



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.
Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

Pabst Brewery Historic District

ADDRESS OF PROPERTY:

1037 W. Juneau Ave.

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Adam Powers

Address:

City: State: ZIP:

Email: apowers@pabst.com

Telephone number (area code & number) Daytime: 312-919-6722 Evening:

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): Eric Rohs - Sign Effectz, Inc.

Address: 1827 W. Glendale Ave.

City: Milwaukee State: WI ZIP Code: 53209

Email: ericr@signeffectz.com

Telephone number (area code & number) Daytime: 262-220-9220 Evening:

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**


5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

We are refacing the existing double faced flag sign on the front, North Elevation of building. The style and construction of the new faces will be consistent with the style and construction of the existing faces we are removing.

This sign is a 48" circular flag sign. Faces will be routed aluminum with a clear Acrylic push through "Sailor" logo, backed with a white Acrylic. The push through logo will be finished with a first surface, Gold translucent vinyl. The opaque background and the existing sign structure will be painted Dark Blue. The faces are bordered with (2) Two rings of neon on the outer edge of face. The larger neon ring will be Clear Gold while the smaller inner ring will be White neon.

6. SIGNATURE OF APPLICANT:


Signature

Eric Rohs
Please print or type name

February 21st, 2020
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Mail or Email Form to:

Historic Preservation Commission
City Clerk's Office
841 N. Broadway, Rm. B1
Milwaukee, WI 53202

PHONE: (414) 286-5722

hpc@milwaukee.gov

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT