



TURNER HALL EXTERIOR OVERVIEW v2

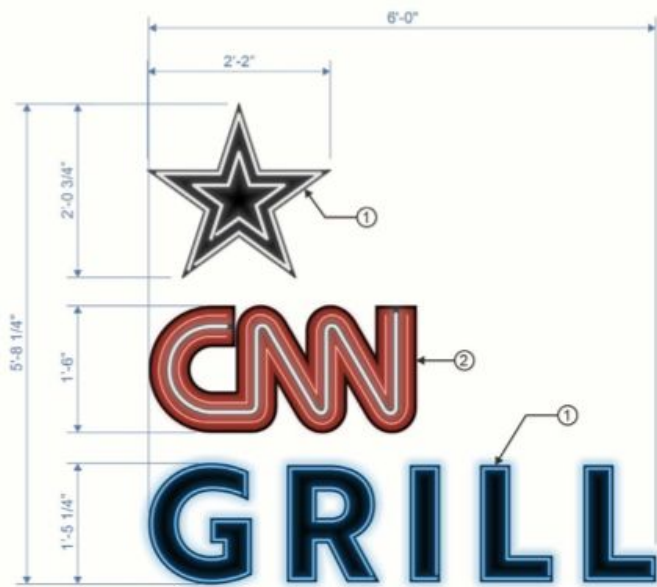


North & West Elevation
Wall Sign

- NOTES
- ① OPEN CHANNEL STAR AND LETTERS W/ FLEX LED FAUX NEON ILLUMINATION. COLOR CHANGING RGB.

② OPEN CHANNEL CNN LOGO. FLEX FAUX NEON ILLUMINATION. STEADY BURN RED AND WHITE AS SHOWN.

③ ILLUMINATED PAN CHANNEL LETTERS, WHITE ACRYLIC FACE W/ WHITE TRIP CAP AND BLACK RETURNS. WHITE LED INTERNAL ILLUMINATION, AS SHOWN.



FRONT ELEVATION

BG-1A

BG-1B

FAUX NEON SIGN

SCALE @ 3/4" = 1'-0"

QTY = TWO (2) SETS REQ'D



NOTE: COST FOR PROVIDING NECESSARY ELECTRICAL WIRING TO SIGN AREA IS NOT INCLUDED IN SIGN PROPOSAL

YESCO LLC
LAS VEGAS DIVISION
5119 SO. CAMERON ST.
LAS VEGAS, NV 89118
PHONE: (702) 878-8080
WWW.YESCO.COM

29522

Project Name
CNN GRILL

Account Executive
RICHARD PURVIS

Designer
JAMIE PETERSON

Checked by:

Creative Director:

Estimating:

Account Executive:

Client:

Rev / Date / Designer

1. 01/13/20 - JP

2. 01/23/20 - JP

3. 01/24/20 - JP

4. 01/31/20 - JP

5. 02/03/20 - JP

6. 02/24/20 - JP

Description
BUILDING SIGN

Classification:

Reference Designs

O.E.M. Serial:

Sheet
1.0

North & West Elevation Wall Sign - Color Variations



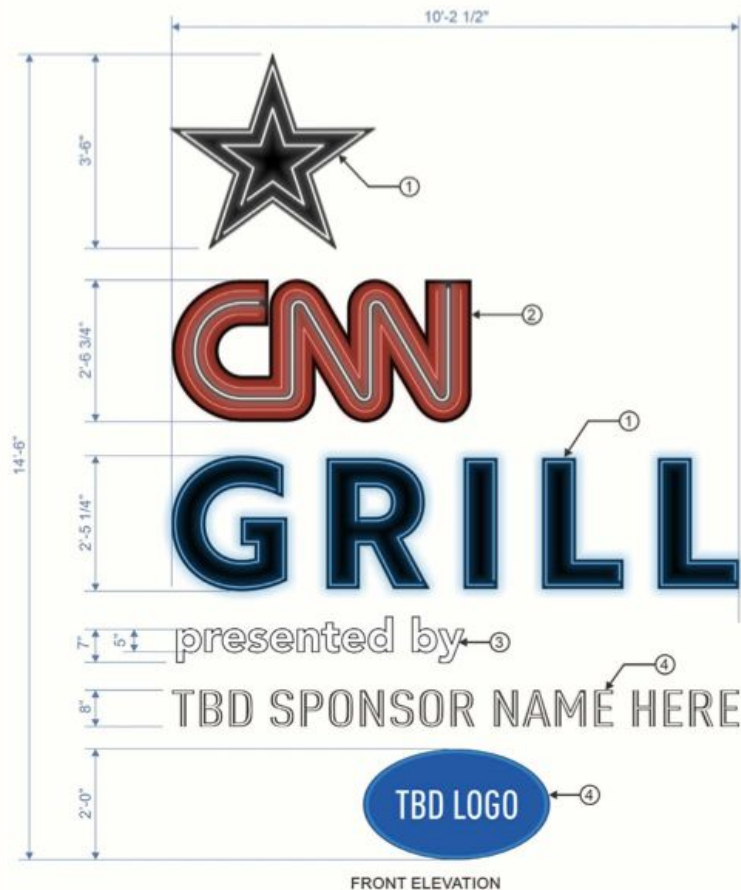
COLOR VARIATIONS

YESOL LLC
 15000 TOWNSHIP
 5119 80 CAMERON ST.
 LAS VEGAS NV 89118
 PHONE: (702) 876-6506
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South Elevation
Wall Sign

NOTES

- ① OPEN CHANNEL STAR AND LETTERS W/ FLEX LED FAUX NEON ILLUMINATION. COLOR CHANGING RGB.
- ② OPEN CHANNEL CNN LOGO. FLEX FAUX NEON ILLUMINATION. STEADY BURN RED AND WHITE AS SHOWN.
- ③ ILLUMINATED PAN CHANNEL LETTERS. WHITE ACRYLIC FACE W/ WHITE TRIP CAP AND BLACK RETURNS. WHITE LED INTERNAL ILLUMINATION.
- ④ OPEN CHANNEL LOGO AND LETTERS W/ FLEX LED FAUX NEON ILLUMINATION. STEADY BURN WHITE AND SECONDARY COLOR. COLORS AND LOGOS T.B.D.



BG-3

FAUX NEON SIGN

SCALE @ 1/2" = 1'-0"

QTY = ONE (1) SET REQ'D



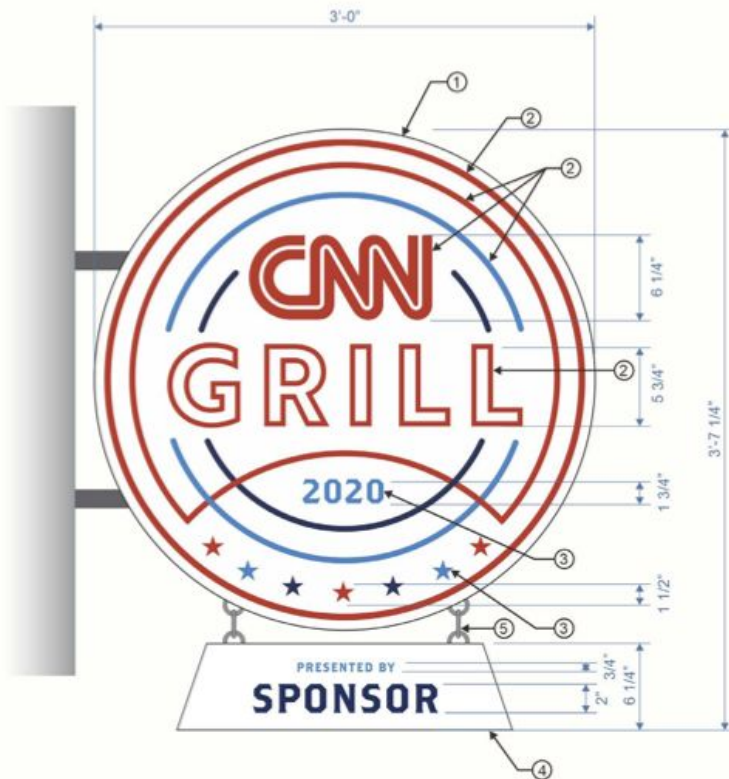
NOTE: COST FOR PROVIDING NECESSARY ELECTRICAL WIRING TO SIGN AREA IS NOT INCLUDED IN SIGN PROPOSAL.

