Nova Grober-Beschta Salon Nova & Lash Boutique Milwaukee 2581 N Downer Ave Milwaukee, WI 53211 414-273-6682 C-414-213-6682

Co-Owner of Salon Nova since 2008 Co-Owner of Lash Boutique Brookfield since 2012 Co-Owner of Lash Boutique Grafton since 2015

I have been a patron of Downer Ave since the Coffee Trader days. Moving our salon from Brady St to Downer Ave has been very beneficial for our business. We enjoy supporting all the businesses on Downer and look forward to the continued growth for Downer Ave as a whole. I would love to be able to participate in helping the Downer BID increase awareness and growth of our great business district.