict of interest.
 Creates the Board of Ethics.

Who is covered?

- All city employees.
- Office holders and candidates for public office.
- Citizens serving on boards and commissions.

What can I do to strengthen Ethics in Milwaukee's goverment?

- Conduct yourself ethically using good judgment and common sense.
 Act with integrity and concern for the
- public interest, the code demands it.

 Avoid conflicts of interest, in fact or
- Avoid conflicts of interest, in fact or appearance.
- Remember that everyone's actions add to or subtract from the city's reputation for high moral and ethical standards.
- Ask questions.

Do I have any guidelines? Yes, below are some general guidelines:

 A city employee or official should not accept anything of value which could appear to influence his/her public duties.

- A city employee or official should not accept anything of value which could appear to be a reward for action taken in his/her public duties.
- A city employee or official should not use his/her public position for personal gain or for the gain of immediate family members or for organizations in which he/she has an interest.
- A city employee or official should not use work place information, which is unavailable to the public, for personal gain
- Contracts of over \$3,000 between a city employee or official and the city are prohibited without written disclosure to the Ethics Board and to the contracting department.
- A city employee or official should not represent persons, for compensation, before city departments, commissions, or boards unless as part of his/her official duties or at a recorded open hearing.
- For a period of 12 months after leaving city employment, an employee or official may not represent, for compensation, persons before city departments, commissions or boards related to his/her former position.

Do I have to file a financial statement?

Some individuals, as determined by Code and by the Common Council Positions Ordinance, are required to an annual financial statement. If recto file, you will receive a statement.

What does the Board of Ethics do?

The Board works to implement the City's Code by:

- Issuing confidential advisory opinions to covered persons about their own situation or plan.
- Investigating sworn complaints from covered persons, the general public, or the Board itself.
- Requiring and reviewing annual financial statements a simple form that asks for information on issues that could indicate a potential conflict of interest.

What if I have questions?

Contact your Ethics Board at (414) 286-8641 or send an e-mail to ethics@milwaukee.gov

The entire Code of Ethics is available on the Ethics Board website, or your department head should have a copy.

In 1977 the City of Milwaukee adopted an ethics code for its elected officials, supervisory personnel, boards and commissions. The ethics code provides the best vehicle to assure the community that its officials recognize that the holding of public office is a public trust. Ethical conduct is truly a matter of performing one's duties and responsibilities in accordance with established rules and guidelines of good, sound judgment. Showing strict regard for ethical conduct is essential in order to maintain high public esteem. Our public officials are very concerned with this issue. The community, in turn, should be equally concerned with the rights and reputation of its dedicated public officials. Public cooperation is required to assist the Ethics Board in maintaining Milwaukee's reputation for high ethical standards and conduct.

Role of the Ethics Board

The major concern of the Ethics Board is the preservation of the high ethical standards of the City of Milwaukee. The Ethics Board addresses this concern by:

- Issuing confidential advisory opinions to covered persons with respect to their own situation or plans. A factual summary will be issued annually deleting all personal references.
- Investigating sworn complaints. The board provides a format and process for filing complaints. While a complaint and the findings of the Board may become matters of public record, only the complainant's name will be released until the Board has concluded its review.
- Requiring annual financial statements. The Board reviews a simple form which asks
 for information on the issues that could give rise to conflicts of interest. No detailed
 financial disclosure is required. The individuals required to file such statements are
 listed by position in the Positions Ordinance.

Who is Covered?

The Ethics Ordinance of the City of Milwaukee specifically covers:

- Office holders or candidates for public office
- Employees in the classified service.
- Exempt employees.
- Citizens serving on boards or commissions.

What Concerns Are Addressed?

The major concern of the Ethics Board is to maintain the high ethical standards of Milwaukee's City government. The ordinance prohibits:

 Business associations, financial interests or other activities which could give rise to conflicts of interest in fact or appearance.

Print :: Close

Potts EXHIBIT

Public Records Request

November 5, 2012

In the State of Wisconsin, access to government records is governed by Subchapter II of Chapter 19 of the Wisconsin Statutes. Under this law, each City of Milwaukee department head or elected official is the official custodian of the records of his or her department or office. Requests to examine or obtain copies of specific records should be addressed to that specific individual.

Alderman Willie Hines City Hall, Room 205 200 E. Wells Street Milwaukee, WI 53202

Per Wisconsin Statutes Chapter 19, Subchapter II – I am requesting to examine the following records:

 All records pertaining to (including phone logs, manuscripts, letters and Email) the following residents of the 15th District:

Jennifer Potts 3817 W. Center Street Milwaukee, WI 53210

Rickey L. Potts 3819 W. Center Street Milwaukee, WI 53210

To Include:

*Phone records and ledgers of conversations between Attorney Fred Gordon and Alderman Willie Hines (time, date and duration) regarding Jennifer Potts and/or Rickey Potts.

*Letters (both Regular and Certified US Mail) to and from Jennifer and/or Rickey Potts.

*Records of Communication within your office regarding Jennifer and/or Rickey Potts.

Please contact us at 414-477-6411 when the records are ready for examination. From there, we will, decide which copies we would like.

Thank you for your consideration.

Rickey L. Potts

Gernifer Potts

Complaint #(office use only)
(office use only)
Name of accused: Aldring Willie Hines - 15th Distric
Status of accused: (check one)
Elected city official
Candidate for city elective office
Member of a Board/Commission
City employee
Alleged violation (including the section of Ch. 303, Milw. Code of Ordinances, which has been violated. The Code can be found online at www.milwaukee.gov):
303-5(4) + 303-7(2)
Witnesses: Atty Fred Gordon
Your Name: Ricky PoHS Address: 3819 W Center, Milw WI 53210
Address: 3819 W Center, Milw WI 53210
E-Mail: RPZCIPI & WILLI. LOM
Telephone number: 414 873-8000
Signature: Pm P
Date: [1 5 12
Subscribed and sworn before me on this 5th day of Nov., 2012.
Notary Public, Milwaukee Co., Wisconsin My commission expires 7/4/2013
ROBERT L MAYS
Potts EXHIBIT

Complaint #(office use only)
Name of accused: Aldring Willie Hines
Status of accused: (check one)
Elected city official
Candidate for city elective office
Member of a Board/Commission
City employee
Alleged violation (including the section of Ch. 303, Milw. Code of Ordinances, which has been violated. The Code can be found online at www.milwaukee.gov):
803-5(4) + 303-7 (2)
Witnesses: AHY Fiel. Guiden
Your Name: Jennifer Potts Address: 3817 W. Conter, Milw WE, 53210
Address: 3817 W. Conter, Milw WI, 33210
E-Mail: JPSHSI@ WI. 11. WA
Telephone number: 414-437-6411
Signature:
Date: Nov. 5 = 2012
Subscribed and sworn before me on this day of Nov. , 2012.
Notary Public, Milwaukee Co., Wisconsin My commission expires 7/14/2013 SEVE
ROBERT L MAYS Notary Public
Potts EXHIBIT

November 5, 2012

From: Rickey L. Potts

3819 W Center Street Milwaukee, WI 53210

414-810-5510 RPZCLPR@wi.rr.com Jennifer Potts 3817 W Center Street Milwaukee, WI 53210

