# A new symbol for Milwaukee



- it should be different from the flag of any
- other country, place or people; it should be
- significant; it should be readily distinguishable
- at a distance; the colors should be well
- contrasted and durable; and lastly,
- and not the least important point,
- it should be effective.

# A flag defined

A flag should be simple and readily made;





**Greater Together** is a nonprofit organization that embraces collaboration and creativity to drive fair and just inclusion into Greater Milwaukee's Creative Industries so all can participate, prosper, and reach their full potential.







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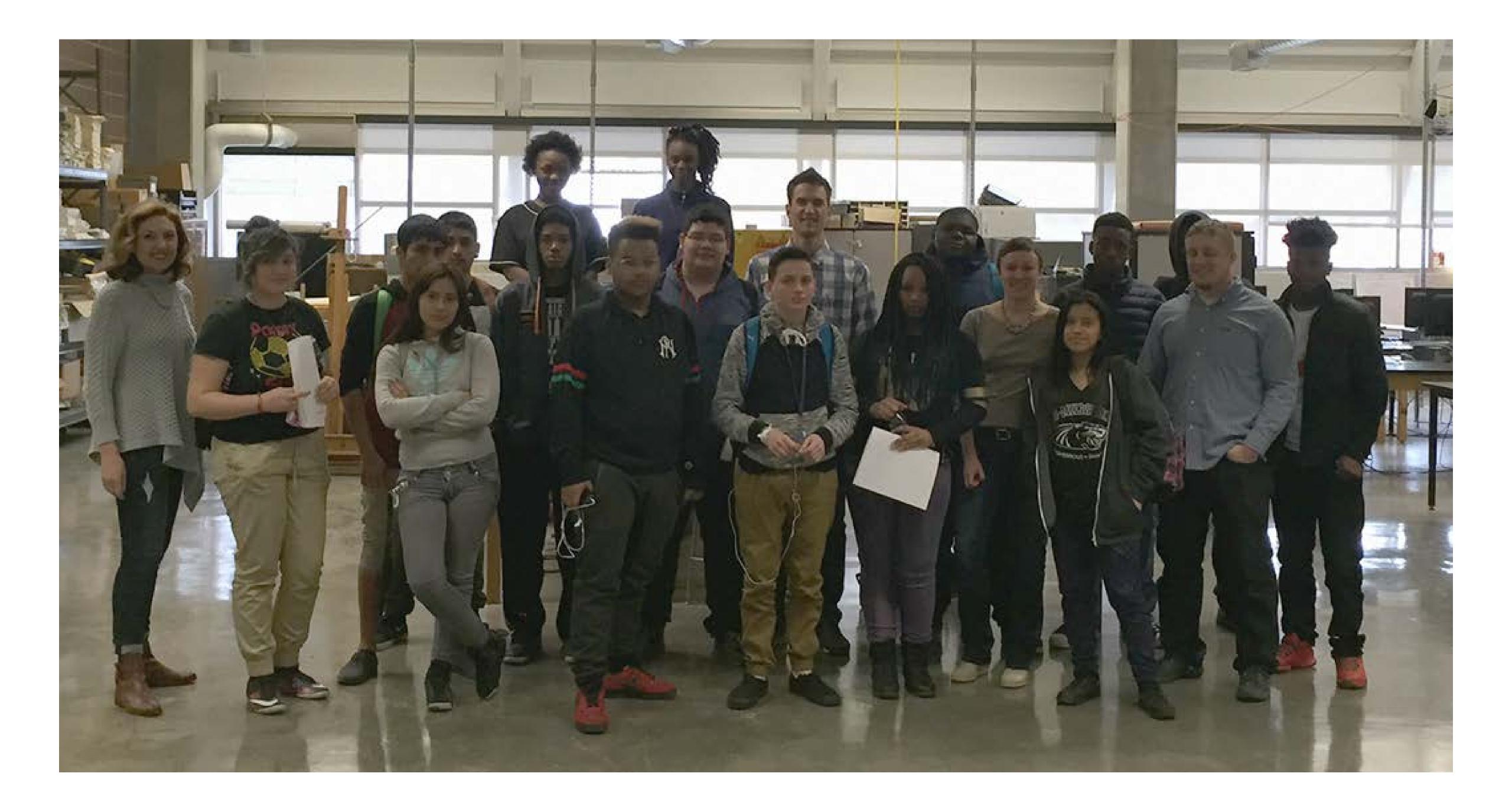
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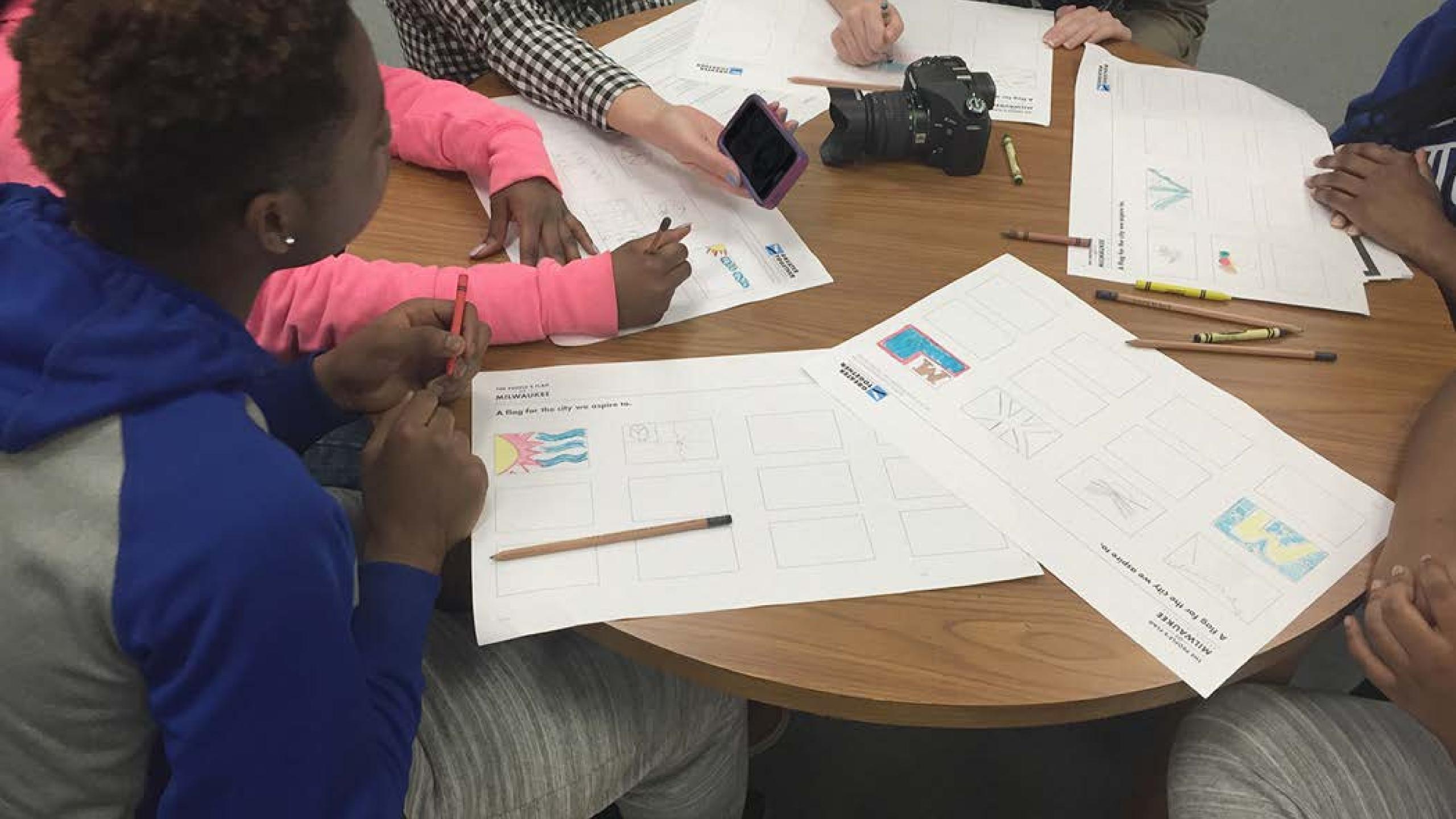
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# flag design submissions received from the public



