

September 22, 2009

To the Honorable Common Council  
Community Economic Development Committee  
City of Milwaukee

Dear Committee Members:

On September 21, 2009 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Forty-Two (Schlitz Park, Common Council file number 090561) and approve its first year operating plan. The district would generally be bounded by North Dr. Martin Luther King Jr. Drive to the west, the Milwaukee River to the east, West Cherry Street to the south and West Pleasant Street to the north, in the 3<sup>rd</sup> Aldermanic District.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 42 will be used to pay for the capital costs of repairing and reconstructing the Schlitz Riverwalk. Over the last two years, the Schlitz Riverwalk has suffered significant infrastructure damage. The dock wall was over 100 years old and had been repaired completely on an emergency basis to prevent the entire Riverwalk from falling into the Milwaukee River. As a result, the Riverwalk in its current state is unusable and needs to be repaired permanently.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore recommended approval of the establishment of BID No. 42.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: R. Manuel

File