

# Application To Renew A Sister City Relationship\*

City Clerk's Office  
City Hall, Room 205  
200 E. Wells Street

Milwaukee, WI 53202 PH: (414) 286-2221 WEB: [www.milwaukee.gov/sistercities](http://www.milwaukee.gov/sistercities)



APPLICATION ORGANIZATION		
Name	Irish Festivals, Inc (d/b/a CelticMKE)	
Mailing Address	1532 Wauwatosa Ave, Milwaukee, WI, 53213	
Website	www.celticmke.com	
PERSON IN CHARGE OF ORGANIZATION FOR MILWAUKEE		
Name	Mike Mitchell	Phone 414-476-3378
Mailing Address	1532 Wauwatosa Ave Milwaukee WI 53213	Email mikem@celticmke.com
SISTER CITY		
Name	Galway	Country Ireland Population 79,504
PERSON IN CHARGE OF ORGANIZATION FOR SISTER CITY		
Name	Keith Finnegan	Phone +353 872546951
Mailing Address	Galway Bay FM, Sandy Rd! Galway, IRE	Email kfinnegan@galwaybayfm.ie

## Please attach the following information:

### Information about the sister city:

- Areas of mutual interest and involvement between Milwaukee and the sister city in the areas of culture and business
- Details of communication and consultation with the sister city regarding the existing relationship
- Information regarding the local organizational structure in the sister city that supports the relationship including number of members, their professional and business background, names and contact information

### Information about the applicant organization:

- Organizational status (e.g. 501c-3). List Board of Directors and attach bylaws
- Number of members and their professional and business background
- Goals of the organization regarding the sister city relationship
- Current activities of the organization in relation to the sister city
- Methods the organization uses to meet the goals of the sister city relationship
- Financial base of the organization and funds available to support the sister city relationship
- Evidence of local community support for the sister city relationship, including additional financial support and interest in exchange program

**\*Note: Application for renewal of a sister city relationship must be submitted to the Sister Cities Committee not less than 6 months before the expiration of the existing relationship.**



November 21, 2018

RE: Galway, Ireland Sister City Five Year Renewal

On behalf of Irish Festivals Inc, CelticMKE, and its Board of Directors, we submit our request for renewal of the sister city relationship with Galway, Ireland. Irish Festivals, Inc. conducts our year-round business under the umbrella brand of CelticMKE, providing cultural enrichment through events such as concerts, craft fairs, and exhibits with the John J. Ward Irish Music Archives. We have many beneficial ties with Ireland and would be happy to provide assistance to anyone traveling to Ireland and make introductions for business leaders and elected officials as well.

There has been a relationship between Milwaukee Irish Fest and the City of Galway since 1993, and the Sister City Relationship between the City of Milwaukee and Galway City was officially recognized in 1997. The relationship was initiated by the Spirit of Galway group and has grown and solidified over the years. Galway representatives were instrumental in facilitating the visit in 2005 of Mary McAleese, President of Ireland, to honor Milwaukee Irish Fest's 25th anniversary. Eamon O'Cuiv, TD, grandson of Eamon de Valera (the first President of Ireland) and a Galway governmental representative, has visited numerous times as a Minister.

Each year, Galway has been well represented at our annual festival by dignitaries and elected officials. In 2018 we hosted the Deputy Mayor of Galway, Donal Lyons, as well as a diplomatic envoy representing several regions in Ireland. We are currently planning on an even larger contingency from Galway for the upcoming 2019 festival, as we will have a Galway Showcase and will highlight the culture and music of our Sister City in a preview celebration of their selection as the European Capital of Culture for 2020!

In a growing global economy, there are many opportunities for Milwaukee and Galway to support each other as our partnership continues to grow and we are grateful for the continued support of the City of Milwaukee and Alderman Murphy, Alderman Donovan, and Mayor Barrett.

Thank you for maintaining this exciting international program. If we can help provide any additional leadership to develop this partnership please let us know.

Sincerely,

Mike Mitchell  
Executive Director of Irish Festivals, Inc (CelticMKE)



## Mutual Interests of Galway and Milwaukee:

Both Galway and Milwaukee are coastal cities, with beaches and lakefront parks drawing visitors. Galway Bay is the mouth of the River Corrib, pairing with Milwaukee's position at the mouth of the Milwaukee River. Both cities feature frequent outdoor music festivals, creating a perfect opportunity to build connections and share talent between our countries.

