GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health Department

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Category of Request		
	New Grant	
х	Grant Continuation	Previous Council File No. 181242 Previous Council File No.
	Change in Previously Approved Grant	

Project/Program Title: 2020 Maternal and Child Health Grant

Grantor Agency: State of Wisconsin Department of Health Services

Grant Application Date: N/A (Continuation) Anticipated Award Date: January 2020

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The objectives of for the Maternal and Child Health Grant are to improve birth outcomes, provide family support including breastfeeding and postpartum depression screening, improve childhood development through intensive home visiting, Cribs for Kids, Adolescent Suicide Prevention, and Health Equity.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

This program meets the strategic goal of improving access to preventative health care; promoting healthy behaviors; assuring safe and healthy homes, businesses, and neighborhoods; reducing racial and ethnic health disparities; improving the quality of healthcare information and coordination of services; and reducing infant mortality.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The Maternal and Child Health Grant funds a portion of salary of 1.0 Strong Baby Manager, 4.0 Community Outreach Specialists focused on adolescent health, developmental screening, safe sleep and perinatal depression. 1.0 Community Education Assistant, 1.0 FIMR/Vitals Manager, 0.5 Public Health Strategist, and 0.1 Director of Maternal Child Health, and 0.1 Deputy Commissioner of Community Health. The consolidated contract funds these positions as well as some of the services and the materials needed to sufficiently administer the programs. These functions could not be achieved without the grant funding supplementing the City of Milwaukee funds. Community-wide, these grants work to improve the health of Milwaukee citizens.

4. Results Measurement/Progress Report (Applies only to Programs):

Home visiting outcome measures/goals: 1) Completing necessary home visits 2) 100% of babies born with less than 8% prematurity or low birth weight 3) Address 100% of developmental and social-emotional needs of infants and toddlers identified through screenings 4) Provide safe sleep education information to 100% families served.

The health equity goals are to assess the capacity of MHD to address health equity and remain committed to implementing MHD Government Alliance for Racial Equity (GARE) recommendations from participation in WI cohort in 2019.

The Adolescent Health program goal is to work with local schools to understand and/or reduce youth suicides and suicidal thoughts/behaviors.

The Safe Sleep goal is to provide safe sleep education to community groups and healthcare partners in the community throughout 2020.

5. Grant Period, Timetable and Program Phase-out Plan:

The 2020 grant is \$446,614. This represents a reduction of \$3,358 from the 2019 grant. The grant period for the Maternal and Child Health Grant is January 1, 2020 through December 31, 2020.

If funding was not received, the positions paid by this contract would be eliminated and the ability of the Health Department to provide these services would be greatly diminished.

6. Provide a List of Subgrantees:

None

7. If Possible, Complete Grant Budget Form and Attach.