



TID NO. 104: 37TH STREET SCHOOL, MAP 1





THE PROJECT:

- Adaptive Reuse of historic structure (37th Street School) and renovation to historic standards
- \$13.3 million investment
- 49 housing units for elderly residents, including: 22 Efficiency units,
 21 1 bedroom units, 6 2 bedroom units,
- Range of income targeting and rents, including 43 affordable units and 6 market rate units, with rents ranging from \$386-\$900
- Development Team Heartland Housing Inc. and Community First

THE PROJECT:

- Financing includes low income and historic tax credit equity, City HOME and Housing Trust funds, deferred development fee, private financing and other grant funds
- Completion year end 2021

TID #104

- TID contribution of up to \$460,000
- Developer financed
- 5.5% interest, 20 year term
- Workforce Goals SBE 25%, RPP 40%
- Shared cost savings provision
- Facade easement
- Anti-Displacement Resident Preference Program

Current Conditions





Current Conditions



Heartland Alliance

for human needs and human rights

Heartland Housing





SAFETY & JUSTICE

 Addressing violence and injustice through a multi-faceted, traumainformed continuum of care.

HEALTH & HEALING

 Providing healthcare and housing to facilitate healing and self-sufficiency.

ECONOMIC OPPORTUNITY

 Achieving the stability that allows people to thrive.



HEARTLAND HOUSING

OUR MISSION

- Develop and manage sustainable, high-quality affordable housing
- Partner with local organizations and service providers
- Create housing where the most vulnerable can live with dignity

OUR PORTFOLIO

- 2,505 Units Developed, 1,139 Apartments managed, including 4 buildings in Milwaukee.
- We have two other senior buildings, 37th Street School is our first senior building in Milwaukee



37TH STREET SCHOOL APARTMENTS

PARTNERSHIP

- Heartland Housing and Community First
- Heartland is leading the development and property management
- Community First is leading the Community Engagement and Neighborhood Outreach

COMMUNITY MEETINGS

- Two Community Meetings, Senior Fair and Potential Tenant Workshop
- Attendees provided feedback on unit layout, community space and site amenities, with many suggestions being incorporated into the final plans

12



37TH STREET SCHOOL APARTMENTS

AMENITIES

- Community Room with Library, Kitchenette and TV
- Exercise Room
- Raised Bed Garden
- Walking Trail with Exercise Equipment and Benches
- Outdoor Patio with Tables
- Onsite Management Office
- Laundry Room on each Floor
- Just blocks from Washington Park and the Washington Park Senior Center



37TH STREET SCHOOL APARTMENTS

TENANTS AND TENANT SERVICES

- Seniors Age 55+
- Mixed Income 30% AMI, 50% AMI, 60% AMI and Market Rate
- 30% AMI Tenants will have a preference for veterans
- Milwaukee County Veterans Service Office
 - Help Applying for State and Federal Veterans Services
- Riverworks Development Corporation
 - Employment Services, Financial Literacy, Income Tax Preparation

37th Street School Landscape/Site Plan