The City of Milwaukee clearly benefits from this by having our Galway guests stay in Milwaukee, visit our many attractions, and spend their tourist dollars right here in the city. They make a point to comment on how the atmosphere in Milwaukee makes them feel right at home, even if they are across the ocean. On the Saturday of our festival, we host an annual Tourism Ireland luncheon for festival organizers from all across North America to network and plan their festivals. This luncheon is key for developing connections and plans for expansion of tourism in all regions that attend.

## Communication and consultation:

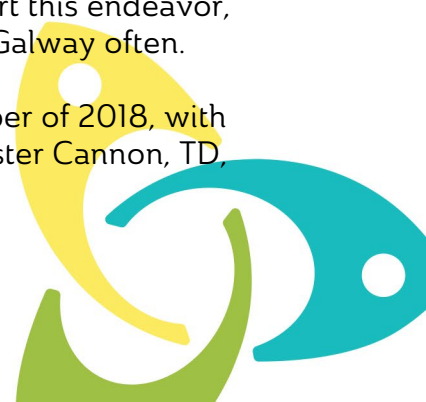
From the beginning, our primary contact with Galway has been Keith Finnegan of Galway Bay Radio and the Spirit of Galway. Galway Bay Radio is open and supportive of our partnerships, including supporting musical and cultural artists through airtime and presence. Keith Finnegan attends Irish Fest every year, and brings colleagues and fans with him. Several people representing different aspects of CelticMKE give interviews that are broadcast over Galway Bay Radio, giving Milwaukee a voice in Ireland.

In 2017, we welcomed Ciarán Cannon (TD), a Minister of State for Office of Public Works. In Ireland, the OPW is responsible for antiquities and historical artifacts throughout the country. Also attending the festival and a reception with City Hall were Senator Billy Lawless; Jim Shannon, MP; and Galway Mayor Pearce Flannery. In 2018, we welcomed the Deputy Mayor of Galway along with a delegation from governmental and private sector departments in Galway.

With the Galway showcase at the 2019 Milwaukee Irish Fest, we are making preparations for a larger presence from Galway. We have been working closely with not only Galway Bay Radio, but also the Galway 2020 organization as they prepare for their larger 2020 celebration.

In early 2018 CelticMKE hired a new Executive Director, Mike Mitchell. One of his first opportunities allowed him to travel to Ireland and meet with the Spirit of Galway group in order to strengthen our ties with the organization. We sent a group of 7 representatives from CelticMKE to meet with local dignitaries in Dublin. Part of that discussion was to lay the foundation for the 2019 Galway Showcase. As a part of being a showcase, we will be educating our festival attendees about Galway through our Cultural Pavillion and Hedge School lectures. Also customarily as a part of the Showcase, Irish Fest will typically feature about 10 bands from the area, and a chef from the region as well. To support this endeavor, we have been in contact with Keith Finnegan and others from the Spirit of Galway often.

We hosted the Association of Irish and Celtic Festivals Conference in October of 2018, with several cultural representatives from Galway in attendance, including Minister Cannon, TD, and The Spirit of Galway and Galway Bay Radio.



### Local organizational structure:

Irish Festivals, Inc is a registered 501c3 organization operating under the CelticMKE branding, with a focus on cultural education and entertainment. We house North America's largest collection of Irish Music artifacts in the Ward Irish Music Archives.

We currently have 13 members on our Board of Directors and a paid staff of 6 employees. Most of our needs are met by the over 400 key volunteers that serve in all areas, from building maintenance to office staff to festival duties.

### Current Board Members:

Linda Clark Klibowitz  
*President*  
Matt Jendrzeczyk  
*Vice President*  
Catherine Ward  
*Past President*  
Bernie McCartan  
*Secretary*  
Linda Daley  
*Treasurer*

Nancy Flagg  
John Daley  
Colleen Kennedy  
Peter LaBonte  
Dave Modlinski  
Stewart Oliver  
Mona Pliskie  
Ed Ward

### Financial Base:

As a registered 501c3 organization, CelticMKE (Irish Festivals, Inc) gathers revenue from patrons, grants, and sponsorships in addition to the income from events such as our signature event, Milwaukee Irish Fest. The festival always hosts a sizable Galway constituency which is made up of political delegates, media guests, performers, and other guests. In 2017, we took in 2.6 million in revenue, with 2.5 million in expenses. We do not separate funds spent specifically on the relationship with Galway, but consider the maintenance of our partnership to be an integral part of the festival culture and our year-round mission.

### Local Organization Goals:

The mission of CelticMKE, home of Milwaukee Irish Fest, is to promote and celebrate all aspects of Irish, Irish American and Celtic cultures, and to instill in current and future generations an appreciation of their heritage. By partnering with Galway, we are able to tap into their knowledge and resources for bringing the Irish and Celtic cultures here to Milwaukee.





### Current Activity and Methods Used to Meet Goals:

Most of the focus for our partnership with Galway is centered around festivals. Galway 2020 used one of the performances of We Banjo 3 at the 2018 Milwaukee Irish Fest to announce them as Official Cultural Ambassadors of Galway to the world.



*We Banjo 3 receiving their Official Ambassador jackets on stage with Fintan Maher, Communications Director of Galway 2020 (Center), and Keith Finnegan (second from the right).*

We are also considering hosting a Sister City Gathering as a part of the 2019 Milwaukee Irish Fest, where representatives from each US city currently in a Sister City partnership with Galway would be invited to the festival for networking and exchange. Keith Finnegan is the Galway contact for all 5 cities, and is assessing the viability of this event.

All of this is leading up to the Preview of Galway 2020, where the organization will use the 2019 Milwaukee Irish Fest to kick off their global campaign around Galwegian culture. The campaign centers around the single year European Capitol of Culture recognition, but Galway 2020 is invested in a 3 phase strategy that extends into 2025. We are looking forward to continuing our partnership with them as they pursue their goals and expand the global influence of Galway.



Aside from the newer relationship with the 2020 group, we enjoy a continued strong relationship with Galway Bay FM and the ties that come with that partnership. We continue to explore ways to promote Milwaukee through their base, and work together to provide quality entertainment and authentic exchange between our cultures.



**BY-LAWS**  
**OF**  
**IRISH FESTIVALS, INC.**

**ARTICLE I**

**OFFICES**

The principal offices of the corporation in the State of Wisconsin shall be located in the County of Milwaukee. The corporation may have other offices either within or without the State of Wisconsin, as the Board of Directors may designate or any business of the corporation shall require from time to time.

**ARTICLE II**

**BOARD OF DIRECTORS**

Section 1: General Powers

The Board of Directors shall elect the officers and shall manage the business and affairs of the corporation. The Board of Directors shall have complete control over and management of the property, affairs and business of the corporation with power to borrow money and to authorize its general officers to execute in the corporate name bills, notes, and other evidence of indebtedness and to mortgage the property of the corporation for that purpose. No contract shall be made or expense incurred on behalf of this corporation except in accordance with rules prescribed and approved by the Board of Directors. Additionally, the Board of Directors shall elect the members of the Board of Directors of the corporation.

Section 2: Meetings

The annual meeting of the Board of Directors shall be held on the first Tuesday of the month of January in each year, at the hour of 7:00 o'clock P.M. for the purpose of electing directors and officers and for the transaction of any other business as comes before the meeting. If the day fixed for the annual

meeting shall be a legal holiday in the State of Wisconsin, such meeting shall be held as soon thereafter as conveniently may be. If the election of the directors and officers shall not be held on the day designated herein for the annual meeting of the directors or at the adjournment thereof, the Board of Directors may cause the election to be held at a special meeting of the Board of Directors as soon thereafter as conveniently may be. Special meetings of the Board of Directors may be called by or at the request of the Executive Director, President, Secretary or any five (5) directors.

### Section 3: Number, Qualifications and Term Limits

Directors shall be residents of the State of Wisconsin.

The number of voting directors of the corporation shall be no more than twenty (20) nor less than (12). of which will be voting members. Except as otherwise specified in this section, the term of office for each elected director shall be three (3) years. Each director shall hold office until his or her successor shall have been appointed.

The Incorporator shall be a permanent voting member of the Board of Directors for so long as he may be willing and able to serve. In the event that his position should become vacant for any reason, it may be filled and thereafter treated as any other elected position on the Board.