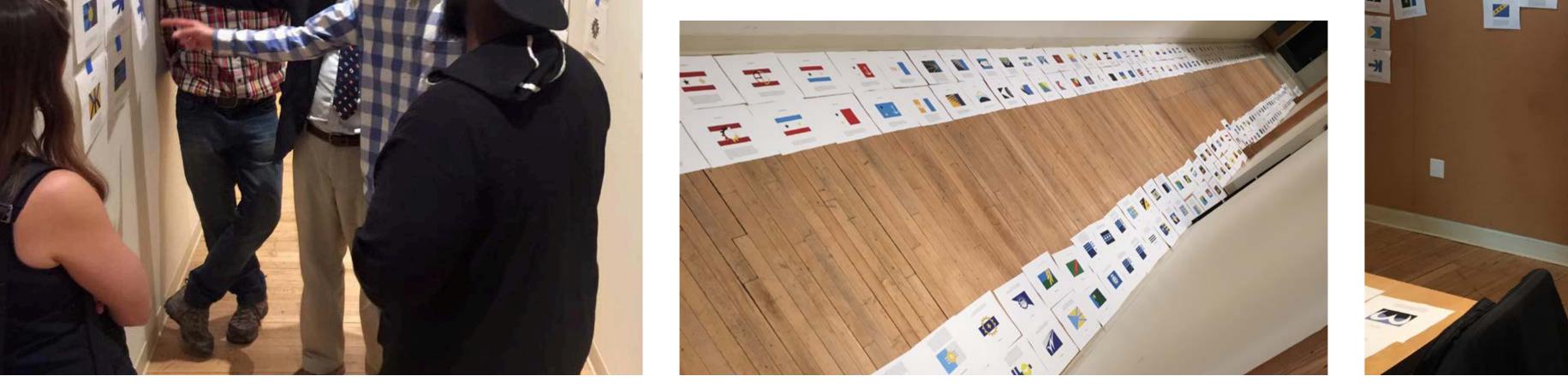


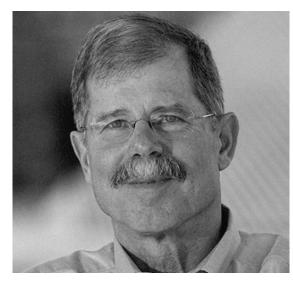




Ted Kaye



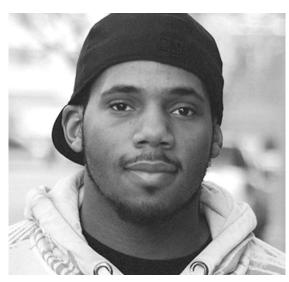








Jena Sher



Xavier Ruffin



Steve Kodis







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Leah Vukmir (R-Wauwatosa) eral legislators who sit on the t nette rushed out of the meetin ter the decision was reached. Frenette's attorney, Frankly

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Xavier Ruffin (from left). Steve Kodis and Ken Hanson print and look over entries to the flag design competition at Hanson Dodge Creative.

#### FLAG Finalists to be on display

From page 1

that it includes County Stadium on it, "Barrett said. Inspired by Mars, a local graphic designer named Steve Kodis is now on a mission to

create a new flag for the city. "I stumbled onto Milwau-

something so much better. We could have such a cooler ling." Kodis has since devoted much of the last year to an effort to redesign a new flag. He launched a website chronicling the movement. The People's Flag of Milwaukee, and teamed up with Ken Hanson, the executive directorofforganization devoted to promoting racial and economic equality. Together, new organized an ambitious contest to design a mew flag for the city. To cold have never, ever done it on my own." Kodis said. He said the effort went he

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"I stumpled onto withwate kee's flag," Kodis said. "Inter-nally, when I saw it, I just sort of said, 'Man, we could have adderman pulling together several contest entries onto one flag.

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### Three Rivers Cameron Pothier

Milwaukee's three rivers flow from the land into the lake, with a large disc representing the city united and our brewing history.



#### "M" Star **DeChazier Stokes-Johnson**

Four "M"s connect to form a cream-colored star representing Milwaukee on the blue lake, its Native American roots, and symbolizing the city's bright future.





### Cream City Star Jon Grider

The six points of the star symbolizes the three original sections of the city, its three rivers, representing Milwaukee as the "Cream City" and the largest in Wisconsin.



#### **Sunrise Over the Lake Robert Lenz**

The sun rising over Lake Michigan symbolizes a new day. The light blue bars in its reflection represent the city's three rivers (Milwaukee, Menomonee, Kinnickinnic) and three founding towns (Juneau Town, Kilbourn Town, Walker's Point). Gold represents our brewing history and white symbolizes unity.





#### Golden Arrow Chanya Hughes

Milwaukee's past, present, and future, moving in a positive direction, symbolized through its rivers, brewing history, and the lake, with white echoing the art museum.

