



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 04

MCKINNIE, Jaleesa C, Agent  
Tipsy LLC  
342 N WATER St #600

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class B Tavern License Application as agent for "Tipsy LLC" for "Tipsy" at 342 N WATER St #600.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 04

MCKINNIE, Jaleesa C, Agent  
Topsy LLC  
4472 N 28<sup>th</sup> St

Milwaukee, WI 53209

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You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class B Tavern License Application as agent for "Topsy LLC" for "Topsy" at 342 N WATER St #600.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:07/11/2018  
Officer: T. Kline

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Topsy  
Address: 342 N Water Street #600  
Phone: (414) 639-7820

Owner: McKinnie, Jaleesa C  
Owner address: 4472 N 28<sup>th</sup> Street  
City State Zip: Milwaukee, WI 53209  
Owner Phone: (414) 639-7820  
Owner email:

Licensee/Agent: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open: ☐ YES ☒ NO

Projected open date: 08/01/2018

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 8am-9pm ☐24 hours ☐Y ☒N  
Mon: 8am-9pm  
Tue: 8am-9pm  
Wed: 8am-9pm  
Thu: 8am-9pm  
Fri: 8am-9pm  
Sat: 8am-9pm

Premise Type: ☐ Tavern/Bar  
☐ Restaurant  
☒ Other: Catering

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:  
Tobacco: ☐ Yes ☒ No #:  
Food: ☐ Yes ☒ No #:  
Other: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☐ No
  - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

17. Does this location have security cameras? ☐ Yes ☒ No
18. Are they in working order? ☐ Yes ☐ No
19. What format are the cameras?
  - a. Color ☐ Yes ☐ No
  - b. Digital ☐ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☐ No How many:
22. Are there interior cameras ☐ Yes ☐ No How many:



23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No  
24. Cameras located in parking lot ☐ Yes ☐ No How many

**Interior Survey:**

25. What is the planned/posted capacity 3  
26. What is the minimum number of employees that will be on premise 1  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No  
28. Is the interior of the location neat and clean? ☒ Yes ☐ No  
29. Does an interior camera face the entrance/exit? ☐ Yes ☐ No  
30. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No  
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Security**

32. How many security personnel are going to be employed: 0  
33. How will they be deployed: Interior Exterior  
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun  
35. Will the security be managed by business ☐ or contracted ☐  
36. Will they be armed ☐ Yes ☐ No  
37. What type of security measures will be used:  
☐ Wandering/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☐ Age restriction  
☐ Other  
38. When at capacity, how will the overflow crowd be managed? N/A  
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

\*Owner plans on storing and selling alcohol out of the above address, which is a 6'x9' office.

\*Owner plans to meet with clients at the office, where the alcohol will be displayed, and then will transport it to the event.

\*Owner will store all alcohol at the above address.

\*Owner is unsure which whole seller she will be using to purchase the alcohol.

# Alcohol Concentration for 342 N Water St #600

City of Milwaukee, Wisconsin



## - Legend -

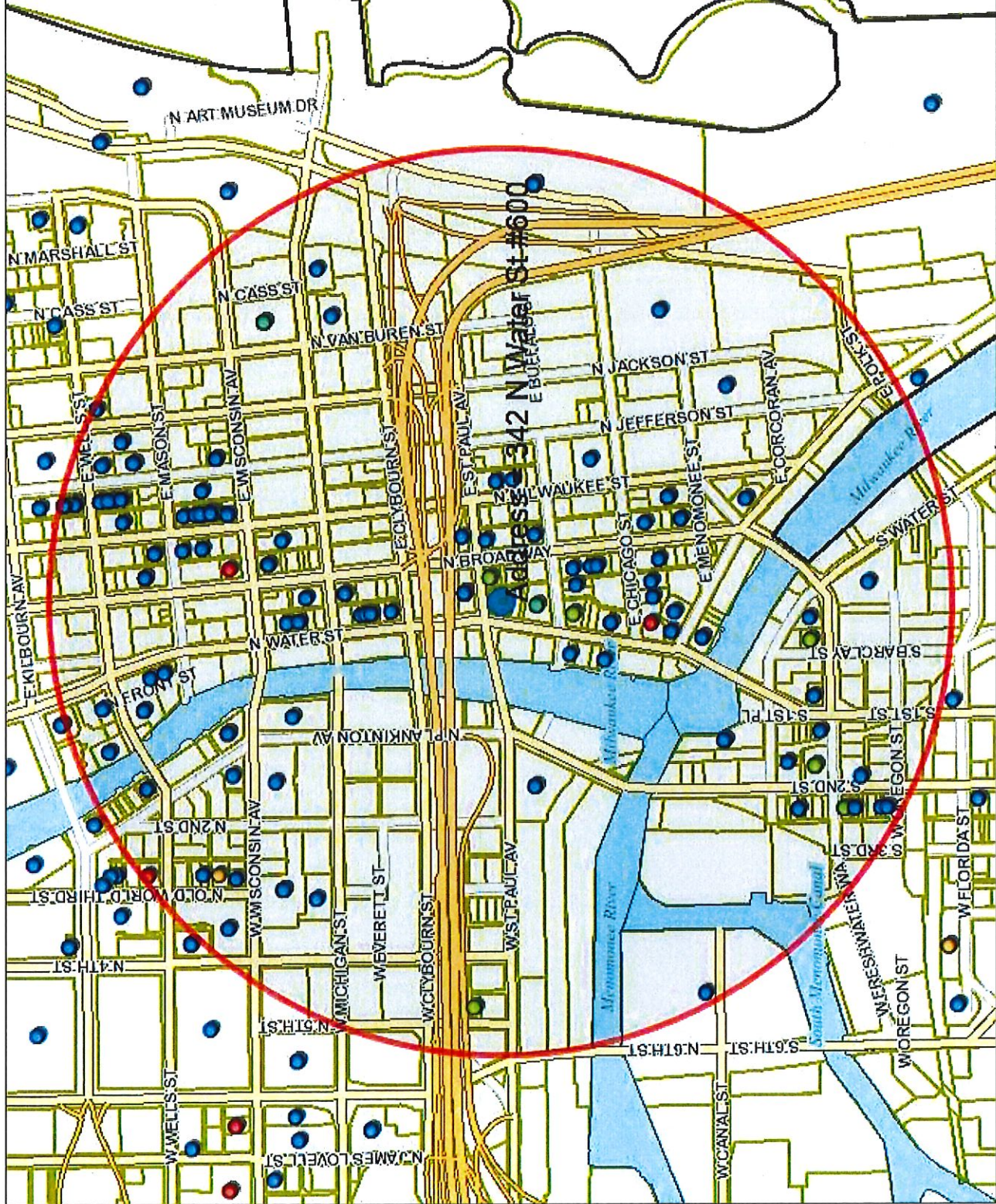
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Street names 10,000
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Alcohol establishments within a .5 mile radius centered on 342 N Water St #600 on 6/29/2018



Department of Administration - ITMD



833.3 0 416.67 833.3 Feet

Map Scale: 1: 10,000



Alcohol establishments within a .5 mile radius centered on 342 N Water St #600 on 6/29/18

License Summary:

- Class A Fermented Malt Beverage Retailer's License
- Class A Malt & Class A Liquor License
- Class A Retailer's Intoxicating Liquor License
- Class B Fermented Malt Beverage Retailer's License
- Class B Tavern License
- Class C Wine Retailer's License

Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date
BREW CITY BEER GEAR, INC	BREW CITY BEER GEAR	FRANK R KEPPLER, Agt	Class A Fermented Malt Beverage Retailer's License			275 W WISCONSIN AV 2100	6/30/2018 19:00
GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAL, Agt	Class A Fermented Malt Beverage Retailer's License			724 N OLD WORLD THIRD ST	6/13/2019 19:00
CIRCLE K LLC	CIRCLE K PANTRY	ZIAD W KALD, Agt	Class A Malt & Class A Liquor License			130 N WATER ST	12/19/2018 18:00
Olive Tree LLC	Convenience +	Jamali T Shawar, Agt	Class A Malt & Class A Liquor License			308 E Wisconsin AV	5/19/2019 19:00
Tourist Convenience LLC	Rack's Full of Snacks	AHMED K YAFAL, Agt	Class A Malt & Class A Liquor License			240 W Wells ST	11/28/2018 18:00
WALGREEN CO	WALGREENS #1200	Katherine T Berger, Agt	Class A Malt & Class A Liquor License			275 W WISCONSIN AV 1108	7/27/2018 19:00
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	Maikel Correa, Agt	Class A Retailer's Intoxicating Liquor License			758 N BROADWAY	6/29/2019 19:00
Bowls LLC	Bowls	Andrew C Larson, Agt	Class B Fermented Malt Beverage Retailer's License			207 W Freshwater WA	12/13/2018 18:00
Collectivo Coffee Roasters Inc	Collectivo Coffee Roasters Inc	William D Suskey, Agt	Class B Fermented Malt Beverage Retailer's License			777 E WISCONSIN AV	7/19/2018 19:00
Collectivo Coffee Roasters, Inc	Collectivo Coffee Roasters, Inc	William D Suskey, Agt	Class B Fermented Malt Beverage Retailer's License		49	225 E ST PAUL AV	9/31/2019 19:00
Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	Class B Fermented Malt Beverage Retailer's License			184 S 2nd ST	12/16/2018 18:00
Girl Corporation	Stone Creek Coffee	Eric A Resch, Agt	Class B Fermented Malt Beverage Retailer's License			158 S Barclay ST	7/21/2018 19:00
Girl Corporation	Stone Creek Coffee	Eric A Resch, Agt	Class B Fermented Malt Beverage Retailer's License			422 N 5TH ST	11/29/2018 18:00
JING'S CORPORATION	JING'S	JING WANG, Agt	Class B Fermented Malt Beverage Retailer's License		45	207 E BUFFALO ST 158	7/29/2018 19:00
Mader's German Restaurant, Inc	Mader's Sausage Garden	DANIEL J HAZARD, Agt	Class B Fermented Malt Beverage Retailer's License			200 N Harbor DR	5/13/2019 19:00
Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMINITZ, Agt	Class B Fermented Malt Beverage Retailer's License			220 E Buffalo ST 110	11/26/2018 18:00
12AM Management Group, LLC	Pium Lounge	MAZEN G MUNA, Agt	Class B Tavern License	240		780 N Jefferson ST	5/24/2019 19:00
223 N Broadway LLC	Onesto	JOSEPH J SORGE, JR, Agt	Class B Tavern License	288		221-223 N Broadway	2/16/2019 18:00
3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	Class B Tavern License	98		724 N Milwaukee ST	12/14/2018 18:00
ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILASSIE, Agt	Class B Tavern License	259		307 E WISCONSIN AV	12/19/2018 18:00
APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	Class B Tavern License	231 on first floor 480 249 on second floor		720 N MILWAUKEE ST	12/27/2018 18:00
ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	Class B Tavern License			142-44 W Wisconsin AV	6/21/2019 19:00
Artisan Ramen LLC	Artisan Ramen	Xiaoyu Liu, Agt	Class B Tavern License			530 E Mason ST	9/10/2018 19:00
Bad Genie LLC	Bad Genie	ROBERT F KING, Agt	Class B Tavern License			789 N Jefferson ST	7/24/2018 19:00
BAM RESOURCES, LLC	FIRE ON WATER	ADAM F GRIFFIN, Agt	Class B Tavern License	155		518 N WATER ST	10/15/2018 19:00
BARTOLOTTA CATERING - GRAIN EX	BARTOLOTTA CATERING - GRAIN EX	JOHN M WISE, Agt	Class B Tavern License	299		225 E MICHIGAN ST	9/21/2018 19:00
BARTOLOTTA CATERING-PIER W ILL	BARTOLOTTA CATERING - PIER W I	JOHN M WISE, Agt	Class B Tavern License	250		500 N HARBOR DR	9/21/2018 19:00
Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	Class B Tavern License	455		348 N Broadway	5/1/2019 19:00
Black Tuna LLC	Lucky Ginger	Soukriyay Sayevongsa, Agt	Class B Tavern License			221 N Water ST	8/12/2018 19:00
BRG 777 E Wisconsin LLC	Downtown Kitchen	JOHN M WISE, Agt	Class B Tavern License	483	299 West Ballroom, 299 Grand	777 E WISCONSIN AV	9/21/2018 19:00
BRG ICC LLC	Bartolotta Catering & Events at the	JOHN M WISE, Agt	Class B Tavern License			651 E Chicago ST	9/21/2018 19:00
Brunch MKE LLC	Brunch	Morgan K Sampson, Agt	Class B Tavern License	598 Ballroom		800 N Plankinton AV	4/15/2019 19:00
Burton Block Holdings LLC	Homewood Suites Hotel	Tammy L.C. Fraley, Agt	Class B Tavern License	160		500 N Water ST	11/18/2018 18:00
BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	Class B Tavern License	260		540 E MASON ST	11/1/2018 19:00
Camp Bar Inc	Camp Bar	Paul C Hackbarth, Agt	Class B Tavern License	200		525 E Menomonee ST	3/27/2019 19:00
CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #802	Lindsey R Fitzmaurice, Agt	Class B Tavern License	128		310 W WISCONSIN AV 100	6/18/2019 19:00
CARNAL LLC	CLUB CHARLIES	CRAIG M BLOOMFIELD, Agt	Class B Tavern License	99 basement and 1st floor - 99		920 E MENOMONEE ST	12/14/2018 18:00
Carvoras Inc	Carveor	Joseph McLean, Agt	Class B Tavern License	160		718 N Milwaukee ST	1/25/2019 18:00
CENTANNI, LLC	Gouda's Italian Deli and Lugys's, A	Joseph McLean, Agt	Class B Tavern License	490		218 N WATER ST	7/14/2019 19:00
Charrs Latho, LLC	The Garden/Lucid	Joseph McLean, Agt	Class B Tavern License	165		725-729 N Milwaukee ST	12/27/2018 18:00
CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	Class B Tavern License	170		117 E WELLS ST	1/15/2019 18:00
Copper Penguin Management Grou	Site 3A	Aaron Ohlsson, Agt	Class B Tavern License	150		231 E BUFFALO ST	3/16/2019 19:00
COQUETTE CAFE, INC	COQUETTE CAFE	NICHOLAS A BURKI, Agt	Class B Tavern License	150		916 N MILWAUKEE ST	11/11/2018 18:00
CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Keith E Kramer, Agt	Class B Tavern License			101 W Wisconsin AV 3	9/15/2018 19:00
Cuvee Champagne LLC	Cuvee	KRIS H GORSKI, Agt	Class B Tavern License	244		177 N BROADWAY	2/5/2019 18:00
Dan Dan LLC	Dan Dan	Daniel P Jacobs, Agt	Class B Tavern License	330		310 E ERIE ST	7/18/2018 19:00
DICK'S PIZZA, LLC	DICK'S	ADAM D KIRCHNER, Agt	Class B Tavern License	99		730 N MILWAUKEE ST	7/28/2018 19:00
DINO Z, LLC	DINO'S TAVERNA	DEAN ZARKOS, Agt	Class B Tavern License	213		777 N JEFFERSON ST	9/21/2018 19:00
DISTIL MILWAUKEE, LLC	DISTIL	Joseph McLean, Agt	Class B Tavern License	50		722 N MILWAUKEE ST	10/11/2018 19:00
DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	Class B Tavern License	170		728 N MILWAUKEE ST	7/13/2019 19:00
ECCO FOODS, LLC	Pier 106	DANIEL M JORGENSEN, Agt	Class B Tavern License			106 W WELLS ST	2/28/2019 18:00
Enix Milwaukee LLC	Rodizio Grill	Rosalie A Biezer, Agt	Class B Tavern License			777 N WATER ST	5/16/2019 19:00
First MKD, LLC	Hilton Garden Inn	Charles R Stimmons, Agt	Class B Tavern License			611 N BROADWAY	6/10/2019 19:00

Total:

2  
4  
1  
9  
123  
8

Grand Total: 147

FLANNERY'S PUB, INC	FLANNERY'S BAR & RESTAURANT	STEVEN W SMITH, Agt	Class B Tavern License	270	425-29 E WELLS ST	7/23/2018 19:00
Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	Class B Tavern License		400 N WATER ST 6	5/29/2019 19:00
Foot Paw LLC	Amlinda	ORRY P Leon, Agt	Class B Tavern License		315 E Wisconsin AV	10/5/2018 19:00
gori Food Entertainment Inc	Toast	Gordon Goggin, Agt	Class B Tavern License		231 S 2nd ST	2/19/2019 18:00
GROOM FOR MEN, INC	Groom for Men / Groom Lounge	Jongsoo Kim, Agt	Class B Tavern License		222 E Erie ST 100	5/9/2019 19:00
Higbee's MKE LLC	District IV	Terril J Deloode, Agt	Class B Tavern License		330 E ST PAUL AV	11/1/2018 19:00
HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	PATSY SMITH-JAMES, Agt	Class B Tavern License	320	628 N Water ST	4/7/2019 19:00
Indulge Wine Rooms LLC	Indulge Wine Room	MICHAEL GARDNER, Agt	Class B Tavern License	156	400 N WATER ST	5/28/2019 19:00
INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	Class B Tavern License	60	158 N Broadway	1/16/2019 18:00
Indulgence Chocolatiers LLC	Indulgence Chocolatiers	MARC R BIANCHINI, Agt	Class B Tavern License		708 N MILWAUKEE ST	7/13/2018 19:00
International Exports LLC	The Safe House	Julie A Waterman, Agt	Class B Tavern License	248	211 S 2nd ST	7/21/2018 19:00
Jay Squared LLC	The Box	Margaret E Williams-Smith, Agt	Class B Tavern License	270	779 N Front ST	9/8/2019 18:00
JO JO'S MARTINI BAR LLC	JO JO'S MARTINI BAR	Jamie A Berger, Agt	Class B Tavern License	NA	311 E Wisconsin AV	3/31/2019 19:00
Joy DB LLC	DryBar	JOSEPH A FUGARINO, JR, Agt	Class B Tavern License	60	200 N HARBOR DR	4/9/2019 19:00
JSWD Wisconsin Venture I LLC	The Westin Milwaukee	Joy N Vertz, Agt	Class B Tavern License		241 N BROADWAY	1/30/2019 18:00
Kipper LLC	Fore Milwaukee	Jeffrey S Hess, Agt	Class B Tavern License		550 N Van Buren ST	5/22/2019 19:00
LADY BUG CLUB, LLC	LADY BUG CLUB/618 LIVE ON WATTE	Timothy M Grogan, Agt	Class B Tavern License	480	580 N Water ST	3/4/2019 18:00
Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	HABIB MANJEE, Agt	Class B Tavern License		622 N WATER ST	11/28/2018 18:00
Likkle Jamayka Inc	Likkle Jamayka	Dave Kash, Agt	Class B Tavern License	690	250 - Restaurant, 440 - Special Events Room	
Louise's, Inc	Louise's	Adriel O McFarlane, Agt	Class B Tavern License	140	401 W CANAL ST	5/18/2019 19:00
LS 001 LLC	The Love Shack	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License		235 S 2nd ST	4/24/2019 19:00
Mahij LLC	Michael's Quiet Storm Smooth Jazz L	Corey M Kanar, Agt	Class B Tavern License	122	801 N Jefferson ST	5/17/2019 19:00
MARCUS HOTELS HOSPITALITY, LLC	Michael's Quiet Storm Smooth Jazz L	Kimberly Turner-Vergara, Agt	Class B Tavern License	419	106 W Seeboth ST 103 & 103A	6/20/2019 19:00
MCR Milwaukee Tenant LLC	Michael's Quiet Storm Smooth Jazz L	Margaret E Williams-Smith, Agt	Class B Tavern License		161 S 1ST ST	6/24/2018 19:00
Memento LLC	Courtyard by Marriott Milwaukee D	Krisanne M Schroeder-Tembo, Agt	Class B Tavern License		424 E WISCONSIN AV	6/28/2018 19:00
Merriment Social LLC	Bavette	Karen E Bell, Agt	Class B Tavern License	235	300 W Michigan ST	2/4/2019 18:00
MI-KEY'S (MILWAUKEE) LLC	Merriment Social	Andrew H Miller, Agt	Class B Tavern License		930 E Menomonee ST	5/19/2019 19:00
	MI-KEY'S	Joseph S Mc Lean, Agt	Class B Tavern License		240 E Pittsburgh AV	7/28/2018 19:00
					811 N JEFFERSON ST	6/29/2019 19:00
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	Maikel Correa, Agt	Class B Tavern License	152	758 N BROADWAY	6/29/2019 19:00
Milwaukee Comedy LLC	Underground Collaborative	MATTHEW S KEMPLE, Agt	Class B Tavern License	168	161 W Wisconsin AV L1100	12/11/2018 18:00
Milwaukee County Historical Society	Brew City MKE	Mame McCully, Agt	Class B Tavern License		275 W WISCONSIN AV	9/27/2018 19:00
MILWAUKEE REPERTORY THEATER	MILWAUKEE REPERTORY THEATER	LESLIE M FILLINGHAM, Agt	Class B Tavern License		108 E WELLS ST	7/14/2018 19:00
MILWAUKEE WATERFRONT DELI, IN	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDIA, Agt	Class B Tavern License	320	761 N WATER ST	2/26/2019 18:00
MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	Class B Tavern License		42 400 N WATER ST	6/29/2019 19:00
MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	Class B Tavern License		759-769 N MILWAUKEE ST	6/29/2019 19:00
Next Act Theatre, Inc.	Next Act Theatre	David A Cecarini, Agt	Class B Tavern License		255 S Water ST	9/18/2018 19:00
NVN Milwaukee LLC	Fairfield Inn & Suites	James L Hallman, Agt	Class B Tavern License	40	710 N Old World Third ST	4/15/2019 19:00
OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	Class B Tavern License		776 N MILWAUKEE ST	11/8/2018 18:00
PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	RICHARD J RYAN, Agt	Class B Tavern License	297	144 E WELLS ST	5/19/2019 19:00
Pin-It-Live LLC	Pin-It-Live	Garrett M Shesky, Agt	Class B Tavern License		522 N Water ST 203	12/19/2018 18:00
PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	Class B Tavern License	915	730 N Old World Third ST	5/4/2019 19:00
Pritzlaff Events LLC	Pritzlaff	Kendall G Breunig, Agt	Class B Tavern License		325 N Plankinton - 315, 335 N Plankinton - 600	5/20/2019 19:00
Pritzlaff Events LLC	Pritzlaff	Kendall G Breunig, Agt	Class B Tavern License	2480	148 W ST PAUL AV	5/20/2019 19:00
PTG Live Events LLC	The Riverside	RICHARD J RYAN, Agt	Class B Tavern License	80	116 W Wisconsin AV	7/29/2018 19:00
REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	Class B Tavern License	160	419 E WELLS ST	7/24/2018 19:00
Reynard LLC	Pastiche	Rachael M Karr, Agt	Class B Tavern License		411 E Mason ST	8/3/2018 19:00
S & R Dynasty II, LLC	Chic Underground Lounge/Chic Cafe	Shapree L Bourgeois, Agt	Class B Tavern License	275	770 N JEFFERSON ST LL1	5/16/2019 19:00
S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SCORGE, Agt	Class B Tavern License		216 S 2nd ST	1/2/2019 18:00
SAKE, INC	The Red Buddha Lounge and Resta	EDWARD A BROWN, JR, Agt	Class B Tavern License		714 N MILWAUKEE ST	5/17/2019 19:00
Saz's Festival LLC	Summerfest - Corkscrew	Stephanie L Schneck, Agt	Class B Tavern License		200 N HARBOR DR Area F	6/18/2019 19:00
Saz's Festival LLC	Summerfest - Corkscrew	Stephanie L Schneck, Agt	Class B Tavern License		200 N HARBOR DR Area G	6/18/2019 19:00
Saz's Festival LLC	Saz's Dockside BBQ	Stephanie L Schneck, Agt	Class B Tavern License		200 N Harbor DR AREA D	3/17/2019 19:00
SBB of Milwaukee Inc.	Stack'D Burger Bar	TREVOR M DANIELSEN, Agt	Class B Tavern License	174	170 S 1st ST	9/30/2019 19:00
SCREAMING TUNA RESTAURANT, IL	SCREAMING TUNA	Jeff T Brondstad, Agt	Class B Tavern License	80	106 W SEEBOTH ST 102	6/19/2019 19:00
SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	Class B Tavern License		219 E MICHIGAN ST	10/10/2018 19:00
Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	Class B Tavern License		720 N Plankinton AV	9/2/2018 19:00
Smoke Shack Mike, LLC	Smoke Shack	JOSEPH J SCORGE, JR, Agt	Class B Tavern License	91	Interior capacity = 91, Beer Garden capacity = 75	2/6/2019 18:00
Splash Studio Inc	Splash Studio	Maria R Portinger, Agt	Class B Tavern License	150	184 N Broadway	2/26/2019 18:00
SRW ACQUISITION, LLC	HARBOR HOUSE	JOHN M WISE, Agt	Class B Tavern License	250	550 N HARBOR DR	9/21/2018 19:00

ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	Class B Tavern License	400 N WATER ST	6/22/2018 19:00
Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	Class B Tavern License	893 E MICHIGAN ST	4/16/2019 19:00
STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	Class B Tavern License	750 N Jefferson ST	2/14/2019 18:00
SURG Waterfront, LLC	SURG On The Water	Joseph McLean, Agt	Class B Tavern License	102 N WATER ST	9/21/2019 19:00
Sweet Diner LLC	Sweet Diner	Michael N Islines, Agt	Class B Tavern License	239 E Chicago ST 103	10/12/2018 19:00
Swig MKE, LLC	Swig	JOSEPH J SORGE, JR, Agt	Class B Tavern License	217 N BROADWAY	2/6/2019 18:00
TECK STIR, LLC	STIR	JEROME P WALSH, Agt	Class B Tavern License	112 W WISCONSIN AV 101	5/7/2019 19:00
The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	Class B Tavern License	784 N Jefferson ST	2/6/2019 18:00
The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	Class B Tavern License	524 N Water ST	11/27/2018 18:00
The Hudson Business Lounge LLC	The Hudson Business Lounge	Erin R Hochevar, Agt	Class B Tavern License	310 E Buffalo ST	10/13/2018 19:00
THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	RICHARD H ROEHRBORN, Agt	Class B Tavern License	706 N JEFFERSON ST	6/29/2019 19:00
THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	Class B Tavern License	181 S 2ND ST	6/29/2019 19:00
The Seaboth LLC	The Seaboth	Gerard A Osuna, Agt	Class B Tavern License	131 W Seaboth ST	12/2/2018 18:00
THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	Class B Tavern License	343-45 N BROADWAY	2/28/2019 18:00
The Xenia Group, LLC	Tied House	Ralph A Weber, Agt	Class B Tavern License	124 N Water ST	12/17/2018 18:00
THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	Class B Tavern License	400 N WATER ST	6/28/2019 19:00
THIS IS IT, INC	THIS IS IT	Michael B Fisher, Agt	Class B Tavern License	418 E WELLS ST	6/29/2019 19:00
Vice Management Inc	The Phoenix Cocktail Club	ROBERT F KING, Agt	Class B Tavern License	785 N Jefferson ST	12/10/2018 18:00
VINO THIRD WARD, LLC	VINO THIRD WARD	PAUL J MONIGAL, Agt	Class B Tavern License	102C N WATER ST	11/1/2018 19:00
WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	Class B Tavern License	400 N WATER ST 24	6/29/2019 19:00
Water Buffalo MKE LLC	Blue Bat Kitchen & Taqueria	JOSEPH J SORGE, JR, Agt	Class B Tavern License	249 N WATER ST	2/5/2019 18:00
WATER STREET BREWERY, INC	WATER STREET BREWERY	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	200 N HARBOR DR	4/9/2019 19:00
WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	Class B Tavern License	795 N JEFFERSON ST	9/25/2018 19:00
WHISKEY BAR OF MILWAUKEE, INC	WHISKEY BAR	MICHAEL J VITUCCI, Agt	Class B Tavern License	788 N JACKSON ST	2/6/2019 18:00
Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/5ta Kanpal	Jeffrey S Hess, Agt	Class B Tavern License	323 E Wisconsin AV	5/6/2019 19:00
Woori Corp		Jongsoo Kim, Agt	Class B Tavern License	408 E Chicago ST	9/3/2018 19:00
			NA		
ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	Class B Tavern License	741 N MILWAUKEE ST 1	5/25/2019 19:00
Bowls LLC	Bowls	Andrew C Larson, Agt	Class C Wine Retailer's License	207 W Freshwater WA	12/9/2018 18:00
Collectivo Coffee Roasters Inc	Collectivo Coffee Roasters Inc	William D Suskey, Agt	Class C Wine Retailer's License	777 E WISCONSIN AV	7/19/2018 19:00
Collectivo Coffee Roasters, Inc	Collectivo Coffee Roasters, Inc	William D Suskey, Agt	Class C Wine Retailer's License	225 E ST PAUL AV	3/31/2019 19:00
Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	Class C Wine Retailer's License	184 S 2nd ST	12/6/2018 18:00
Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	Class C Wine Retailer's License	158 S Barclay ST	7/21/2018 19:00
Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	Class C Wine Retailer's License	422 N 5TH ST	11/28/2018 18:00
JING'S CORPORATION	JING'S	JING WANG, Agt	Class C Wine Retailer's License	207 E BUFFALO ST 168	7/29/2018 19:00
			45		
Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	Class C Wine Retailer's License	220 E Buffalo ST 110	11/26/2018 18:00



Wednesday, July 25, 2018

## Licenses Committee Notice of Hearing

342 NORTH WATER LLC  
C/O PIEPER PROPERTIES  
234 W FLORIDA St  
Milwaukee, WI 53204

Date: 7/31/2018

Time: 08:30 AM

Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application  
MCKINNIE, Jaleesa C, Agent  
Tipsy at 342 N WATER St #600

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, July 25, 2018

## Licenses Committee Notice of Hearing

Regus  
342 N Water St  
Milwaukee, WI 53202

Date: 7/31/2018  
Time: 08:30 AM  
Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application  
MCKINNIE, Jaleesa C, Agent  
Topsy at 342 N WATER St #600

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bartending Service

Do you have any experience operating this type of business? ☒ No ☐ Yes If yes, explain:

### 2. Business Operations

- a. Proposed Opening Date: July 2018
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: This is an office building

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☒ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☒ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 1 Locations: in every room  
Outside: 4 Locations: back/side of building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_



## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: back/side of building
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☒ Yes If yes, describe Keyfobs  
List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, where? main areas
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☒ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_
- ☐ Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 3 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☐ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: Suite 600, office 663

b. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: Water Street

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: Regus Jared Milulky Phone Number: (414) 629-2867

Business Owner Address: 342 N. Water St. Milwaukee, WI 53202

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8a	9p	2-3	21-90	21 & over
Monday	8a	9p	↓	↓	↓
Tuesday	8a	9p			
Wednesday	8a	9p			
Thursday	8a	9p			
Friday	8a	9p			
Saturday	8a	9p			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer - print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Tipsy LLC</u>	
Premise Address: <u>342 N. Water St. Suite 400 Milw., WI 53202</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>OWNER</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>0</u>
e) Total amount paid for goodwill of the business	\$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

**See Application Information for a list of all required application forms.**

### Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins July 1st, 2018 to June 30th, 2019
- b) Monthly rental \$ 478
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

### Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 28 day of 6, 20 18

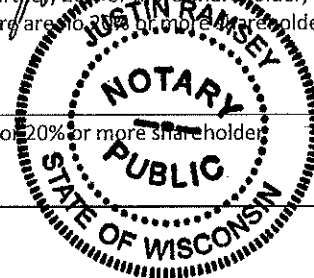
(Clerk/Notary Public)

My Commission Expires OCT 25 2019

\*Notary Seal must be affixed.

[Signature]  
Sole Proprietor, Partner, 20% or more shareholder, or  
Agent – only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder



Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.

Contact the License Division for information on how to request changes.

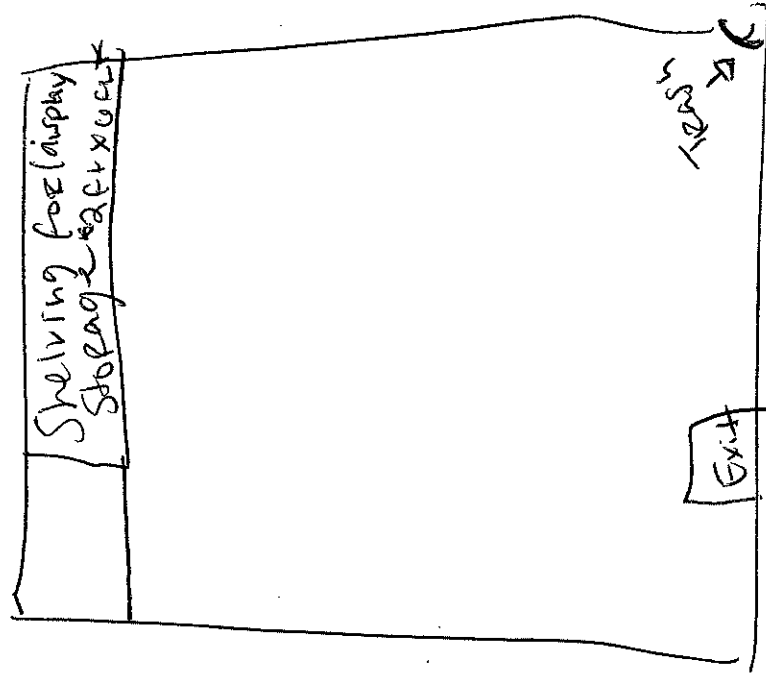
### New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu

Total SF = 45

Dimensions: 103" x 73"

6/29/18



Water St  
North

Tipsoy

Jaleesa McKinnie agent for Tipsoy LLC  
842 n. Water St. Suite 600 office 603  
Milwaukee, WI 53202

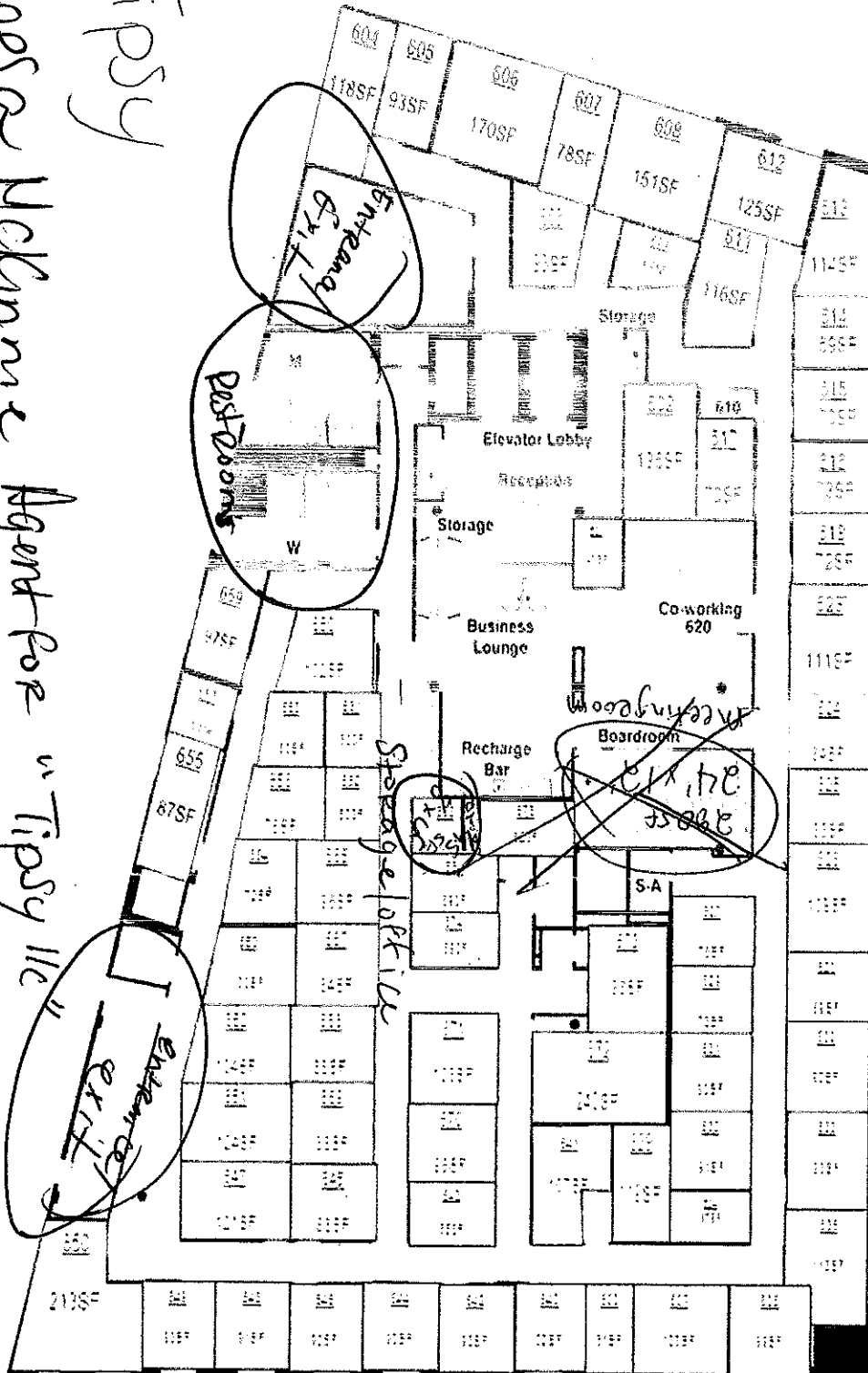
North (Water St.)

Tipsy

Jaleesa McKinnis Agent for "Tipsy LLC"

342 n. Water St. Suite 600 office bldg

Milwaukee, WI 53202



Dimensions: 103' x 73' = 144 x 64

Total SF = 45 floors

6/29/18



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, July 26, 2018

**COMMITTEE MEETING NOTICE**

AD 05

BAUGHMAN, Debra, Agent  
Cudahy Sports Boosters Inc  
PO BOX 333

Cudahy, WI 53110

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class B Special License Application as agent for "Cudahy Sports Boosters Inc" for "Cudahy Sports Boosters Inc" at 11144 W SILVER SPRING DR.

There is a possibility that your application may be denied for one or more of the following reasons: Possible denial because: the appropriateness of the location and site for which the license is sought and whether the event for which the license is sought will create undesirable neighborhood problems; the hours during which the event would be operated on the site and the likely effect of the event on the surrounding area; whether previous licenses granted to the same applicant or to other applicants for the same site have resulted in neighborhood problems including, but not limited to, complaints of loud music, noise, litter, disorderly assemblages, loitering or public urination; whether the applicant has been charged or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity for which the license is sought; any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OW CZARSKI, CITY CLERK**

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, July 26, 2018

**COMMITTEE MEETING NOTICE**

AD 05

BAUGHMAN, Debra, Agent  
Cudahy Sports Boosters Inc  
3851 E Martin Ave

Cudahy, WI 53110

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**Tuesday, July 31, 2018 at 08:30 AM**

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**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





Thursday, July 26, 2018



# Notice of Public Hearing

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BAUGHMAN, Debra, Agent  
Cudahy Sports Boosters Inc at 11144 W SILVER SPRING DR  
Class B Special License Application

**Tuesday, July 31, 2018 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/31/2018 at 8:30 AM, in Common Council Chamber, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	5366B N LOVERS LANE RD 147	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360A N LOVERS LANE RD 119	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 151	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 152	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356A N LOVERS LANE RD 201	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360B N LOVERS LANE RD 223	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366A N LOVERS LANE RD 141	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 146	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 254	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 115	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360A N LOVERS LANE RD 218	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364A N LOVERS LANE RD 134	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 148	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 154	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 208	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 210	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 209	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 215	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360B N LOVERS LANE RD 123	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360B N LOVERS LANE RD 121	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 225	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 128	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 227	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364B N LOVERS LANE RD 138	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364A N LOVERS LANE RD 135	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366A N LOVERS LANE RD 241	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 109	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 226	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 245	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 249	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 207	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356A N LOVERS LANE RD 202	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 212	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362B N LOVERS LANE RD 229	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362B N LOVERS LANE RD 129	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 156	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356A N LOVERS LANE RD 104	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 253	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 252	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 256	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 105	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 206	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 111	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 211	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 112	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 214	MILWAUKEE, WI 53225

CURRENT OCCUPANT	5360A N LOVERS LANE RD 120	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360A N LOVERS LANE RD 217	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362B N LOVERS LANE RD 132	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 228	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362B N LOVERS LANE RD 232	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364B N LOVERS LANE RD 240	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 145	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356A N LOVERS LANE RD 102	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364A N LOVERS LANE RD 236	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 250	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 155	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 108	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 205	MILWAUKEE, WI 53225
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CURRENT OCCUPANT	5364A N LOVERS LANE RD 234	MILWAUKEE, WI 53225

Total Records: 112

Radius: 250.0 feet and Center of Circle: 11144 W Silver Spring Dr

Paid ☐  
CC ☐

LATE!!

AD-5

7/1/2018

# Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10-

Application Date: 7-13-18

County of Milwaukee

☐ Town ☐ Village ☒ City of Milwaukee

The named organization applies for: (check appropriate box(es).)

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning Aug 29<sup>th</sup> 2018 and ending Sept 3rd, 2018 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) ☒ Bona fide Club ☐ Church ☐ Lodge/Society

Sports

☐ Chamber of Commerce or similar Civic or Trade Organization

☐ Veteran's Organization ☐ Fair Association

(a) Name Cudahy Football Boosters Inc. EIN# 34-1979604

(b) Address Po Box 333 Cudahy WI 53110 ☐ Town ☐ Village ☒ City

(c) Date organized 1970

(d) If corporation, give date of incorporation

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☐

(f) Names and addresses of all officers:

President Vacant

Vice President Nick Mani Po Box 333 Cudahy WI 53110

Secretary Tina Dondajesk

Treasurer Deb Baughman

(g) Name and address of manager or person in charge of affair: Deb Baughman 3851 E Martin Ave Cudahy WI 53110

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 11144 W. Silver Springs Dr. (South End of Silver Springs Rd.)

(b) Lot Block

(c) Do premises occupy all or part of building? N/A

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover:

3. Name of Event

(a) List name of the event Harley Davidson 115<sup>th</sup> Anniversary Motor Cycle Rally

(b) Dates of event August 29<sup>th</sup>, 2018 - September 3rd, 2018

## DECLARATION

The Officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

Officer [Signature] 7/17/18 (Signature/date)

Officer Tina Dondajesk 7-17-18 (Signature/date)

Date Filed with Clerk 7/25/18

Date Granted by Council

Officer [Signature] (Name of Organization)

Officer Deb Baughman 7/13/18 (Signature/date)

Officer (Signature/date)

Date Reported to Council or Board 7/25/18

License No.



# CLASS "B" SPECIAL LICENSE AFFIRMATION OF UNDERSTANDING/ WAIVER

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

		Date of Application: <u>July 13, 2018</u>
Event Dates:	Start Date: <u>8/27/2018</u>	End Date: <u>9/8/2018</u>
<p>I understand that a Class "B" Special license may be issued to an applicant who files the application after the filing deadline, provided the applicant affirms the applicant's understanding that, if a written objection is received, it may not be possible to conduct a hearing before the date for which the license is sought due to the late filing of the application.</p> <p>I hereby affirm my understanding that, if a written objection is received related to my application, it may not be possible to conduct a hearing before the date of the event for which the license is sought due to the late filing of my application.</p> <p><u>Debra Baughman</u> Signature of Officer/Manager/Person in Charge</p> <p><u>7-13-18</u> Date</p> <p>Phone # <u>414 403 0163</u></p> <p>Email Address <u>Debie.Baughman@gmail.com</u></p>		

## Office Use Only:

Filed \_\_\_\_\_ Initials \_\_\_\_\_ App# \_\_\_\_\_

Copy Given to Manager: Date \_\_\_\_\_ Initials \_\_\_\_\_

Paid \_\_\_\_\_ ☐ CC Approved \_\_\_\_\_ ☐ CC Denied \_\_\_\_\_

Issued \_\_\_\_\_ Initials \_\_\_\_\_ Lic# \_\_\_\_\_



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 05

COOK, Thomas M, Agent  
Pacific Bells LLC  
111 W 39th St

Vancouver, WA 98660

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Extended Hours Establishments Renewal Application as agent for "Pacific Bells LLC" for "Taco Bell #31497" at 4117 N 76th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/05/18  
**LICENSE TYPE:** EXTENDED HOURS  
**NEW:** ☐  
**RENEWAL:** ☒

**No. 277155**  
**Application Date:** 07/03/18

**License Location:** 4117 N. 76<sup>th</sup> Street  
**Business Name:** Pacific Bells LLC

**Licensee/Applicant:** Cook, Thomas M.  
(Last Name, First Name, MI)  
**Date of Birth:** 10/27/1960

**Home Address:** 111 W. 39<sup>th</sup> Street  
**City:** Vancouver **State:** WA **Zip Code:** 98660  
**Home Phone:** 360-281-2096

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/08/16 the applicant was cited in the City of Milwaukee at 2210 W. Wisconsin Avenue for Excessive False Alarms.

**Charge:** Excessive False Alarms  
**Finding:** Guilty  
**Sentence:** \$724.00 fine  
**Date:** 07/07/17  
**Case:** 17023865

2. On 11/21/16 the applicant was cited in the City of Milwaukee at 6268 S. 26<sup>th</sup> Street for Excessive False Alarms.

**Charge:** Excessive False Alarms  
**Finding:** Guilty  
**Sentence:** \$187.00 fine  
**Date:** 07/07/17  
**Case:** 17023866



3. On 01/11/2017 the applicant was cited at 2210 W. Wisconsin Avenue in the city of Milwaukee for Excessive False Alarms.

Charge: Excessive False Alarms  
Finding: Guilty  
Sentence: \$224.00 fine  
Date: 06/21/17  
Case: 17017604



## BUSINESS LICENSE RENEWAL PLAN OF OPERATION

CITY OFFICE OF THE City Clerk License Division  
LICENSES DEPARTMENT  
100 E. Wisconsin St. Room 105, Milwaukee, WI 53202

2018 JUN 29 A 11:15

Licenses to be Renewed	Renewal Fee(s)	Expiration Date: 9/5/2018 File By Date: 5/31/2018 Date Late Fee Begins: 6/1/2018 Late Fee Amount: \$25.00
Food Dealer -		
Extended Hours - 24HRS 198448	\$225.00	
Filling Station -		
Cigarette & Tobacco -	\$ .00	
Weights & Measures -		
Sidewalk Dining -		
<b>TOTAL DUE</b>	<b>\$225.00</b>	

Legal Entity Name: Pacific Bells LLC

Premises Address: 4117 N 76TH ST

### Changes Since Last Application?

Are there any changes in your plans to address litter, noise, and/or security? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

Are there any changes to the hours of operation (as listed on your current license)? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

Are there any changes to your current plan of operation or floor plan\*? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

### Weights & Measures Licensees Only

Number/Type of Devices:

Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.

### Food Dealer Licensees Only

Your current food license includes the following business operations:

Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)? ☒ No ☐ Yes

If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under "Forms and Related Information" or by contacting our office.

### All Applicants: Signature

Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 11

DADWAL, Amandeep S, Agent  
CHEERS WINE AND SPIRITS LLC  
8333 W MORGAN Av

Milwaukee, WI 53220

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You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor, Food Dealer, and Weights & Measures License Applications as agent for "CHEERS WINE AND SPIRITS LLC" for "RNR Liquor" at 8333 W MORGAN Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

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**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 11

DADWAL, Amandeep S, Agent  
CHEERS WINE AND SPIRITS LLC  
2653 S 71<sup>st</sup> St

Milwaukee, WI 53219

---

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor, Food Dealer, and Weights & Measures License Applications as agent for "CHEERS WINE AND SPIRITS LLC" for "RNR Liquor" at 8333 W MORGAN Av.

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JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

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# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/05/2018

**LICENSE TYPE:** Class B Tavern

**NEW:** ☒

**RENEWAL:** ☐

**No. 277171**

**Application Date:** 07/03/2018

**License Location:** 8333 W Morgan Av

**Business Name:** Cheers Wine and Spirits LLC

**Licensee/Applicant:** DADWAL, Amandeep S  
(Last Name, First Name, MI)

**Date of Birth:** 07/26/1984

**Home Address:** 2653 S 71<sup>st</sup> St

**City:** Milwaukee

**State:** WI **Zip Code:** 53219

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/30/2008 the applicant was cited for Operating While Intoxicated. He was convicted on 12/22/2008 and his license was revoked for 6 months.

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 03/22/2016**LICENSE TYPE:** ALQML**NEW:** ☐**RENEWAL:** ☒**No. 226989****Application Date:** 03/21/2016**License Location:** 8333 West Morgan Avenue**Business Name:** OM Rajdeep**Licensee/Applicant:** Patel, Pravinkumar R.  
(Last Name, First Name, MI)**Date of Birth:** 09/01/1974**Home Address:** 8635 West Schlinger Avenue**City:** West Allis**State:** WI**Zip Code:** 53214**Home Phone:** 414-243-0127

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/28/2016 Milwaukee police conducted follow-up at 8333 West Morgan Avenue (RNR Liquor) based on a complaint from the City of Milwaukee Health Department. This complaint indicated that on 10/22/2015 a City of Milwaukee Health Inspector had issued a warning to the applicant that the applicant and all employees must take the Robbery Prevention Course given at the Milwaukee Police Academy, as required by Ordinance. The sole employee on the scene at the time of the follow-up, Sandipkumar Patel, told the officer he had not yet taken the course. Sandipkumar Patel also told the officer he did not have a Class D operator's license. The applicant received two citations.

Charge	1:	Convenience Food Store Regulations
	2:	Responsible Person on Premises Required
Finding	1:	Due for pre-trial 05/05/2016 8:30am branch 1
	2:	Due for pre-trial 05/05/2016 8:30am branch 1
Sentence	:	
Date	:	
Case	1:	16009989
	2:	16009990

**Previous premise**

Date: July 10, 2018  
Officer: Carlos Felix

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: RNR Liquor  
Address: 8333 W. Morgan AV.  
Phone:

Owner: Amandeep Singh Dadwal D340-0178-4266-08  
Owner address: 2653 S. 71<sup>st</sup> St.  
City State Zip: Milwaukee, WI 53204  
Owner Phone: 414-369-1150  
Owner email: Amankhalsa26@yahoo.com

Manager: SAME  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: SAME

Location currently open: ☒ YES ☐ NO

Projected open date: AUGUST 2018

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 9A-9P ☐24 hours ☐Y ☐N  
Mon: 8A-9P  
Tue: 8A-9P  
Wed: 8A-9P  
Thu: 8A-9P  
Fri: 8A-9P  
Sat: 8A-9P

Premise Type: ☒Liquor Store  
☐Convenience Store  
☐Other:

Licenses currently held:

Alcohol: ☒ Yes ☐ No Class: #:  
Tobacco: ☒ Yes ☐ No #:  
Food: ☐ Yes ☐ No #:  
Extended Hours: ☐ Yes ☐ No #:  
Secondhand Dealer: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☐ Yes ☒ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Is the parking lot well lit? ☒ Yes ☐ No
9. Are there areas where a person could conceal themselves ☒ Yes ☐ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☒ No
13. Are there exterior security cameras ☒ Yes ☐ No How Many: 1
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☐ Yes ☐ No
18. How long is footage stored for later viewing: 30 Days
19. Are there exterior cameras ☒ Yes ☐ No How many: 1
20. Are there interior cameras ☒ Yes ☐ No How many: 8
21. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No



**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No
23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
26. Does the store sell single chore boy? ☐ Yes ☒ No
27. Does the store sell blunt wraps? ☒ Yes ☐ No
28. Does the store sell scales? ☒ Yes ☐ No
29. Does the store sell items that may be used as crack pipes? ☒ Yes ☐ No  
a. Describe item Glass Pipes
30. Does the store have an over abundance of sandwich baggies? ☐ Yes ☒ No
31. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☒ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☐ Yes ☒ No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☒ Yes ☐ No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☐ Yes ☒ No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? ☒ Yes ☐ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☐ Yes ☒ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☒ Yes ☐ No ☐ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☐ Yes ☒ No
6. Are the security cameras in working order? ☒ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☐ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No
10. Is the recorded footage stored for at least 30 days? ☒ Yes ☐ No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☒ Yes ☐ No

12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☒ No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 ☐ Yes ☒ No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 ☐ Yes ☒ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This business is an established fully licensed retail store, and the named agent is Anandkumar Patel. The new applicant Dadwal will be purchasing the building and stock. There were some items in a large glass case that I pointed out to him that are used as drug paraphernalia, such as grinders, digital scales, and glass pipes. Dadwal stated that he would be removing those types of items from the business once he acquired the property. He plans on updating the current camera system to a 16 channel 8 camera system. Dadwal was given the phone number to Community Outreach and advised to schedule time to attend the Robbery Prevention Training, and to install a safe in the business. This was the end of the inspection.



# Alcohol concentration for 8333 W Morgan Ave

City of Milwaukee, Wisconsin

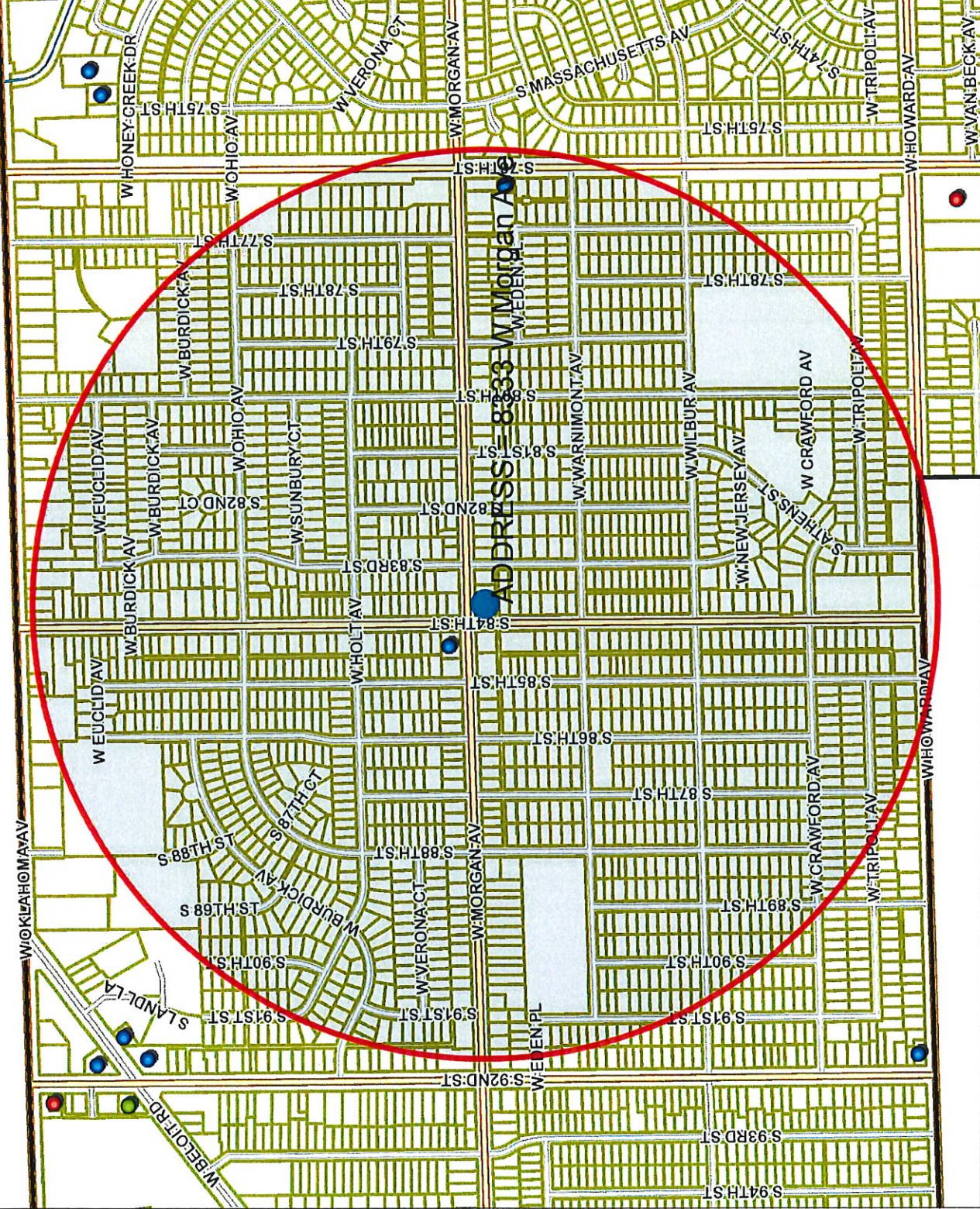


## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Street names 10,000
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Alcohol establishments within a .5 mile radius centered on 8333 W Morgan Av on 7/3/2018



Map Scale: 1: 10,000



Alcohol establishments within a .5 mile radius centered on 8333 W Morgan Av on 7/3/2018

License Summary

Class A Malt & Class A Liquor License

Class B Tavern License

Total

1  
2

Grand Total:3

Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date
OM Rajdeep Liquor Inc	RNR Liquor	Anandkumar S Patel, Agt	Class A Malt & Class A Liquor License			8333 W MORGAN AV	6/9/2019 19:00
FRANKIE & JOHNNIE'S, LLC	TANINO'S	FRANCESCO LAFFRANCHINI, Agt	Class B Tavern License	125		3525 S 76TH ST	3/18/2019 19:00
Cinco De Mayo Fiesta LLC	Cinco De Mayo Fiesta	Fidel Coatzon Chagala, Agt	Class B Tavern License	142		8412 W Morgan AV	7/22/2018 19:00



Wednesday, July 25, 2018

## Licenses Committee Notice of Hearing

OM RAJDEEP REAL ESTATE INC  
8333 W MORGAN Av

Milwaukee, WI 53220

Date: 7/31/2018

Time: 08:30 AM

Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor, Food Dealer, and Weights & Measures License  
Applications

DADWAL, Amandeep S, Agent  
RNR Liquor at 8333 W MORGAN Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, July 25, 2018

## Licenses Committee Notice of Hearing

CHEERS REAL ESTATE LLC  
2653 S 71<sup>ST</sup> ST

Milwaukee, WI 53219

Date: 7/31/2018

Time: 08:30 AM

Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor, Food Dealer, and Weights & Measures License  
Applications

DADWAL, Amandeep S, Agent

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## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

LIQUOR STORE

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain:

I HAVE OWNED LIQUOR STORE IN PAST.

### 2. Business Operations

- a. Proposed Opening Date: 08/01/2018
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: FOOD, CLASS A LIQUOR, CIG.
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: BY CASH REGISTER & RESTROOM  
Outside: 1 Locations: BY FRONT DOOR OUTSIDE
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, indicate how many? 10 and describe the parking security plan: SECURITY CAMERA SYSTEM MONITORS PARKING LOT 24/7
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, where? MONITORS INSIDE & STORE SURROUNDINGS
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food <u>10</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment _____ %	Cigarettes <u>20</u> %	_____ %	_____ %
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>0</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant   | <input type="checkbox"/> Cafe/Coffee Shop   | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club  | <input type="checkbox"/> Tavern   | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Banquet Hall  | <input type="checkbox"/> Sports Facility  | <input type="checkbox"/> Bowling Alley                |  |
| <input type="checkbox"/> Hotel/Motel : Number of Floors: _____<br>Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____<br>Number of Rooms: _____ |   |  |

### Type 2

- |  |  |   |  |
|--|--|---|--|
| <input checked="" type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store  | <input type="checkbox"/> Supermarket                  | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station             | <input type="checkbox"/> Amusement/Phonograph Distributor  | <input type="checkbox"/> Recycling, Salvage or Towing |  |
| <input type="checkbox"/> Used Car Dealer         | <input type="checkbox"/> Personal Service Establishment<br>(such as tattoo business, hair salon, tailor, etc.) | <input type="checkbox"/> Recording Studio             |  |

What other licenses/permits will you hold at this location? (check all that apply)

- |  |   |                                       |   |   |   |
|--|---|---------------------------------------|---|---|---|
| <input type="checkbox"/> Occupancy Permit  | <input type="checkbox"/> Cigarette & Tobacco  | <input type="checkbox"/> Gas Station  | <input type="checkbox"/> Extended Hours | <input type="checkbox"/> Class "B" Tavern | <input type="checkbox"/> Weights & Measures |
| <input type="checkbox"/> Secondhand Dealer | <input type="checkbox"/> Precious Metal & Gem | <input type="checkbox"/> Other: _____ |   |   |   |

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

N/A

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop  
☐ Other: Describe: \_\_\_\_\_
- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_
- c. Nearest Major Cross Street: 83RD ST & MORGAN AVE
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_
- f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_
- g. Building Owner Name: CHEERS REAL ESTATE LLC Phone Number: 414-369-1150  
 Business Owner Address: 2653 S. 71ST ST. MILWAUKEE WI 53219

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8:00 AM	9:00 PM	250	100	
Monday	8:00 AM	9:00 PM	250	—	
Tuesday	8:00 AM	9:00 PM	250	—	
Wednesday	8:00 AM	9:00 PM	250	—	
Thursday	8:00 AM	9:00 PM	250	—	
Friday	8:00 AM	9:00 PM	250	—	
Saturday	8:00 AM	9:00 PM	250	—	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

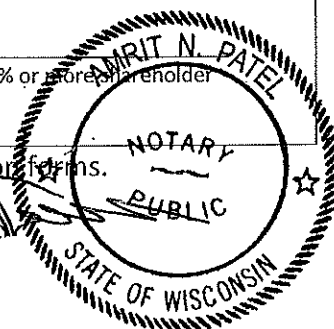
Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder



See Application Information for a complete list of all required application forms.

My Commission Expires  
 12/6/2019



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)Legal Entity Name: CHEERS WINE AND SPIRITS LLC.Premise Address: 8333 N. MORGAN AVE. MILWAUKEE WI 53220**Proximity of Premises to Church, School, Daycare Center or Hospital**Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes**"Service Bar Only" Designation**If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_**Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

**Property Information (New & Transfer Applicants Only)**a) Do you own or lease the building? ☒ Own ☐ Leaseb) Who owns the fixtures (for example, coolers, etc.)? CWLEY

c) Are you purchasing the stock and/or fixtures?

☐ No ☒ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business

\$ 715,000

e) Total amount paid for goodwill of the business

\$ 200,000

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes*See Application Information for a list of all required application forms.*

### Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins 08-1-2018 Ends 07-31-2043
- b) Monthly rental \$ 6000.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 25 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain TAX, BILLS
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
- If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

### Notarized Signatures of Applicants

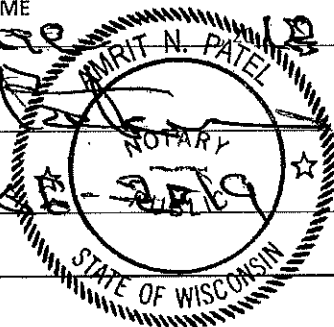
SUBSCRIBED AND SWORN TO BEFORE ME

This 20 day of March

(Clerk/Notary Public)

My Commission Expires 12-31-2019

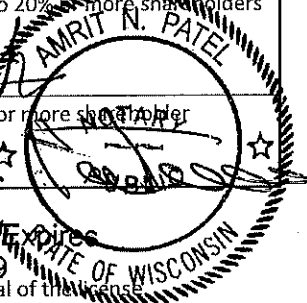
\*Notary Seal must be affixed.



X. Mandup  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

R. Singh  
Additional partner or 20% or more shareholder

My Commission Expires 12/6/2019



Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

### New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: CHEERS WINE AND SPIRITS LLC.Premises Address: 8333 W. MORRAN AVE MILWAUKEE WI 53220**SECTION 1 TYPE OF BUSINESS**

Type of application (check one): ☒ taking over a currently operating business ☐ starting a new business  
Anticipated opening date? \_\_\_\_\_

Check the type that best describes your business (check only one):

See Food Dealer License Information sheet for definitions.

☐ Restaurant☒ Retail Establishment☐ Bed & Breakfast☐ Base for Food Peddler☐ Base for Temporary/Seasonal Food StandIf retail, will it be a convenience store? ☒ Yes ☐ No

(Convenience Stores have less than 5,000 sq ft of retail space,  
primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done? ☐ Yes ☒ NoIf yes, what percentage of the business will be wholesale? ☐ Less than 25% ☐ 25% or More (Contact DATCP)\*Will retail items be sold? ☐ No ☒ Yes If Yes, indicate percentage of food sales 100 %Will restaurant items be sold? ☒ No\* ☐ Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold,  
do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☒ No ☐ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling,  
grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

☒ SNACKS & BEVERAGES

includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino,  
tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton  
candy, funnel cakes, fritters, tortilla chips w/ cheese

☐ MEALS

includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats,  
tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese  
curds, corn dogs, egg rolls, salads

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**

Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: MILK, ICE CREAM, CHEESE.

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

☒ No If No, SKIP to Section 5☐ Yes If Yes, check one:☐ I will rent space from another operator ("Shared Kitchen Agreement" is required)☐ I will rent space to another operator (peddler/caterer)**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

Will you have seating on site for dining?

☒ No ☐ Yes

Will you be doing any catering?

☒ No ☐ Yes

Will you be doing any delivery?

☒ No ☐ Yes

Will you have outdoor activities?

☒ No ☐ Yes

If Yes to outdoor activities, check all that apply:

☐ Bar ☐ Cooking/Grilling ☐ Dining

Will you have a drive thru window?

☒ No ☐ Yes

If Yes to drive thru, are hours different from inside?

☐ No ☐ Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will any scales or barcode scanners be used?

☐ No ☒ Yes

If Yes, a Weights &amp; Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

☒ At a single site☐ At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

☒ No If No, SKIP to Section 8☐ Yes If Yes, check all that apply:☐ New construction of a building☐ Construction changes to an existing building☐ Renovation or remodeling☐ Equipment changes only (installation or replacement)

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

☐ No

If No, SKIP to Section 9

☒ YesIf YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? ☐ Immediately ☒ At the same time as the alcohol license**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

A-S

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

A-S

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

A-S

I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

A-S

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.

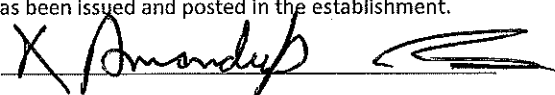
A-S

I understand the license must be issued and posted in my establishment prior to opening for business.

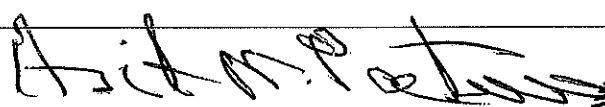
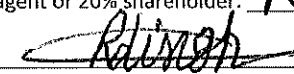
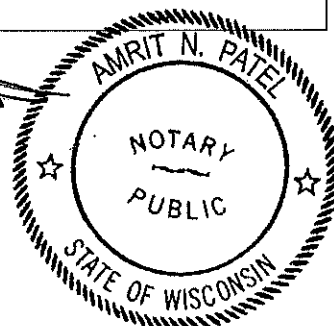
A-S

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder:



Signature of additional partner(s):

My Commission Expires  
12/6/2019



## WEIGHTS & MEASURES PLAN OF OPERATION

ccl-wmplan 12/8/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) [license@milwaukee.gov](mailto:license@milwaukee.gov)

Legal Entity Name: CHEERS WINE AND SPIRITS, LLC

Premise Address: 8333 W MORGAN AVE, MILWAUKEE, WI 53219

### Type of Business

Provide a brief description of the establishment/business:

*Other licenses may be required depending on the type of business you are operating.*

### Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_

### Signature

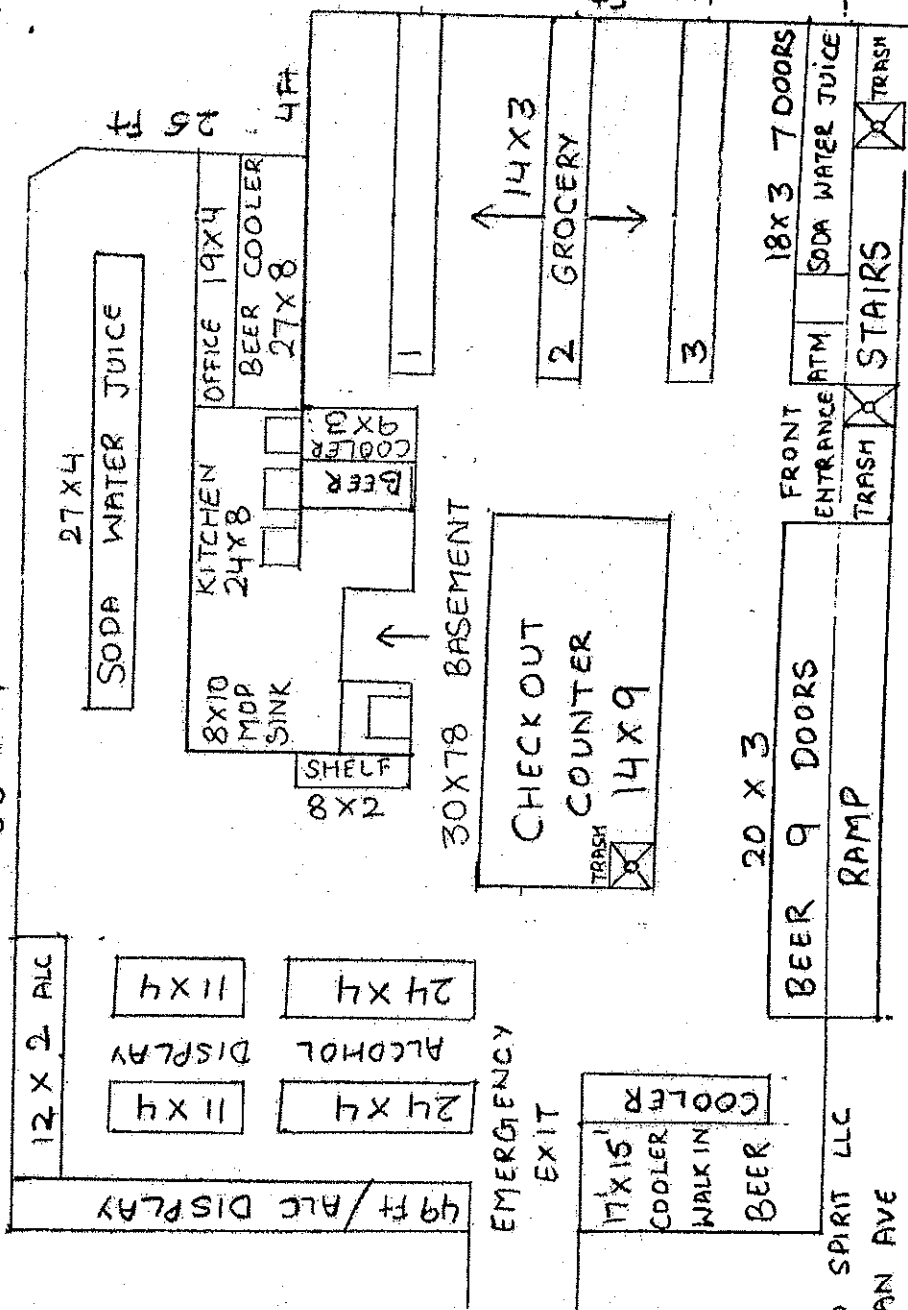
Signature of Sole Proprietor, Partner, 20% or more Shareholder  
or Agent – If there are no 20% or more shareholders

TOTAL SQUARE FOOT

4,495 sq ft

84th Street

86 FEET



ALLEY

RNR LIQUOR DBA

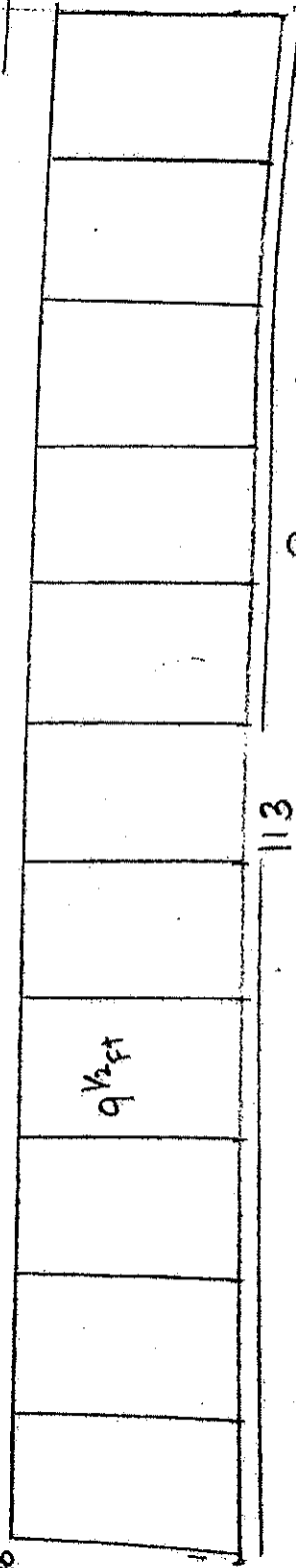
CHEERS WINE AND SPIRIT LLC

8333 W MORGAN AVE

MILWAUKEE, WI - 53220

AMARDEEP SINGH DADWAL - AGENT

07/03/2018



MORGAN





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 12

ORDONEZ-CARDENAS, Edwin A, Agent  
The Merge Group LLC  
721 S Cesar E Chavez DR

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications with Change of Agent as agent for "The Merge Group LLC" for "Lavish Lounge" at 721 S Cesar E Chavez DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 06/18/2018

**LICENSE TYPE:** Class B Tavern

**NEW:** ☒

**RENEWAL:** ☐

**No. 276512**

**Application Date:** 06/14/2018

**License Location:** 721 S Cekar E Chavez Dr

**Business Name:** Lavish Lounge

**Licensee/Applicant:** ORDONEZ-CARDENAS, Edwin A  
(Last Name, First Name, MI)

**Date of Birth:** 09/14/1987

**Home Address:** 910 S 88<sup>th</sup> St

**City:** West Allis

**State:** WI **Zip Code:** 53214

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/03/2012 Demontaye LUSTER (50% shareholder) was cited by Greenfield Police for

**Charge:** Possession of Drug Paraphernalia  
**Finding:** Guilty  
**Sentence:** Forfeiture  
**Date:** 05/02/2012  
**Case:** 12001269

2. On 09/19/2017 Demontaye LUSTER (50% shareholder) was cited for Operating While Intoxicated. The case is pending in Municipal Court.

Case : 101002234456 

Client Info:

Name:

Address:

Phone Number:

Email:

Confidential?: Y

Issue: City Clerk License Object/Support Web

Date Submitted: 03/12/2018

Status: open

Date Completed:

Address: 721 S CESAR E CHAVEZ DR

Due Date: 04/11/2018 

Reason for request:

Object to License| Lavish night club is owned by 2 well known drug dealers in Milwaukee. They are filtering drug money through the club. Theres always fights and is the hang out for all the drug dealers in Milwaukee

Case notes: 

1. entered address: 721 S CESAR E CHAVEZ DR

Staff comments:

Agent Created Case

[Click here to view map and/or images](#)

Becker, Keren

---

**From:** Celella, Jessica  
**Sent:** Friday, April 6, 2018 8:13 AM  
**To:** Becker, Keren  
**Cc:** Byrd, Yashica  
**Subject:** FW: Lavish

Please add as possible objection

---

**From:** Murillo, Maribel  
**Sent:** Thursday, April 5, 2018 4:51 PM  
**To:** district, two; Ramirez, Alex  
**Cc:** Raden, Chad; Celella, Jessica; Perez, Jose  
**Subject:** Lavish

Good afternoon,

I would like to share with you that [REDACTED] has contacted the office of Alderman Pérez.

He stated that he has contacted MPD numerous times for the loud noise when Lavish closes their club. He also stated the patrons leave there intoxicated and they crashed his car.

Alderman Pérez has asked if you can look into this matter.

Thank you,

*Maribel Murillo*

Legislative Assistant to

12th District

Alderman José Pérez

Office of the City Clerk

200 E. Wells St, Room 205

414-286-2861

[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

REDACTED RECORD

To report a City service related issue, you may also use Click for [Action](#) or call 414-286-CITY (2489)



# APPLICATION AMENDMENT

Office of the City Clerk License Division  
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 07/25/18

To the License Division of the City of Milwaukee:

I, Edwin A Odonez-Cardenas, wish to amend my answer(s) on the application for a  
(full legal name)

BTA VN, FREST, PER license at 721 S Cesar E Chavez Dr, Milwaukee WI 53204  
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # \_\_\_\_\_ should be: \_\_\_\_\_
2. Agent should be (full legal name): Edwin A Odonez Cardenas Also complete 3, 4, 5 & 6
3. Date of birth should be: Sep 14 1987
4. Home address should be (include city/state/zip): 910 S 88th St West Allis WI 53214
5. Phone number should be (include area code): 414 690 0226
6. Driver's License Number/State ID Number should be: 0635-2018-7334-08
7. Corporation/LLC name should be (full legal name): The Merge Group LLC
8. Business name should be: lavish lounge
9. Premises address should be (include city/state/zip): 721 S Cesar E Chavez Dr Milwaukee WI 53204
10. Business phone number should be (include area code): \_\_\_\_\_
11. Mailing address should be (include city/state/zip): 721 S Cesar E Chavez Dr Milwaukee WI 53204
12. Email address should be: Edw@merge.com
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): \_\_\_\_\_

14. Class B Tavern: Age Distinction should be: \_\_\_\_\_

15. Other: Im removing Demontaye luster from the application he has no shares in the company, I'll be the only agent and license holder Im the  
(Check with the License Division before submitting "Other" amendments using this form.)

Subscribed and sworn to before me

this 25 day of July 2018  
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Notary Public - State of Wisconsin

My Commission expires 9/28/2020

Notary Seal must be affixed

\*For amendments relating to Alcohol Beverage Establishment, Temporary Public Entertainment Premises, & Temporary Change of Plan licenses, your signature must be notarized.

Office Use Only: Application #: \_\_\_\_\_ Date: \_\_\_\_\_ Initials: \_\_\_\_\_ To LC: \_\_\_\_\_

LC Email: ☐MPD ☐NS ☐HD Initials: \_\_\_\_\_

# 2018-2019 Plan of Operation for 721 S CESAR E CHAVEZ DR

## 1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside 11 Locations: Kitchen / Main Bar / Second bar / office  
Outside 1 Locations: front door

Is a crowd control barrier used? ☐ No ☒ Yes If Yes, Describe: To Guide people in line

Number of restrooms: 4 Name of solid waste contractor: eagle disposal

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 40 and describe security plans:

We have 4 security Guard walking and guiding Guests

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 21

AND What are their responsibilities? Keep people safe / keep noise down / protect Guests / follow rules

What security equipment do they use? flashlights / radios

List their licensing, certification or training credentials: class B / food dealer / food handler / responsible liquor

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: outside / front lobby / Main Bar / Main Floor / office / second fl

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe:

Guests get pat down / 2 check point of ID check / Software ID recognition

## 2. Percentage of Sales (must total 100%)

Alcohol 60 % Food Sales 40 % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %

## 3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☒ Cocktail Lounge ☐ Convenience Store ☒ Night Club ☐ Liquor Store ☐ Tavern ☐ Sports Facility  
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

## 4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

## 5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan\*? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

## 6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

## 7. Food License: FREST 10152 Fee: \$1,250.00

Your current food license includes the following food operations: DHS - MODERATE, Sales \$200,001 - \$2,000,000, Tavern Restaurant. Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain \_\_\_\_\_

## 8. Weights and Measures: Fee:

Number/Type of Devices: Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Battle of the Bands, Comedy Acts, Disc Jockey, Poetry Readings, Dancing by Performer(s), Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians  
Bands

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                 | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts                |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows           | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers      |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling             | <input type="checkbox"/> Patron Contests     | <input checked="" type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Karaoke               | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables                |
| <input type="checkbox"/> Motion Pictures                                | <input type="checkbox"/> Amusement Machines -- | How many? _____                              | How many? _____                                     |
| How many screens? _____   | How many? _____                                | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances    |
|   |  | Approx. # per year? _____                    | Approx. # per year? _____                           |
| <input type="checkbox"/> Other: _____                                   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☐ No ☒ Yes If Yes, Describe:

*Our promoters are inhouse employees that just post Flyers in social media*

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

**5. NOTARIZED SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the City of Milwaukee and State of Wisconsin.

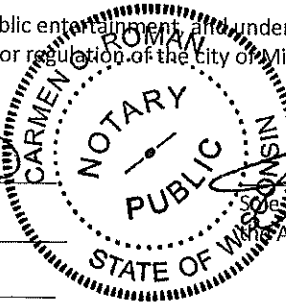
SUBSCRIBED AND SWORN TO BEFORE ME

This *14* day of *June*, 20 *10*

(Clerk/Notary Public)

My Commission Expires *9/28/20*

\*Notary Seal must be affixed.

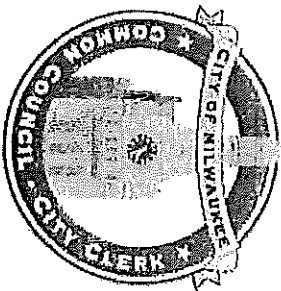


# CERTIFICATE OF COMPLETION

This certificate is awarded to

MANGO'S

in recognition of completion of the Pivot Program with the  
CITY OF MILWAUKEE



Signature [Handwritten Signature]

Date July 21, 2016

Signature [Handwritten Signature]

Date July 21, 2016







**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 12

TORRES, Debra J, Agent  
Debbie Coops LLC  
1825 S 5th St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications with Change of Hours Mon-Thurs From opening 6 PM To Opening 3 PM, Mon-Thurs From Closing 10 PM To Closing 12 AM, and Fri-Sun From Closing 11 PM To Closing 1 AM as agent for "Debbie Coops LLC" for "The Tool Box" at 1500 W Scott St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**Becker, Keren**

---

**From:** Celella, Jessica  
**Sent:** Wednesday, January 3, 2018 1:52 PM  
**To:** Becker, Keren  
**Cc:** Byrd, Yashica  
**Subject:** FW: Contesting the Change of Hours to the Tool Box Bar

Please add as objection

REDACTED RECORD

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**From:** Kuether-Steele, Molly  
**Sent:** Wednesday, January 03, 2018 1:49 PM  
**To:** Celella, Jessica; Byrd, Yashica  
**Subject:** FW: Contesting the Change of Hours to the Tool Box Bar

FYI

**From:**  
**Sent:** Wednesday, January 03, 2018 1:48 PM  
**To:** Zielinski, Tony; Bohl, James; Kovac, Nik; Johnson, Cavalier; Rainey, Khalif; Perez, Jose; Kuether-Steele, Molly  
**Cc:** Patrick Landry  
**Subject:** Contesting the Change of Hours to the Tool Box Bar

Hello, Milwaukee Licenses Committee.

My name is \_\_\_\_\_ I'm the \_\_\_\_\_ ve  
actually attended a few license hearings in the past to express concern with the track record and conflict of hours of a  
neighborhood bar that is located right across the street from our all girls middle school campus.

Notre Dame School of Milwaukee is located at 1420 W. Scott St. I'm writing in regards to the bar established by David Torres and his wife located at 1500 W Scott St, Milwaukee, WI 53204. The bar currently has hours that commence after our school day has ended. This way, we are guaranteed that our students will not possibly be subject to any precarious situations or onlookers stumbling out of the bar. We at NDSM are deeply committed to the growth of this community and fully believe that we the bar opening at 3 pm instead of 6 pm will not be a positive influence to the community let alone our school. Our school day ends each day between 5 and 6 pm depending on students' mandatory after school program schedule.

The bar is directly across the street from our parking lot beside our school where ours students go outside to decompress during recess, to observe shadows for science projects, and to do other academic performances all the way through dismissal.

In the past, the problems that have emanated from Mr. Torres' bar appear to have resulted from circumstances beyond his control. For example, at one point there were reports of a patron of the bar outside of the bar smoking and looking into the parking lot where our young women students were engaged in a learning activity. Reports came across my desk that the individual was gauging at the students. The students reported feeling "uncomfortable" and felt as if they were being "checked out." There have been a few experiences in the past like this that directly affected our students. These incidents do not include other forms of illegal activity such as a shooting in 2015.

Recently, I received a voicemail from Mr. Torres indicating that he wanted to expand the hours of the bar. Opening at 3pm instead of 6pm. I expressed to him via text message that the school agreed to

co-exist with the bar if the hours did not conflict back in 2016. I explained that we could not support his appeal to expand the bar's hours out of the interest and security of our students and faculty.

We have more than enough reason to believe that the bar's presence isn't making a positive contribution to the neighborhood. Parents, students, and faculty of Notre Dame School of Milwaukee unanimously feel the same. I ask that you consider our case in determining that the bar's start time shouldn't change.

If there is any other support that I can offer, please do not hesitate to reach me.

Thank you for all of your service to our beautiful community.

Sincerely,



**Celebrate Catholic  
Schools Week 2018**  
January 28 - February 3 #CSW18

# 2018-2019 Plan of Operation for 1500 W SCOTT ST

## 1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: IN Rear Patio only!

Number of garbage cans: Inside 5 Locations: At Bathrooms / Behind Bar / At Pool Table  
Outside 2 Locations: Side of Building / in Patio

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 3 Name of solid waste contractor: Eagle Disposal

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 2 and describe security plans:

Cameras in use

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☒ No ☒ Yes If Yes, how many? 1

AND What are their responsibilities? Watch for wierd people / Fishy / Drunks

What security equipment do they use? wand

List their licensing, certification or training credentials: none

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations:

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe:

We check IDs Before serving & or upon ENTRY

## 2. Percentage of Sales (must total 100%)

Alcohol 85 % Food Sales 5 % Entertainment 10 % Other \_\_\_\_\_ %

## 3. Businesses On The Premises (choose all that apply):

☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility  
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

## 4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☐ No ☒ Yes If Yes, Describe: M-TH 3:00 p.m. - 12:00 A.M.

Fri. 3:00 - 1:00 A.M. Sat & Sun 11:00 - 1:00 A.M.

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

## 5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan\*? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

## 6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

## 7. Food License: FREST 9536 Fee: \$250.00

Your current food license includes the following food operations: DHS - PREPACK, Tavern Restaurant. Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain

## 8. Weights and Measures: Fee:

Number/Type of Devices:  
Are there any changes to the number or types of devices? ☒ No ☐ Yes  
If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Amusement Machines, Jukebox, Karaoke, Pool Tables

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows          | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling            | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Karaoke              | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables             |
| <input type="checkbox"/> Motion Pictures                                | <input type="checkbox"/> Amusement Machines – | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____   | How many? _____                               | Approx. # per year? _____                    | Approx. # per year? _____                        |
| <input type="checkbox"/> Other: _____                                   |   |  |  |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

**5. NOTARIZED SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

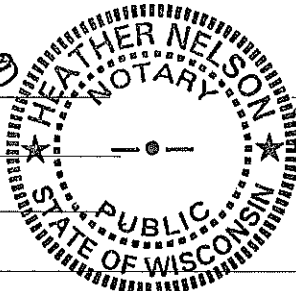
**SUBSCRIBED AND SWORN TO BEFORE ME**

This 23 day of April, 20 18

(Clerk/Notary Public)

My Commission Expires 6/14/19

\*Notary Seal must be affixed.



Do Tona  
Sole Proprietor, a Partner, or if a Corporation or LLC,  
the Agent must sign



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 12

WIDMANN, Michael J, Agent  
1110 Corp  
1110 W Greenfield Av

Milwaukee, WI 53204

---

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor, Extended Hours Establishments, and Food Dealer License Applications Requesting to be Open 24 Hours as agent for "1110 Corp" for "Greenfield Pantry" at 1110 W Greenfield Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

---

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 12

WIDMANN, Michael J, Agent  
1110 Corp  
W320 S3738 Kamps Ct

Waukesha, WI 53189

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You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor, Extended Hours Establishments, and Food Dealer License Applications Requesting to be Open 24 Hours as agent for "1110 Corp" for "Greenfield Pantry" at 1110 W Greenfield Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

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JIM OW CZARSKI, CITY CLERK

BY:

Jessica Ceella

License Division Manager

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/19/2017

**LICENSE TYPE:** ALQML

**NEW:** ☐

**RENEWAL:** ☒

**No. 264523**

**Application Date:** 10/19/2017

**License Location:** 1110 West Greenfield Avenue

**Business Name:** Lozoya LLC

**Licensee/Applicant:** Lozoya, Jose G.  
(Last Name, First Name, MI)

**Date of Birth:** 06/01/1976

**Home Address:** 4911 West Loomis Road

**City:** Greenfield

**State:** WI **Zip Code:** 53220

**Home Phone:** 414-839-0721

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/03/2009 the applicant was charged in Milwaukee County with Receiving or Concealing Stolen Property §943.34(1)(a).

**Charge:** Receiving or Concealing Stolen Property

**Finding:** Guilty

**Sentence:** Fine

**Date:** 06/01/2009

**Case:** 2009CF001081

2. On 11/07/2012 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for operating while intoxicated.

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3. On 04/10/2013 Hussein Govani was cited at 2437 West National Avenue in the city of Milwaukee for Building Code Violations. Hussein Govani is listed on the application as 70% shareholder.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: \$380.00 fine  
Date: 05/15/2014  
Case: 14002269

4. On 02/26/2015 Hussein Govani was cited at 2366 South 27<sup>th</sup> Street in the city of Milwaukee for Building Code Violations. Hussein Govani is listed on the application as 70% shareholder.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: \$680.00 fine  
Date: 07/28/2015  
Case: 15030946

5. On 12/04/2015 Hussein Govani was cited at 2366 South 27<sup>th</sup> Street in the city of Milwaukee for Building Code Violations. Hussein Govani is listed on the application as 70% shareholder.

Charge: Building Code Violations  
Finding: Due for further proceedings 12/20/2016 8:30am branch 1  
Sentence:  
Date:  
Case: 16045679

- =====
6. On 09/10/2017 officers investigated N. attempt armed robbery at 1320 S 20<sup>th</sup> St. As part of the investigation the officers went to Greenfield Pantry, 1110 W. Greenfield Av, in an attempt to recover video. They were told by the clerk the video system was not working.
- =====

7. On 11/11/2017 a 17 year old working in conjunction with the Milwaukee Police Department and WI WINS Tobacco initiative, was able to purchase a 2 pack Swisher Sweet Mango flavor from the cashier at Greenfield Pantry, 1110 W. Greenfield Av. The clerk admitted the sale and apologized. The applicant was mailed a MARTS letter.
8. On 12/03/2017 officers were dispatched to an Armed Robbery at Greenfield Pantry, 1110 W. Greenfield Av. The officers interviewed the victim who stated he was seated I his car in the parking lot. The suspect got in his car on the passenger side and produced a knife demanding money. The victim gave his money and the suspect left on foot. The business was cooperative and provided video of the incident.
9. On 01/29/2018 officers were dispatched to a Trouble with Subject at Greenfield Pantry, 1110 W. Greenfield Av. The clerk called for a subject loitering and harassing customers. The officer arrived and issued the subject citations.

10. On 04/16/2018 officers were dispatched to a Trouble with Subject at Greenfield Pantry, 1110 W. Greenfield Av. The security officer called regarding a subject loitering and harassing customers. The subject was not on scene but is known to the officer and a citation was mailed.

**Items #7-10 were added as part of PREVIOUS PREMISE**

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 11/02/2015**LICENSE TYPE:** CLASS A MALT**NEW:** ☐**RENEWAL:** ☒**No. 220761****Application Date:** 10/30/2015**License Location:** 1110 West Greenfield Avenue**Business Name:** Jenny-3**Licensee/Applicant:** Govani, Hussein P.  
(Last Name, First Name, MI)**Date of Birth:** 11/03/1957**Home Address:** 4069 North 67<sup>th</sup> Street**City:** Milwaukee**State:** WI **Zip Code:** 53216**Home Phone:** (414)430-5259

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/01/2008 the applicant received two citations at 2568 South 28<sup>th</sup> Street in the city of Milwaukee for Building Code Violations.

**Charge:** Building Code Violations (2 citations)**Finding:** Guilty (both citations)**Sentence:** \$750.00 fine

\$280.00 fine

**Date:** 07/28/2009

08/11/2009

**Case:** 09026509

09101192

2. On 04/10/2013 the applicant was cited at 2437 West National Avenue in the city of Milwaukee for Building Code Violations.

**Charge:** Building Code Violations**Finding:** Guilty**Sentence:** \$380.00 \*\*\*in warrant status for unpaid balance of \$380.00\*\*\***Date:** 05/15/2014**Case:** 14002269

=====

3. On 01/27/2015 at 9:12pm Milwaukee police conducted a licensed premise check at 1110 West Greenfield Avenue (Greenfield Pantry). Officers discovered stacks of beer stored in an area accessible to customers, but there were no signs that alcohol was being sold after 9:00pm.
4. On 02/26/2015 the applicant was cited at 2366 South 27<sup>th</sup> Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations  
Finding: Guilty  
Sentence: \$680.00 fine  
Date: 07/28/2015  
Case: 15030946

Previous premise

Date:7/13/2018  
Officer: PO Mike WALKER

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Greenfield Pantry  
Address: 1110 W Greenfield Ave  
Phone: (414) 643-8774

Owner: Michael WIDMANN  
Owner address: W320 S3738 Kamps Ct  
City State Zip: Waukesha, WI 53188  
Owner Phone: (414) 759-3444  
Owner email: widlaw631@gmail.com

Manager: Gurprett SINGH "Jessie"  
Home Address: 320 W Scott Street  
City State Zip: Milwaukee, WI 53204  
Phone: (414) 755-9675  
Email:

Preferred contact: (414) 759-3444

Location currently open: ☒ YES ☐ NO

Projected open date: ASAP

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☐ALL

Hours of Operation: Sun: 24 hrs ☐24 hours ☒Y ☐N  
Mon: 24 hrs  
Tue: 24 hrs  
Wed: 24 hrs  
Thu: 24 hrs  
Fri: 24 hrs  
Sat: 24 hrs

Premise Type: ☒Liquor Store  
☒Convenience Store  
☐Other:

Licenses currently held:

Alcohol: ☒ Yes ☐ No Class: A & B #:  
Tobacco: ☒ Yes ☐ No #:  
Food: ☒ Yes ☐ No #:  
Extended Hours: ☒ Yes ☐ No #:  
Secondhand Dealer: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☐ Yes ☒ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Is the parking lot well lit? ☒ Yes ☐ No
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☒ Yes ☐ No
13. Are there exterior security cameras ☒ Yes ☐ No How Many: 7
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

15. Does this location have security cameras? ☐ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☒ Yes ☐ No
18. How long is footage stored for later viewing: One month
19. Are there exterior cameras ☒ Yes ☐ No How many: 7
20. Are there interior cameras ☒ Yes ☐ No How many: 12
21. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
26. Does the store sell single chore boy? ☐ Yes ☒ No
27. Does the store sell blunt wraps? ☐ Yes ☒ No
28. Does the store sell scales? ☐ Yes ☒ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☒ No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies? ☐ Yes ☒ No
31. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☒ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☒ Yes ☐ No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☐ Yes ☒ No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☒ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☒ Yes ☐ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☒ Yes ☐ No ☐ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☒ Yes ☐ No
6. Are the security cameras in working order? ☒ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☒ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No
10. Is the recorded footage stored for at least 30 days? ☒ Yes ☐ No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☐ Yes ☒ No

12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☒ No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

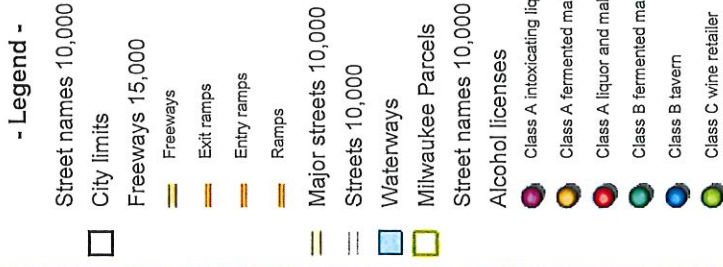
- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 ☐ Yes ☒ No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 ☒ Yes ☐ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

New licensee (Widmann) is applying to take over the existing licenses from current owner and operator Jose LOZOYA ( LOZOYA LLC). Lozoya will continue to own the existing store building. Both Widmann, Lozoya, and new Store Manager Singh were on site for this survey. Existing camera views appears adequate. I had a long discussion with Widmann regarding the ongoing loitering and public drinking issues around this store. I advised him to continue to proactive in addressing this problem. Widemann stated he will consider placing a camera on the rear of the building, where loitering and public drinking is occurring out of store operator's view. Lozoya advised the new Store Manager (Singh) to attend Store Robbery Prevention Training Program being offered at the Milwaukee Safety Academy on 10/4/2018.