The Immediate Past President of the Corporation shall be an ex officio, voting member of the Board of Directors for an indefinite term commencing when he/she leaves the office of President and ending when his/her successor becomes the Immediate Past President. In the event that the Immediate Past President's position on the Board of Directors becomes vacant for any reason, the position shall remain vacant until the next succeeding Immediate Past President qualifies to assume the position.

The Executive Director shall be a non-voting director of the corporation.

All Directors except the Incorporator, the Immediate Past President and Executive Director shall be limited to serving no more than three (3) consecutive three year terms. A former Director may run for an additional term on the Board after not less than a one year (12 month) absence from the Board.

#### Section 4: Election

The election of all voting directors, except the Incorporator and the Immediate Past President, shall be conducted at the annual meeting of the corporation. A majority of votes cast shall be necessary for election. Nominations and balloting shall be held in accordance with rules, policies and procedures adopted or amended by the Board of Directors from time to time, but no less than 30 days prior to any election for which such rules, policies and procedures are to be in effect.

#### Section 5: Notice

Notice of any special meeting of the Board of Directors shall be given at least forty-eight (48) hours before the start of the meeting, either personally, or by mail, telephone, e-mail, or by any other means reasonably calculated to give actual notice of the meeting to each director at his or her home or business address. Such notice may be given either orally or in writing. Attendance at any special meeting by a director shall constitute waiver of any deficiency in notice to that director.

#### Section 6: Quorum

A majority of the number of voting directors holding office at any given time shall constitute a quorum for the election of officers and for the transaction of any business at any meeting of the Board of Directors except as otherwise provided herein.

#### Section 7: Removal

Any director may be removed from office for cause by the affirmative vote of two-thirds (2/3) of the Board of Directors at a special meeting of the Board of Directors called for that purpose.

#### Section 8: Vacancies

Except for the seat designated for the Immediate Past President, a vacancy in any seat on the Board of Directors because of death, resignation, removal, disqualification or otherwise may be filled by the Board of Directors not later than the next annual meeting for the unexpired term.



Section 9: Compensation of Directors

No director shall be entitled to compensation for services rendered to the corporation in the course of his or her holding a seat on the Board of Directors. The Board may authorize reasonable compensation for services of value performed by a director independent of his or her position as a member of the Board of Directors.

**ARTICLE III**

**OFFICERS**

Section 1: Number

The principal officers of the corporation, all of whom shall be directors, shall consist of an Executive Director, President, Vice-President, Secretary, Treasurer and the Immediate Past President, each of whom shall be elected by the Board of Directors with the exception of the Immediate Past President, whose position shall be ex officio. Such other officers and assistant officers as may be deemed necessary by the Board may be designated and elected by the Board at any time, in its discretion. Such other officers and assistant officers need not be directors.

Section 2: Election and Term of Office

The principal officers shall be elected each year by the Board of Directors at the annual meeting of the corporation. Each such officer shall hold office for one year, or until his or her successor is chosen and qualified, until his or her death, and until he or she shall have resigned, or, until he or she shall have been removed in the manner provided in these By-Laws, whichever shall first occur.

Section 3: Removal

Any officer elected or appointed by the Board of Directors may be removed by the Board of Directors whenever, in its judgment, the best interest of the corporation will be served thereby.

#### Section 4: Vacancies

A vacancy in any principal office because of death, resignation, removal, disqualification or otherwise shall be filled by the Board of Directors for the unexpired term of office.

#### Section 5: Duties of Officers

A. EXECUTIVE DIRECTOR. The Executive Director shall be the principal operating officer of the corporation, reporting to the Board of Directors. The Executive Director shall serve as a non-voting member of the Board of Directors, the Executive Committee, and all of the committees of the corporation, and shall carry out the directives of the Board of Directors.

B. PRESIDENT. The president shall be the principal executive officer of the corporation. He/She shall see to it that all resolutions and policies of the Board are carried into effect; he/she shall be ex officio a member of all committees of the corporation; he/she shall have the general powers and duties of supervision usually vested in the Chairman of the Board of a non-stock corporation.

C. VICE-PRESIDENT. The Vice-President shall perform all of the duties of the President during the latter's absence or disability, and shall succeed to the office of President in the event of withdrawal or resignation or removal of the President for any reason. The Vice-President shall also perform such other duties as shall be assigned by the Executive Committee.

