



4201 North 27th Street, 7th Floor
Milwaukee, WI 53216
TEL 414-444-8200
FAX 414-444-8201
www.nwscdc.org

October 2, 2018

Letter of Support for File #180914 & File #180922

Dear Alderman Bauman, Alderman Borkowski, Alderman Donovan, Alderman Kovac, and Alderman Murphy,

Thank you for taking up file number 180914, an ordinance establishing a Complete Streets committee, and file number 180922, a substitute resolution approving a Complete Streets policy for the City of Milwaukee, at the October 3, 2018 Public Works Committee meeting. The Northwest Side Community Development Corporation (NWSCDC) fully supports passage of these two items.

Over the last year, we have been working with several community partners and residents to build grassroots support for a Complete Streets policy that can improve health, safety, and mobility for the people of Milwaukee. We have found that residents have serious concerns about the safety of streets in neighborhoods on the Northwest Side of the City, and we've been trying to help tackle the issue of reckless driving and safety for all road users for well over a year. We hope that passing the Complete Streets policy and establishing a Complete Streets committee will serve as valuable first steps towards addressing these safety concerns and help improve our City.

We support the Complete Streets policy because it will make streets safer and support more transportation options for all Milwaukee residents. We further want to ensure that the benefits of safe and complete streets are realized by all residents of the City, regardless of age, ability, socioeconomic status, or mode of transportation.

The Complete Streets policy can have a positive impact on safety and accessibility for everyone, which can improve health, educational attainment, economic self-sufficiency, and the attractiveness of Milwaukee for residents, visitors, and businesses. Passing a Complete Streets policy is just the start. In order to ensure that real change will occur, we are committed to building a culture of safety through community education, public awareness, and encouragement that prioritizes people and curbs reckless driving.

We thank you for your time, look forward to engaging in this initiative, and encourage you to support these files.

Sincerely,

A handwritten signature in black ink, appearing to read "Howard Snyder".

Howard Snyder
Executive Director