



Presentation for the City of Milwaukee Steering & Rules Committee

Thursday, January 9, 2020

1:30 PM

Presenters:

Liz Gilbert - President, Milwaukee 2020 Host Committee

Lafayette Crump - Deputy Chief of Staff and Vice President of Diversity, Vendor
Accountability, and Growth, Milwaukee 2020 Host Committee

Hess Hempstead - Owner's Representative, Milwaukee 2020 Host Committee

Milwaukee 2020 Host Committee Request for Proposal (RFP) Process

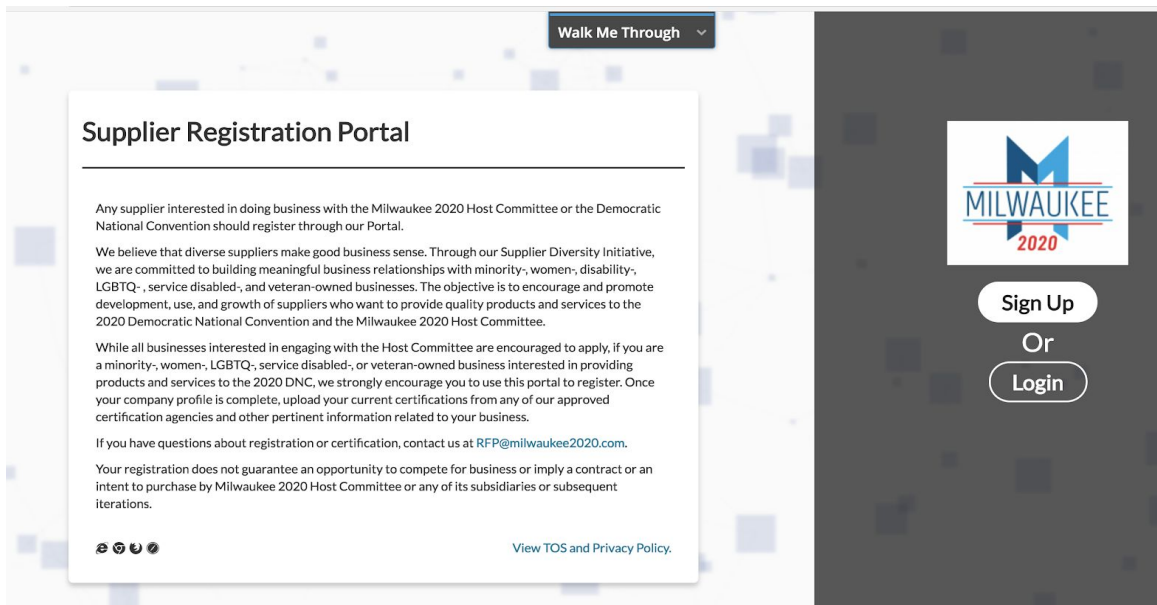
Our mission is to host and fund a Democratic National Convention that is diverse, accessible, engaging, and inclusive for the Milwaukee community and all convention guests. This will be achieved in many ways, with a focus on creating opportunities for businesses owned by people of color, women, LGBTQ community members, veterans, and individuals with disabilities, regardless of their political beliefs or partisan affiliations.

To ensure widespread availability of opportunity, our website is also available in Spanish. See below for example:



There will be approximately 2,000 events that take place leading up to and during the convention, and we're looking for local businesses and vendors to help make them possible. Vendors interested in participating in the convention are encouraged to register at milwaukee2020.myconnxion.com or can email questions about registration to msanchez@milwaukee2020.com. The vendor registration portal can also be found directly from our website. For technical difficulties, email questions to support+milwaukee2020@connxus.com, or call 513.204.2873, option 1.

