



6825 NORTH COVENTRY COURT  
MILWAUKEE WI 53224

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GENE@MANZA.NET

## EDUCATION

Doctoral Candidate in Leadership,  
Advancement of Learning and Service,  
Cardinal Stritch University (expected 2019)

MBA, Cardinal Stritch University, 2016

BS, Business Administration, Cardinal Stritch  
University, 2014

## CERTIFICATION

United State Air Force School of Languages  
Certified Interpreter Program, Spanish, 1996

## HONORS

The Milwaukee *Business Journal*  
40 Under Forty, 2003

PNC Circle of Excellence, 2011

Cardinal Stritch University Mission Driven  
Leader Award, 2016

## CIVIC APPOINTMENTS

Mayoral Appointment to Milwaukee  
Metropolitan Sewer District, June 2014

Mayoral Appointment to  
Employ Milwaukee, Oct 2017

Congressional Intern for Representative Jose  
E. Serrano 5th District of New York, 1990

# EUGENE P. MANZANET, MBA

*Use my leadership experiences to positively impact our community in a  
senior management role with a mission-driven organization.*

## EXPERIENCE

### PNC BANK NA

2006-PRESENT

#### *Vice President of Community Development/Relationship Manager*

My role as Community Development Banking (CDB) officer is a distinct banking officer in a line of business within PNC's retail bank that is primarily engaged in activities that strengthen low-to-moderate income (LMI) communities and geographies. CDB is the primary interface with organizations engaged in affordable housing, economic development, and financial education, community services for LMI individuals, and revitalization and stabilization of LMI areas. Primary accomplishments:

- Created the strategic plan for the branch growth and development of six De Novo branches in the LMI targets areas within the 75 million dollar PNC growth plan.
- Deployed \$350 million in tax credits amongst eight catalytic developments, including award-winning projects like St Marcus Lutheran School, Journey House, West Lawn Housing, Bradley Crossing, St Anne's Intergenerational Rehabilitation Center, and Sojourner House.
- Managed a \$60-million Commercial Loan portfolio
- Executed on \$24 million in loan-like investment and/or EQ2 investment portfolio
- Deployed more than \$1 million in grants to key partnerships that aligned with the bank's priorities in economic development, housing and early childhood education.
- Received the 2011 Circle of Excellence Award, awarded to select specialty sales managers at the discretion of Business Banking Management based on performance and high ranking in Business Banking Revenue Credit, Market Leadership, and Total Team Performance.

### MILWAUKEE METROPOLITAN SEWERAGE DISTRICT

2014-PRESENT

Mayoral appointment as a Commissioner with taxing authority for regional government agency that provides water reclamation and flood management services for about 1.1 million people in 28 communities in the Greater Milwaukee Area. Appointed chairman of the Personnel and Finance Committee in 2015.

### ST FRANCIS BANK /MID AMERICA BANK/ NATIONAL CITY

2005-2006

#### *Community Reinvestment Officer Wisconsin Market*

Managed and implemented key strategic plans that would meet the needs of the bank and community in the three key areas of the Office of the Comptroller of Currency examination of the bank.

#### *Vice President Community Lending Manager*

Managed a team of mortgage officers that would support and meet important CRA objectives in targeted LMI specific lending goals for the bank. Trained mortgage team to support to local housing community organization by providing products and services and financial education.

**US BANK**

1996-2005

*Regional Hispanic Small Business Coordinator*

Role was designed to grow small business development and sales production within the Hispanic market of Milwaukee.

*Branch Manager*

Retail Branch manager for the North 52nd Street Branch with responsibilities to grow sales production within the key retail business lines.

*Community Lending Officer*

Mortgage Lending officer with objectives of meeting targeted LMI specific lending goals for the bank. Provide support to local housing community organization by providing products and services and financial education.

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**LEADERSHIP**

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**UNITED STATES MARINE CORPS RESERVIST**

1994-2002

"Fox Co 2/24" Infantry Unit/ Military Occupation Specialty -  
Anti-tank Assault and demolition specialist

**BOARDS**

<b>Journey House</b>	<b>2007</b>
<ul style="list-style-type: none"><li>Chairman, Board of Directors</li></ul>	2015
<ul style="list-style-type: none"><li>Chair, Campus Housing for Youth Aging out of Foster Care</li></ul>	2015
<ul style="list-style-type: none"><li>Vice President, Felix Mantilla Little League</li></ul>	2014
<ul style="list-style-type: none"><li>Leader, Educational Cultural Exchange Program</li></ul>	2016
<b>Clarke Square Neighborhood Initiative</b>	<b>2008</b>
<ul style="list-style-type: none"><li>Treasurer</li></ul>	2008
<b>LISC Advisory Board</b>	<b>2007</b>
<b>WHEDA Tax Credit Advisory Board</b>	<b>2015</b>
<b>Milwaukee Choice Neighborhood</b>	<b>2016</b>
<b>Employ Milwaukee</b>	<b>2017</b>
<b>Bublr Bikes</b>	<b>2017</b>

**PRESENTATION/ SEMINARS**

- **First Time Homebuyer Educator** - conducted a HUD-certified course covering the fundamentals of obtaining and applying for a mortgage, reviewing key documents, and guidance through the processing of a loan.
- **Credit 101** – led a course on understanding credit reports, managing credit score.
- **Fraud Prevention/Credit Security** – led a course on securing financial data, and reviewing latest fraud schemes and practices.
- **Fundamentals of Money Management** – conducted a seminar on budgeting, reviewing money management systems, and daily personal finance management.
- **Small Business Management** – led a class on small business growth and development, cash flow management