414-477-6411 Jpotts1@wi.rr.com

To:

Milwaukee County Ethics Board

C/o Clerk of Ethics Board, Room 205-City Hall

Re:

"Ethics Board Complaint" in accordance to the City of Milwaukee Board of Ethics Rules and

Procedures: Rule III - Complaint Procedures

This is a formal "complaint" regarding Alderman Willie Hines (also Common Council President) actions against Rickey and Jennifer Potts, residents of the 15th District. Whereas we believe that Alderman Hines is, personally attacking our business of which is hindering our future business opportunities within the 15th District – this is unethical. Also, Alderman Hines disclosed information that he obtained in his official capacity, to Attorney Fred Gordon (of whom is not now, nor has ever been our counsel), regarding the manner in which he would vote on liquor license application ALMQL #151813 – this information was not public record, nor was the public privileged to the conversation that was held by Alderman Hines and Atty. Fred Gordon, prior to the licensing committee meeting on September 10, 2012. We believe that Alderman Hines exercised Aldermanic privilege of which resulted in denial of the license application ALMQL #151813.

- Alderman Hines is not responsive to us as taxpayers, citizens and residents of the 15th district. We have made numerous calls, sent email as well as certified letters to his office, without response.
- ➢ Rickey Potts applied for a Class A Liquor and Malt license on July 12, 2012 fulfilling all requirements for licensure, to include the satisfaction of all areas of the Alcohol Beverage License Application Checklist (attached).
- At no time did any representative from the City of Milwaukee indicate that there is "0" possibility of obtaining a new Class A Liquor and Malt license in the 15th District. Had this information been relayed, much time, money and energy could have been saved.
- We sent Alderman Hines an email (attached) on August 31, 2012 requesting a meeting prior to the licensing committee meeting on September 10. In the email, we outlined the statements of Keith Stanley, a City of Milwaukee employee that were asserted at the BID 39 meeting held on August 9 2012 and the manner in which he represented the Alderman's office as well as our concern about the violence in the neighborhood. Mr. Stanley personally attacked our business during this meeting, of which was chaired by Alderman Michael Murphy. There was no response by Alderman Hines to our email.

We have not retained Attorney Gordon at all and for him to contact Alderman Hines and obtain information regarding whether or not Alderman Hines would support our licensure was a direct conflict with the ethical standards of Attorney conduct. Attorney Gordon did not reach out to us after he had a conversation with Alderman Hines, of which occurred on Saturday, September 8 during the morning. Since Attorney Gordon did not represent us, he had no diligence to contact us after discussing our application with Alderman Hines.

We attended the licensing committee meeting on September 10, 2012 and were denied licensure by the committee at the request of Alderman Hines (please see the video on the City of Milwaukee Licensing Committee meeting on September 10, 2012 – this video is on line). During the Licensing Committee Attorney Gordon regarding our licensure-contacted meeting, Alderman Hines stated, under oath that he. Alderman Hines said that he believed Attorney Gordon to be our counsel and discussed how he would vote on our license application. For Attorney Gordon to solicit us (unwarranted) in person at our business, and to communicate with our elected official, whereas, we are not able to receive a return phone call or email (we have sent numerous certified letters, email and calls to Alderman Hines office with no response) regarding our licensure; was highly unethical at the least.

Attorney Fred rick Gordon is a former public official in Milwaukee, there is an overtone that we were going to be asked for money for our licensure at some point. In Milwaukee, there has been a historical issue with an elected official (Michael McGee jr.) shaking down business owners seeking licensure. We wondered if this was an attempt to ask us for a monetary payment for our license, as Attorney Gordon never contacted us after his conversation about us with Alderman Hines. There was no reason for Attorney Gordon to contact us at all, as we also have a "no solicitation" sign on the door to our business.

After the licensure denial, Rickey Potts contacted Attorney Gordon to find out if he had indicated to Alderman Hines that he represented us as counsel. Attorney Gordon informed Rickey Potts that he did not inform Alderman Hines that he represented us, whereas Alderman Hines, under oath stated information to the contrary. (Please see the Milwaukee licensing committee video that is available on line at the City of Milwaukee website).

We reported this incident regarding Alderman Hines to the City of Milwaukee Board of Ethics on November 5, 2012 (see attached). The Board of Ethics carefully reviewed the complaint and sent us the attached letter dated November 28, 2012 indicating that the Board found that Alderman Hines actions did not result in personal financial gain by denying our license; however,

the City of Milwaukee Board of Ethics also indicated that *if we are of the opinion that Attorney Fred Gordon engaged in any activities inconsistent with his ethical duties as an attorney licensed to practice law in the State of Wisconsin, we should direct our complaint to the proper authority, as the Board of Ethics for the City of Milwaukee has no jurisdiction over Attorney Gordon.* This is why we seek your help in this matter.

We believe that the actions of Attorney Gordon, in concert with Alderman Willie Hines (Milwaukee Common Council President) were highly unethical, whereas, there was no reason for Attorney Gordon's visit to our business (direct solicitation). Furthermore, for Attorney Gordon to contact a government official regarding our license was also unethical. Was Attorney Gordon attempting to influence our licensure by contacting Alderman Hines? We also wonder if at some point in time we were going to be asked for money to obtain our license, as it is not protocol for an Attorney to contact us and have influence over a government official's decision. These actions are being reported to your office in good faith. Thank you

- 7.
- We attended the Licensing Committee meeting on September 10, 2012 on behalf of ALMQL #151813 of which is public record on the City of Milwaukee Website for the License Committee. During said meeting, Alderman Hines, under oath:
 - Alderman Hines indicated that his office has contacted the Potts' regarding the license application, this is untrue.
 - Alderman Hines indicated that he spoke with Attorney Fred Gordon regarding our license application, and was under the impression that he represented us, this is false.
 Whereas, we did not retain Atty. Gordon for any business relations on our behalf.
 - Attorney Gordon stopped by the food store on Friday, September 7 indicating that he knew that we had a licensing committee meeting by researching on-line. Attorney Gordon indicated that he had complete access to Alderman Hines, as they have had a long-standing friendship and relationship, and would contact him personally regarding our licensure. This statement was amazing, as we had formally attempted to contact Alderman Hines of who is our elected official, by varying means and have not gotten any type of a response. We discussed our difficulties and the fact that there is non-responsiveness to us as business owners and taxpayers in the 15th District.
 - When Attorney Gordon contacted Alderman Hines, he was not representing us in any manner. We believe that the conversations that Attorney Gordon had on a Saturday morning with Alderman Hines were of a personal nature and we are baffled as to how Attorney Gordon could call Alderman Hines and discuss our licensure without retainer and actually obtain information from Alderman Hines regarding our business viability.
 - o This visit from Attorney Gordon was particularly concerning because he is not our counsel, nor have we ever done business with him. This was affirmed, as during the licensure hearing on September 10, Alderman Hines alluded to Attorney Gordon calling him at the office on a Saturday whereas, and Alderman Hines has consistently been absent and unavailable for the Potts'.
 - Rickey Potts contacted Attorney Fred Gordon after the licensing committee meeting to assure that he did not indicate to Alderman Hines that he represented him. Attorney Gordon acknowledged that he did not inform Alderman Hines that he represented us in any manner.
 - Whereas it is a fact that Attorney Gordon did not follow up with the Potts' after his conversation with Alderman Hines as he was not retained as counsel and had no diligence to. We are wondering what the conversation was about and if there was a plan to ask the Potts' for money for the license.