## rating responses received from the public





5.469941061 out of 10 5.923182711 out of 10



4.836345776 out of 10





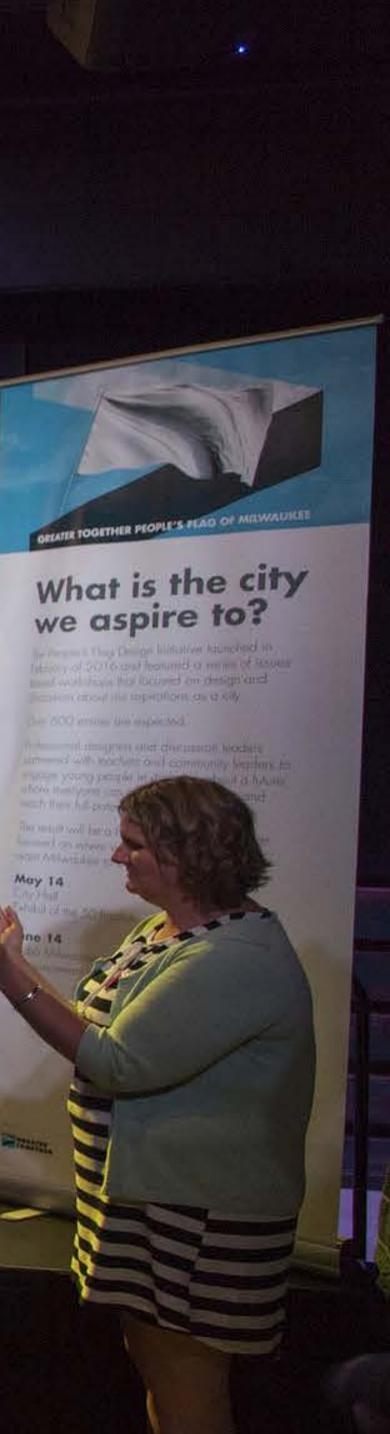
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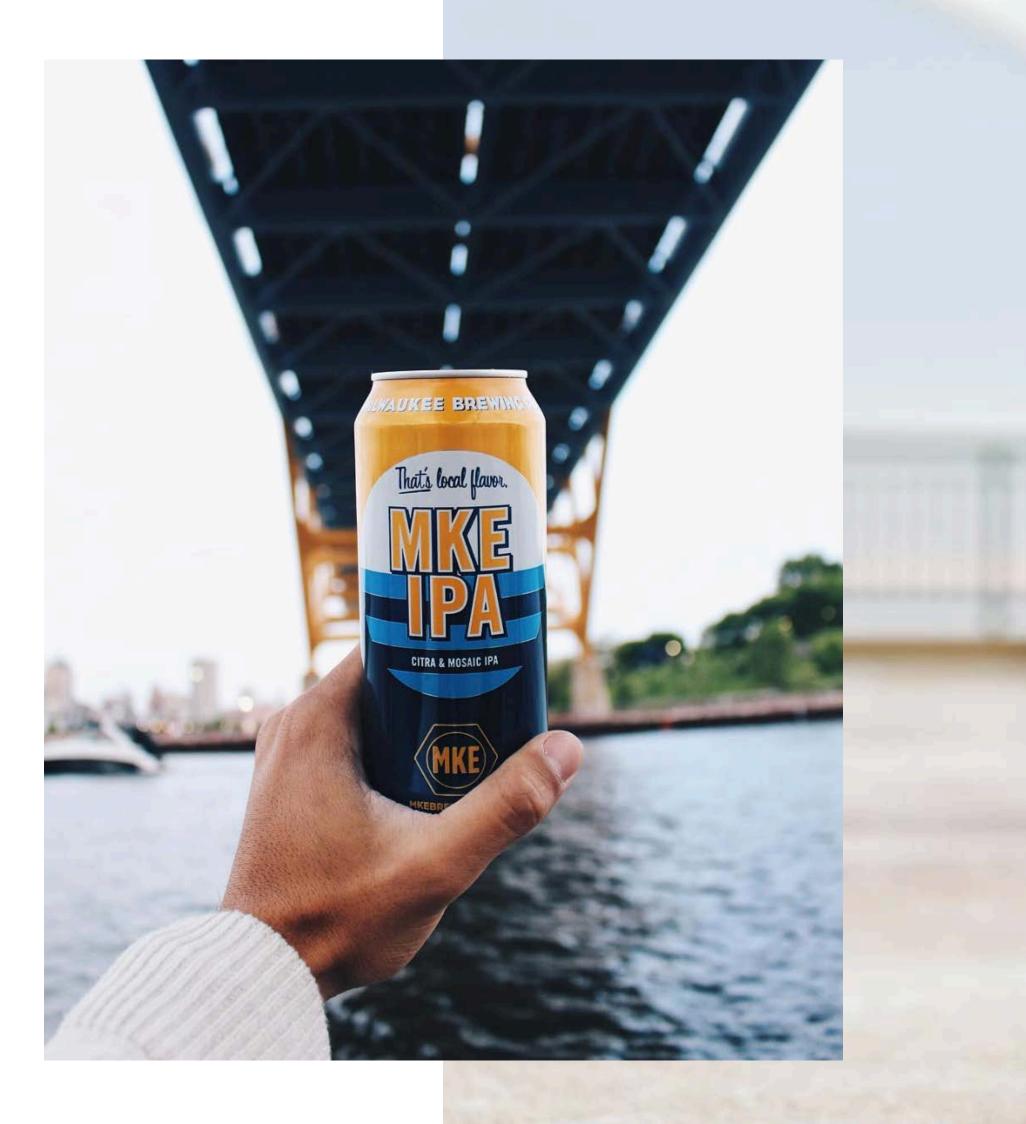














