



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, June 12, 2019

**COMMITTEE MEETING NOTICE**

AD 03

RANDALL, Brian C, Agent  
Dock Bradford, LLC  
1126 Central Av

Wilmette, IL 60091

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, June 18, 2019 at 08:45 AM**

**Regarding:** Your Class B Tavern and Food Dealer License Applications as agent for "Dock Bradford, LLC" for "The Dock at Bradford Beach" at 2400 N Lincoln Memorial DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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**COMMITTEE MEETING NOTICE**

AD 03

RANDALL, Brian C, Agent  
Dock Bradford, LLC  
111 E Kilbourn Ave  
Suite 1400  
Milwaukee, WI 53202

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**Tuesday, June 18, 2019 at 08:45 AM**

**Regarding:** Your Class B Tavern and Food Dealer License Applications as agent for "Dock Bradford, LLC" for "The Dock at Bradford Beach" at 2400 N Lincoln Memorial DR.

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License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Occupancy:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:Beach
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many:
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments:

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No

d. Recorded  Yes  No

22. How long is footage stored for later viewing:

23. Are there exterior cameras  Yes  No How many:

24. Are there interior cameras  Yes  No How many:

25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

26. Cameras located in parking lot  Yes  No  N/A How many

Camera Survey Comments:

### Interior Survey:

27. What is the planned/posted capacity \*\*

28. What is the minimum number of employees that will be on premise 7

29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No

30. Is the interior of the location neat and clean?  Yes  No

31. Does an interior camera face the entrance/exit?  Yes  No

32. Are emergency and non-emergency numbers posted near the phone?  Yes  No

33. Does the owner know how to contact their police district directly?  Yes  No

a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments:

### Security

34. How many security personnel are going to be employed:  N/A

35. How will they be deployed: Interior Exterior  N/A

36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL

37. Will the security be managed by business  or contracted

38. Will they be armed  Yes  No  N/A

39. What type of security measures will be used:  N/A

Wandering/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments:

### ADDITIONAL COMMENTS/RECOMMENDATIONS:

This property is the two level large structure on the Milwaukee Lake front and three tiki huts on the beach that are owned by Milwaukee County. The applicant will only by the license agent, and there will be a General manager and onsite manager. The interior is only a service area with walk-up counters. Tables for dining will be placed on the upper patio area, lower patio area and on the beach. There are plans to install 16 cameras on the building and tikis facing out monitoring the public areas. The cameras will have cloud storage and remote access for the GM

and manager. This property is monitored by the Milwaukee County Sheriff Department, and no extra security is planned. There is no capacity posted due to being outdoor dining only. There are no current licenses held at the property.

End of report.

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 05/28/2019

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 294163**

**Application Date:** 05/23/2019

**License Location:** 2400 N Lincoln Memorial Dr

**Business Name:** The Dock at Bradford Beach

**Licensee/Applicant:** RANDALL, Brian C  
(Last Name, First Name, MI)

**Date of Birth:** 03/26/1974

**Home Address:** 111 E Kilbourn Av #1400

**City:** Milwaukee

**State:** WI **Zip Code:** 53200

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/03/2014 the applicant was cited in the City of Milwaukee at 1131 N. Water St for Sale of Alcohol to Underaged Person.

**Charge:** Sale of Alcohol to Underaged Person

**Finding:** Guilty

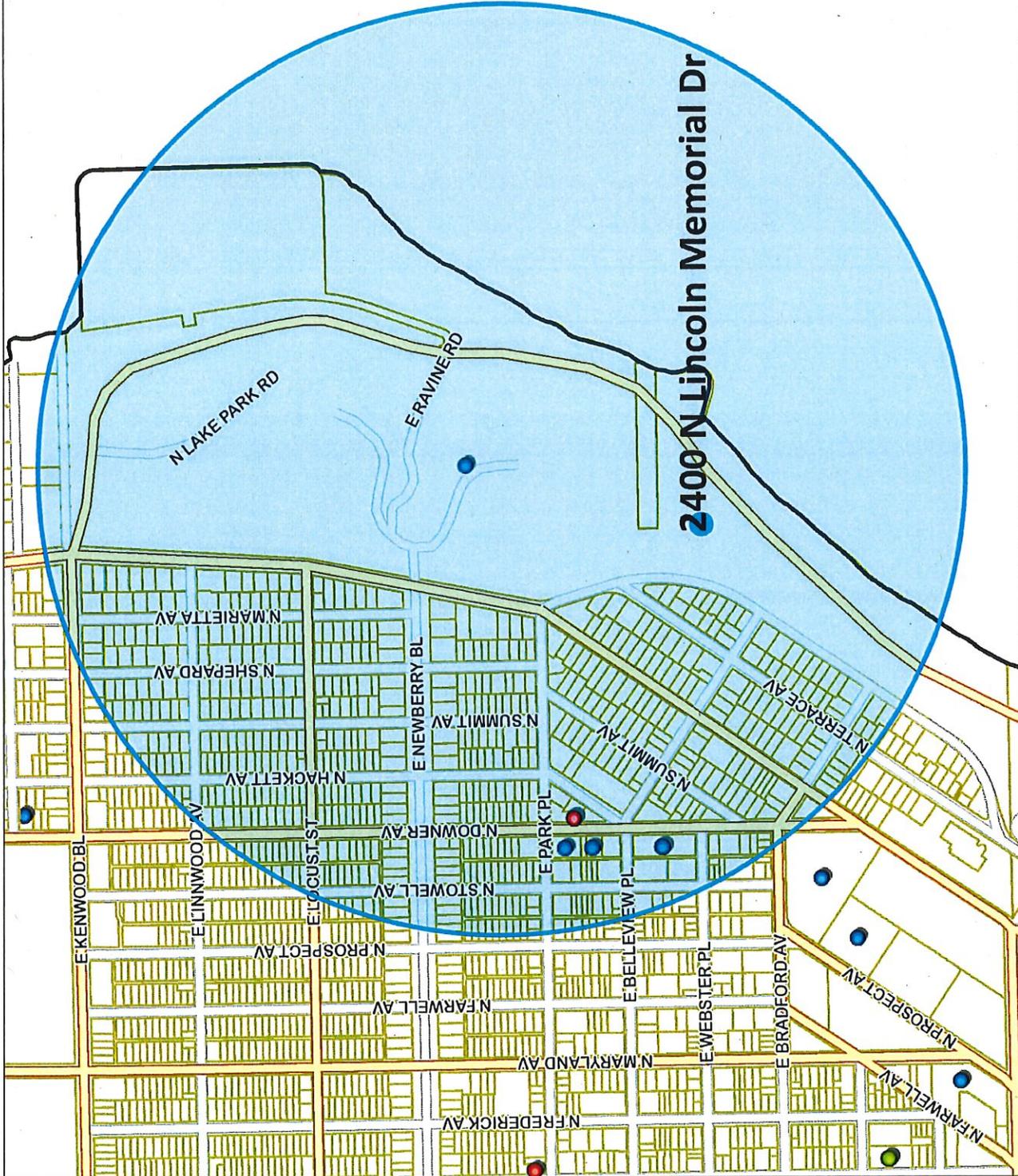
**Sentence:** Fined \$181.00

**Date:** 07/18/2014

**Case:** 14044243

# Alcohol Concentration for 2400 N Lincoln Memorial Dr

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer



## - Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 2400 N Lincoln Memorial Dr as of May 30, 2019



Department of Administration - ITMD



Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin  
 Map Milwaukee: Property Information  
 5/30/2019

Disclaimer

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 2400 N Lincoln Memorial Dr as of May 30, 2019

License Summary						Total
Class A Malt & Class A Liquor License						1
Class B Fermented Malt Beverage Retailer's License						1
Class B Tavern License						7
Class C Wine Retailer's License						1
					Grand Total	10
Legal entity	Trade name	Licenses	License type name	Total capacity	Address	Expiration date
KCS WINE & SPIRITS, INC	DOWNER WINE & SPIRITS	MARK G NORD, Agt	Class A Malt & Class A Liquor License		2638 N DOWNER AV	7/11/19
Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	Class B Fermented Malt Beverage Retailer's		2650 N Downer AV	5/10/20
HENRY'S TAVERN, LLC	HENRY'S TAVERN	NADER H PAKROO, Agt	Class B Tavern License	50	2523 E BELLEVIEW PL	5/29/19
Cinema Beverages Holding Company LLC	Downer Theatre	DEBORAH TZORTZOS, Agt	Class B Tavern License	465	2589 N Downer AV	4/13/20
Za Man, LLC	Pizza Man	Scott J Lurie, Agt	Class B Tavern License		2595-97 N Downer AV	6/10/19
CAFE HOLLANDER DOWNER AVE LLC	CAFE HOLLANDER	ERIC G WAGNER, Agt	Class B Tavern License	200	2608 N DOWNER AV	11/2/19
BelAir Cantina Downer Inc	BelAir Cantina Downer	KRISTYN A Eitel, Agt	Class B Tavern License	150	2625 N DOWNER AV	9/28/19
Nehring's Sendik's on Downer, LLC	Nehring's Sendik's on Downer	ANNE C FINCH-NEHRING, Agt	Class B Tavern License		2643 N Downer AV	10/14/19
MARY BART, LLC	BARTOLOTTA'S LAKE PARK BISTRO	JOHN M WISE, Agt	Class B Tavern License	200	3133 E NEWBERRY BL	9/22/19
Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	Class C Wine Retailer's License	144	2650 N Downer AV	5/10/20



Wednesday, June 12, 2019

## Licenses Committee Notice of Hearing

MILWAUKEE COUNTY PARKS  
9480 Watertown Plank Rd  
Wauwatosa, WI 53226

Date: 6/18/2019  
Time: 08:45 AM  
Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer License Applications  
RANDALL, Brian C, Agent  
The Dock at Bradford Beach at 2400 N Lincoln Memorial DR

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, June 12, 2019



# Notice of Public Hearing

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RANDALL, Brian C, Agent  
The Dock at Bradford Beach at 2400 N Lincoln Memorial DR  
Class B Tavern and Food Dealer License Applications

**Tuesday, June 18, 2019 at 8:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/18/2019 at 8:45 AM, in Common Council Chamber, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2344 E BACK BAY	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2330 E BACK BAY	MILWAUKEE, WI 53202
CURRENT OCCUPANT	3233 E KENWOOD BLVD	MILWAUKEE, WI 53211
CURRENT OCCUPANT	3133 E NEWBERRY BLVD	MILWAUKEE, WI 53211
CURRENT OCCUPANT	2202 N TERRACE AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1700 N LINCOLN MEMORIAL DR	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2330A E BACK BAY	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2344A E BACK BAY	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2220 N TERRACE AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1750 N LINCOLN MEMORIAL DR	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2200 N TERRACE AVE	MILWAUKEE, WI 53202

Total Records: 11

Radius: 250.0 feet and Center of Circle: 2400 N Lincoln Memorial Dr



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

- Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room
- Self Service Laundry  Massage Establishment  Filling Station
- Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

CONUSSION stand with full meals at Bradford Beach

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: 5/28/19
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: CLASS B tavern + Food Dealer
- e. Is the current licensee operating?  No  Yes If no, list date closed: Fall 2018
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: occupancy permit, class B tavern, food dealer license
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Beach
- b. Number of Garbage Cans: Inside: 0 Locations: no inside seating or dining  
Outside: 12 Locations: numerous around buildings + beach
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 4 womens; 4 mens
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle Disposal

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? parking lot and describe the parking security plan: Policed by Milwaukee County Sheriff
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? \_\_\_\_\_ and list locations: \_\_\_\_\_
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe ID required at point of sale

### 6. Percentage of Sales (must total 100%)

Alcohol <u>45</u> %	Food <u>55</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: 3 tiki huts + entire beach

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: Beach

c. Nearest Major Cross Street: Lincoln Memorial Drive

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: Beach

g. Building Owner Name: Milwaukee County Phone Number: 414-257-7275

Business Owner Address: 1450 Watertown Plank Road, Wauwatosa, WI 53226

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

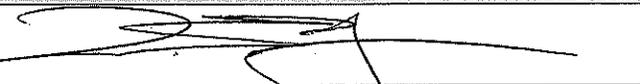
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8 am	10 pm	300-500	all ages	None
Monday	9 am	10 pm	300-500		
Tuesday	9 am	10 pm	300-500		
Wednesday	9 am	10 pm	300-500		
Thursday	9 am	10 pm	300-500		
Friday	9 am	10 pm	300-500		
Saturday	8 am	10 pm	300-500		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer—print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Dock Bradford, LLC</u>	
Premise Address: <u>2400 Lincoln Memorial Dr, Milwaukee, WI 53211</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>Dock Bradford, LLC</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>N/A</u>
e) Total amount paid for goodwill of the business	\$ <u>N/A</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

**See Application Information for a list of all required application forms.**

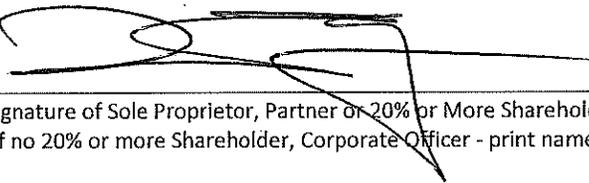
**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 4/1/19 Ends 4/1/2024
- b) Monthly rental \$ 20,000 monthly
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain 5% of Gross Sales over \$400,000es
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

**Signature**

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Dock Bradford, LLC

Premises Address: 2400<sup>N</sup> Lincoln Memorial Drive

## SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store?  Yes  No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done?  No  Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: milk, ice cream, cheese, meats, poultry, fish

**SECTION 4 DETAILS OF OPERATION**

Will you have seating on site for dining?  No  Yes

Will you be doing any catering?  No  Yes

Will you be doing any delivery?  No  Yes

Will you have outdoor activities?  No  Yes - Check all that apply:  Bar  Cooking/Grilling  Dining

Will you have a drive thru window?  No  Yes - Are hours different from inside?  No  Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will scales or barcode scanners be used?  No  Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

At a single site  At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (cci-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply:  New construction of a building  Renovation or remodeling

Construction changes to existing building  Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address & Phone Number of Architect: \_\_\_\_\_

\_\_\_\_\_

Name, Address & Phone Number of Contractor: \_\_\_\_\_

\_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?

Immediately  At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

 I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

 I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

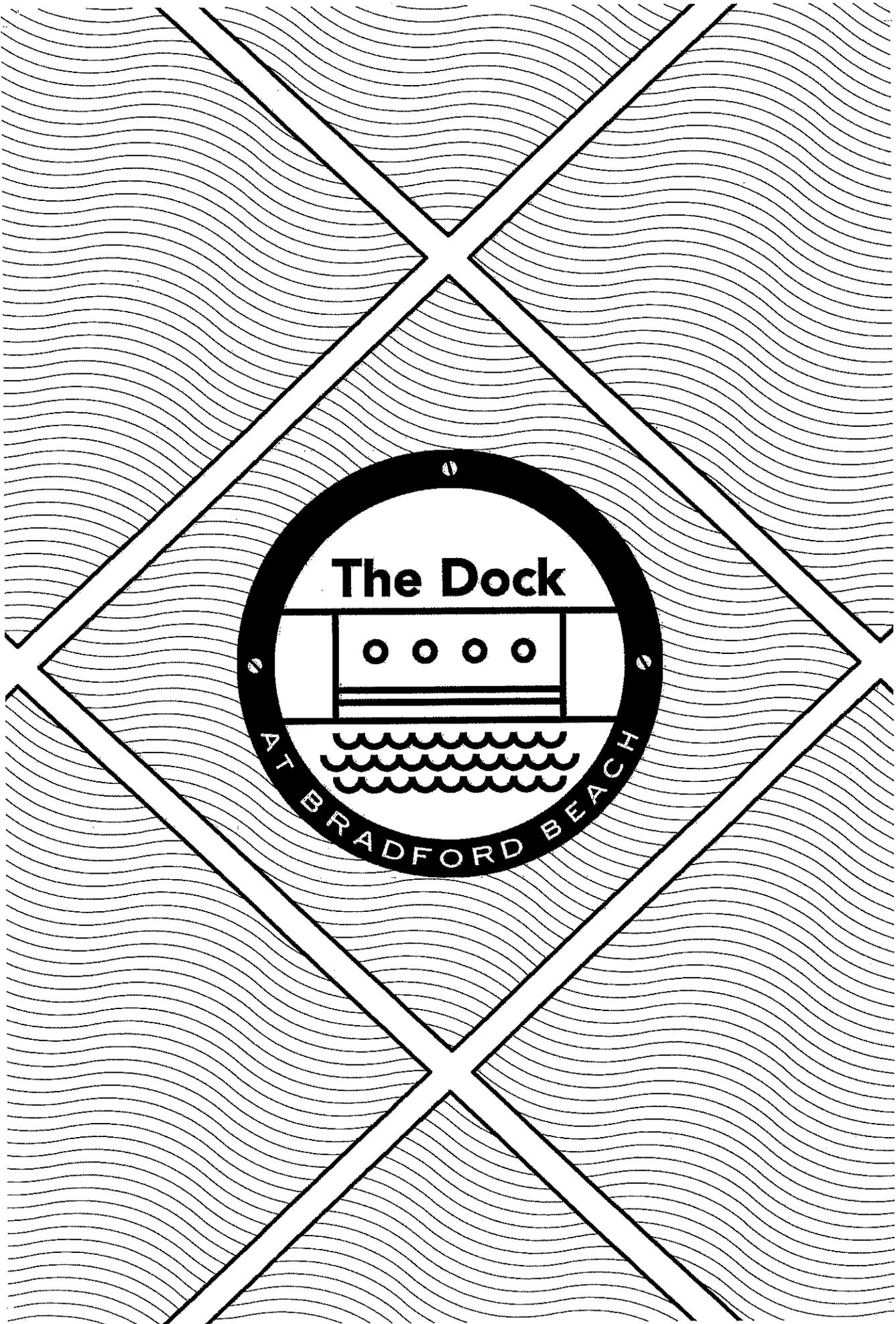
 I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

 I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

 I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: \_\_\_\_\_



# APPETIZERS

## CHIPS + PICO

pico de gallo,  
corn tortilla chips

8.95

## DOCK GUACAMOLE

guacamole,  
corn tortilla chips

10.95

## HUMMUS PLATE

hummus, vegetables,  
pita chips

10.95

## FRIED CALAMARI

calamari, old bay aioli

13.95

## FRIED PIEROGIS

potato and cheese stuffing,  
sour cream, chives

8.95

## CHEESE CURDS

beer-battered cheddar,  
ranch dressing

10.95

## TUNA TARTARE

yellowfin tuna, sesame seeds,  
sesame seed oil, soy sauce,  
guacamole, corn tortilla chips

13.95

## QUESADILLAS

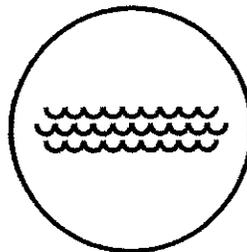
cheddar, monterey jack, pico de  
gallo, sour cream, flour tortilla

9.95

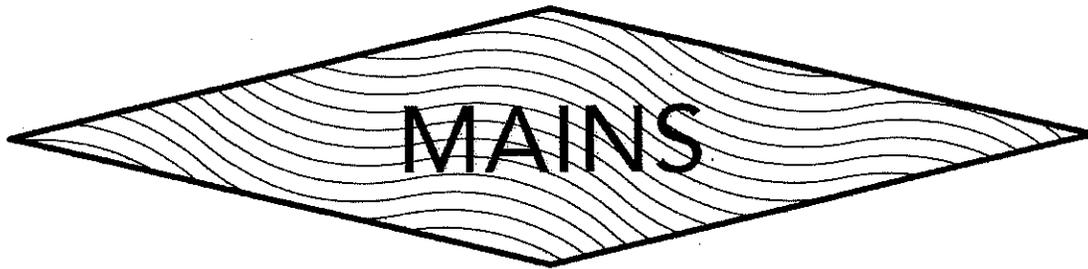
chicken 12.95 / steak 13.95

all of our  
marinades and dressings are  
made in-house

◇ ◇ ◇  
BRADFORD BEACH  
◇ ◇ ◇



◇ ◇ ◇  
MILWAUKEE U.S.A.  
◇ ◇ ◇



## **CHICKEN + CHIPS**

breaded white-meat chicken, fries, choice of sauce  
(bbq, ranch, buffalo, honey mustard)

**10.95**

---

## **FISH + CHIPS**

beer-battered lake superior whitefish,  
fries, cole slaw, tartar sauce

**14.95**

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## **BLACKENED WHITEFISH**

blackened lake superior whitefish,  
house seasoning, house salad

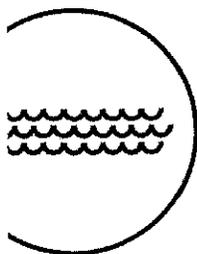
**14.95**

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**BOOK YOUR NEXT EVENT WITH US!**

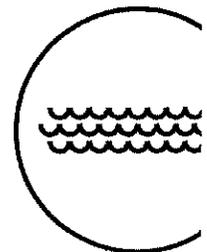
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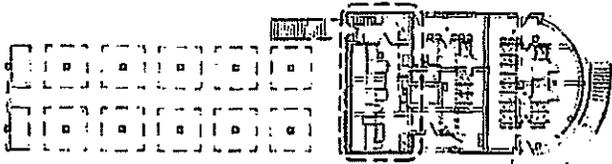
All dishes are made from scratch  
here in our beachside kitchen

◇ ◇ ◇ ◇ ◇ ◇ ◇



Dock Bradford, LLC  
 d/b/a The Dock at Bradford Beach  
 2400 North Lincoln Memorial Drive  
 Milwaukee, WI 53202  
 Brian C. Randall, Agent  
 5/23/19

