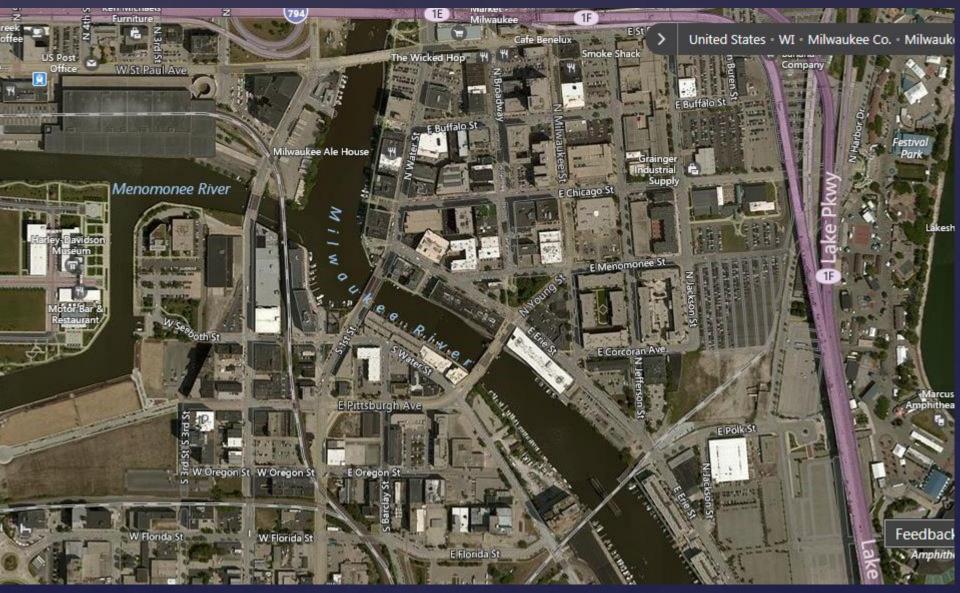
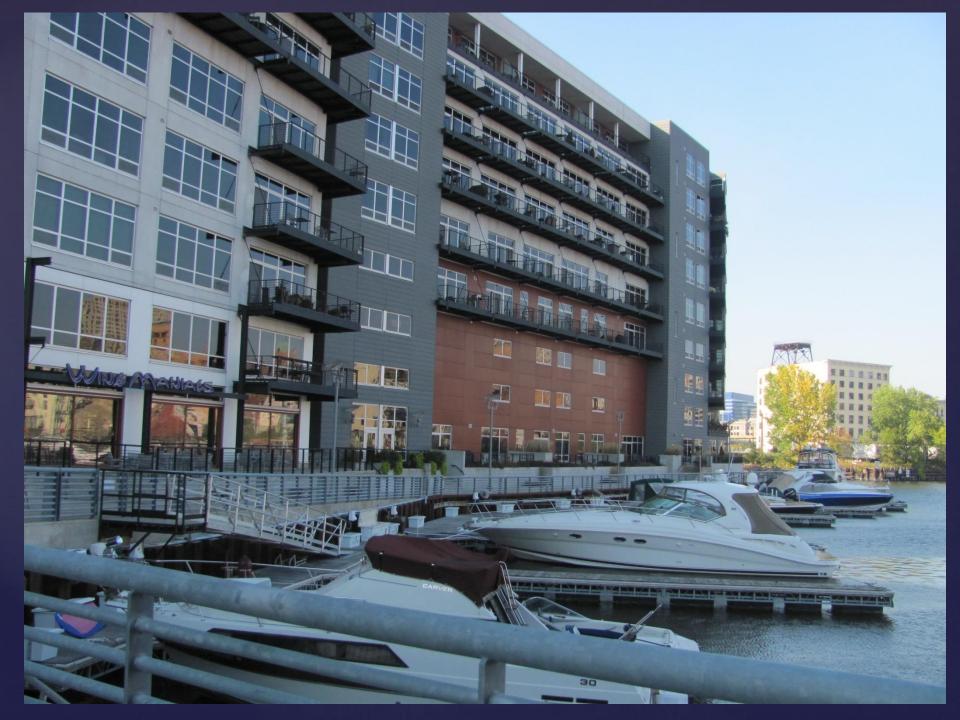
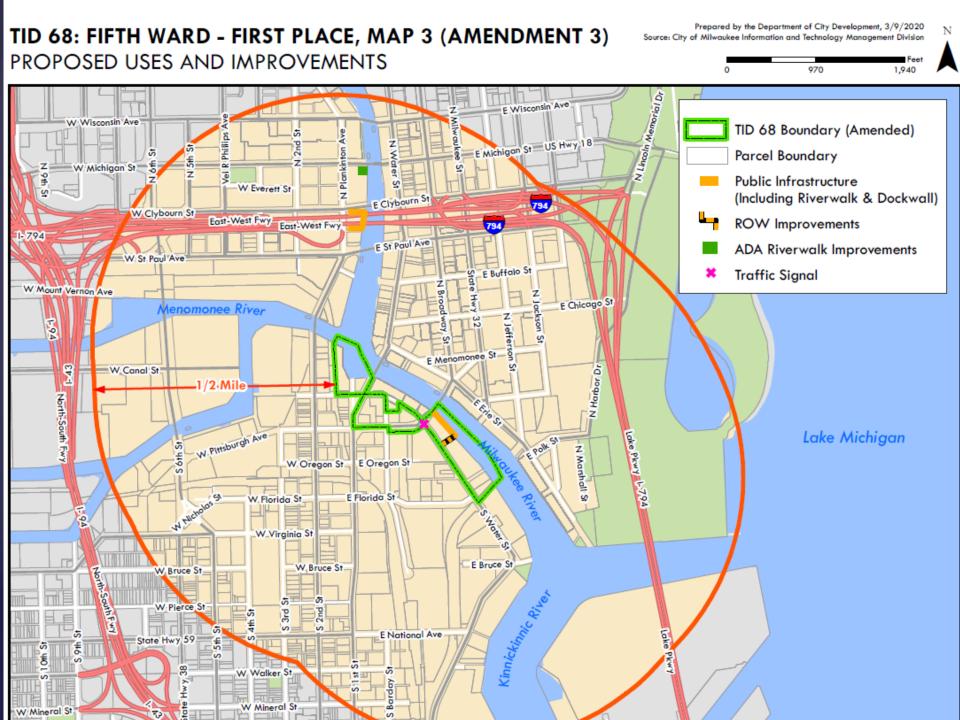
Amendment No. 3 to TID 68 Fifth Ward-First Place