Code of Ethics 303-5 - Standards of Conduct

303-5. Standards of Conduct.

4. No official or other city employe may intentionally use or disclose information gained in the course of or by reason of his or her official position or activities in any way that could result in the receipt of anything of value for himself or herself, for his or her immediate family, or for any other person, if the information has not been communicated to the public or is not public information.

3

2. ADVISORY OPINIONS. a. Any individual, including former officials and other city employes, either personally, or on behalf of an organization or governmental body, may make a written request of the board for an advisory opinion relating to the propriety of any matter or matters to which the person, organization or governmental body is or may become a party.

Alderman Hines asserted at the Licensing Committee meeting on September 10, 2012 that he wishes that Rickey Potts would turn in his food dealer license; this statement alone was grossly intimidating as we are wondering if all licensed establishments have been asked by Alderman Hines (Common Council President) to turn in their license? This statement was made by Alderman Hines under oath at a public meeting. Why would Alderman Hines lash out under oath at this business of which is fully licensed by the City of Milwaukee? We believe that this statement was a personal attack and is highly unethical as this business is our livelihood.

Alderman Hines acknowledged having knowledge of the assertion of Keith Stanley on August 9, 2012 to Jennifer Potts that there is no room for new development in the 15th District and indicated that he would respond to the Potts' – to date, this has not happened.

At the licensing committee meeting, there were (5) 15th District residents in attendance in support of the Potts' license. There were (3) 15th District residents not in support of the license. All residents live within the 1-mile radius that was discussed at the licensing committee meeting.

- o It is believed that Alderman Hines personally attacked the Potts' by moving denial of the license due to the fact that the 15th District is very valuable to Alderman Hines and Attorney Fred Gordon, however, the Alderman could want to allow certain citizen to build, own property, business' and prosper. These citizens will be of his choosing, as he is independently governed. As Alderman Hines indicated that with adding liquor to the current establishment would benefit the Potts 'and only the Potts'. We took this statement very seriously, wondering who does Alderman Hines want to benefit and why would he assert such, under oath. The benefit or gain of the Potts' was not the foundation of the liquor license application, but the benefit of the Potts' was brought forth by Alderman Hines. Why?
- O During the licensing committee meeting, Jennifer Potts indicated that Alderman Hines has never responded to any calls, certified letters or e-mail. Alderman Hines acknowledged that he has not responded to the Potts' and intends on doing so. To date (November 5, 2012 54 days and counting) there has been no response. This is unethical for a highly esteemed public official to not respond to a citizen (Business owner s) concern that is a double participant of a formal Business Improvement District (BID 39) or complaint. This is an injustice to a community that is already suffering an economic disadvantage. He has abandoned the call of duty, essentially, in the same manner that he has abandoned Bid 39.

The license application was ultimately denied due to :

Neighborhood objections – Whereas there were more residents in support of the license. As well as over 80 individual letters sent to the Alderman's office in support.



- Aldermanic objections whereas, we believe that the Alderman is objecting as part of a harassment schema as well as the ability to pick and choose who obtains a new liquor license in the 15th District. Alderman Hines certainly exercised Aldermanic privilege.
- Overconcentration of alcohol beverage outlets in the area whereas, there is only 1 license for Class A Alcohol & Malt Liquor establishment in the area (see attachment).
 Alderman Hines used Aldermanic Privilege

Jennifer Potts contacted the Mayor's office on September 10, 2012 (immediately after the license denial) and was informed that the Mayor does not oversee the Common Council President, as he is independently governed (conversation with Mary at 4:04pm). Mary indicated that she would send a request to Alderman Hines office to contact us to discuss the denial. *To date, there has been no contact.

We believe that the actions of Alderman Hines (Common Council President) are unethical as information was intentionally disclosed to Atty. Fred Gordon, of who is a close friend of Alderman Hines. This information was gained in the course of Alderman Hines official position, resulting in the loss of a valuable license for the Potts. Whereas, the Alderman or staff never communicated with the Potts' regarding support or non-support of said licensure. In addition, there is a reasonable diligence of an elected official to respond to citizen & business owner complaints, inquiries and suggestions in a timely manner. The way in which Alderman Hines – a Public Official has ignored our pleas for information should be regarded as unethical.

We realize that both Alderman Hines and Fred Gordon both realize the value of business in the 15th Aldermanic district, as they both worked on the taskforce for the March 19, 2004 – Fond du lac and North plan, of which was a foundational document regarding economic development on Center Street. During that time, Fred Gordon was the acting Common Council President.

If Attorney Fred Gordon consulted with Alderman Hines for an Advisory Opinion on whether or not he would support Potts' application; it was seemingly unethical, as the provision for seeking an advisory opinion is clearly established. We believe that since Fred Gordon, of whom is a former City official used his persuasion to obtain proprietary information regarding the matter of Potts' licensure – a certain matter in which Alderman Hines was a party, as aldermanic objection was one of the reasons for denial.

We believe that Alderman Hines used Aldermanic Privilege to deny the license of the Potts', clearly—the concept of shaking down business' for approval or denial of liquor license is not new in Milwaukee. We wonder why Attorney Fred Gordon would seek us out and strongly inform us that he had access to Alderman Hines and furthermore, consult with Alderman Hines on a personal level regarding our license?

Please refer to the below outlined article by Katie DeLong: http://www.todaystmj4.com/news/local/45681297.html

MILWAUKEE – The jury in the federal trial against former Milwaukee alderman Michael McGee deliberated just six hours before convicting McGee on charges that he shook down business owners in his district. The prosecutor in the case urged the city to review something called "aldermanic privilege," a powerful tool that McGee abused. Aldermanic privilege is an unspoken agreement between aldermen that each alderman should have the final say in what happens in his or her district. When you talk to members



experienced any aldermanic privilege. "There's no such this as aldermanic privilege. There's aldermanic input yes, no privileges," Hines said Alderman Tony Zielinski says he hasn't either. "There's no such thing as aldermanic privilege," Zielinski said. The politicians insist their jobs don't give them any special privileges or power over their constituents. Federal prosecutors disagree. In fact, they believe the alderman's unspoken power over lucrative liquor licenses in their district is what allowed former alderman. Mike McGee to shake down business owners his district for thousands of dollars in cash and goods "Based on this verdict it's clear that there has to be changes," Mayor Tom Barrett said. Barrett says he thinks the common council should revamp the role the alderman play in the licensing process to avoid even the appearance of corruption. "It became clear during the trial this privilege exists and I think for those who deny its existence are flat out wrong," Barrett said. Hines says despite the verdict against McGee, there's no reason to change anything "The system was not put on trial, an individual was on trial and it was the individual acts that were found guilty, not the system," Hines said. The mayor has agreed to work with the common council on a new system to grant licenses, but it doesn't appear the council wants or thinks it needs his help.