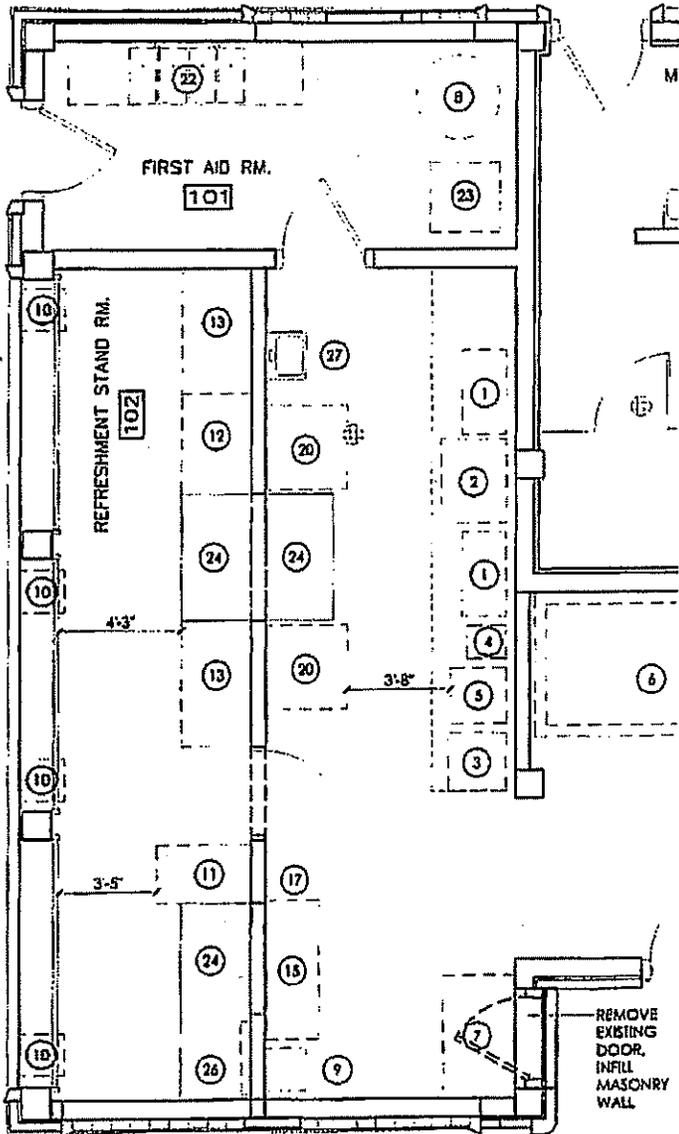
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KEY

Equipment Key

- 1 Gas Charbroiler
- 2 Commercial Griddle
- 3 Panini Grill
- 4 Counter Top Wok
- 5 Dual Deep Fryer
- 6 Walk In Cooler
- 7 Ice Machine
- 8 Water Heater
- 9 Bag In a Box Margarita Mix
- 10 Pepl of Sals
- 11 Soft Serve Machine
- 12 Fryer Churn
- 13 Reach In Fridge
- 14 Bottle Cooler
- 15 Large Bar Service Station
- 16 Small Bar Service Station
- 17 Ice Shaver
- 18 Fan
- 19 Stainless Steel Cabinet
- 20 Sandwich Station
- 21 Charcoal Grill
- 22 4 Compartment Sink
- 23 Edging Grease Trap
- 24 Counter
- 25 Cabinet Fridge
- 26 Margarita Tap
- 27 Hand Wash Sink
- 28 Margarita Tap
- 29 5 Gallon Galvanized Buckets



1 BATH HOUSE - CONCESSIONS PLAN

SCALE: 1/4" = 1'-0"

**solidstate**  
 architecture  
 2185 Delaware Ave.  
 Milwaukee, WI 53207  
 P: 414.231.3801  
 F: 414.407.4851  
 info@solidstate-arch.com

Bradford Beach Renovations  
 2400 N. Lincoln Memorial Drive  
 Milwaukee, WI 53211

76-1035  
 DATE: 03.20.12

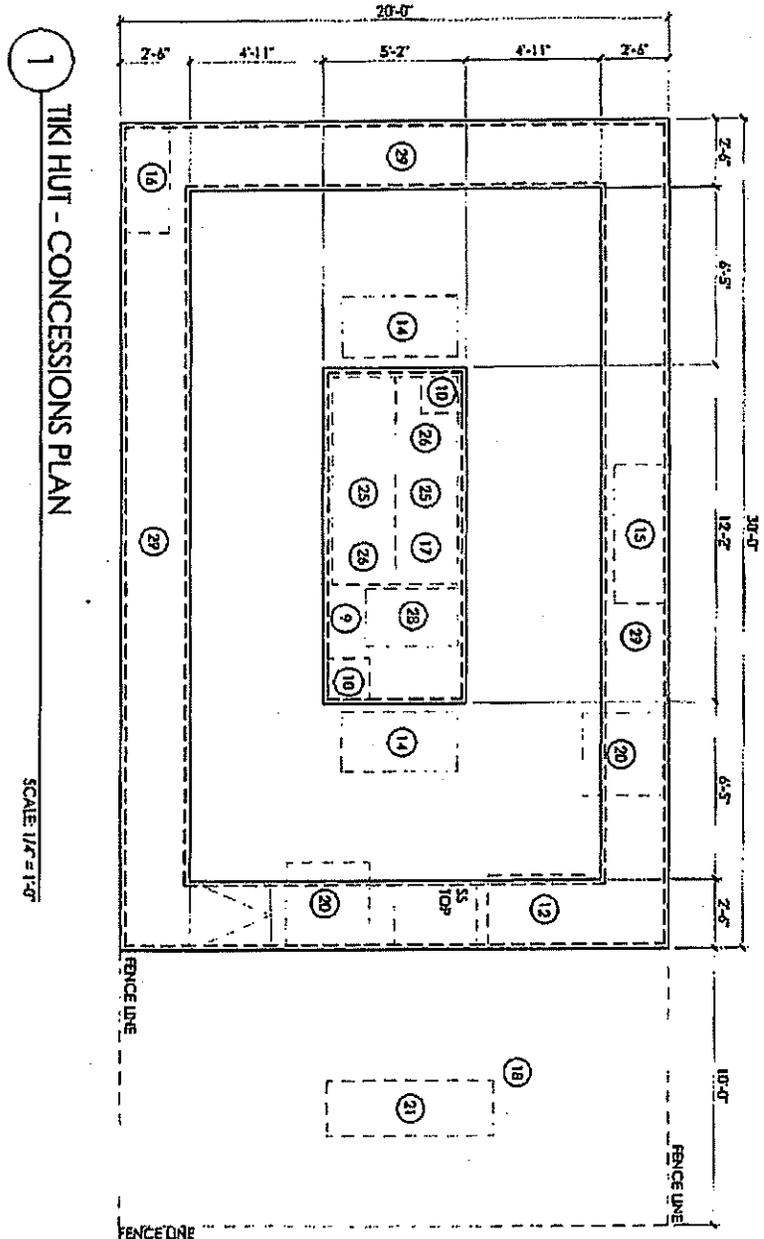
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Dock Bradford, LLC  
 d/b/a The Dock at Bradford Beach  
 2400 North Lincoln Memorial Drive  
 Milwaukee, WI 53202

Brian C. Kaudally, Agent  
 5/23/19

N ↑



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TIKI HUT - CONCESSIONS PLAN

SCALE 1/4" = 1'-0"