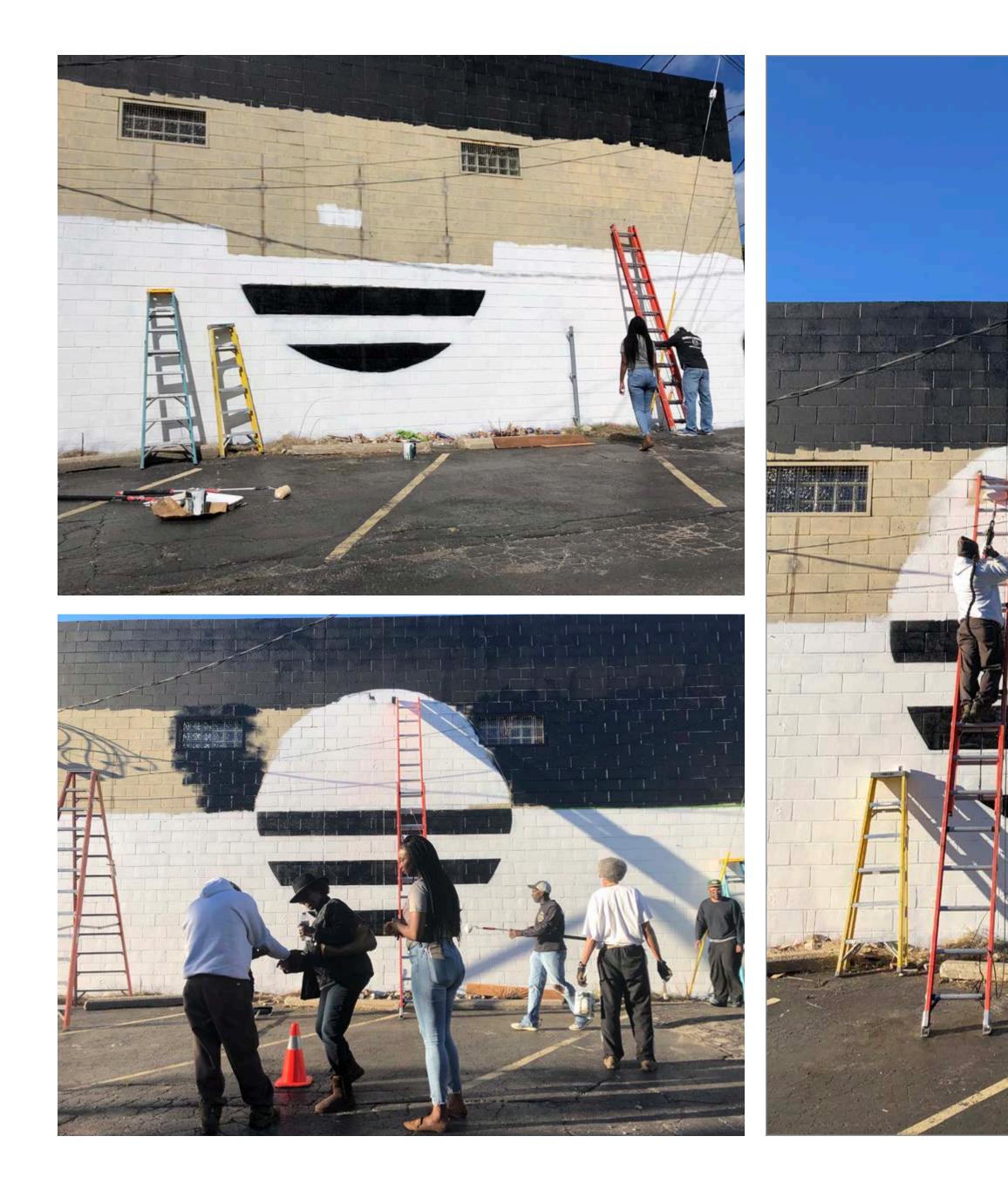
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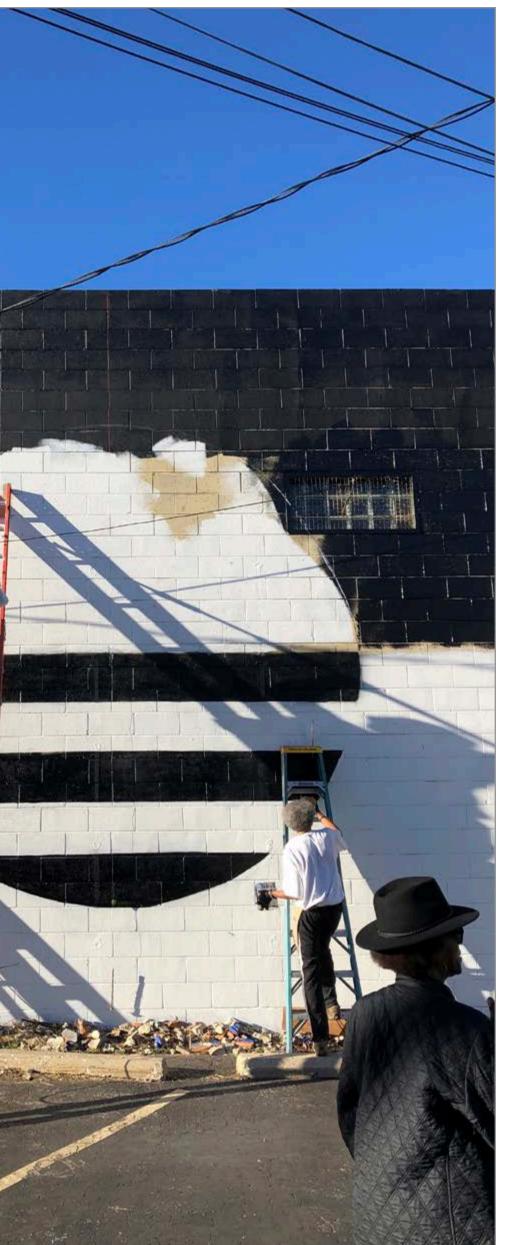