Willie L. Hines, Jr. City of Milwaukee Common Council

November 12, 2012

Mr. Rickey L. Potts and Ms. Jennifer Potts 3819 W. Center Street Milwaukee, WI 53210

RE: Open Records Request

Mr. and Ms. Potts:

This letter is in response to your November 5, 2012, open records request of my office. While the subject matter and records sought are clear from your request, you do not provide a date range for these records that would permit me to evaluate the scope of your request. Such a range may be requested of any record requestor under the applicable statutes of the State of Wisconsin as interpreted.

Please know that I will take no further action on this request until this date range is provided.

MINNA

Alderman, 15th District

President. Common Council

November 16, 2012

Alderman Willie Hines City Hall, Room 205 200 E. Wells Street Milwaukee, WI 53202

We are in receipt of your letter of response dated November 12, 2012 regarding the "Open Records Request" (attached), asking for a date range for the records previously requested on November 5, 2012 in order to evaluate the scope of the latter request.

With regard to your letter, we duly request the records with the following date range/s:

- 1. All records (certified mail, electronic mail and US Postal Service letters), that your office is in receipt of where Rickey Potts and/or Jennifer Potts are the subject, a mention, or the like from January 2010 to March 2010. These records should include any response that your office sent to the Potts'.
- 2. All records from the City of Milwaukee Mayor's office and Alderman Hines office between September 10, 2012 and November 16, 2012 relating to Rickey and/or Jennifer Potts. Records could include a phone call log, electronic mail or a memo, asking for your office to contact the Potts'.
- 3. All records, including requests for meetings, request for a return phone call.. sent to your office on behalf of Rickey Potts license application between July 1, 2012 and November 16, 2012. Said records could include letters, phone records, memos, electronic mail messages and responses to Rickey Potts' license application.
- 4. Any record of contact between September 1, 2012 and November 16, 2012 between Alderman Willie Hines and Attorney Fred Gordon pertaining to Rickey and/or Jennifer Potts. These records could include, phone logs, notes, meeting agendas, memos as well as electronic mail messages. The date of September 8, 2012 is the date that Alderman Hines indicates that he received a phone call from Attorney Gordon at approximately 9AM.

5. Any record of certified mail sent to Alderman Hines' office between August 1, 2012 and November 16, 2012.

Jennifer Potts

3817 W. Center Street

Milwaukee, WI 53210

Rickey L. Potts

3819 W. Center Street

Milwaukee, WI 53210

Please contact us by letter or phone at 414-477-6411 when the records are ready for examination. From there, we will, decide which copies we would like. Thank you for your consideration.

In the State of Wisconsin, access to government records is governed by Subchapter II of Chapter 19 of the Wisconsin Statutes. Under this law, each City of Milwaukee department head or elected official is the official custodian of the records of his or her department or office. Requests to examine or obtain copies of specific records should be addressed to that specific individual.



The Board of Ethics

November 28, 2012

Ricky L. Potts Jennifer Pots 3819 W. Center Street Milwaukee, WI 53210

RE: Complaint Regarding Alderman Willie Hines filed with the City of Milwaukee Ethics Board

Dear Mr. and Mrs. Potts:

Please be advised that on November 21, 2012 the Ethics Board of the City of Milwaukee reviewed your submission styled as "a formal complaint regarding Alderman Willie Hines." At that time, the Board reviewed the complaint and the attachments that were submitted with the complaint

Be advised that after careful review of those documents, the Board has determined that your verified complaint does not allege facts sufficient to constitute a violation of chapter 303 of the Milwaukee Code of Ordinances (MCO). Therefore, the Board has dismissed the complaint.

Nothing within the complaint or the documents accompanying the complaint, set forth with any specificity any actions of Alderman Hines that proximately resulted in personal financial gain to him or his acquiring anything of substantial value for his private benefit, or what that financial gain or object of substantial value might be. Mere allegation of the possibility of those results is insufficient to sustain this complaint. In addition, you have not establish with specificity any occurrence of Alderman Hines disclosing information that resulted in his receipt of anything of value in exchange for that disclosure, nor have you substantiated why any such allege information was of a private, and not public nature.

Although you may be disappointed that you did not receive the license you sought from the Common Council, the narrow range of the jurisdiction of the Ethics Board of the City of Milwaukee makes it an inappropriate forum to seek redress for the denial that license.

Similarly, if you are of the opinion that Attorney Fred Gordon engaged in any activities inconsistent with his ethical duties as an attorney licensed to practice law in the State of Wisconsin, you should direct that complaint to the appropriate authority. This board has no jurisdiction over Attorney Gordon.

Be advised that pursuant to the requirements of sec. 303-27 of the MCO, a copy of this determination is being forwarded to Alderman Willie Hines.

Finally, you should be aware that if you have, or come into possession, of information that rises to the level of a violation of Chapter 303 MCO, you are free to refile your complaint setting forth those facts with appropriate specificity.

Xery truly yours

nnie Wacker, Chair

Board of Ethics

CC: Ald. Willie L. Hines Jr.

December 6, 2012

Office of Lawyer Regulation 110 East Main St., Suite 315 Madison, WI 53703-3383

From: Jennifer Potts - MBA, BSM, ASB

(DBA - Doctoral Candidate - ABD)

3817 W. Center Street Milwaukee, WI 53210 Rickey L. Potts

3819 W. Center Street Milwaukee, WI 53210

Re:

Conduct of Attorney Fredrick Gordon (1016052)

This is a formal complaint and request for investigation relating to the actions of Attorney Fredrick G. Gordon (1016052) and his conduct with Rickey Potts and Jennifer Potts; Rickey Potts is the Business owner of RPZ Convenience Store and Cigarette Depot located at 4519 West Center Street, Milwaukee, WI 53210. We believe that Attorney Gordon's actions were in conflict with:

SCR 20:7:3 Direct contact with prospective clients

(a) A lawyer shall not by in-person or live telephone or real-time electronic contact solicit professional employment from a prospective client when a significant motive for the lawyer's doing so is in the lawyer's pecuniary gain....

Attorney Fredrick Gordon made unwanted contact with us as business owners in an attempt to solicit our business and to reach out to a government official, Alderman Willie Hines (Milwaukee common council president). We believe that Attorney Gordon's actions were in conflict with:

SCR 20:8.4 Misconduct

(d) state or imply an ability to influence improperly a government agency or official or to achieve results by means that violate the Rules of Professional Conduct or other law.

Rickey Potts, the owner of RPZ Convenience Store and Cigarette Depot applied for a Class A Malt and Class A Beverage Liquor License in the City of Milwaukee and the application went to the licensing committee for consideration on September 10, 2012.

We believe that Attorney Gordon's actions were unwarranted when soliciting us as prospective clients by directly calling and stopping by our business to inform us that he understood that we were going to appear before the City of Milwaukee licensing committee on September 10, 2012 and solicited our business, to wit:

On September 7, 2012, Attorney Fredrick Gordon came to our business to solicit us and discuss our upcoming liquor license application (ALMQL #151813), when we informed Attorney Gordon that we had completed the full application process. Attorney Gordon engaged us in conversation and we indicated to him that we have tried to contact our elected representative, however, had not gotten any response at all. Attorney Gordon then informed us that he has complete access to Alderman Hines, of which is our elected representative for our business (Milwaukee's 15th Aldermanic District), as they have a longstanding friendship and relationship, and he would contact him personally regarding our licensure.



