

Ed and Outreach TF 1 17 BAR Notes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC  
EQUITY: EDUCATION AND OUTREACH TO THE COMMUNITY WORK  
GROUP

City of Milwaukee  
Meeting Agenda  
200 E. Wells Street  
Milwaukee, Wisconsin  
53202

Supreme Moore Omokunde, Rafael Smith, Barbara Richards,  
Ariana Hones, George Martin, and Larry Hoffman; Community: Mike...  
Staff Assistant: Linda Elmer, lelmer@milwaukee.gov,  
414-286-2231  
Legislative Liason: Luke Knapp, luke.knapp@milwaukee.gov,  
414-286-8637

Coffee Makes You Black  
2803 N. Teutonia Ave.  
Friday, January 17, 2020 1:00 PM

1. Develop a plan for hosting community outreach meetings.  
*See Community Action Planning (CAP) Chapter 3 Community Engagement and  
Collaboration pp. 73.93*

Purpose: pull in community voices: more than 13 voices already represented on the  
Taskforce  
This group is the voice of the whole Taskforce  
Perspective of long term goal

This group sets the process as found in *Our Communities, Our Power* NAACP for all  
the work groups that are formed as result of the six months final plan\*. This group  
(Outreach and Education) will focus on the steps outlined in NAACP Modules:

*NAACP pp. 25-58+*

*Module 1: A Community Coming Together  
pp. 77-152+*

*Module 3: Developing a Community Climate Adaptation Plan  
pp. 153-169+*

*Module 4: Passing Climate Resilience Policies*

***Three Requests:***

**\*We request that the four Taskforce work groups now functioning begin to function with  
the model found in Community Action Planning. The three parts of the Involve level of  
engagement (see below) as well as the governance guideline (see below) are requested to**

be included at the beginning of each published agenda and to be read aloud to the assembled work group members and community members.

- See especially Figure 3-1 p.81 of **CAP**: Here the proposed level of community engagement is **Involve**:  
**Participation Goal:** To be involved throughout the CAP process to assure community concerns are understood and considered.  
**Commitment to Participants:** Will work to ensure that local concerns and aspirations are directly reflected in the strategies developed and the role of input in the decisions is clearly communicated.

**Example:** Visioning Workshop; Focus Groups; Survey

\*We request that the Work Groups, formed as a result of the six months final plan, build their unique outreach events from these NAACP modules:

Improve dialogue with residents and key stakeholders (*Note: This is Vision One of the MMSD Resilience Plan – TF Plan Review doc by BAR*)

Actions 1-4

**NAACP pp. 59-76**

**Module 2: Building Social Cohesion**

**NAACP pp. 170-198+**

**Module 5: Communicating For Impact**

**NAACP pp. 199-212**

**Module 6: Educating and Organizing for Climate Resilience**

**NAACP pp. 214-223**

**Module 7: Democracy and Governance**

**NAACP pp. 331-345**

**Module 12: Gender and LGBTQ Responsive Climate Resilience**

\* Governance issue: Chair will manage the agenda and keep discussion on topic: send comments to bike rack as necessary

What does the Outreach and Ed Taskforce effort look like?

- Community meetings? WHAT: inform? - employment opportunity? - background info? as well as notice of the progress of the Taskforce .
  - Organizational outreach and individual outreach
- Proposals to Taskforce
- Need outreach initial meeting
  - i. Marketing/Vision
    - Education: what are the benefits? how is that education structured?
    - bring GND to MKE what does it mean to get into a new economy how different is the community in the new economy
    - infrastructure build out

\*need to create the 4 steps of Ted Kraig's design

1. Findings (an assessment of what could be done and what other municipalities are doing and how to pay for these recommendations);
2. Planning recommendations (what the process looks like and who is involved);
3. Accountability and monitoring and engaging the public and community; and
4. Immediate projects, prior to adoption of the final report.

2. Discuss the NAACP's Our Communities, Our Power action toolkit. Municipalities?

(<https://live-naacp-site.pantheonsite.io/wp-content/uploads/2019/04/Our-Communities-Our-Power-TOOLKIT-FINAL.pdf>)

3. Discuss the City of Milwaukee and Milwaukee County's recycling efforts. (TBC)
4. Identify green jobs that are available in the community (TBC)

*MISC:*

Barbara need to send George meeting behavior standards

Meet bi weekly: Next meeting Jan 27 3 pm

*Community input at this meeting:*

- Experts are needed
- Need for first steps: immediate action

DRAFT DRAFT VISION/BRANDING DRAFT DRAFT

***MKE FUTURE !!!***

*F*oster  
*U*nderstanding  
*T*raining &  
*U*nity for  
*R*esilience and  
*E*quity

OR \* \* \* \* \* OR

$$M (CE)2 = A+$$

*Milwaukee Climate & Equity Goals*

*Achieved through*

*Community Engagement*

*The Formula for Abundance for ALL*

\* \* \* \* \*

OR? ??