Equipment Key

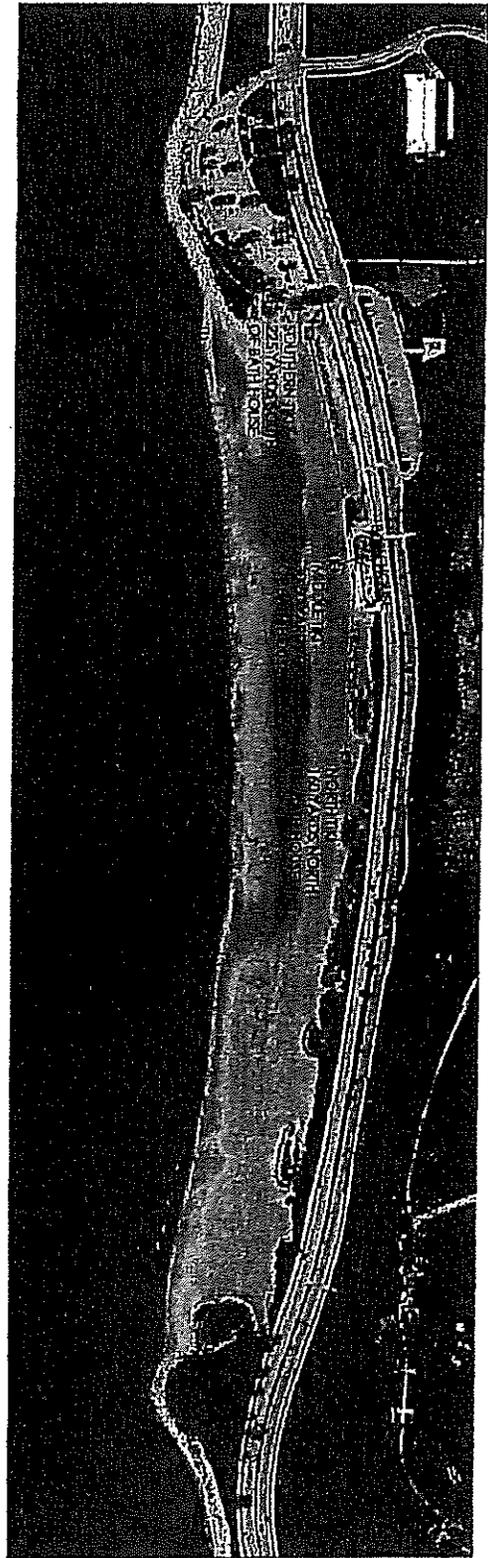
- 1 Gas Charbroiler
- 2 Commercial Celdinis
- 3 Porcini Grill
- 4 Counter Top Wok
- 5 Dual Deep Fryer
- 6 Wok in Counter
- 7 Izo Machine
- 8 Waller Hechler
- 9 Big In a Box Margarita Mix
- 10 Feet of Size
- 11 Soft Serve Machine
- 12 Freezer Chest
- 13 Reach In Fridge
- 14 Ballis Cooler
- 15 Large Bar Service Station
- 16 Small Bar Service Station
- 17 Ico Shaver
- 18 Fen
- 19 Stainless Steel Cabinet
- 20 Sandwich Station
- 21 Charcoal Grill
- 22 4 Compartment Sink
- 23 Searing Carross Top
- 24 Counter
- 25 Cabinet Fridge
- 26 Margarita Top
- 27 Horned Wench Sink
- 28 Margarita Top
- 29 5 Gallon Galencade Burdette

76-1035  
 DATE 03.20.12  
 SK 4

Bradford Beach Renovations  
 2400 N. Lincoln Memorial Drive  
 Milwaukee, WI 53211

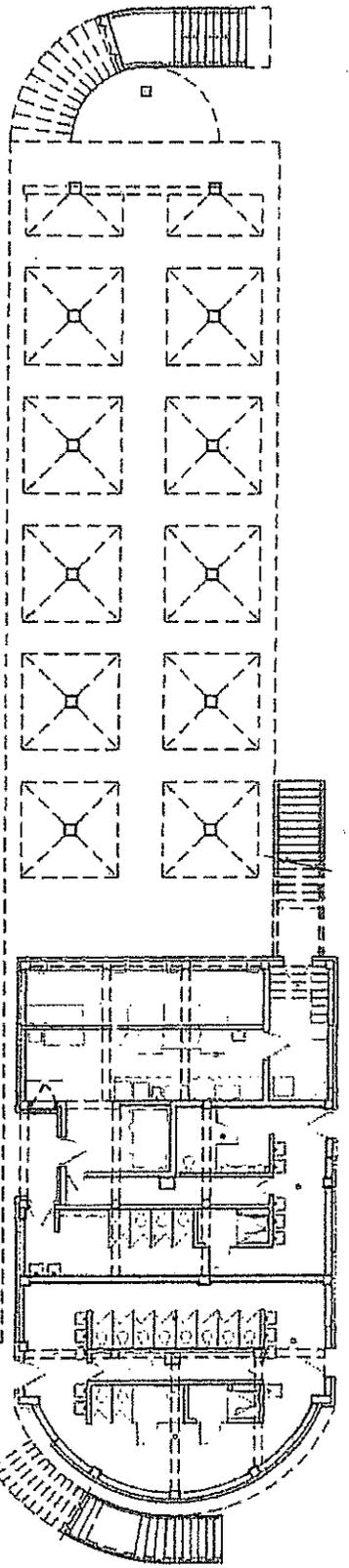
**solidstate**  
 Architecture  
 2110 S Delaware Ave.  
 Milwaukee, WI 53207  
 Tel: 414.231.2501  
 Fax: 414.487.2551  
 Email: info@solidstate-arch.com

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2 BRADFORD BEACH - SITE PLAN

SCALE: NTS



1 BEACH HOUSE GROUND FLOOR PLAN - OVERALL

SCALE: NTS

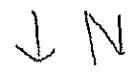
Doek Bradford, LLC  
 11/1/14 The Doek at Bradford Beach  
 2400 N. Lincoln Memorial Drive  
 Milwaukee, WI 53202

Brian C. Kowalski, Architect  
 5/23/19

**bh1**  
 76-1035  
 DATE: 03.28.12

Bradford Beach Renovations  
 2400 N. Lincoln Memorial Drive  
 Milwaukee, WI 53211

**solid state**  
 architecture  
 2918 S Delaware Ave.  
 Milwaukee, WI 53207  
 P: 414.221.2801  
 M: 414.467.2851  
 info@solidstatearch.com





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, June 12, 2019

**COMMITTEE MEETING NOTICE**

AD 12

SALAS, Brenda M, Agent  
El Coqui Bar, LLC  
2078 S 8th St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, June 18, 2019 at 08:45 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Karaoke, Dancing by Performers, Patrons Dancing, 1 Pool Table, and 5 Amusement Machines as agent for "El Coqui Bar, LLC" for "El Coqui Bar, LLC" at 2078 S 8th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, June 12, 2019

**COMMITTEE MEETING NOTICE**

AD 12

SALAS, Brenda M, Agent  
El Coqui Bar, LLC  
1420B W Washington St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, June 18, 2019 at 08:45 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Karaoke, Dancing by Performers, Patrons Dancing, 1 Pool Table, and 5 Amusement Machines as agent for "El Coqui Bar, LLC" for "El Coqui Bar, LLC" at 2078 S 8th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:5-8-19  
Officer: PO Matthew Diener

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: El Coqui  
Address: 2078 S 8<sup>th</sup> St  
Phone: 414-231-9359

Owner: Brenda M SALAS  
Owner address: 1420 W Washington St #B  
City State Zip: Milwaukee, WI 53204  
Owner Phone: 414-510-0147  
Owner email: bsalas756@gmail.com

Licensee/Agent: same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: phone

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N  
Mon: 6a-2a  
Tue: 6a-2a  
Wed: 6a-2a  
Thu: 6a-2a  
Fri: 6a-2:30a  
Sat: 6a-2:30a

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

Alcohol:  Yes  No Class: D #: 0230587  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 3
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: 1 month +
21. Are there exterior cameras  Yes  No How many: 3
22. Are there interior cameras  Yes  No How many:

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned/posted capacity 64 inside, 15 outside patio  
 26. What is the minimum number of employees that will be on premise 1  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: 2  
 33. How will they be deployed: Interior 2 (1 by each door) Exterior  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector have wand at bar currently  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed? Patrons will be told to wait outside or leave  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The applicant stated that she will be putting in her own camera system once/if her license is granted. There are currently cameras inside the bar, but the old licensee will remove cameras, and currently doesn't know password to the system.

