



Proposal to amend MCO 101-28 and 101-32 relating to parking meter rates and regulations

Meter Rate study recommends a 3-tier approach designed to "right-size" rates, turnover and flexibility to match market demands for parking availability which supports the economy and vibrancy of the City of Milwaukee

- Increase hourly meter rates to \$2.00, \$1.25 and \$0.75 compared to the current rates of \$1.50, \$1.00 and \$0.50
- **Expanding meter time restrictions** to Monday-Saturday from 8AM-9PM compared to the current hours of Monday-Friday from 8AM-6PM
- Transitioning to demand-responsive pricing would provide market rate pricing based upon occupancy demand and allows the flexibility to charge for event parking with a pricing range consistent with off-street City owned parking.
- Clarifies the definition of a parking meter space and how parking meter spaces are to be designated