



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Rocky Marcoux
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March 13, 2019

To the Honorable Members of the
Zoning, Neighborhoods and Development Committee
City of Milwaukee
City Hall, Room 205

Dear Committee Members:

File No. 181487 relates to a Minor Modification to the Detailed Planned Development known as St. Luke's Medical Center, Phase 2, to allow for additional wall signage on the existing building at 3355 West Forest Home Avenue, located on the south side of West Forest Home Avenue, east of South 34th Street, in the 11th Aldermanic District.

In 2003 a DPD was established for St. Luke's Medical Center – Phase 2 to allow construction of an Aurora Credit Union and Pharmacy, including a drive-through facility. The pharmacy will continue to occupy space in the balance of the building. This Minor Modification, requested by Poblocki Sign Company LLC on behalf of Aurora Health Care, Inc., would allow for additional signage for an incoming Educators Credit Union which is replacing an Aurora Credit Union.

In addition to replacing the signage on the existing building facing the parking lot, Educators Credit Union is requesting two additional signs (20.24 square feet each) to be placed on the existing drive through-canopy facing the parking lot, and the primary building facing West Forest Home Avenue. The signage will be 'type A' and internally illuminated. All other aspects of the DPD remain unchanged.

Since the minor modification is consistent with the previously approved DPD, and the proposed additional signage is Type A, consistent with the existing building wall signs, the City Plan Commission, at its regular meeting on March 11, 2019, recommended approval of the subject file.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Borkowski