# Alcohol Concentration for 2078 S. 8th Street

City of Milwaukee, Wisconsin



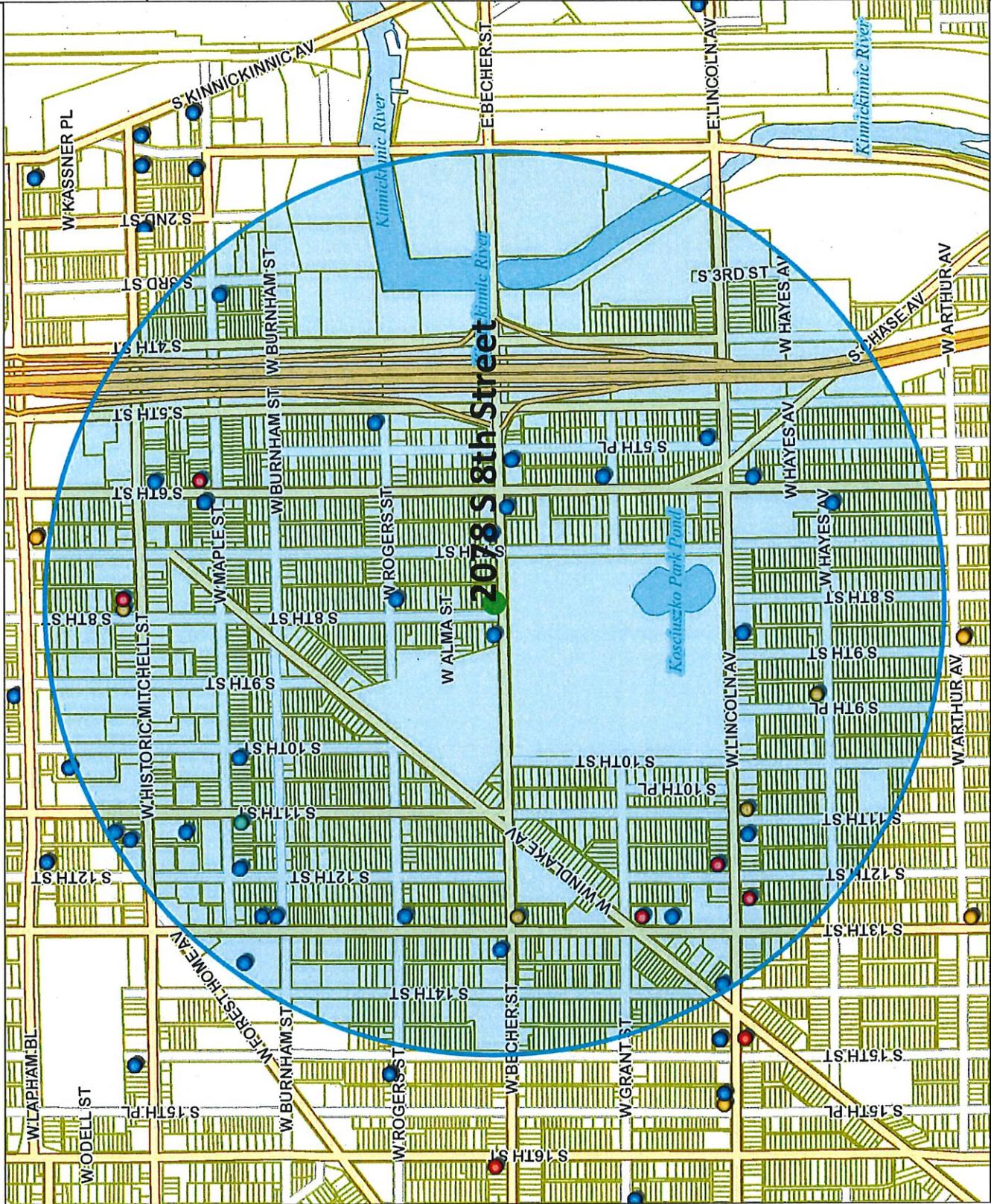
- Legend -**
- Street names 10,000
  - City limits
  - Freeways 15,000
  - Freeways
  - Exit ramps
  - Entry ramps
  - Ramps
  - Major streets 10,000
  - Streets 10,000
  - Waterways
  - Milwaukee Parcels
  - Alcohol licenses
    - Class A intoxicating liquor
    - Class A fermented malt beverage
    - Class A liquor and malt
    - Class B fermented malt beverage
    - Class B tavern
    - Class C wine retailer



**- Notes -**  
 Alcohol Establishments within a .5 Mile Radius Centered on 2078 S. 8th Street as of 04/23/2019.



Department of Administration - ITMD



Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin  
 Map Milwaukee: Property Information  
 Disclaimer  
 4/23/2019

Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 2078 S. 8th Street as of 04/23/2019.

License Summary  
 Class A Fermented Malt Beverage Retailer's License  
 Class A Malt & Class A Liquor License  
 Class B Fermented Malt Beverage Retailer's License  
 Class B Tavern License