YESCO LLC LAS VEGAS DIVISION 5119 SO. CALESON ST. LAS VEGAS, NV 89149 PHONE: (702) 878-8880 WWW.YESCO.COM REPRESENTATIVE: BRIAN LAMBERT	YESCO	Client Name & Address CNN GRILL 1024 VEL. R. PHILLIPS AVE. MILWAUKEE, WI 53203	DP# 29522
Project Name CNN GRILL			
Account Executive RICHARD PURVIS			
Designer JAMIE PETERSON			
Design Approvals			
Checked by:			
Creative Director:			
Estimating:			
Account Executive:			
Client:			
Rev / Date / Designer			
01/13/20 - JP			
01/23/20 - JP			
01/24/20 - JP			
01/31/20 - JP			
02/03/20 - JP			
02/24/20 - JP			
Description BUILDING SIGN			
Classification:			
Reference Design:			
O.E.M. Serial:			
Sheet 3.0			

West Elevation Lollipop Sign

NOTES

- ① DOUBLE FACED. ILLUMINATED BLADE SIGN. WHITE ALUMINUM FACE AND RETURNS.
- ② ROUTE OUT PUSH THRU ACRYLIC. INTERNAL LED ILLUMINATION.
- ③ ROUTE OUT STARS TO BE WHITE ACRYLIC BACKED UP. ACRYLIC TO HAVE RED OR BLUE VINYL OVERLAY AS SHOWN.
- ④ NON-ILLUMINATED PANEL PAINTED WHITE W/ VINYL SPONSOR LOGO.
- ⑤ EYE BOLT ATTACHMENT.

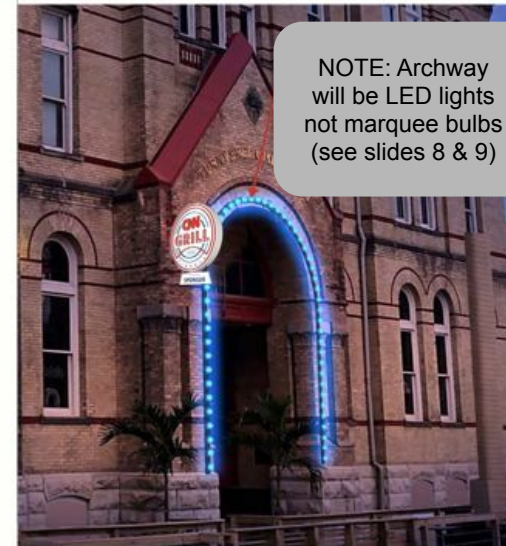


BG-2

ILLUMINATED D/F BLADE SIGN

SCALE @ 1 1/2" = 1'-0"

QTY = ONE (1) SET REQ'D



NOTE: Archway
will be LED lights
not marquee bulbs
(see slides 8 & 9)

DESIGN INTENT

NOTE: COST FOR PROVIDING NECESSARY ELECTRICAL WIRING TO SIGN AREA IS NOT INCLUDED IN SIGN PROPOSAL

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MILWAUKEE, WI 53203

OPY:
29522

Project Name:
CNN GRILL

Account Executive:
**RICHARD
PURVIS**

Designer:
**JAMIE
PETERSON**

Checked by:

Creative Director

Account Executive:

Rev. / Date / Designer

01/13/20 - JP
A 01/23/20 - JP

2. 01/24/20 - JP
3. 01/31/20 - JP

4. 02/03/20 - JP
5. 02/24/20 - JP

Description:
BUILDING SIGN

Classification

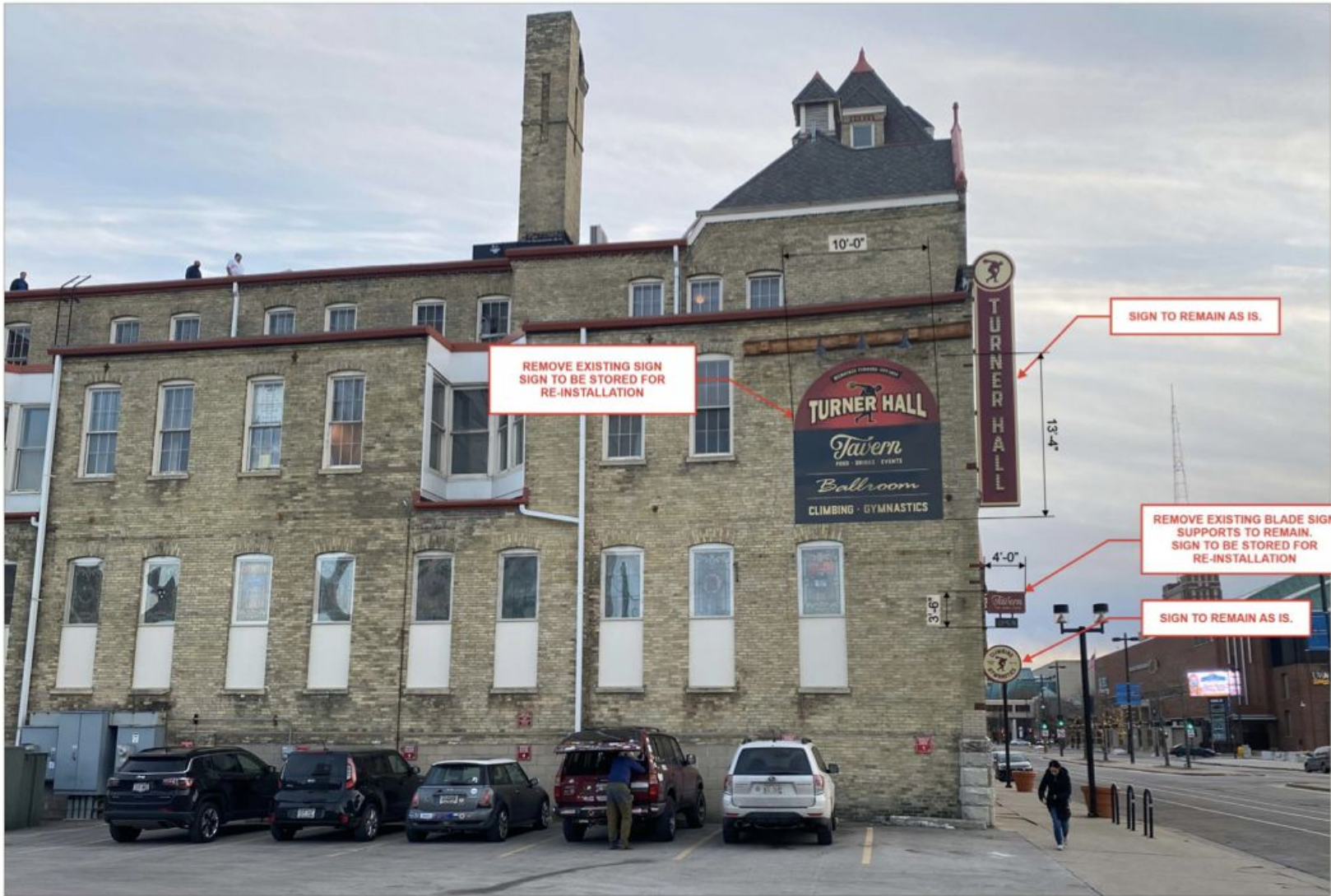
Reference Design
<http://www.ti.com/lit/zip/tid004>

G.E.M. Serial.

570

2.0

North & West Elevation
Existing Signage



EXISTING

NOTE: COST FOR PROVIDING NECESSARY ELECTRICAL WIRING TO SIGN AREA IS NOT INCLUDED IN SIGN PROPOSAL

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Client Name & Address
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1034 VEL. R. PHILLIPS AVE.
MILWAUKEE, WI 53263

City
29522

Project Name
CNN GRILL

Account Executive
RICHARD PURVIS

Designer
JAMIE PETERSON

Design Approved

Created by

Creative Director

Estimating

Account Executive

Client

Rev. Control Designer

1 01/13/20 -JP

2 01/23/20 -JP

3 01/24/20 -JP

4 01/31/20 -JP

5 02/03/20 -JP

6 02/24/20 -JP

Designation
BUILDING SIGN

Classification

Reference Design

C.E.M. Serial

Sheet
4.0

South Elevation
Existing Signage



EXISTING

NOTE: COST FOR PROVIDING NECESSARY ELECTRICAL WIRING TO SIGN AREA IS NOT INCLUDED IN SIGN PROPOSAL.

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BY CONTRACT UNDER AGREEMENT NO. 1001-100000

**YESCO**

Client Name & Address
CNN GRILL
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CPY:
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Project Name
CNN GRILL

Account Executive:
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Designer:
JAMIE PETERSON

Design Approvals

Unlabeled by:

Creative Director:

Estimating:

Account Executive:

Client:

Rev / Date / Designer

01/13/20 -JP

1 01/20/20 -JP

2 01/20/20 -JP

3 01/21/20 -JP

4 02/03/20 -JP

5 02/24/20 -JP

Designation:
BUILDING SIGN

Classification:

Reference Design:

C.E.M. Serial:

Sheet:
4.1

North Wall
Exterior Lighting and Window Graphics



North & West Wall
Exterior Lighting and Window Graphics



West Wall
Window Graphics



Logos are less than 25% of the overall window graphic