KEITH L. SELLEN DIRECTOR

CENTRAL INTAKE

ELIZABETH ESTES DEPUTY DIRECTOR

Supreme Court of Misconsin

OFFICE OF LAWYER REGULATION 110 EAST MAIN STREET, SUITE 315 MADISON, WI 53703-3383

Telephone: (608) 267-7274 Ext. 1

Toll Free: (877) 315-6941 Ext. 1

Fax: (608) 267-1959

Web Site: www.wicourts.gov/olr

INVESTIGATORS:

JONATHAN ZEISSER CATHE J. HAHN CYNTHIA SCHALLY ALICE O'MAHAR NELSON DONOVAN

December 10, 2012

PERSONAL AND CONFIDENTIAL

Mr. Rickey Potts 3819 W. Center Street Milwaukee, WI 53210

Dear Mr. Potts:

We have received your correspondence. An Intake Investigator will be assigned to your grievance. The Intake Investigator assigned to your grievance will contact you by correspondence or telephone.

In the meantime, please take this opportunity to gather any information that is pertinent to your grievance for your initial communication with your Investigator. At that time, your Investigator will explain the grievance process, and answer your questions.

Because we receive a high volume of inquiries, we request that you wait for your Intake Investigator to contact you. However, if you have phone and address changes, please contact our office with an update.

Thank you for bringing this matter to our attention.

OFFICE OF LAWYER REGULATION

Receipt for Opens Records Cost

Date: 12/13/12

Received Of:

Rickey Potts

For:

Records Request Costs

Received By: (Initial Required)

dkf

Check # (If Applicable):

Money Order

Amount Received:

\$312.62

One copy of this document, once date-stamped, **must** be made: Please submit the copy to D. Fowler. The appellant receives the original.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account, or to process the payment as a check transaction.

__OULE C _m 1040)

Profit or Loss From Business

(Sole Proprietorship)

Department of the Treasury Internal Revenue Service (99 For information on Schedule C and its instructions, go to www.irs.gov/schedulec

Attach to Form 1040, 1040NR, or 1041; partnerships generally must file Form 1065.

OMB No. 1545-0074

2012

Attachment Sequence No. 09

	of proprietor Rickey L Pot	+ 0					Social	securit	v.number (SSN)
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	rincipal business or profession, inc	iuaing	product or service (see	instruct	ions)	.*	D Ente		445100
	Convenience store Business name. If no separate business name, leave blank. D Emp								
	RPZ Convenience Store			-			U Emp	loyer ID	number (EIN), (see instr.)
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E Bi	usiness address (including suite or ity, town or post office, state, and a	room		ikee	center	MI_	- 532	210-	
F A	ccounting method: (1) X Cas	sh (2) Accrual (3)		er (specify) >				
G D	id you "materially participate" in the	e opera	ation of this business du						
H If	you started or acquired this busine	ess du	ring 2012, check here .						. •
	id you make any payments in 2012								
J If	"Yes," did you or will you file requi	red Fo	rms 1099?	·					. Yes No
Par	t I Income								
1	Gross receipts or sales. See instru form W-2 and the "Statutory emplo	ictions	for line 1 and check the	box if	this income v	vas reported to you on	П	1	252,074
	Returns and allowances (see instr							2	
	Subtract line 2 from line 1							3	252,074
4	Cost of goods sold (from line 42)							4	196,328
5	Gross profit. Subtract line 4 from							5	55,746
6	Other income, including federal ar						578	6	
7	Gross income. Add lines 5 and 6							7	55,746
Par	t II Expenses.	• •	Entor expense	c for	hucinoss	use of your home	. P		
8	······································	8	925		3		Only		1,075
2000	Advertising	0	923	18	Office exper	nse (see instructions)		18	1,013
9	Car and truck expenses (see instructions)	9	5,001	19	Pension and	profit-sharing plans		19	
10	Commissions and fees	10	, , , , , , , , , , , , , , , , , , , ,	20	Rent or leas	e (see instructions):			006
37.570			8,400	а	Vehicles, m	achinery, & equipment	1- 11-	20a	336
11	Contract labor (see instructions)	11	0,400	b	Other busine	ess property		20b	6,000
12	Depletion	12		21	Repairs and	maintenance		21	9,210
13	Depreciation and section 179	1		22	Supplies (no	ot included in Part III)	2 12 121	22	301
	expense deduction (not			23	Taxes and I	icenses		23	284
	included in Part III) (see instructions)	13	15,074	24		ls, and entertainment:	150 to 6		
14	Employee benefit programs			а.				24a	
, -	(other than on line 19)	14		b	Deductible				
15	Insurance (other than health) .	15	880	_		nt (see instructions)		24b	0
16	Interest:			25	Utilities .			25	5,100
а	Mortgage (paid to banks, etc.)	16a		26	Wages (les	s employment credits)		26	
b	Other	16b		National Co.		nses (from line 48)		27a	4,478
17	Legal and professional services	17		í .		for future use		27b	
28	Total expenses before expenses	-	isiness use of home. Ad					28	57,064
29	Tentative profit or (loss). Subtract				_	.		29	-1,318
30	Varior Absolute 1991 to 19							30	0
31	Expenses for business use of you			U HOT FE	sport such ex	perises eisewhere .		30	<u> </u>
J1	Net profit or (loss). Subtract line			n	40)		-		
	 If a profit, enter on both Form (If you checked the box on line 1 	1040,	nne 12 (or Form 1040N	K, line	13) and on S	cnedule SE, line 2.		31	-1,318
	 If a loss, you must go to line 3 		iou.) Estates and trusts	, enter	on rorm 104	i, iine 3.		01	1,510
32	If you have a loss, check the box		lescribes your investment	nt in 4L:	n nativita - /	inatrustican	7		
	 If you checked 32a, enter the 	loss or	both Form 1040. line	12 (or F	o activity (See	e instructions).		32a	X All investment is at ris
	on Schedule SE, line 2. (If you	checke	ed the box on line 1, see	the line	31 instruction	ons).	}		
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. 1000	If you checked 32b, you must						ر		
KIA	For Paperwork Reduction	Act No	tice, see your tax retur	n instr	uctions.			Sched	ule C (Form 1040) 201



DIRECTOR KEITH L. SELLEN

DEPUTY DIRECTOR ELIZABETH ESTES

Supreme Court of Misconsin

OFFICE OF LAWYER REGULATION
110 EAST MAIN STREET, SUITE 315
MADISON, WI 53703-3383
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Central Intake

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INVESTIGATORS:

JONATHAN ZEISSER CATHE J. HAHN CYNTHIA SCHALLY ALICE O'MAHAR NELSON DONOVAN

February 27, 2013

Jennifer & Rickey Potts 3819 W. Center Street Milwaukee, WI 53210

PERSONAL AND CONFIDENTIAL

Re: Grievance of Jennifer & Rickey Potts against Attorney Fredrick G. Gordon

Dear Mr. & Mrs. Potts:

The Wisconsin Supreme Court has recently authorized alternatives to discipline programs that allow the Director of the Office of Lawyer Regulation to offer education and assistance in appropriate circumstances rather than pursue further investigation. Please be advised that on February 21, 2013, as a result of your grievance, our Director, Keith Sellen, and Attorney Gordon entered into a one year diversion agreement, the purpose of which is to enable Attorney Gordon to avoid future concerns of the kind that you brought to our attention.

Please be advised that a diversion agreement does not entail a finding that misconduct has or has not occurred. Your grievance will be held in abeyance pending Attorney Gordon's successful completion of the agreement. When Attorney Gordon has met all requirements, the Director will dismiss the grievance. One of the requirements of this diversion should Attorney Gordon breach the agreement, is that the Director may modify or terminate it and may reopen the investigative file on this matter.

Thank you for bringing this matter to our attention. It is through the receipt of such information that we are made aware of matters that are of concern to the public.

Very truly yours.

Alice O'Mahar, Intake Investigator

c: Attorney Fredrick G. Gordon





BUSINESS

Ruling could open door to new downtown strip clubs

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By Tom Daykin of the Journal Sentinel

Sept. 06, 2013



Proposals to open two erotic dance clubs in downtown

Milwaukee and the Walker's Point area — which city officials
have rejected — could be revived because of a recent court
ruling.

Two investment groups led by Jon Ferraro, who operates Silk taverns at 11400 W. Silver Spring Drive, and in Juneau and the Madison area, have sought city licenses to open similar clubs featuring strippers at 730 N. Old World Third St. and 117 W. Pittsburgh Ave.

Civic leaders, along with neighborhood residents and business operators, have opposed the clubs, saying they would hurt redevelopment efforts at nearby properties, including the Shops of Grand Avenue, and bring more noise and traffic to those areas.

Some residents also raised moral objections, saying the clubs, to be called Silk East at the downtown site and Satin at the Walker's Point location, exploit women. Ferraro says his taverns have operated without causing a decline in property values or other problems.

The Common Council denied tavern license applications for Silk East and Satin in 2010, and again for Silk East in 2012 after the city's licensing ordinance was revised.

Those revisions occurred after Ferraro's investment groups sued the city, claiming Milwaukee's method of regulating taverns with erotic dancers is unconstitutional. Erotic dancing has limited constitutional protection under the First Amendment because it's a form of personal expression.

U.S. District Judge Lynn Adelman ruled in favor of the city on its claim that allowing council members to consider neighborhood input when making a decision on such licenses is constitutional.

But Adelman also found that the city's lack of time limits on how long it would take the Common Council to make a decision on license applications was unconstitutional. That led the council to add time limits when the licensing ordinance was revamped.

Adelman recently ruled that Ferraro's two companies, Six Star Holdings LLC and Ferol LLC, can seek damages from the city.

Along with its tavern license application, Six Star also sought a license to operate Silk East as a "dry" club that would feature strippers but would not sell alcohol. The city allowed that application to languish for several months before revising the licensing ordinance in March 2012, a delay Adelman ruled violated Six Star's rights.

Adelman also ruled that Ferol could seek damages because it would have operated Satin as a dry club if it didn't have to undergo the city's licensing process.

Ferraro's attorney, Jeff Scott Olson, said Friday that a forensic accountant will help determine how much damages in lost profits Six Star Holdings and Ferol will seek from the city.

Ferraro said the total amount could be over \$1 million, while Olson said it could be "millions of dollars."

Assistant City Attorney Adam Stephens agreed that Adelman's ruling exposes the city to potential damages, and the payment of Ferraro's attorney fees.

But Stephens also said the city could argue that Six Star Holdings and Ferol aren't entitled to any damages "because dry gentleman's clubs don't work."

Along with the potential damages, Ferraro's groups could use Adelman's ruling to renew their efforts to open Silk East and Satin, Olson and Stephens both said.

"Both parties are still interested in operating a club," Olson said.

Facebook: facebook.com/JSBusiness

Twitter: twitter.com/TomDaykin



About Tom Daykin

Tom Daykin covers commercial real estate and development.

🌌 @tomdaykin 🔤 tdaykin@journalsentinel.com 🧳 414-224-2131











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INVESTIGATORS:

JONATHAN ZEISSER
CATHE J. HAHN
CYNTHIA SCHALLY
ALICE O'MAHAR
KATHRYN GALAROWICZ

November 11, 2014

Attorney Fredrick Gordon 2110 W. Keefe Avenue Milwaukee, WI 53206

PERSONAL AND CONFIDENTIAL

Re: Grievance of Jennifer & Rickey Potts Against Attorney Fredrick Gordon

Dear Attorney Gordon:

A review of our file in the above matter indicates that you have satisfied the terms of the diversion agreement that you executed on February 21, 2013. In accordance with SCR 22.10(6)(b)(i), the Director has acted to close the matter.

Under SCR 22.40, the Office of Lawyer Regulation is required to maintain the confidentiality of requests for investigations. Our file and all records pertaining to this matter will be expunged after a period of three years. You may want to retain your records of this matter for possible future reference, and you are entirely free to do so.

Very truly yours,

Alice O'Mahar Intake Investigator

Cc: Jennifer & Rickey Potts

Milan

MILWAUKEE NEWS

Federal jury awards Silk strip club \$435,500 in fight with city



Silk Exotic owner Jon Ferraro, shown speaking during a Milwauee licensing hearing in 2013, won a legal round Thursday in his six-year effort to open a strip club in or near downtown. Credit: Mark Hoffman

By John Diedrich

Feb. 19, 2015



A federal jury on Thursday awarded the owner of strip club Silk Exotic \$435,500 in its fight with the City of Milwaukee to open an establishment in or near downtown.

The verdict is a win for Silk Exotic owner Jon Ferraro and his partners but it does not clear the way for Silk to open a club downtown, something Ferraro has been trying to do for six years.

Rather, the issue was limited to the effect of two ordinances, which a judge earlier found unconstitutional. The city has since repealed those and replaced them with a new ordinance. The jury had to decide during the trial if Ferraro was serious about his plans to operate a club before the ordinance change in 2012.

Ferraro is not giving up on his plans to have a strip club downtown. A new lawsuit filed by Silk owners last week assails the city's new ordinance.

"Our clients still want to pursue a club downtown," Silk attorney Jeff Scott Olson said. "They would rather make money by running clubs than by suing the city for damages."

The key decision in the case before the jury this week came in August 2013 when U.S. District Judge Lynn Adelman ruled the city's 1920s-era ordinances governing theaters was unconstitutional. If Ferraro could prove he was serious about opening a club, he could be entitled to damages, Adelman ruled.

The 21/2-day trial this week was a primer on the economics of strip clubs, Olson said, and Ferraro's history of running Silk, which has clubs on the west side of Milwaukee, in Juneau and Middleton.

In the trial, Olson asked the jury to award up to \$1.3 million, based on lost revenue. The city asked the jury to provide no award.

Assistant City Attorney Adam Stephens said Tuesday's verdict will be reviewed for possible appeal. He said the city is disappointed but said the case involved "antiquated" ordinances. Stephens had not yet reviewed the new lawsuit by Silk attacking the city's new ordinance but he expects a strong legal defense.

"We are happy to defend that," he said, adding they would take that case to the U.S. Supreme Court, if necessary.

