

Ms. Elmer,

In regards to the building at 2635/2637 W. Greenfield Avenue, I am writing as a private citizen of the City of Milwaukee (homeowner at 717 S. 36th Street) in support of approving the application for its historic designation at the hearing on August 6th. The property on the southeast corner of Greenfield Avenue & Layton Boulevard has been there for 94 years and adds historical character and vitality to this busy intersection on the near South Side. The presence of a physical structure here calms traffic, promotes placemaking on this popular neighborhood corner and provides additional shelter for transit riders waiting for the bus. It's potential removal would set a troublesome precedent that other structures along Historic Layton Boulevard can be purchased and razed to create more space for parking.

The preservation of this building aligns with four of the six Transportation-related land use decision-making policies outlined in the Economic Development, Environmental Sustainability and Community Goals section of the City of Milwaukee's Citywide Policy Plan (<https://city.milwaukee.gov/ImageLibrary/Groups/cityDCD/planning/plans/Citywide/plan/Transp.pdf>):

1. Support **compact development** patterns that are **readily served by public transit**
2. Encourage development of job and activity centers on public transit lines through incentives such as **density** bonuses and **flexible zoning**
- 4) **Reuse and redevelop existing facilities**, brownfields and greyfields within the city **already served by public transit connections** and transportation infrastructure
- 5) Review parking policies and development of new parking lots to **reduce areas devoted to surface parking**

Possibilities for this building are limitless—let's continue to bring back our neighborhoods by restoring their character, promoting safety and economic development. Preserving and reusing the structure at 2635/2637 W. Greenfield Avenue and granting it historic designation status will do just that.

Sincerely,

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