



# Compete Milwaukee 2019

Finance & Personnel Committee  
CCFN 181724  
March 20, 2019

## A Purpose – Not A Program

- Compete Milwaukee is a **5-part collaborative strategy**
- Match training and employment focus to sought-after skills and regional labor market
- Includes transitional jobs partnerships that leverage non-City funding
- Goals:
  - Growth in **sustained & unsubsidized employment**
  - Program model that **works for workers**
  - Long-term partnerships that match training with opportunity



## Transitional Jobs History

- 2014 – DPW Pilot w/ UMOS & MAWIB (CCFN 131797)
  - Partnership on potholes, DCF TANF funds
- 2015 – **Compete Milwaukee** funded in Adopted Budget (CCFN 140889)
  - Add MPD Ambassador program
- 2016 & 2017 – Re-size, focus on quality (CCFN 151082/167999)
  - Match placements to capacity
- 2018 – Trial effort with City contractors (CCFN 170905)
- 2019 – Expand placements



*Compete Milwaukee TJ participant Trilaina Qualls working on boulevard beds.*



*Compete Milwaukee TJ participant Michael Hall filling potholes in 2017.*

## Lessons Learned: Years 1-4

- Compete Milwaukee gets **results**
  - **85%** of 2015-17 alumni in unsubsidized employment as of June 2018
  - **\$3.4 million in post-program wages** earned by alumni (July 2018)
  - Cost-effective: **\$6,780** in City funds per TJ placement in 2018
- Compete participants' outcomes based on & meeting them where they are
- City funding for casework element is critical
- Buy-in from departments and supervisors also critical

Compete Milwaukee TJ participants Vincent Harrell and Michael Jordan adding curb markings for street parking in 2017.



## 2019 – Transitional Jobs

- 2019 Placements – Increase Program Capacity
  - 50+ City placements: DPW, DNS, and Port of Milwaukee
  - Increase crucial City service capacity
  - 20 Police Ambassadors
  - 18 Contractor placements w/ DPW and DNS
- 18 Contractor placements funded by Employ Milwaukee & CDBG:
  - Population – In & Out of School Youth (16-24)
  - Placement – City Contractors, City work as available and other qualified projects
  - Capitalize on City projects for training opportunities



Compete Milwaukee participants learn how to conduct a pre-trip inspection as part of their DPW CDL training.

# 2019 TJ Funding Alignment

	Placements	TANF	DOL	City Tax Levy	City CDBG*
Adult TJ – DPW, DNS, Port [UMOS]	50	\$488,027			\$281,500
MPD Ambassadors	20			\$135,000	
Young Adult – Contractors [Employ OSY]	18		\$179,370		\$68,500*

**City cost per participant: \$5,511**

As in prior years, funding from the WI Dept. of Children and Families, via UMOS, pays base wages.

In 2019, contractor placement base wages will be paid by Employ Milwaukee WIOA funds for In School & Out of School Youth.

Total non-City program funding is **\$667,397**

\* CDBG funds cover supplemental wage, Career Pathways training, and participant tracking by Employ Milwaukee

## What's Next?

- Info events and 2019 recruitment – upon Council passage
- Expand contractor pilot in 2019 – explore potential “pipeline” in other City contracts
- Support continued and expanded TJ funding by State agencies
- Share our success and grow this effort



Police Ambassador Class of 2016 being sworn in at the Safety Academy.



# COMPETE MILWAUKEE



**Daniel Mendez Hernandez** split his Compete Milwaukee experience between DPW – Electrical Services and ALLCON, a City SBE firm doing work on the Police Administration Building. He was hired full time by ALLCON, and continues to work for them on the PAB. Mayor Barrett highlighted his journey in his 2019 State of the City address at Fiserv Forum.