

Lead Education and Outreach

District 12 and 15

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Initiative Overview

- Partners: Social Development Commission (SDC) and Sixteenth Street Community Health Center (SSCHC)
- Timeline: April 1 - December 31, 2019
- Target Area: Areas with a high density of lead poisoned children within Aldermanic Districts 12 & 15

Objectives

Objective 1: By December 31, 2019 SSCHC and SDC will provide lead education materials to 2,000 households by conducting door-to-door canvassing in areas that have a high density of lead poisoned children.

Objective 2: By December 31, 2019 SSCHC and SDC will have 1,200 successful encounters in areas that have a high density of lead poisoned children. Households eligible for home visits include children <6 years, nursing mothers, and pregnant women.

Objective 3: By December 31, 2019 SDC, SSCHC, and MHD will have more effective partnerships to address childhood lead poisoning in the city of Milwaukee.

Door to Door Canvassing

Outreach staff will go door-to-door to provide general lead poisoning education to households in the target area. Eligible households are offered a home visit. If no one is present during the canvassing, education materials are left at the door.

Home Visits

Outreach staff will conduct home visits with households that have children under the age of 6 in the home, and/or pregnant individuals.

Home visits include any of the following activities:

- General education about lead poisoning
- A visual inspection of potential lead hazards in the home
- The application of interim controls to address potential lead hazards
- Distribution of water filters
- Capillary blood lead testing.

Sixteenth Street Community Outreach

Objective 1: Attempted
encounters/doors knocked:
1,212

Objective 2a: Successful
encounters: 241

Objective 2b: Completed
home visits: 67

**Social
Development
Commission
Community
Outreach**

Objective 1: Attempted
encounters/doors knocked:
327

Objective 2a: Successful
encounters: 247

Objective 2b: Completed
home visits: 108



Questions?