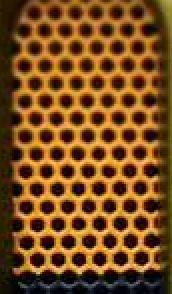












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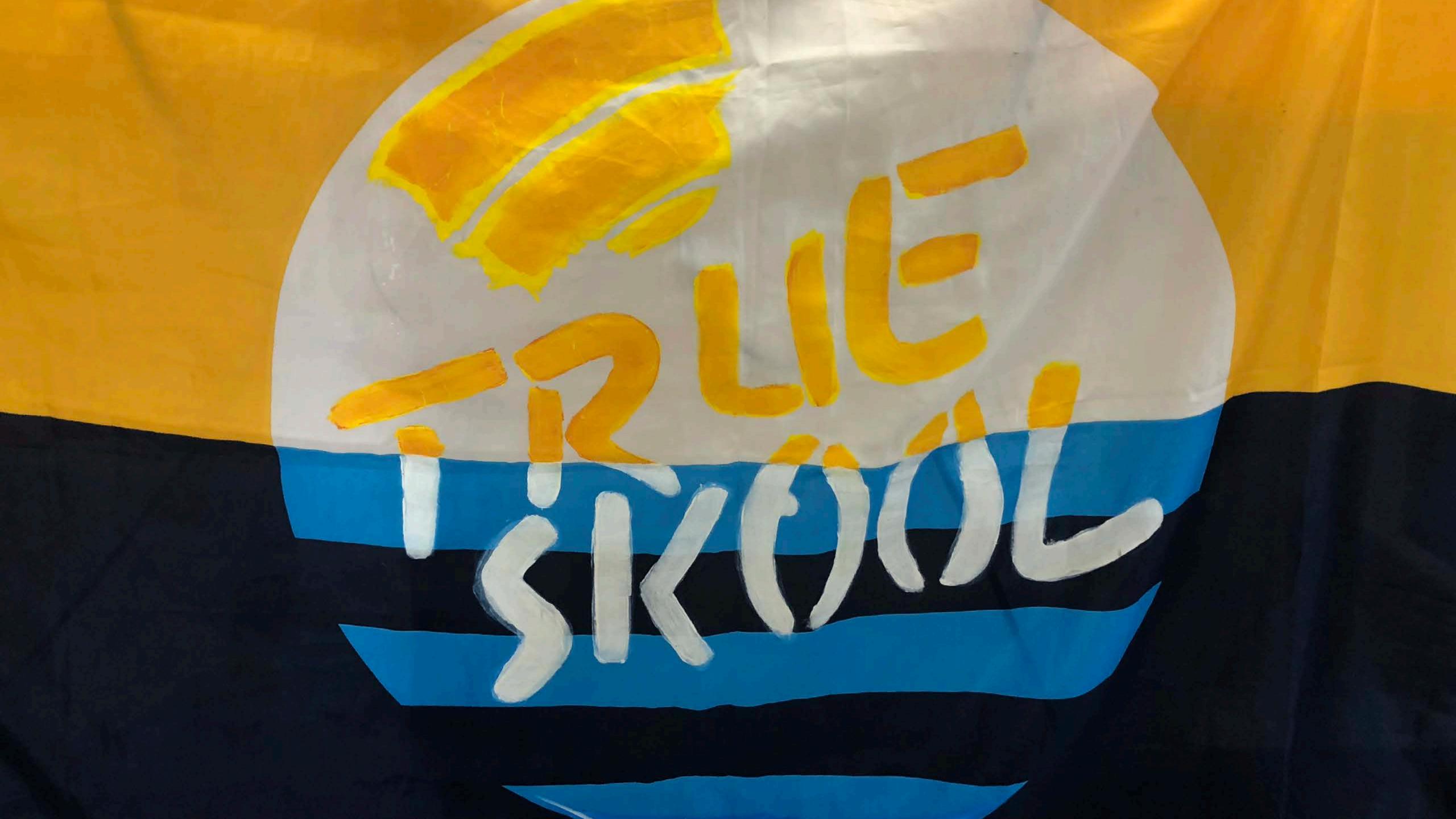




























