

**From:** [Dawn McCarthy](#)  
**To:** [Lee, Chris](#)  
**Subject:** Fwd: ZND Agenda Item #26/ #180168 Substitute resolution relating to the Permanent Historic Designation of the property at 2635 West Greenfield Avenue  
**Date:** Tuesday, September 18, 2018 1:13:36 PM

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Hi Chris,  
I should have copied you on this email this morning. Sorry.  
If still possible, please add to the record.  
Dawn McCarthy

----- Forwarded message -----

**From:** **Dawn McCarthy** <[dmccarthy@milwaukeepreservation.org](mailto:dmccarthy@milwaukeepreservation.org)>  
**Date:** Tue, Sep 18, 2018 at 8:29 AM  
**Subject:** ZND Agenda Item #26/ #180168 Substitute resolution relating to the Permanent Historic Designation of the property at 2635 West Greenfield Avenue  
**To:** [khalif.rainey@milwaukee.gov](mailto:khalif.rainey@milwaukee.gov), Alderman Robert Bauman <[rjbauma@milwaukee.gov](mailto:rjbauma@milwaukee.gov)>, "Perez, Jose" <[JoseG.Perez@milwaukee.gov](mailto:JoseG.Perez@milwaukee.gov)>, [mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov), [Russell.Stamper@milwaukee.gov](mailto:Russell.Stamper@milwaukee.gov)  
**Cc:** [joster@milwaukee.gov](mailto:joster@milwaukee.gov), [chatal@milwaukee.gov](mailto:chatal@milwaukee.gov), [jsterr@cautmuseums.org](mailto:jsterr@cautmuseums.org)>, [pzanghi@milwaukeepreservation.org](mailto:pzanghi@milwaukeepreservation.org)

Dear Committee Chair Rainey,

We are writing this letter in support of historic designation of the property at 2635 West Greenfield Avenue. Regrettably we are unable to have a representative present to speak to the committee in person this morning.

Our reasons for support include:

- The City of Milwaukee Historic Preservation Commission has determined that the property has historic significance.
- The property is listed as a contributing building to the Layton Boulevard Historic District listed on the National Register (NR) of Historic Places. City of Milwaukee property records include the information that the building is historic. The NR listing allows property owners to use historic tax credits to restore and rehab their buildings but does not prevent demolition.
- Losing a contributing building could affect the entire National Register District, and threaten tax credits that other property owners may use to restore their properties.
- Once the building is gone, it's gone, and these types of buildings will never be built again. A building like this provides affordable housing opportunities and provides opportunities for small business owners. This property is an important asset in the neighborhood.
- Historic buildings such as the Lorenz/Harris Pharmacy Building contributes to the sense of place in this neighborhood; it shows the history and evolution of the development of this area in Milwaukee. VISIT Milwaukee surveys show that the historic character of Milwaukee is frequently mentioned as a reason they enjoy visiting.
- Anecdotally, we are often told that people have moved to Milwaukee because of the City's strong sense of place.

- The school might explore other options, to make this work for both the school and the neighborhood. There has not been a community-wide meeting, so most in the neighborhood are not aware of the plans to demolish the building.

Thank you for your consideration.

Sincerely,  
Dawn McCarthy, Interim Executive Director  
Milwaukee Preservation Alliance  
PO Box 510642  
Milwaukee, WI 53203