## City of Milwaukee, Wisconsin



**- Notes -**

Alcohol Establishments within a .5 Mile Radius Centered on 1110 W Greenfield Ave as of June 27, 2018.



Department of Administration - ITMD



Map Scale: 1: 10,000



Alcohol Establishments within a .5 Mile Radius Centered on 1110 W Greenfield Ave as of June 27, 2018.									
License Summary									
Class A Fermented Malt Beverage Retailer's License									
Class A Malt & Class A Liquor License								Total	
Class B Fermented Malt Beverage Retailer's License									3
Class B Tavern License									8
Class C Wine Retailer's License									24
									1
								Grand Total	36
Legal entity	Trade name	Licenses	Licenses type name	Total capacity	Room capacity	Address	Expiration date		
J & E GROCERY STORE, LLC	LA HACIENDA	Jose Zaragoza, Agt	Class A Fermented Malt Beverage Retailer's License			820 S CESAR E CHAVEZ DR	5/2/19		
La Fortaleza Grocery LLC	La Fortaleza Grocery	Franklin R Viera, Agt	Class A Fermented Malt Beverage Retailer's License			1610 S 7TH ST	1/24/19		
QUALITY DISCOUNT, LLC	QUALITY DISCOUNT	OMAR A ALI, Agt	Class A Fermented Malt Beverage Retailer's License			738 W HISTORIC MITCHELL ST	8/2/18		
APPLE TWO, LLC	EL CHARGO LIQUOR STORE	VIKRAMJIT SINGH, Agt	Class A Malt & Class A Liquor License			1207 S CESAR E CHAVEZ DR	12/19/18		
Campesino, LLC	Campesino El Campesino	Paramjit Singh, Agt	Class A Malt & Class A Liquor License			655 W GREENFIELD AV	4/10/19		
EL REY SPIRITS, INC	EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	Class A Malt & Class A Liquor License			916 S CESAR E CHAVEZ DR	6/29/19		
LA Tropicana Foods LLC	LA Tropicana Foods	SALWA B TALEB, Agt	Class A Malt & Class A Liquor License			1011 S 5TH ST	2/9/19		
Lozoya LLC	Greenfield Pantry	JOSE G LOZOYA, JR, Agt	Class A Malt & Class A Liquor License			1110 W Greenfield AV	1/16/19		
Mi Pais LLC	Mi Pais	GRACIELA HERNANDEZ, Agt	Class A Malt & Class A Liquor License			1401 W GREENFIELD AV	9/28/18		
MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	Class A Malt & Class A Liquor License			732 W HISTORIC MITCHELL ST	11/29/18		
TEXAS FOOD	TEXAS FOOD	HAKAM K ASSAD, SP	Class A Malt & Class A Liquor License			1201 W NATIONAL AV	10/12/18		
El Manantial	El Manantial	Luis Lopez-Gonzalez, SP	Class B Fermented Malt Beverage Retailer's License			604 W Historic Mitchell ST	1/19/19		
Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	Class B Fermented Malt Beverage Retailer's License	25		1801 S 11th ST	7/4/19		
THE NATIONAL, LLC	THE NATIONAL	Helen J Benton, Agt	Class B Fermented Malt Beverage Retailer's License			839 W NATIONAL AV	11/4/18		
BUCKAROO LTD	Bryant's Cocktail Lounge	JOHN M DYE, Agt	Class B Tavern License	99		1579 S 9th ST	4/7/19		
Bule Bar 7, LLC	Bule Bar 7	ANTONIO U OCAMPO, Agt	Class B Tavern License	75		1339 S 7TH ST	6/9/19		
Century Beverage Group LLC	Don Julio's	Bertina Jimenez-Sobrevilla, Agt	Class B Tavern License	80		1537 S CESAR E CHAVEZ DR	10/22/18		
Debbie Coops LLC	The Tool Box	Debra J Torres, Agt	Class B Tavern License			1500 W Scott ST	7/31/18		
El Barril	El Barril	JOSE L TERRONES, SP	Class B Tavern License	59		1400 W ORCHARD ST	4/23/19		
EL ESCONDITE	EL ESCONDITE	SONIA M FANTAUZZI, SP	Class B Tavern License	80		1882 S 13TH ST	7/4/18		
Exclusive Life Lounge	Exclusive Life Lounge	JOSEFINA STEWART, SP	Class B Tavern License	63		1726 W NATIONAL AV	12/17/18		
Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	Class B Tavern License	129		1725 S 11th ST	1/16/19		
GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENOVEVA LOZADA, Agt	Class B Tavern License	50		901 S 10TH ST	9/22/18		
JALISCO RESTAURANT, LLC	JALISCO RESTAURANT	CARLOS E CASERES, Agt	Class B Tavern License	128		1035 S CESAR E CHAVEZ DR	11/23/18		
La Borincana Restaurant Inc	La Borincana Restaurant	Santa I Fret, Agt	Class B Tavern License	49		1820 S 13th ST	12/13/18		
LA CARRETA VIEJA	LA CARRETA VIEJA	ABEL SANTOS, SP	Class B Tavern License	223		1399 W GREENFIELD AV	6/13/19		
LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Jayson Oquendo, Agt	Class B Tavern License	170		1028 S 9TH ST	9/5/18		
La Sirenia Bar, LLC	La Sirenia Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	Class B Tavern License	80		1500 W MITCHELL ST	2/27/19		
Las Tres Esquinas Bar	Las Tres Esquinas Bar	Sulema Vazquez, SP	Class B Tavern License	25		1586 S Pearl ST	8/1/18		
LUPES SQUIRREL CAGE	LUPES SQUIRREL CAGE	GUADALUPE BERRIOS, SP	Class B Tavern License	49		1001 W MAPLE ST	6/29/19		
Manny's Club 69, LLC	Club 69	Manuel Escobar, Agt	Class B Tavern License	45		1663 S 11TH ST	5/29/19		
Mariscos El Abuelo y Yo LLC	Mariscos El Abuelo y Yo	Diego A Pulido, Agt	Class B Tavern License			1234 S CESAR E CHAVEZ DR	4/28/19		
PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	Class B Tavern License	45		1139 W MAPLE ST	11/7/18		
SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	Class B Tavern License	240		1135 W LAPHAM BL	11/23/18		
Servito Properties LLC	La Casa Vieja	Byron F Gudiel, Agt	Class B Tavern License	80		1629 S 10th ST	9/23/18		
Tacos Garmelos Restaurant LLC	Los Garmelos Tacos	Juan G Arnuñez Gomez, Agt	Class B Tavern License	49		1116 W HISTORIC MITCHELL ST	7/22/18		
					100 - Tavern				
TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	Class B Tavern License	168	68 - Hall	1460 S MUSKEGO AV	11/7/18		
VILLA'S PLACE	VILLA'S PLACE	ALFREDO O VILLA, SP	Class B Tavern License	25		1700 W GREENFIELD AV	2/4/19		
THE NATIONAL, LLC	THE NATIONAL	Helen J Benton, Agt	Class C Wine Retailer's License			839 W NATIONAL AV	11/4/18		



Wednesday, July 25, 2018

## Licenses Committee Notice of Hearing

NATIONAL REAL ESTATE INVESTORS LLC  
1110 W Greenfield Av

MILWAUKEE, WI 53204

Date: 7/31/2018  
Time: 08:30 AM  
Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor, Extended Hours Establishments, and Food Dealer  
License Applications Requesting to be Open 24 Hours  
WIDMANN, Michael J, Agent  
Greenfield Pantry at 1110 W Greenfield Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, July 25, 2018

## Licenses Committee Notice of Hearing

NATIONAL REAL ESTATE INVESTORS LLC  
1614 W NATIONAL AV

MILWAUKEE, WI 53204

Date: 7/31/2018

Time: 08:30 AM

Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor, Extended Hours Establishments, and Food Dealer  
License Applications Requesting to be Open 24 Hours  
WIDMANN, Michael J, Agent  
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If you have any questions, please call (414) 286-2238.





Wednesday, July 25, 2018



# Notice of Public Hearing

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WIDMANN, Michael J, Agent  
Greenfield Pantry at 1110 W Greenfield Av  
Class A Malt & Class A Liquor, Extended Hours Establishments, and Food Dealer License  
Applications Requesting to be Open 24 Hours

**Tuesday, July 31, 2018 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/31/2018 at 8:30 AM, in Common Council Chamber, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1028 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1021 W MADISON ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1307 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1311 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1330 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1126 W ORCHARD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1122 W ORCHARD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1421 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1127 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1203 W GREENFIELD AVE 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1324A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1127 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1123 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1117 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1301 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1312 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1317 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1310 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1324 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1123 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1023 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1203 W GREENFIELD AVE 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1027 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1122 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1113 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1328 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1126A W ORCHARD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1417 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1131 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1324 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1022 W GREENFIELD AVE C	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1022 W GREENFIELD AVE A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1018 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1306 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1320 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1131 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1420 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1123A W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1417A S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1137A W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1017 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1328 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1404B S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1137 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1131A W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1025 W MADISON ST	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1021 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1126 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1319 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1310 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1135 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1417A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1127A W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1123B W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1133 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1025A W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1020 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1022 W GREENFIELD AVE B	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1323 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1304 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1325 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1137 W MADISON ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1326 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1328A S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1417 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1203 W GREENFIELD AVE 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1203 W GREENFIELD AVE 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1024 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1311 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1308 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1314A S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1314 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1035 W GREENFIELD AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1404A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1132 W ORCHARD ST	MILWAUKEE, WI 53204

Total Records: 75

Radius: 250.0 feet and Center of Circle: 1110 W Greenfield Ave



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☒ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

CONVENIENCE STORE

Do you have any experience operating this type of business? ☒ No ☐ Yes If yes, explain:

### 2. Business Operations

- a. Proposed Opening Date: 5-1-2018
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: CLASS A, Food, Cigarettes & Extended Hours
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: RESTAURANT - ADJACENT

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: behind counter & by door  
Outside: 1 Locations: Dumpster - Northeast side of bldg.
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☐ Other: Eagle disposal



## 5. Security

- a. Are there onsite parking spaces? ☒ No ☒ Yes If yes, indicate how many? 6 and describe the parking security plan: CAMERAS
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, where? \_\_\_\_\_
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>30</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>40</u> % Describe: <u>LOTTERY, SODA, ETC</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant   | <input type="checkbox"/> Cafe/Coffee Shop   | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club  | <input type="checkbox"/> Tavern   | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Banquet Hall  | <input type="checkbox"/> Sports Facility  | <input type="checkbox"/> Bowling Alley                |  |
| <input type="checkbox"/> Hotel/Motel : Number of Floors: _____<br>Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____<br>Number of Rooms: _____ |   |  |

### Type 2

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store  | <input type="checkbox"/> Supermarket                  | <input checked="" type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor  | <input type="checkbox"/> Recycling, Salvage or Towing |   |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment<br>(such as tattoo business, hair salon, tailor, etc.) | <input type="checkbox"/> Recording Studio             |   |

What other licenses/permits will you hold at this location? (check all that apply)

- |  |   |   |  |   |   |
|--|---|---|--|---|---|
| <input type="checkbox"/> Occupancy Permit  | <input checked="" type="checkbox"/> Cigarette & Tobacco | <input type="checkbox"/> Gas Station                          | <input checked="" type="checkbox"/> Extended Hours | <input type="checkbox"/> Class "B" Tavern | <input type="checkbox"/> Weights & Measures |
| <input type="checkbox"/> Secondhand Dealer | <input type="checkbox"/> Precious Metal & Gem           | <input checked="" type="checkbox"/> Other: <u>Food Dealer</u> |  |   |   |

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop  
☐ Other: Describe: \_\_\_\_\_
- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_
- c. Nearest Major Cross Street: 11<sup>th</sup> ST & GREENFIELD AVE
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_
- e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_
- f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_
- g. Building Owner Name: NATIONAL REAL ESTATE Phone Number: (414) 430 5657  
 Business Owner Address: 1614 W NATIONAL AVE MILWAUKEE 53204

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	24 hours - Alcohol - 8:00 AM to 7:00 PM		200	ALL AGES	
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:

1110 Corp.

Premise Address:

1110 W. GREENFIELD AVE., MILWAUKEE, WI**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is the building within 300 feet of any church, school, daycare center or hospital?

☒ No☐ Yes**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?

☒ No☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

a) Are you taking out this application for anyone that may not be eligible for a license?

☒ No☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?

☒ No☐ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?

☒ No☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No☐ Yes

If yes, list name and address: \_\_\_\_\_

**Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

**Property Information (New & Transfer Applicants Only)**

a) Do you own or lease the building?

☐ Own☒ Leaseb) Who owns the ~~fixtures~~ personal property (for example, coolers, etc.)?1110 Corp.c) Are you purchasing the ~~stock and/or fixtures~~ personal property?☐ No☒ Yes If yes, amount paid \$ 20,000

d) Total amount paid for business

\$ 40,000

e) Total amount paid for goodwill of the business

\$ 20,000

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?

☐ No☒ Yes*See Application Information for a list of all required application forms.*

### Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins May 1, 2018 Ends 4-30-2023
- b) Monthly rental \$ 6,500.-
- c) Do you have an option to renew the lease? ☒ No ☐ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 yrs.
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☒ Yes <sup>new</sup>

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

### Notarized Signatures of Applicants

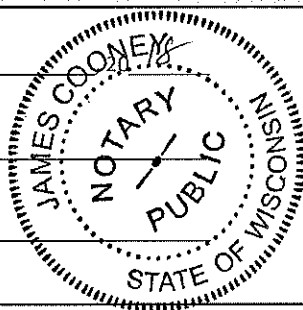
SUBSCRIBED AND SWORN TO BEFORE ME

This 22 day of June

(Clerk/Notary Public)

My Commission Expires 3/7/20

\*Notary Seal must be affixed.



[Signature]

Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

\_\_\_\_\_  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.

Contact the License Division for information on how to request changes.

### New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:

1110 Corp.

Premises Address:

1110 W. GREENFIELD AVE.**SECTION 1 TYPE OF BUSINESS**Type of application (check one): ☒ taking over a currently operating business ☐ starting a new businessAnticipated opening date? 5-1-2018

Check the type that best describes your business (check only one):

See Food Dealer License Information sheet for definitions.

☐ Restaurant☐ Bed & Breakfast☒ Retail Establishment☐ Base for Food PeddlerIf retail, will it be a convenience store? ☒ Yes ☐ No☐ Base for Temporary/Seasonal Food Stand

(Convenience Stores have less than 5,000 sq ft of retail space,  
primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done? ☐ Yes ☒ NoIf yes, what percentage of the business will be wholesale? ☐ Less than 25% ☐ 25% or More (Contact DATCP)\*Will retail items be sold? ☐ No ☒ Yes If Yes, indicate percentage of food sales 100 %Will restaurant items be sold? ☒ No\* ☐ Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold,  
do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☒ No ☐ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling,  
grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

☐ SNACKS & BEVERAGES

includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino,  
tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton  
candy, funnel cakes, fritters, tortilla chips w/ cheese

☐ MEALS

includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats,  
tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese  
curds, corn dogs, egg rolls, salads

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)If yes, list the types of food items: Milk, Ice Cream, Cheese

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

☒ No

If No, SKIP to Section 5

☐ Yes

If Yes, check one:

☐ I will rent space from another operator ("Shared Kitchen Agreement" is required)☐ I will rent space to another operator (peddler/caterer)**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

Will you have seating on site for dining?

