Russell Rossetto

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Work	
January 2007 present	Transfer, Inc dba Transfer Pizzeria Café, 1 st & Mitchell, Milwaukee Co-Owner/ founder Spearheaded redesign and build-out of former Transfer Pharmacy space (George Webb's, Busy Bob's, Scrambled Ed's) Into a full service restaurant. Recipient of 2008 Mayor's Design Award.
	 Responsible for facilities and systems maintenance.
	 Any and all restaurant related activities as required.
February 2010 – June 2014	Transfer2, Inc dba VIA Downer Pizzeria, Downer Ave, Milwaukee Co-owner/ founder Spearheaded redesign and build-out of former Pizzeria Piccola/
	Ristorante Bartalotta space into a contemporary and functional gathering place.
	Responsible for facilities and systems maintenance.
	 Any and all restaurant related activities as required.
September 2006 – May 2007	Tramont Corporation; Milwaukee, Wi West Region Sales Manager
	 Maintain relationships with all major domestic industrial generator distributors west of the Mississippi river.
	 Coordinate staff and resources to respond to customer inquiries and quote requests.
	 Work with outside vendors and service providers to extend the
	capabilities of the corporation.
January 2003 – August 2006	Generac Power Systems, Inc.; Waukesha, WI
	Product Specialist and Field Representative, Industrial Division
	 Conduct small group technical demonstrations and informational sessions throughout US and Canada.
	 Train regional sales staff and dealer network on company
	innovations and technical advances of product line.
March 2001 – November 2002	The Jewish Community Chronicle, weekly newspaper published by
	The Jewish Federation of Greater Long Beach and Western Orange County Long Beach, CA
	Production Manager
	 Provided administrative support to the Editor-In-Chief.
	 Responsible for typesetting, layout and design of newspaper. Communicated with vendors, agency departments, directors.
July 2000 - March 2001	Nagy Design, Inc.; San Pedro, CA
-	Shop and Test Lab Assistant
	 Maintained model shop and product testing lab.
	 Responsible for assembly, testing and maintenance of medical product prototypes.
September 1997- August 1999	Reflections: Narratives of Professional Helping, The Department of Social
	Work, California State University, Long Beach; Long Beach, CA Assistent Editor
	 Responsible for typesetting, layout and design of a peer reviewed,
	quarteriy academic journal; ave 80pgs per issue
	 Oversaw file flow and archival management. Proofread and edited article manuscripts.
	- Frooreau and concerning manuscripts.

Volunteer/Internships	
September 2002 – present	Riverwest Investment Cooperative; Milwaukee, Wi
	 Volunteer support in development of founding capital campaign. Assist with creating public relations materials and content.
	 Shareholder and labor contributor.
September 1999 - May 2000	Allora, Monthly Student Newspaper; Florence, Italy
	 Editor-in-Chief, production manager, art director, translator and contributor.
September 1997 - May 1999	Long Beach Museum of Art Video Annex;
	Long Beach, CA
	 Production assistant and video documentarian.

Experience

 Ground level experience with grant processes, including compiling applicaton packets and managing projects within guidelines of façade, signage, and white box grants.

Experience working with the Historic Preservation Commisson.

I have lived on or within two blocks of Mitchell Street for 13 years.

Intermediate Italian language skills; beginning level Spanish.

Prepared for City of Milwaukee Buisiness Improvement District Number 4, 12 May 2019