Total	4
	5
	1
	28
<b>Grand Total</b>	<b>38</b>

Legal entity	Trade name	License	License type name	Total capacity	Room capacity	Address
Beer Town LLC	Beer Town	PARAMJIT KAUR, Agt	Class A Fermented Malt Beverage Retailer's License			1029 W Lincoln AV
GP Food Market LLC	Los Amigos	KARAMWIR K DHALIWAL, Agt	Class A Fermented Malt Beverage Retailer's License			2100 S 13TH ST
La Franja Grocery LLC	La Franja Groceries	Marco A Gonzalez, Agt	Class A Fermented Malt Beverage Retailer's License			2366 S 9TH PL
QUALITY DISCOUNT, LLC	QUALITY DISCOUNT	OMAR A ALI, Agt	Class A Fermented Malt Beverage Retailer's License			738 W HISTORIC MITCHELL ST
EL LUCERO LIQUOR, INC	EL LUCERO LIQUOR	HANIN K ABDELRAHIM, Agt	Class A Malt & Class A Liquor License			1132-A W LINCOLN AV
A & J POLISH DELI, INC	A & J POLISH DELI	JADWIGA T ROZAK, Agt	Class A Malt & Class A Liquor License			1215 W LINCOLN AV
MI Super Foods, & Liquor inc	MI Super Foods & Liquor	Gurinder S Nagra, Agt	Class A Malt & Class A Liquor License			2200 S 13th ST
LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM, Agt	Class A Malt & Class A Liquor License			552 W MAPLE ST
MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	Class A Malt & Class A Liquor License			732 W HISTORIC MITCHELL ST
Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	Class B Tavern License	49		1001 W MAPLE ST
LUPE'S SQUIRREL CAGE	LUPE'S SQUIRREL CAGE	GUADALUPE BERRIOS, SP	Class B Tavern License	49		1105 W Lincoln AV
La Salista Restaurant LLC	La Salista Restaurant	MAURIT PEREZ PEREZ, Agt	Class B Tavern License	45		1116 W HISTORIC MITCHELL ST
Tacos Gemelos Restaurant LLC	Tacos Gemelos Tacos	Juan G Antunez Gomez, Agt	Class B Tavern License	45		1139 W MAPLE ST
PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	Class B Tavern License	163		1300 W Burnham ST
Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	Class B Tavern License	45		1332 W LINCOLN AV
3 HERMANOS, INC	3 Hermanos Club	RAMON OROZCO, Agt	Class B Tavern License	129		1665 S 11TH ST
Manny's Club 69, LLC	Club 69	Manuel Escobar, Agt	Class B Tavern License	72		1725 S 11th ST
Greater Milwaukee Association of the Deaf inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	Class B Tavern License	49		1801 S 3RD ST
TRISKELE'S, LLC	TRISKELE'S	LYNN M WINTER, Agt	Class B Tavern License	80		1820 S 13th ST
La Borincana Restaurant inc	La Borincana Restaurant	Santa I Fret, Agt	Class B Tavern License	80		1832 S 13TH ST
EL ESCONDITE	EL ESCONDITE	SONIA M FANTAUZZI, SP	Class B Tavern License	110		1979 S 5TH ST
GUANAJUATO'S BAR	GUANAJUATO'S BAR	FRANCISCO GONZALEZ, SR, SP	Class B Tavern License	160		2000 S 13th ST
El Pacifico Nightclub	El Pacifico Nightclub	JUAN P SALAS, Agt	Class B Tavern License	156	Restaurant = 49, Hall = 107	2075-79 S 13TH ST
Carnitas Michetes	Carnitas Michetes	Alberto Morales, SP	Class B Tavern License	64		2078 S 7TH ST
SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	Class B Tavern License	64		2078 S 8th ST
KOZ'S MINI BOWL, INC	KOZ'S MINI BOWL	PEDRO L DALECCIO, Agt	Class B Tavern License	71		2101 S 6th ST
Americas Restaurant Lounge & Beer Garden LLC	Americas Restaurant Lounge & Beer Garden LLC	CAROL J KOSAKOSKI, Agt	Class B Tavern License	25		2222 S 13TH ST
The Clem-Pank Group LLC	On My Way Home Club 6	DEBI DAMRON, Agt	Class B Tavern License	99		2316 S 6TH ST
CEDAR INN	CEDAR INN	BLAS CERDA, Agt	Class B Tavern License	200		518-522 W LINCOLN AV
El Sunarti II, LLC	Sunarti	JOANNE M HUMSIK, SP	Class B Tavern License	94		551 W Becher ST
EL SALVADOR RESTAURANT	EL SALVADOR RESTAURANT	Ociel Escobar Luvianos, Agt	Class B Tavern License	75		600 W MAPLE ST
Los Lopez, LLC	El Patron	DAVID A ARIAS, SP	Class B Tavern License	NA		821-23 W LINCOLN AV
OLD TOWN SERBIAN GOURMET RESTAURANT, LLC	OLD TOWN SERBIAN GOURMET RESTAURANT	LORENZO R LOPEZ, Agt	Class B Tavern License			
Fast Break Bistro, LLC	Fast Break Cafe	NATALIA A RADICEVICH, Agt	Class B Tavern License			
Taqueria El Toro LLC	Taqueria El Toro LLC	Teresa M Mundell, Agt	Class B Tavern License			
TENTACIONES	Taqueria El Toro LLC	Torbio Perez Martinez, Agt	Class B Tavern License			
MESA GARIBALDI, LLC	TENTACIONES	MARTIN R SAAVEDRA, SP	Class B Tavern License			
	FIESTA GARIBALDI	VALDEMAR ESCOBAR, Agt	Class B Tavern License			



Wednesday, June 12, 2019

## Licenses Committee Notice of Hearing

2078 South 8th Street LLC  
1207 S 33rd St  
Milwaukee, WI 53215

Date: 6/18/2019  
Time: 08:45 AM  
Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Instrumental Musicians, Disc Jockey, Jukebox, Karaoke, Dancing by  
Performers, Patrons Dancing, 1 Pool Table, and 5 Amusement Machines  
SALAS, Brenda M, Agent  
El Coqui Bar, LLC at 2078 S 8th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*Sport Bar Entertainment*

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: 6-1-19
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Class B Tavern Lic.
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: what is necessary
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: DJ system

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Outdoor Smoking
- b. Number of Garbage Cans: Inside: 6 Locations: 4(BAR) 2(RESTROOMS)  
Outside: 1 Locations: Patio
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: MYSELF

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 2 and answer the following:  
 What are their responsibilities? GUARD THE ENTRANCES AND PREVENT PROBLEMS  
 Is security equipment used?  No  Yes If yes, describe ALARM SYSTEM  
 List their licensing, certification, or training credentials CERTIFIED
- d. Will there be security cameras?  No  Yes If yes, how many? 6 and list locations: 3 outside and 3 inside the bar.
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe CHECKING ID'S

## 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club  
 Night Club     Tavern     Cocktail Lounge     Teen Club  
 Banquet Hall     Sports Facility     Bowling Alley  
 Hotel/Motel: Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store  
 Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing  
 Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures  
 Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 600 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: BECHER

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: 2078 8th St LLC Phone Number: 414 745 5788

Business Owner Address: 1207 S. 33th St Milwaukee WI-53215

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM	30	<sup>21</sup> / <sub>24</sub> 25-75	
Monday	6:00 AM	2:00 AM	30	<sup>24</sup> / <sub>24</sub> 25-75	
Tuesday	6:00 AM	2:00 AM	30	<sup>24</sup> / <sub>24</sub> 25-75	
Wednesday	6:00 AM	2:00 AM	30	<sup>21</sup> / <sub>24</sub> 25-75	
Thursday	6:00 AM	2:00 AM	30	<sup>21</sup> / <sub>24</sub> 25-75	
Friday	6:00 AM	2:30 AM	30	<sup>18</sup> / <sub>24</sub> 25-75	
Saturday	6:00 AM	2:30 AM	30	<sup>21</sup> / <sub>24</sub> 25-75	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Brenda Salas  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

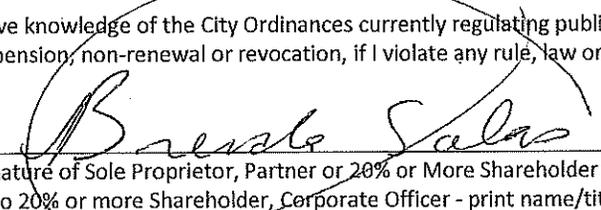
\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

<b>PREMISES ADDRESS:</b> <u>2078 S - 8th St Milwaukee WI 53204</u>			
<b>TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)</b>			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines • How many? <u>5</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox • -
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing •	<input checked="" type="checkbox"/> Karaoke •
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday &amp; Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
<b>PROMOTERS/SOUND AMPLIFICATION</b>			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>WHEN DJ IS ON PREMISES FRI - SAT - 7:30PM - 2:00AM</u>			
<b>LEGAL CAPACITY OF PREMISES</b>			
_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
<b>ACKNOWLEDGEMENT/SIGNATURE</b>			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>El Coqui Bar LLC</u>	
Premise Address: <u>2078 S. 8th St Milw. WI 53204</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>ALL INCLUDED WITH LEASE</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ <u>3500.00</u>	
d) Total amount paid for business \$ <u>0</u>	
e) Total amount paid for goodwill of the business \$ <u>0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	

See Application Information for a list of all required application forms.