Silk has proposed opening strip clubs in at least four locations in or near downtown. In December, the city again rejected proposals by Silk to open strip clubs, this time in Walker's Point.



Silk Exotic

MILWAUKEE -- After years of fighting, a strip club opens up in downtown Milwaukee. Silk Exotic held its grand opening on Thursday, May 10.

There have been lawsuits and disagreements with city leaders, but despite the opposition, the owners were focused on opening up the club.



Craig Ploetz

"It's been a long journey," said Silk Exotic Owner, Craig Ploetz.

The final touches are being made to Silk Exotic's new downtown location: 730 North Old World Third Street.

"I'm very proud of it. We're very excited to share this with the City of Milwaukee," Ploetz said.

Owner Craig Ploetz, is showing off his newest strip club that has been years in the making.

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Milwaukee code of ordinance sections before March, 2012

Yahoo/Inbox

Williams, Kathleen <kwilli@mi To: rpzclpr45@yahoo.com



Jan 31 at 1:45 PM

Good Afternoon,

There was a council file, 110326, that took effect March 1, 2012, that made some big changes to licenses, especially those formerly known as "public entertainment clubs" under chapter 108. I have attached how that chapter appeared before the file took effect.

A link to that file is here:

A link to that file is here:

https://milwaukee.legistar.com/LegislationDetail.aspx?
ID=925086&GUID=D8A5F5AB-BE9C-454A-B6C1023A4EE431D8&Options=ID%7cText%7cAttachments%7c&Search=110326.
The "Text" tab shows all the wording that was changed, including sections outside of ch. 108, and also gives an analysis of what the changes intended to do. The "History" tab gives some notes from committee meetings.

Although the video links appear active, I haven't been able to get them to work and have alerted the City Clerk of the problem.

Chapter 90, which covers liquor and tavern regulations, is harder to pinpoint in time because it is large and can sometimes be updated more than once per month, but only the sections affected get printed. Is there a particular section of ch. 90 that you want to know about?

Also, the minutes of the License Committee meeting of Sept. 10, 2012, are here, but I have the same problem with the video not playing:

https://milwaukee.legistar.com/MeetingDetail.aspx? ID=181489&GUID=69DBAD48-6C13-43CF-B580-8B5D454EA7BD&Options=&Search=

An audio recording might be available, and the City Clerk's office is the place

Williams, Kathleen

kwilli@milwaukee.gov Add to contacts

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RICKEY POTTS

3819 W CENTER ST

MILWAUKEE WI 53210-2555

WISCONSIN DEPARTMENT OF REVENUE PO BOX 8901 MADISON, WISCONSIN 53708-8901

Contact Information:

2135 RIMROCK ROAD PO BOX 8901 MADISON, WISCONSIN 53708-8901 ph: 608-264-0336 fax: 608-221-6593 email: DORCompliance@wisconsin.gov website: revenue.wi.gov

Letter ID

L1598011792



\$9,364.49

Amount due

Statement of Account

Statement Information

Notice date May 6, 2020

Account Number 1024726633

Collection case 2399553

Included in this statement

Why did I get this statement? You have a balance due on one or more accounts. For a summary and details by

Did you receive my payment? Payments received are summarized on page 3.

How do I pay? You can pay online or by check or credit card. See page 2.

What if I can't pay? Pay as much as you can now and request a payment plan.

Who should I contact if I have a question? Please contact the revenue agent listed above.

Tell us how we're doing. Take our survey at www.revenue.wi.gov/survey2.html, or scan this code. WINPAS - btL219 (R.02/19)

Batch Index: 988424704-857

Tear along line. Return bottom portion with your payment.

Statement of Account Voucher

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RICKEY POTTS 3819 W CENTER ST MILWAUKEE WI 53210-2555 Tax Account Number 1024726633

Payment Media

9038788000

Make check payable to: Wisconsin Department of Revenue Send payment to: PO Box 930208, Milwaukee, WI 53293-0208

Amount due

\$9,364,49

Amount Paid:

Potts **EXHIBIT**

99

Potts Exhibit 100 File # 120407 9/10/2012 – City of Milwaukee Licensing Committee meeting Video in possession of City of Milwaukee

Minutes note: 15 POTTS, Rickey, Class A Malt & Class A Liquor License Application for "RPZ Convenience Store/Cigarette Depot" at 4519-21 W Center St. Rickey Potts, applicant and Jennifer Potts 3819 W. Center St., Milwaukee, WI 53210 Individuals appearing in opposition: Norma Weezner, 2666 N. 46th St., Milwaukee, WI 53210 Elona Anderson, 2677 N. 46th St., Milwaukee, WI 53210 Doris Wallace, 2677 N. 46th St., Milwaukee, WI 53210 Individuals appearing in support: Pastor Samantha Robinson, 3931 N. 40th St., Milwaukee, WI 53216 Arlene Patterson, 3055 N. 23rd St., Milwaukee, WI 53206 Chernett Burks, 2629 N. 45th St., Milwaukee, WI 53210 Sherod Howard, 2824 N. 49th St., Milwaukee, WI 53210 Ms. Jones, 2912 N. 40th St., Milwaukee, WI 53210 Teresa Howard, 2054 N. 28th St., Milwaukee, WI 53208 Shernell Hoover, 2618 N. 45th St., Milwaukee, WI 53210 Kyana Boon, 2641 N. 45th St., Milwaukee, WI 53210 Charles Cleveland, 2709 N. 47th St., Milwaukee, WI 53210 Ald. Coggs moved to make photos, submitted by Mrs. Potts, as part of the record. There were no objections. Ald. Willie Hines, aldermanic district 15, was present in objection. Ald. Kovac moved denial based on neighborhood objections, aldermanic objection, and overconcentration of alcohol beverage outlets in the area. (Prevailed 5-0)



In the Community for the Community

Overview – May 2020:

Potts Liquor will be a locally owned and operated business in the Central City Milwaukee community on Center Street. Mr. Rickey Potts will be the owner and operator. Mr. Potts has extensive experience in the retail sector. Mr. Potts has successfully owned and operated of RPZ Convenience store and Cigarette Depot on Center Street, RPZ Clippers on Center Street (where a *formal payroll* was in force) as well as having a retail and sales history dating back to the 1970's when he first worked at his family owned store, selling beer and food items on Center Street. Mr. Potts' passion and lifelong commitment has been to the City of Milwaukee of where currently owns and operates a fully licensed establishment within the commercial corridor.

There is a need in the central city, moreover, on Center Street in Milwaukee for strong, community driven retail businesses. Oftentimes, businesses are not invested in the community, whereas they are selling items, and wares in the city and not being a part of the larger picture or the local landscape. In the City of Milwaukee, this is a detriment, where many, on a daily basis visualize this despair. Historically, sizeable investment and licenses have been garnered in the more affluential parts of our City, overlooking the very citizens of whom are voters and are able to elect individuals to represent our stances. Mr. Potts is optimistic that soon, this inequity will cease.