D. SECRETARY. The Secretary shall keep the Minutes of the Board of Directors' meetings, see that all notices are given in accordance with the By-Laws, be custodian of the corporate records and in general perform all duties incident to the office of Secretary.

E. TREASURER. The Treasurer shall have charge and custody of and be responsible for all of the funds and securities of the corporation and shall report to the Board of Directors concerning the status of the same at each of the regular meetings of the Board of Directors as well as at the annual meeting.

F. IMMEDIATE PAST PRESIDENT. The Immediate Past President shall serve as a consultant to the Board of Directors and other Officers of the Corporation, providing the benefit of his/her knowledge and experience to foster and maintain continuity of

leadership. He/she may also represent the Corporation in official or ceremonial capacities as requested or authorized by the Board of Directors or the President.

G. ASSISTANT OFFICERS. Each Assistant Officer, if any, shall perform such duties as are assigned by the Board of Directors.

Section 6: Compensation of Officers

No officers, with the exception of the Executive Director of the Festival, shall be entitled to compensation for services rendered to the corporation in the course of holding his or her office. The Board of Directors may authorize reasonable compensation for services of value to the corporation performed by an officer independent of his or her office.

**ARTICLE IV**

**EXECUTIVE COMMITTEE**

Section 1: Powers

The Executive Committee shall have and may exercise, when the Board of Directors is not in session, the powers of the Board of Directors in the management of the affairs of the corporation, except action in respect to the election or removal of officers or board members.

Section 2: Membership

The Executive Committee shall consist of the Executive Director, President, Vice-President, Secretary, Treasurer and Immediate Past President of the corporation.

Section 3: Meetings

The Executive Committee may hold regular meetings, monthly or as it may otherwise determine, at such places and times and upon such notice, either oral or written, as it may, in its discretion, determine. Special meetings of the Executive Committee may be called at any time by the President or Executive Director, or by any two (2) of its members, either personally, or by mail, email, or telephone. Four members of the Executive Committee shall constitute a quorum for all purposes if the Corporation has a serving Immediate Past President. Three members of the Executive Committee shall

constitute such quorum if the Corporation does not have a serving Immediate Past President.

## **ARTICLE V**

### **BOARD OF TRUSTEES**

#### Section 1: Creation and Membership

The Board of Directors may, at its discretion and at any time, create a Board of Trustees composed of individuals interested in the advancement of the purposes of the corporation and who, by reason of their position, education or experience, are well suited in the opinion of the Board of Directors to advise and assist the Board in carrying out its functions.

#### Section 2: Function, Powers and Duties

The Board of Trustees shall be an advisory body only and shall consult with, advise and assist the Board of Directors of the corporation at such times, in such a manner, and with respect to such affairs of the corporation as the Board of Directors shall from time to time request. The Board of Directors may consult with one, any, or all of the Trustees or request advice or assistance from one, any or all of the Trustees as the Board of Directors may, in its discretion, from time to time determine.

#### Section 3: Term of Office

Each Trustee shall be appointed for an initial term ending on the date of the first meeting after the annual meeting immediately following the date of their appointment. Each Trustee may be appointed for succeeding one-year terms, at the discretion of the Board of Directors, without limitation.

#### Section 4: Compensation

No Trustee shall be entitled to compensation for services rendered to the corporation in the course of his or her duties as a Trustee. The Board of Directors may authorize reasonable compensation for services of value rendered to the corporation by a Trustee independent of his or her position as a Trustee.

## ARTICLE VI

### CONTRACT, LOAN, CHECKS AND DEPOSITS

#### Section 1: Contracts

The Board of Directors may authorize any officer or officers, agent or agents to enter into any contract or execute and deliver any instrument in the name of the corporation and on its behalf, and such authorization may be general or confined to specific instances.

#### Section 2: Loans

No loan shall be contracted on behalf of the corporation or evidences of indebtedness shall be issued by the corporation unless authorized by or under the authority of a resolution of the Board of Directors. Such authorization may be general or confined to specific instances.

#### Section 3: Checks, Drafts, Etc.

All checks, drafts or other orders for the payment of money, notes or other evidences of indebtedness shall be issued in the name of the corporation; shall be signed by and in such manner as shall from time to time be determined by or under the authority of a resolution of the Board of Directors.