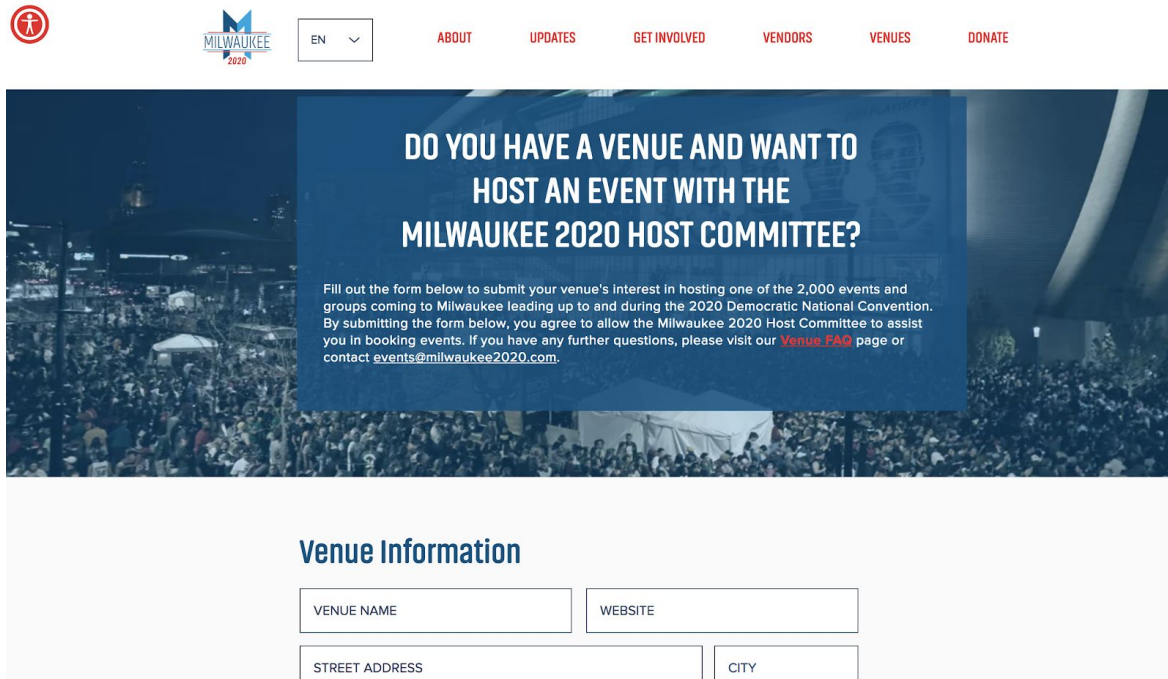
The landing page for our supplier registration portal is shown below:



Similarly, we are seeking venues to host these convention-related events. We recently launched our Venue Search Portal, a first-of-its-kind digital search platform that features information about over 400 venues from across Milwaukee and the surrounding region. The portal will serve as a valuable resource for groups as they look to determine the best locations for their convention-related events based on their custom needs. The portal will be updated on a rolling basis to accommodate recent submissions. Venues may submit their interest in hosting a convention-related event at milwaukee2020.com/venues or email questions to events@milwaukee2020.com.

We ask for the ongoing partnership of the City of Milwaukee leadership in promoting these links and encouraging robust local participation from all neighborhoods within this great city.

Venue registration page from our website shown below:



DO YOU HAVE A VENUE AND WANT TO HOST AN EVENT WITH THE MILWAUKEE 2020 HOST COMMITTEE?

Fill out the form below to submit your venue's interest in hosting one of the 2,000 events and groups coming to Milwaukee leading up to and during the 2020 Democratic National Convention. By submitting the form below, you agree to allow the Milwaukee 2020 Host Committee to assist you in booking events. If you have any further questions, please visit our [Venue FAQ](#) page or contact events@milwaukee2020.com.