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 6-1-19 Ends May 30 2020
- b) Monthly rental \$ 1600.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 1 year
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

**Signature**

Brenda Salas  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

El Cagari Bar LLC

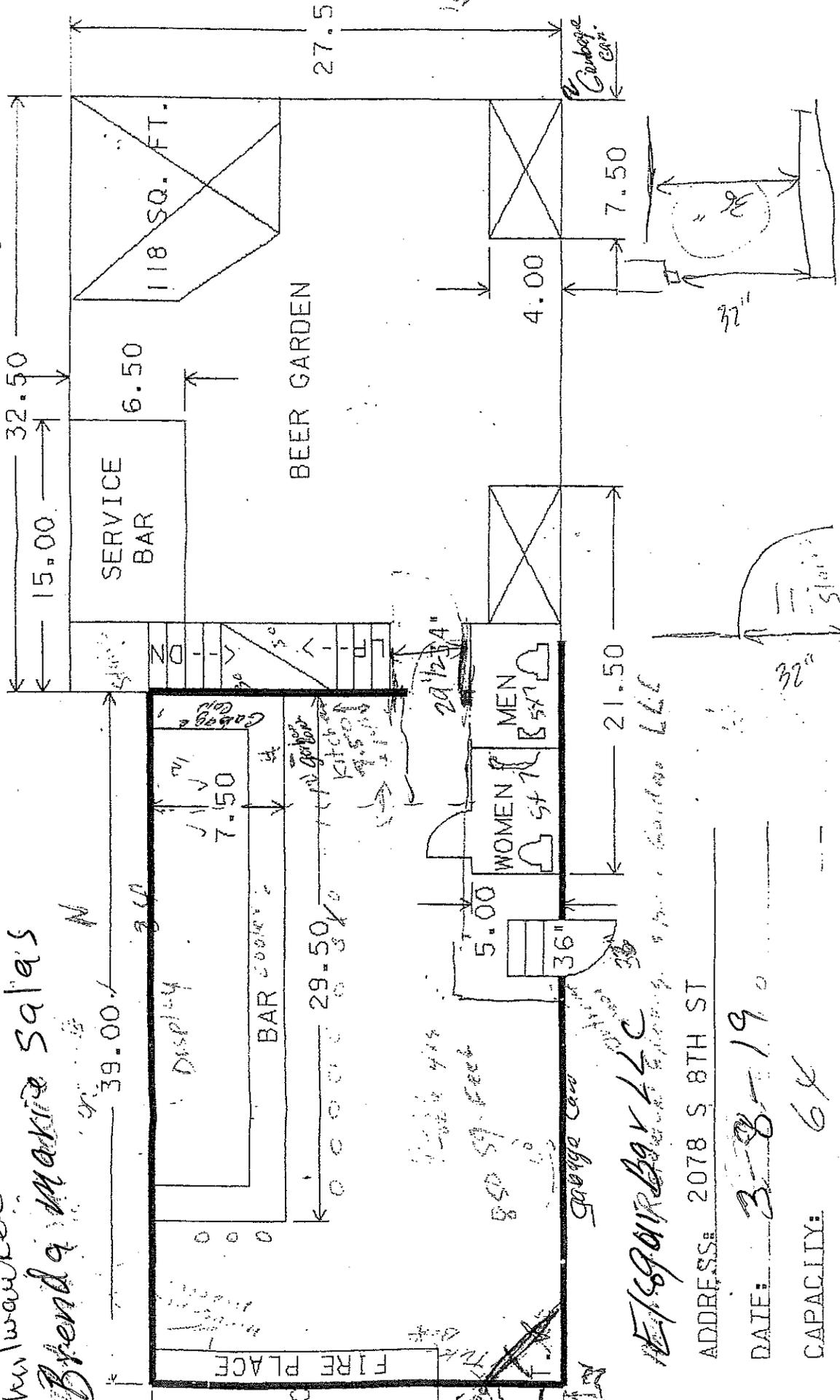
2078 S. 8th St

Wauwatke WI 53204

Brenda Marie Salas

2-26-18

Roger Street  
Alma St



El Cagari Bar LLC

ADDRESS: 2078 S 8TH ST

DATE: 3-8-19

CAPACITY: 64

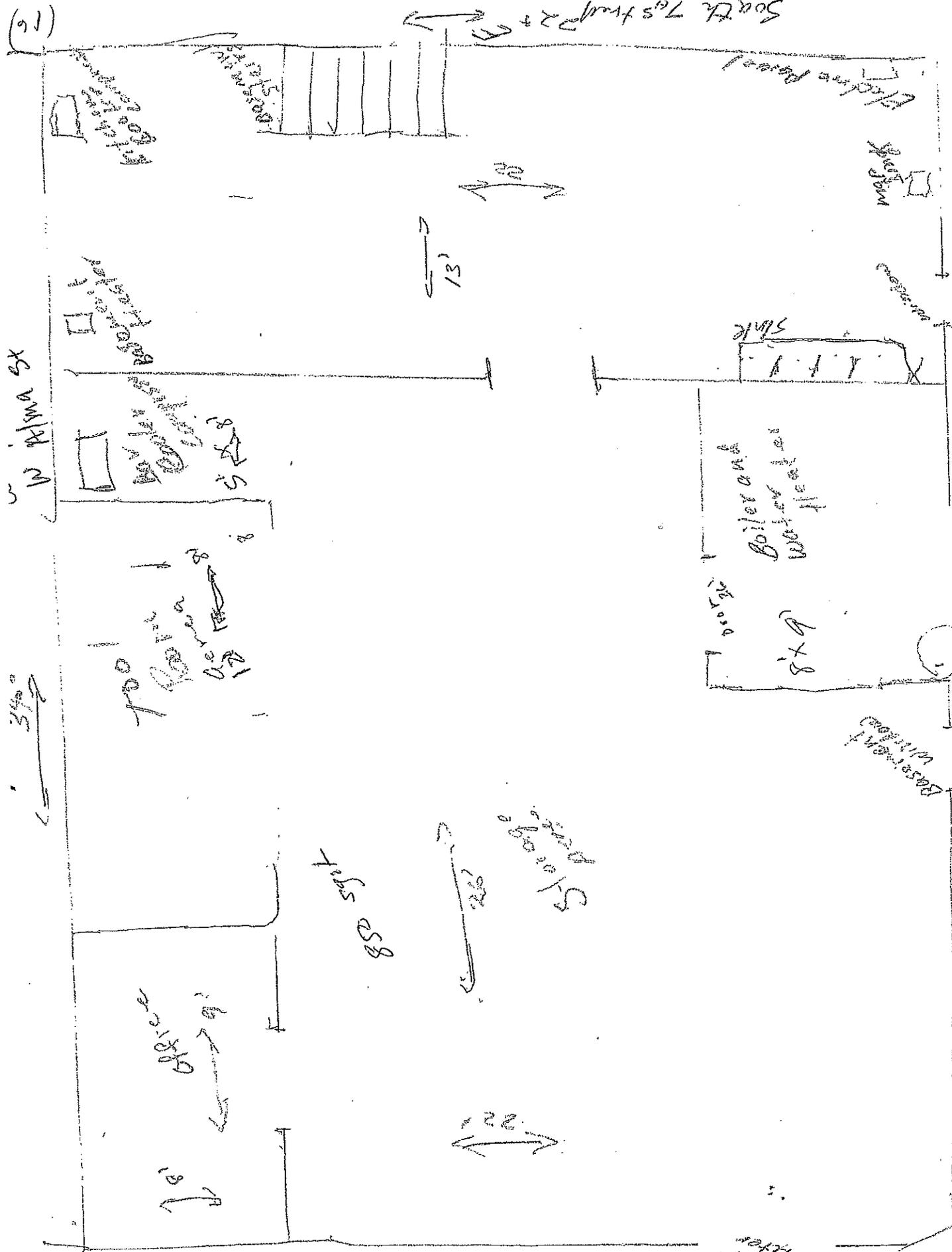
Becher Street C

Basement floor plan 2-26-18

South 8th Street

2078 S. 8th St  
Milwaukee Water Meter  
WI-53204

West Beacher St



(16)