234 South Water, Milwaukee, WI



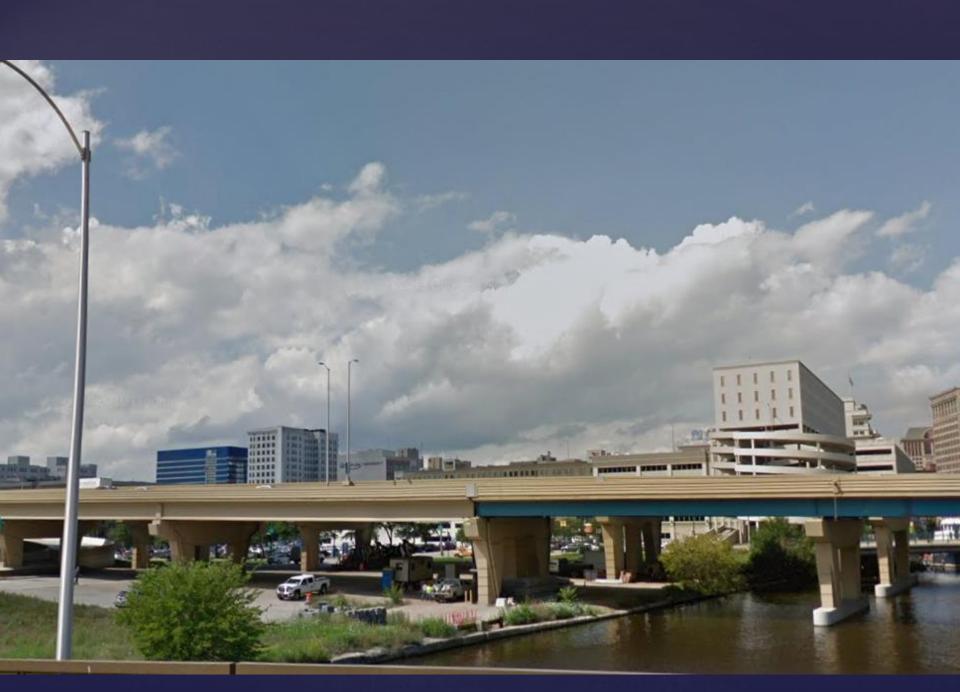


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View from the Milwaukee Rive







DRAFT CONCEPTUAL SITE PLAN

Positive Site Attributes

- © Catalytic site to jumpstart other under freeway improvements (especially west of Milwaukee River)
- Publicly owned with no private development potential
- Opportunity to positively activate site and create a new gateway at a entry to downtown
- k Highly visible location with over 29,000 daily vehicle trips going past the site
- River frontage and an opportunity to beautify a blighted site
- Create extension of Riverwalk network and pedestrian connections
- k Easy access and nearby parking options
- ▶ Partial cover from rain when necessary
- Near fast growing residential and business populations
- Ideal use for "orphan" site (not part of any BID or Association) to create new partnerships to provide a much needed community amenity







AMENDMENT NO. 3

<u>Capital Costs</u>	
234 South Water Street Riverwalk	\$ 813,375
103 W Clybourn Riverwalk	\$ 200,000
111 W Michigan Street Ramp	\$ 213,000
Traffic Signal	\$ 125,000
<u>Other Costs</u> Administrative, professional & legal	\$ 50,000
<u>Financing</u> Estimated Interest Cost	\$ 441,275
Total Estimated Project Costs (Amendment 3)	\$ 1,842,650

Feasibility Analysis

•District's current value \$71,175,000 (as of 12/2018)

•Generating just over \$1,300,000 in annual increment

•Future anticipated expenditures of \$3,472,650 (Amendment No. 2 & 3)

•Does not consider future increased increment from 234 South Water Street development. Considers only existing increment generators

•Anticipates Close-out by budget year 2020, year 14 of the TID