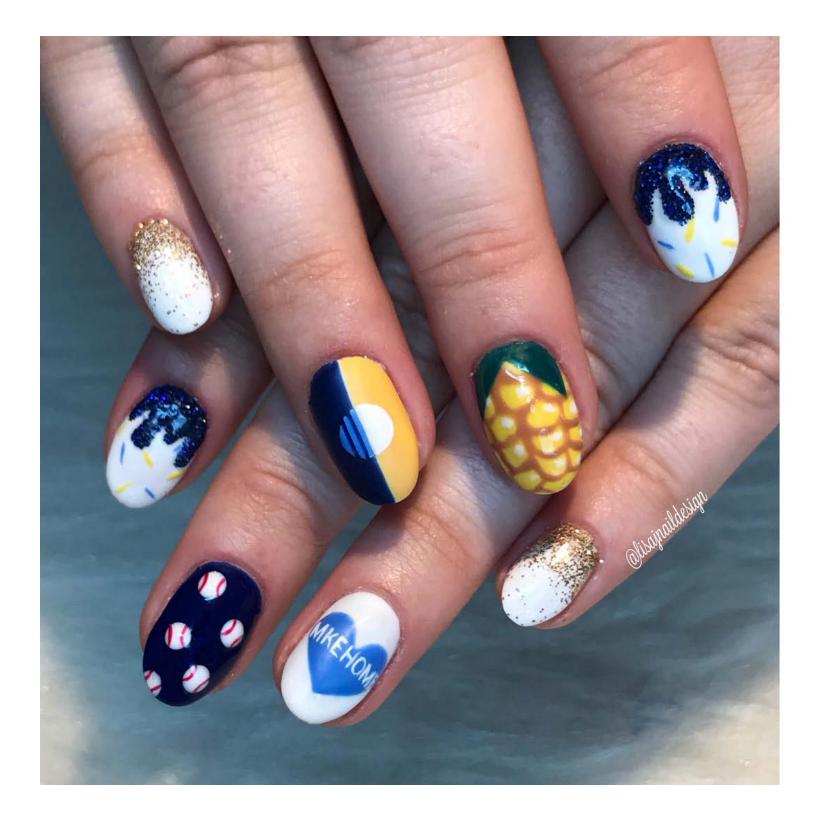




















