September 17, 2018

Attn: Department of City Development
City of Milwaukee Arts Board

Dear Reader:

RE: City of Milwaukee/Flag Design

I feel that I must write this letter concerning the above-mentioned subject.

It is disturbing that the contest winner is proclaimed to be the "Citizens' Flag." Did the citizens ever get to vote on that matter?

I find this new flag to be disturbing. It is somber and lacking the real symbolism of Milwaukee. That design could be from anywhere. Why is the so-called rising sun white? Navy blue is too dark. Why a yellow sky? Historically a yellow flag represented quarantine displayed on a ship coming into port to warn people away. Should the city really select this flag as their own?

The "official flag" of Milwaukee proudly proclaims the city name as does our state flag. The colors are bright and cheerful and it's full of tradition and symbolism. There is a sense of community showing home, any holy building and industry. It also represents Major League baseball where Milwaukee won the World Series. Also our unique city hall is depicted surrounded by a halo of a gear representing the industry located here.

Financially it would be an enormous expense to replace the official flag with the so-called "People's Choice!" (Is that just a copy of Princess Diana being named the "People's Princess?")

I would appreciate your taking the above into consideration when making a final decision by December 31st and will be keeping close watch on the outcome.

Sincerely yours,

Helena Jakubovic
3100 W. State St.
Milwaukee WI 53208