Venue Information

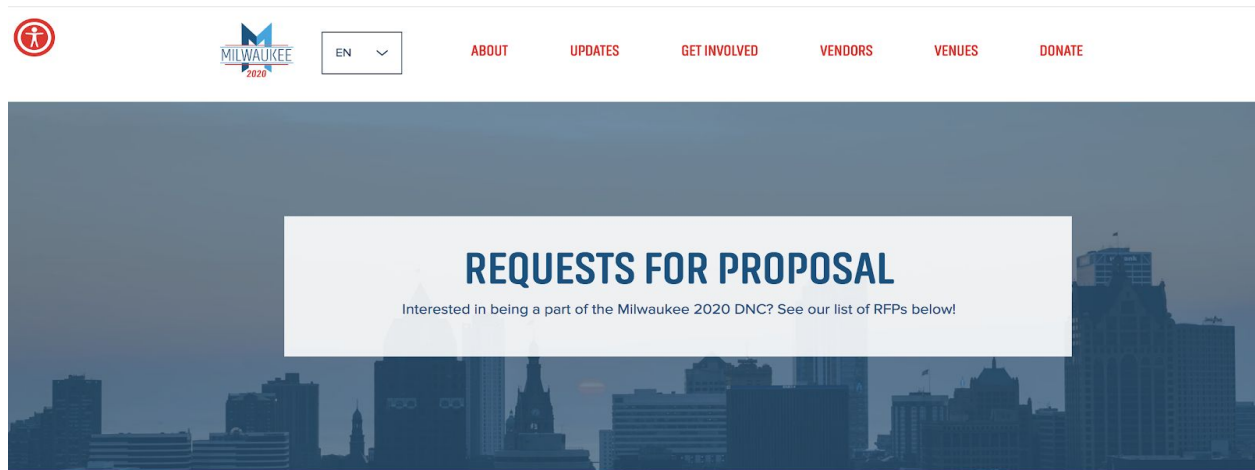
VENUE NAME	WEBSITE
STREET ADDRESS	CITY

Intentional Outreach

The Department of Inclusion, including Deputy Chief of Staff and Vice President of Diversity, Vendor Accountability, and Growth Lafayette Crump, Director of Vendor Growth Maricruz Sánchez, and Chief Inclusion Advisor Jim Milner, in collaboration with the Democratic National Convention Committee (DNCC), host information sessions for select RFPs. When RFPs are issued, the Department of Inclusion sends information to firms registered on the portal, as well as to diverse-reaching entities, such as chambers of commerce, business improvement districts (BIDs), and more.

Alders can support this inclusive effort by directing local vendors to our RFP web page to view our past and current listings at milwaukee2020.com/rfp.

The header from our RFP webpage is shown below:



Questions regarding RFPs can be directed to rfp@milwaukee2020.com.

Prequalification Standards

Vendors are asked to complete a prequalification form for consideration as a bidder for an RFP as the 2020 DNCC is seeking to accurately capture equity, diversity, inclusion, and corporate social responsibility (CSR) within our vendor/supplier relationships. To assist in this process, we invite bidders to complete a questionnaire. The information provided helps with tracking our progress towards achieving our commitments in equity, diversity, and inclusion (e.g. commitment to employees, environment, and community).

The first page of our prequalification form is shown below:

MILWAUKEE 2020

MILWAUKEE 2020

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Pre-qualification

The 2020 Democratic National Convention Committee (2020 DNCC) is seeking to accurately capture equity, diversity, and inclusion and corporate social responsibility (CSR) within our vendor/supplier relationships. To assist in this process, we are inviting you to complete the following questionnaire. The information provided will be kept confidential and used only for tracking our progress towards achieving our commitments in equity, diversity, and inclusion.

Equity, diversity, and inclusion, and CSR are extremely important to the 2020 DNCC. We appreciate your assistance. Your submission of this information is voluntary and you may elect not to respond to any section of this questionnaire.

Please note that this form is designed to obtain information about the individual or the ownership of the business that is providing goods or services to the 2020 DNCC and the organization's commitment to its employees, the environment and the community.

The following questions apply specifically to the primary owner of your business. If there are multiple owners, then please fill out this questionnaire based on the majority ownership of your business. If you are an individual consultant, vendor or supplier, then treat yourself as the "owner of the business" for the purposes of this questionnaire.

* Required

Email address *

Your email

Diversity

In addition to collecting prequalification information from bidders, we further outline the commitments to diversity that we seek directly in our RFPs.

Sample language from our RFPs can be seen below:

1. MBE, WBE, DBE, LGBTBE, or VBE Certification or Self-Identification

Indicate whether Bidder is an MBE, WBE, DBE, LGBTBE, or VBE, as each term is defined in the DNCC Diversity Policy. Indicate whether Bidder is certified by a federal, state or local governmental agency or by a third-party certifier, such as the Minority Supplier Diversity Council, National Women Business Owners Council, US Business Leadership Network, National LGBT Chamber of Commerce, etc.). Bidders may be asked to provide additional documentation to support their status.

2. Previous Diverse Spending

Provide examples of Bidder's diverse spending to MBEs, WBEs, DBEs, LGBTBEs, and VBEs achieved on previous projects and how these spending goals were reached.

3. Proposed Diverse Spending Plan

Provide a proposed plan for diverse spending with MBEs, WBEs, DBEs, LGBTBEs, and VBEs applicable to the Motorcoach Services , which should describe how diverse businesses will be incorporated into your work, what percentage of the total contract dollars will be spent with diverse businesses, and when, over the course of the project, they will be paid.

Bidders who demonstrate that their proposed project approach will yield at least 35% revenue participation for a diverse lead vendor or diverse subcontractors shall be assumed to have made a good faith effort to achieve meaningful diversity on their proposals.

4. Proposed Workforce Diversity Plan

Provide a proposed plan for ensuring that Bidder's workforce will be reflective of the diversity of the Milwaukee community, including participation of minorities, women, persons with disabilities, persons who identify as lesbian, gay, bisexual or transgender, and veterans.