☒ No ☐ Yes

Will you be doing any catering?

☒ No ☐ Yes

Will you be doing any delivery?

☒ No ☐ Yes

Will you have outdoor activities?

☒ No ☐ Yes

If Yes to outdoor activities, check all that apply:

☐ Bar ☐ Cooking/Grilling ☐ Dining

Will you have a drive thru window?

☒ No ☐ Yes

If Yes to drive thru, are hours different from inside?

☐ No ☐ Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will any scales or barcode scanners be used?

☒ No ☐ Yes

If Yes, a Weights &amp; Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

☒ At a single site☐ At multiple sites (for example, a hotel with several dining rooms or bars)

How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

☒ No

If No, SKIP to Section 8

☐ Yes

If Yes, check all that apply:

☐ New construction of a building☐ Construction changes to an existing building☐ Renovation or remodeling☐ Equipment changes only (installation or replacement)

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

☐ No

If No, SKIP to Section 9

☒ YesIf YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? ☐ Immediately ☒ At the same time as the alcohol license**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

MWD ✓

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

MWD ✓

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

MWD ✓

I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

MWD ✓

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.

MWD ✓

I understand the license must be issued and posted in my establishment prior to opening for business.

MWD ✓

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder:

Signature of additional partner(s): \_\_\_\_\_

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**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 25, 2018

**COMMITTEE MEETING NOTICE**

AD 14

GONZALEZ-ROSARIO, Stephen, Agent  
Sabor Tropical LLC  
3965A E Layton Av  
  
Cudahy, WI 53110

You are requested to attend a hearing which is to be held in Common Council Chamber, Third Floor, City Hall on:

**Tuesday, July 31, 2018 at 08:30 AM**

**Regarding:** Your Class B Tavern and Food Dealer License Applications as agent for "Sabor Tropical LLC" for "Sabor Tropical Latin Inspired Kitchen & Lounge" at 2258 S KINNICKINNIC Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: July 6, 2018  
Officer: Carlos Felix

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Sabor Tropical  
Address: 2258 S.KK Av.  
Phone: N/A

Owner:  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: Stephon Gonzalez-Rosario G524-7997-7264-08  
Home Address: 3965A E. Layton Av.  
City State Zip: Cudahy, WI 53110  
Phone: 414-418-1550  
Email:

Preferred contact: Same

Location currently open: ☒ YES ☐ NO

Projected open date: September 2018

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 11A-10P 24 hours ☐Y ☐N  
Mon: 11A-10P  
Tue: 11A-10P  
Wed: 11A-10P  
Thu: 11A-12A  
Fri: 11A-12A  
Sat: 11A-12A

Premise Type: ☒ Tavern/Bar  
☒ Restaurant  
☐ Other:

Licenses currently held:

Alcohol:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Class:	#:
Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Occupancy:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Other:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Type: Seller/Server	#: WI-74297
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☒ Tavern(s) If so, how many 3
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a bus stop? ☒ Yes ☐ No
7. Is there a bus shelter? ☒ Yes ☐ No ☐ N/A
8. Street parking ☒ Yes ☐ No
9. Is there a parking lot ☐ Yes ☒ No
10. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
11. Is the parking lot well lit? ☐ Yes ☐ No ☒ N/A
12. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
  - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
13. Are there areas where a person could conceal themselves ☒ Yes ☐ No
14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
15. Exterior Payphone? ☐ Yes ☒ No
16. Are there No Loitering Signs posted? ☐ Yes ☒ No
17. Are there exterior security cameras ☐ Yes ☒ No How Many:
18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Exterior Comments: There is a city light plus lights on the front of the building.

**Camera Survey:**

19. Does this location have security cameras? ☒ Yes ☐ No
20. Are they in working order? ☒ Yes ☐ No
21. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☐ No

d. Recorded ☒ Yes ☐ No

22. How long is footage stored for later viewing: 30

23. Are there exterior cameras ☐ Yes ☐ No How many:

24. Are there interior cameras ☒ Yes ☐ No How many:

25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☐ No

26. Cameras located in parking lot ☐ Yes ☐ No ☒ N/A How many

Camera Survey Comments:

### **Interior Survey:**

27. What is the planned/posted capacity 90

28. What is the minimum number of employees that will be on premise 5

29. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No

30. Is the interior of the location neat and clean? ☒ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☐ Yes ☐ No

32. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☐ Yes ☒ No

Interior Comments:

### **Security**

34. How many security personnel are going to be employed: ☒ N/A

35. How will they be deployed: Interior Exterior ☒ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☐ or contracted ☐

38. Will they be armed ☐ Yes ☐ No ☒ N/A

39. What type of security measures will be used: ☒ N/A

☐ Wandering/metal detector

☐ ID Scanner

☒ Dress Code

☐ Cover Charge

☐ Age restriction

☐ Other

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

Security Comments: Anyone wearing baseball hats will be asked to wear the brim facing the front, no hats to be wore with brim to the side.

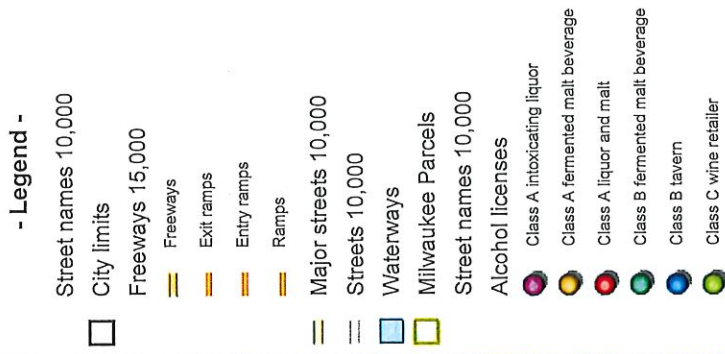
### **ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This property houses an established fully license bar/restaurant under Tota's LLC, which will be moving to a new location in the area. The property is in a high volume business area, with mix uses buildings neighboring. There are functioning interior cameras at the business, but maybe removed by the current tenant. Gonzalez plans on installing four interior cameras also one rear and one front exterior camera. No security is planned at this time, but if there is a special event

he may hire an outside company to monitor. Gonzalez stated, this is his first business, but he has years of experience managing. There are no plans for live music or a DJ, but there will be music playing in the background. This was the end of the inspection.



## City of Milwaukee, Wisconsin



Department of Administration - IIMD



Map Scale: 1: 10,000



Alcohol Establishments within a .5 Mile Radius Centered on 2558 S Kinnickinnic Ave as of July 2, 2018.

Alcohol Establishments within a .5 Mile Radius Centered on 2558 S Kinnickinnic Ave as of July 2, 2018.									
License Summary									
Class A Fermented Malt Beverage Retailer's License									
Class A Retailer's Intoxicating Liquor License									
Class B Fermented Malt Beverage Retailer's License									
Class B Tavern License									
Class C Wine Retailer's License									
</									



Wednesday, July 25, 2018

## Licenses Committee Notice of Hearing

CMB 2254 KK LLC  
2011 VAN HISE Av

Madison, WI 53726

Date: 7/31/2018

Time: 08:30 AM

Location: Common Council Chamber, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer License Applications

GONZALEZ-ROSARIO, Stephen, Agent

Sabor Tropical Latin Inspired Kitchen & Lounge at 2258 S KINNICKINNIC Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*Restaurant & Lounge*

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: *20 Years*

### 2. Business Operations

- a. Proposed Opening Date: *9/11/2018*
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: *Restaurant Class B Tavern/side walk dining*
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ Yes  
If yes, explain: *Side walk dining*
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☒ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: *6* Locations: *Entrance Kitchen, bar, server station*  
Outside: *1* Locations: *Entrance*
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? *2*
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Security Cameras
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used? ☐ No ☐ Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, where? Inside + Outside
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>60</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☒ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
☐ Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 150 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: Kinnie Kinnie + Howell

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: Bob Murray Phone Number: 414-899-0214

Business Owner Address: 2011 Vern Hise Ave Madison WI 53726

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 am	10 pm	100	30-50	
Monday	11 am	10 pm	100	30-50	
Tuesday	11 am	10 pm	100	30-50	
Wednesday	11 am	10 pm	100	30-50	
Thursday	11 am	12 pm	200	30-50	
Friday	11 am	12 am	200	30-50	
Saturday	11 am	12 am	250	30-50	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)Legal Entity Name: Sabor Tropical LLCPremise Address: 2288 S Kinnickinnie Ave Milwaukee WI 53207

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?

☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)?

Landlord

c) Are you purchasing the stock and/or fixtures?

☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business

\$ \_\_\_\_\_

e) Total amount paid for goodwill of the business

\$ \_\_\_\_\_

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

**See Application Information for a list of all required application forms.**

### Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins 12/1/2018 Ends 11/30/2023
- b) Monthly rental \$ 4,458.50
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain \$1,820 Maintenance + Administrative Fees
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

### Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

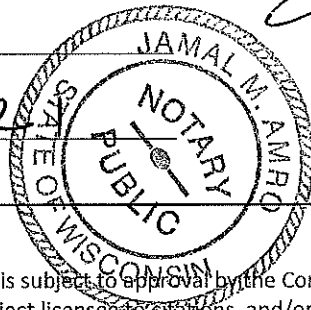
This 26th day of June, 2018

(Clerk/Notary Public)

My Commission Expires 10/15/2021  
\*Notary Seal must be affixed.

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent - Only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder



Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building
- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Sabor Tropical LLC

Premises Address: 2258 S Kinnickinnic Ave Milwaukee WI 53207

## SECTION 1 TYPE OF BUSINESS

Type of application (check one): ☒ taking over a currently operating business ☐ starting a new business  
Anticipated opening date? 9/1/2018

Check the type that best describes your business (check only one):

See Food Dealer License Information sheet for definitions.

☒ Restaurant

☐ Bed & Breakfast

☐ Retail Establishment

☐ Base for Food Peddler

If retail, will it be a convenience store? ☐ Yes ☐ No

☐ Base for Temporary/Seasonal Food Stand

(Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done? ☐ Yes ☒ No

If yes, what percentage of the business will be wholesale? ☐ Less than 25% ☐ 25% or More (Contact DATCP)\*

Will retail items be sold? ☒ No ☐ Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

Will restaurant items be sold? ☐ No\* ☒ Yes If Yes, indicate percentage of food sales 100 %

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

☐ SNACKS & BEVERAGES

includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese

☒ MEALS

includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Sea Food, Red Meat, Pork + Poultry

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

☒ No

If No, SKIP to Section 5

☐ Yes

If Yes, check one:

☐ I will rent space from another operator ("Shared Kitchen Agreement" is required)☐ I will rent space to another operator (peddler/caterer)**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

Will you have seating on site for dining?

☐ No☒ Yes

Will you be doing any catering?

☐ No☒ Yes

Will you be doing any delivery?

☐ No☒ Yes

Will you have outdoor activities?

☒ No☐ Yes

If Yes to outdoor activities, check all that apply:

☐ Bar☐ Cooking/Grilling☐ Dining

Will you have a drive thru window?

☒ No☐ Yes

If Yes to drive thru, are hours different from inside?

☐ No☐ Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will any scales or barcode scanners be used?

☒ No☐ Yes

If Yes, a Weights &amp; Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

☒

At a single site

☐

At multiple sites (for example, a hotel with several dining rooms or bars)

How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

☒

No

If No, SKIP to Section 8

☐

Yes

If Yes, check all that apply:

☐ New construction of a building☐ Construction changes to an existing building☐ Renovation or remodeling☐ Equipment changes only (installation or replacement)

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 9
- ☒ Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? ☒ Immediately ☐ At the same time as the alcohol license

**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

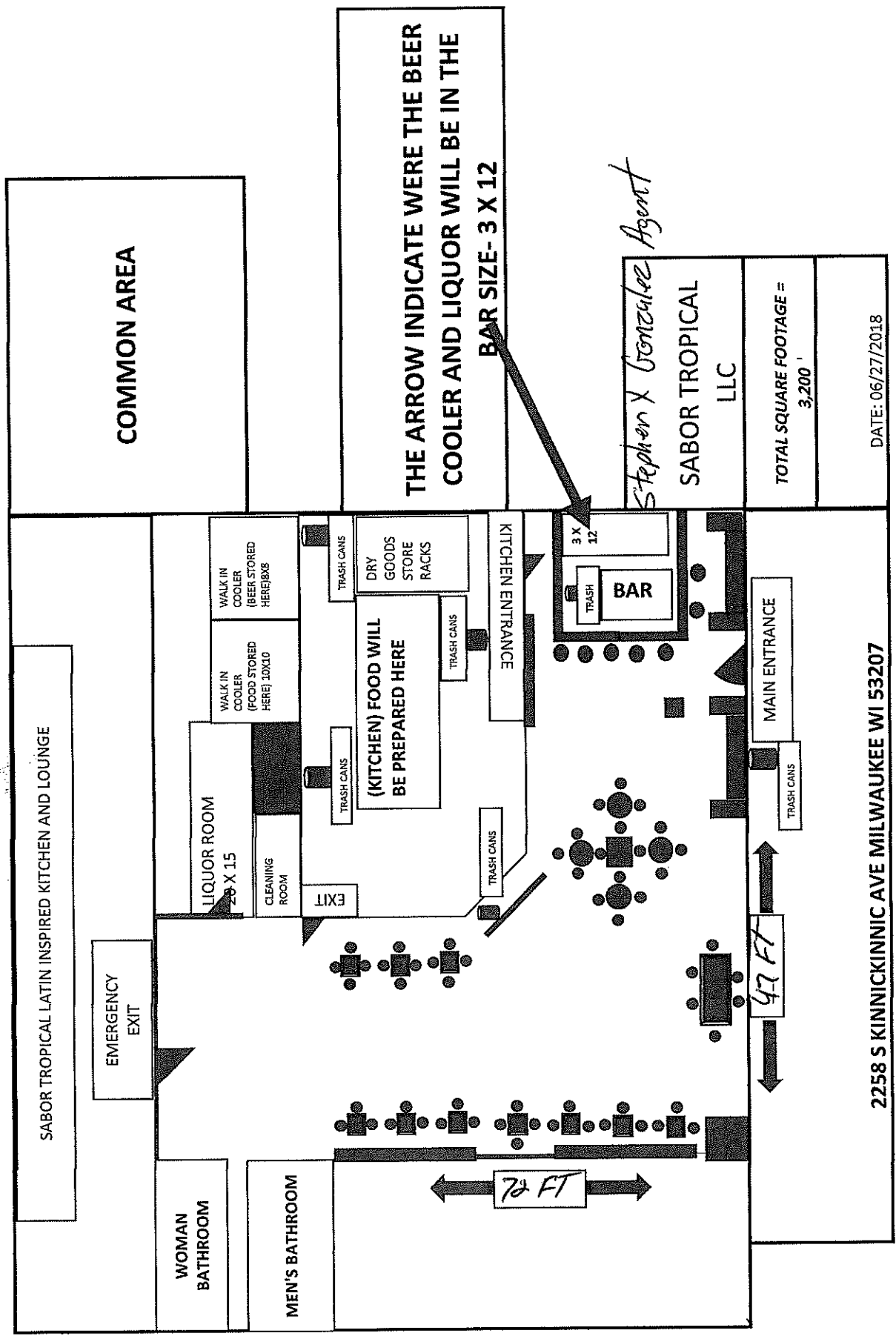
You must initial each item confirming your understanding:

- sf I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- sf I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- sf I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- sf I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- sf I understand the license must be issued and posted in my establishment prior to opening for business.
- sf I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: \_\_\_\_\_

Signature of additional partner(s): \_\_\_\_\_





**2258 S KINNICKINNIC AVE MILWAUKEE WI 53207**

**KINNICKINNIC AVE STREET**

**N**

SABOR TROPICAL LATIN INSPIRED KITCHEN AND LOUNGE

(DRY STORAGE JUST FOR DRY GOOD'S AND  
EQUIPMENT) SIZE = 20X30

BASEMENT  
STAIRS

## BASEMENT

ELEVATORS

*Stephen X Gonzalez*

SABOR TROPICAL  
LLC

DATE: 06/27/2018

2258 KINNICKINNIC AVE MILWAUKEE WI 53207

N

