

## ECO PROGRAMS



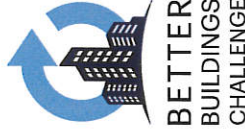
**HOME GR/OWN** transforms vacant lots into healthy green spaces increasing healthy food access and neighborhood quality of life.

[HomeGrownMilwaukee.com](http://HomeGrownMilwaukee.com)



**MILWAUKEE SHINES** supports solar energy projects and policy to help create clean energy and local jobs.

[MilwaukeeShines.com](http://MilwaukeeShines.com)



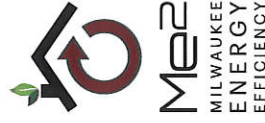
**BETTER BUILDINGS CHALLENGE** calls on public and private buildings to reduce energy use 20% over 10 years and provides financing and technical assistance to commercial building owners.

[Milwaukee.gov/BBC](http://Milwaukee.gov/BBC)



**WATER CENTRIC CITIES** is an initiative that showcases global leadership in managing our water resources in a sustainable and resilient way.

[WaterCentricCity.org](http://WaterCentricCity.org)



**MILWAUKEE ENERGY EFFICIENCY** provides affordable financing for home energy saving home upgrades like insulation, furnaces, boilers, and windows.

[SmartEnergyPays.com](http://SmartEnergyPays.com)

## WHAT YOU CAN DO



**USE** ECO Programs.

### ORGANIZE

your neighborhood using our ECO Neighborhood Toolkit.

[bit.ly/EcoNeighborhoods](http://bit.ly/EcoNeighborhoods)

### CONNECT


Read our Newsletter or like us on Facebook.

### CALL

your legislators to support climate action and visit our Energy Engagement website for more information  
[milwaukee.gov/EnergyEngagement](http://milwaukee.gov/EnergyEngagement)

### CONTACT

[milwaukee.gov/eco](http://milwaukee.gov/eco)

 /MKESUSTAIN

 @ecoCityMKE



**eco**  
ENVIRONMENTAL  
COLLABORATION  
OFFICE

eco **CITY** of **MILWAUKEE**



# ABOUT ECO

The City of Milwaukee's **Environmental Collaboration Office**, or **ECO**, strives to make Milwaukee a world class eco-city. ECO develops award winning programs that improve people's lives and the economy while protecting and restoring the natural ecosystems that support our long term prosperity. ECO also implements the City's **Refresh MIKE** sustainability plan.

## WHY DOES

### SUSTAINABILITY MATTER

Sustainability means meeting our needs today by using our resources wisely and protecting the ability of future generations to meet their own needs. As Milwaukeeans, we want to create safe and clean neighborhoods, have better access to family supporting jobs and fresh food, while keeping our air and water healthy and clean.

**ReFresh MIKE** is the City of Milwaukee's official **sustainability plan**. It is a roadmap to make Milwaukee a world class eco-city and the Fresh Coast Capital of North America.

[ReFreshMIKE.com](http://ReFreshMIKE.com)



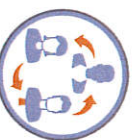
BUILDINGS



ENERGY



FOOD  
SYSTEMS



HUMAN  
CAPITAL



LAND AND URBAN  
ECOSYSTEMS



MOBILITY



RESOURCE  
RECOVERY



WATER



CATALYTIC  
PROJECTS

**ECO** saved local taxpayers \$1.2 million annually on street lighting electric bills plus a half million dollars through energy saving projects in municipal buildings.

**ECO** developed the Port of Milwaukee **Wind Turbine**.

**ECO** leads the City's climate change efforts [milwaukee.gov/climate-action.htm](http://milwaukee.gov/climate-action.htm)

**ECO** funded the City's first **Bublr Bike** station and four electric vehicle charging stations.

**HOME GR/OWN** restored over 70 blighted vacant lots into 30 new sustainable pocket parks, orchards, gardens and farms. **HOME GR/OWN** has won a **SXSW Eco International Places by Design** award.

**HOME GR/OWN** is currently greening North Avenue and the Fondy Food Center.

**MILWAUKEE SHINES** helped nearly 150 homeowners install a half of a megawatt of solar through our community group buy program. Milwaukee was one of 14 cities to win the **Solsmart Gold Award** for streamlining the process to get solar permits.

Our **Property Assessed Clean Energy (PACE)** program has financed over \$13 million in energy efficiency projects, saving commercial building owners over \$1 million annually. It has been designated a US Department of Energy "National Implementation Model."

**Milwaukee Energy Efficiency (Me<sup>2</sup>)** has helped over 1,300 homes afford and install energy saving upgrades since 2011 and won a Climate Protection Award from the US Conference of Mayors.