The Host Committee and DNCC Diversity Policy, included as an Exhibit to our RFPs, is shown below:

Host Committee and DNCC Diversity Policy

It is the practice of the DNCC to provide equal opportunity to all business enterprises to participate in all aspects of the DNCC's contracting and purchasing programs without regard to race, creed, age, sex, national origin, ethnic identity, physical or mental disability, veteran status, marital status, economic status, religion, sexual orientation, gender identity or expression, or any other legally protected basis. The DNCC will conduct outreach and informational programs with constituent groups, businesses, and trade associations to prevent discrimination against any person or business enterprise on the basis of any of these factors.

Recognizing that some individuals, groups and business enterprises, including Minority Business Enterprises, Women Business Enterprises, Disability-Owned Business Enterprises, LGBT-Owned Business Enterprises and Veteran-Owned Businesses, have not historically received opportunities to participate equally in contracting opportunities and to ensure and reaffirm the DNCC's continuing commitment to progress and success in achieving the goal of equal opportunity, the DNCC adopts the following diversity policy:

“Owned and Operated” means (1) the business enterprise is at least 51% owned by a person or persons within one of the respective diversity groups, or in the case of any corporations, limited liability companies or partnerships, at least 51% of the voting stock or interests, as applicable, is owned by a person or persons within one of the respective diversity groups and (2) the management and daily business operations of the business enterprise are controlled by a person or persons within one of the respective diversity groups.

“Disability-Owned Business Enterprise” or “DBE” means a business enterprise which is Owned and Operated by one or more persons with disabilities.

“LGBT-Owned Business” means a business enterprise which is Owned and Operated by one or more gay, lesbian, bisexual or transgender (“LGBT”) persons.

“Minority Business Enterprise” or “MBE” means a business enterprise which is Owned and Operated by one or more of the following ethnic minority groups: Asian, American Indian or Alaska Native, Black or African American, Native Hawaiian or Other Pacific Islander, Hispanic or Latinx.

“Women Business Enterprise” or “WBE” means a business enterprise which is Owned and Operated by one or more women.

“Veteran-Owned Business” means a business enterprise which is Owned and Operated by one or more veterans.

In addition to the Diversity Policy, the Host Committee and DNCC adhere to the following equal opportunity and nondiscrimination provisions:

Diverse Inclusion in Construction & Purchase Contracts – Contracting and Subcontracting Opportunity Requirements

It is the policy of the DNCC and the Host Committee to provide minorities, women, persons with disabilities, LGBT persons, and veterans equal opportunity to participate in all aspects of contracting and purchasing programs, including but not limited to participation in procurement contracts for materials, supplies and equipment, and contracts for construction.

It is further the policy of the DNCC and the Host Committee to prohibit discrimination against any person or business enterprise on the basis of race, color, ethnic identity, sex, creed, age, national origin, physical or mental disability, veteran status, marital status, economic status, religion, sexual orientation, gender identity or expression, or

any other legally protected status, and to conduct its contracting and purchasing programs so as to prevent such discrimination.

It is the policy of the DNCC -- in concert with the Host Committee or other local, state and federal agencies and with the assistance of minority, women, persons with disabilities, LGBT and veteran groups and agencies -- to actively seek and identify qualified MBEs, WBEs, DBEs, LGBTBEs, and VBEs, and to offer them the opportunity to participate, and to encourage them to participate, in contracting and purchasing programs.

It is not the policy of the DNCC to provide information or other opportunities to MBEs, WBEs, DBEs, LGBTBEs, and VBEs that will not be available to all other business enterprises. It is the intent of this policy to establish procedures designed to assure MBEs, WBEs, DBEs, LGBTBEs, and VBEs access to information and opportunities available to other business enterprises. It is the intent of this policy to widen opportunities for participation and to increase competition.

The DNCC and the Host Committee will award contracts without regard to race, religion, color, ethnic identity, creed, national origin, sex, age, physical or mental disability, veteran status, marital status, economic status, sexual orientation, gender identity or expression, or any other legally protected status. The DNCC will award contracts to the bid that best meets the requirements of the DNCC. Neither the DNCC nor the Host Committee is bound to accept the lowest offer or any tREquender submitted.

Contact Information:

Lafayette Crump - Deputy Chief of Staff and Vice President of Diversity, Vendor Accountability, and Growth, Milwaukee 2020 Host Committee

May be reached at: lc Crump@milwaukee2020.com