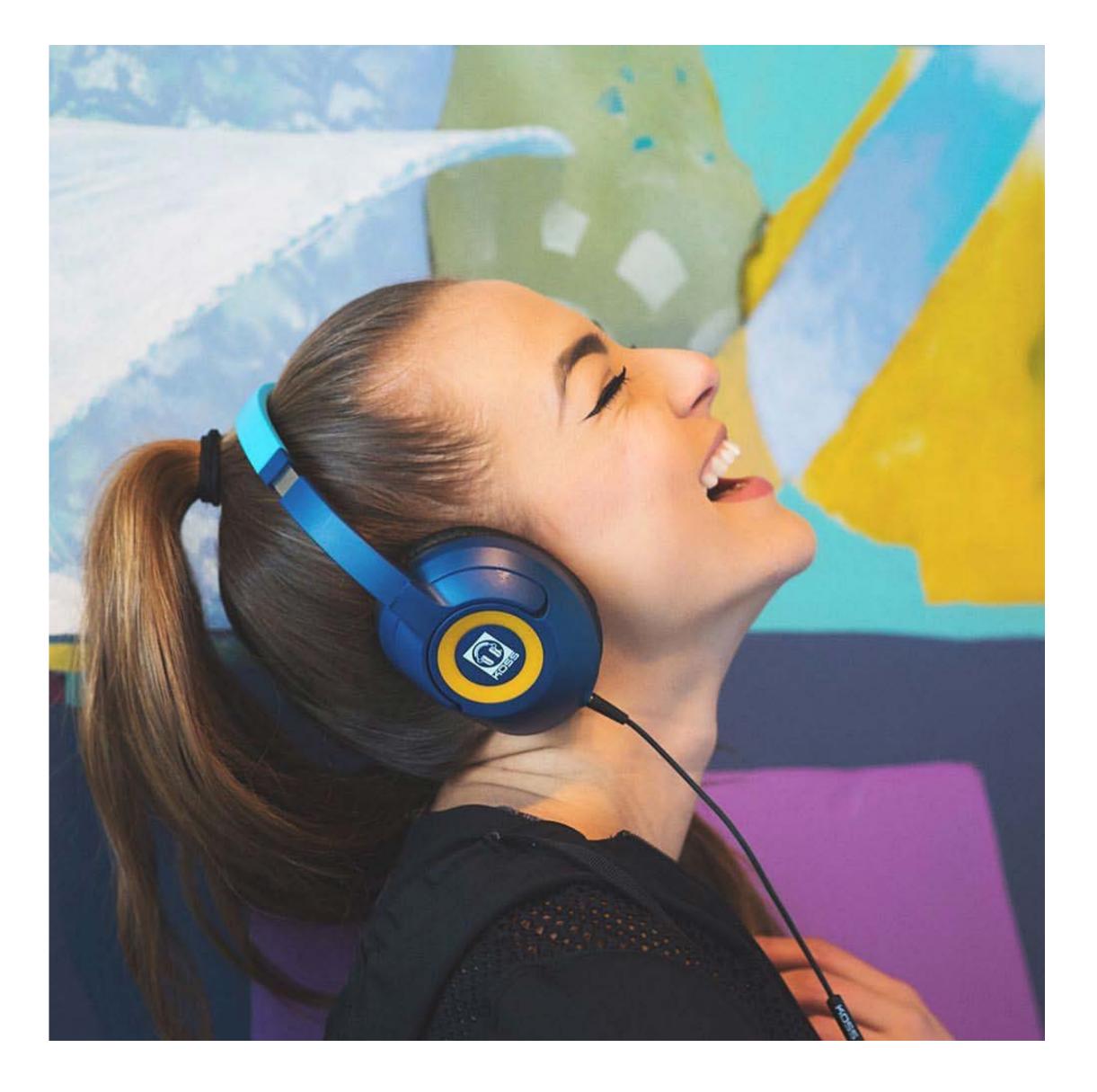






















Thank you.