Potts liquor will be a part of the solution, as a solid community driven business that realizes not only the financial responsibility, but the social responsibility that should happen within the business sector of disadvantaged communities. Mr. Potts is an upstanding citizen of whom is not only a business owner, he is a mentor, a family man, as well as a revered part of the community in Milwaukee. Often hiring individuals from the community for projects within his business as well as offering business to business support in his role as Chairman of the Center Street Business Improvement District 39 in the central City of Milwaukee. Mr. Potts has a keen focus on safety, even going to far as sponsoring a cease fire in front of his business, as well as at the Milwaukee City Hall in 2019. Mr. Potts is eager to enter into the local beverage "spirits" industry with a willingness to operate using a model of hiring locally, training, teaching, and mentoring others to realize a fiscally solvent, community based sustainable business.



Company snapshot:

Potts liquor will operate within the local liquor beverage industry (Wisconsin based); delivering a varying product mixture through in person sales; beer, wine, spirits, and casual convenience items in a local, safe environment. The mission is to provide quality products with excellent customer service, while *employing* individuals from the community, for the community. The City of Milwaukee's population in 2019 was 592,025; with a population of over 6,000 people per square mile (Census, 2019). The 53210-zip code population was 27,188 in 2018, with 20,409 being black or African American. The median age in 53210 is 29.6 years. (ACS, 2018). Potts Liquor' *target market* consists of adult individuals 30 years of age and older. In today's adult beverage market, benefits are seen from millennials who demand diverse experiences and will purchase higher end beverages (Beverage Industry, 2019). In 2019, the spirits industry gained market share over beer and wine sales, growing to 37.8% of the U.S. market (Spirits, 2019). Moreover, according to the Distilled Spirits Council of the U.S. (DISCUS, 2019), supplier driven sales in the U.S. were up to a new record of \$29 billion. Responsibility is a key factor when owning and operating a business on Center Street; thus, Mr. Potts has a proven track record of operating quality businesses, retail product sourcing, inventory management, and sales. Mr. Potts is positioned at inception with an owner's capital account for startup funds.

- Legal Entity: Potts Liquor will be established and operated as a d.b.a. under *Potts Liquor, LLC* with Rickey Potts being the owner and operator of the business.
- Project benefit: Potts liquor will create local jobs through this entrepreneurial venture. The tax base will ultimately increase for the project location contributing to the local and state tax base (including sales and excise). The community will improve by having a safe, reliable, proven, and viable retail business in the commercial corridor, where the owner has a proven awareness and involvement in the business and community. Continuing to prioritize needs, supports, and strengths.
- Hours of Operation: Potts liquor will be open for business seven days a week:

Monday	8:00AM	9:00PM	Friday	8:00AM	9:00PM
Tuesday	8:00AM	9:00PM	Saturday	8:00AM	9:00PM
Wednesday	8:00AM	9:00PM	Sunday	8:00AM	9:00PM
Thursday	8:00AM	9:00PM			



- Why Center Street? The market segment of "millennials" with a gen X. mixture is perfect for this venture. With the broader push to support local businesses and shop locally, the commercial corridor is the perfect place for a higher-level establishment. With many of the local families and community members familiar with the landscape of the area, 53210 we consider the neighborhood a plus.
- Startup Operations Estimate: The main expenditures for the project is inventory, subsequently administrative costs, and fixed equipment expenditures are aligned. The property currently holds a retail establishment certificate of occupancy. Sales projections and Profit/Loss analysis are available upon request. The basic startup costs for Potts Liquor consist of:

Item	Cost
Coolers / electrical wiring	\$16,000
(new HVAC already installed)	
Shelving	\$4,000
Interior build out – safety glass	\$10,000
Upgraded Flooring	\$3,000
Administrative – Set up Payroll, Standard Operating Procedures,	\$5,000
upgrade insurance binder, accounting, and legal counsel.	
Inventory	\$106,000
Leasehold Payments	\$6,000
Total	\$150,000

- The investment in 53210: Oftentimes, individuals operate businesses within the local area; however, not fully participating in the overall community. 53210 is an area with a median income of \$35,833 and a mean income of \$48,146 per household (ACS, 2018). Essentially, the households in 53210 could shop at Potts Liquor comfortably, given the option.
- Safety measures: Currently, the property is fully equipped with a security system in place for optimal safety provisions as well as shrinkage avoidance. Locally hired security staff will be present during hours of operation and will constantly monitor the interior and exterior of the building; to include the control for social/physical distancing, maintaining noise levels as well as controlling the flow of patrons. Mr. Potts has always and will continue to be available to the surrounding businesses,



community, and neighbors; he currently is available and engaged in the local community, often hosts meetings on behalf of his personal business, oftentimes working with many small business owners and individuals that want to start a business in Milwaukee; aside from the BID 39 responsibility. Mr. Potts is involved in not only the business but the residential community. Mr. Potts is willing to discuss any issues with neighbors, is solutions oriented as well as continuing to support community initiatives from his personal funds (community clean ups, sponsorships, block club meetings...). With property ownership, Mr. Potts has opened his doors for many. With any new venture, there is risk involved. The success of the business is reliant on the strength of the market, owner awareness, and the ability to implement systems that work.

• Business promotion: The commercial corridor on Center Street is the perfect opportunity to market and advertise through stable signage, word of mouth, as well as fixed sales promotions. Potts Liquor will offer online promotions through having an interactive website and presence, as well as a business to business model – these measures are included in the plans for the business. Joint advertising as well as sponsorships are another way that Potts Liquor will promote the business. Safety is at the forefront of each decision made as well as target market awareness.

Market Snapshot:

The Spirits industry: Realizing that the spirits industry is competitive, the thirst for premium products and experiences will be a niche of Potts Liquor. In 2019, there were over 1.8 million businesses in the retail trade sector in the U.S. Moreover, the North American Industry Classification System (NAICS) indexes Beer, Wine, and Liquor stores as 445310. As of 2018 there were 33,842 Beer, Wine, and Liquor stores in the U.S. (Census, 2020). Potts Liquor will provide diverse liquor options, as well as the desired wines, and beer that are popular. The U.S. spirits industry had record sales and shipments in 2019, supplier sales in the U.S. boasted a new record of \$29 billion. (DISCUS, 2020). The volume of the U.S. beverage market totals at 202 billion liters of liquid. Alcohol is responsible for 16.5% of total beverage volume. The alcoholic beverage market attributes to malt beverages, including wine and spirits. The largest sub-category of spirits is vodka, followed by whiskey, wines and specialty spirit. From 2015 to 2016. Premium brands grew more than twice as much as non-premium brands in almost every category (Park street, 2020).



"In 2019, **millennials** were a top consumer in the spirits sector – often looking for an experience, as well as higher-end products. Wines, tequila, whiskey, as well as premium products are on the rise. Both spirits and wine categories experience steady year over year growth ." (Beverage Industry, 2020)

In closing: Businesses all compete in one way or another. It may be with specific direct competitors or it may be the way the current businesses in the area have been operating for a long time. The market for Potts liquor covers a large area in a major commercial corridor, it is an area where people travel, shop and build relationships. Entry into the market should not be a problem, the location has high visibility with heavy foot traffic. Potts Liquor realizes that there is competition in the local industry; however, we believe that focusing on our target market: "millennial / gen x. mixture", product diversity, and stabilizing the community experience through the upscale atmosphere in the store are positive contributors that suit our brand for sustainability and the ability to operate business and compete in our own neighborhood.