#### Section 4: Deposits

All funds of the corporation not otherwise employed shall be deposited from time to time to the credit of the corporation in such banks, trust companies or other depositories as may be selected by or under the authority of the Board of Directors. Surplus funds of the corporation may be invested by the Board of Directors from time to time in such securities as the Board of Directors may, in its discretion, determine are best suited for conservation and growth of the corporation's assets.



## ARTICLE VII

### COMMITTEES

#### Section 1: Creation and Membership

The Board of Directors may create such committees as it shall from time to time, in its discretion, determine as necessary to carry out the purposes of the corporation. Each committee shall be composed of such individuals as the Board of Directors may determine including but not limited to members of the Board of Directors. The President of the corporation shall be an ex officio member of each committee of the corporation and may designate one member of the Board of Directors to act as a liaison to a particular committee. The chairperson and all members of any committee shall be appointed by the President of the corporation, subject to the approval of the Board of Directors. The term of the chairperson and all members of each committee shall expire on the last day of the term of the President who appointed the members of the committee. In the event that the President who appointed the members of the committee withdraws or is removed from office for any reason before the end of his or her term, the term of the members of any committee appointed by that President shall continue until the last day of the term of that President if he or she had served his or her full term in office. Notwithstanding the foregoing, the Board of Directors may remove the chairperson or any member of any committee, or may dissolve any committee at any time, in its discretion.

#### Section 2: Powers and Duties

The committees created under Article VII, Section 1 of these By-Laws shall have such duties and shall exercise such powers as determined by the Board of Directors from time to time in its discretion. Each committee shall, by its chairperson or other designated representative, report to the Board of Directors on a regular basis.

#### Section 3: Compensation

No member of any committee of the corporation shall be entitled to compensation for services rendered to the corporation in the course of his or her duties as a member of such committee. The Board may authorize reasonable compensation for services of value performed by a member of a committee independent of his or her position on a committee of the corporation.

## **ARTICLE VIII**

### **INDEMNIFICATION OF DIRECTORS AND OFFICERS**

Each present and future director and officer of the corporation shall be entitled, without prejudice to any other rights he or she may have, to be indemnified and held harmless by the corporation from any and all liabilities and associated expenses, including cost of defense, arising in any way out of their activities for or on behalf of the corporation, to the full extent allowed by Chapter 181, Wis. Stats. with respect to directors, as may be amended from time to time. For purposes of this article, officers and directors shall be treated identically.

## **ARTICLE IX**

### **FISCAL YEAR**

The fiscal year of the corporation shall begin on the 1<sup>st</sup> day of January and end on the 31<sup>st</sup> day of December in each year.

## **ARTICLE X**

### **AMENDMENT OF BY-LAWS**

These By-Laws may be amended or any part thereof repealed by a two-thirds (2/3) majority of all directors present at any regular or special meeting of the Board of Directors of the corporation, provided that the proposed amendment shall have been submitted in writing and read at a previous meeting of the Board of Directors and notice of the proposed amendment shall have been mailed to the directors at least twelve(12) days before the meeting at which the amendment will be considered for adoption.

## **ARTICLE XI**

### **RULES OF PROCEDURE**

The rules of procedure at meetings of the Board of Directors, Executive Committee, Board of Trustees, and any other committees of this corporation shall be according to Robert's Rules of

Order, so far as applicable and when not inconsistent with these By-Laws. The rules of procedure may be suspended by a majority vote of those present and voting at any meeting.

## **Article XII**

### **DERIVATIVE ACTIONS**

Members of the Board of Directors, individually or otherwise, shall not under any circumstances be authorized or permitted to bring derivative actions against the Board of Directors, the corporation, or any of its officers.

## **ARTICLE XIII**

### **STATUS**

This corporation is a non-stock, not for profit corporation organized under Chapter 181 of the Wisconsin Statutes, 1977, as may be amended from time to time, and is not conducted for pecuniary profit. Notwithstanding anything to the contrary in these By-Laws, all aspects of the operation of the corporation shall be conducted in accordance with applicable laws, rules and regulations for tax exempt organizations, including but not limited to Section 501(c)(3) of the Internal Revenue Code of 1954 as may be amended from time to time.

Reviewed and revised May, 2010.